# Maciej Matusiak

## Front-end Web Development

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O Birmingham, UK

## **Relevant Experience**

#### Front-end Web Designer / Developer @Ruroc/Enginehawk

June 2021 - Present // Gloucester, UK (remote)

- Design and develop site-wide campaigns for new product launches.
- Maintain front-end codebase for both Ruroc/Enginehawk websites.
- Exceptional time and resources management in a fast-paced environment.
- Work within the Magento 2 e-commerce platform to create optimised and accessible web solutions
- Identify and eliminate anxiety points on the product pages to drive sales/improve UX/optimise performance

#### **UX/UI Developer @TopCashback**

August 2019 - June 2021 // Stafford, UK

- Design and implement accessible/responsive/optimised web solutions
- Navigate ASP.Net environment. Work with web forms, HTML, SASS and JS. Create and manage bundles to optimise performance.
- Developed and managed a design system/asset library / created docs
- Initiated a working process between the back-end engineers and my team. Became a front-end point of contact for all other developers.
- UX Tools (convert, crazyegg) / UI Tools (Browserstack/Lighthouse/DevTools).

#### Web Designer @TopCashback

August 2017 - September 2018 // Stafford, UK

- Design creatives and campaigns for TopCashback and merchants associated with the platform. Create bespoke designs and creatives ready for print.
- Lead projects, communicate with stakeholders, collaborate with other teams.
- Design and develop TopCashback careers site.

### **Education**

#### Digital Media BSc @University of Portsmouth

September 2015 - July 2019 // Portsmouth, UK

- A Bachelor of Science degree in Digital Media, with a final focus on mobile/web technologies.

#### Software Development, Graphic Design @New College

Sep 2013 - Jul 2017 // Swindon, UK

#### Skills

#### **Programming languages**

HTML, CSS/SASS, Javascript, Typescript, GraphQL

#### **Frameworks**

React, Gatsby, NextJS, Vue, ASP.Net, Magento, jQuery, MaterialUI

#### **Tools & Platforms**

Git, Gulp, Webpack, Netlify, GatsbyCloud, Contentful, CommerceJS, Klaviyo, Docker

#### **UX/Testing tools**

Convert, Crazyegg, Browserstack, DevTools

#### Design

Adobe CC Suite, Figma, FramerX

#### **Interests**

Everything to do with motorcycles. Riding, racing, touring.

Outdoors, Hiking, Camping, Travelling. DIY projects