# MACIEJ KOS, PH.D.

OFFLINE: BROOKLINE, MA
ONLINE: MKOS.PL | GITHUB | EMAIL

Previously: Google, Roku, Philips Healthcare Research

#### **EDUCATION**

### Northeastern University, Khoury College of Computer Sciences

2024

Ph.D. in Personal Health Informatics

Boston, MA

- GPA: 4.0/4.0
- Dissertation: Digital biomarkers of cognitive health: unobtrusive monitoring of cognitive changes using smartphones
- · Selected awards:
  - ▶ NIH National Institute of Aging, Predoctoral Fellow (F99), 2020 2023
  - ► ACM/Intel Corporation Computational and Data Sciences Fellowship, 2017 2021
  - ▶ Network Science Institute Seed Grant, 2021
  - Northeastern University Dissertation Grant, 2020
  - ▶ Google Scholar, 2020
  - Multiple conference, workshop, and summer school awards omitted

# University of Michigan, School of Information

2012

M.A. in Information Science

Ann Arbor, MI

### Barcelona Graduate School of Economics

2009

M.Sc. in Economics of Science and Innovation

Barcelona, Spain

#### SKILLS

- Programming: Python, R, Stata, SQL (GCP BigQuery, AWS Athena)
- **Statistics:** GLM (univariate, multivariate, some multilevel), SEM, psychometric modeling, time series, repeated measures
- Machine Learning/AI: dimensionality reduction, clustering, SVMs, ridge regression, logistic classification, random forests, sequential pattern mining, LLM few-shot learning
- Other: data visualization, network analysis, wearables, GPS data, behavioral modeling, qualitative UX research
- Eager to learn: computer vision, deep learning, NLP, signal processing

#### RESEARCH EXPERIENCE, ACADEMIA

## Boston University Medical School (Anatomy and Neurobiology)

7/2024 -

Postdoctoral Research Associate (Affiliate)

Boston, MA

As a volunteer, I contribute to the:

- Precision Brain Health Initiative,
- Framingham Heart Study: Brain Aging Program.

### Northeastern University Center for Cognitive and Brain Health

6/2024 -

Postdoctoral Research Fellow

Boston, MA

- NIH NIA Career Award recipient (K00)
- Leads a DIGITAL BIOMARKERS research project on detecting changes in cognitive health using
  unobtrusively collected smartphone data by combining neuro approaches with <u>data science</u>, <u>AI</u>, and
  mechanistic modeling methods.

### Northeastern University Khoury College of Computer Sciences

9/2015 - 3/2024

Graduate Researcher

Boston, MA

"Digital Biomarkers of Cognitive Health" (Dissertation), with Dr. Pavel and Dr. Rampersad

- To infer cognitive changes, I <u>developed software and algorithms</u> for collecting and analyzing smartphone data collected passively (location and motion, typing speed and frequency of errors, app use, and screen events).
- Designed cognitive lab experiments, including cognitive and motor tasks and EEG.
- Recruited, trained, and managed a team of five research assistants; secured their funding.

"Measurement of collective physical distancing during the COVID-19 outbreak using large-scale mobility data" in collaboration with the MOBS lab, PI: Alessandro Vespignani

- Developed an approach for reducing selection bias in smartphone location data of over <u>40 million US users</u> by combining well-established <u>statistical techniques with multivariate simulations</u> applied to <u>geospatial</u> sociodemographic data (Python, R).
- Helped build a pipeline for processing over 0.5 petabytes of data (Python, BigQuery).

"Strengthening Human Adaptive Reasoning and Problem-solving" in collaboration with Harvard, Oxford, and HoneyWell

- Built a <u>statistical model</u> to characterize the relationship between different types of brain stimulation, estimates of fluid intelligence, and performance during adaptive cognitive training (R).
- Helped develop a computational model of participants' performance during adaptive cognitive training (R).

"WearTech - determining the accuracy of wearable sensors for ambulatory stress monitoring"

- Used <u>machine learning</u> and signal processing techniques to develop a method for removing motion artifacts from heart rate data (R).
- The developed method improved upon Microsoft's state-of-the-art algorithm.

#### **RESEARCH EXPERIENCE, INDUSTRY**

Roku

6/2021 - 9/2021

Research Data Scientist Intern

Remote

"Development and assessment of algorithms for creating lookalike audiences (ads)"

- Implemented and assessed <u>machine learning</u> methods for creating lookalike audiences using behavioral data (lift > 20x).
- Proposed novel algorithms for lookalike creation.

Google

5/2019 - 9/2019

User Experience Research Intern (quant)

San Francisco, CA

"Quantification of Material Design (Google's open-source design system)"

- Developed an <u>algorithm for computing websites' cognitive complexity</u> based on Shannon's entropy.
- Prototyped analytics <u>pipeline to parse 400 billion pages</u> and fuses Google's diverse signals about each website (e.g., vertical, location, reach).

### Philips Healthcare Research

5/2018 - 9/2018

Research Intern (Clinical Data Analytics)

Cambridge, MA

"Intensive care unit of the future: health informatics technologies for preventing critical illness brain injury (CIBI)"

- Proposed and prototyped system architectures and <u>UX</u> of two clinical decision support systems for preventing delirium and CIBI using ICU data.
- Submitted two patent applications (internally).

### Agile Axons (self-employed)

1/2013 - 8/2015

User Experience and Research Consultant

Poland and Rome, Italy

- Led a <u>UX</u> team developing a <u>consumer-facing mobile app</u> for a large Italian telco (with <u>McKinsey</u> and <u>Ericsson</u>).
- · Consulted on research design and statistical programming for behavioral finance and economics projects.

#### **SIDE PROJECTS**

- Child Aid: Analyzed data and consulted on research design for a large-scale experimental intervention to increase the literacy of Guatemalan children.
- Lives of Dissidents: Led UX research and design effort to help launch a charity project dedicated to spreading the message of peaceful dissent as a means of dissolving oppression.

#### **ADDITIONAL ACTIVITIES**

- Ad hoc reviewer for SIG Human-Computer Interaction, IEEE Engineering in Medicine and Biology Society, and American Medical Informatics Association, PLOS ONE, Journal of Gerontology: Psychological Sciences
- Northeastern Personal Health Informatics Faculty Committee, 2018/2019 elected student representative
- Poland Foresight 2020 national research program external expert

### PAPERS, PRESENTATIONS, AND POSTERS (SELECTED)

- 1. Klein B., LaRock R., McCabe S., Torres L., Friedland L., **Kos M.**, Privitera F., Lake B., Kraemer M., Brownstein J.S., Gonzalez R., Lazer D., Eliassi-Rad T., Scarpino S.V., Vespignani A., Chinazzi (2024). *Characterizing the collective physical distancing of the United States during the first nine months of the COVID-19 pandemic*. PLOS Digit Health 3(2): e0000430. https://doi.org/10.1371/journal.pdig.0000430
- 2. Jimison, H., **Kos M.**, Pavel, M. (2022). *Early Detection of Cognitive Decline Via Mobile and Home Sensors*. In: Hsueh, PY.S., Wetter, T., Zhu, X. (eds) Personal Health Informatics. Cognitive Informatics in Biomedicine and Healthcare. Springer, Cham. Online version: https://rdcu.be/c1niL
- 3. Pavel M., Caves K., Jarvis L., Hasson C.J., Kos M., Jimison H. (2021). *Unobtrusive, Continuous LIDAR-Based Measurement of Gait Characteristics at Home*. Paper presentation at the 43rd Annual International Conference of the IEEE Engineering in Medicine and Biology Society, Virtual

- 4. Klein B., LaRock R., McCabe S., Torres L., Friedland L., Kos M., Privitera F., Lake B., Kraemer M., Brownstein J.S., Lazer D., Eliassi-Rad T., Scarpino S.V., Vespignani A., Chinazzi M. (2020). *Reshaping a nation: Mobility, commuting, and contact patterns during COVID-19*. Presentation at COVID-19 Satellite of Sunbelt XL, International Sunbelt Social Network Conference, virtual
- 5. Kos M. (2020). Towards a digital biomarker of cognitive health: passive monitoring of cognitive changes using smartphone-based data. Poster presentation at the Computing Research Association Grad Cohort Workshop, Austin, TX
- 6. Kos M., Yew J. (2019). Computational methods for understanding cognitive density preferences; foundations for adaptive user interfaces. Google Ph.D. Intern Research Conference, Mountain View, CA
- 7. Kos M., Pavel M., Jimison H. (2019). How to Validate Heart Rate Monitoring Wearables for Just-in-Time Adaptive Health Interventions? Development of Comparison Testing Guidelines. Poster presentation at the Annual American Medical Informatics Association Symposium, Washington, DC
- 8. Kos M., Ponnada A., Pavel M., Intille S. (2019). Evidence That Microinteraction Ecological Momentary Assessment (µEMA) is a Non-Reactive In-Situ Affect Assessment Method. Poster presentation at the Society for Affective Science Annual Conference in Boston, MA
- 9. Kos M., Gordon C., Li X., Khaghani-Far I., Pavel M., Jimison H. (2017). *The Accuracy of Monitoring Stress from Wearable Devices*. Poster presentation at the Annual American Medical Informatics Association Symposium, Washington, DC
- 10. Kos M., Li X., Khaghani-Far I., Gordon C., Pavel M., Jimison H. (2017). *Can accelerometry data improve estimates of heart rate variability from wrist PPG sensors?* Paper presentation at the 39th Annual International Conference of the IEEE Engineering in Medicine and Biology Society, South Korea