



# Mackenzie Nason

Product Designer

## CONTACT

mackenzienason.design

dribbble.com/macnason

-

mac@mackenzienason.design

0409 823 206

## EDUCATION

### TasTafe Cert IV in Design

FEB 2016 — AUG 2016

## COURSES

### ICAgile

DEC 2018

Certified Professional in agile methodologies

## TOOLS

Sketch

Figma

Invision

Abstract (Version control)

-

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

## WORK EXPERIENCE

### Punters & Odds.com.au Product Designer

SEP 2018 — NOV 2019

Working on creating new features and enhancing existing app and web experiences. Also created and championed design systems for both brands.

### Round Table Studio UI/UX Designer

FEB 2017 — JUN 2018

Worked on Digital Products for a wide range of clients. Work ranged from landing pages to developing dashboards, e-commerce builds and software solutions.

### Round Table Studio Graphic Designer

AUG 2016 — FEB 2017

Working under a senior designer, my work consisted of branding & identity, marketing collateral, illustration and print & publication design.

### Zest. Work experience

JUL 2016 — AUG 2016

First exposure to the industry. Assisted with various print based work.

## SKILLS

Experienced in qualitative and quantitative user research, user testing, information architecture, wireframing and prototyping, and creating, maintaining and building design systems for cross platform use.

Extremely passionate about workflow, tooling and data informed, human centred design.

Further experience in branding & identity, print & layout design and in a client facing role.