

# MACK BRUMBAUGH

(510) 648-8787

bvm8eu@virginia.edu

<https://mackbrumbaugh.github.io/>

## EDUCATION

Department of Media Studies | University of Virginia

Charlottesville, Virginia

*M.A. in Media Studies*

2023 - 2025 (*expected*)

- Advisor: Prof. Andre Cavalcante
- Graduate Certificate in Gender and Sexuality Studies
- Research areas: audience studies, queer and feminist theory, genre studies

Department of Sociology | University of Oregon

Eugene, Oregon

*B.S. in Sociology and Social Science: Teaching*

2017-2021

- Advisor: Prof. Ryan Light

## PUBLICATIONS

**Brumbaugh, M.** (2021). "Edwina "Curly" Justus (1943- )." BlackPast.org.  
<https://www.blackpast.org/african-american-history/people-african-american-history/edwina-curlie-justus-1943/>

**Brumbaugh, M.** (2019). "Biography of Helen Crawford (1866-1933)." In *Biographical Database of NAWSA Suffragists: 1890-1920*.  
<https://documents.alexanderstreet.com/d/1010596331>

## PUBLICATIONS UNDER REVIEW

Pruekcharoen, P., **Brumbaugh, M.**, Ruzicka, E., & Sloane, M. (2024). "Through Her Lens: An Exploration of Women's Perceptions on Generative Image AI through Co-Design Fiction Workshop." In *Proceedings of CHI 2025 (CHI '25)*. ACM, New York, NY, USA, 20 pages.

## PUBLICATIONS IN-PROGRESS

**Brumbaugh, M.** (2024). "We hear the wilderness, and it hears us.": Queer and Feminine Wildness in *Yellowjackets*. (*In Preparation for Slate*).

**Brumbaugh, M.**, & Cavalcante, A. (2024). "We hear the wilderness, and it hears us.": Queer and Feminine Wildness in *Yellowjackets*. *Television and New Media*.

## PRESS MENTIONS

Stephens, A. (2024). *University of Virginia Media Studies Newsletter*. (*Forthcoming*)

Walden, C. (2024). "The rise of informal interviews and the predicament of relatability." *The Cavalier Daily*. <https://www.cavalierdaily.com/article/2024/03/the-rise-of-informal-interviews-and-the-predicament-of-relatability>

## RELEVANT POSITIONS HELD

**Graduate Research Assistant** | Professor Andrea Press

April 2024 - Present

- Project manager, assisting with the administrative tasks associated with conducting research, such as completing IRB protocols and organizing meetings.
- Organized a training session workshop for the research team with external resources at University of Michigan.
- Identified and expanded our research team to include individuals at other institutions.

**Lab Manager & Graduate Research Assistant** | Sloane Lab

Sept. 2023 - Present

*Human Subjects Research Management*

- Responsible for constructing and developing IRB protocols for four highly complex projects in the lab, including projects with international data collection, mixed methods research, multiple risk sensitive groups, and multiple collaborators at other institutions.
- Responsible for ensuring research participants are prepared for interviews and/or observations, and that all project materials are up to date and correct.

### *Lab Management*

- Actively managing four projects in the lab, communicating with collaborators at other institutions, and ensuring all lab members are aware of their tasks and responsibilities within the lab.
- Assisted Professor Sloane in gathering and organizing pitches for her upcoming book series, Co-Opting AI
- Sourced individuals to give talks on campus as a part of Professor Sloane's Co-Opting AI lecture series. Recent panels have explored: athletics, crime, math, and campaigning.

### *Research*

- Engaged in research about artificial intelligence's impact on employment recruitment and placement and how artificial intelligence affects speech-to-text systems for individuals with aphasia with collaborators at Cornell University, University of Washington, and New York University.
- Conducted multiple literature reviews about artificial intelligence's impact on education, economics, and politics.
- Co-authored paper with fellow lab members and Professor Sloane for CHI 2025 about women's perceptions of generative image AI.

### **Graduate Research Assistant** | Professor Lana Swartz      September 2023 - April 2024

- Built out Professor Swartz's Digital Culture and Economy Lab (DiCE Lab) by creating an Instagram account, @dicelab\_, and crafted fliers for interview recruitment.
- Conducted thorough literature reviews investigating how small businesses utilize financial technologies and the effects of financial technologies on small businesses for Professor Swartz's upcoming monograph.
- Edited and proofread Professor Swartz's upcoming publications.

### **Undergraduate Research Assistant** | Professor Jocelyn Hollander    June 2021 - October 2021

- Transcribed interviews for Professor Hollander's longitudinal research on the impact of women's self-defense classes offered at the University of Oregon as it pertains to safety, confidence, and body positivity.

### TEACHING ASSISTANTSHIPS

#### **MDST 3050: History of Media** | University of Virginia      Fall 2024

- Organizing and managing the course's Canvas page, ensuring timely grading of all assignments.
- Mentoring students during weekly office hours, assisting them with completing assignments and offering a space to ask questions and clarify concepts, leading to an improvement in writing, research, and analysis.
- Class size: 80

#### **MDST 4510: AI and Society** | University of Virginia      Spring 2024

- Graded assignments, mentored students, and provided feedback that resulted in improvements in students' writing and overall grade.
- Class size: 14

#### **MDST 3751: Value, Values, and Valuation** | University of Virginia      Spring 2024

- Graded assignments, mentored students, and provided feedback that resulted in improvements in students' writing and overall grade.
- Class size: 30

#### **DS 2004: Data Ethics** | University of Virginia      Spring 2024

- Graded assignments, mentored students, and provided feedback that resulted in improvements in students' writing and overall grade.
- Class size: 54

AWARDS AND HONORS	• <b>Phi Beta Kappa Member</b>	June 2021-Present
	• <b>Magna Cum Laude</b> , University of Oregon	June 2021
	• <b>Departmental Honors</b> , University of Oregon Sociology Department	June 2021
	• <b>Departmental Honors</b> , University of Oregon Social Science Department	June 2021
	• <b>Dean's List</b> , University of Oregon	September 2017-June 2021
SKILLS	<b>Software:</b> Canva, Canvas, Google Suite, Microsoft Office, Otter.ai, Zoom, and Zotero.	