Mackenzie Kroon

New York, NY | 605-759-0762 | kroonmackenzie@gmail.com linkedin.com/in/mackenziekroon | github.com/mackenziekroon

Technical Skills

Proficient: JavaScript, Node, Express, React, Redux, PostgreSQL, Sequelize, Git, HTML, CSS

Knowledgeable: React Native, Socket.io, Mocha, Chai, Jasmine, Heroku

Projects

seekr | Fullstack Developer | Deployed | GitHub

A progressive web application that allows candidates and prospective employers to match

- Created an algorithm to sort potential matches and present the most optimized list to the user
- Utilized Cloudinary to upload and store images uploaded by the user
- Collaborated in a team of 2 developers in an agile development environment
- Teck Stack: JavaScript, React, Redux, Sequelize, Node, Express, PostgreSQL, Heroku

Pup Quiz | Fullstack Developer | GitHub

A React Native application created over 3 days that tests the user's knowledge of dog breeds

- Developed a full stack application for native IOS
- Wrote RESTful API endpoints to supply front end with relevant data using Express and Sequelize
- Teck Stack: JavaScript, React Native, React, Seguelize, Node, Express, PostgreSQL

Fruitify Juicery | Fullstack Developer | Deployed | GitHub

An e-commerce web application featuring persistent user sessions and checkout process

- Implemented a RESTful backend using Express and Sequelize that handles persistent sessions
- Simplified state management of front-end React components with Redux and React-Redux
- Teck Stack: JavaScript, React, Redux, Sequelize, Node, Express, PostgreSQL, Google Oauth

Work Experience

Menswear Dog | Assistant

July 2018 - August 2020

- Styled and managed the talent on weekly photoshoots and assisted with production on set
- Assisted with negotiations for brand partnerships for collaborations and paid digital content

Mari Giudicelli | Operations Coordinator

January 2018 - January 2020

- Managed 50+ wholesale accounts throughout North America, Europe, Asia, and Australia
- Maintained the backend of the website through Shopify and notified developers of any issues
- Controlled ecommerce inventory daily and monitored order fulfillment and return requests
- Handled logistics and payment for all accounts and organized international shipping logistics

Education

The Grace Hopper Program at Fullstack Academy
Parsons School of Design | AAS Fashion Marketing
University of San Diego | BBA Marketing & International Business

December 2020 January 2018 August 2016