

# MACIEJ KOS

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Offline: Brookline, MA

## EDUCATION

**Northeastern University**, Boston, MA

2/2024

*Ph.D. in **Computer Science / Personal Health Informatics** (GPA: 4.0)*

Dissertation: Digital biomarkers of cognitive health: unobtrusive monitoring of cognitive changes using smartphones

Research interests: data science, machine learning, mHealth, health informatics, quantitative UX

Selected awards:

- **ACM/Intel Corporation Computational and Data Sciences Fellowship**, 2017 – 2021
- **NIH National Institute of Aging, Predoctoral Fellow (F99)**, 2020 - 2023
- Network Science Institute Seed Grant, 2021
- Northeastern University Dissertation Grant, 2020
- **Google Scholar**, 2020
- Grace Hopper Conference, 2019 – Google Travel Award

*[Multiple conference, workshop, and summer school awards omitted]*

**University of Michigan**, Ann Arbor, MI

12/2012

*M.A. in **Information Science***

**Barcelona Graduate School of Economics**, Barcelona, Spain

07/2009

*M.Sc. in **Economics of Science and Innovation***

## EXPERIENCE

### **Northeastern University** **Graduate Researcher**

Boston, MA

09/2015 – present

**"Digital Biomarkers of Cognitive Health"** (*Dissertation*), with Dr. Pavel and Dr. Rampersad

- To infer changes in cognitive function, I developed software and algorithms for collecting and analyzing smartphone data collected passively (location and motion, typing speed and frequency of errors, app use, and screen events).
- Designed cognitive lab experiments, including cognitive and motor tasks, and EEG. Recruited participants using online ads, primarily Meta Ads.

**"Measurement of collective physical distancing during the COVID-19 outbreak using large-scale mobility data"** in collaboration with the MOBS lab, PI: Alessandro Vespignani

- Developed an approach for reducing selection bias in smartphone location data of over 40 million US users by combining well-established statistical techniques with multivariate simulations applied to geospatial socio-demographic data (Python, R).
- Helped build a pipeline for processing over 0.5 petabytes of data (Python, BigQuery).

**"Strengthening Human Adaptive Reasoning and Problem-solving"** in collaboration with Harvard, Oxford, and HoneyWell

- Built a statistical model to characterize the relationship between different types of brain stimulation, estimates of fluid intelligence, and performance during adaptive cognitive training (R).
- Helped develop a computational model of participants' performance during adaptive cognitive training (R).

**"WearTech - determining the accuracy of wearable sensors for ambulatory stress monitoring"**

- Used machine learning and signal processing techniques to develop a method for removing motion artifacts from heart rate data (R).
- The developed method improved upon Microsoft's state-of-the-art algorithm.

## Roku

Remote

### Research Data Scientist Intern

06/2021 – 09/2021

#### *"Development and assessment of algorithms for creating lookalike audiences (ads)"*

- Implemented and assessed methods for creating lookalike audiences using behavioral data (lift > 20x)
- Proposed novel algorithms for lookalike creation.

## Google

San Francisco, CA

### UX Research Intern (quantitative)

05/2019 – 09/2019

#### *"Quantification of Material Design (Google's open-source design system)"*

- Developed an algorithm for computing website's cognitive complexity based on Shannon's entropy.
- Prototyped analytics pipeline to parse 400 billion pages and fuses Google's diverse signals about each website (e.g., vertical, location, reach).

## Philips Healthcare Research

Cambridge, MA

### Research Intern (Clinical Data Analytics)

05/2018 – 09/2018

#### *"Intensive care unit of the future: health informatics technologies for preventing critical illness brain injury (CIBI)"*

- Proposed and prototyped system architectures and UX of two clinical decision support systems for preventing delirium and CIBI using ICU data.
- Submitted two patent applications (internally).

## Polish National Science Center, Research Grant

Poland & Boston, MA

### Investigator and Research Group Manager

07/2013 – 05/2018

#### *"Genetic health-risk information avoidance"*

- Conceptualized the study and wrote Research Strategy of a winning grant application (\$77 000; the largest grant awarded to researchers at the economics department).
- Wrote software for running online experiments, managed online and offline experiments with > 1000 participants (Python).
- Analyzed data and presented findings at four conferences.

## Agile Axons (self-employed)

Poland and Rome, Italy

### User Experience and Research Consultant

01/2013 – 08/2015

- Led a UX team developing a consumer-facing mobile app for a large Italian telco (with **McKinsey** and **Ericsson**).
- Consulted on research design and statistical programming for behavioral finance and economics projects.

**Other:** Research Assistant (University of Michigan), Localization Tester (EA), and more.

## SKILLS

**Programming:** Python, R, Stata, SQL (GCP BigQuery, AWS Athena)

**Statistics:** GLM (univariate, multivariate, some multilevel), SEM, psychometric modeling

**Machine Learning/AI:** dimensionality reduction, clustering, SVMs, ridge regression, logistic classification, random forests, sequential pattern mining, LLM few-shot learning / fine-tuning

**Other:** data visualization, network analysis, qualitative UX research

**Eager to learn:** signal processing, computer vision, deep learning, NLP

## SIDE PROJECTS

**Child Aid:** analyzed data and consulted on research design for a large-scale experimental intervention to increase literacy of Guatemalan children.

**Lives of Dissidents:** led UX research and design effort to help launch a charity project dedicated to spreading the message of peaceful dissent as a means of dissolving oppression.

## ADDITIONAL ACTIVITIES

- Ad hoc reviewer for SIG Human-Computer Interaction, IEEE Engineering in Medicine and Biology Society, and American Medical Informatics Association, PLOS ONE
- Northeastern Personal Health Informatics Faculty Committee, 2018/2019 – elected student representative
- Personal Health Informatics seminar, 2016/2018 – organizer
- University of Michigan, Rackham's International Connect, 2010/2011 – mentor
- Poland Foresight 2020 national research program – external expert
- Baltic Science Festival, 2007/2008 – departmental coordination team member

## PAPERS, PRESENTATIONS, AND POSTERS (SELECTED, PEER-REVIEWED, AND NOT PEER-REVIEWED)

1. Klein B., LaRock R., McCabe S., Torres L., Friedland L., **Kos M.**, Privitera F., Lake B., Kraemer M., Brownstein J.S., Gonzalez R., Lazer D., Eliassi-Rad T., Scarpino S.V., Vespignani A., Chinazzi (2024). *Characterizing the collective physical distancing of the United States during the first nine months of the COVID-19 pandemic*. (Paper under review.)
2. Jimison, H., **Kos M.**, Pavel, M. (2022). *Early Detection of Cognitive Decline Via Mobile and Home Sensors*. In: Hsueh, P.Y.S., Wetter, T., Zhu, X. (eds) Personal Health Informatics. Cognitive Informatics in Biomedicine and Healthcare. Springer, Cham. Online version: <https://rdcu.be/c1nIL>
3. M. (2020). *Reshaping a nation: Mobility, commuting, and contact patterns during COVID-19*.
4. Pavel M., Caves K., Jarvis L., Hasson C.J., **Kos M.**, Jimison H. (2021). *Unobtrusive, Continuous LIDAR-Based Measurement of Gait Characteristics at Home*. Paper presentation at the 43rd Annual International Conference of the IEEE Engineering in Medicine and Biology Society, Virtual
5. Klein B., LaRock R., McCabe S., Torres L., Friedland L., **Kos M.**, Privitera F., Lake B., Kraemer M., Brownstein J.S., Lazer D., Eliassi-Rad T., Scarpino S.V., Vespignani A., Chinazzi M. (2020). *Reshaping a nation: Mobility, commuting, and contact patterns during COVID-19*. Presentation at COVID-19 Satellite of Sunbelt XL, International Sunbelt Social Network Conference, virtual
6. **Kos M.** (2020). *Towards a digital biomarker of cognitive health: passive monitoring of cognitive changes using smartphone-based data*. Poster presentation at the Computing Research Association Grad Cohort Workshop, Austin, TX
7. **Kos M.**, Yew J. (2019). *Computational methods for understanding cognitive density preferences: foundations for adaptive user interfaces*. Google Ph.D. Intern Research Conference, Mountain View, CA
8. **Kos M.**, Pavel M., Jimison H. (2019). *How to Validate Heart Rate Monitoring Wearables for Just-in-Time Adaptive Health Interventions? Development of Comparison Testing Guidelines*. Poster presentation at the Annual American Medical Informatics Association Symposium, Washington, DC
9. **Kos M.**, Ponnada A., Pavel M., Intille S. (2019). *Evidence That Microinteraction Ecological Momentary Assessment ( $\mu$ EMA) is a Non-Reactive In-Situ Affect Assessment Method*. Poster presentation at the Society for Affective Science Annual Conference in Boston, MA
10. **Kos M.**, Gordon C., Li X., Khaghani-Far I., Pavel M., Jimison H. (2017). *The Accuracy of Monitoring Stress from Wearable Devices*. Poster presentation at the Annual American Medical Informatics Association Symposium, Washington, DC
11. **Kos M.**, Li X., Khaghani-Far I., Gordon C., Pavel M., Jimison H. (2017). *Can accelerometry data improve estimates of heart rate variability from wrist PPG sensors?* Paper presentation at the 39th Annual International Conference of the IEEE Engineering in Medicine and Biology Society, South Korea