

# **PIERRE-BAPTISTE BORGES**

Graduating in 2022 - Master in consulting at ESSCA Paris

# **EXPERIENCE**

# Consultant | Digital Strategy & Customer Experience

KPMG

KPMG • Since January 2022 • Paris

Building expertise in Customer Experience, Marketing & Operational Strategy, Digital & Innovation and Business Transformation for various industry leaders.

 Voice of customer analysis for a global food manufacturer, CRM deployment for a leading construction firm, work on commercial propositions & internal projects.

# Project Manager (Internship)

PwC Luxembourg • January - June 2021

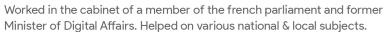


Part of an internal strategic team developing new products and services for PwC's clients. Helped coordinating all projects that were in the pipeline.

- ▶ Product/service development: benchmarks, marketing analysis, workshop facilitation, ...
- ▶ General coordination: budget control, reporting, process creation, ...

### Parliamentary Assistant (Fixed-term contract)

Assemblée nationale • Summer 2020 • Paris



▶ Researches for parliamentary reports and web development



## Head of Marketing & IT (Junior-Enterprise)

ESSCA Junior Conseil • Sept. 2017 - Janv. 2020



▶ Project management (deployment of an ERP, tasks automation, conferences, ...)

### ESSCA Junior Conseil

## Entrepreneur - Various projects

I have been conducting entrepreneurial projects on my free time since I was in high school, motivated by challenges and constant learning.

► Je te vois • Nov. 2020 - Today
jetevois.fr is a joint initiative to give the best out big data. Publishing reports presenting
various market insights, working on data-visualization and building data-exploitation tools.



► Les Décryptages • Jan. 2016 - Apr. 2018 lesdecryptages.fr
lesdecryptages.fr was an online collaborative newspaper, "for the youth by the youth".
Focus on politics, economics and culture. 10k+ unique visitors in one year, 40 volunteers writers.

# **EDUCATION**

# Master's degree in Consulting (graduating June 2022)

ESSCA School of Management • 2017 to 2022 • Boulogne-Billancourt, France



# **Academic Exchange**

**University of Groningen •** January to June 2020 • Groningen, Netherlands Courses of Strategy, Innovation and Economics



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# SKILLS

### Languages

- ► French (native)
- ► English (fluent, TOEIC 985/990)
- ► Spanish (elementary)

### **Digital**

- ▶ Web: WordPress, HTML ,CSS, Python, Google Analytics and various tools
- Creation: advanced level on Adobe Suite
- ► Others: various ERP & CRM, Slack, Trello, Yammer, etc

# **HOBBIES**

### **Associations commitment**

- ► Fédération Francophone de Débat: promotion of public speaking and rhetoric
- ► Archi-citoyens: local think-thank related to sustainable development
- ► ESSCA Junior Conseil: member of the Alumni Strategic Committee

### **Music and Sport**

- ► 13 years of drums
  - Played in a band, made concerts
  - · Rock, jazz and hip-hop lover
- 4 years of swimming and tennis

#### **Others**

Writing articles

Published on medium.com - about tech pierrebaptiste-borges.medium.com

- ▶ Photography
  - Both digital & analog
  - Creation of the photography club of my high school in 2016