



gold
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Development of Business Apps on Force.com Platform

Sneak Peak

15/02/2017
Maciej Simm



Force.com is cloud platform from Salesforce where you can build business applications

- Point & Click Configuration
- Everything is in the Cloud
- App concept for business applications
- Industry leader in CRM

Plan for Today

Quick demo of various platform functionalities

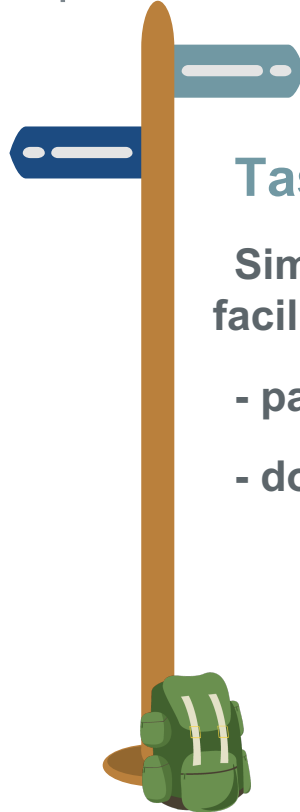
Action Plan

- 1) Build data model
- 2) Test model
- 3) Add business logic
- 4) Add user interface

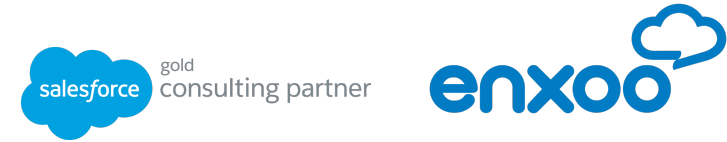
Task Summary

Simple application for managing healthcare facility where:

- patients can register for visits
- doctors can view history of patients visits



About the product



Digital transformation with Salesforce technology

Industry CRM & CPQ



Digital CRM & CPQ for Telecoms



E-Commerce & Digital CRM for
Residential Property Developers



Mobile Retail Execution for Consumer
Goods

People management



Communications, engagement
& people development processes
supporting the company strategy

- Recruit and engage
- Manage competencies
- Manage people development
- Transform company culture
- Improve internal communication

Salesforce consulting



Strategic projects changing the way
organizations communicate, sell and
service customers

- Automate marketing
- Manage sales with CRM & CPQ
- Multichannel customer service
- Customers and Partners communications

Team Structure

Enxoo CPQ product team idea, as of 15.02.2017

Core Team

MASIM – owner 50%

LUODW – dev 100%

KOKAR – dev 25%

WEWIE – analyst 25%

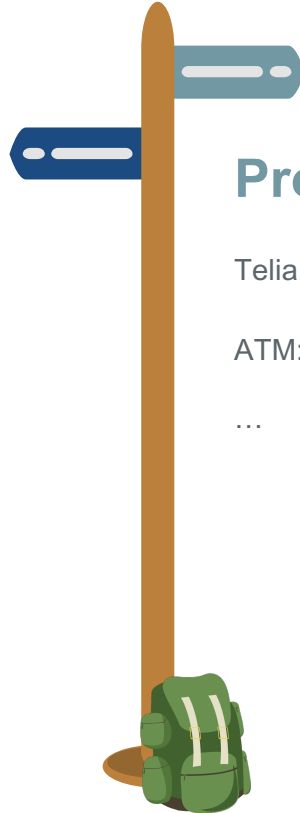
BAWAL – architect 10%

Project Teams

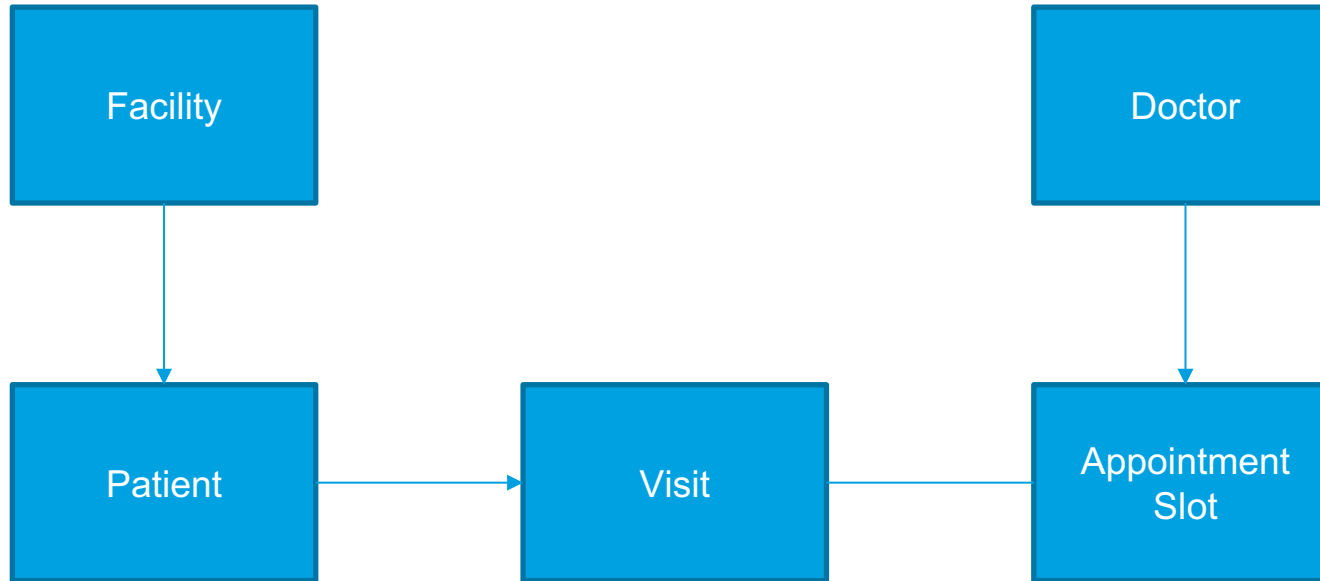
Telia Carrier: **MIPAS, PRTUS**

ATM: **MAKOR, KOKAR**

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Data Model



Repo



github.com/maciejstimm/force-com-demo

Code

