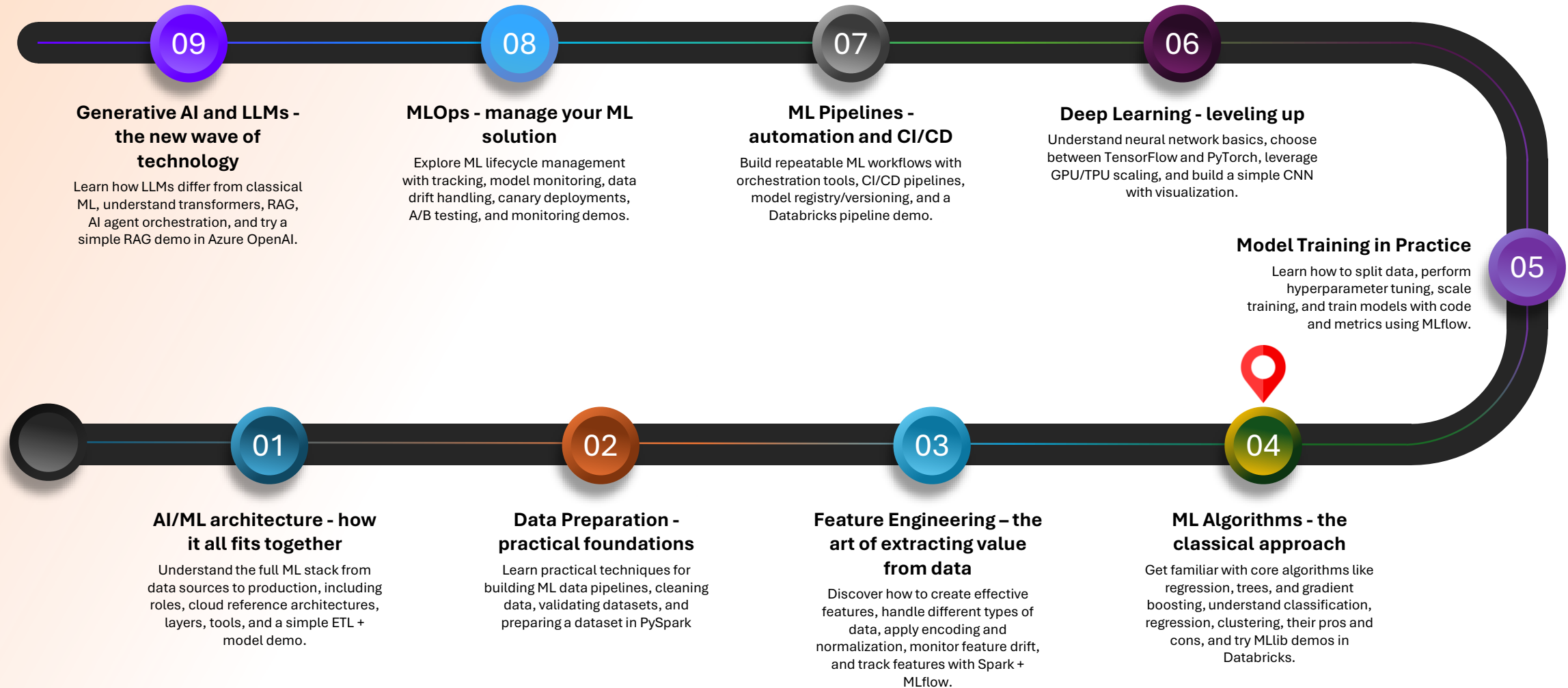


# **ML Algorithms - the classical approach**

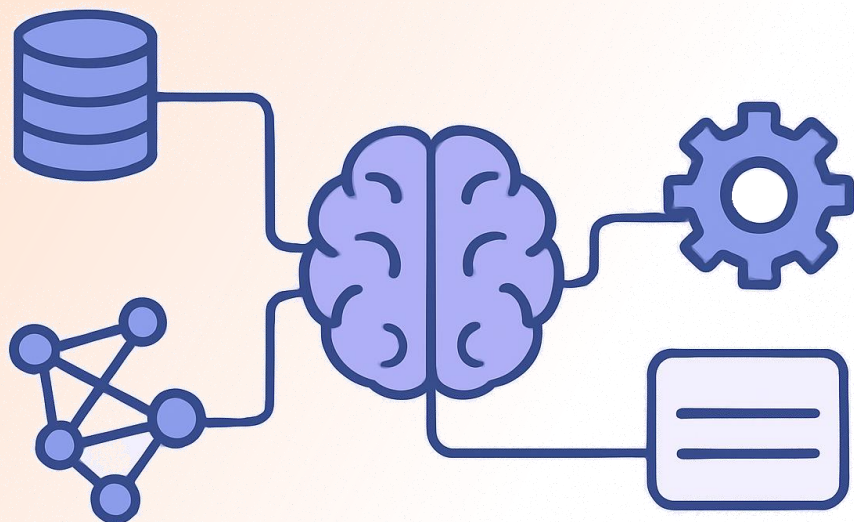
**Maciej Kępa**

# Roadmap

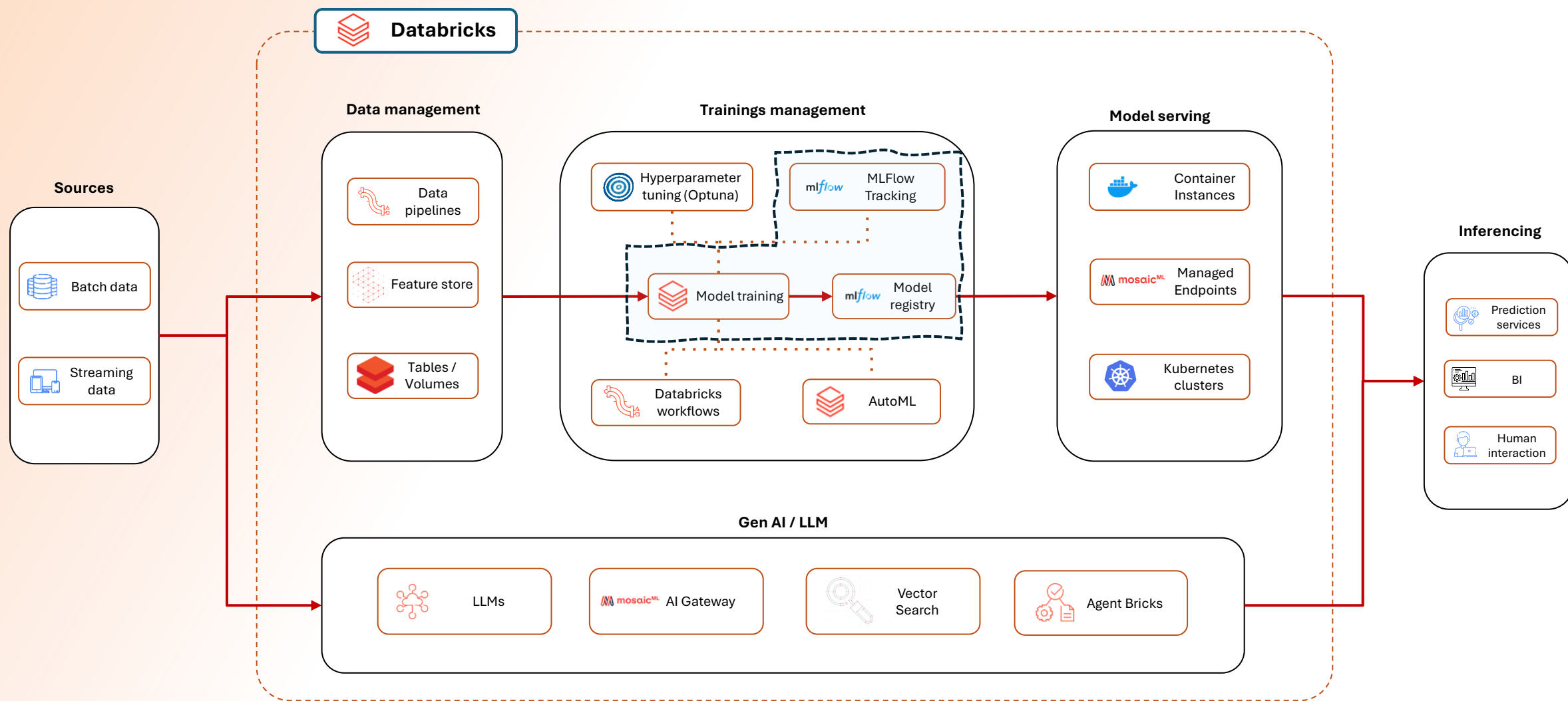


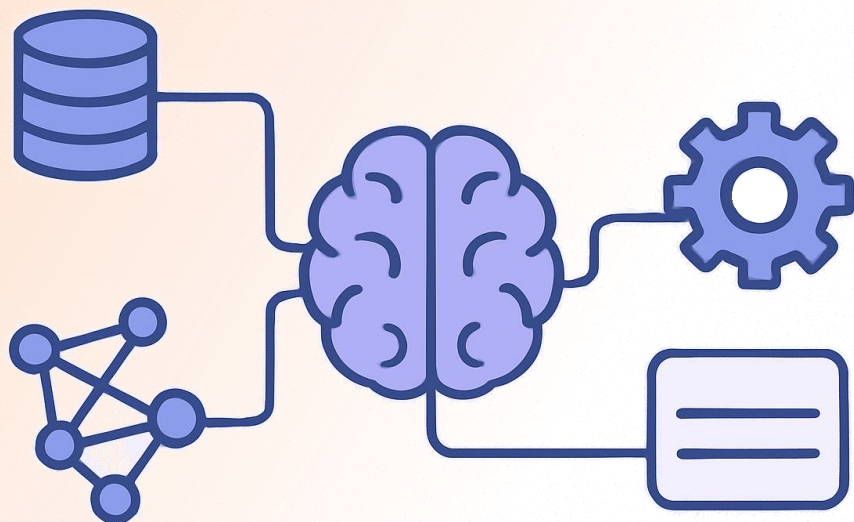
# Agenda

1. Introduction
2. Machine learning tasks and algorithms
3. Choosing the right approach
4. Workshop: linear regression
5. Workshop: logistic regression
6. Workshop: gradient boosting
7. Workshop: clustering
8. Best practices



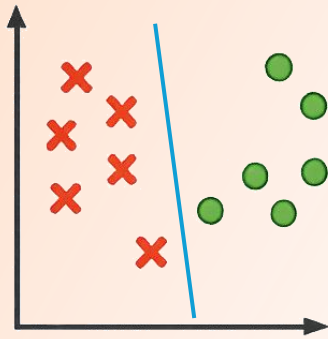
# Introduction





# Machine learning tasks

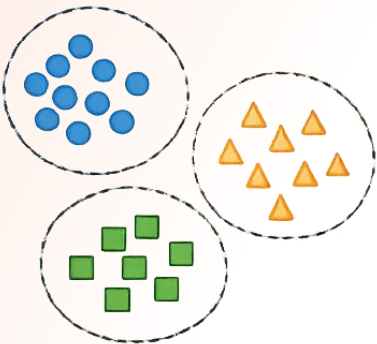
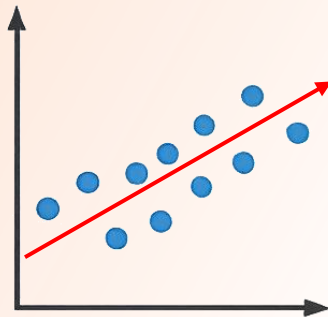
# Machine learning tasks



## Supervised Learning

**Learn from labeled data** to make predictions on new, unseen examples.

- **Classification:** Predicting categories (spam detection, disease diagnosis, customer churn)
- **Regression:** Predicting continuous values (house prices, sales forecasts, temperature)



## Unsupervised Learning

**Discover patterns** in unlabeled data without predefined outcomes.

- **Clustering:** Grouping similar items (customer segmentation, document organization, anomaly detection)

# Linear and Logistic Regression

Simple yet powerful algorithms that form the foundation of many ML applications. These models assume a linear relationship between input features and the target variable.

## Linear Regression

**Use case:** Predicting continuous outcomes like revenue, temperature, or stock prices

**How it works:** Fits a straight line through data points to minimize prediction error

## Logistic Regression

**Use case:** Binary classification tasks like email spam filtering or loan approval decisions

**How it works:** Transforms linear outputs into probabilities between 0 and 1



# Linear models traits

## Key Assumptions

- Features have a **linear relationship** with the target
- Observations are **independent** of each other
- Errors follow a **normal distribution**
- Features show **minimal multicollinearity**

## When to Use

- You need **interpretable results** for stakeholders
- Dataset is **relatively small**
- Relationships appear **mostly linear**
- **Fast training** is a priority



⚠ Linear models struggle with complex, non-linear patterns and interactions between features. For such cases, consider tree-based or advanced methods.

# Decision Trees and Tree Ensembles

Decision Trees are intuitive, flow-chart like models that simulate human decision-making processes, making them highly interpretable and easy to understand.

## How They Work

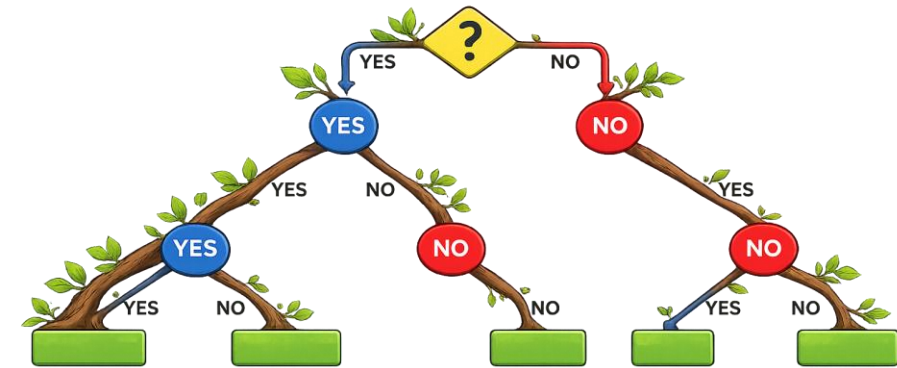
Data is recursively split into subsets based on feature values, forming branches until a decision (leaf node) is reached. Each split aims to maximize the homogeneity of the results.

## Interpretability

Their visual, hierarchical structure allows direct insight into how predictions are made, ideal for explaining complex outcomes to non-technical stakeholders.

## Versatility

Can handle both numerical and categorical data, and are used for both classification (e.g., predicting customer churn) and regression (e.g., predicting house prices) tasks.



# Gradient Boosting

State-of-the-art ensemble technique that builds trees sequentially, where each new tree corrects errors made by previous trees. Dominates ML competitions and production systems.

1

Build Initial Model

Start with a simple prediction (often the mean)

3

Train New Tree

Fit a tree to predict the residuals

2

Calculate Residuals

Measure errors between predictions and actual values

4

Update Model

Add new tree to ensemble with learning rate scaling

# Tree-based models traits

## Key Assumptions

- Data can be split into **meaningful subsets**
- **Relationships** are mostly captured by feature thresholds
- Features contain enough signal without heavy preprocessing
- **Sufficient data** to avoid overfitting

## When to Use

- You need **interpretable results** for stakeholders
- **Minimal** feature engineering is preferred
- For handling **complex, non-linear** relationships
- **Fast training** is a priority



⚠ Tree-based methods can overfit easily, especially with noisy data or very deep trees, so pruning or ensembles are often needed.

# Clustering

Clustering algorithms organize unlabeled data into meaningful groups, revealing inherent patterns and structures without prior knowledge. They are fundamental for exploratory data analysis.

## K-Means Clustering

**Use case:** Large datasets with known K, cases like customer segmentation or image compression

**How it works:** Partitions data into a predefined number (K) of spherical clusters based on proximity to centroids

## Hierarchical Clustering

**Use case:** When K is unknown or we need to visualize relationships, for cases like biological taxonomy

**How it works:** Builds a tree-like hierarchy of nested clusters, allowing for exploration at various granularity levels

## DBSCAN

**Use case:** For variable cluster shapes and noise detection - in anomaly detection or geospatial data analysis

**How it works:** Discovers density-connected clusters of arbitrary shapes and effectively identifies outliers

# Clustering model traits

## Key Assumptions

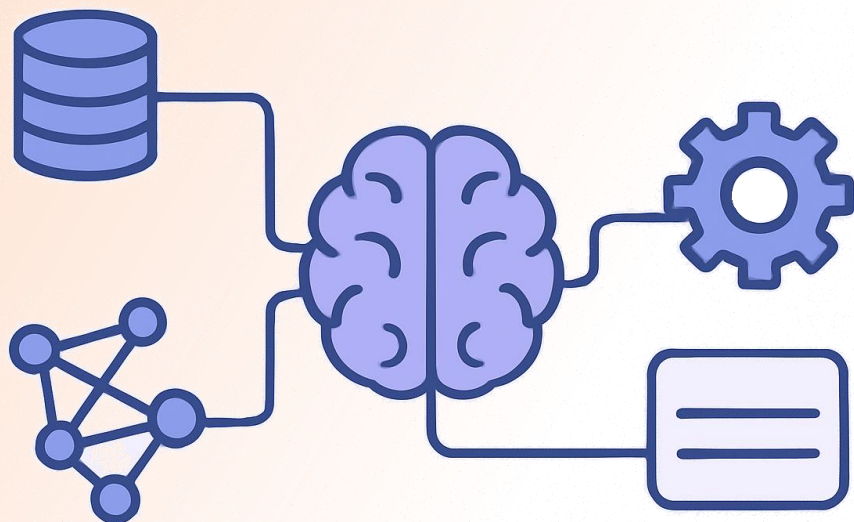
- Clusters have some meaningful structure
- The chosen **distance metric** reflects meaningful similarity
- The **number of clusters** (if required) is roughly correct.
- Features are **scaled** appropriately

## When to Use

- You want to find **hidden groupings** in unlabeled data
- Data has natural separations or patterns
- **Dimensionality** is not extremely high (or reduced via PCA)
- Exploratory analysis or segmentation is needed



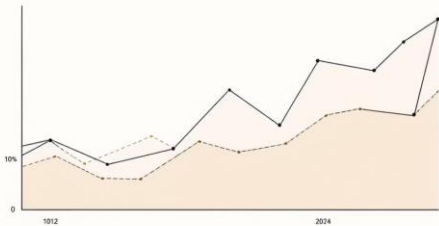
⚠ Clustering results depend heavily on distance metrics, scaling, and chosen number of clusters; misconfiguration can give misleading groupings.



# Choosing the right approach

# Choosing the right approach

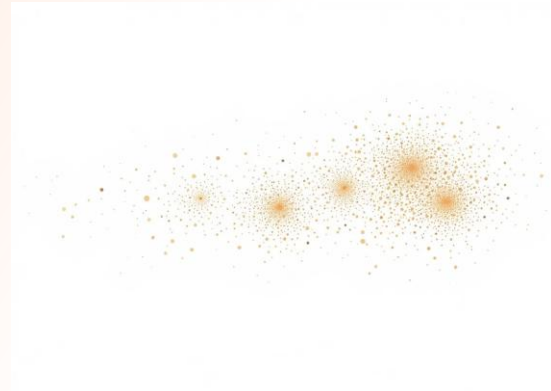
Algorithm selection isn't just a technical decision; it's a strategic business one. It requires balancing technical performance with real-world constraints and organizational goals.



## Linear Models

Ideal for scenarios demanding high interpretability and quick deployment, especially in regulated industries.

Suited for small datasets, linear relationships, and when fast inference is critical for business operations.



## Clustering

Essential for understanding customer behavior, market segmentation, and anomaly detection when data is unlabeled.

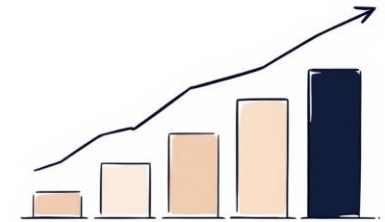
Facilitates exploratory analysis to uncover hidden patterns that drive new business insights.



## Decision Trees

Offers clear, human-understandable rules, making them excellent for quick prototyping and stakeholder communication where transparency is key.

Effective for moderate datasets with categorical features.



## Gradient Boosting

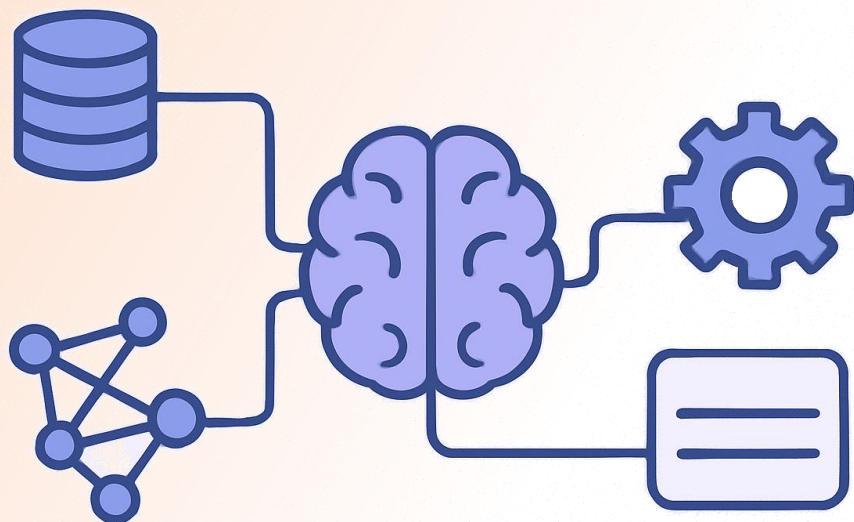
The go-to for maximizing predictive accuracy in critical applications and competitions, particularly with structured data.

Requires careful hyperparameter tuning, but the performance gains often justify the investment for high-impact business outcomes.

**Pro tip:** Prioritize business value (ROI) and stakeholder understanding. Start with simpler models to establish a baseline and faster time-to-market, then incrementally introduce complexity only when justified by significant performance gains, considering your computational budget, operational constraints, and long-term maintenance.



# DEMO



# Summary

# Takeaways

- **Understand Your Data and Problem:** match the algorithm to your data characteristics (e.g., linear, non-linear) and the specific task (e.g., classification, regression).
- **Start Simple, Iterate Incrementally:** begin with interpretable models like linear regression. Only add complexity with tree-based or boosting methods if performance gains justify it.
- **Balance Performance and Interpretability:** evaluate models not just on accuracy, but also on training time, inference speed, and the ability to explain their predictions to stakeholders.

# Thank you!

**Contact:**



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<https://github.com/maciejkepa/ai-ml-in-practice>

