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INST 462

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Gun Violence in America: Data-Driven Story

Introduction

Gun violence is a critical issue with far-reaching impacts on public safety and communities across the United States. For my final project, I set out to explore various aspects of gun violence, including trends over time, geographic patterns, demographic factors, and the types of firearms involved. Through in-depth data analysis and visualization, I aimed to uncover insights that could inform policy decisions and prevention efforts.

Research Questions

My initial research questions focused on understanding the general trends in gun-related incidents across time and geography, as well as identifying potential correlations between the number of guns involved and the severity of incidents. Specifically, I wanted to explore:

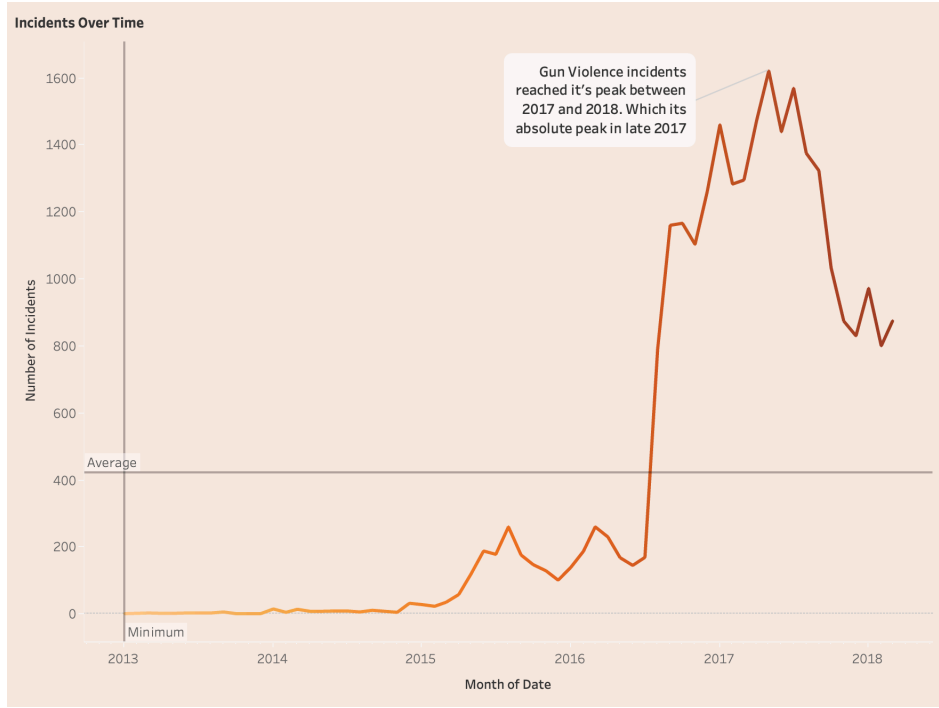
1. What are the general trends in gun-related incidents across time and geography?
2. Which states or cities report the highest number of incidents or casualties?
3. What correlations exist between the number of guns involved and incident severity?
4. Are there demographic patterns that suggest certain groups are more affected by gun violence?

Data and Methodology

The dataset I used for this project includes over 26,000 gun-related incidents recorded across the United States from 2013 to 2017. The main fields captured include the date, location (state and city), details on the number of victims and suspects, demographic information, and the types of firearms used. To analyze this data, I used Tableau for data visualization and exploration. I started by looking at the overall trends in gun violence incidents over time, which revealed a concerning spike in activity between 2017 and 2018. The number of suspects and victims also increased exponentially during this period. Drilling down geographically, the data showed that several states including Illinois, California, Texas, and Florida - reported the highest total number of incidents. This aligns with their large populations, which appear to be a key factor driving gun violence levels. When examining the relationship between the number of guns involved and incident severity, the data indicated a positive correlation. Incidents with a higher average number of guns tended to result in more casualties. This suggests that limiting access to firearms, especially in high-risk situations, could be an effective prevention strategy. The demographic analysis revealed that gun violence disproportionately affects certain groups. For instance, over 88% of individuals involved in gun incidents were male. There were also differences in the types of firearms used, with handguns being the most common choice for both male and female suspects. Below are screenshots from my tableau workbook as of now:

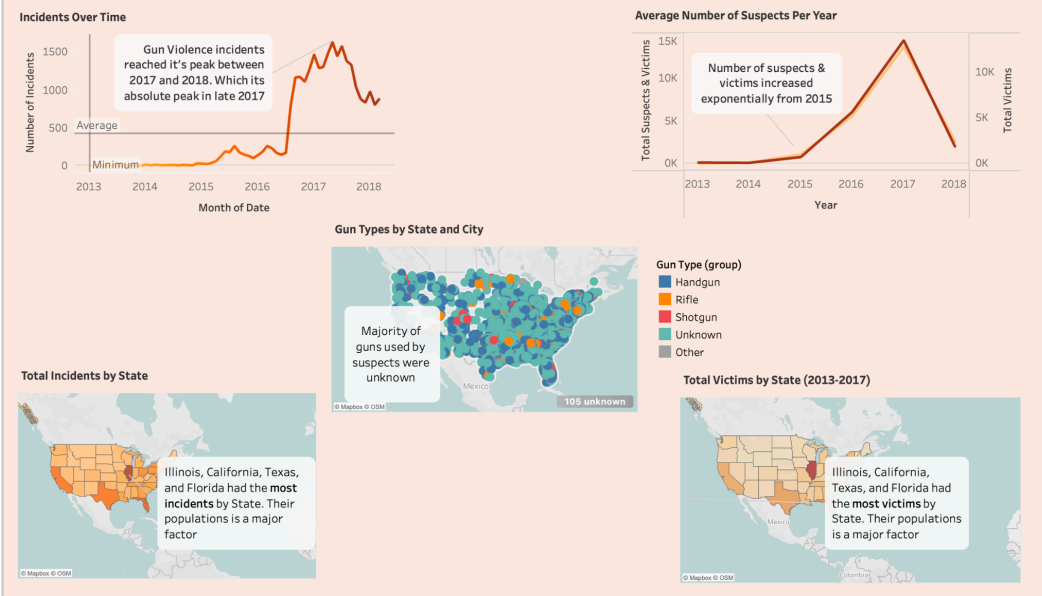
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
1	Incident ID	Date	State	City	Address	Num Killed	Num Injured	Location Description	Latitude	Is Arms Involved	Is Sex Involved	Is Race Involved	Total Victims	Total Suspects	Males	Females	Age Range		
2	488728	01/01/2013	California	Westborough	18000 Brook of Dorset	1	3	38.809	-79.859	0	0	0	1	4	1	1	1		
3	488105	01/01/2013	Pennsylvania	Milwauport	1506 Franklin Avenue	0	4	40.847	-79.859	0	0	0	1	4	1	1	1		
4	478904	01/01/2013	California	Los Angeles	1776 East 10th Street	1	3	41.463	-89.107	0	0	0	1	4	1	1	1		
5	478925	01/01/2013	California	Alhambra	18000 Brook of Dorset	0	4	38.809	-79.859	0	0	0	1	4	1	1	1		
6	478904	01/01/2013	California	Alhambra	18000 Brook of Dorset	0	4	38.809	-79.859	0	0	0	1	4	1	1	1		
7	478904	01/01/2013	North Carolina	Greensboro	1807 Mountain View Dr	2	2	36.134	-79.859	0	0	0	3	3	1	1	1		
8	478904	01/01/2013	New Mexico	Albuquerque	18000 Brook of Dorset	0	4	38.809	-79.859	0	0	0	1	4	1	1	1		
9	478974	01/01/2013	Louisiana	New Orleans	18000 Brook of Dorset	0	5	29.845	-90.856	0	0	0	1	4	1	1	1		
10	478904	01/01/2013	California	San Francisco	18000 Brook of Dorset	0	4	37.864	-122.475	0	0	0	1	4	1	1	1		
11	489574	01/01/2013	Tennessee	Chattanooga	1501 Dixie Ave	1	3	35.221	-85.267	1	0	0	1	4	1	1	1		
12	489511	01/01/2013	Michigan	Ann Arbor	18000 Brook of Dorset	1	3	39.269	-83.842	0	0	0	1	4	1	1	1		
13	479413	01/01/2013	Missouri	St. Louis	18000 Brook of Dorset	1	3	38.767	-90.244	1	0	0	1	4	1	1	1		
14	479401	01/01/2013	Ohio	Cincinnati	18000 Brook of Dorset	1	3	39.102	-84.513	1	0	0	1	4	1	1	1		
15	479544	01/01/2013	District of Columbia	Washington	2403 Benning Road NE	0	5	38.878	-76.977	1	0	0	0	5	1	1	4		
16	479451	01/01/2013	Louisiana	Chattanooga	18000 Brook of Dorset	0	4	29.845	-90.856	1	0	0	1	4	1	1	1		
17	479572	01/01/2013	Tennessee	Memphis	2514 Mount Meade	0	5	35.883	-90.856	1	0	0	1	5	1	1	4		
18	479566	01/01/2013	California	Yuba	18000 Brook of Dorset	1	3	39.126	-121.463	1	0	0	1	4	1	1	1		
19	479582	01/01/2013	Illinois	Chicago	2500 Brook of Dorset	0	4	41.782	-87.628	0	0	0	1	4	1	1	1		
20	479621	01/01/2013	Louisiana	New Orleans	18000 Brook of Dorset	0	4	29.845	-90.856	1	0	0	1	4	1	1	1		
21	489511	01/01/2013	California	Vallejo	18000 Brook of Dorset	1	4	38.172	-122.228	0	0	0	1	5	0	1	4		
22	489527	01/01/2013	Delaware	Wilmington	18000 Brook of Dorset	3	2	39.187	-75.649	1	0	0	7	4	1	1	1		
23	489544	01/01/2013	Utah	Midvale	8284 Adams Street and	4	1	40.608	-111.903	0	0	0	4	4	1	1	1		
24	489558	01/01/2013	California	Orange	Katella Avenue	4	3	33.811	-117.463	1	0	0	4	4	1	1	1		
25	489583	01/01/2013	Oklahoma	Tulsa	1205 Brook of Dorset	1	3	36.172	-95.978	0	0	0	5	4	1	1	1		
26	489601	01/01/2013	Michigan	Grand Rapids	1447 Grand Rapids Ave	0	4	42.971	-85.663	0	0	0	1	4	1	1	1		
27	489607	01/01/2013	California	Lancaster	4314 Business Center	0	4	34.688	-118.131	0	0	0	1	4	1	1	1		
28	489643	01/01/2013	Florida	Miami	3500 Brook of Dorset	0	8	35.838	-80.874	0	0	0	1	7	0	1	1		
29	489188	01/01/2013	Louisiana	Shreveport	7005 Brook of Dorset	1	3	32.442	-93.778	0	0	0	4	4	1	1	1		
30	489188	01/01/2013	Florida	Miami	3340 Brook of Dorset	0	2	31.184	-81.782	1	0	0	1	4	1	1	1		
31	489188	01/01/2013	Michigan	Eastland	4800 Brook of Dorset	0	4	43.884	-84.802	0	0	0	3	4	1	1	1		
32	489188	01/01/2013	Michigan	Eastland	4800 Brook of Dorset	1	3	39.787	-84.802	1	0	0	1	4	1	1	1		
33	489188	01/01/2013	Michigan	Eastland	4800 Brook of Dorset	1	3	39.787	-84.802	1	0	0	1	4	1	1	1		
34	489188	01/01/2013	Michigan	Eastland	4800 Brook of Dorset	1	3	39.787	-84.802	1	0	0	1	4	1	1	1		
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38	489188	01/01/2013	Michigan	Eastland	4800 Brook of Dorset	1	3	39.787	-84.802	1	0	0	1	4	1	1	1		
39	489188	01/01/2013	Michigan	Eastland	4800 Brook of Dorset	1	3	39.787	-84.802	1	0	0	1	4	1	1	1		
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41	489188	01/01/2013	Michigan	Eastland	4800 Brook of Dorset	1	3	39.787	-84.802	1	0	0	1	4	1	1	1		
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46	489188	01/01/2013	Michigan	Eastland	4800 Brook of Dorset	1	3	39.787	-84.802	1	0	0	1	4	1	1	1		
47	489188	01/01/2013	Michigan	Eastland	4800 Brook of Dorset	1	3	39.787	-84.802	1	0	0	1	4	1	1	1		
48	489188	01/01/2013	Michigan	Eastland	4800 Brook of Dorset	1	3	39.787	-84.802	1	0	0	1	4	1	1	1		
49	489188	01/01/2013	Michigan	Eastland	4800 Brook of Dorset	1	3	39.787	-84.802	1	0	0	1	4	1	1	1		
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51	489188	01/01/2013	Michigan	Eastland	4800 Brook of Dorset	1	3	39.787	-84.802	1	0	0	1	4	1	1	1		
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54	489188	01/01/2013	Michigan	Eastland	4800 Brook of Dorset	1	3	39.787	-84.802	1	0	0	1	4	1	1	1		
55	489188	01/01/2013	Michigan	Eastland	4800 Brook of Dorset	1	3	39.787	-84.802	1	0	0	1	4	1	1	1		
56	489188	01/01/2013	Michigan	Eastland	4800 Brook of Dorset	1	3	39.787	-84.802	1	0	0	1	4	1	1	1		
57	489188	01/01/2013	Michigan	Eastland	4800 Brook of Dorset	1	3	39.787	-84.802	1	0	0	1	4	1	1	1		
58	489188	01/01/2013	Michigan	Eastland	4800 Brook of Dorset	1	3	39.787	-84.802	1	0	0	1	4	1	1	1		
59	489188	01/01/2013	Michigan	Eastland	4800 Brook of Dorset	1	3	39.787	-84.802	1	0	0	1	4	1	1	1		
60	489188	01/01/2013	Michigan	Eastland	4800 Brook of Dorset	1	3	39.787	-84.802	1	0	0	1	4	1	1	1		
61	489188	01/01/2013	Michigan	Eastland	4800 Brook of Dorset	1	3	39.787	-84.802	1	0	0	1	4	1	1	1		
62	489188	01/01/2013	Michigan	Eastland	4800 Brook of Dorset	1	3	39.787	-84.802	1	0	0	1	4	1	1	1		
63	489188	01/01/2013	Michigan	Eastland	4800 Brook of Dorset	1	3	39.787	-84.802	1	0	0	1	4	1	1	1		
64	489188	01/01/2013	Michigan	Eastland	4800 Brook of Dorset	1	3	39.787	-84.802	1	0	0	1	4	1	1	1		

the cleaned version of the dataset



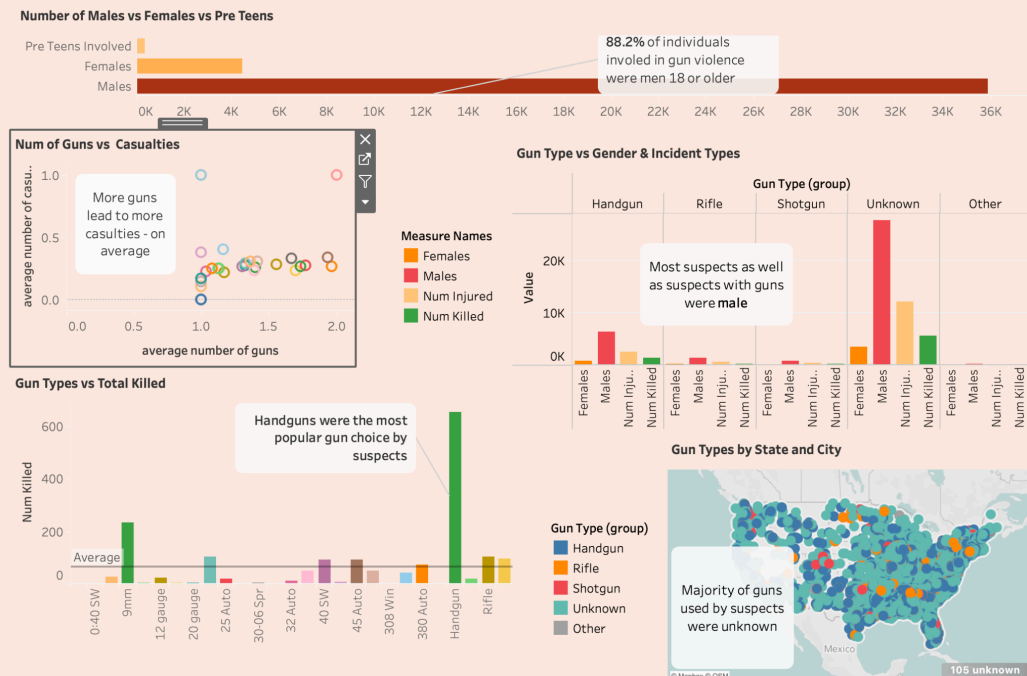
gun incident trends

Descriptive Analysis



Descriptive Analysis Dashboard

Exploratory Analysis



Exploratory Analysis Dashboard

Challenges and Opportunities

One of the main challenges I faced was the sheer volume of data and the need to distill it into a coherent narrative. There were many potential angles to explore, from geographic patterns to demographic trends, and I had to select the most impactful insights to focus on carefully. Another challenge was finding the right balance between providing sufficient context and keeping the visualizations clear and concise. I wanted to ensure that even a data novice could understand the key takeaways, while still conveying the nuances and complexities of this issue. Despite these challenges, the data also presented several opportunities to uncover meaningful insights. By looking at trends over time, I was able to identify critical inflection points and understand how the landscape of gun violence has evolved. The geographic and demographic analyses also shed light on the populations most affected, which could inform targeted intervention and prevention efforts.

Conclusion

Through this data-driven exploration of gun violence in America, I aimed to provide a comprehensive and objective perspective on this complex issue. By analyzing trends, patterns, and correlations, I hope to contribute to the ongoing dialogue and inform evidence-based policymaking and community-level initiatives.

While the findings are sobering, I believe this project highlights the power of data to drive meaningful change. By continuing to study and understand the root causes and dynamics of gun violence, we can work towards a safer and more equitable society for all.

Next Steps Moving forward, I would like to expand the scope of this project in several ways:

1. Incorporate more up-to-date data to analyze the most recent trends and identify any shifts in the landscape of gun violence.
2. Conduct a deeper dive into the demographic factors, exploring how characteristics like age, race, and socioeconomic status intersect with gun violence.
3. Investigate the potential impacts of different gun control policies and interventions, using the data to evaluate their effectiveness.
4. Explore the role of mental health, substance abuse, and other societal factors that may contribute to gun violence.
5. Engage with local communities and stakeholders to better understand the on-the-ground realities and tailor the analysis to address their specific needs and concerns.