

WHEN2PROMOTE



CMPE 272 | Spring 2013 | Prof: Rakesh Ranjan
Team Members: Rohit, Vat, Yanan, Kamal

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Background -- What is it?

There are many online couponing websites such as Groupon, KGB Deals, and TravelZoo.



Business owners want to invest in these sites which will improve their ROI - Return on Investment, but do not know **when** is the best time to invest in these online couponing sites.

That is where When2promote comes in!

How It Works -- Magic?



When2promote uses real-time data obtained from current trends such as twitter and yelp and performs real-time analytics to determine when is the best time to invest in your company in your local area.



Demo

Now let's see this in action!

- 1) Go to Website: www.when2promote.com
- 2) Enter in the text field parameters and hit Submit.
- 3) You should receive back the analysis results of the site.

Further Enhancements

- Will be expanded to cover multiple states throughout the United States.
- Will incorporate additional analytics from other websites.
- Will be available on mobile apps including on the Apple iPhone and Android based phones.
- Will provide historic trending of your current business return of investments of couponing.