# Maciej Matusiak

# Front-end Web Developer

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Birmingham, UK

# **Relevant Experience**

## UX/UI Developer @TopCashback

August 2019 - Present // Stafford, UK

- Design and develop well performing, accessible and responsive features on the TopCashback platform.
- Work in an ASP.Net environment, using web forms, html, sass and javascript. Create and manage css/js bundles to optimise performance.
- Develop an Adobe XD asset library for the design team as well as reusable components/classes for the developers. Create and maintain documentation for the design system.
- Collaborate with different back-end teams and develop a working process. Point of contact for back-end developers regarding any front-end questions/issues
- Work with various UX/Optimisation tools to test different variations of features for engagement/click-through/conversions (convert, crazyegg)
- Test new pages, features and code for cross-compatibility (Browserstack) and performance/accessibility (Lighthouse/DevTools).

## Web Designer @TopCashback

August 2017 - September 2018 // Stafford, UK

- Design creatives for different merchants on the TopCashback platform, including new member acquisition, marketing and E&R campaigns.
- Communicate with stake holders and collaborate with other teams (including international clients) to create polished creatives. One of the projects was shortlisted for an award.
- Design and develop a WordPress solution for the TopCashback careers site. Maintain and support the project for further developments/features.
- Design logos and creatives ready for print, liaise with other departments in the company for bespoke design projects.

#### Skills

#### **Programming languages**

JavaScript (ES6+), HTML, CSS/ SASS, GraphQL

#### **Frameworks**

jQuery, React, Gatsby, Vue, Bootstrap, MaterialUI

#### Tools & Platforms

Git, Gulp, Webpack, Netlify, GatsbyCloud, Contentful, CommerceJS

#### **UX/Testing tools**

Convert, Crazyegg, Browserstack, DevTools

### Design

Adobe Creative Cloud, Figma

## **Interests**

Everything to do with motorcycles. Riding, racing, touring.

Outdoors, Hiking, Camping, Travelling. DIY projects

# **Education**

#### Digital Media BSc @University of Portsmouth

September 2015 - July 2019 // Portsmouth, UK

- A Bachelor of Science degree in Digital Media, with a final focus on mobile/web technologies.

#### Software Development, Graphic Design @New College

Sep 2013 - Jul 2017 // Swindon, UK