

# MACIEJ DABROWSKI

<https://maciekdabrowski.github.io/>

**Email:** maciejdabrowski99@gmail.com

**Telephone:** +48 669 851 696

**Location:** Innsbruck, Austria

**LinkedIn:** <https://www.linkedin.com/in/dabrowski-maciej/>

Entry-level data analytics professional, well-versed in SQL, Tableau, and Python, seeking a full-time role in the field of data/business analytics.

## TECHNICAL SKILLS

- SQL Server, BigQuery** (Joins, Aggregate Functions, CTEs, Window Functions)
- Microsoft Excel, Spreadsheets** (VLOOKUP, Pivot Tables, Conditional Formatting)
- Python** (Pandas, NumPy, Seaborn)
- R** (rmarkdown, tidyverse, ggplot2)
- Tableau, Power BI**
- Jupyter Notebooks**
- Microsoft Office tools**

## OTHER SKILLS

- Strong analytical skills**
- Quick learner**
- Detail-oriented**
- Good communication skills**

## LANGUAGES

- Polish** - native language
- English** - full professional proficiency (C1)
- German** - very good command (B2)

## WORK EXPERIENCE

### **Marketing Intern**

**40Love.ai**, Jul 2019-Dec 2019

Web scraping players' rankings from tennis associations' websites, and cleaning the data in Excel in order to compose a list of potential customers. Creating and keeping customers through social media marketing, SEO, content marketing, and paid advertising. In charge of ads on Facebook Ads and Google Ads. Extensively used Google Analytics to find a target audience and analyze insights from website traffic. Helped with generating sales via direct messaging.

## EDUCATION

### **King's College London**

**BSc Economics & Management**, 2018-2021

-Graduated with an **Upper Second Class Honours**

-**Core Modules:** Digital Marketing, International Marketing, Sales and Marketing, Technology Strategy, Crafting Entrepreneurial Opportunities, Leadership: Theory and Practice, Marketing Strategy and Planning, Communication in Organisations

-**Activities:** King's Enterprise Award, Idea Factory, KCL AI Society, KCL Tennis Club

### **Universität Wien**

**BS International Business Administration**, 2019-2020

-Awarded a place at the University of Vienna to undertake a year-long **Erasmus+ Exchange Programme**.

-**Core Modules:** Marketing, Strategy, Econometrics, Decision and Game Theory, Microeconomics, Macroeconomics, Corporate Finance, Organization of the International Firm, Ethics of Artificial Intelligence

## COURSES & CERTIFICATES

- Google Data Analytics Professional Certificate**
- LeWagon's **90-hour Data Analytics Course**
- Corey Koberg's **Google Analytics Essential Training**
- KCL's **King's Enterprise Award**
- Warsaw School of Economics's **Enterprise Course**
- Microsoft's DEV276x: **Learn to Program in Java**
- Google Ads Display Certification**

portfolio:

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