

self.conference

May 30-31, 2014 · COBO Center, 1 Washington Blvd, **Detroit**

What's this all about?

Self.conference is the next step after 1DevDay Detroit. It's two days at the end of May packed with mobile, web, hardware, software, process, and team talks to provide attendees the best opportunity to grow, mentor and learn as an individual, a part of the community, and a part of Detroit. We love DevDays, and with half the organizing team helping with self.conference, we wanted to create something just as affordable and accessible with twice as much amazing content.

What's the goal?

It's simple: we love what we do. As software developers ourselves, we understand that a strong community of learning and teaching is absolutely necessary for a thriving industry of people who are overjoyed to make great software every day. Our goal is to bring teachers and learners together at a low-cost/high-value event to share their passion for software. We want to showcase what Detroit is and what it is becoming in the tech world, and we want to provide the opportunity for like-minded companies and individuals to develop meaningful and lasting relationships.

Why Sponsor Self.conference?

Self.conference will be chock-full of amazing people who are looking to learn and grow, and looking for companies that will help them in that endeavor through employment and partnerships. Sponsoring a local tech event like Self.conference is the perfect way to let all of the awesome developers, designers, project managers, & software enthusiasts who are in attendance know that you are the kind of company that invests in a strong software community, and believes in the continuous growth and learning of your employees and partners.

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Sponsorship Levels

There are lots of ways in which you can be a part of Self.conference:

Ultimate \$25,000

As the name suggests, you are the ultimate sponsor of Self.conference! We will proudly let everyone know via social media, as well as a prominent "sponsored by YOU" tagline on all materials and the website. You will also get your choice of a room or large corner booth during the event, the largest logo on the site in the sponsors section, your logo on any flyers, a speaking opportunity, 4 free conference passes, and a spot in the attendee bag for an insert. (Limited to 1)

Platinum \$10,000

As a platinum sponsor of Self.conference, your company will enjoy the first selection of a booth after ultimate sponsors, your logo in the sponsors section of our site, your logo on any flyers, a speaking opportunity, 4 free conference passes, and a spot in the attendee bag for an insert (Limited to 5)

Gold \$5,000

As a gold sponsor of Self.conference, your company will have the first selection of a booth at the conference after ultimate and platinum sponsors, a logo on our website and flyers, 2 free conference passes, and a spot in the attendee bag for an insert. (Limited to 10)

Silver \$3,000

As a silver sponsor of Self.conference, your company will have a booth at the conference, a logo on our website and flyers, and a spot in the attendee bag for an insert. (Limited to 20)

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Bronze **\$1,500**

As a bronze sponsor of Self.conference, your company will have a logo on our website and a spot in the attendee bag for an insert.

Community **\$100**

As a sponsor from the community, your company will have a logo on the website and a spot on the community table to leave materials. This kind of sponsorship is limited to user groups and independents. If you are a human and not a user group, we'll put your name on the site instead of a logo.

Attendee Party **\$5,000**

Having your logo all over our lavish attendee party as attendees mix and mingle is a great way to make yourself visible to our attendees! The attendee party sponsor will also have a logo on our website and any printed materials with regards to the attendee party, as well as many public thanks via social media and a speaking opportunity at the party. (Limited to 1)

Workshop **\$1,500**

We're cooking up some creative, hands-on workshops for Self.conference attendees, and we need your help to make them a reality. Sponsor a workshop to get a whole lot of visibility in a range of thanks from us to you. Workshop sponsors will have their logo on all workshop materials, including the schedule, as well as public thanks at workshops and on social media, and a speaking opportunity at a workshop of your choosing (first come, first serve!). (Limited to 2)

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Lanyard **\$1,500**

Want to stay front and center with our attendees for their entire two-day adventure at Self.Conference? Sponsor our attendee lanyards means your company's branding will appear on all attendee lanyards. (Limited to 1)

Breakfast **\$2,500**

Want to help us get two jam-packed days off to a delicious, energizing start? Sponsor breakfast at Self.conference and get maximum exposure as attendees begin their day with your logo on high-visibility table tents during breakfast. (Limited to 5)

Snack **\$1,000**

We'll be building, creating and learning non-stop at Self.Conference, so we're going to need lots of brain fuel! Sponsor our daily snack breaks to ensure that attendees will see your company's logo on high-visibility table tents as they're enjoying some healthy, delicious food. Hey, that kind of positive association can't hurt, right? (Limited to 5)

Water **\$500**

Help us stay happy and hydrated! Sponsor water for Self.conference attendees to have your logo prominently displayed on high-visibility table tents at our hydration stations. (Limited to 2)

Coffee **\$750**

With two packed days of programming, we need your help to keep everyone energized! Sponsor the Self.conference coffee stands and make sure that our attendees get a great view of your logo on a great big banner every time they grab a caffeine fix. (Limited to 2)

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What does all of this money go to?

Lots of things! For example:

Facilities

Self.conference will be held at the gorgeous, newly-renovated Cobo Center. Your sponsorship will help us pay for a beautiful ballroom and six fantastic breakout rooms full of happy, learning software community members.

Food

We will be providing food and refreshments for our happy, hungry developers for two straight days.

Prizes

We'll be raffling off some nice prizes at Self.conference. You are also welcome to bring and raffle off your own prizes as a sponsor!

We'd love to sponsor Self.conference!

Fantastic! Just send us an email at sponsors@selfconference.org with your sponsorship level/ideas and we will get back to you with details. Thank you so much for helping make this local conference great!

Can I help in some other way?

Of course! As with any event, we are going need people to help us out! Either on the days of the conference, or with preparations ahead of time! Just send us an email at volunteers@selfconference.org and we'll get right back to you!