Jamie Lee

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Professional Summary

Senior Data Analyst with 6+ years of experience in leveraging data to drive business decisions, optimize operations, and enhance customer experience. Proven expertise in statistical analysis, data visualization, and predictive modeling. Strong communicator with a passion for transforming complex data into actionable insights.

Education

Bachelor of Science in Data Science - Tech University (2014 - 2018)

GPA: 3.9/4.0 | Relevant coursework: Data Mining, Machine Learning, Big Data Systems, Data Visualization

Experience

Senior Data Analyst - NextGen Analytics (2021 - Present)

- Led a team of 4 analysts in delivering actionable insights for marketing, operations, and product teams.

- Developed advanced dashboards in Tableau and Power BI to monitor KPIs and operational metrics.

- Automated data pipelines and optimized reporting processes, reducing manual work by 60%.

- Conducted A/B testing and customer segmentation to improve user retention by 25%.

Data Analyst - Insight Analytics Co. (2018 - 2021)

- Performed exploratory data analysis and built predictive models using Python and R.

- Collaborated with stakeholders to define KPIs and create real-time dashboards in Tableau.

- Analyzed sales and customer data to identify $1.2M in revenue opportunities.

Data Analyst Intern - Tech Solutions Group (Summer 2017)

- Supported the analytics team in cleaning and analyzing customer feedback data.

- Created visualizations and summary reports used in quarterly strategic meetings.

Skills

- Python (Pandas, NumPy, Scikit-learn, Matplotlib, Seaborn)

- SQL (PostgreSQL, MySQL, BigQuery)

- Data Visualization (Tableau, Power BI, Looker)

- Machine Learning & Predictive Analytics

- Statistical Analysis (R, Excel)

- ETL & Data Pipeline Automation

- Cloud Platforms (AWS, GCP)

- A/B Testing & Experiment Design

- Agile & Cross-functional Collaboration

Certifications

- Certified Analytics Professional (CAP)

- Google Data Analytics Professional Certificate

- Tableau Certified Data Analyst