

# EU TOURISM OVERVIEW

## Data Sources

### Eurostat Data

[Nights spent by duration, purpose and main destination of the trip](#)

[Expenditure by duration, purpose, main destination of the trip and expenditure category](#)

[Trips by duration, purpose and main destination](#)

### Worldbank Data

[GDP per Capita](#)

Welcome to the *EU Tourism Overview Dashboard*, a resource that sheds light on the travel patterns of citizens from different countries, offering numerous benefits to their countries of origin. Gain insightful knowledge about where the citizens travel, the duration of their trips, and their expenditure in various destinations. This comprehensive tool empowers policymakers, tourism professionals, and enthusiasts alike to make informed decisions that positively impact the growth of EU tourism. Discover the economic benefits as you explore the financial aspects of tourism, understand the volume and flow of trips, and uncover the significant expenditures made by the citizens during their travels. Leverage this data to identify opportunities, make strategic choices, and contribute to the overall development of the tourism sector.

Trips Taken

10bn

Total Trip Nights

52bn

Total Trip Expenditure

€ 3,83T

**Country  
Insights**

**Trips Insights**

**Expenditure  
Insights**



OVERVIEW

COUNTRY

TRIPS

EXPENDITURE

MONEY FLOW

Year Range

2013

2021



Origin Country

Germany

Trip Type

All

Money spent

€ 987,44bn

Average Trip Length

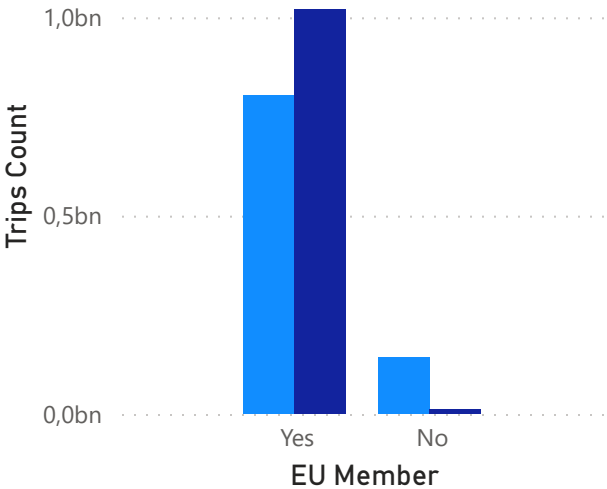
5,34

Trips Taken

2bn

Trips Taken to EU vs Non-EU Countries

Trip Duration ● 4 nights or over ● From 1 to 3 nights



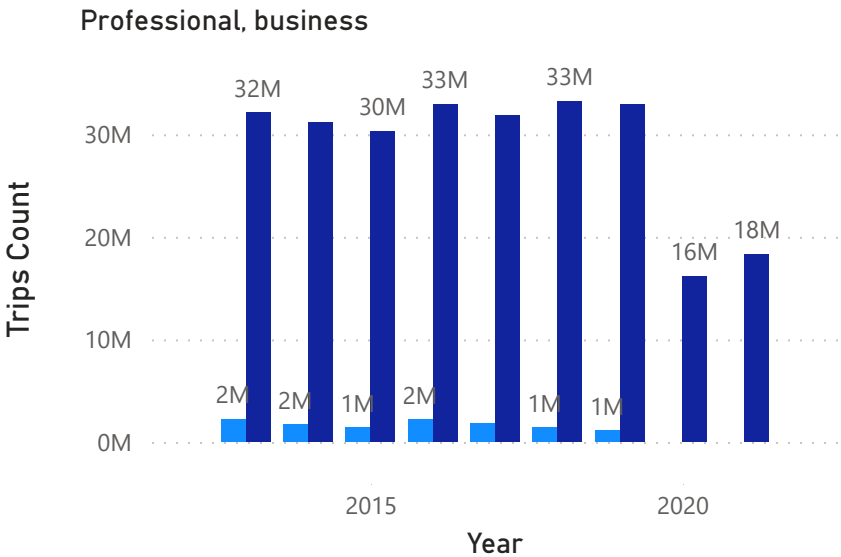
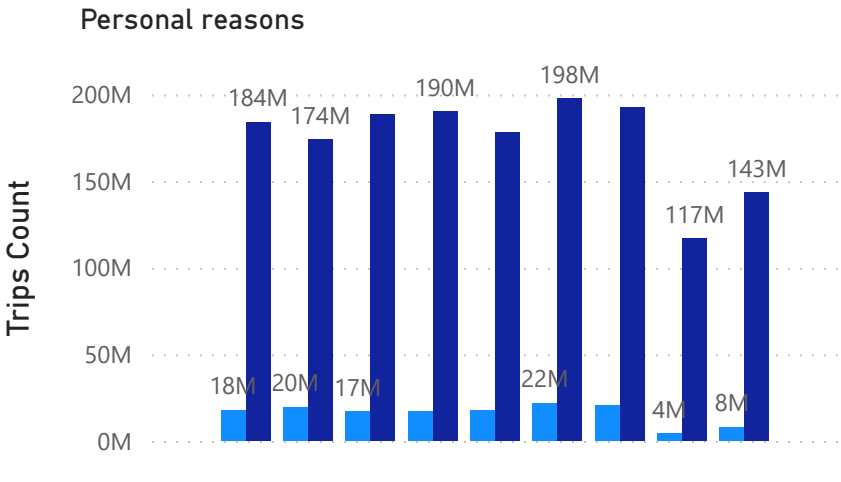
Trips Taken by Destination and Income Group

Income Group ● High income ● Not applicable ● Upper middle income



Trips Taken by Purpose and Destination

EU Member ● No ● Yes



## OVERVIEW

## COUNTRY

## TRIPS

## EXPENDITURE

## MONEY FLOW

Year Range

2013

2021

Trips Taken

244M

Average Trip Length

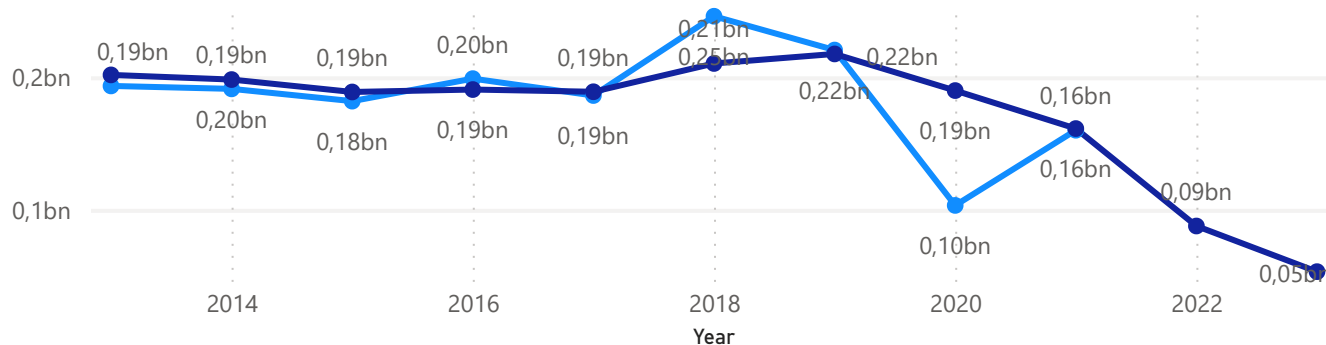
6,88

Overall Trip Share (from Origin)

12,35%

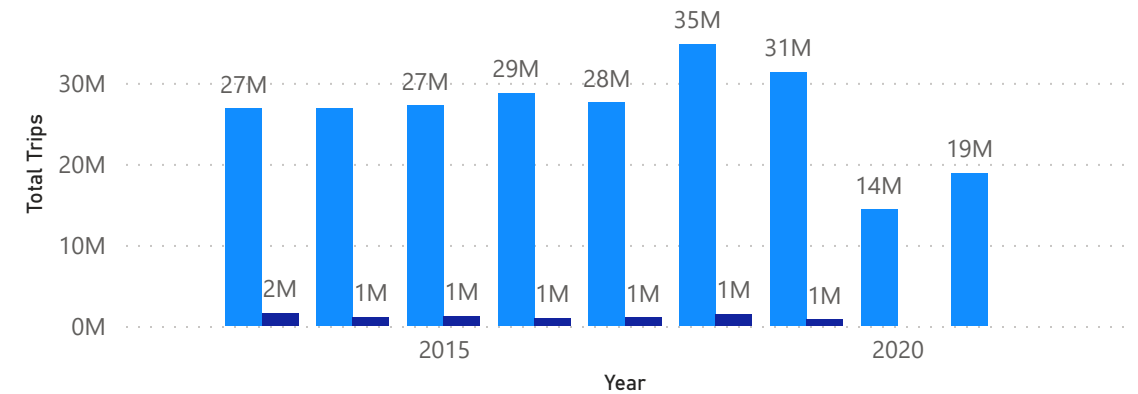
Nights Spent Count with Moving Average

● Total Nights Spent ● Nights Spent Moving Average



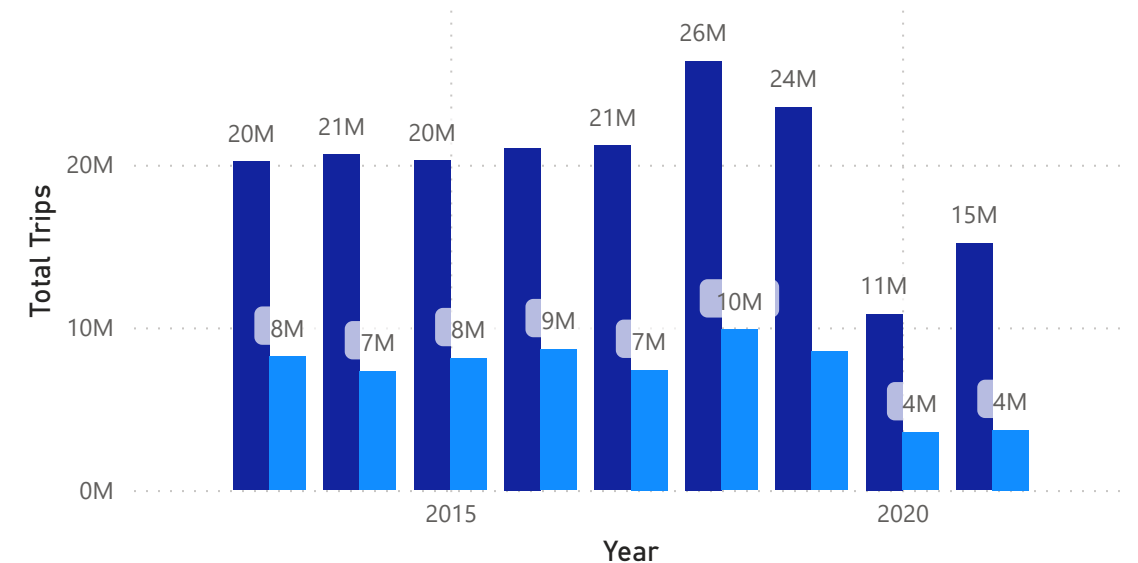
Trips Number by Trip Purpose

Trip Purpose ● Personal reasons ● Professional, business



Trips Number by Trip Duration

Trip Duration ● 4 nights or over ● From 1 to 3 nights





OVERVIEW

COUNTRY

TRIPS

EXPENDI...

MONEY FLOW

Year Range

2013

2021



Origin Country

Germany

Destination Country

Multiple selections

Trip Purpose

All

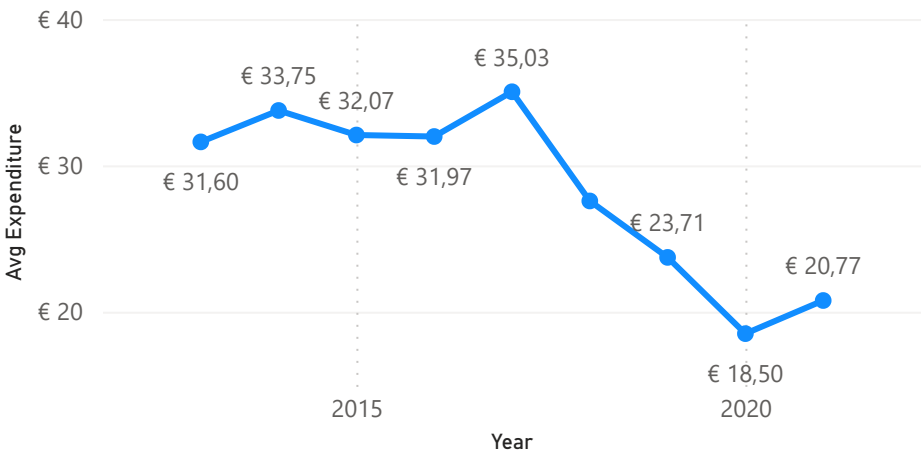
Avg Expenditure by Night

€ 28,13

Total Expenditure

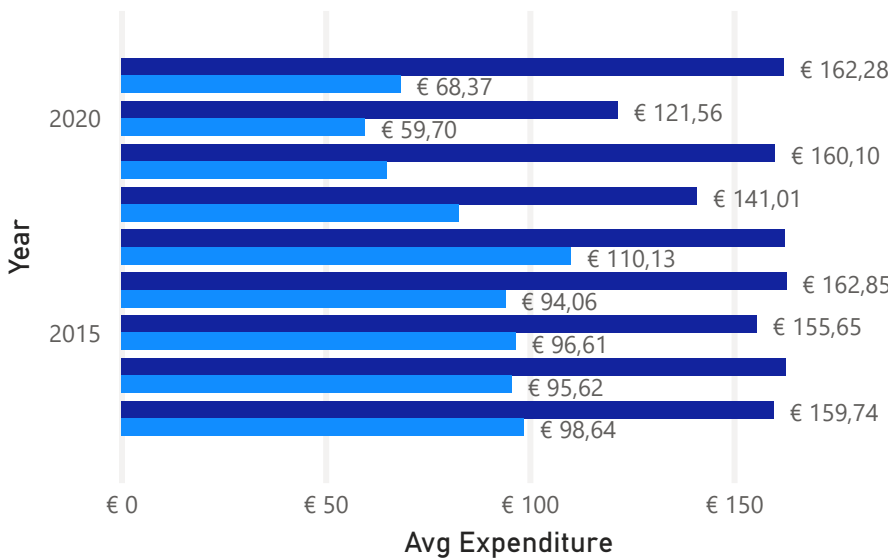
€ 159,11bn

Average Expenditure By Night

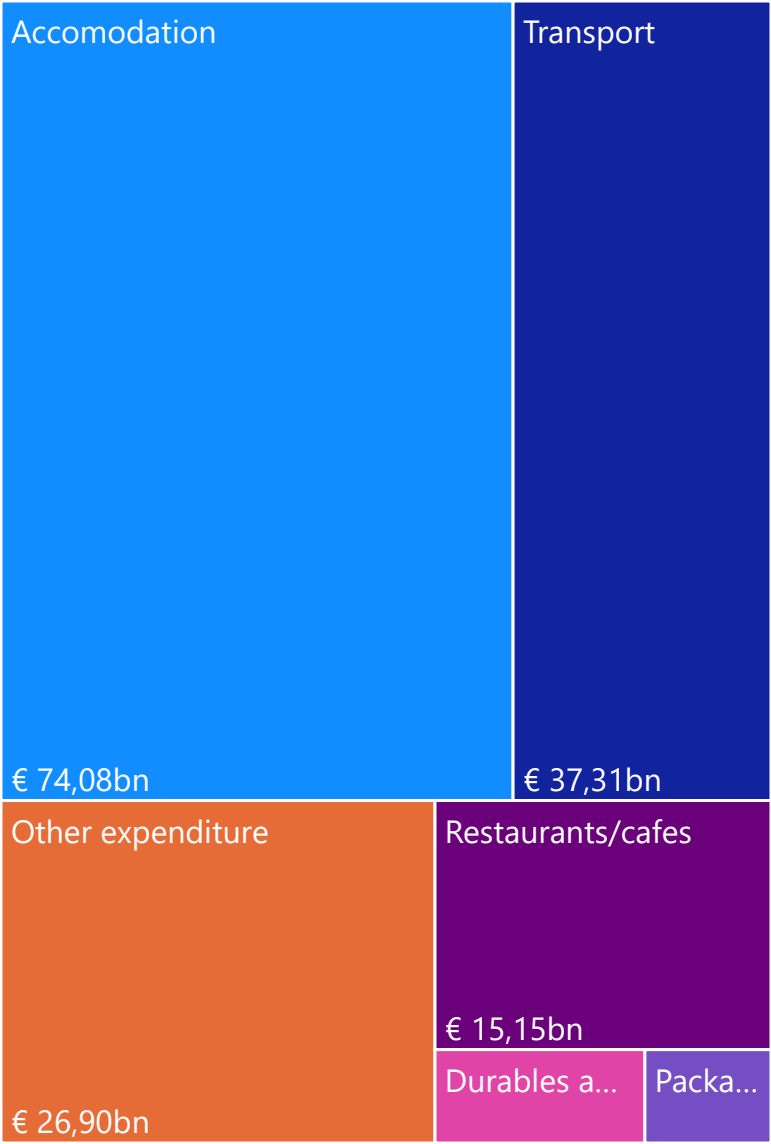


Average Expenditure By Trip

Trip Duration ● 4 nights or over ● From 1 to 3 nights



Total Expenditure by Expenditure Type



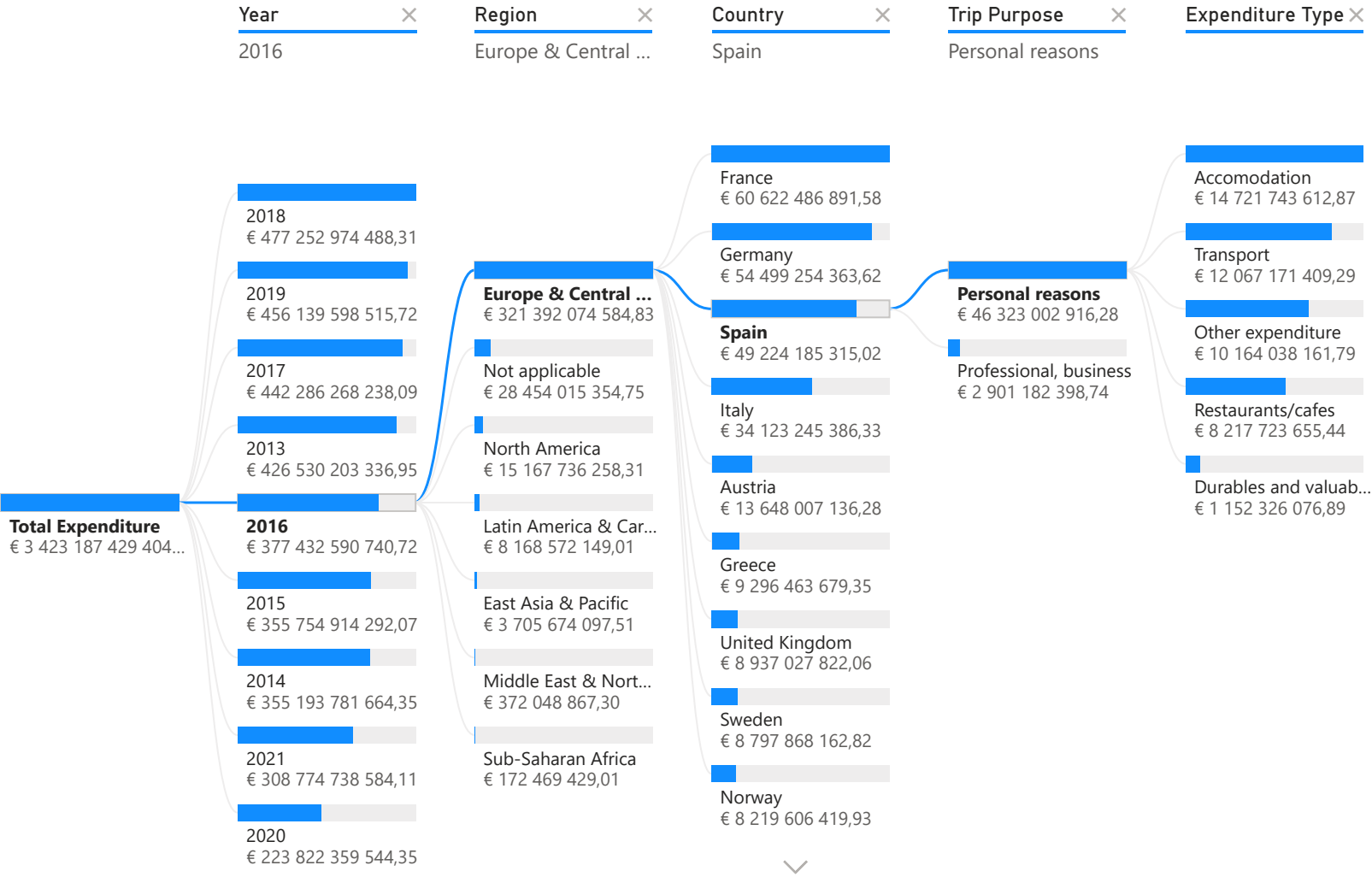
OVERVIEW

COUNTRY

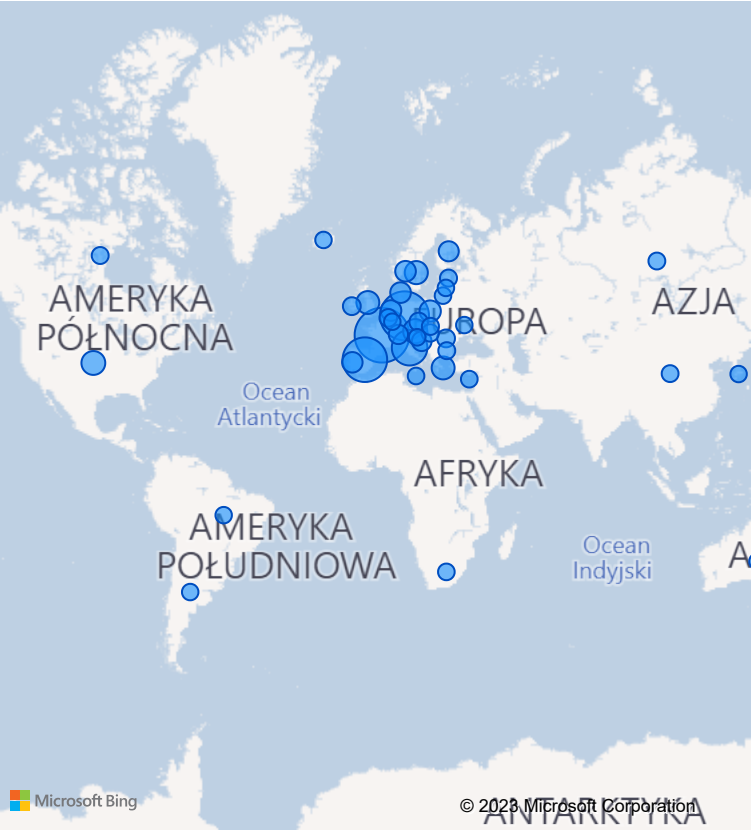
TRIPS

EXPENDITURE

MONEY...



Total Expenditure by Destination



Year Range

