

MACK BRUMBAUGH

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<https://mackbrumbaugh.github.io/>

EDUCATION

Department of Media Studies University of Virginia	Charlottesville, Virginia
<i>M.A. in Media Studies</i>	2023 - 2025
<ul style="list-style-type: none">• Thesis title: “‘We hear the wilderness, and It hears us’: The Queer and Feminist Wild in <i>Yellowjackets</i>”• Committee: Andre Cavalcante (advisor), Robin Means-Coleman, Andrea Press• Graduate Certificate in Gender and Sexuality Studies• Research areas: audience studies, genre studies, technology and society, queer and feminist theory	
Department of Sociology University of Oregon	Eugene, Oregon
<i>B.S. in Sociology and Social Science: Teaching</i>	2017-2021
<ul style="list-style-type: none">• Thesis title: ”Breaking Barriers: Female Athletes in the Age of Social Media”• Advisor: Ryan Light	

PUBLICATIONS

- Brumbaugh, M.** (2025). “‘We hear the Wilderness, and It hears us’: The Queer and Feminist Wild in *Yellowjackets*.” Charlottesville, VA: University of Virginia, Media, Culture, and Technology - Graduate School of Arts and Sciences, MA (Master of Arts), 2025. <https://doi.org/10.18130/bxdz-2m17>
- Brumbaugh, M.** (2025). “Avery Dame-Griff, The Two Revolutions: A History of the Transgender Internet.” *International Journal of Communication*, 19:1148-1150.
- Brumbaugh, M.** (2021). “Edwina ‘Curlie’ Justus (1943-).” BlackPast.org. <https://www.blackpast.org/african-american-history/people-african-american-history/edwina-curlie-justus-1943/>
- Brumbaugh, M.** (2019). “Biography of Helen Crawford (1866-1933).” In *Biographical Database of NAWSA Suffragists: 1890-1920*. <https://documents.alexanderstreet.com/d/1010596331>

RESEARCH EXPERIENCE

Managing Editor <i>The Communication Review</i>	June 2025 - Present
<ul style="list-style-type: none">• Reviewing 5+ manuscripts per month and offering actionable feedback.• Liaising between editors, reviewers, and authors to ensure clarity and consistency throughout the editorial process.• Supporting copyediting and production processes in coordination with Taylor & Francis' standards.• Overseeing the transition from the EditorialManager submission portal to ScholarOne.	
Post-Masters Research Assistant Professor Andrea Press	May 2025 - Present
<ul style="list-style-type: none">• Developing and leading a qualitative research project investigating the presence of gendered ideologies in modern dating practices with a focus on digital dating coaches and online intimacy cultures.• Conducting 3+ qualitative interviews per month and online ethnographic research of digital dating coaches and online dating communities.• Mentoring an undergraduate research assistant on digital ethnographic methodologies, qualitative research ethics, and qualitative data coding.	

RESEARCH
EXPERIENCE,
CONTINUED

Lab Manager & Post-Masters Research Assistant | Sloane Lab Sept. 2023 - Present
Specialized Responsibilities

- Designing and building a website for Dr. Sloane's Co-Opting AI lecture series with a fellow lab member.
- Creating materials and sourcing data for Dr. Sloane's NSF grant application.
- Editing and proofreading Dr. Sloane's upcoming UC Press manuscript.

Human Subjects Research Management

- Developing and securing IRB approval for multi-site and international qualitative studies.
- Ensuring project materials are up to date and that research participants are prepared for interviews and/or observations.

Lab Management

- Coordinating four projects in the lab, ensuring all lab members meet deadlines and fulfill responsibilities.
- Gathering and organizing pitches for Dr. Sloane's upcoming book series, Co-Opting AI.

Research

- Co-authoring a paper with Dr. Sloane and fellow lab members for CHI 2026 about women's perceptions of generative image AI.
- Analyzing data related to research on artificial intelligence's impact within hiring practices, speech-to-text systems, and student governance practices.
- Conducting literature reviews about artificial intelligence's impact as a sociotechnical system on different sectors of social life.

Graduate Research Assistant | Professor Andrea Press April - December 2024

- Developed and managed research processes and performed administrative research tasks.
- Secured and organized a training workshop for the research team with external resources at the University of Michigan.

Graduate Research Assistant | Professor Lana Swartz September 2023 - April 2024

- Developed Professor Swartz's Digital Culture and Economy Lab (DiCE Lab) by creating an Instagram account, @dicelab_, and crafting recruitment materials.
- Conducted thorough literature reviews on the intersection of financial technologies and small businesses for Professor Swartz's upcoming monograph.
- Edited and proofread Professor Swartz's upcoming publications.

Undergraduate Research Assistant | Professor Jocelyn Hollander June - October 2021

- Transcribed 50+ qualitative interviews for Professor Hollander's longitudinal research on the impact of women's self-defense classes offered at the University of Oregon as it pertains to safety, confidence, and body positivity.

TEACHING
EXPERIENCE

MDST 3050: History of Media | University of Virginia Fall 2024, Spring 2025

- Supported course design and content delivery for large lecture course on media history.
- Encouraged students to critically engage with media history and theory through guided discussion and mentorship in weekly office hours.
- Guest lectured, offering students alternative narratives of the history of computing.
- Class size: 80

TEACHING
EXPERIENCE,
CONTINUED

- MDST 4510: AI and Society** | University of Virginia Spring 2024
- Graded assignments, mentored students, and provided feedback that resulted in improvements in students' writing and overall grade.
 - Class size: 14
- MDST 3751: Value, Values, and Valuation** | University of Virginia Spring 2024
- Graded assignments, mentored students, and provided feedback that resulted in improvements in students' writing and overall grade.
 - Class size: 30
- DS 2004: Data Ethics** | University of Virginia Spring 2024
- Graded assignments, mentored students, and provided feedback that resulted in improvements in students' writing and overall grade.
 - Class size: 54

PRESS
MENTIONS

Stephens, A. (2024). "Graduate Student Mack Brumbaugh and His Work in Sloane Lab." *University of Virginia Media Studies Newsletter*. <https://mediastudies.as.virginia.edu/graduate-student-mack-brumbaugh-and-his-work-sloane-labs>

Walden, C. (2024). "The rise of informal interviews and the predicament of relatability." *The Cavalier Daily*. <https://www.cavalierdaily.com/article/2024/03/the-rise-of-informal-interviews-and-the-predicament-of-relatability>

AWARDS
AND
HONORS

- **Outstanding Student Employee**, University of Virginia May 2025
- **Phi Beta Kappa Member** June 2021-Present
- **Magna Cum Laude**, University of Oregon June 2021
- **Departmental Honors**, University of Oregon Sociology Department June 2021
- **Departmental Honors**, University of Oregon Social Science Department June 2021
- **Dean's List**, University of Oregon September 2017-June 2021

RESEARCH AND TECHNICAL SKILLS

Software: Canva, Canvas, Google Suite, Microsoft Office, Otter.ai, Zoom, and Zotero.