

MACKENZIE PARKIN

UX / UI DESIGNER

UX/UI designer with a background in social work. Experienced in working with clients to find individualized solutions. Familiar with the design process from research to high fidelity prototypes. Skilled in communication, empathizing with clients, understanding human behavior and creating user-centric design solutions. Fast learner who is capable of adapting and working with a variety of clientele and team members.

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SKILLS

- UX Design
- UI Design
- Wireframing
- Prototyping
- User Interviews
- User Surveys
- User Research
- Style Guides
- Information Architecture
- User Flows
- Usability Testing

TOOLS

- Figma
- Adobe XD
- Adobe Photoshop
- Marvel
- Canva

EDUCATION

UX/UI DESIGN CERTIFICATION

Career Foundry, Online
August 2021-August 2022

BS HUMAN DEVELOPMENT & FAMILY STUDIES

University of Utah
May 2014

BS CONSUMER & COMMUNITY STUDIES

University of Utah
May 2014

UX/UI PROJECTS

UX/UI DESIGNER

Voyage-HER, Female Travel App

CareerFoundry Case Study | January 2022 - April 2022

- Applied user-centered design process and mobile-first approach to design a responsive web app for female travelers to utilize reviews, safety information and a photo sharing application in one place
- Collected and analyzed quantitative data through user preference testing and made design improvements accordingly
- Conducted exploratory research including competitive analysis and user interviews to develop and create user personas
- Established a style guide with appropriate typography, iconography and imagery for project guidelines
- Created low, mid and high fidelity wireframes and prototypes based on data collected from research
- Developed user interfaces and user flows for 15+ screens for a variety of sizes, tablets and mobile platforms

Super Saver, Financial Savings App

CareerFoundry Case Study | April 2022 -May 2022

- Created a mobile savings app with ability to enter savings amounts, get financial tips and research current financial news articles
- Designed mobile native app for both iOS and Android while following guidance from the Human Interface Guidelines for iOS and Material Design guidelines for Android

EXPERIENCE

FAMILY SERVICE WORKER

Head Start | August 2014 - Present

- Spearheads case management of 35+ clients to establish individual needs and provide resources and information accordingly
- Facilitates discussions on company policy & identify improvements to current processes in a timely manner during bi-monthly staff meetings with 20+ staff members
- Completes collaborative projects on time by working in conjunction with other employees and community agencies to ensure deadlines are met
- Attends monthly meetings with parent representatives to incorporate their input by actively listening to parent concerns and co-creating timely solutions for these concerns
- Tracks and reviews clients' goals in several assessment areas throughout the school year and suggest methods for completing goals on time