



PIERRE-BAPTISTE BORGES

Graduating in 2022 - Master in consulting at ESSCA Paris

EXPERIENCE

Consultant | Digital Strategy & Customer Experience

KPMG • Since January 2022 • Paris

Building expertise in Customer Experience, Marketing & Operational Strategy, Digital & Innovation and Business Transformation for various industry leaders.

- Voice of customer analysis for a global food manufacturer, CRM deployment for a leading construction firm, work on commercial propositions & internal projects.



Project Manager (Internship)

PwC Luxembourg • January - June 2021

Part of an internal strategic team developing new products and services for PwC's clients. Helped coordinating all projects that were in the pipeline.

- Product/service development: benchmarks, marketing analysis, workshop facilitation, ...
- General coordination: budget control, reporting, process creation, ...



Parliamentary Assistant (Fixed-term contract)

Assemblée nationale • Summer 2020 • Paris

Worked in the cabinet of a member of the french parliament and former Minister of Digital Affairs. Helped on various national & local subjects.

- Researches for parliamentary reports and web development



Head of Marketing & IT (Junior-Enterprise)

ESSCA Junior Conseil • Sept. 2017 - Janv. 2020

Student association specialized in consulting services. I supervised the activity of the structure as well as recruited, trained and supervised a team of 9 people.

- Project management (deployment of an ERP, tasks automation, conferences, ...)



Entrepreneur - Various projects

I have been conducting entrepreneurial projects on my free time since I was in high school, motivated by challenges and constant learning.

- **Je te vois** • Nov. 2020 - Today 

jetevois.fr is a joint initiative to give the best out big data. Publishing reports presenting various market insights, working on data-visualization and building data-exploitation tools.
- **Borlain** • Aug. 2019 - Feb. 2020  **Borlain**

Borlain was a consulting company providing business-plans, market studies and developing websites. My partner and I sold the company early 2020.
- **Les Décryptages** • Jan. 2016 - Apr. 2018  **lesdecryptages.fr**

lesdecryptages.fr was an online collaborative newspaper, "for the youth by the youth". Focus on politics, economics and culture. 10k+ unique visitors in one year, 40 volunteers writers.

EDUCATION

Master's degree in Consulting (graduating June 2022)

ESSCA School of Management • 2017 to 2022 • Boulogne-Billancourt, France



Academic Exchange

University of Groningen • January to June 2020 • Groningen, Netherlands

Courses of Strategy, Innovation and Economics



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22 years old

SKILLS

Languages

- **French** (native)
- **English** (fluent, TOEIC 985/990)
- **Spanish** (elementary)

Digital

- **Web:** WordPress, HTML, CSS, Python, Google Analytics and various tools
- **Creation:** advanced level on Adobe Suite
- **Others:** various ERP & CRM, Slack, Trello, Yammer, etc

HOBBIES

Associations commitment

- **Fédération Francophone de Débat:** promotion of public speaking and rhetoric
- **Archi-citoyens:** local think-tank related to sustainable development
- **ESSCA Junior Conseil:** member of the Alumni Strategic Committee

Music and Sport

- **13 years of drums**
 - Played in a band, made concerts
 - Rock, jazz and hip-hop lover
- **4 years of swimming and tennis**

Others

- **Writing articles**

Published on medium.com - about tech
pierrebaptiste-borges.medium.com
- **Photography**
 - Both digital & analog
 - Creation of the photography club of my high school in 2016