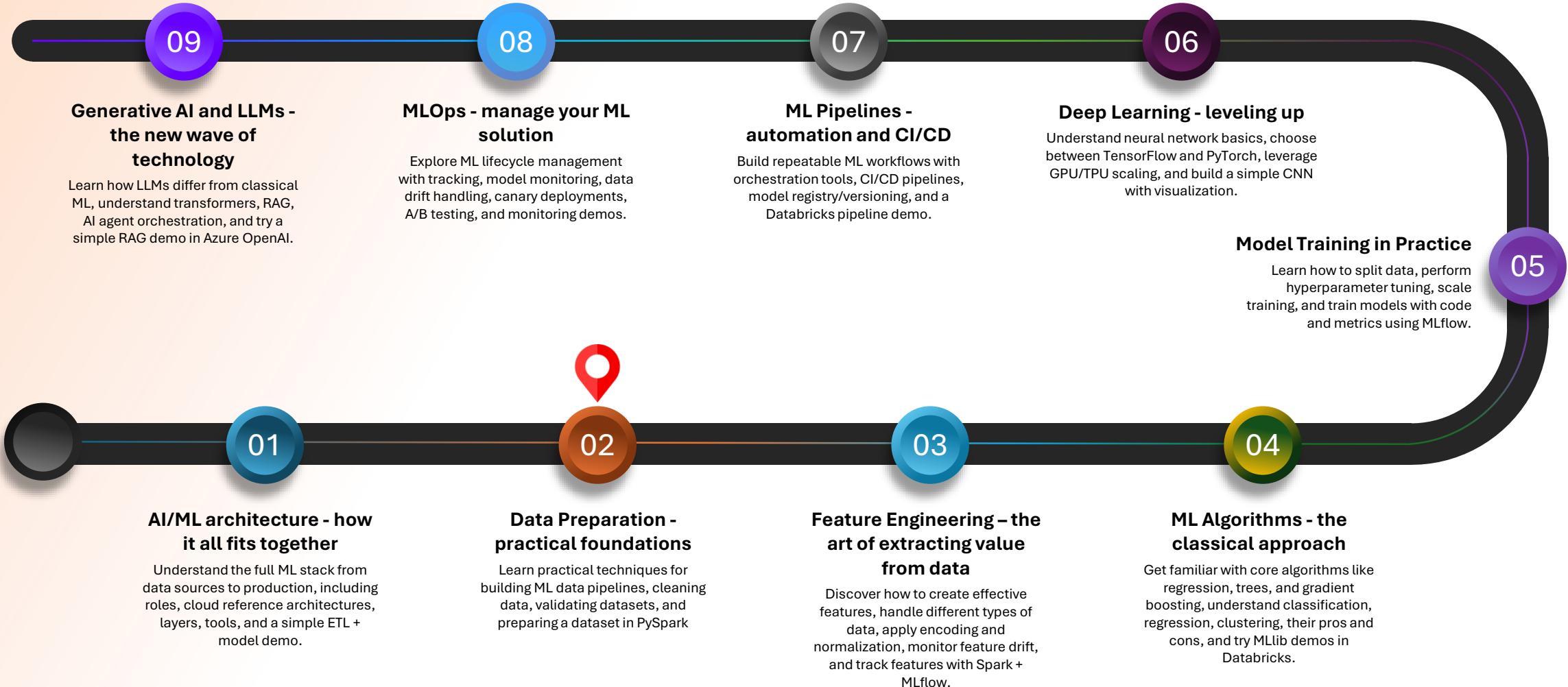


Data preparation - practical foundations

Maciej Kępa

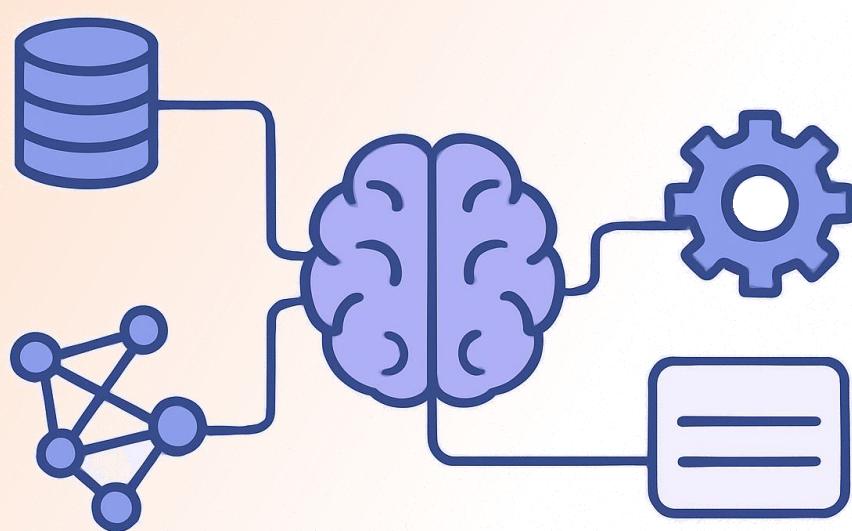
Roadmap



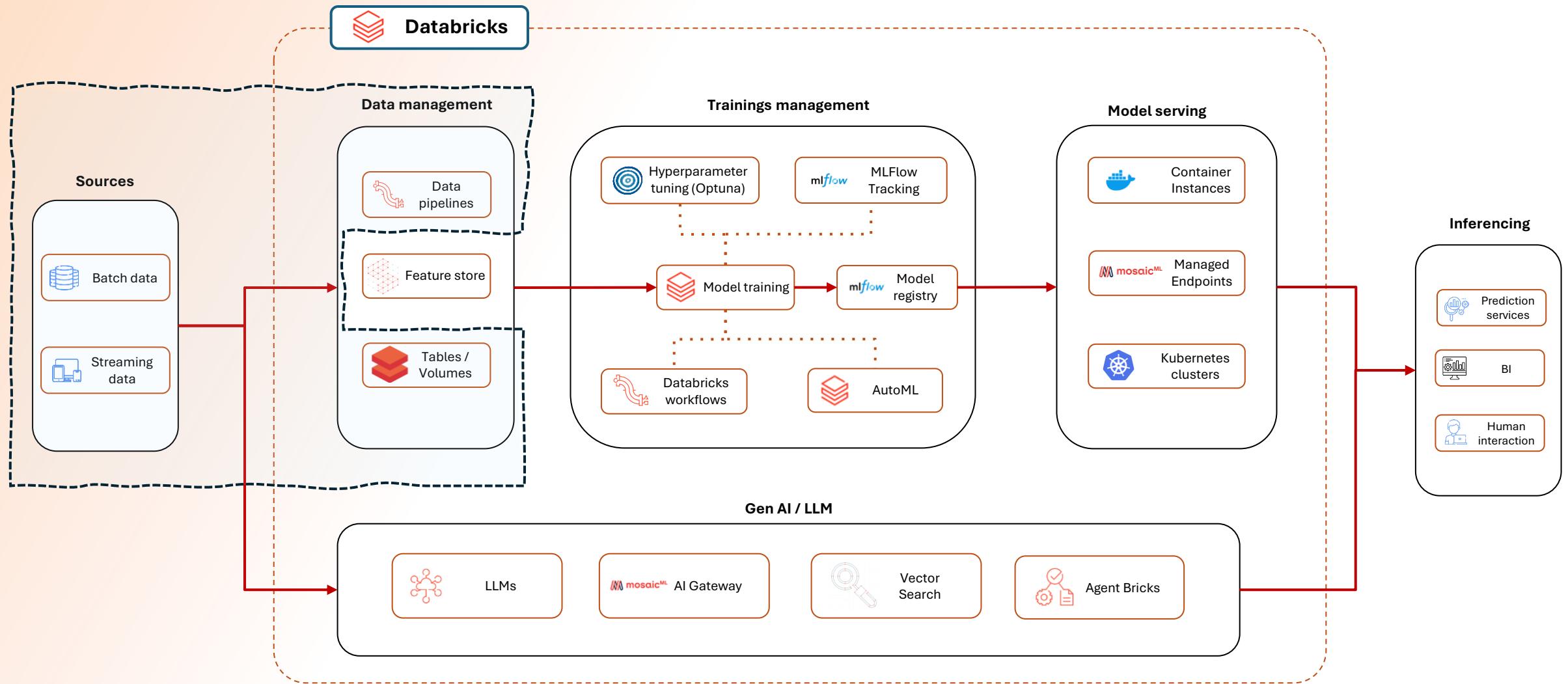
Agenda

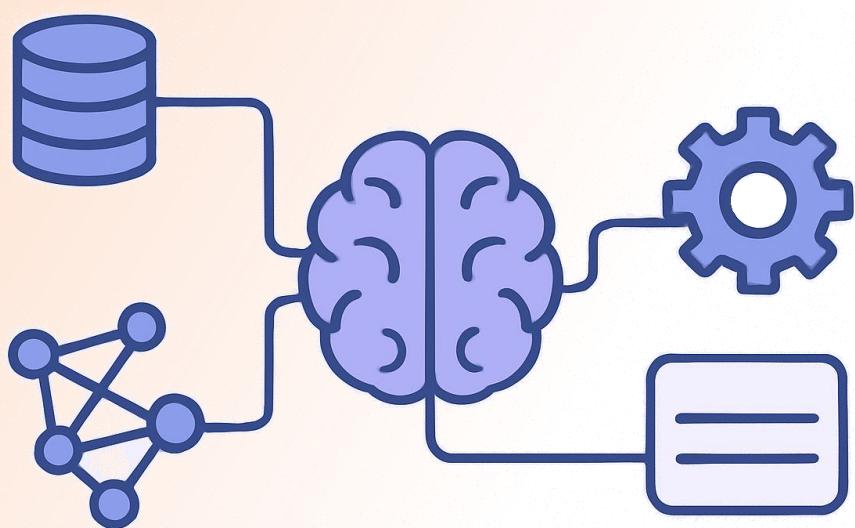


1. Introduction
2. From raw to model-ready data
3. Workshop: data cleaning
4. Workshop: data validation
5. Workshop: data pipeline
6. Best practices



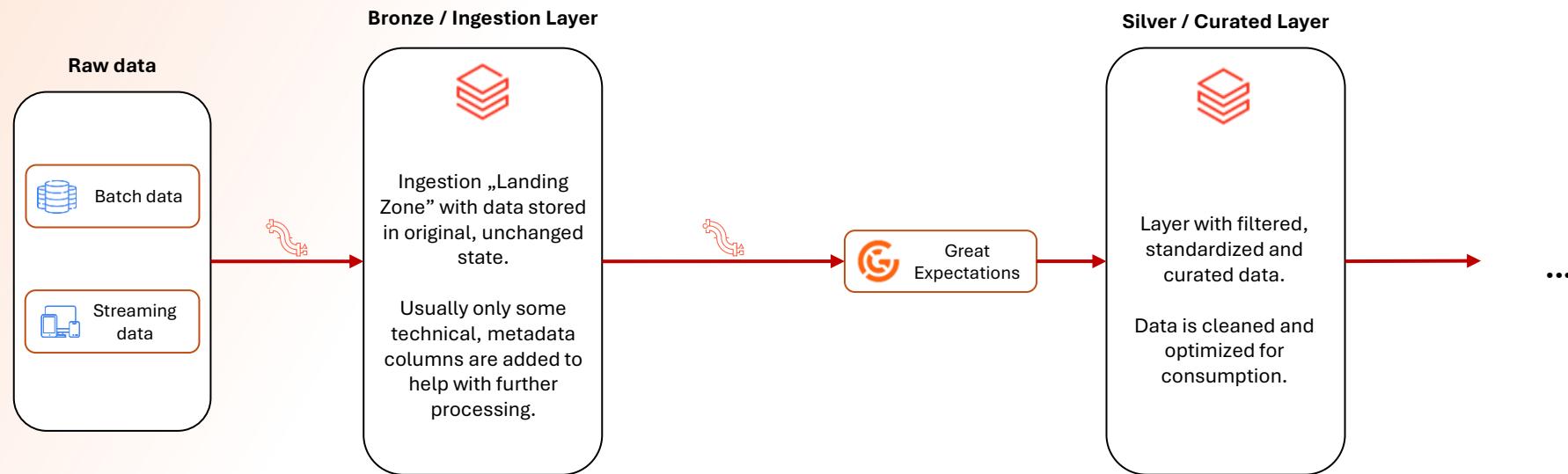
Introduction





From raw to model-ready data

Data pipeline

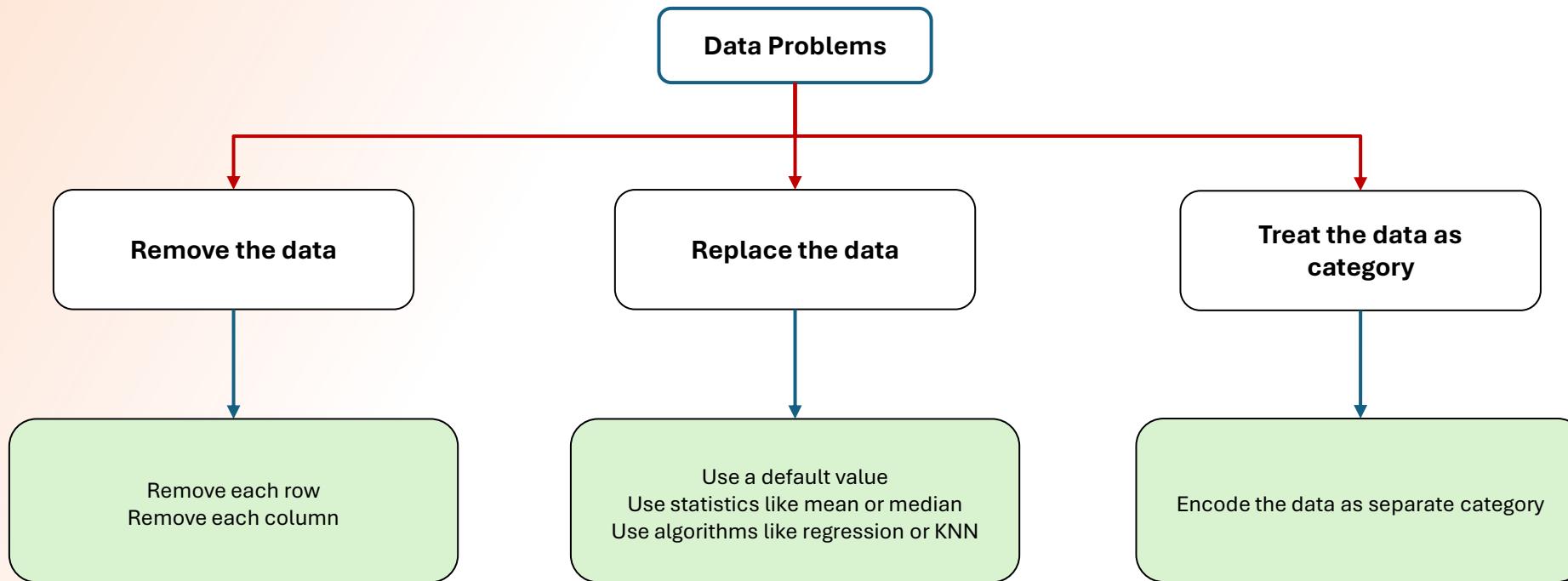


Most common data problems



1	Missing values	Data points are absent due to collection issues or system gaps
2	Inconsistent data types	Numeric fields stored as strings or mixed formats breaking transformations
3	Duplicates	Repeated records inflate counts and distort model training
4	Outliers or impossible values	Extreme values that skew distributions and can mislead model behavior
5	Inconsistent categorical labels	Variations like "USA", "Usa", "United States" cause incorrect grouping

Handling data quality



Rules for handling data quality:

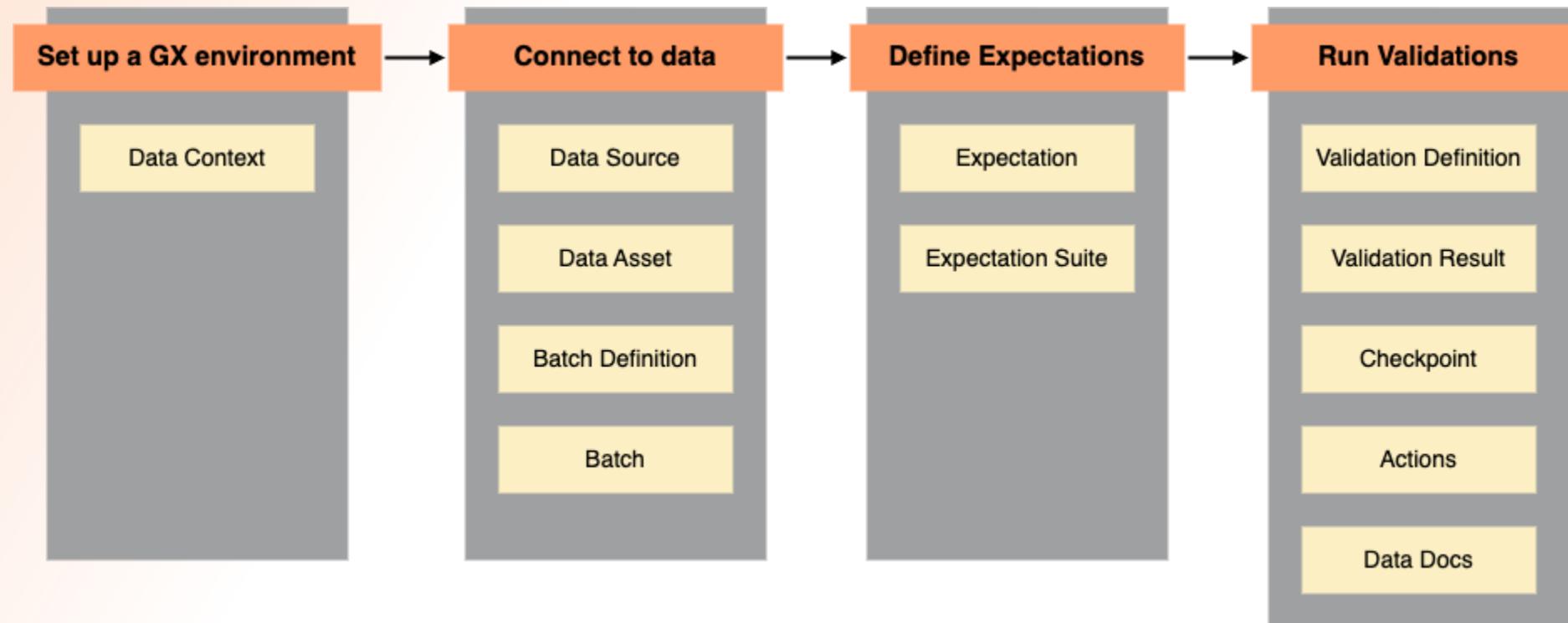
There is no „best” way to do it

Understand the reasons

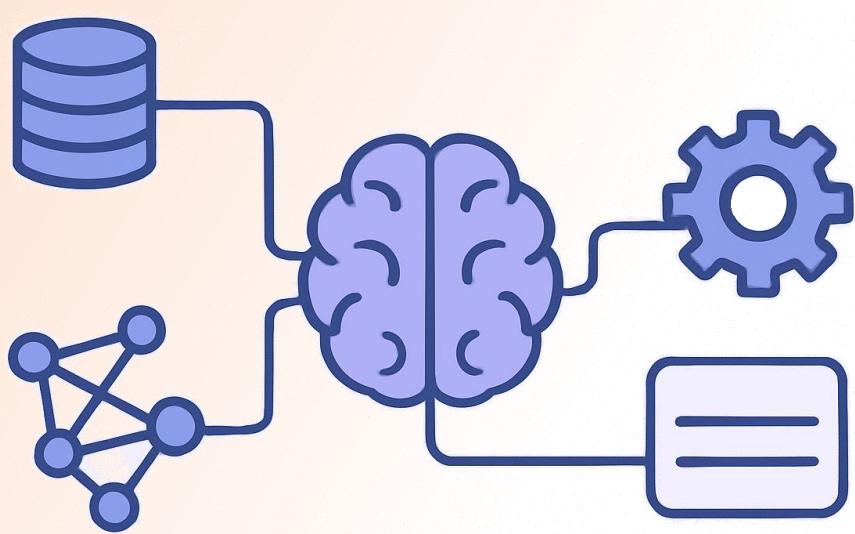
Consider and validate the impact and potential bias

Assess the amount and pattern of missing data

Great Expectations



DEMO



Summary

Takeaways

- **There is no universal cleaning recipe:** every dataset has its own problems, so methods must be chosen based on context, not habit.
- **You can't clean what you don't understand:** meaningful preprocessing starts with understanding semantics, business logic, and how data is generated.
- **Validate early, validate always:** automated checks catch data problems before they hit training or production.
- **Consistency beats cleverness:** stable schemas, clear types, and predictable formats are more beneficial than the most complicated feature engineering.

Thank you!

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<https://github.com/maciejkepa/ai-ml-in-practice>

