

MARISSA LIU

Product Designer

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(647)-770-7138

PROFESSIONAL EXPERIENCE

August 2020- Present

Art Director/Social Media Manager | Emily Kowalik Jewlery

Emily Kowalik creates high end handmade jewlery

- Directed and styled product shots for e-commerce website and instagram
- Revitalized the Shopify website by testing the user experience
- Consistently posted 3-5 times a week
- Created unique copy for social media platforms
- Consistently stayed on top of trends by engaging on Clubhouse, attending seminars, and researching on Tik Tok

June 2020- Present

Design Lead | Design Buddies

Design Buddies is the largest design community on Discord

- Expanded an international design community with 16 000 + people while achieving discord partnership status
- Developed a brand, website, and community that supports emerging designers
- Created a mentorship program with ADP list that connects their professionals in the design industry with emerging designers
- Run events to support designers with 300+ people in attendance

Summer 2018

Junior Architect | Turenscape-Beijing, China

Turenscape is an award-winning landscape architecture company in Beijing specializing in commercial and public projects with an emphasis on sustainability

- Designed concepts and 3-D models for a 7400 m² shopping complex in China. The project proposal has the potential to go in construction phase.
- Collaborated with architects, landscape architects, and digital artists to produce a city development proposal in Telegana, India.

January - July 2017

Parklet Project Lead | Ryerson University & DYBIA

Parklets convert curbside parking spaces into vibrant community spaces

- Led the design and fabrication of Toronto's **first** parklet
- Consulted with professors, shop technicians, local businesses, and government officials to deliver the project from drawing board to completion
- Lead over 20 staff and volunteers to meet fabrication deadlines.
- Consistently met with team members to proactively resolve complications regarding design and fabrication

SKILLS



UX/UI

Wireframing
UI prototyping
Double diamond design
User persona development
Product roadmapping
UX research



Multilingual

Fluent in English, French, and Mandarin

SOFTWARE

Graphic Communication

Figma	Adobe suite
Canva	Illustrator
	Indesign
	Photoshop
	Adobe XD

Coding

HTML
CSS
MatLAB
Python

3-D Modeling

AutoCAD
Revit
Rhino
Blender

EDUCATION

Ryerson University

Bachelor of Architectural Science
2015-2018

Cawthra Park Secondary School

Regional Arts Program: Major in Music - Vocal

HOBBIES & INTERESTS



Running



Healthcare



Dragon Boat



Crypto & NFTs



Artificial Intelligence