# **Project Scope**

# **Objectives**

- Investigate strategies for integrating and optimizing artificial intelligence on the agency's public website.
- Enhance citizen engagement and streamline user experience through Al-driven solutions.

# **Data Sources**

Web pages from the HDB public website on the following topics:

- Understanding eligibility and housing loan options
- Buying procedures for resale flats
- Buying procedures for new flats

#### **Features and Use Cases**

#### Al-Generated Quizzes:

Interactive quizzes designed to assess the understanding of both staff and citizens on the new flats buying process, aimed at enhancing knowledge retention.

## • Chatbot Assistance:

An Al-powered chatbot to provide citizens with quick, accurate answers to questions about resale flat buying procedures.

## • Personalized Al Advisor:

A virtual advisor offering customized guidance on eligibility criteria and housing loan options, empowering users to make informed decisions.