

EU TOURISM OVERVIEW

Data Sources

Eurostat Data

[Nights spent by duration, purpose and main destination of the trip](#)

[Expenditure by duration, purpose, main destination of the trip and expenditure category](#)

[Trips by duration, purpose and main destination](#)

Worldbank Data

[GDP per Capita](#)

Welcome to the *EU Tourism Overview Dashboard*, a resource that sheds light on the travel patterns of citizens from different countries, offering numerous benefits to their countries of origin. Gain insightful knowledge about where the citizens travel, the duration of their trips, and their expenditure in various destinations. This comprehensive tool empowers policymakers, tourism professionals, and enthusiasts alike to make informed decisions that positively impact the growth of EU tourism. Discover the economic benefits as you explore the financial aspects of tourism, understand the volume and flow of trips, and uncover the significant expenditures made by the citizens during their travels. Leverage this data to identify opportunities, make strategic choices, and contribute to the overall development of the tourism sector.

Trips Taken

10bn

Total Trip Nights

52bn

Total Trip Expenditure

€ 3.83T

**Country
Insights**

Trips Insights

**Expenditure
Insights**



OVERVIEW

COUNTRY

TRIPS

EXPENDITURE

MONEY FLOW

Year Range

2013

2020



Origin Country

Germany

Trip Type

All

Money spent

€ 901.02bn

Average Trip Length

5.35

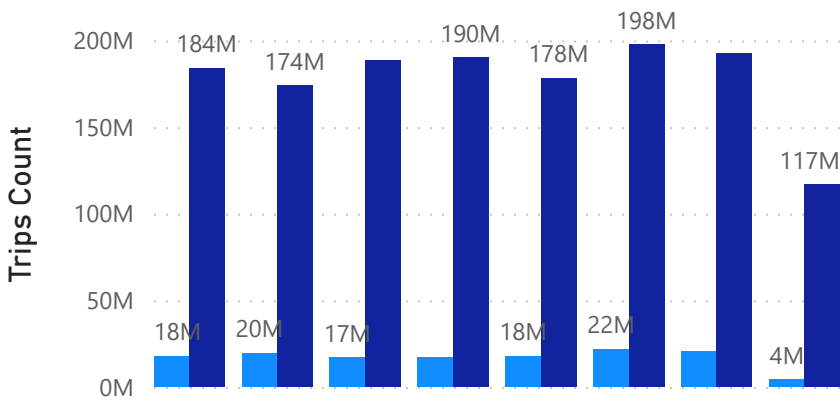
Trips Taken

2bn

Trips Taken by Purpose and Destination

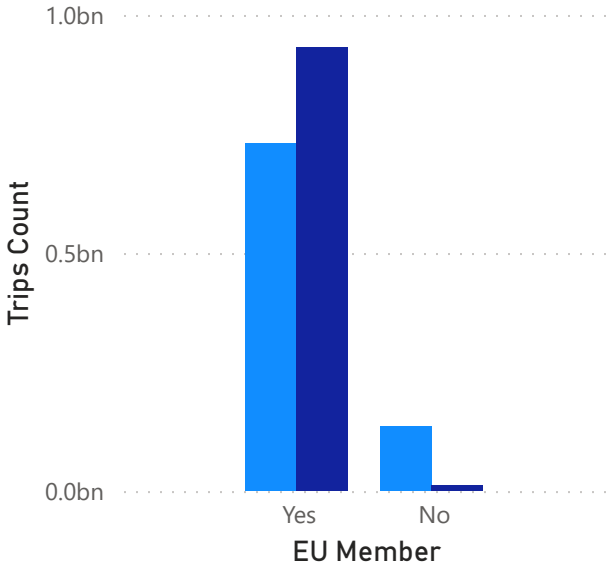
EU Member ● No ● Yes

Personal reasons



Trips Taken to EU vs Non-EU Countries

Trip Duration ● 4 nights or over ● From 1 to 3 nights

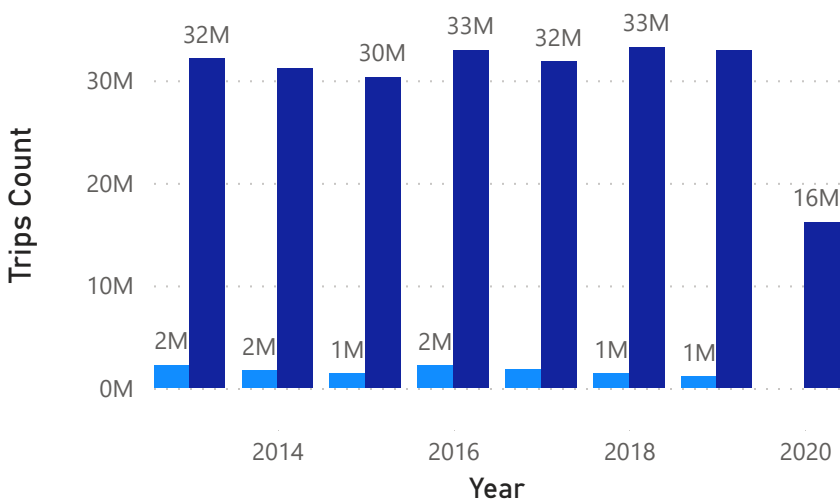


Trips Taken by Destination and Income Group

Income Group ● High income ● Not applicable ● Upper middle income



Professional, business



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Year Range

2013

2020

Origin Country

Germany

Destination Country

Multiple selections

Trip Purpose

All

Nights Spent Count with Moving Average

● Total Nights Spent ● Nights Spent Moving Average



Trips Taken

226M

Average Trip Length

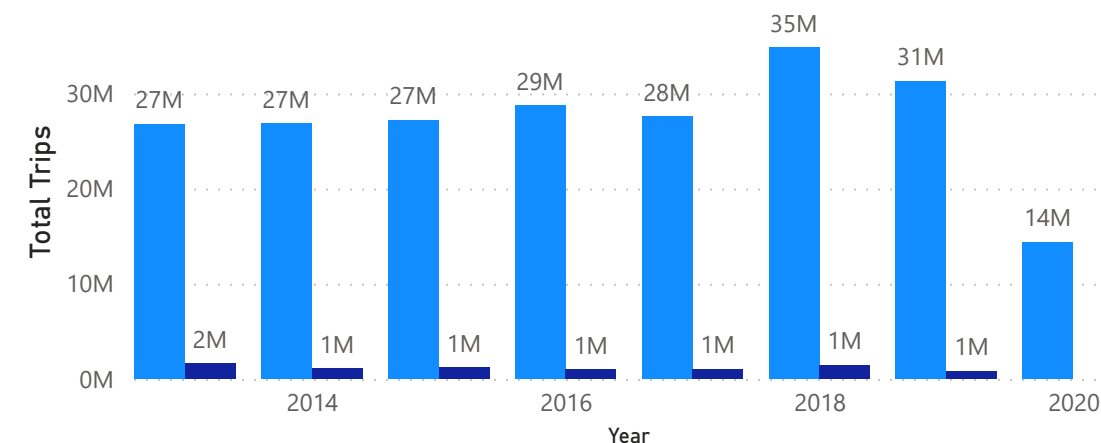
6.75

Overall Trip Share (from Origin)

12.47%

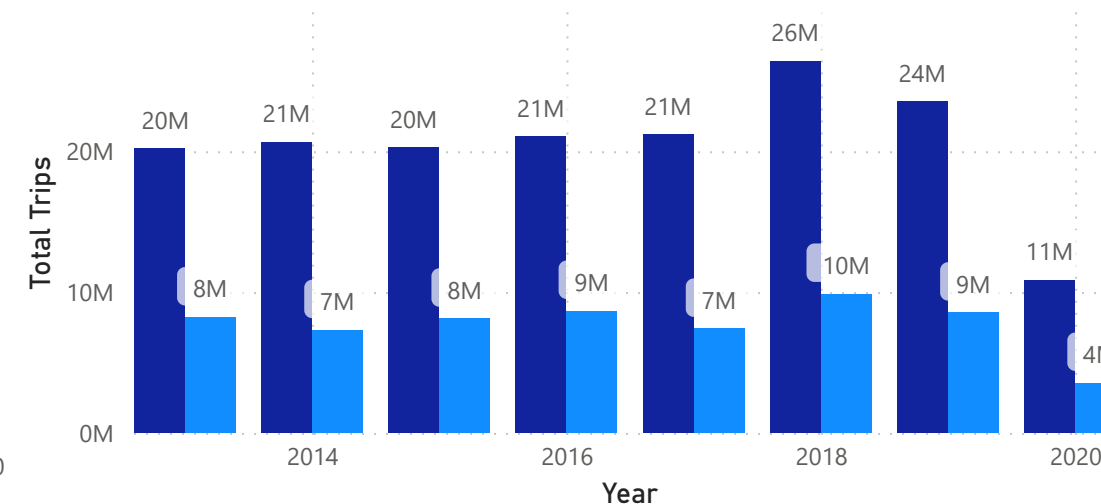
Trips Count by Trip Purpose

Trip Purpose ● Personal reasons ● Professional, business



Trips Count by Trip Duration

Trip Duration ● 4 nights or over ● From 1 to 3 nights





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Origin Country

Germany

Destination Country

Multiple selections

Trip Purpose

All

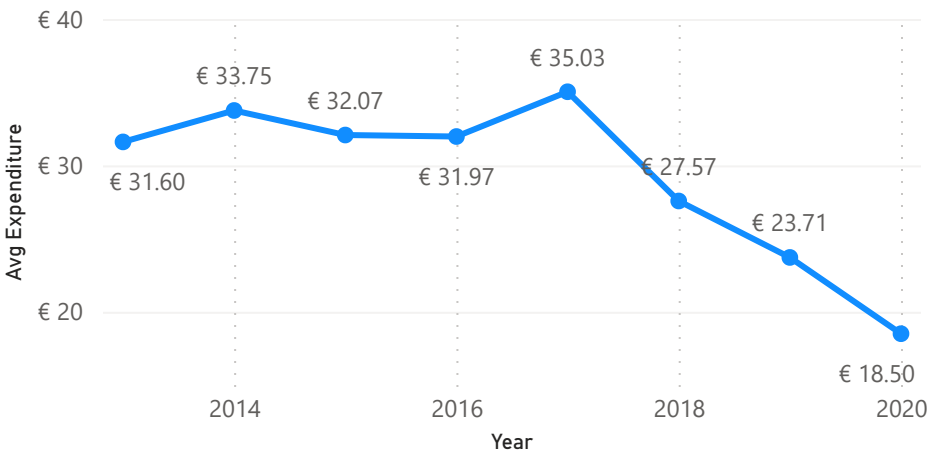
Avg Expenditure by Night

€ 29.00

Total Expenditure

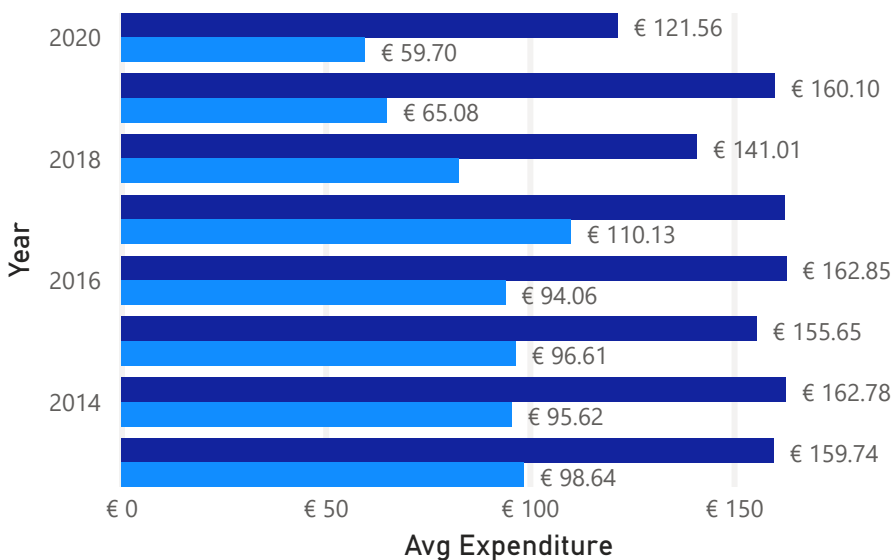
€ 142.57bn

Average Expenditure By Night

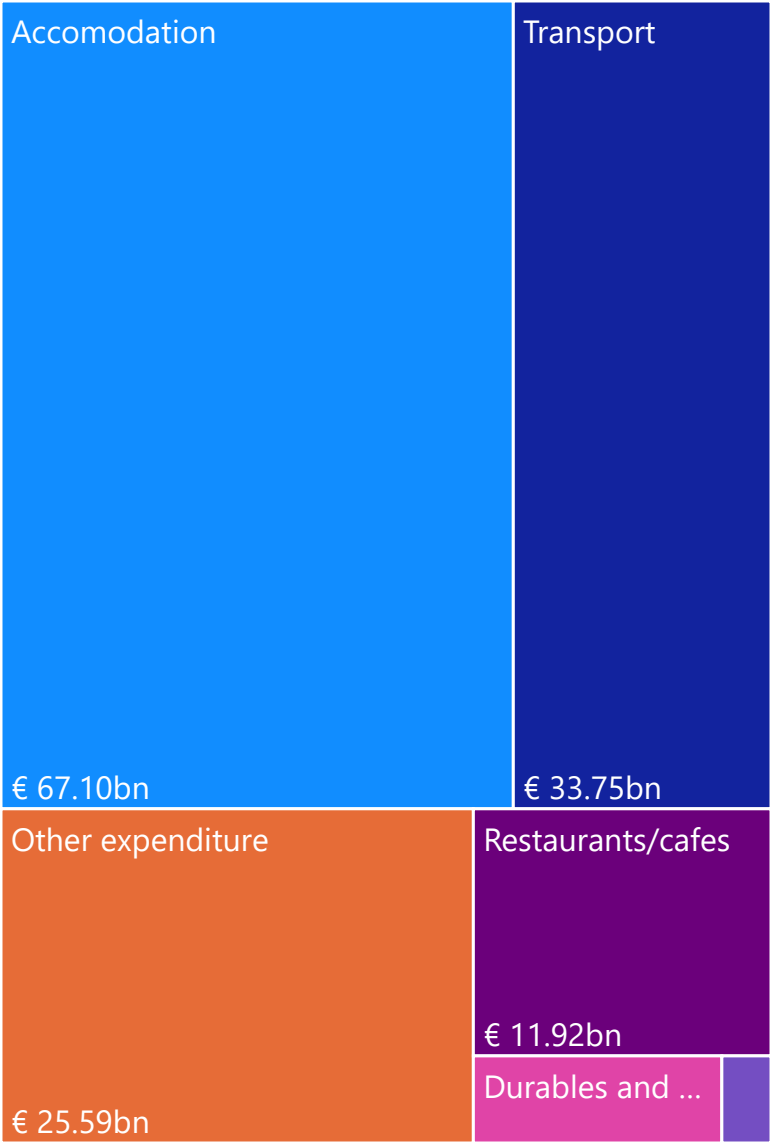


Average Expenditure By Trip

Trip Duration ● 4 nights or over ● From 1 to 3 nights



Total Expenditure by Expenditure Type



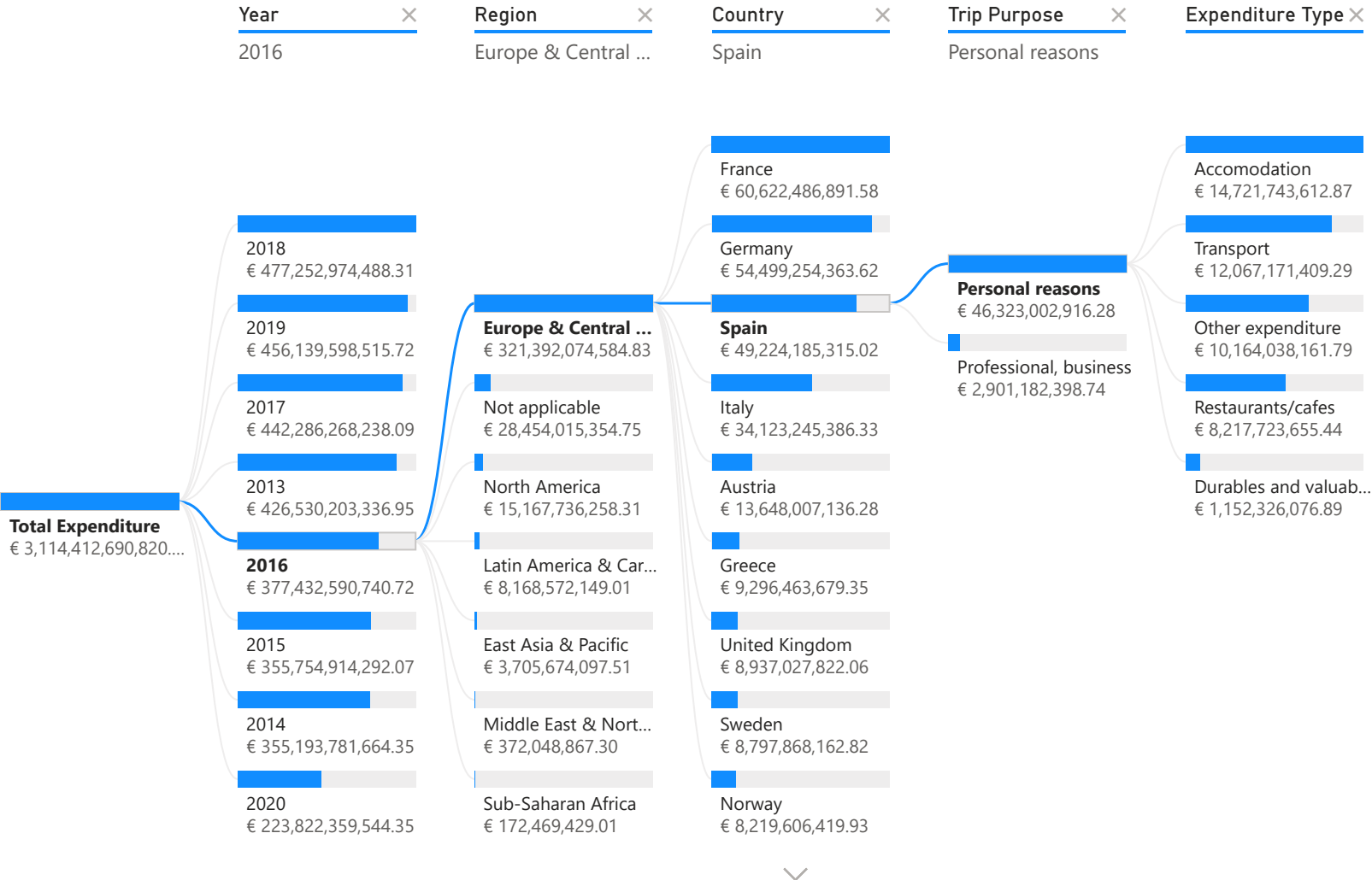
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Total Expenditure by Destination



Year Range

2013

2020

