

# A Cardano Focused Native Token & NFT Launchpad

#### Introduction

Djedpad is a Cardano project incubator offering token IDOs which provide funding for new projects within the cardano ecosystem.

Djedpad will connect early stage Cardano innovators and projects with crypto en-thusiasts who wish to get in on a project early.

Djedpad is the first Cardano Focused Incubator and Launchpad projects being built on the Cardano network.

Djedpad will release its own native token through a series of Private and Public Funding rounds and users will be able to trade Ada for these tokens and stake them to participate in IDOs.

Once you stake \$DJP tokens, you will be assigned a tier which will give you an opportunity to invest in new projects.

These seed sale prices will often be much lower than the price the tokens list at during the IDO.

The ADA raised in the pre-sales will be used to build projects on the Cardano plat-form and also market the project and product when developed.

\$DJP holders will have early access and guaranteed allocation to seed rounds, presales, and private sales of Projects looking to launch on Cardano.

Developers building on the Cardano Network can utilize Djedpad to ideate, market and launch their ideas while having early support from a community of backers.

#### Disclaimer

All information is subject to change.

When you use the Djedpad website to participate in an IDO or INO, you'll need to use a Cardano native wallet to send ADA and interact with the Cardano blockchain.

Connecting your wallet on the Djedpad.com IDO website doesn't give the website any control over your funds.

# Our Philosophy

We believe that all people should have full access to and full control over their fi-nances. No government should have the right to control what someone can and can't invest in, or how they can spend their money.

Djedpad is here to be the next iteration in blockchain ecosystem solutions.

Djedpad was created to generate financial backing for the developers who need it, so we can help the Cardano platform grow into a safe, accessible financial ecosys-tem where everyone has fair access. All dApps should provide an experience where a user's data is only shared when they want it to, and where they can lever-age or spend their money any way they wish with minimal fees for doing so.

Some project developers don't have strong marketing skills, and other teams have a great idea and community but no devs to build it.

That's where we come in. We can put teams together, raise funds, grow the com-munities, and create the future of free market access for all.

## How Does Djedpad Work?

Djedpad will work in a simple and easy to understand process.

\$DJP token holders who are staking their tokens will qualify for the Guaranteed al-locations to early sales of projects aunching through Djedpad Launchpad.

Utilizing individual caps, and a fair distribution system, Djedpad will protect the \$DJP holders and the community backers from the risk of presale dumps and pre-vent retail investors from being burned by whales selling for early profit as soon as projects hit an exchange.

#### Roadmap

#### **Tokenomics** Phase 2 Phase 3 Phase 1 Djedpad Proof Of Concept Djedpad Ambassador Token Name: Djedpad Exchange Listing Release \$DJP Token Staking Ticker: DJP Program Team Set Up Strategic Partnerships First Djedpad IDO Blockchain: Cardano AMA, Q&A Sessions Litepaper Release Registration Total Supply: 1,000,000 Private Seed Sale Strategic Flash Sale Pre-Sale IDO/IEO

#### Seed Investment Rounds

The seed round and strategic round will be capped at 1k Ada and 20k Ada per per-son, respectively.

There will be a max allocation of 250,000 tokens for seed round, and 200,000 to-kens for strategic pre-sale round.

Once the Djedpad sales kick off, you will be able to send your Ada native coins to a smart contract and will receive \$DJP tokens in return, locked according to the vesting schedule.

Once each vesting period has passed, you'll be able to claim your tokens that are unlocked for that period. We will provide a form on the website to generate the transaction, to keep it simple.

#### **DAO Tokens**

The Djedpad DAO will receive 8% of the total supply of tokens.

This will be released quarterly to the DAO over 12 quarters (Two years). The DAO will vote to determine how those tokens will be spent. Salaries, new hires, market-ing, buybacks, and other expenses will be considered.

#### \$DJP Tokenomics and Vesting Schedule

- Team: 21%
- Pre-Sale Round: 25%
- Public-Sale Round: 20%
- DAO: 8%
- Marketing: 4%
- Community Rewards: 2%
- Staking: 20%

### **\$DJP Token Sale Details: \$DJP Pre-Sale Token Price**

- 1 ADA = 1 \$DJP
- Pre-Sale Allocation: 250,000 \$DJP Tokens
- Pre-Sale Minimum Investment Rate:
- 500 ADA = 500 \$DJP Tokens

# \$DJP Public Sale Token Price:

- 1 ADA = 0.5 \$DJP
- Public Sale Allocation: 200,000 \$DJP
  Tokens
- Public Sale Minimum Investment
  Rate:
- 100 ADA = 50 \$DJP Tokens

# Staking

Staking provides a few utilites. Staking your Djedpad/\$djp tokens will get you pool allocation which gives you an opportunity to buy into new projects launched on Djedpad at seed-sale prices not always open to the public.

Staking will go live very shortly after the seed sale

### **Pool Allocation**

Pool allocation will be determined on a project by project basis. Each project will have some tokens reserved for Djedpad stakers at a reduced price.

Staking snapshot will be announced ahead of time, and anyone staking in a tier during that time will be eligible for the number of tokens based on their pool weight.

#### **Emission**

There will be 1M total Djedpad tokens, and 20% of them will be given to stakers over a 3 year period.

The APR will vary day-to-day based on the number of staked tokens and the total coins left.

Information on the APR and staking will be available at Djedpad.com/staking when you connect your wallet to the website.