MACK BRUMBAUGH

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https://mackbrumbaugh.github.io/

EDUCATION		
	**Department of Media Studies	University of Virginia**	Charlottesville, Virginia
	M.A. in Media Studies	2023 - 2025 *(expected)*

- Advisor: Prof. Andre Cavalcante
- Graduate Certificate in Gender and Sexuality Studies
- Research areas: audience studies, queer and feminist theory, genre studies

	**Department of Sociology	University of Oregon**	Eugene, Oregon
	B.S. in Sociology and Social Science: Teaching	2017-2021

- Advisor: Prof. Ryan Light

PUBLICATIONS

Brumbaugh, M. (2021). "Edwina "Curlie" Justus (1943-)." BlackPast.org. https://www.blackpast.org/african-american-history/people-african-american-history/edwina-curlie-justus-1943/

Brumbaugh, M. (2019). "Biography of Helen Crawford (1866-1933)." In *Biographical Database of NAWSA Suffragists: 1890-1920.* https://documents.alexanderstreet.com/d/1010596331

PUBLICATIONS UNDER REVIEW

Pruekcharoen, P., **Brumbaugh, M.,** Ruzicka, E., & Sloane, M. (2024). "Through Her Lens: An Exploration of Women's Perceptions on Generative Image AI through Co-Design Fiction Workshop." In *Proceedings of CHI 2025 (CHI '25).* ACM, New York, NY, USA, 20 pages.

PUBLICATIONS IN-PROGRESS

Brumbaugh, M. (2024). "We hear the wilderness, and it hears us.": The Queer and Feminist Wild in *Yellowjackets. (In Preparation for Slate).*

Brumbaugh, M., & Cavalcante, A. (2024). "We hear the wilderness, and it hears us.": The Queer and Feminist Wild in *Yellowjackets. Television and New Media.*

PRESS MENTIONS

Stephens, A. (2024). *University of Virginia Media Studies Newsletter. (Forthcoming)*

Walden, C. (2024). "The rise of informal interviews and the predicament of relatability." *The Cavalier Daily.* https://www.cavalierdaily.com/article/2024/03/the-rise-of-informal-interviews-and-the-predicament-of-relatability

RELEVANT POSITIONS HELD

Graduate Research Assistant | Professor Andrea Press   April 2024 - Present
- Project manager, assisting with the administrative tasks associated with conducting research, such as completing IRB protocols and organizing meetings.
- Organized a training session workshop for the research team with external resources at University of Michigan.
- Identified and expanded our research team to include individuals at other institutions.

Lab Manager & Graduate Research Assistant | Sloane Lab   Sept. 2023 - Present

Human Subjects Research Management

- Responsible for constructing and developing IRB protocols for four highly complex projects in the lab, including projects with international data collection, mixed methods research, multiple risk sensitive groups, and multiple collaborators at other institutions.
- Responsible for ensuring research participants are prepared for interviews and/or observations, and that all project materials are up to date and correct.

Lab Management

- Actively managing four projects in the lab, communicating with collaborators at other institutions, and ensuring all lab members are aware of their tasks and responsibilities within the lab.
- Assisted Professor Sloane in gathering and organizing pitches for her upcoming book series, Co-Opting AI
- Sourced individuals to give talks on campus as a part of Professor Sloane's Co-Opting AI lecture series. Recent panels have explored: athletics, crime, math, and campaigning.

Research

- Engaged in research about artificial intelligence's impact on employment recruitment and placement and how artificial intelligence affects speech-to-text systems for individuals with aphasia with collaborators at Cornell University, University of Washington, and New York University.
- Conducted multiple literature reviews about artificial intelligence's impact on education, economics, and politics.
- Co-authored paper with fellow lab members and Professor Sloane for CHI 2025 about women's perceptions of generative image AI.

Graduate Research Assistant | Professor Lana Swartz   September 2023 - April 2024
- Built out Professor Swartz's Digital Culture and Economy Lab (DiCE Lab) by creating an Instagram account, `@dicelab_`, and crafted fliers for interview recruitment.
- Conducted thorough literature reviews investigating how small businesses utilize financial technologies and the effects of financial technologies on small businesses for Professor Swartz's upcoming monograph.
- Edited and proofread Professor Swartz's upcoming publications.

Undergraduate Research Assistant | Professor Jocellyn Hollander June 2021 - October 2021
- Transcribed interviews for Professor Hollander's longitudinal research on the impact of women's self-defense classes offered at the University of Oregon as it pertains to safety, confidence, and body positivity.

TEACHING ASSISTANTSHIPS

MDST 3050: History of Media | University of Virginia   Fall 2024
- Organizing and managing the course's Canvas page, ensuring timely grading of all assignments.
- Mentoring students during weekly office hours, assisting them with completing assignments and offering a space to ask questions and clarify concepts, leading to an improvement in writing, research, and analysis.
- Class size: 80

MDST 4510: AI and Society | University of Virginia   Spring 2024
- Graded assignments, mentored students, and provided feedback that resulted in improvements in students' writing and overall grade.
- Class size: 14

MDST 3751: Value, Values, and Valuation | University of Virginia   Spring 2024
- Graded assignments, mentored students, and provided feedback that resulted in improvements in students' writing and overall grade.
- Class size: 30

DS 2004: Data Ethics | University of Virginia   Spring 2024
- Graded assignments, mentored students, and provided feedback that resulted in improvements in students' writing and overall grade.
- Class size: 54

- **Phi Beta Kappa Member**   June 2021-Present
- **Magna Cum Laude**, University of Oregon   June 2021
- **Departmental Honors**, University of Oregon Sociology Department   June 2021
- **Departmental Honors**, University of Oregon Social Science Department   June 2021
- **Dean's List**, University of Oregon   September 2017-June 2021

Skills

Software: Canva, Canvas, Google Suite, Microsoft Office, Otter.ai, Zoom, and Zotero.