



*I do
what I love...*

Maksud's Portfolio

macpac49@gmail.com | m. 01684610691 | Skype: maksud_alam49



EBLIC

Collection Tool



https://www.figma.com/proto/Lq5wpc7BMcquFHpplRCi0/Collection-Tool_UI?page-id=0%3A1&node-id=411-2&viewport=298%2C1785%2C0.07&scaling=min-zoom&starting-point-node-id=3427%3A32698



Sisimpur

Me & Halum app



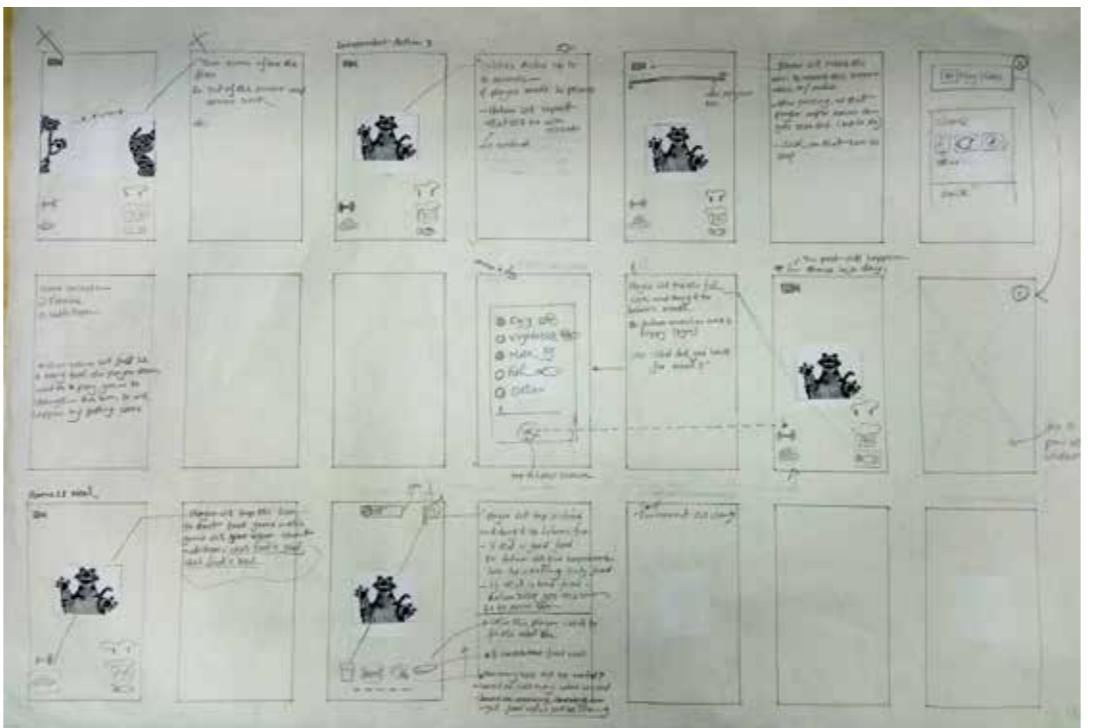
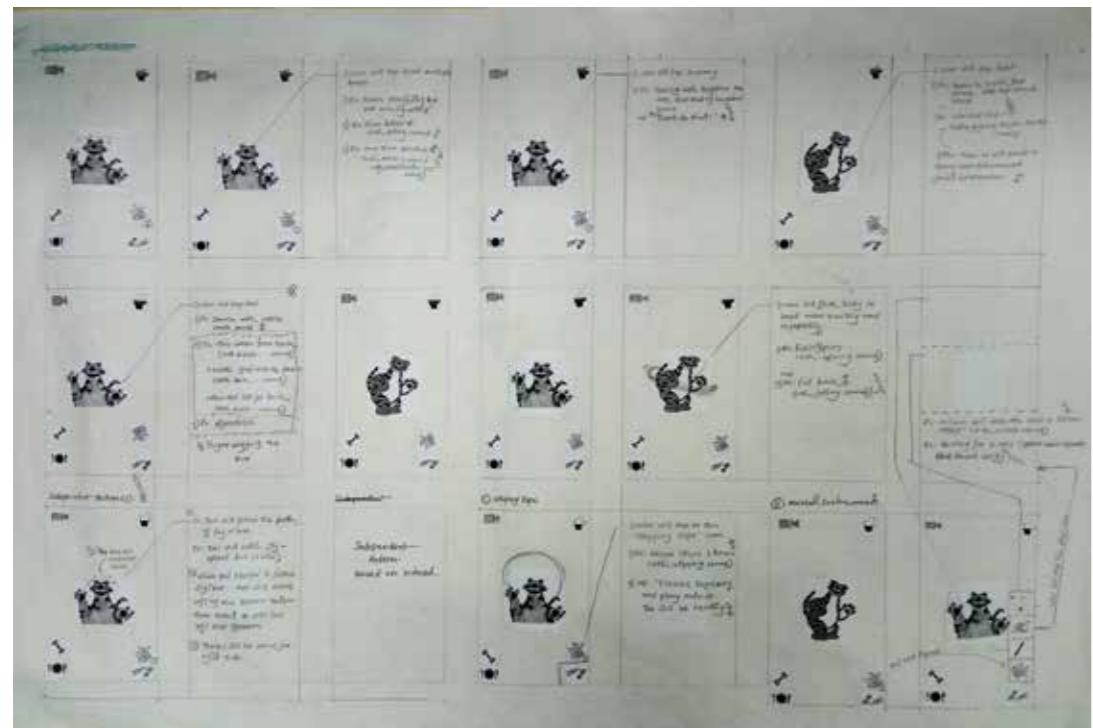
Client: Sisimpur Bangladesh

Storyboard + Empathy Map + Affinity Diagram + Prototype
+ Usability Testing + Usability Report

Sisimpur

Me & Halum App Development

Screen



Affinity Diagram



Sisimpur

Me & Halum App Development

Empathy Map



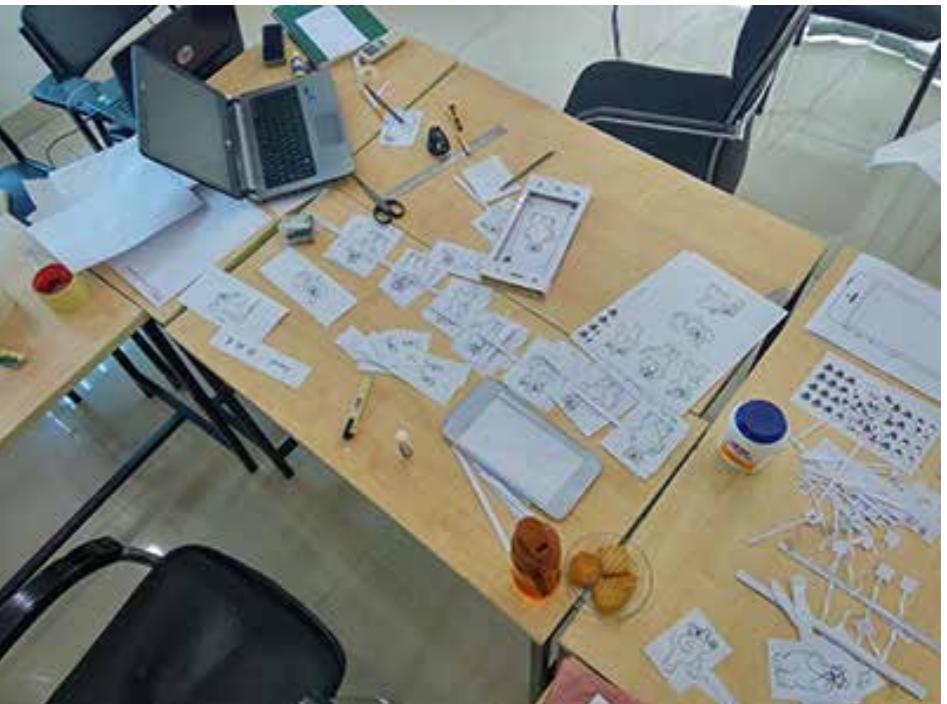
Character Drawing



Sisimpur

Me & Halum App Development

In Prototyping Lab



Sisimpur

Me & Halum App Development

Usability Testing



► **Youtube Link:** <https://www.youtube.com/watch?v=D3jFTsbxCIg>

Sisimpur

Me & Halum App Development

Usability Report



1. Introduction
Sisimpur characters are very famous on television and they are considered as a source of entertainment and education for the age group of 2-7 years. To keep pace with the trend taking into account the increasing usage of mobile phones and tablets, giving the Sisimpur characters a digital avatar is being considered. Apart from the benefit of expanding the consumer base, creating digital apps will ensure that the popular Sisimpur characters are available 'on-demand'.

The Social Product Innovation team at Drent conducted the usability test version with a low-fi paper prototype. The objective was to test the idea and concept in the initial stages so as to get feedback from the user. This helped in the better iteration of the design and development of the product as part of an iterative design and development cycle that we were working to follow. A low-fidelity prototype would be inexpensive to create and lend itself to multiple rounds of testing and facilitate iterative design and development of the product.

2. Designing the Product

Inputs for the design
Sisimpur BanglaDesh set up in Bangladesh with the intention of bringing the popular characters to the rest of the world. Having launched their TV programs titled 'Sisimpur', the series have amassed immense popularity. Research studies conducted showed that the viewership of the programs gave it a television viewer rating (TVR) of 0.47 (highest children program on a single channel).

Selection of Halum as the first character for the App

The characters in the Sisimpur Tv shows are puppets interacting and talking with human actors. The most popular character is the Tiger, who has many appealing qualities. A more informed survey done in 2013, showed that Halum is almost 4 times more popular than any other Sisimpur character. Hence, we decided to work with Halum for the first version of the digital avatar of the Sisimpur series.

The first step
What would the audience like to see? Guided by this question, we set about discussing and deciding on features that should go into making the digital avatar of the popular TV show. The idea was to make the Halum character interactive and very funny and warm. Just like the TV series, we were targeting children in the age group of 4-7 years of age for the purposes of the app. At this stage we were working purely on instinct, however the underlying brief was always to include interactions that would be entertaining as well as educational.

We started by drawing the character Halum on the board for inspiration. Halum is usually seen standing in the TV series and that is how our tiger looked as well. We identified the points that would be important for us to keep in mind while designing. Fig 1:

- Interactivity with the Character
- Educational elements
- Interactive features

The team then did what was customised on the whiteboard in the first instance and then transferred to A4 size papers to create a storyboard. Apart from the features that the app should have, we also looked at the over interface aspects of the app. We captured ideas in the following format:



Fig 1 Our First Halum Design and Thoughts on the Interface

Steps forward
After few rounds of discussion and iteration, we decided that the storyboard was good enough to move on to the next stage of development. We decided to go ahead with a low-fi paper prototype. The objective was to test the idea and concept in the initial stages so as to get feedback from the user. This helped in the better iteration of the design and development of the product as part of an iterative design and development cycle that we were working to follow. A low-fidelity prototype would be inexpensive to create and lend itself to multiple rounds of testing and facilitate iterative design and development of the product.

3. Usability Testing
Our team had been working on the storyboard and the design for the user interface, we wanted to engage target audience on direct interaction with the product to see if our team's assumptions were correct or not. We wanted to know if the user would be interested in using the product or not. We wanted to know if the user would be able to understand the product requirements from the storyboard of the product that we had created.

4. Prototyping
Our team had been working on the storyboard and the design for the user interface, we wanted to engage target audience on direct interaction with the product to see if our team's assumptions were correct or not. We wanted to know if the user would be interested in using the product or not. We wanted to know if the user would be able to understand the product requirements from the storyboard of the product that we had created.

5. Evaluating
It is difficult to evaluate and measure the success of a product based on the principle of a user test. However, we can evaluate the success of a product based on the user's satisfaction with the product changes it. We want a plan of plan of design of product development and now we decided to move on from designing and understanding the process to presenting a prototype that is suitable to the people for their feedback.

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Fig 2 Our Final Halum Design and Thoughts on the Interface

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Fig 3 Our Final Halum Design and Thoughts on the Interface

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Fig 4 Our Final Halum Design and Thoughts on the Interface

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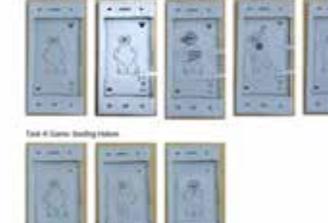


Fig 5 Our Final Halum Design and Thoughts on the Interface

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Fig 6 Our Final Halum Design and Thoughts on the Interface

Findings and Results
We have tabulated some of the findings here to provide an initial understanding of the User interaction performance with respect to completion of the task and ease and for discounting the results.

Task Completion rate

Table 1. Task Completion Rate

Participants	Task 1: Getting Halum to play	Task 2: Entertaining by touching body parts for reaction	Task 3: Getting Halum to touch body parts for reaction	Task 4: Getting Halum to touch body parts for reaction
Participant 1	✓	✓	✓	✓
Participant 2	✓	✓	✓	✓
Participant 3	✓	✓	✓	✓
Participant 4	✓	✓	✓	✓
Participant 5	✓	✓	✓	✓
Success	4	3	6	6
Completion Rate	100%	50%	33%	33%

Task Rating
Each task has been rated under three domain or considering three factors:

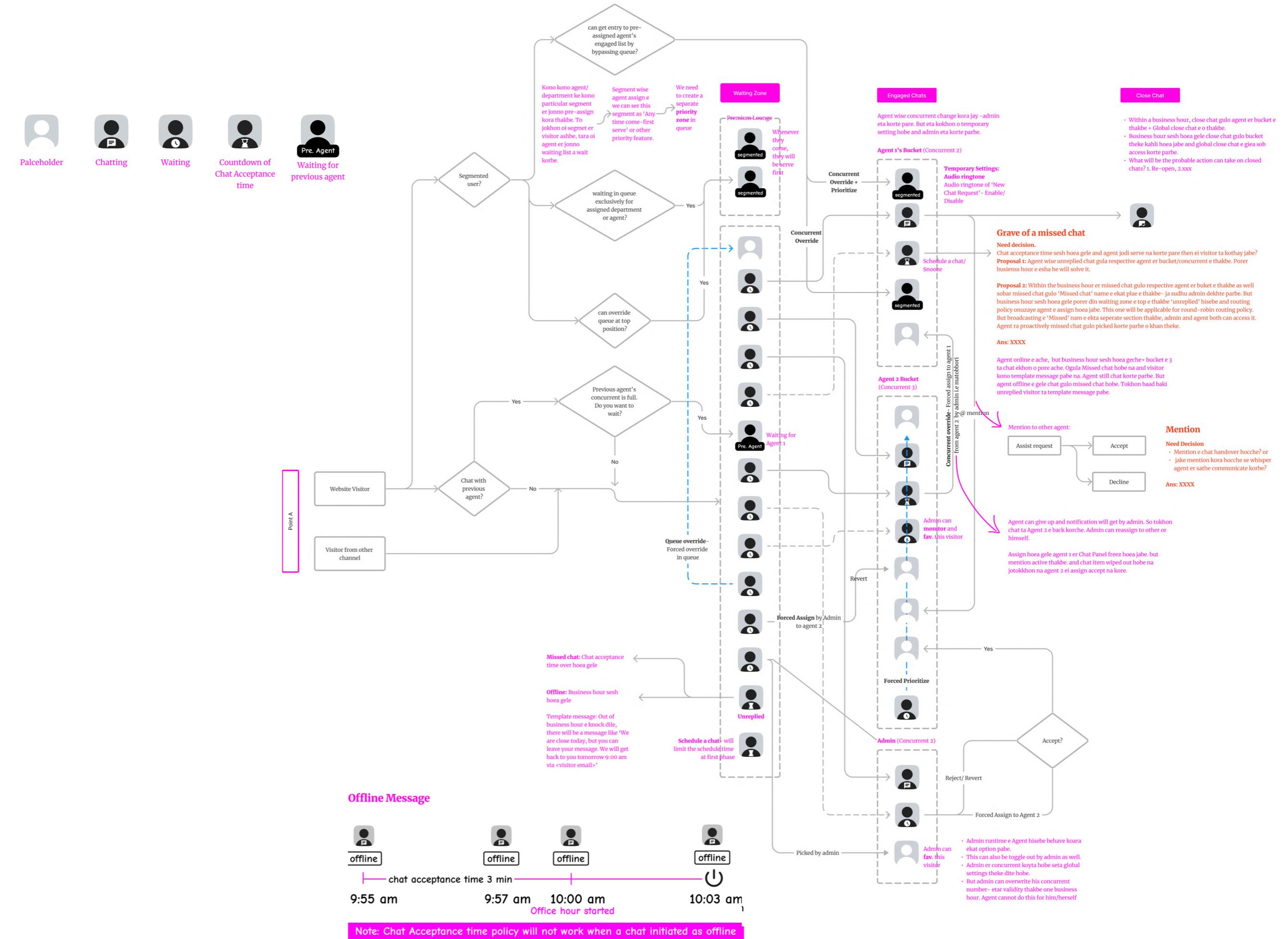
- Ease in finding information/Ease Navigation:
- Completion of User actions:
- Anticipating the reactions:

Time on Task
Generally the testing software recorded the time on each tasks, but in this paper prototyping session there was no script to use software. So time has been measured based on observations' session data.
b. Testing Methodology
The prototype-based user testing that we designed incorporated the principles of qualitative research and was designed within its framework. We intended to get an insight into the users' actual behavior as he goes better understanding of how and why they make certain decisions, what are their likes and dislikes and what guides them towards doing and how they feel about a particular interaction.

Task	Part 1: Getting Halum to play	Part 2: Get 5	Part 3: Get 5	Part 4: Get 5	Part 5: Get 5	Avg. TOT (s)
Task 1: Getting Halum to play	175	40	135	145	125	136

REVE Chat

Customer Onboarding



Obokash

Onboarding, Home

The image displays the Obokash application's user interface across three main sections: Onboarding, Account Creation, and the Home screen.

Onboarding: The first section shows the initial setup steps. It includes a "Create New Group" screen where users can name their group ("Friends") and choose a color (purple). Below this is a virtual keyboard interface. The second section shows the "Appearance" settings, allowing users to switch between "System Default" (light or dark mode) and a custom "Az" theme.

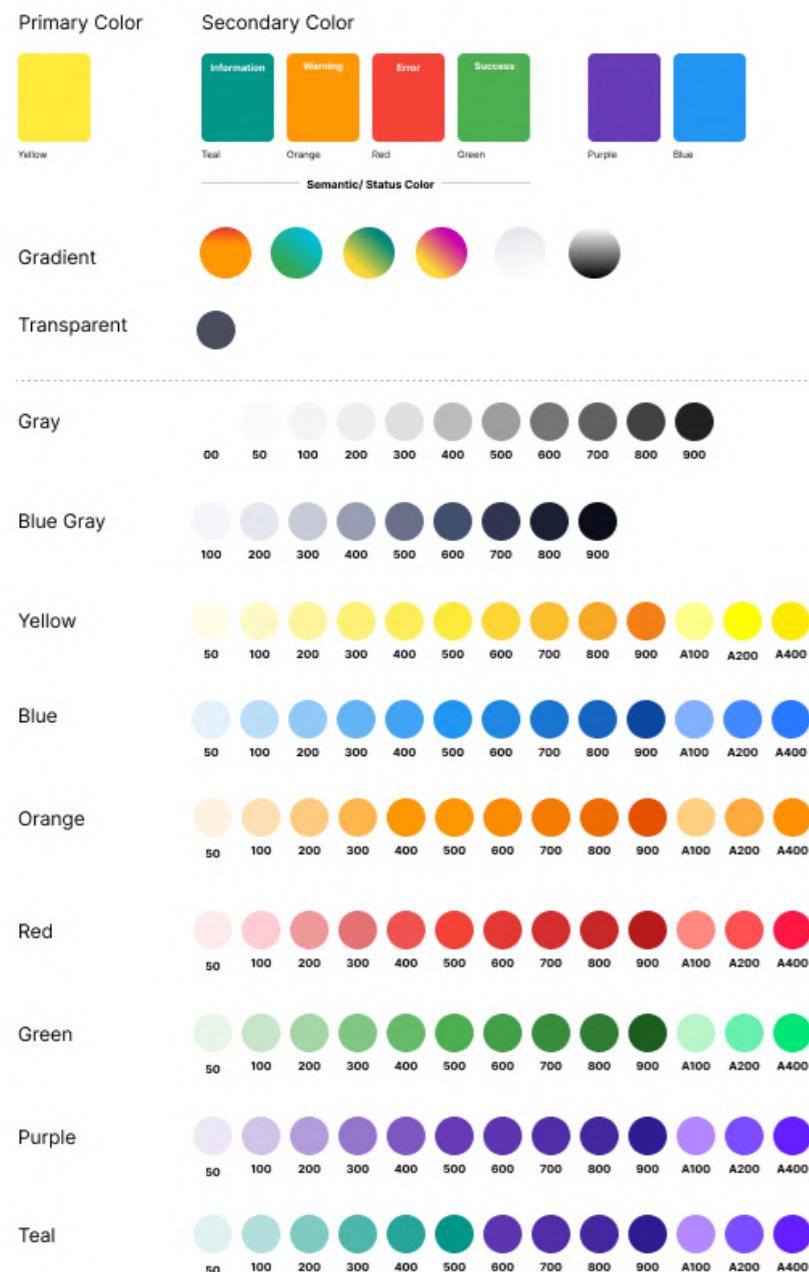
Create an Account: This section guides users through account creation. It features fields for "Mobile Number/ Email Address" and "Password". A "Verify Account" button is present, along with social media integration options (Facebook, Twitter, LinkedIn, Google) and a "Log In" link.

Home Screen: The final section shows the main event listing. It features a large banner for an event on "Saturday, May 15" at "9 AM" with "ALL DOORS OPEN" and "Tickets from 25 \$". Below this, there are sections for "This month", "All Events", and "NEXT WEEK", each listing the same event details: "The Great Gig in the Sky: Inter-University Music Fest by Murchhona" at "Bangladesh Shilpkola Academy, Kakrail".

Design System

Style Guideline, Component Library, Pattern Library

Color System



Typography System

Fira Sans

Heading 1

72- Medium

Heading 2

32-ExtraLight 32-ExtraLight

Heading 3

24-Medium

Heading 4

22- Medium

Heading 5

20- Medium

Heading 6

18- Medium 18- Medium

Base

16- Regular 16- Medium 16- SemiBold

Small

14- Regular 14- Medium 14- SemiBold 14- Bold

xSmall

13- Regular 13- Medium 13- Semibold

xxSmall

12-Regular 12-Medium 12-SemiBold 12-Bold 12-MEDIUM CAPITALIZED 12-MEDIUM CAPITALIZED

States

- Enabled/ Inactive

- Hover

- Activated

name@domain.com

- Typing/ Active

macpac

- Filled

macpac49@gmail.com

- Disable

- Disable-Hover

macpac49@gmail.com

- Error

macpac49@gmail.com

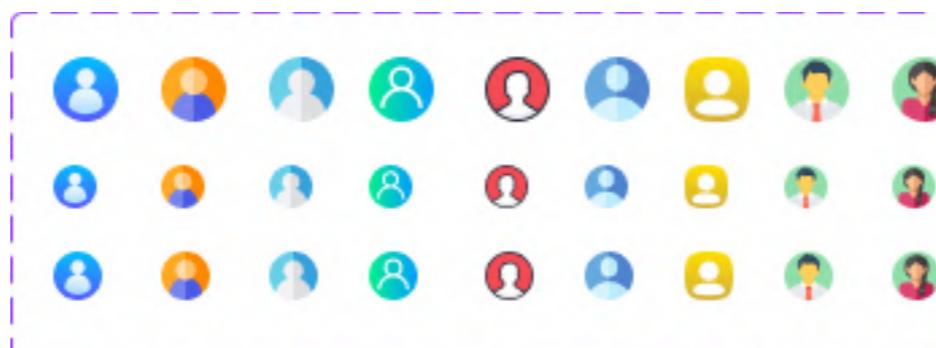
- Success

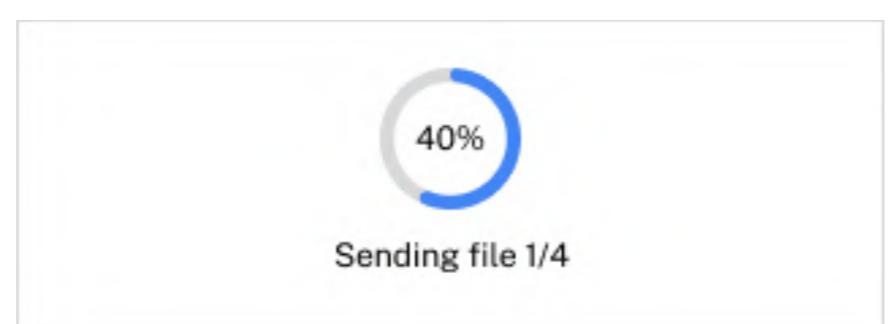
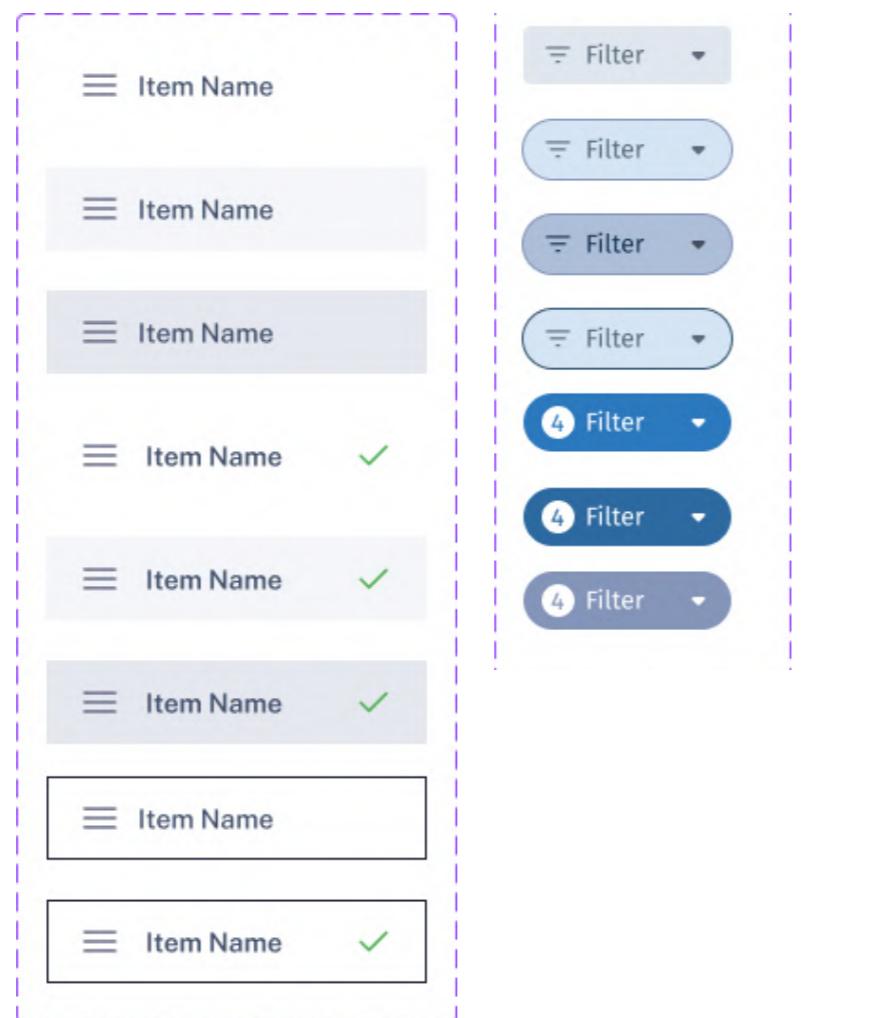
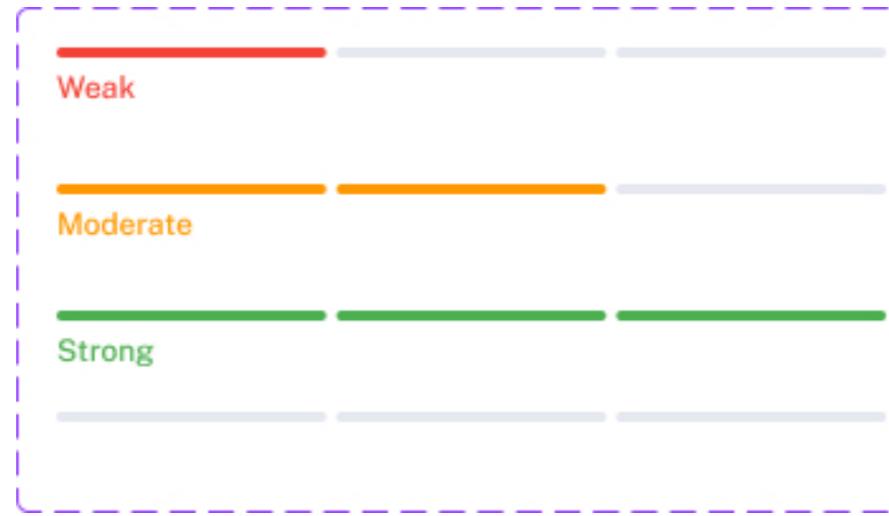
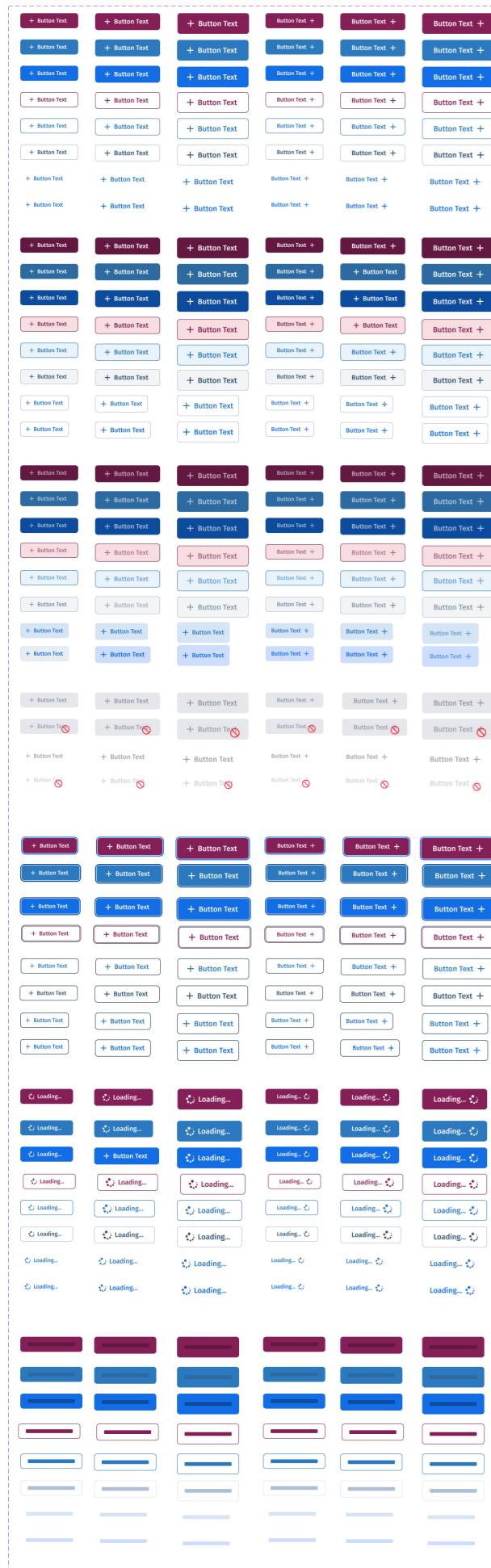
macpac49@gmail.com

- Validating

macpac49@gmail.com

- Autofill

macpac49@gmail.com



Maksud Alam
Publishing...

Bengali is the fifth most spoken of all native languages all over the world. But so far very little work has been done on Bengali Speech Transcription. [more...](#)

Like Comment



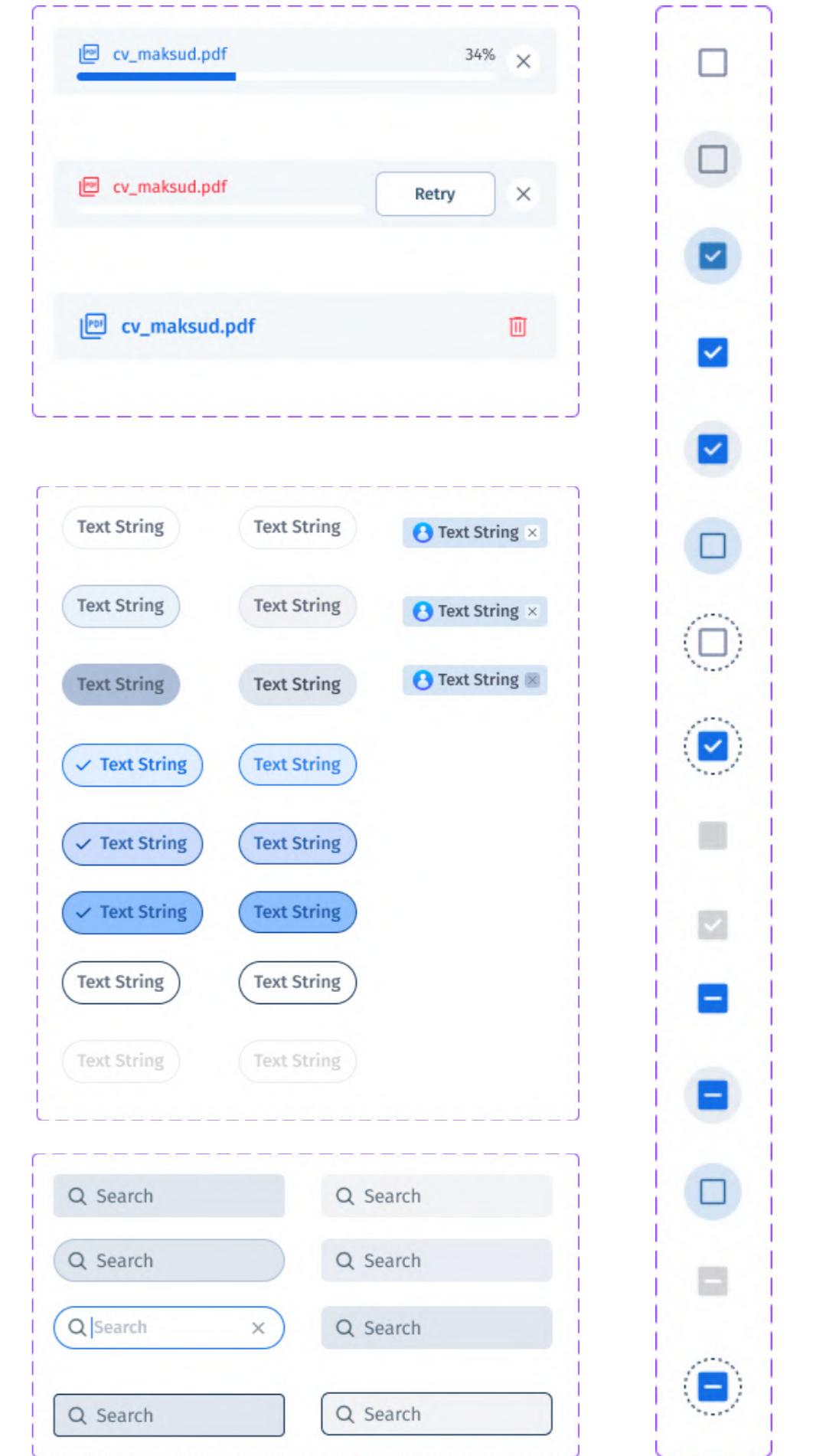
One of the hardest roles in tech: Product Designer

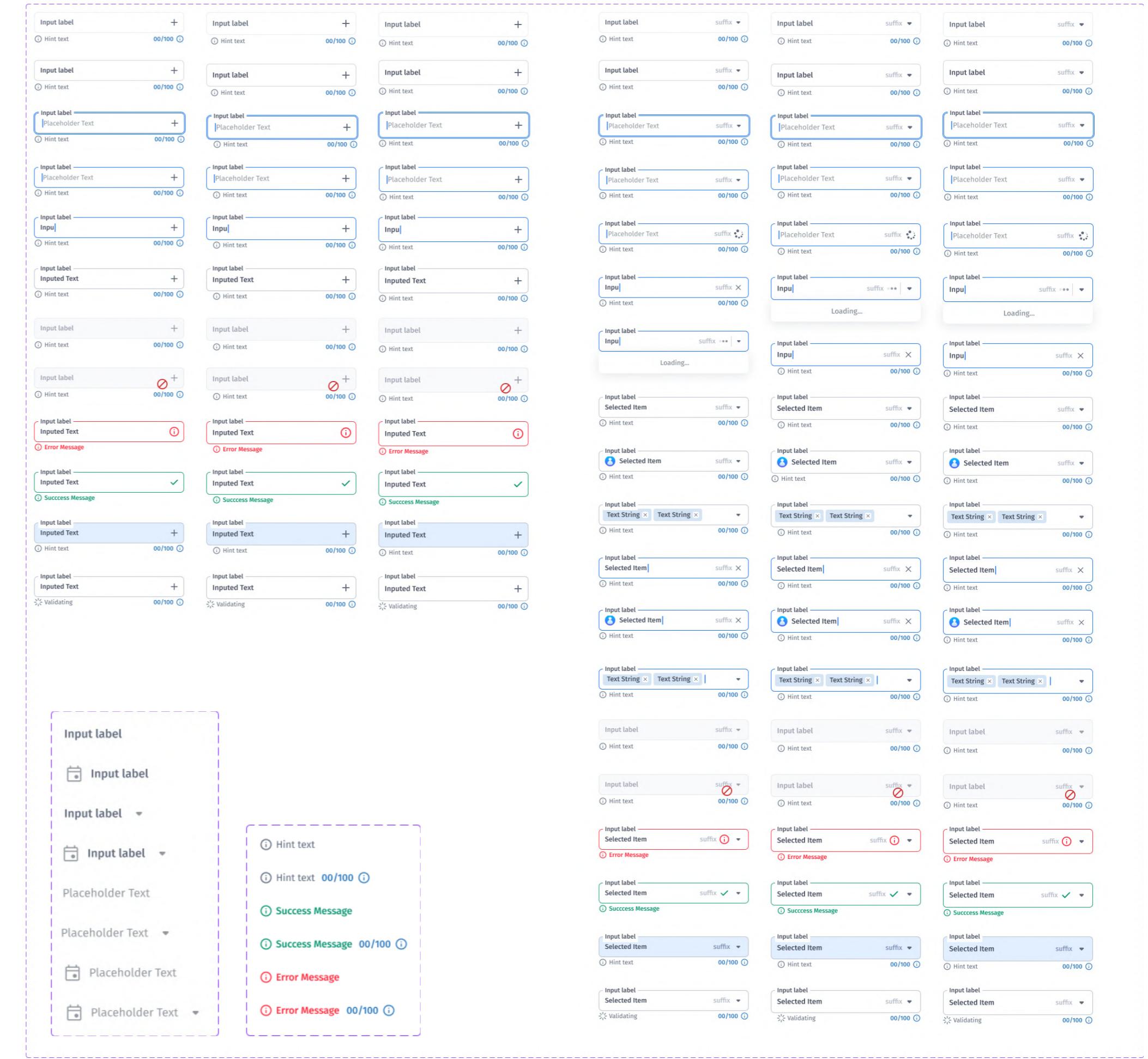
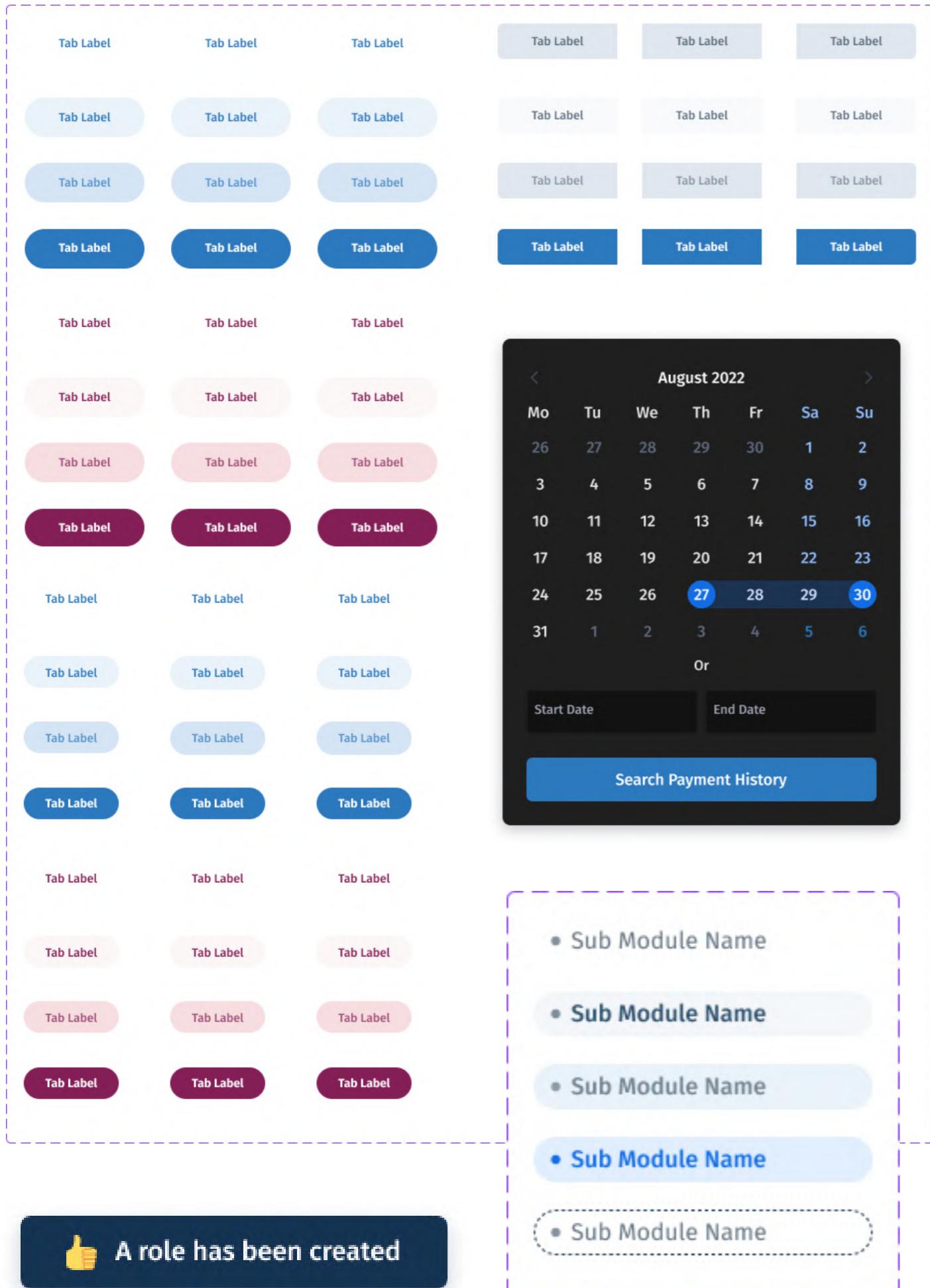
01 days ago • 2 min read

Why being a product designer is so much harder than people think, and an overview.

One of the hardest roles in tech: Product Designer

2 min read Sound





Buku Angsuran Digitals

12:30 4G 100%

Maryati ID: 34567890 IDR 340 Success

Maryati ID: 34567890 IDR 340

Buku Angsuran Digitals

Weekly 04
02- 08 March

Remaining
3,500 IDR

Total Target: IDR 23,000

Services

Lend Repayment

Services 1 Services 3 Scan Lend

Buku
Financial App

Repayment Progress

IDR 340

IDR 200 IDR 300 IDR 400 IDR 500

Save Cancel

Repayment History

Date	Amount
23 March 2022	IDR 340 >
10 March 2022	IDR 340 >
25 February 2022	IDR 340 >
23 March 2022	IDR 340 >
10 March 2022	IDR 340 >
25 February 2022	IDR 340 >

PEARS Digital



Clipping Path



AI Powered Solutions

provides incredible AI-Powered Solutions as a high scale offering. We facilitate companies with developing.

10 Free Image



We Provide Features

You can explore the features with fun and have their own feature.

- ✓ 5000++ Image processed in a day
- ✓ 150+ Team Member
- ✓ 24/7 Customer Support
- ✓ 10 Image

Button

Primary Button

Activated [Sign up](#) [Send](#)

FAB

[10 Free Image](#)



Secondary Button

[X](#) [+](#) [+](#) [-](#) [f](#)

Hover

[Sign up](#) [Send](#)

[10 Free Image](#)



[X](#) [+](#) [+](#) [-](#) [f](#)

The border gradient will start to rotate clockwise

Press

[Sign up](#) [Send](#)

[10 Free Image](#)



[X](#) [+](#) [+](#) [-](#) [f](#)

Reduce size by 5% Reduce size by 5%

Reduce size by 5%

Shadow will disappear and will reduce size by 5%

Reduce size by 5% Reduce size by 5% Reduce size by 5%

02

Is it possible to get an overview of
your business model?



03

What is your budget?



STANDARD

- ✓ \$0.65 / Image
- ✓ 101 - 500 Images
- ✓ 10 Images- FREE (Once Only)
- ✓ 8 Weeks Free Storage

PREMIUM

- ✓ \$0.65 / Image
- ✓ 101 - 500 Images
- ✓ 10 Images- FREE (Once Only)
- ✓ 8 Weeks Free Storage

Subscribe

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Let us know you to set a Business Meeting.

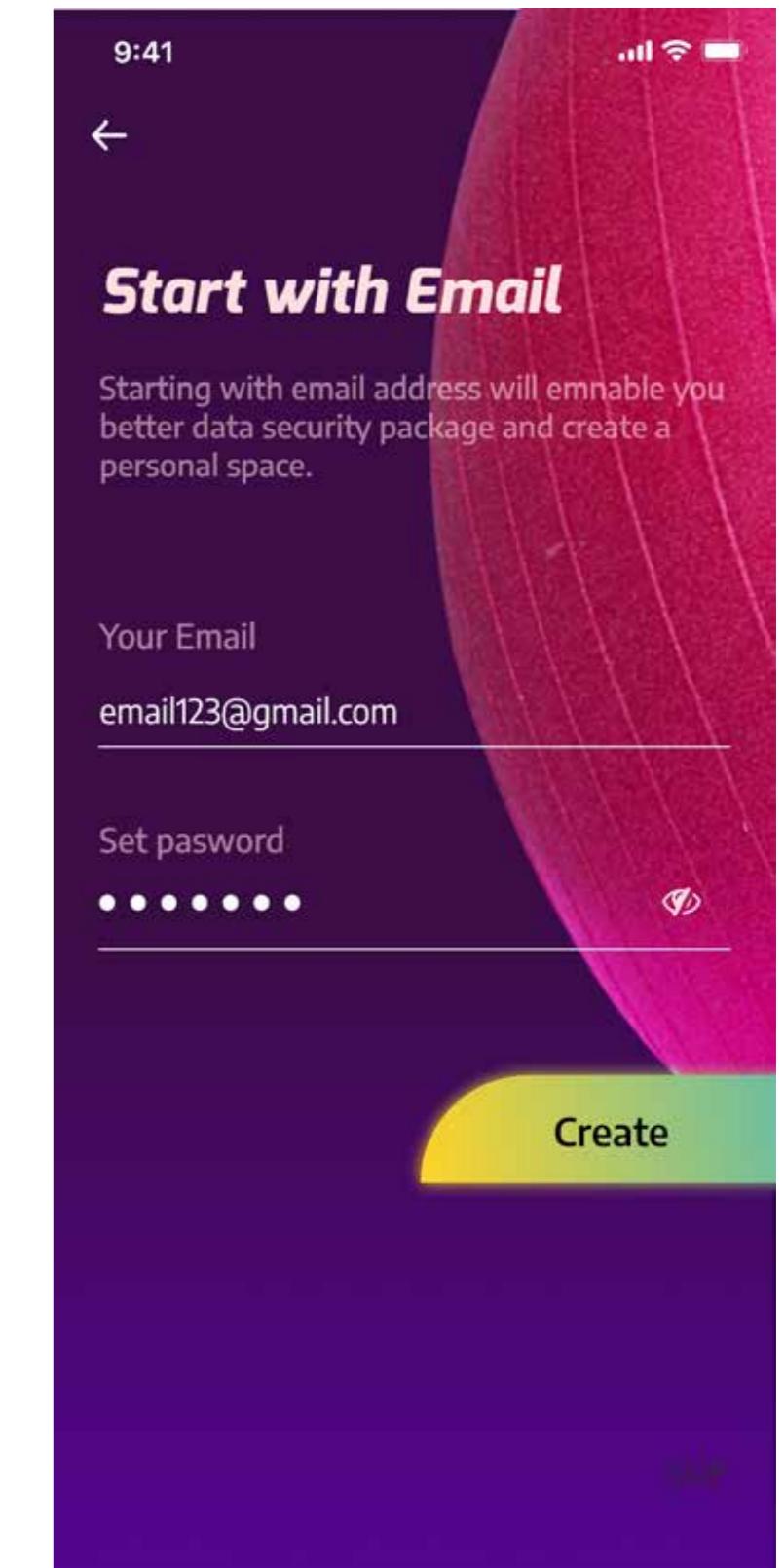
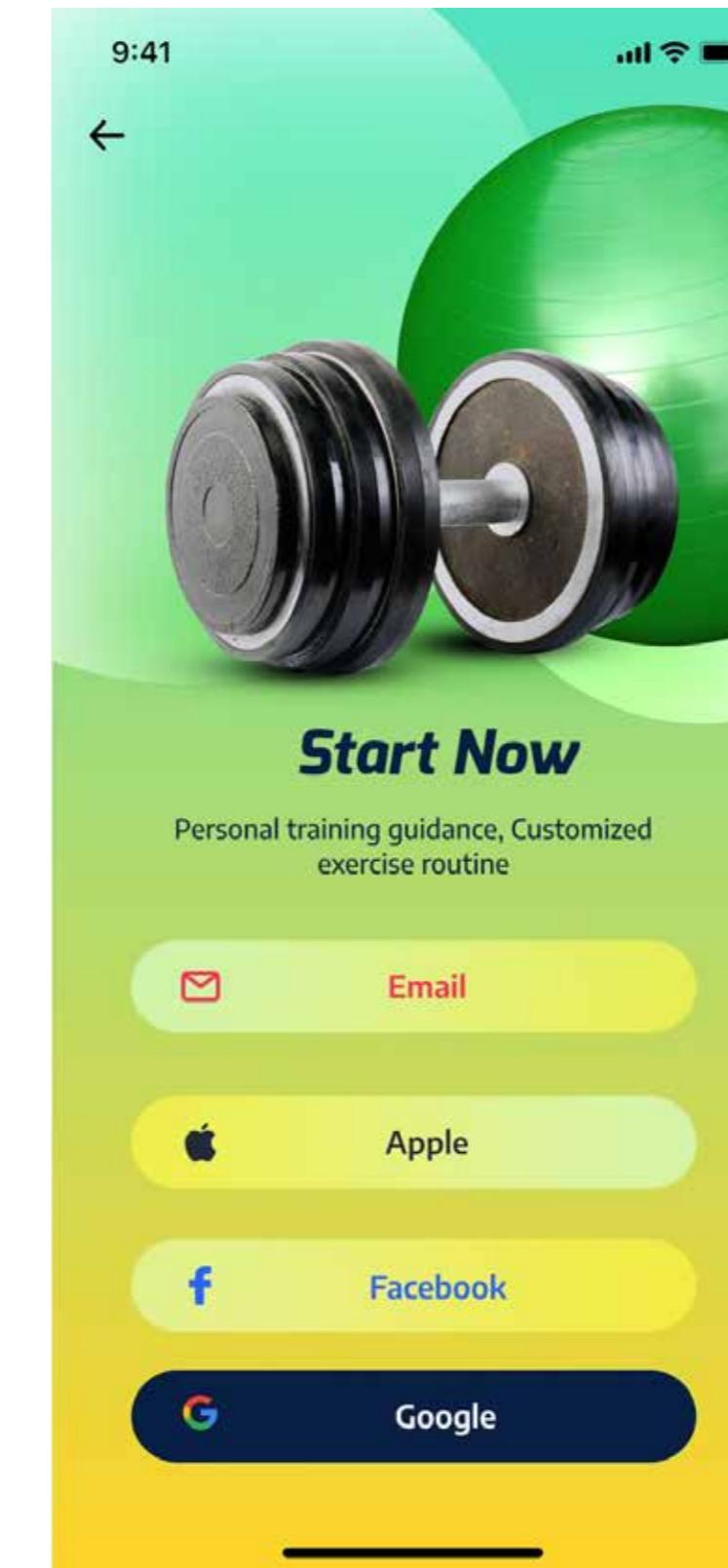
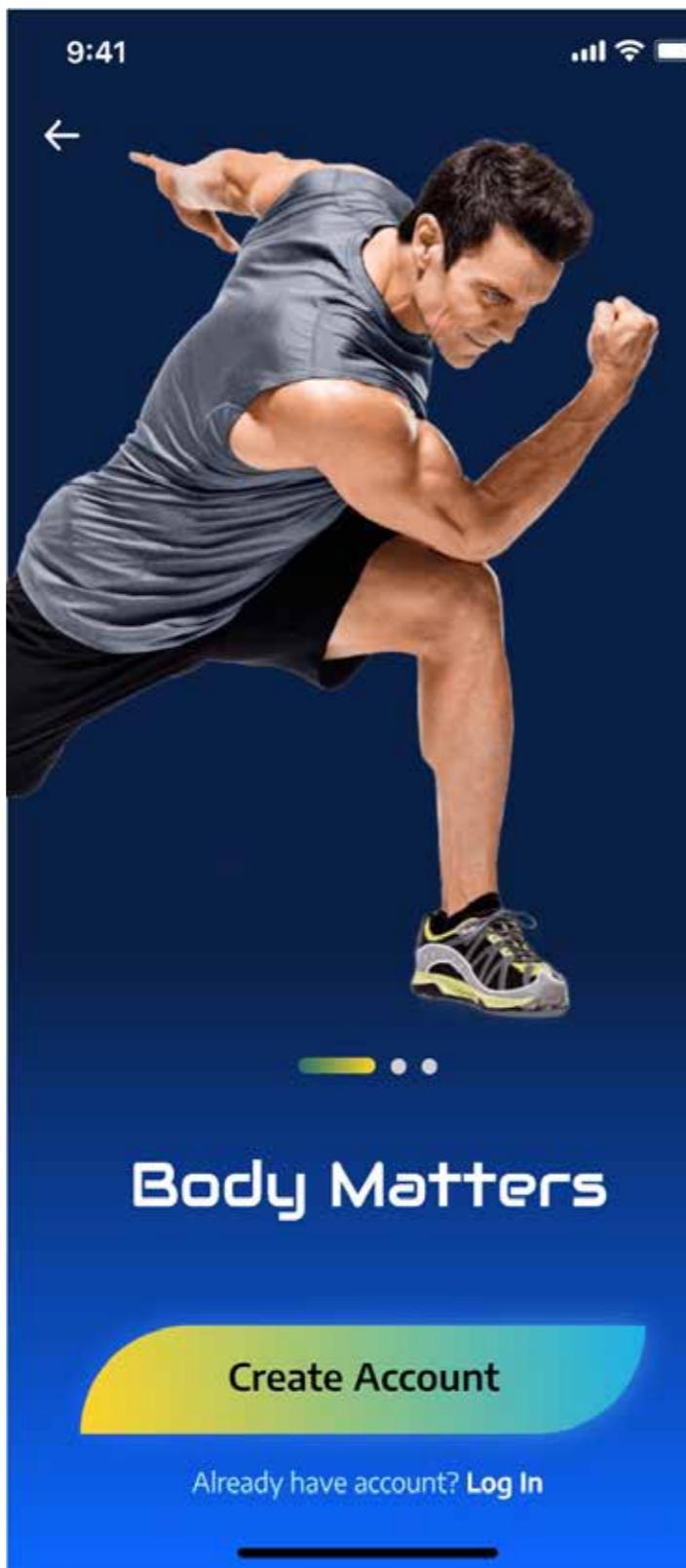
Your Name

Email Address

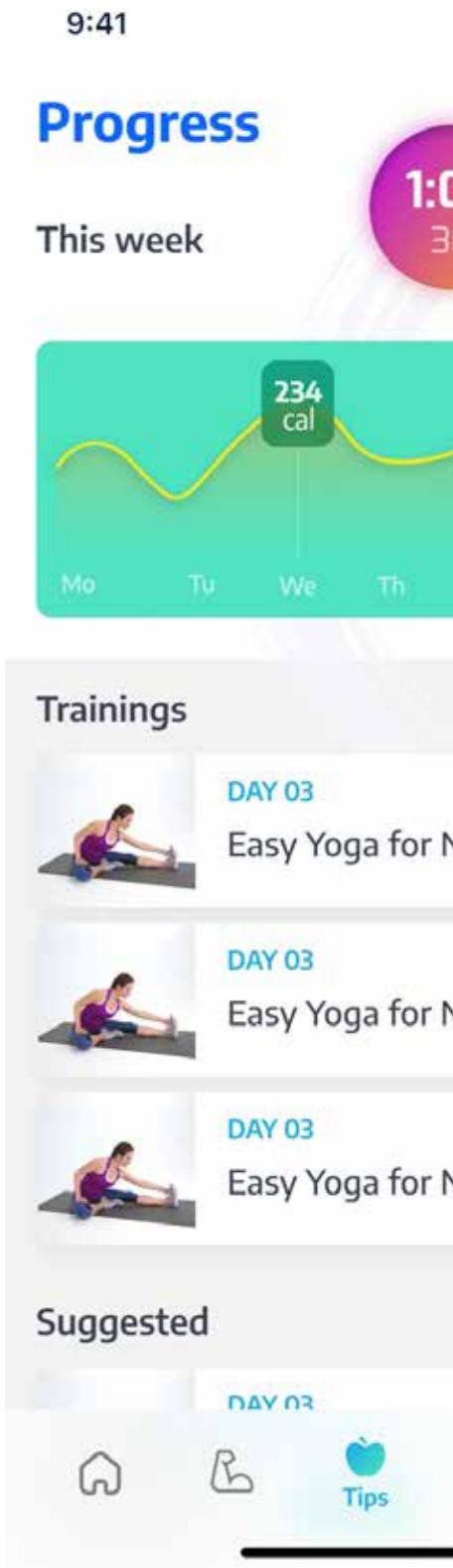
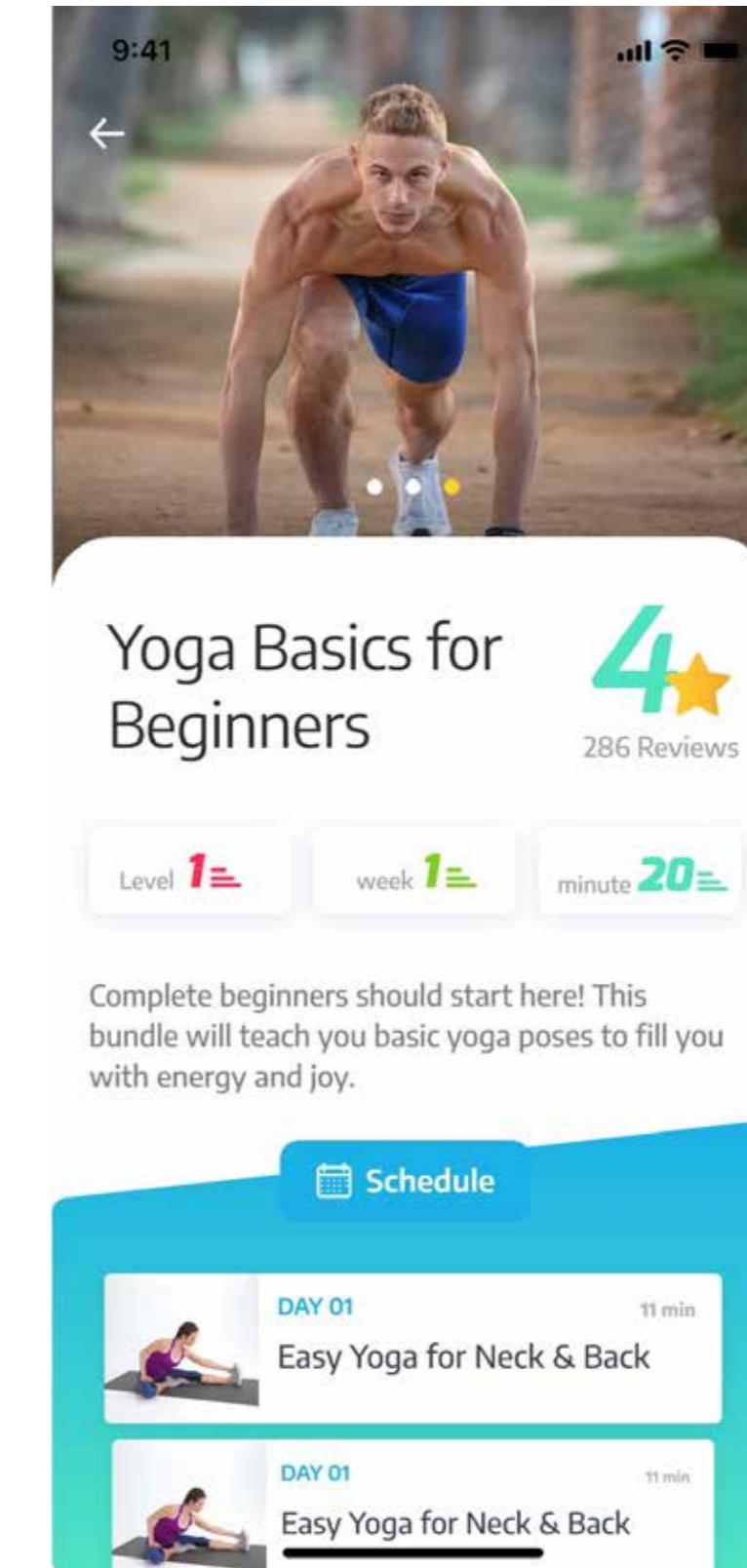
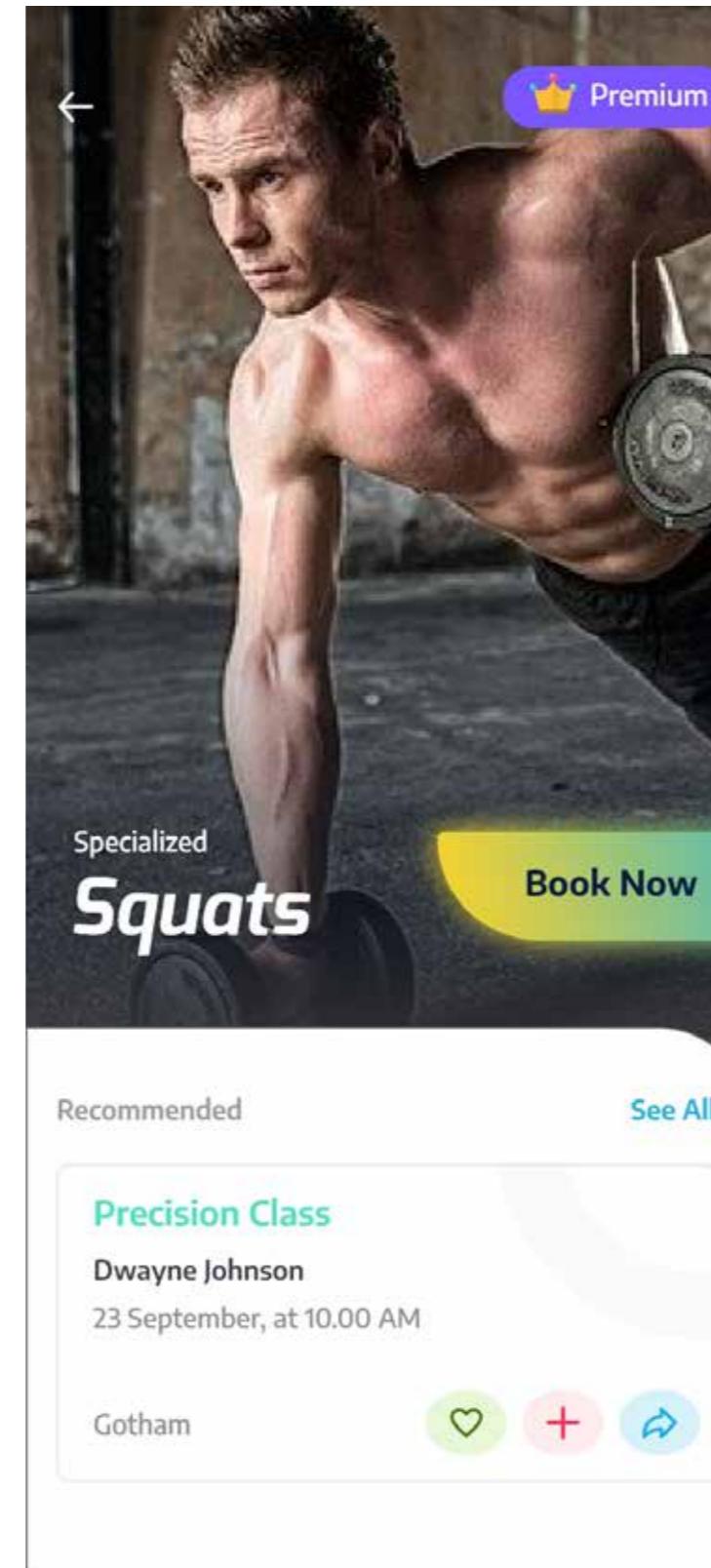
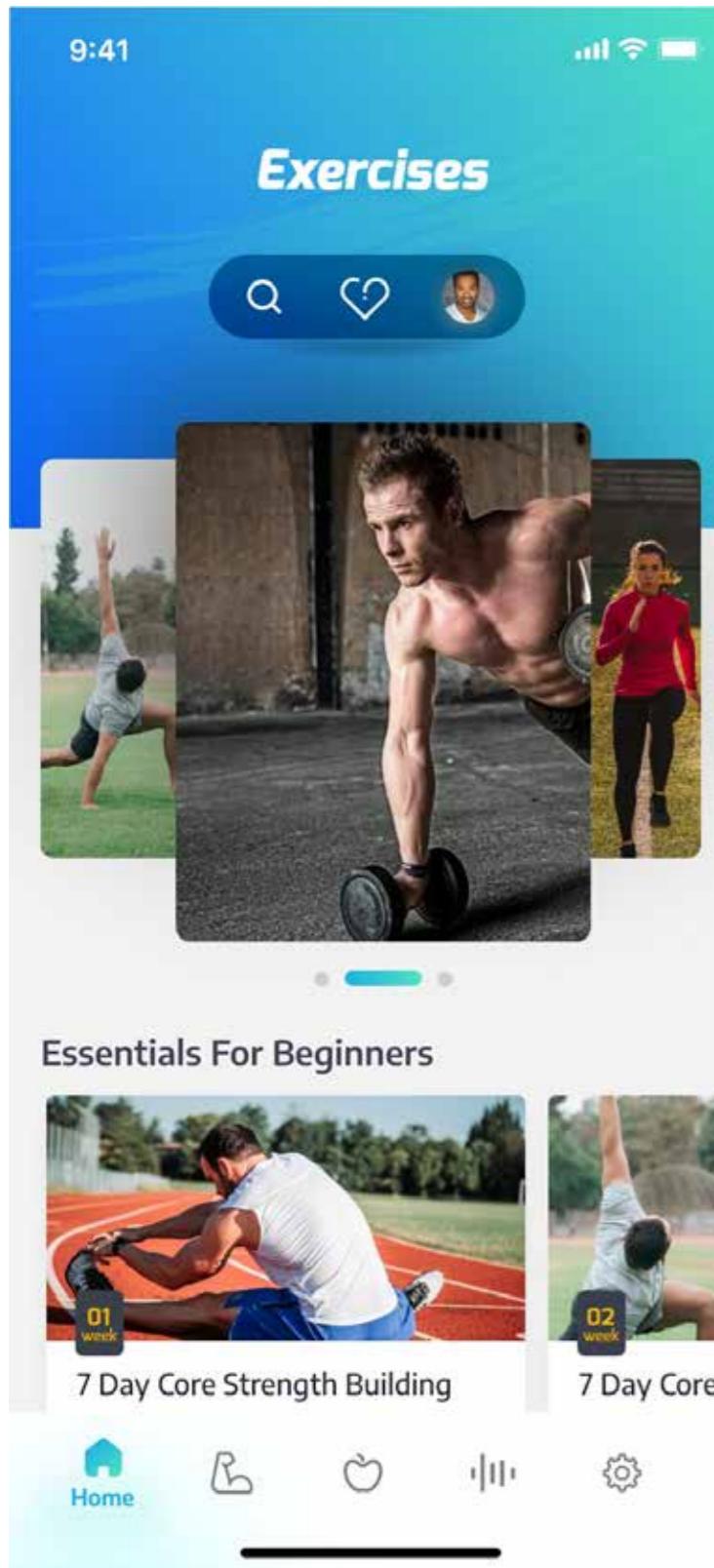
Organization Name

Your message

Fitness Studio



UI



UI

9:41

Progress

This week

1:03
30

160,5 KCal

234 cal

Mo Tu We Th Fr Sa Su

Trainings

Show all

DAY 03 1 DAY AGO Easy Yoga for Neck & Back

DAY 03 1 DAY AGO Easy Yoga for Neck & Back

DAY 03 1 DAY AGO Easy Yoga for Neck & Back

Suggested

Show all

DAY 03 1 DAY AGO

Home

Biceps

Tips

Settings

The home screen displays a weekly progress summary with a teal bar showing 234 calories. Below are three recent training sessions for 'Easy Yoga for Neck & Back' from 'DAY 03' (1 day ago). A 'Suggested' section shows another session for 'Easy Yoga for Neck & Back'. Navigation icons for Home, Biceps, Tips, and Settings are at the bottom.



9:41

Carly Mary

1,208 Followers 380 Followings

Germany

04 Aug, 2002

Create Post

New day new practice
Good morning, guys... I've been here long time ago last time... but, I'am still here use the app for my daily practice
2w ago

410 79

New day new practice

The profile screen for Carly Mary shows 1,208 followers and 380 followings. It includes location (Germany) and birth date (04 Aug, 2002). A 'Create Post' button is available. A post from Carly Mary reads: 'New day new practice Good morning, guys... I've been here long time ago last time... but, I'am still here use the app for my daily practice'. Below the post are two small images of people exercising and a like/dislike count of 410/79.

9:41

← Settings

Profile

Notifications

Backup Data

Clean Up

Language

Review and Rating

Team

Logout

The settings menu includes options for Profile, Notifications, Backup Data, Clean Up, Language, Review and Rating, Team, and Logout. Each option has a corresponding icon and a light purple horizontal bar below it.

Passion for
Temporary Structures



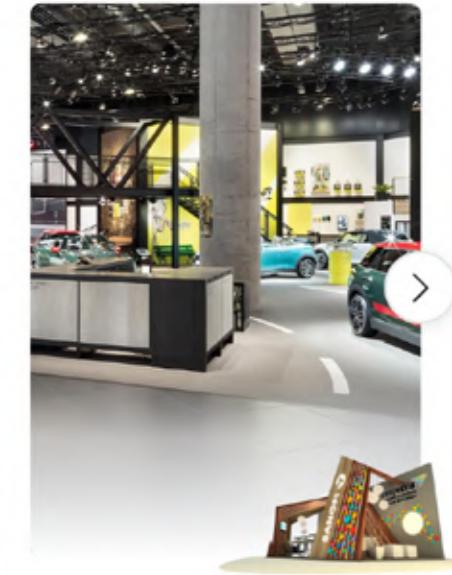
Expo 2020 Dubai



Beach Soccer Arena



Austrian Pavilion, Expo 2020



Trade Fair Booth Mini, IAA 2017

— • •

54

years in Business

2.3k

projects Completed

09

countries in Operation

50k

employees

Client: Selise

All Services →

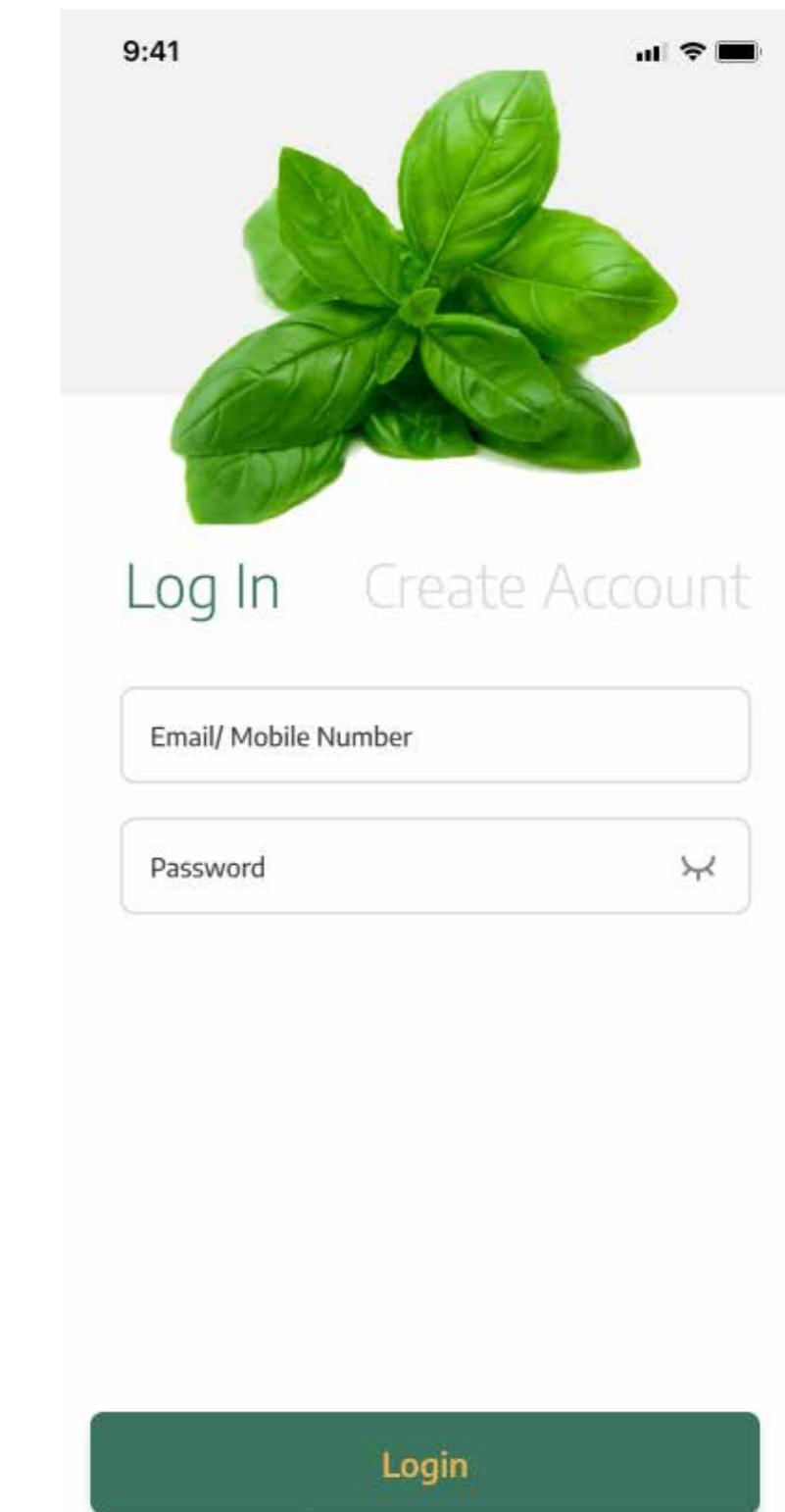
01 -

Concept and Consultation

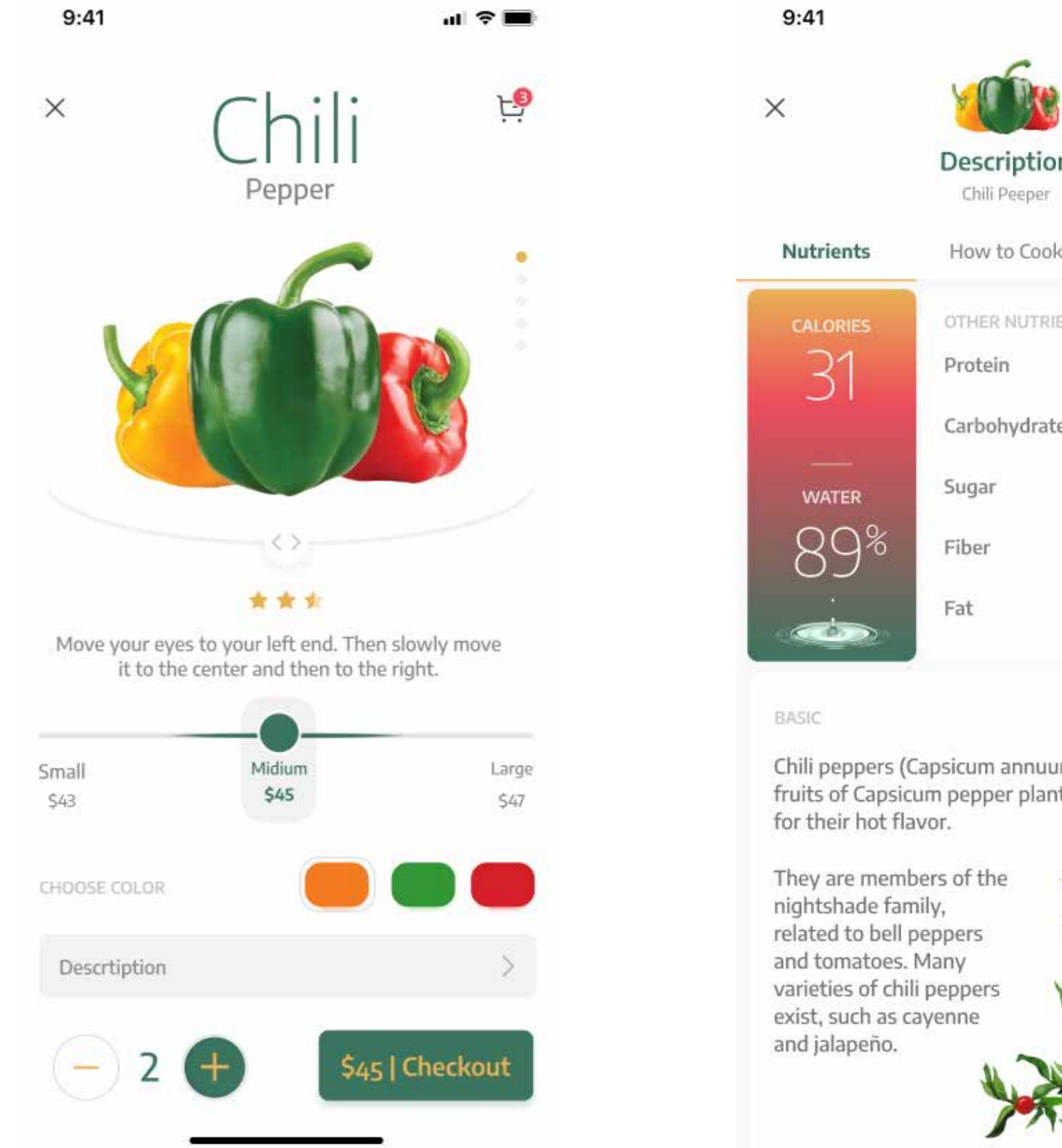
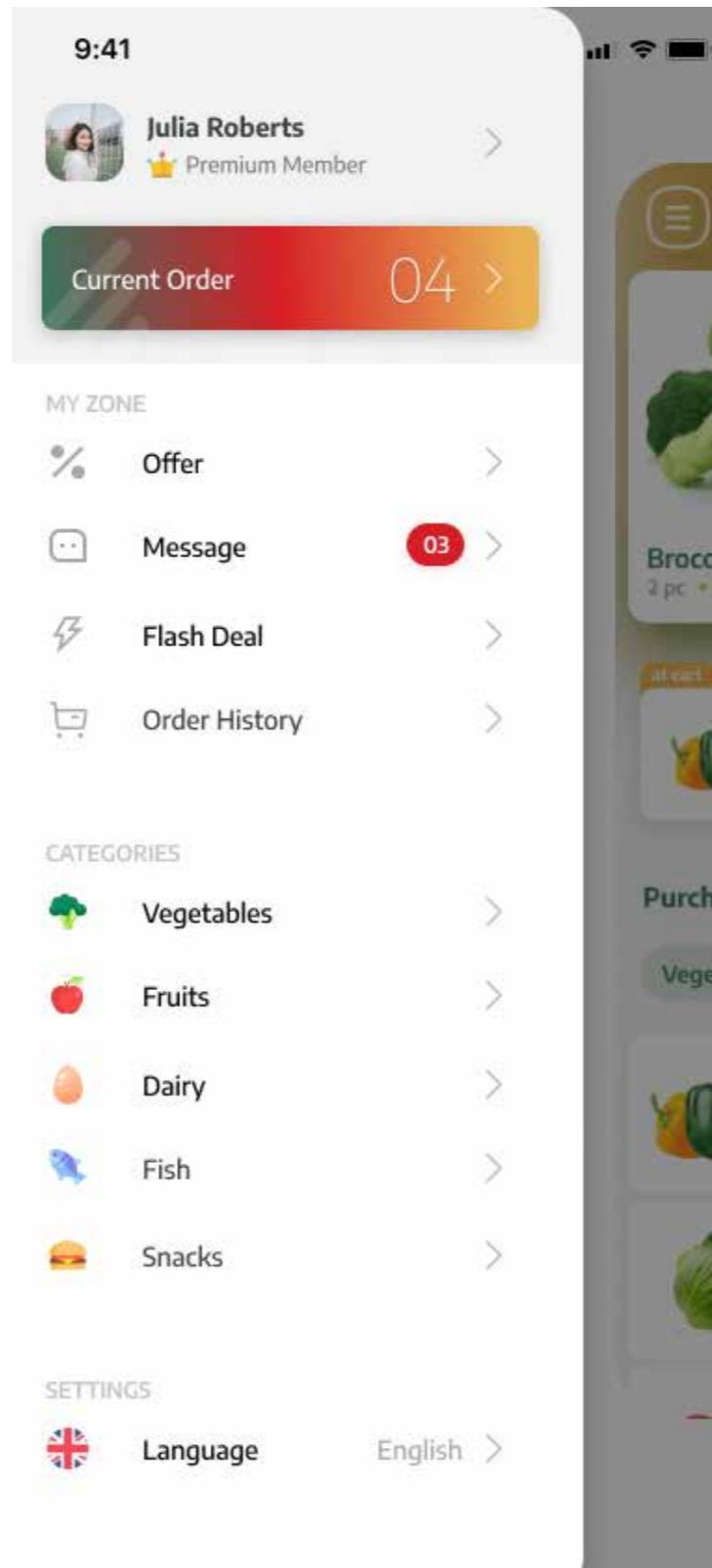
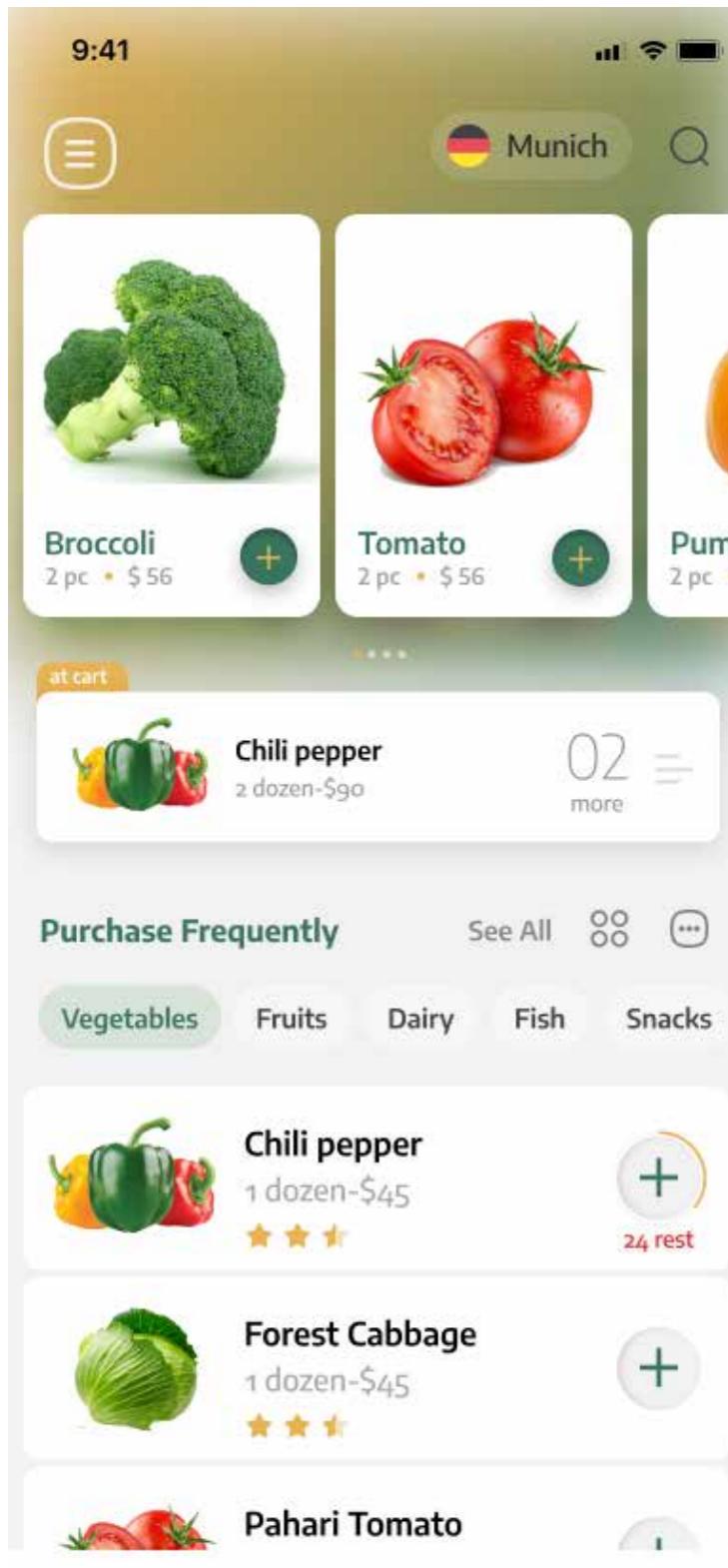


Each project starts with a detailed analysis of your needs and requirements and takes all the relevant details into account.

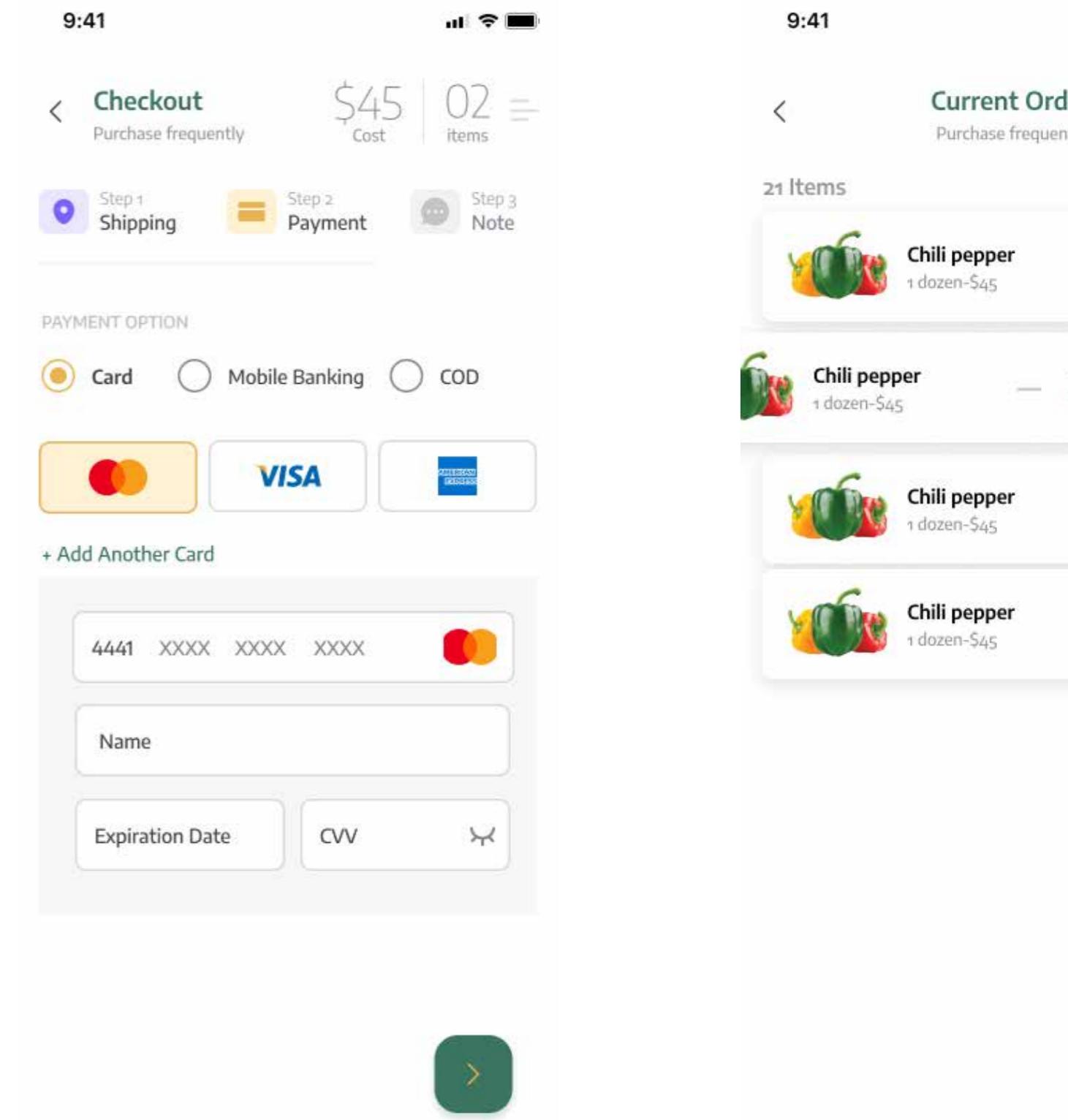
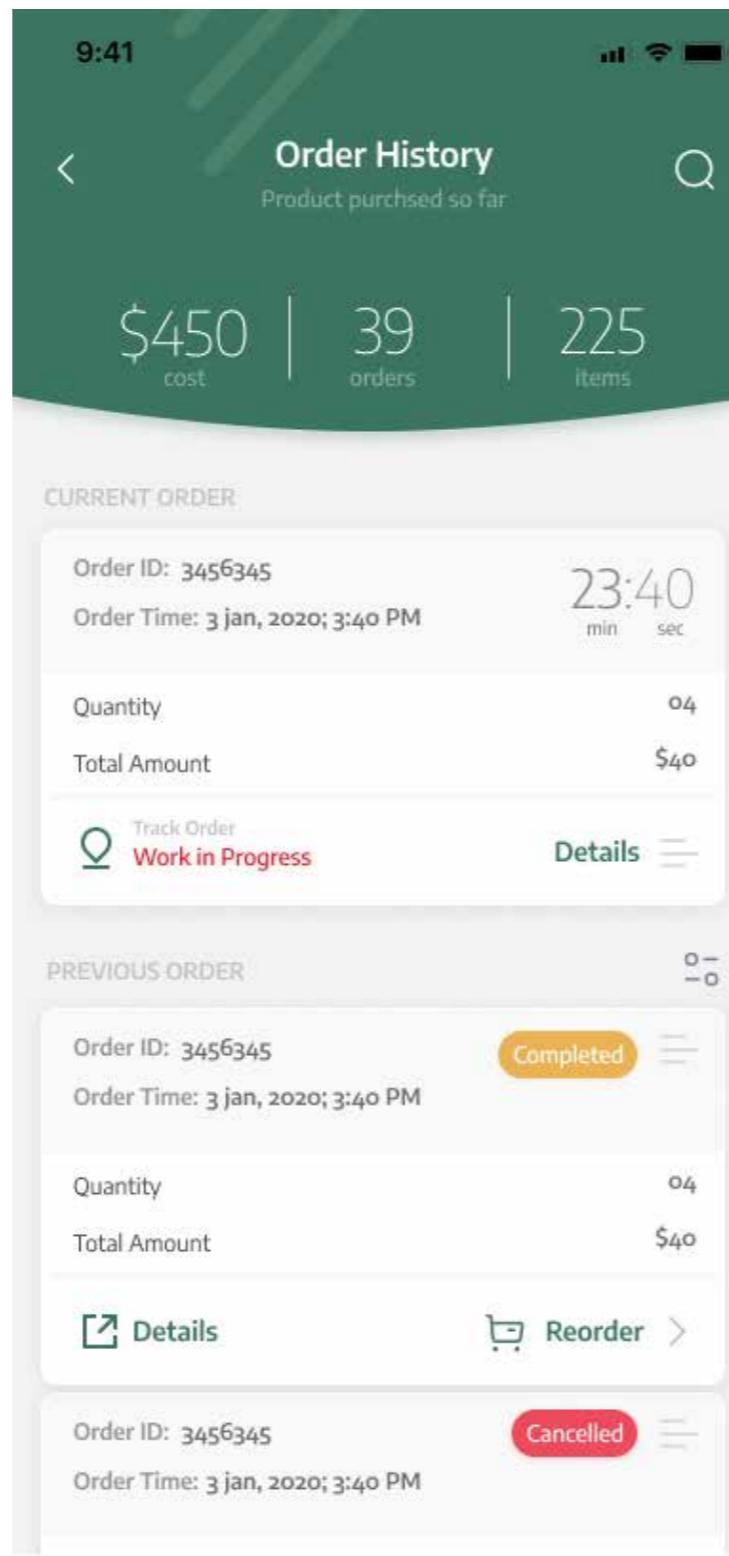
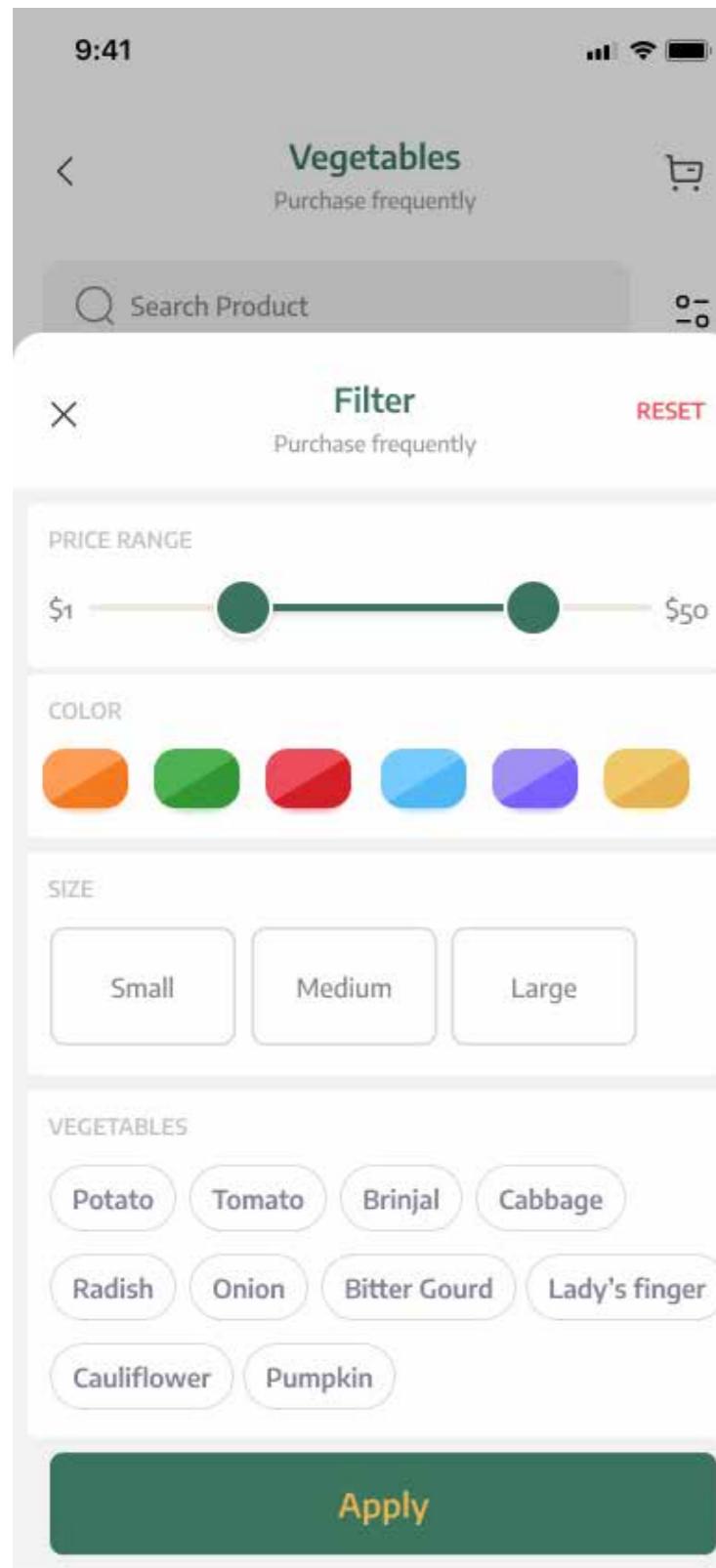
Vegetable Shop



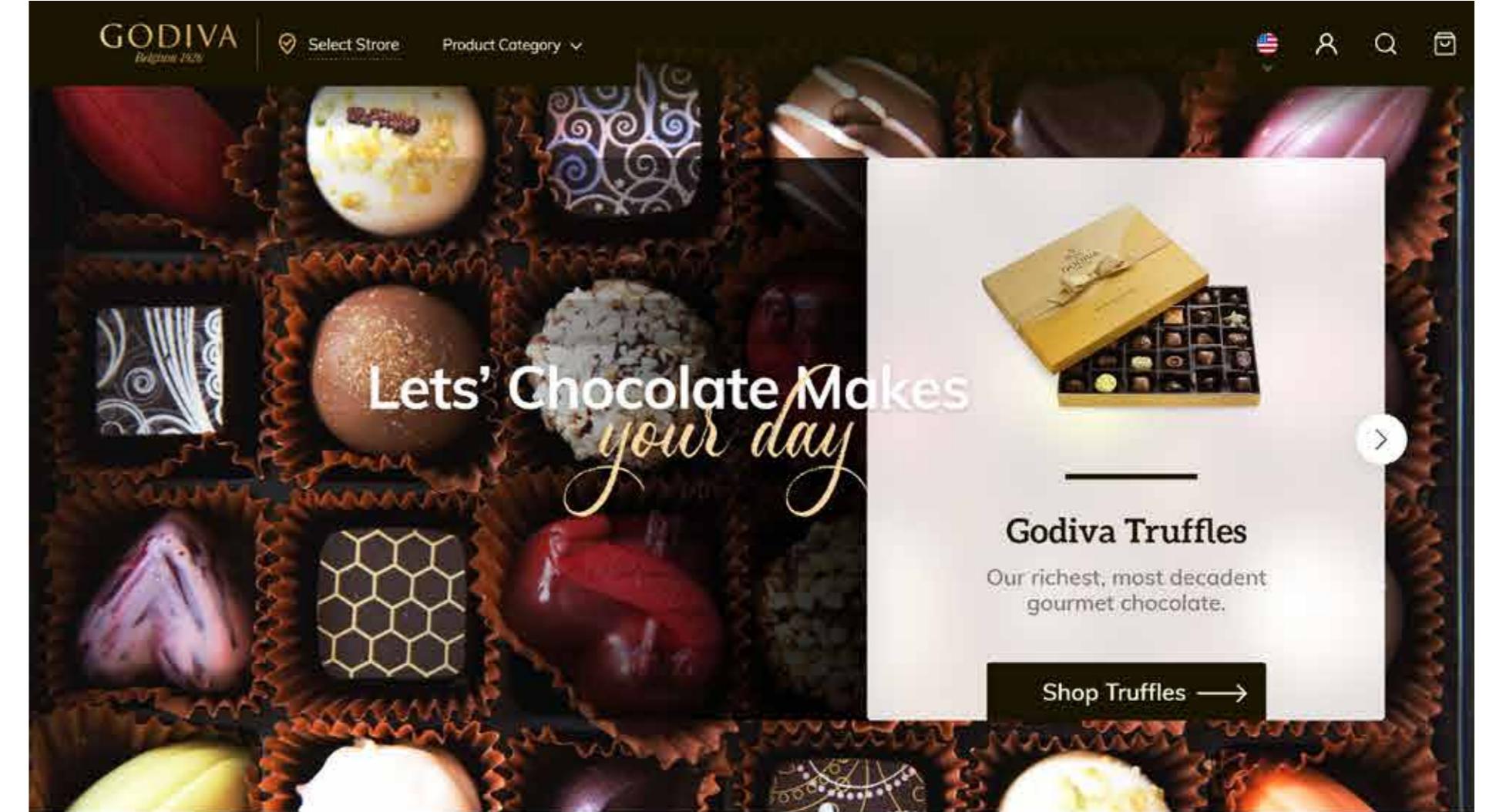
UI



UI



Godiva



For your childly craving

Assorted

Dark

Milk

White

Kosher

Truffle



Mint Dark Chocolate Bar,
Pack of 48
\$30.00



Mint Dark Chocolate Bar,
Pack of 48
\$20.00



Dark Chocolate Ganache
Heart Bar, 10 bars
\$20-30



Dark Chocolate Gift Box,
Gold Ribbon, 22 pc.
\$11.95



Dark Chocolate Covered
Pretzel Canister
\$11.95

Client: Selise

Godiva Chocolatier

Godiva Chocolatier, a Belgian chocolate company, was founded back in 1926 by the Draps family who opened their first shop in the Grand Place in Brussels under its present name in honour of the legend of Lady Godiva. Godiva currently owns and operates more than 600 shops in the United States, Canada, Europe and Asia and is available via over 10,000 speciality retailers. In 2016, Godiva had approximately 650 retail stores throughout the world.

[About Godiva →](#)[History →](#)[Timeline →](#)

Testimonials



I love that you can do so many different lessons. It's amazing! I also like connecting with other students studying the same subjects. I love Shikhefelo more than any other boring learning website.



Mark Elizabeth

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- › Business Email Order Form
- › Business Fax Order Form
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- › Shipping Info
- › Return Policy
- › FAQs
- › Gift Card Balance

NEWS AND UPDATES

- › GODIVA In The Aisle

Update with us time to time

Regular update on new products, discounts etc

GODIVA
Belgium 1926

Select Store

Product Category ▾

USA

BEST SELLERS

All **Godiva Biscuits** Chocolate Strawberries Chocolate Covered Snacks Treat Yourself

Price

\$25 and under \$25-50
\$50-100 \$100 and up

Ribbon Color

black white green

Flavor

Dark
 Milk
 Assorted
 Fruit
 Nut

Special Feature

kosher



Dark Chocolate Ganache Heart Bar, 10 bars
\$20-30 ~~\$26.00~~



Dark Chocolate Gift Box, Gold Ribbon, 22 pc.
\$11.95



Dark Chocolate Covered Pretzel Canister
\$11.95



Dark Chocolate Ganache Heart Bar, 10 bars
\$20-30 ~~\$26.00~~



Dark Chocolate Gift Box, Gold Ribbon, 22 pc.
\$11.95 ~~\$20.00~~



Dark Chocolate Covered Pretzel Canister
\$11.95



Dark Chocolate Ganache Heart Bar, 10 bars
\$20-30



Dark Chocolate Gift Box, Gold Ribbon, 22 pc.
\$11.95



Dark Chocolate Covered Pretzel Canister
\$11.95



Dark Chocolate Ganache Heart Bar, 10 bars



Dark Chocolate Gift Box, Gold Ribbon, 22 pc.



Dark Chocolate Covered Pretzel Canister

Grub Dealz App

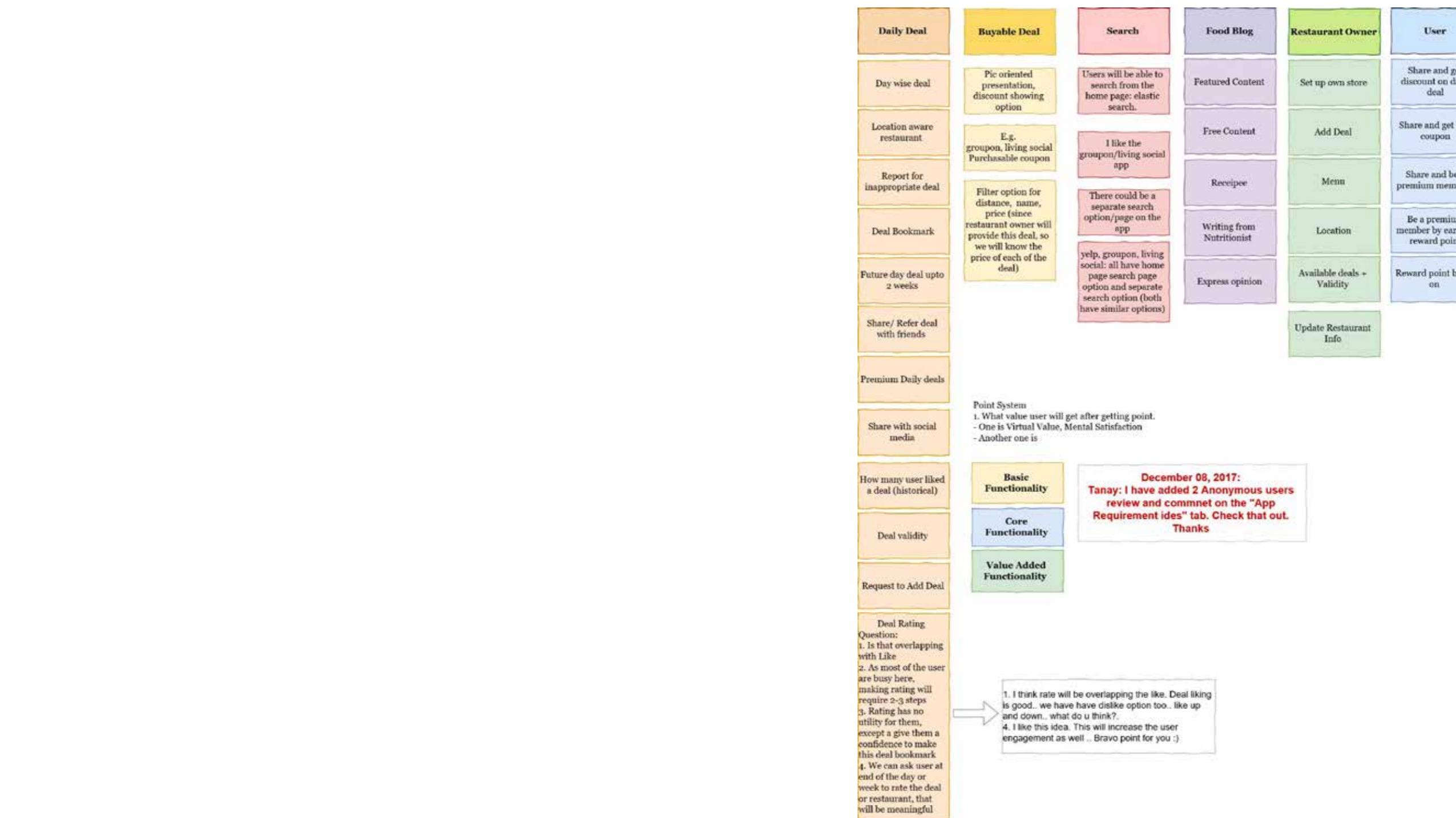
All deals in one place



Client: Grub Dealz Ltd

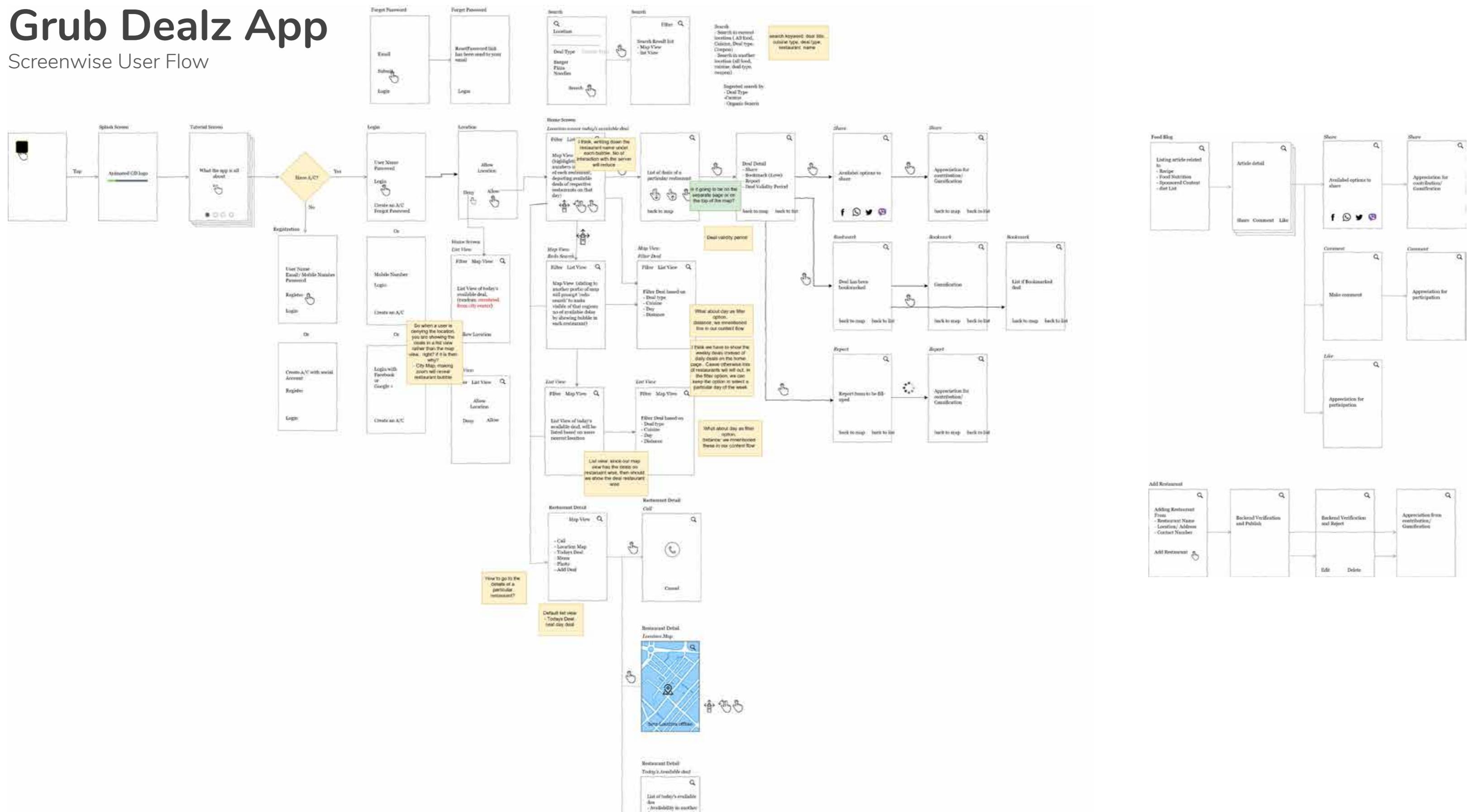
BR Analysis + Secondary Research + IA + Wireframe + UI

Affinity Diagram



Grub Dealz App

Screenwise User Flow



Grub Dealz

Mid-fi-Wireframe

Restaurant Detail- Deals

Search location wise food...

Burger King ★★★★☆ Shewrapra Add Deal

Deals Menu Call About

Today's Deal (7)

- Large Favourites Pizza Deal \$14.99

Tomorrow's Deal (4)

- Large Favourites Pizza Deal \$14.99

Mon- 27 Mar (4)

Wed- 28 Mar (4)

Thu- 29 Mar (4)

Fri- 30 Mar (4)

Sat- 31 Mar (4)

12 Reviews

Menu

Search location wise food...

Burger King ★★★★☆ Shewrapra Add Deal

Deals Menu Call About

FAST FOOD MENU

Address: Shwrapara Branch
237, Nahar Mension, Ground Floor,
Dhaka 1219
Contact: +8801684610691

3/3

Cancel

Deals Menu Call About

Photo Upload

Search location wise food...

3/3

Cancel

Burger King ★★★★☆ Shewrapra Add Deal

Deals Menu Call About

Address: Shwrapara Branch
237, Nahar Mension, Ground Floor,
Dhaka 1219
Contact: +8801684610691

Location(s) in Map

Shwrapara Branch
237, Nahar Mension, Ground Floor,
Dhaka 1219
Contact: +8801684610691

Deals Menu Call About

Comment

← Make Comment Done

Wild Green Paleo Pie – Foraging the wilderness for food

Shewrapra Few Moments Ago

Any of the cheeses would be my ultimate indulgence. Bringsback memories of walking the Dordogne with cheese

10 Mar Any of the cheeses would be my ultimate indulgence. Bringsback memories of walking the Dordogne with cheese

Thank You for commenting on this article and for our picnclunches!

Sonia Khanom 10 Mar Report

Coq au vin for an elderly couple I worked for as their carer.

Deals Menu Call About

Restaurant Search- Suggested

Search location wise food...

KFC Done

Mirpur 02, KFC

Mirpur 10, KFC

Dhanmondi, KFC

Gulshan, KFC

Search

Map of Mirpur area showing location points for KFC branches.

Search

Search location wise food...

Mirpur 02

Burger Chicken Biriyani

Lunch

Search

Map of Mirpur area showing location points for KFC branches.

Filter

≡ Reset

Diet list Sponsored Nutrition

Spotted Nutrition

Filter

Did you know how easy it is to

Default Search View

Search location wise food...

Write location, Restaurant

Find Deal by Deal Type

Find Deal by Cuisine

Search

Map of Mirpur area showing location points for KFC branches.

Make Comment

← Publish

Wild Green Paleo Pie – Foraging the wilderness for food

Shewrapra 10 Mar Report

Coq au vin for an elderly couple I worked for as their carer.

Deals Menu Call About

Deal Type Search- selected

Search location wise food...

Mirpur Done

Pizza Chicken Biriyani

Sharma

Pizza

Chicken Biriyani Kacchi

Sharma

Pizza Chicken Biriyani Kacchi

Search

Map of Mirpur area showing location points for KFC branches.

Add Deal

Search location wise food...

Add Deal

Availability

from to

< November 2015 >

SUN	MON	TUE	WED	THU	FRI	SAT
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	1	2	3	4
5	6	7	8	9	10	11

Search

Map of Mirpur area showing location points for KFC branches.

Post

≡

Wild Green Paleo Pie – Foraging the wilderness for food

01 day ago

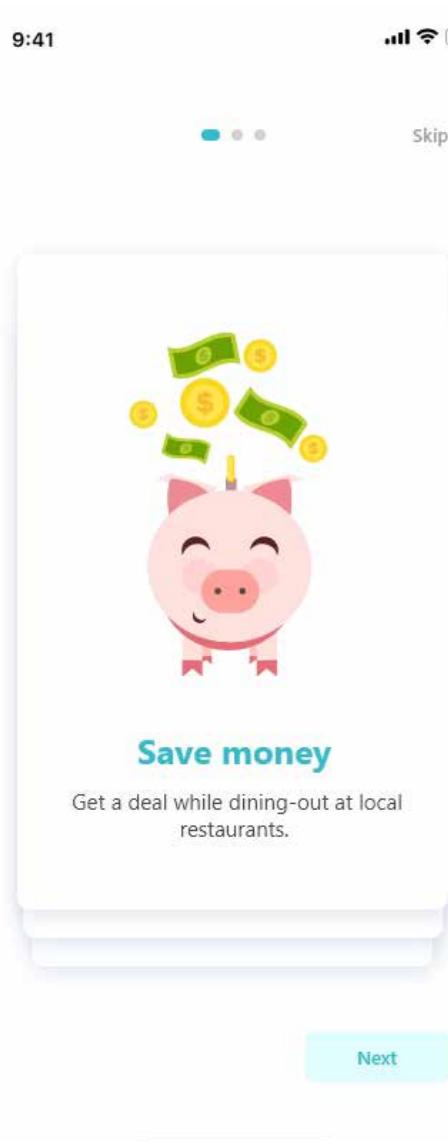
Share Like

Did you know how easy it is to

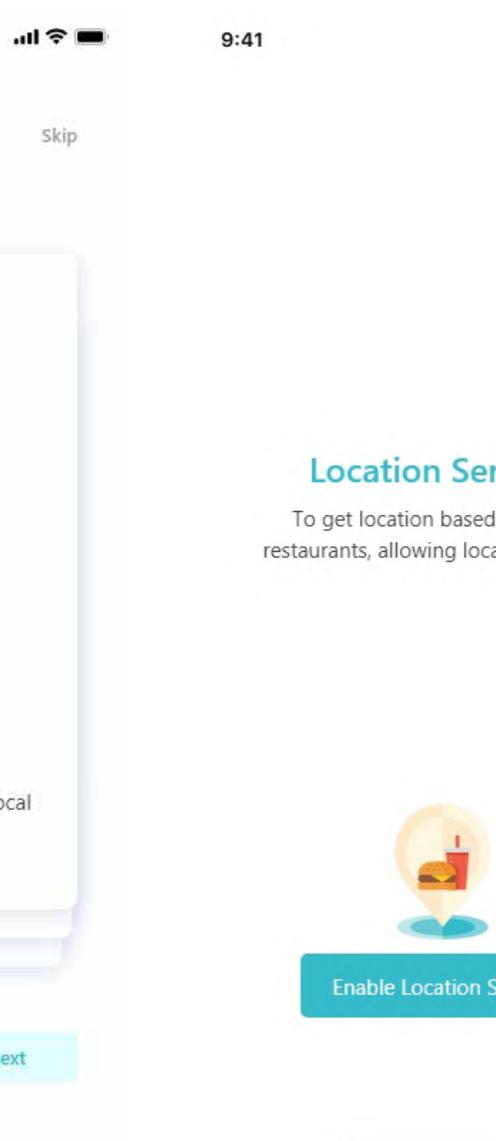
Grub Dealz

UI

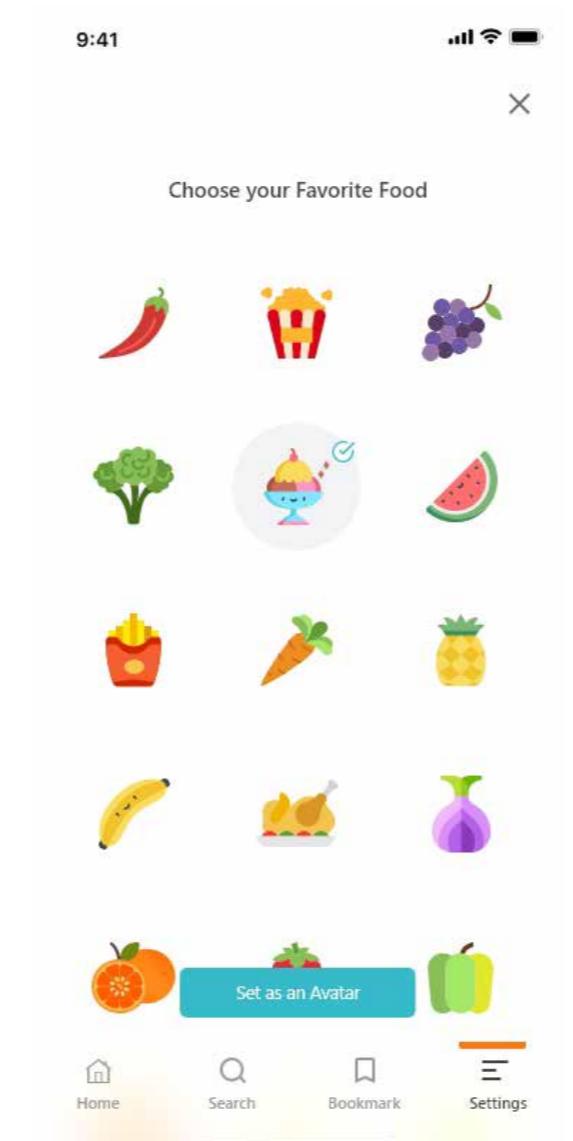
Walkthrough Screen



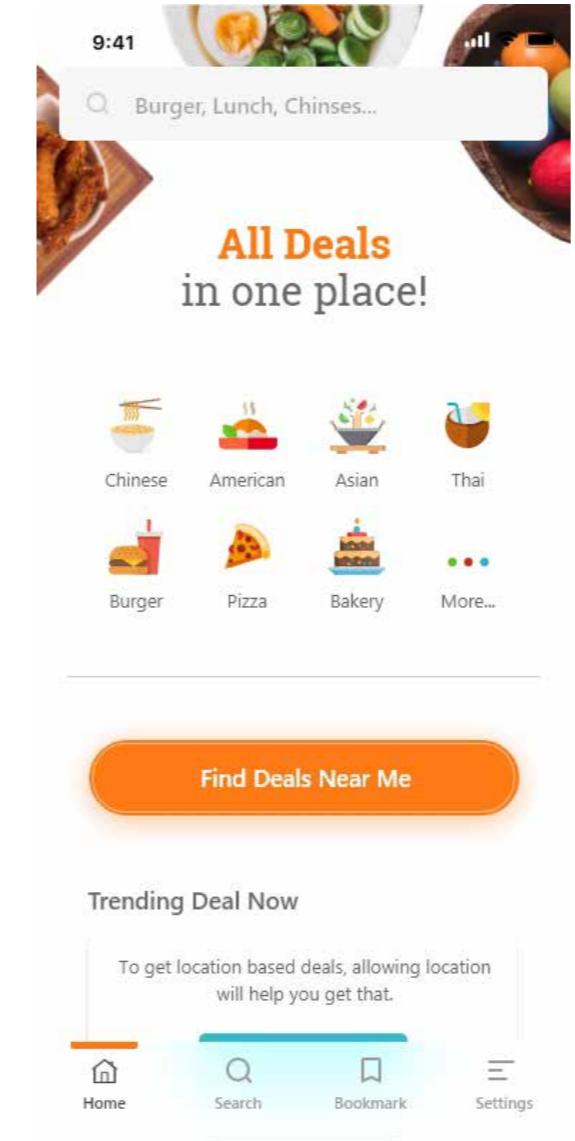
Permission



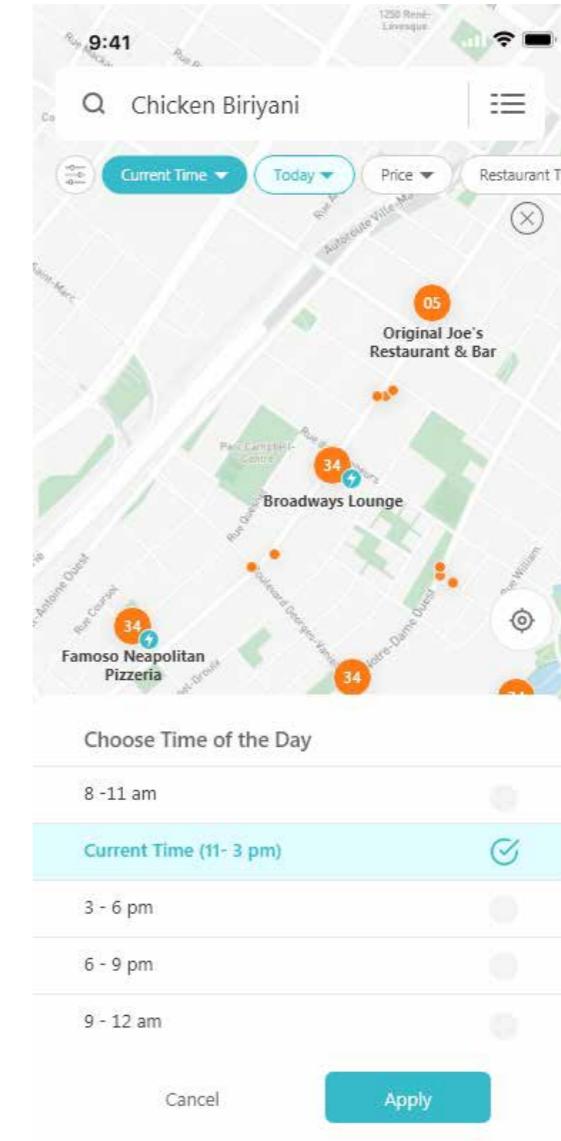
Choose Avatar



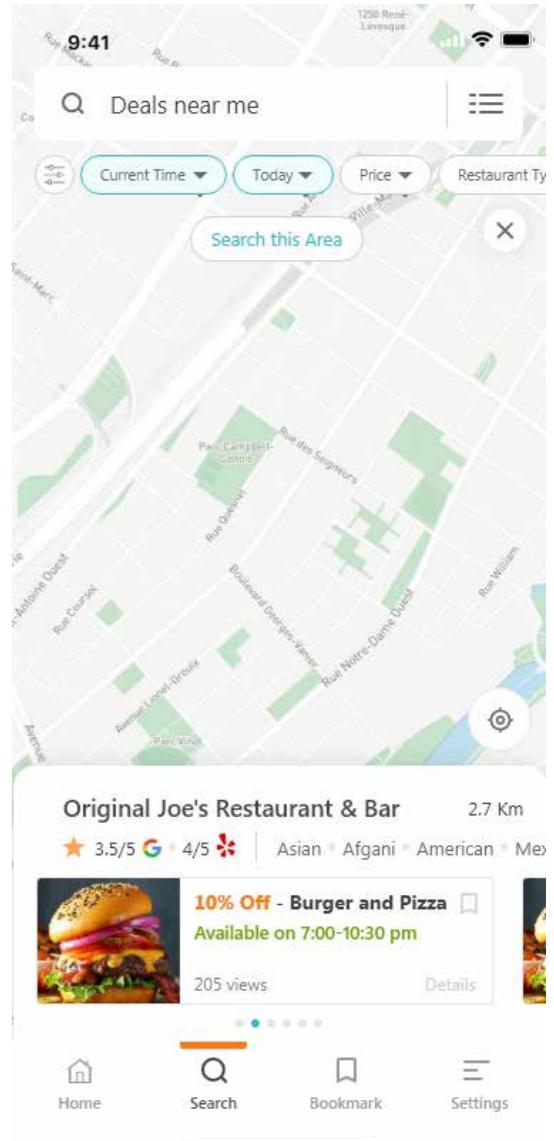
Home



Map Filter



Deals in Map



Grub Dealz

UI

Popular Cuisine

9:41

Popular Cuisine

African (3) Alcoholic Drinks (14) American (12)

Appetizers (34) Asian (34) Bakery (34)

Beverage (12) Burger (13) Chinese (23)

Coffee/ Tea (2) Desserts (23) Fish and Chips (23)

Indian (76)

Available on 4:00-6:00 pm

10% Off - Burger and Pizza
Memories Fine Dining Restaurant & Lounge
Available on 4:00-6:00 pm

Spend \$50 Get \$10 Off - Pizza Gift Card
Memories Fine Dining...
Available on 7:00-10:30 pm

Yesterday- Thursday, 09 May

10% Off - Burger and Pizza
Memories Fine Dining Restaurant & Lounge
Available (next Sat-Sun-Mon-Wed)

Home Search Bookmark Settings

Deals List View

9:41

Search: Chicken Biriyani

Current Time Today Price Restaurant Type

Original Joe's Restaurant & Bar 2.7 Km

3.5/5 G 4/5 Asian Afgani American Mexican

10% Off - Burger and Pizza
Available on 7:00-10:30 pm

205 views Details

Broadways Lounge 2.7 Km

3.5/5 G 4/5 American

10% Off - Burger and Pizza
Available on 7:00-10:30 pm

205 views Details

Famoso Neapolitan Pizzeria 2.7 Km

3.5/5 G 4/5 American

10% Off - Burger and Pizza
Available on 7:00-10:30 pm

205 views Details

Home Search Bookmark Settings

Deal Detail

9:41

Original Joe's Restaurant 2.7 Km

3.5/5 G 4/5 Asian Afgani American Mexican

Deals Menu Review Photos

10% Off - Burger and Pizza
Available on 7:00-10:30 pm

205 views Details

10% Off - Burger and Pizza
Available on 7:00-10:30 pm

205 views Details

Validity Period: 24 June 205 views

Deal Details:
\$3 New Mini Raspberry Swirl Cheesecake. Just In Time For Summer. Our new cheesecake has arrived! With just the right amount of sweetness, tartness and richness, this delicious indulgence is the perfect size, too.

Today's Deal Future Deal

08-11 am

Current Time

10% Off - Burger and Pizza
205 views

Home Search Bookmark Settings

Restaurent Detail

9:41

Original Joe's Restaurant & Bar 2.7 Km

3.5/5 G 4/5 Asian Afgani American Mexican

Deals Menu Review Photos

10% Off - Burger and Pizza
Available on 7:00-10:30 pm

205 views Details

Original Joe's Restaurant & Bar 2.7 Km

3.5/5 G 4/5 Asian Afgani American Mexican

Block: G/a, 05/12, Dhanmondi, Dhaka-1216

Hour of Operation: Close Now

f m t

Deals Menu Review Photos

Today's Deal Future Deal

08-11 am

Current Time

10% Off - Burger and Pizza
205 views

Home Search Bookmark Settings

Gallery

9:41

Original Joe's Restaurant & Bar 2.7 Km

3.5/5 G 4/5 Asian Afgani American Mexican

Deals Menu Review Photos

10% Off - Burger and Pizza
Available on 7:00-10:30 pm

205 views Details

Original Joe's Restaurant & Bar 2.7 Km

3.5/5 G 4/5 Asian Afgani American Mexican

Block: G/a, 05/12, Dhanmondi, Dhaka-1216

Hour of Operation: Close Now

Deals Menu Review Photos

Today's Deal Future Deal

08-11 am

Current Time

10% Off - Burger and Pizza
205 views

Home Search Bookmark Settings

Allow Location

9:41

Chicken Biriyani

To get location based deals, allowing location will help you get that.

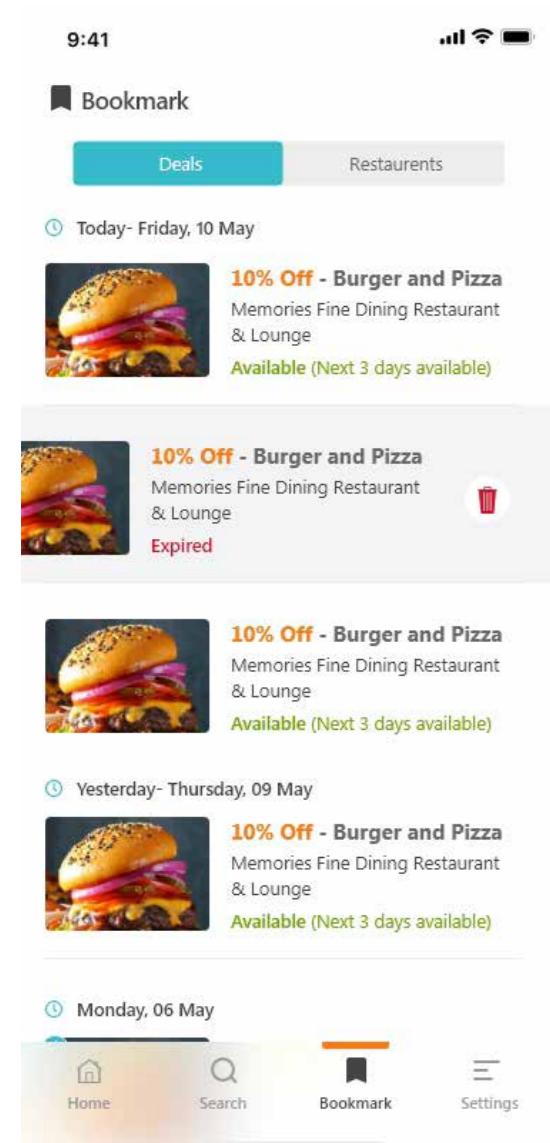
Allow Location

Home Search Bookmark Settings

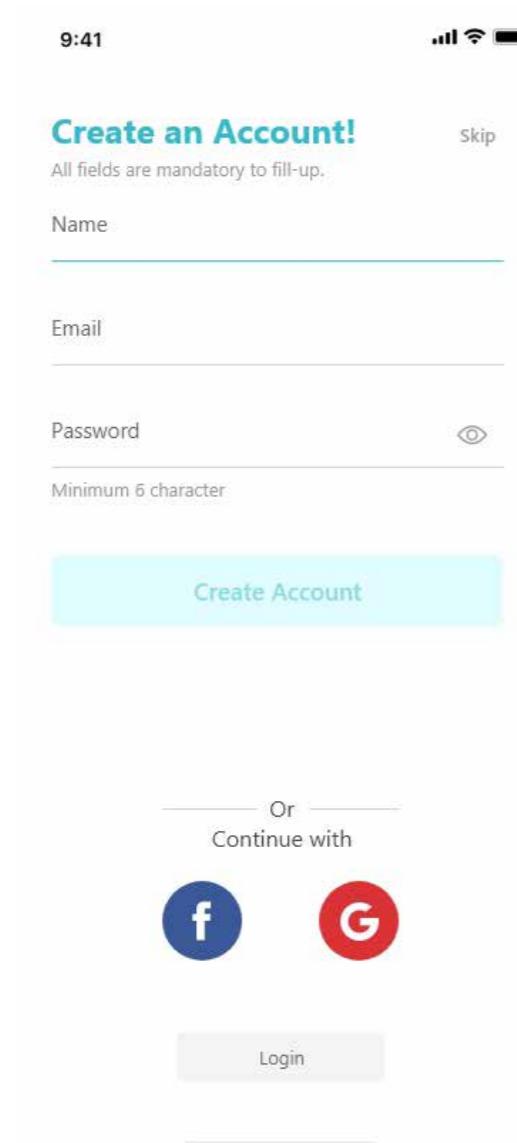
Grub Dealz

UI

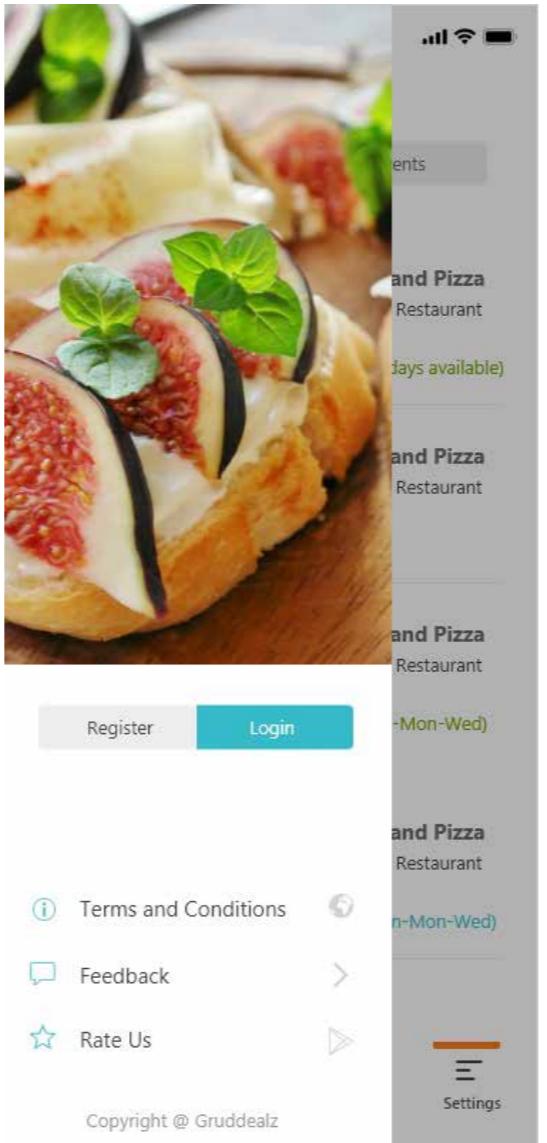
Bookmark



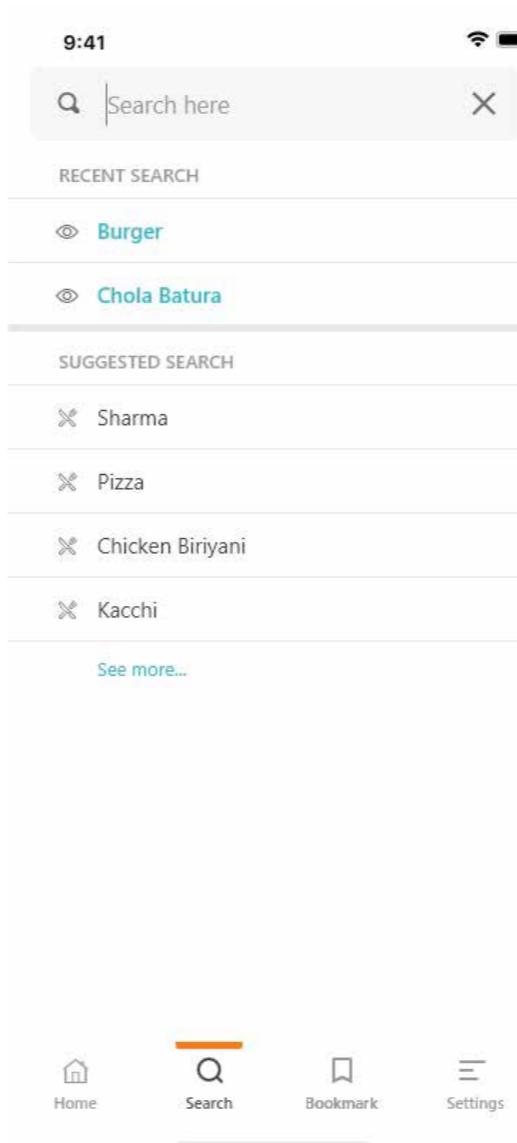
Create an Account



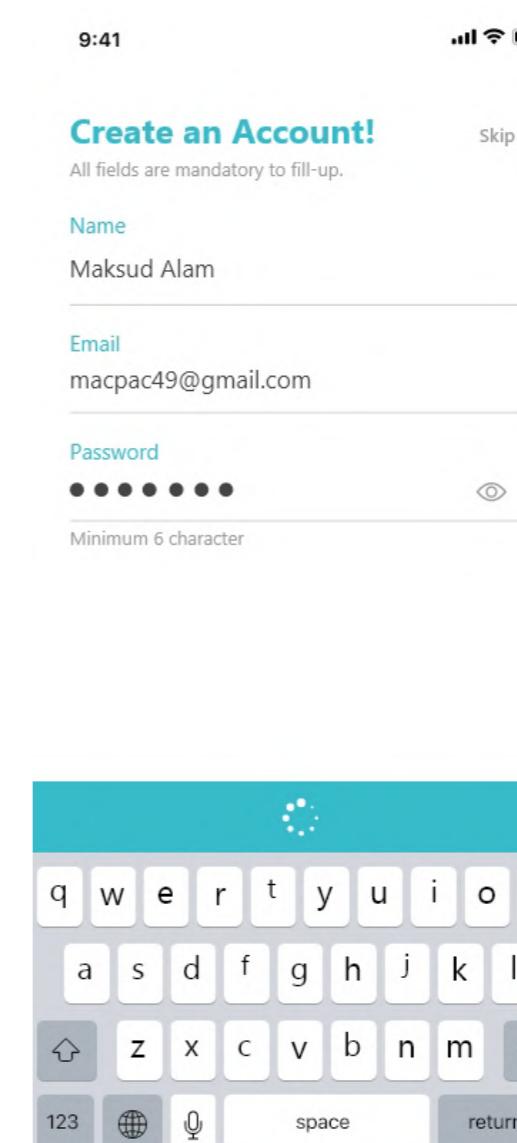
Left Drawer



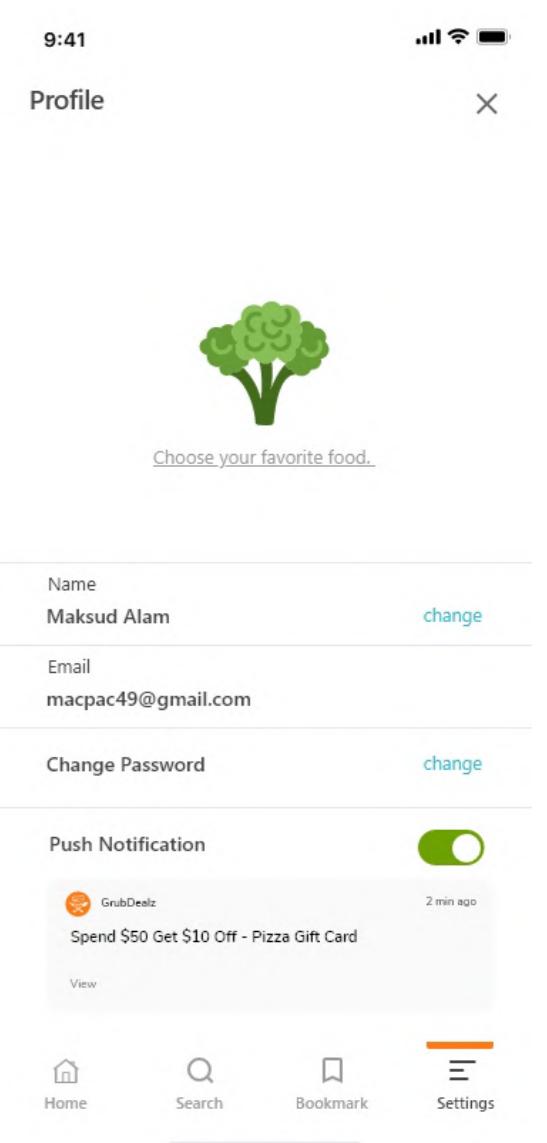
Search Suggestion



Create an Account



Profile



Priyojon



12:30

STEP 01 **Create Account** Welcome!

It's Free and always will be.

First and Last Name (required)

Male Female Others

Email

Password (required)

Min 6 digit, Alphabet and Digit

Great! Next →

1 2 3 4 5 6 7 8 9 0
q w e r t y u i o p
a s d f g h j k l ñ
z x c v b n m ×
? ! , . →

Mobile Number (required)

Forgot Password? Reset

12:30

Welcome!

Kindly enter your log in details.

Create

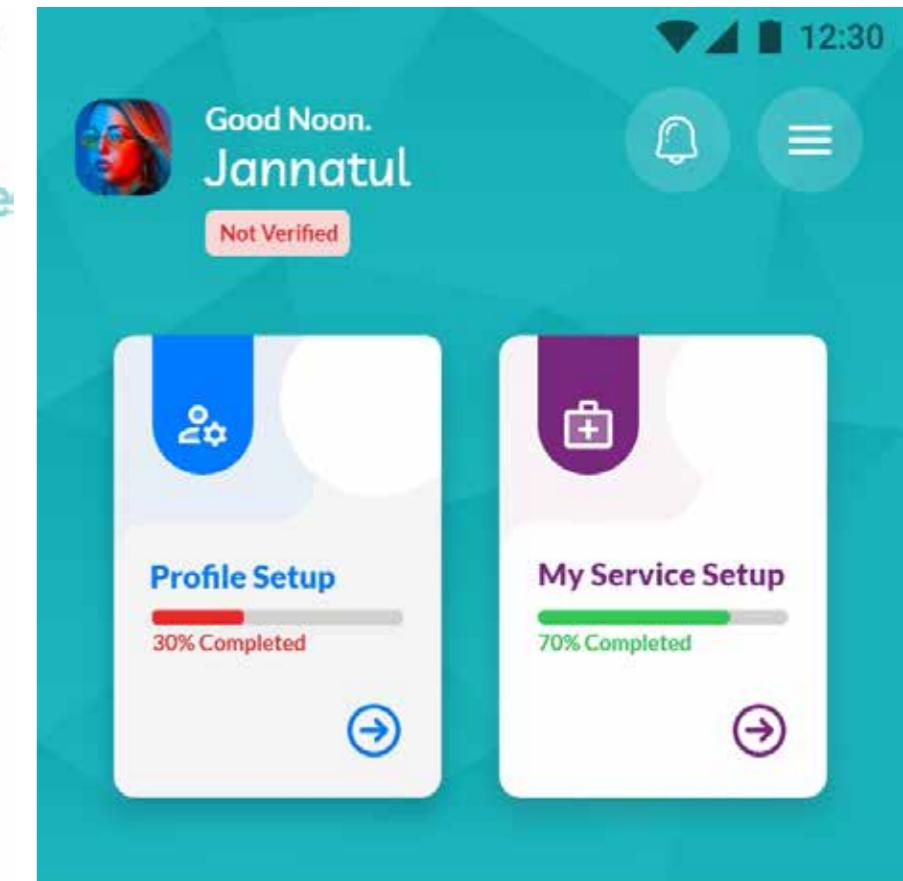
Good Noon.
Jannatul
Not Verified

Profile Setup
30% Completed

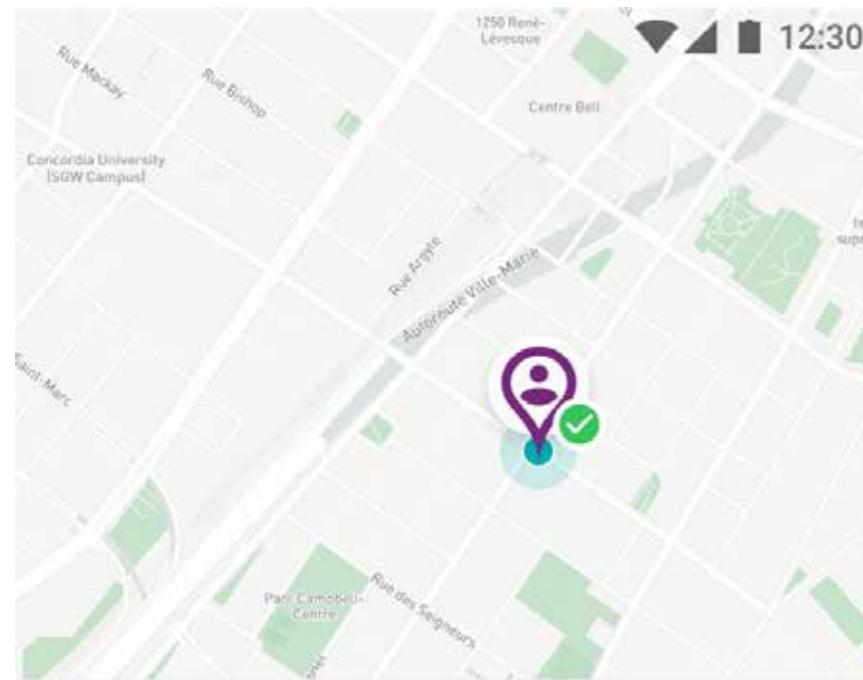
My Service Setup
70% Completed

Current Order

You will get the Orders from patients after setting up the Service and verification done by Priyojon.



UI



On Demand
Scheduled

Attendant for Hospital Visit

Service Seeker

Leya Ajanta Mondol
Block: G/1, 05/12, Mohammadpur, mirpur-13,
Dhaka 1216
Reached

Reject Start

Profile

Leya Ajanta Mondol
Instrumental Activities of Daily Living (IADL)

Edit Profile

45% Completed

232 Patient Served 3.5 Rating out of 5

Gender Female Height 5ft- 7in Weight 75 Kg

Mobile Number: 0125458696

Email Address: Bangla, English

ACADEMIC EDIT

On Demand Details

Services

Attendant for Hospital Visit Blood Infusion

Service is getting

Leya Ajanta Mondol PROFILE

now serving

00 : 34 : 25

hour min sec

Finish

Profile Setup

Academic Professional

Award

Care Mother Award

Mother Teresa Award

Document Attachment*

License Document.jpeg 2.5
20 Sec

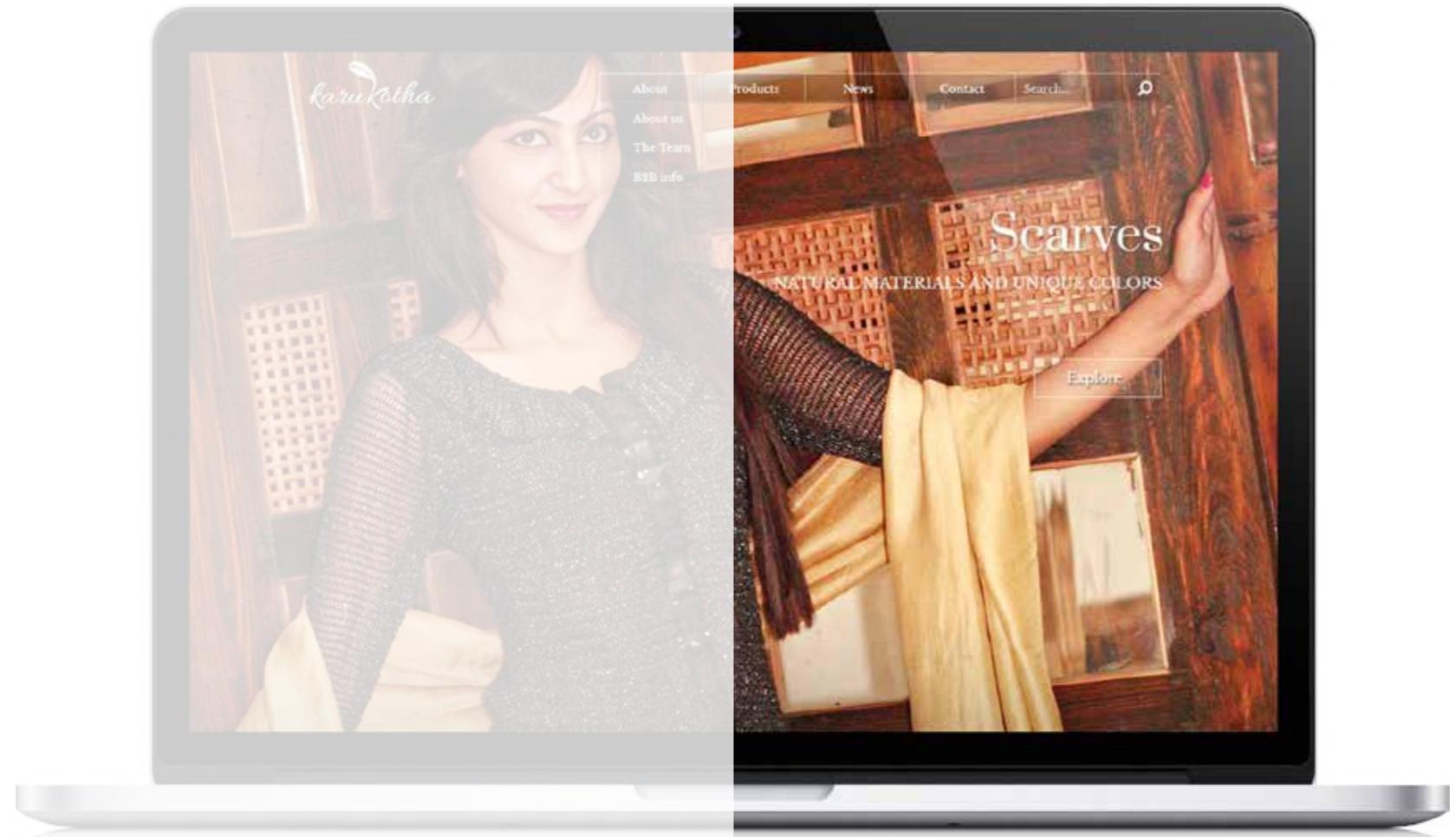
License Document

Gallery

[Image thumbnails]

Karukotha

Business Startup



Client: Karukotha

BR Analysis + Secondary Research + IA + Wireframe + UI +
Hi-fi Prototype

Karukotha

UI

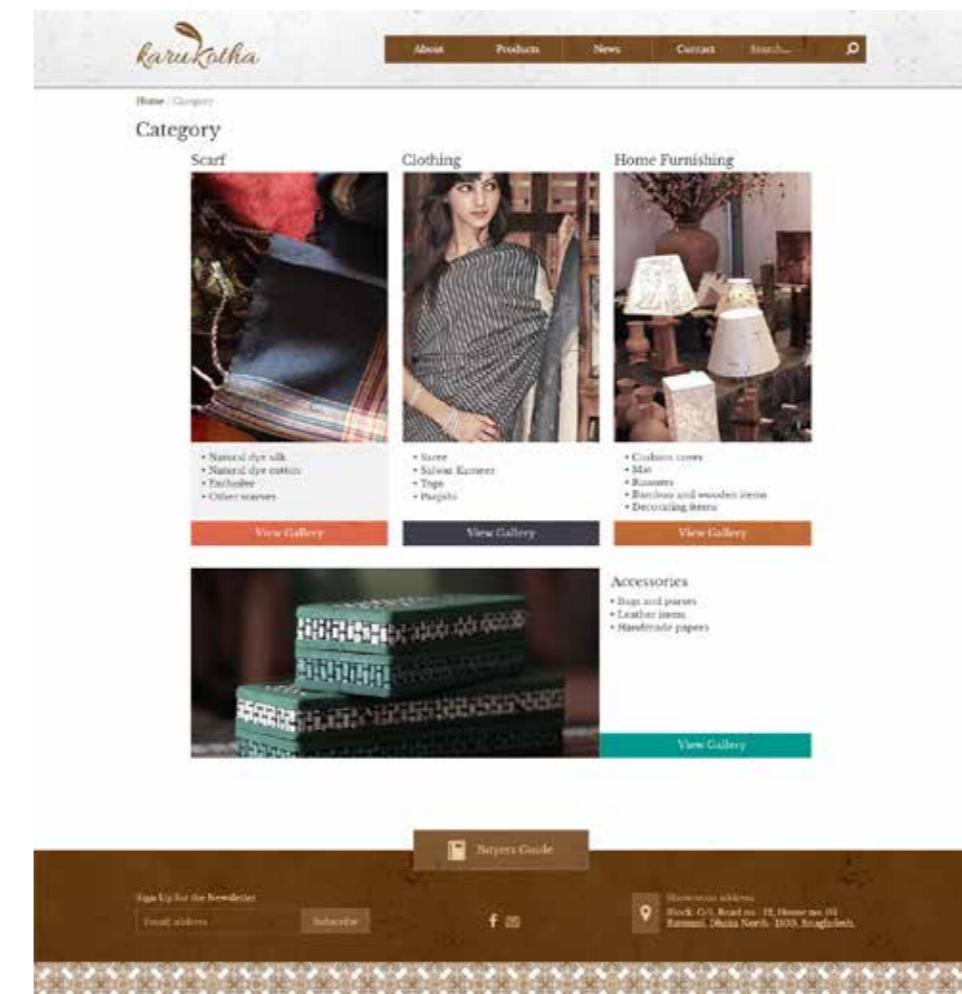
Home



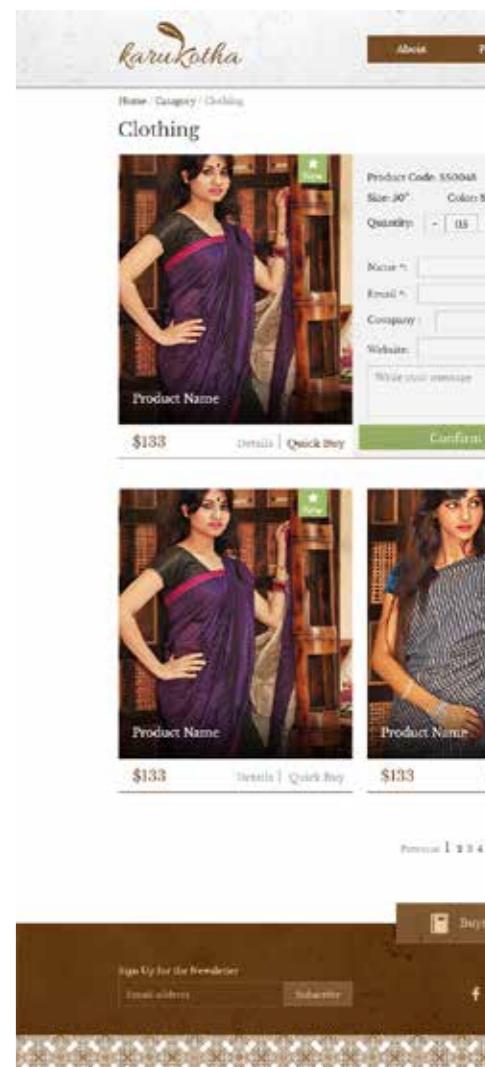
Home 02



Product



Product Particular



Karukotha

UI

Blog Detail



Blog Title: Vegetable-dyed clothing is a safer, healthier and more environmentally responsible choice.

Karakotha endeavours to promote the age-old natural dye through its various fabric items. Natural dyes are aesthetically pleasing in their intrinsic variation. Karakotha endeavours to promote the age-old natural dye through its various fabric items.

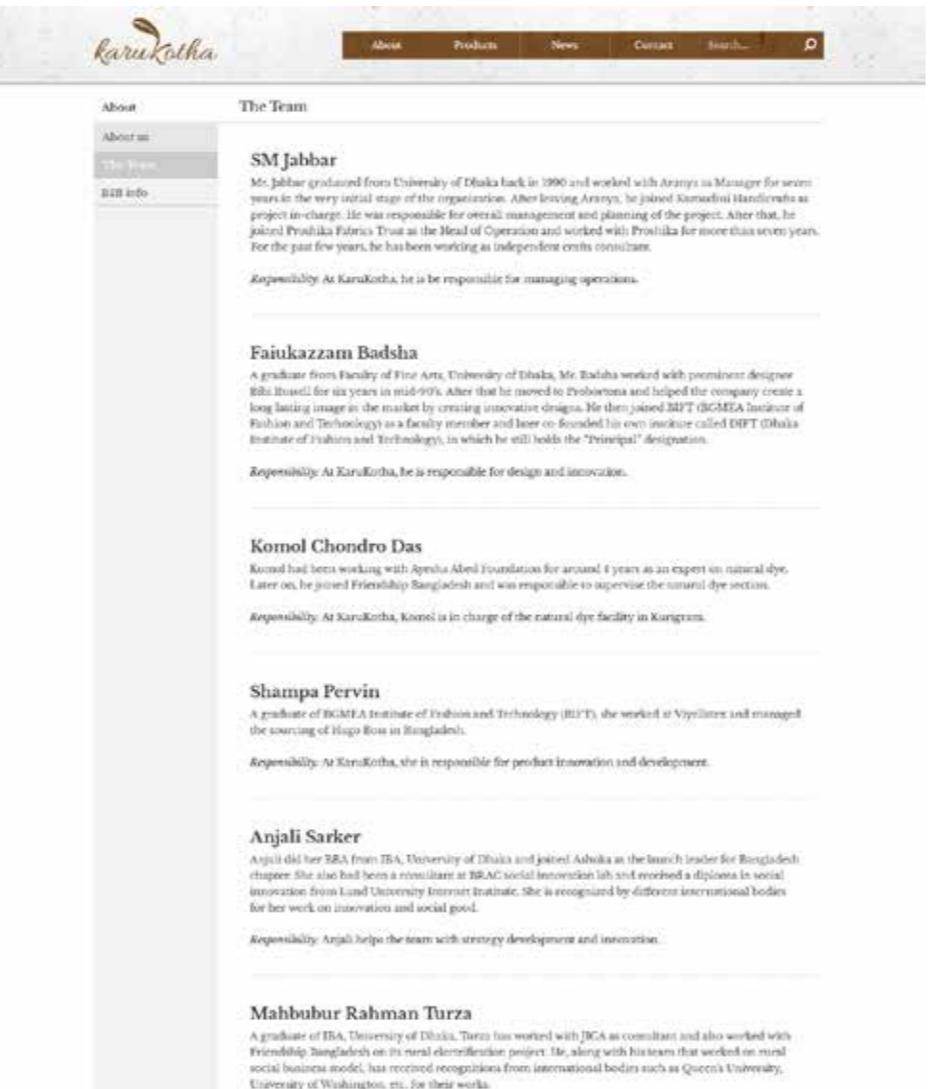
Natural dyes are aesthetically pleasing in their intrinsic variation. Derived from natural sources such as plants, roots, fungi and vegetables, it also takes on the same vegetable dye. Vegetable-dyed clothing is a safer, healthier and more environmentally responsible choice.

The use of natural dyes cuts down significantly on the amount of toxic effluent resulting from synthetic dye process. Natural dyes can provide the much needed alternative to the complex world of chemical dyes. These dyes are environmentally sound and can be grown by organic methods.

They are inherently carbon neutral, vibrant and eco-friendly, natural dyed fabrics are a

02 Joy Saha
improve your page load times. Paginated comments can also make it appear you have more comments than you do, as navigating to new pages almost counts.
01 November, 2014
Joy Saha
improve your page load times. Paginated comments can also make it appear you have more comments than you do, as navigating to new pages almost counts.
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Joy Saha
improve your page load times. Paginated comments can also make it appear you have more comments than you do, as navigating to new pages almost counts.
01 November, 2014

About



The Team

SM Jabbar
Mr. Jabbar graduated from University of Dhaka back in 1990 and worked with Aranya as Manager for seven years in the very initial stage of the organization. After leaving Aranya, he joined Kamalini Handicrafts as project in-charge. He was responsible for overall management and planning of the project. After that, he joined Prothika Fabrics Trust as the Head of Operation and worked with Prothika for more than seven years. For the past few years, he has been working as independent crafts consultant.

Faiqazzam Badsha
A graduate from Faculty of Fine Arts, University of Dhaka, Mr. Badsha worked with prominent designer Bibi Iftikhar for six years in mid-90's. After that he moved to Prokothona and helped the company create a long lasting image in the market by creating innovative designs. He then joined BIFT (BICMEA Institute of Fashion and Technology) as a faculty member and later co-founded his own institute called DFT (Dhaka Institute of Fashion and Technology), in which he still holds the "Principal" designation.

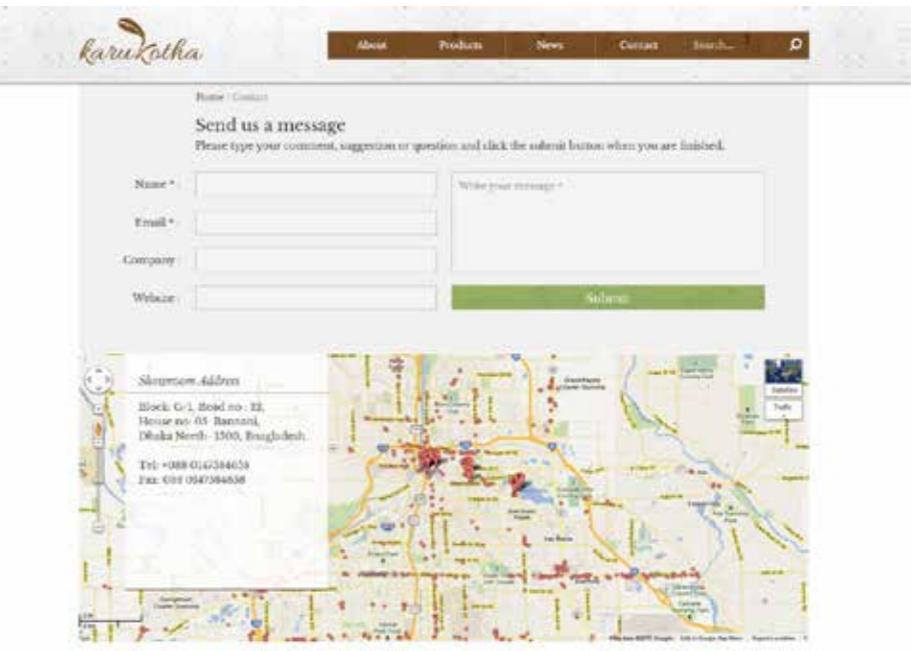
Komol Chondro Das
Komol had been working with Aponia Abadi Foundation for around 4 years as an expert on natural dye. Later on, he joined Friendship Bangladesh and was responsible to supervise the natural dye section.

Shampa Pervin
A graduate of BICMEA Institute of Fashion and Technology (BIFT), she worked at Vizibilites and managed the sourcing of Hugo Boss in Bangladesh.

Anjali Sarker
Anjali did her BBA from IBA, University of Dhaka and joined Adwita as the launch leader for Bangladesh chapter. She also had been a researcher at BRAC social innovation lab and received a diploma in social innovation from Lund University Internet Institute. She is recognized by different international bodies for her work on innovation and social good.

Mahbubur Rahman Turza
A graduate of IBA, University of Dhaka, Turza has worked with JGA as consultant and also worked with Friendship Bangladesh on its rural electrification project. He, along with his team that worked on rural social business model, has received recognition from international bodies such as Queen's University, University of Washington, etc. for their works.

Contact



Send us a message
Please type your comment, suggestion or question and click the submit button when you are finished.

Name * Write your message *

Email *

Company

Website

Sign Up for the Newsletter

Block 6/1, Road no: 12, House no: 03, Banani, Dhaka North 1200, Bangladesh.

Tel: +88 016344658
Fax: +88 016344658

Buyers Guide

Block 6/1, Road no: 12, House no: 03, Banani, Dhaka North 1200, Bangladesh.



Banglalink- Game On



Requirement Analysis + Usability Testing+ Presentation

Banglalink- Game On

Usability Testing Report

Methodology
Moderated and in-Person

Lab-like settings

Place of Testing
Workplaces of those being interviewed
The Banglalink Customer Journey Lab



The participants were asked to complete tasks on the mobile device and the moderator observed them and made notes.

Pros: This kind of lab testing provided control over the tests and would provide a great base for comparisons.

Cons: The feedback by the participant is controlled since there is a prior acquaintance.

13 Participants

Methodology
Moderated and in-Person

Guerilla Setting

Place of Testing
We approached people randomly at a public place, like a coffee-shop, a university campus etc and offered them a cash incentive for participating in the usability testing.



Pros: Test the app with people who may have had no history of using the Game On app and in 'real-life' settings.

Cons: The time with the participant cannot exceed 15-20 minutes and the feedback is on limited aspects/features.

12 Participants

Goals
Product Concept

The Bad

The app did not seem to provide any live streaming of football matches.

“ The experience is slightly unpolished. Say if BL would be the one who made this app, I would expect a better caliber app from a company like BL. For a company their size and the R&D they do, it seems that they have not done any R&D.

“ Bangla thakle sub hoito. Amar moto jar hom educated, tade jonna subidah.

The Who 25

Profession	Count
Service	12
Service (Shopkeeper)	03
Business	02
Student (University)	05
Student (Undergraduate)	03
Total	25

Age	Count
18-30	14
31-35	05
36-40	04
41-45	02
Total	25

SIM	Count
Banglalink	11
BL and Non BL	08
Non BL	07

Voice and Data (BDT)	Count
Up to 3000	01
300-1000	05
100-300	09
Up to 100	05

Household income (BDT)	Count
Upto 50k	05
50k to 1lac	10
1 lac to 1.5 lac	05
Above 1.5 lac	05
Total	25

Sports Enthusiasm	Count
Low	07
Medium	08
High	10
Total	25

Task 03
Can you watch news related to football?

11/12



Observation
Observed two route to get the news video

- Route 1 : 'Home' > 'Latest Football Update' > Video Box
- Route 2: 'Watch' > Choose a video whose title or thumbnail is relevant to football

Revisit

- On the 'Watch' page, the playlist can be identified separately for each game type.
- Alternatively tag the existing playlist with different game types.

Eta e to bollam, ami je kichu dekhbo, search e to dite pacchi na.

Subscription Rationale

The Business of Subscription (Amount)

Yes! 

Jokhon final tournament cholteche- amar khelar news ta janar khub e agroho hocche- kintu amar wifi nai- tokhon amar ei price ta kono matter na.

No! 

App e ekhon je p content ache, tar mone hoy na keu raji hobe. Because onnano jaygay pi

- Regular Sports Follower

Users were willing to pay a minimum of Tk 20 to a max of Tk 50 for LIVE STREAMING of big and important matches.

Tk 50

Tk 20



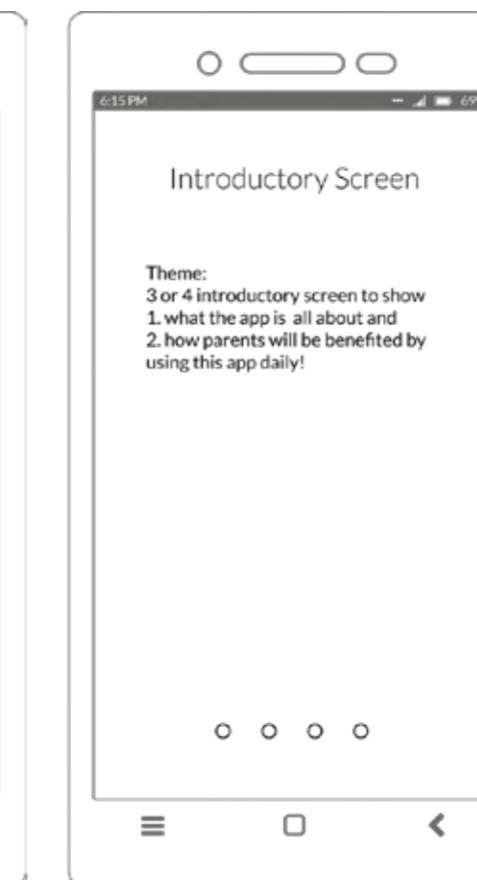
Babus' Dairy

Amar Babur Album

Welcome



Introductory Screen



Enrolling Child



Today's activity



BR Analysis + Information Architecture (IA) +Wireframe + UI

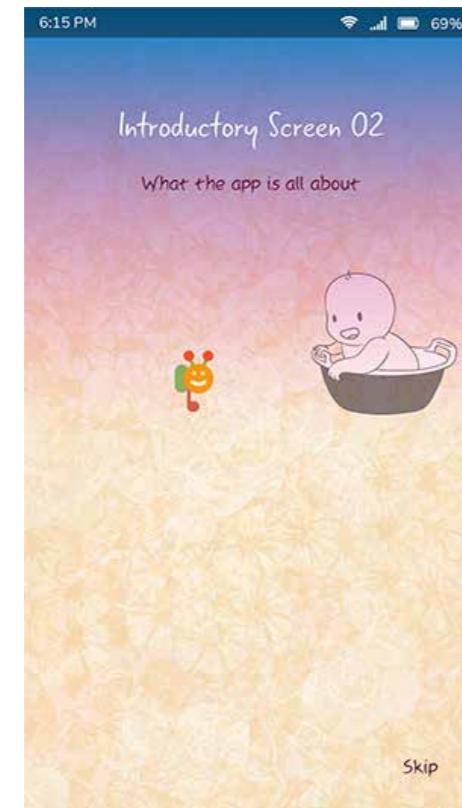
Babus' Dairy

UI

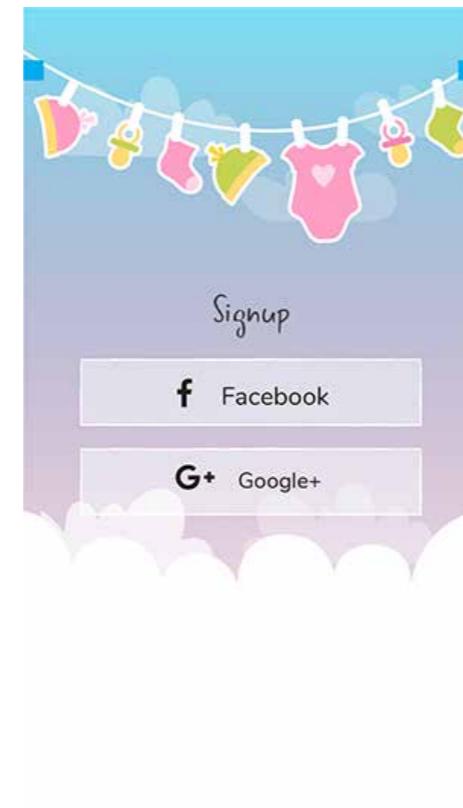
Home



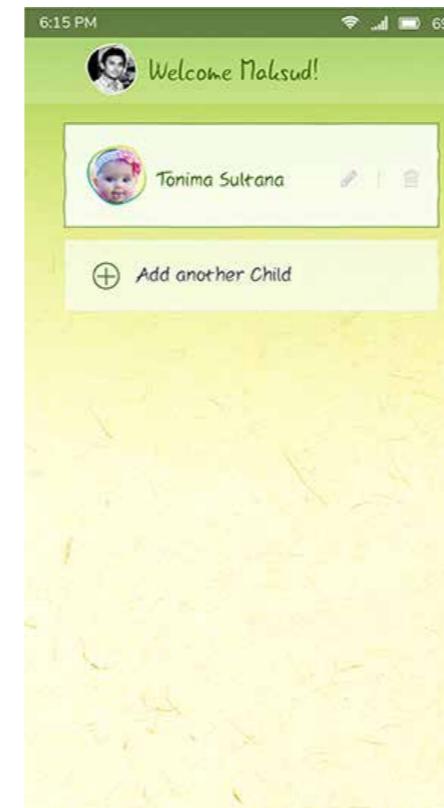
Introductory Screen



Socila Login



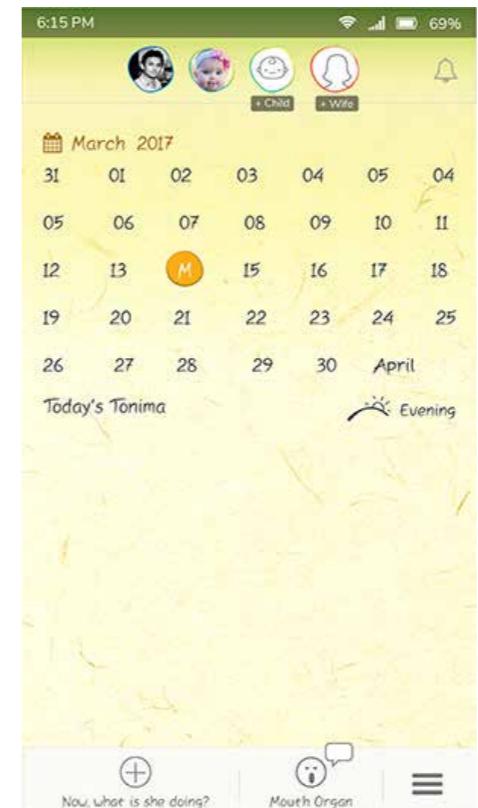
My Childs



Unlock Album



Redefining Calender



Pointing Activity



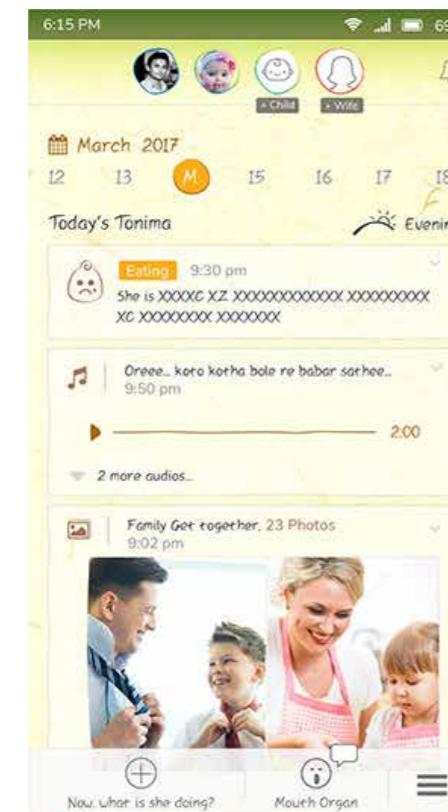
Babus' Dairy

UI

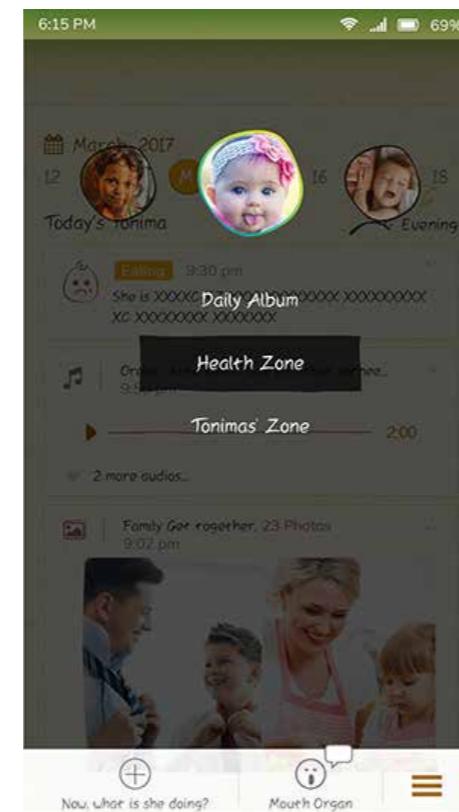
What is she doing now?



Album Timeline



Burger



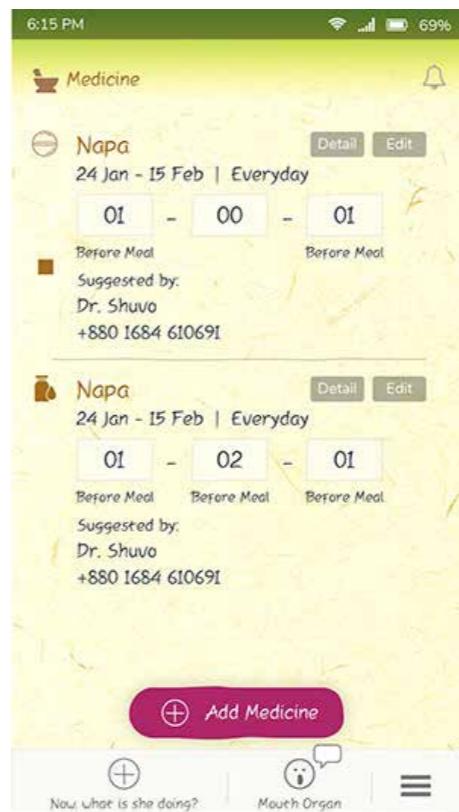
Saving today's mouth organ



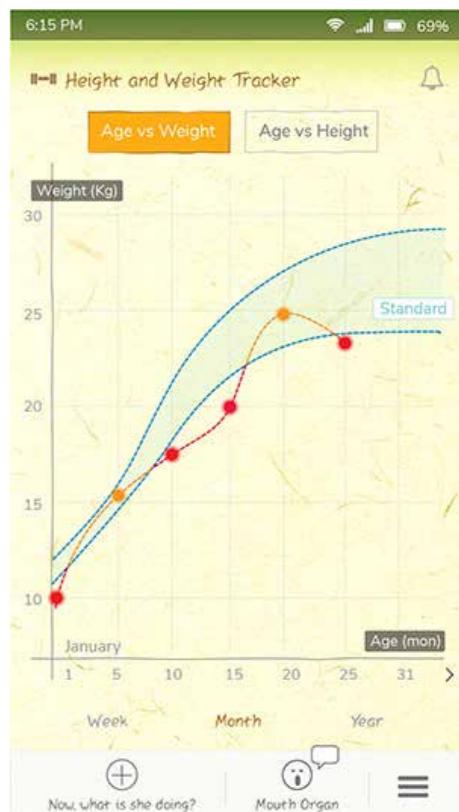
Vaccination Calender



Medicine Listing



Height and Weight Tracker

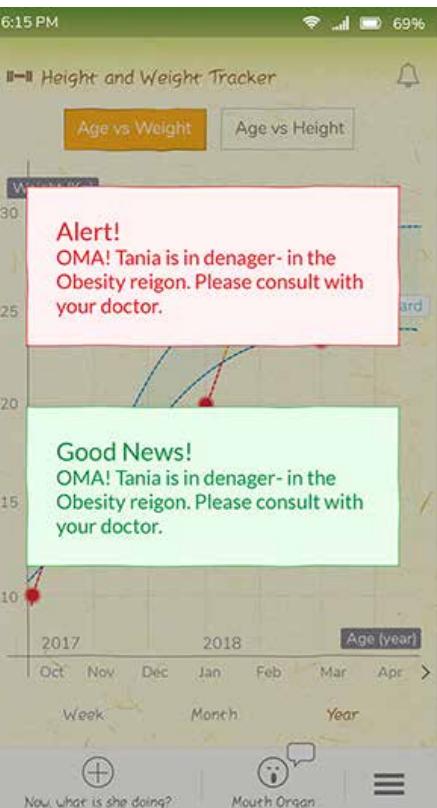


Babus' Dairy

UI

IA

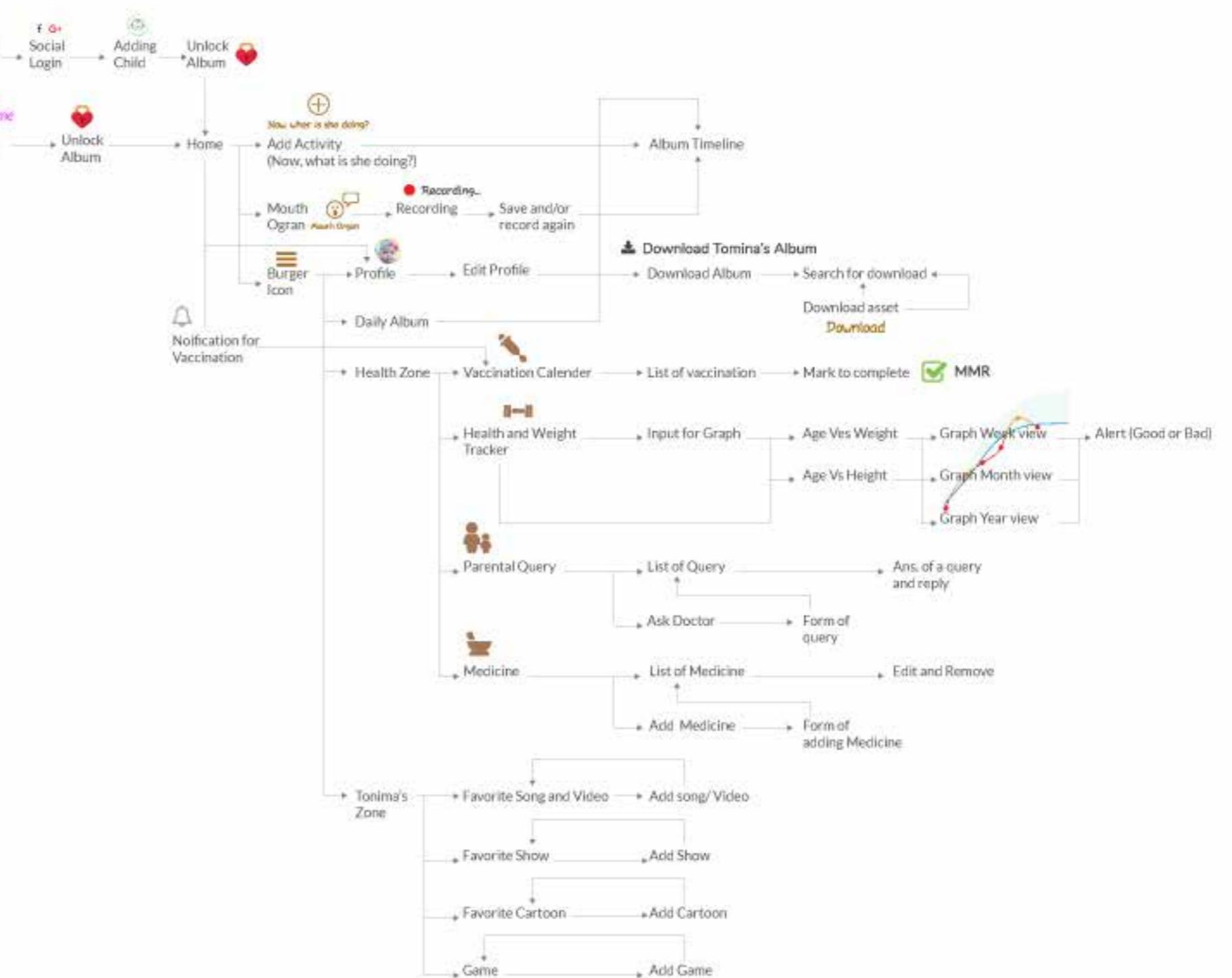
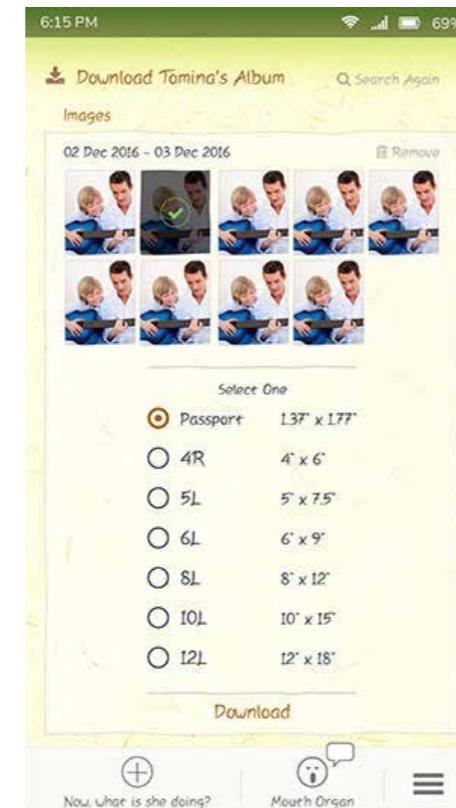
Alert



Her all favorite



Download Album



Travel in Event

Event Facilitator

Persona Card

 <p>Culturally Conscious city dwellers</p> <p>Role within the product: Primary Customer Students, Family, Yuppy Population (New jobholder, Young parents, newly Married)</p> <p>Pain Points</p> <ul style="list-style-type: none"> - City traffic makes them quite frustrated and sometimes make them not to attend the event. - Event info is scattered - Event info is not accessible in real time and on demand - Last minute schedule changes (Organizers ra venue/ timing bodlaya fele or ajker Jonno postponed) - Ticker Sold out or over booked events - Physical ticket purchase - Have no centralized point to get aware about upcoming events. - Have no efficient reminder functionality/ tool about event 	 <p>Cultural Event Organizers</p> <p>Role within the product: Primary Customer Shilpkola Academy, Mohila Somiti</p> <p>Pain Points</p> <ul style="list-style-type: none"> - Lack of marketing visibility channel - Lack of alternate sales channel - Boosting Facebook event is expensive and sometimes logically not possible 	 <p>Individual to small ventures</p> <p>Role within the product: Primary Customer Big event management firm</p> <p>Pain Points</p> <ol style="list-style-type: none"> 1. Lack of transparency in information and resulting cost inflation - event management company unnecessary necessity create kore tader kach theke onek taka ber kore ney. Ekta gaan er concert korte giea bole dilo je apnar 7500 watt er speaker system lage. Ora hoyto oivabe sophisticatedly Jane na audio system er requirement. Seikhane big event management firm ra small client der ghol khaway. Lighting e ghol khawa. So egula hocche DH er value add er jaya. 2. Cost inflation 3. Lack of visibility around the actual need
<p>Demographics:</p> <ul style="list-style-type: none"> • Middle class to Upper middle Class City Dwellers - Those have disposable time and income • Age Group: Late 20's to Early 40's • Education Level: HSC to PhD • Income Bracket: Middle class- at least household income one lac taka <p>Goals:</p> <p>Task:</p> <ol style="list-style-type: none"> 1. Setting event preference (e.g Sports, Music, Theater, Visual Arts, Social Group, Volunteering events) 2. Event Bookmark. 3. Event Registration: They can register a particular event 4. Event Ticketing: They can buy ticket of an event 5. Can purchase ticket from DH platform. 6. Can do Event Review after event, during event. 7. Rating, commenting will happen for month long event by this user group <p>Benefit:</p> <ol style="list-style-type: none"> 1. List of Events based on their preference 2. Filtered Event notification based on their preference 3. Notification from bookmarked before event 4. Will get Event location/ Venue direction 5. Will get Real time event updated (Seat availability, ticket availability, Last minute cancellation update etc) 6. Recommendation - User will get list of events those are recommended by DH. 7. Geo-specific event recommendation considering traffic conditions <p>Motivation:</p> <ol style="list-style-type: none"> 1. Student: Saving money (free events) + Hangout with friends + Passing Quality time 2. Job holder: Ruchisommoto Jaygaj giea gaan suna 3. Family: Passing Quality time with family, cause we have got family friendly environment here 4. Ticket purchasing will be easier <p>Behaviors</p> <p><i>How they let know about any event opening?</i></p> <ul style="list-style-type: none"> - Facebook events - Newspapers, Magazine - From friends or other persons <p><i>How they purchase ticket?</i></p> <ul style="list-style-type: none"> - Visiting the venue in person - Upper class- Office Assistant ticket kete niea ashe. - Make a phone call to ticket Seller or event organizer to get update about the ticket availability after seeing ad form the newspaper <p>Needs</p> <p>Art and culture focused recreational needs</p> <p>Technology Usages</p> <ul style="list-style-type: none"> - Wide and immersive technology usage in this population - Whats app, Viber, Messenger, data pack, Data plan on mobile, mobile internet, Facebook – We have think the level of usages age and profession wise 	<p>Goals:</p> <ul style="list-style-type: none"> - They can get promotion service from DH (The events they will organize, can do promotion of their upcoming event through this platform. Therefore, DH will give them our Promotion service. We will list the events and will promote those events on behalf of organizers) - Anyone can purchase ticket from DH platform. Therefore, ticket selling is getting easier. - Can place advertisement in this platform - Can circular changed/ updated event schedule and will reach to the subscriber in a very short amount of time <p>Motivation:</p> <ul style="list-style-type: none"> - More profit - More visibility, easing marketing - Easing ticket sell, and eventually more audience - Pricing the ticket will be more rational - Selling more ticket and getting more viewer/ Visitors/ Audiences <p>Behaviors</p> <ol style="list-style-type: none"> 1. Event advertisement by opening a facebook events, sometimes they boost it 2. Event Advertisement in print media (Newspaper) 3. Circulate Event info via word of mouth 4. Sometimes recruit audience (e.g Tokai) to make the hall housefull <p>Needs</p> <ul style="list-style-type: none"> - Art and culture promote hocche - Promoting their organization <p>Technology Usages</p> <p>Very conservative and limited usage</p>	<p>Demography:</p> <p>Individual to small venture, who are interested in organizing an event like art, culture like event etc</p> <ol style="list-style-type: none"> 1. Individual 2. Group of Friends (e.g three friends collaboratively ekta food fair koreche.) 3. Small startup 4. Small venture 5. Mostly culturally aware middle aged city dweller <p>Goals:</p> <ol style="list-style-type: none"> 1. When they will reach the event management checklist for the particular event, every checklist item will populate a directory of service like Sound Service, Catering Service, Transport Service, Printing Service etc 2. Will face some interview questionnaire to understand the need 3. They will get a list of vendors- these will come back based on user rating and review, Price Point/ Cost, Capacity, Experience, customer location preference etc 4. They can compare vendors <p>Motivation:</p> <p>As this is going to be a real life automated system, jekhane tader physical involvement dorkar hocche na kothao giea giea ie event management organization dhora.</p> <p>Behaviors</p> <p>They go to an event management organization right now</p> <p>Technology Usages</p> <p>Pretty diverse and immersive technology users. Bangladesh er khub kom manush ekhon ei dhoroner event organize korbar plan kore jaraged and not educated, jader financial ability ta upper middle class er kom e- tara kew kohono kintu meena bazar, food fair, gaan er concert korte jai na. Jara kore ekta motamuti boroloker polapain, tara e kore. Tader technology usages er dhoron ta motamuti valo e.</p>

TE- User Journey

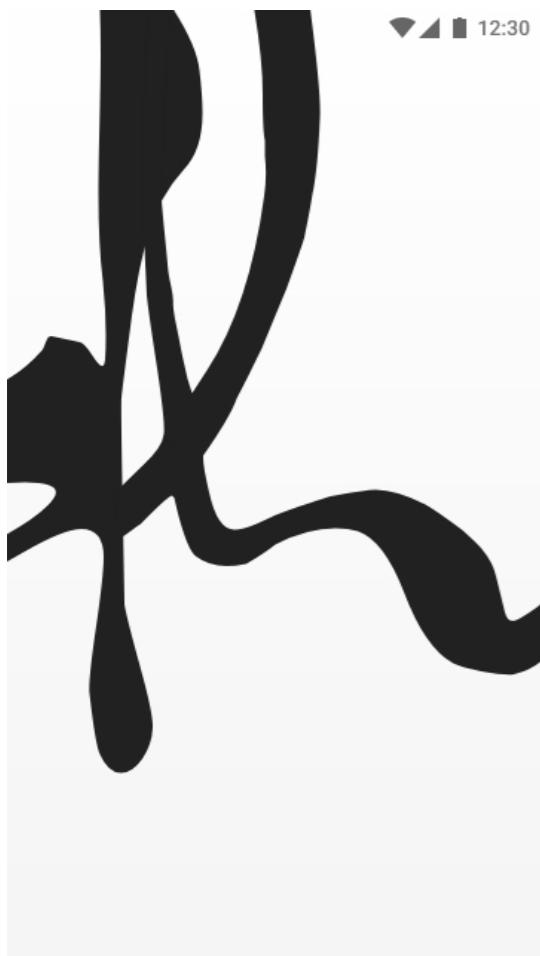
User Segment:	Culturally Conscious city dwellers												
Pesona:	Students, Family, Yuppy Population												
User Activities	Awareness (Getting Awareness about an event or App) • Online ad. • Friends' recommendations. • Newspaper ad.	Analyze/ Research and Evaluate • Analyze marketing content of travel app or Event. • Explore Options. • Compare & evaluate alternatives	Decision/ Find Out • Download app (Android and iOS)	Discovery • User can access his/her preference based list of events (e.g Sports, Movie, Art etc).	Filter/ Sorting • Guest and Registered user can filter and/or sort/ prioritize and search events.	Within app Ticketing • Just tap a button "I am in"-That's all to get a event ticket. No need to be registered or login.	Buy Tickets • Guest or Registered user can get hot facilitation, getting suggestion of preference based event to go.	Event Update • Ticket will get event update notifications. • Event cancellation • Event update regarding date and/or time change • Venue change • Ticket Alert: Audi online e ticket sell as buy or purchase option as ticket.	While on the go • Other vehicles recommendation to access like ride-hailing, bus, private car etc.	Check-in into event (While standing at queue) • Tix and TLC: For QR code based ticket, user will be needed to show the QR code from app at the queue to verify. A user can just have a event ticket kiosk badge to gain Conventional way.	Enjoying Event • SKA or VIP customers will consume refreshments	Review and Share • After the event, user will get a notification to provide his experience about feedback. • User will get experiential loyalty program.	
User Goal	• If I recommend, then I will get discount from DH app.	• Find the best solution to get into event.	• Download effectively	• Browsing control • Getting preferred event								Loyalty • Loyalty Testing: User will get Quarterly loyalty survey form. • User will get experiential loyalty program. • Friend recommended kiosk friend discount. • Point based discount could be an option. • Most popular reviewer will be graded and get reward. • E.g. get 4 tickets for event attend. • App recommendation to friends and their registration to app will incur discount.	
Touchpoints	• Word of Mouth • Social Media • Traditional Media	• Word of Mouth • Social Media • Digital Channel	Presence and availability • App Marketplace (Play Store, App Store, iOS) • Social Media (Facebook, Instagram, Twitter, Pinterest, LinkedIn) • Website • Mobile Devices	• Mobile Device, Desktop • App, Website	• Mobile Device, Desktop • App, Website	• Mobile Device, Desktop • App, Website	• Mobile Device, Desktop • App, Website	• Mobile Device, Desktop • App, Website	• Mobile Device • App • Customer Care • Ride share, Local transport			Case Study: Google Map • Tix and TLC: For QR code based ticket, user will be needed to show the QR code from app at the queue to verify. A user can just have a event ticket kiosk badge to gain Conventional way.	
Organizational Activities	• Digital Marketing • Online ad. • FB Advertisements (Event, Boosted) • Instagram ad • AdWords Marketing • Newsletters and Magazine ads. • Email and SMS Marketing. • Partnership with organizers (e.g. sportsbody, University Campaign, BTI, Vehicle stickers)	• Create marketing campaigns and content with offline and online. • Preparing research friendly artifacts (Ad, Email, Blog, PPT post etc) intended to have conversion. • Creating landing pages based on giving weightage of them. • Analytics and market research analysis at a very short cycle. • Marketing tool usage and strategy of marketing tool used/ traction channel	• Purchasing Website domain and hosting • Registering in App Marketplace (Play Store, iOS) • Creating Social Media Channels • Social Media Marketing • Twitter, LinkedIn etc • For stakeholder pitching, a MVP version of the android is needed to be prepared.	• To boost the registration number, Announce Premium Year where Premium service will be free for one year. Case Study: BlipJob	• Convincer partner (Venue, Event organizer) to allocate some ticket for DH.	• Partnership with Payment Gateway • Partnership with Event Organizer • Partnership with ticket for example: Shopekular, other partnership like kiosk, app like ticket kiosk hole.	• Minimum comprehension • Ensure comprehensive tracking (not possible solo kiosk like the event ticket sales stats) • Information Quality • Ensure update immediately and deploy to DH • A person needed to confirm the presence of visitors.	• Employ a live attendant will remedy visitors • A person needed to confirm the presence of visitors.	• Purchase and displaying visitor phone for Event organizers for ticket check-in or verify to check the QR code of the visitors.	• Phase 01: • Arranging entertainment for VIPs (e.g. Popcorn, Free Snacks in a movie bag). • Use Case: Je event gala periodically held, regular last year and feedback (positive) will be use for next year promotion.	• Identify user feedback/kiosk feedback • It also will be important for participating kiosks. Today let's store data to all kiosk public.	Note: Versatile Availability needed.	• Note to develop process / marketing strategy planning and execution. • Taking strategy of loyalty program. Note: Discount can be on: - ticket price - accessing number of events - number of tickets • To increase user interaction, app recommendation to friends will create a discount for him.
Business Goal	Lead generation, Increase number of viewers, Increase awareness and interest • New visitors • Increase repeat visitors	• Increase visitor • Increase download		• Boosting registration number or subscription to make it attractive to investors • Revenue from subscription base will be secondary issue in first phase.						Phase 02: Scenarios: Introducing VIP services will create a buzz among others in the event. This will increase the user's interest in the application, create that need, the energy to ask for kiosk line. Will increase subscription.			
Technology System and implementation	Use Case: • Bookie had a algorithm like: Your friend is playing Candy Crush, why not you? • Due to delhi's false news posts? • Increase the peer pressure within social network	Creating channels to analyze the traction channels and evaluate the artifacts. For example: - Google Analytics - XXXXX	Phase 01: • Website and App will show a list of events based on their input performance and sorting the events with some filter parameter (place, XXXX, XXXX etc)	Phase 02: • App is mandatory to develop because Service cannot possible to deploy over website. • Backend development will not go side by side. 1. Native elements are different. • Will go for native android-native developers have hard to get, salary is high. Will go for Hybrid.	Phase 03: • System (Website and App) will show the list of events based on their input performance and sorting the events with some filter parameter (place, XXXX, XXXX etc)	Phase 01: • User will experience Progressive Optimization. • Tracking user location and event location, user preference. • Use Camera to track a visitor to my website, I don't have a way to track your preference and activity. • Event List, Search, Filter and Sort- will be available in App and website	Phase 02: • To issue a ticket, whatever user data will be needed will be extracted from user data. • Building whole infrastructure of ticketing (issuing ticket) • For Event Organizers : Ticket Scanning, Verification, Rating, Verification will be happen from DH server. • Listing (After verification week's issue many more ticket for the event) • Organizer will manage the total access protocol from the DH app with separate login credential.	Phase 01: • Integrating payment gateway in DH system • Event update will be deployed via notification through app and website • Any update in Facebook event will be reflected in DH app.	Phase 01: • Map activity will be linked to google map app. Once click, app will open.	Phase 01: • Event Management • Building the infrastructure of Barcode scanning. Cast management and user verify from DH server. • DH app (Event/Organizer Barcode scanning app from organizer side- within the same app with different login	Phase 02: • Feedback will take from app and website about the event. • Feedback notification can also be sent to users email. • DH critic will receive review from user who has weighted average so that DH can analyze most popular and most rated event within this week.	Phase 02: • Fetching real time updates of the events • SKA user can see live strand or communication automated kiosk to some extent.	

TE- Affinity Diagram

Registration	Login	Event List	Buy Ticket	Event Update	On event day/ On the go	After Event	User Profile
Registration with Social Media profile (google, facebook, twitter)	Login with email/ cell number and password	<p>Guest User</p> <p>Will get all events with all categories</p> <p>Registered User</p> <p>Choosing preference (e.g sports, music, art) or none.</p>	<p>Guest User</p> <p>Will prompt registration/ login link</p> <p>Registered User</p> <p>Choosing preference (e.g sports, music, art) or none.</p>	Will get event update: Event cancellation, Venue change, Event schedule update,	Google map feature to locate event venue without any search	Review about the event one experienced	Personal Information (add, edit)
Registration with Email and Cell number	Forget password	<p>Filter and Sorting of event list</p> <p>Will get event list based on preference</p>		Will get event list based on preference	Will get notification about ticket availability or sold out	Notification about today's event	History of event experienced
Generate Password	New password generation link will be send to email	<p>Bookmarking a event prompt registration link</p> <p>Modification of event preference</p>		Can book sit from app, ticket purchase will happen at any physical place (e.g venue)			Points highlighted and accumulated point
Verification user through cell number		<p>Allowing location will help them to get events around will happen or happening</p> <p>Allowing location will help them to get location aware events while on the go</p> <p>Share a event (Whatsapp, Messenger, Viber, Skype, Social media etc)</p>	<p>Event bookamrk</p> <p>Allowing location will help them to get events around will happen or happening</p> <p>Allowing location will help them to get location aware events while on the go</p> <p>Share a event (Whatsapp, Messenger, Viber, Skype, Social media etc)</p>	<p>Can purchase ticket from app</p> <p>a QR code or registration code will be generate for any booking</p> <p>a QR code or reference ID will be generate for any booking</p> <p>Ticket format: QR code or PDF (in app or email)</p>	<p>Bookmarked event will generate notification to purchase event ticket</p>		
		<p>Event Details</p>	<p>Event Details</p>				

TE- UI

Walkthrough Screen



Register with Mobile Number

Continue with Profile Information

Mobile Number* +8801684610691 11 | 11

By continuing you will receive a SMS for verification.

>

Continue as a Guest

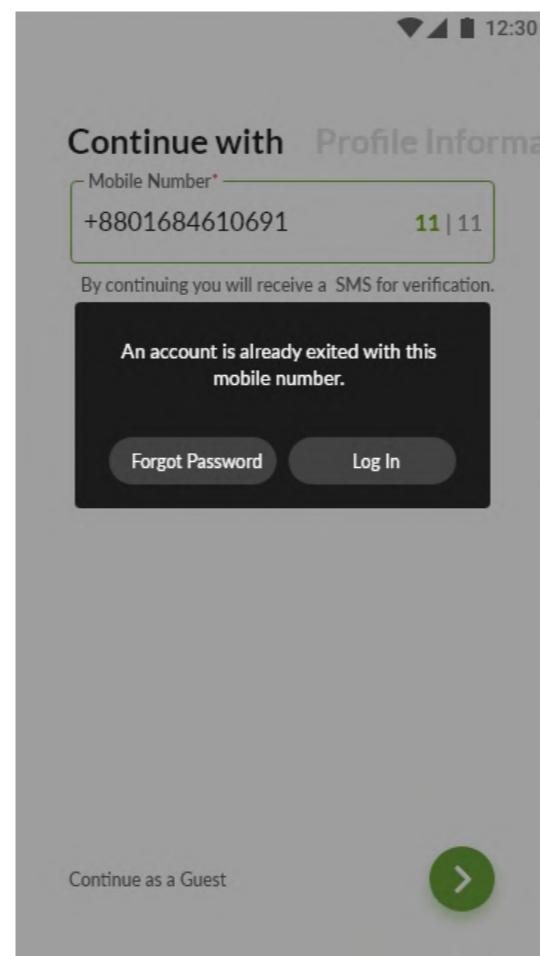
Mobile OTP

Enter 5 Digit Code that has been sent you in +8801684610691

5 8 5 8 0

1 2 3 -
4 5 6 ,
7 8 9 ✕
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Alert



Profile Information

Profile Information

First Name* Last Name

Male Female Other

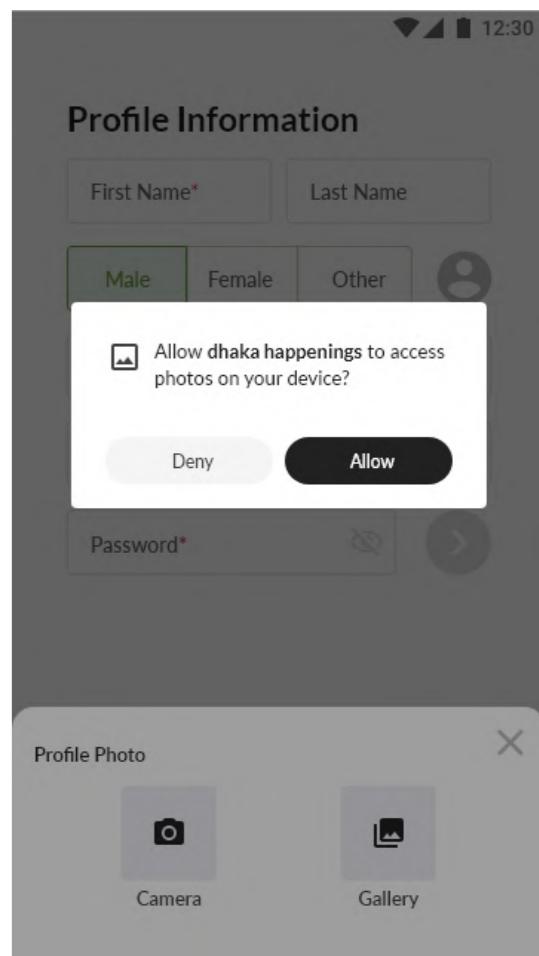
Date of Birth*

Email*

Password*

1 2 3 4 5 6 7 8 9 0
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a s d f g h j k l ñ
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Media Access



TE- UI

Log In

Log In

Email/ Mobile Number*

Password*  



[Forgot Password?](#)

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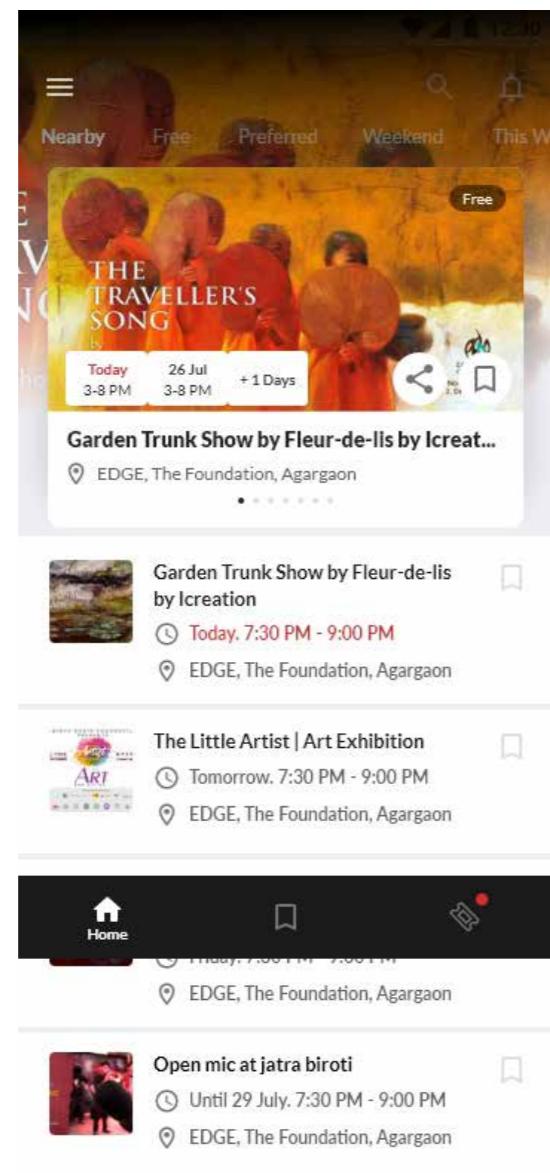
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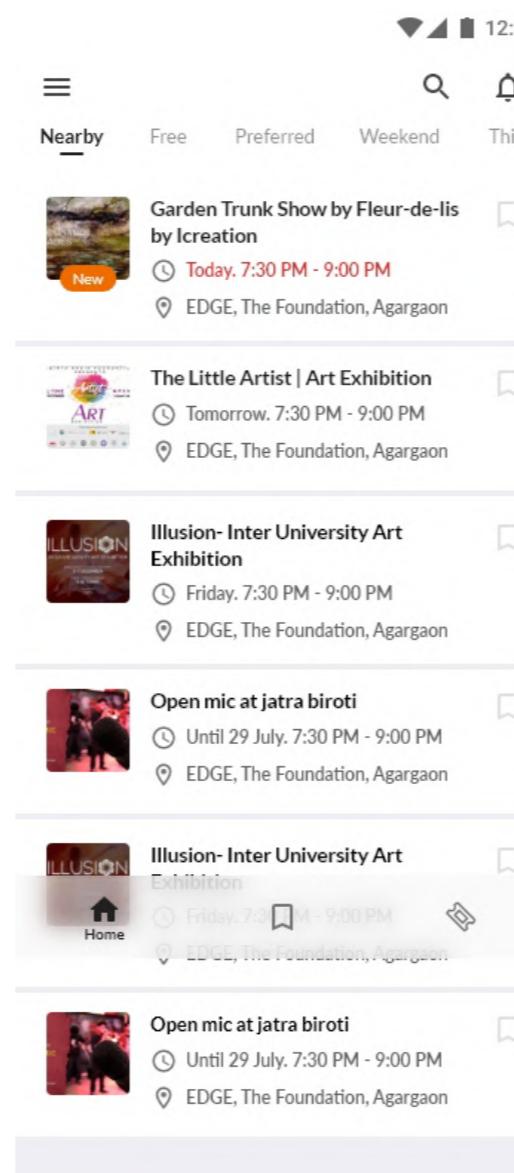
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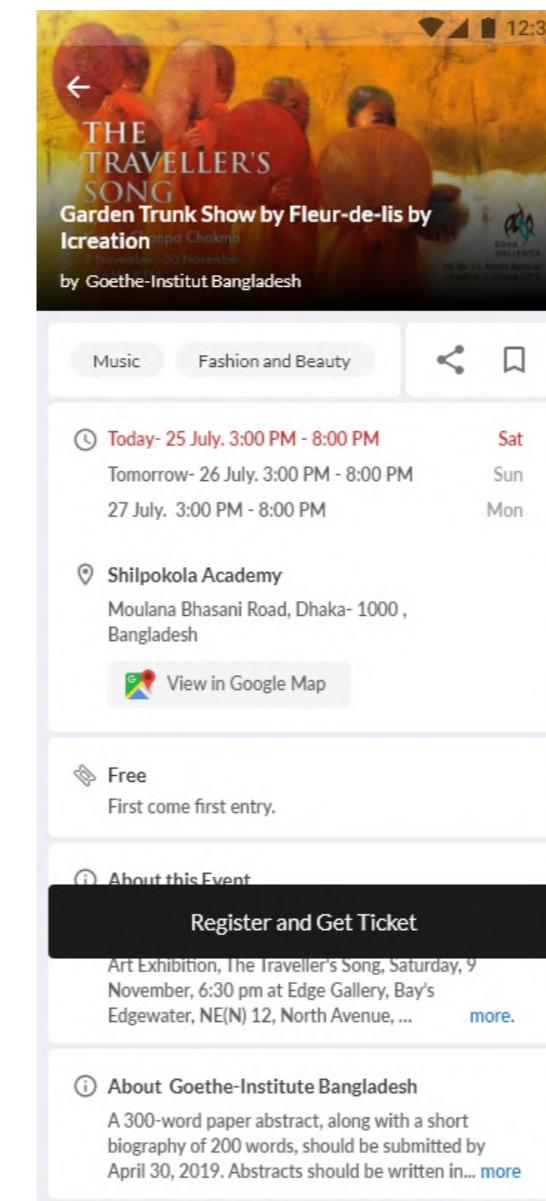
Home



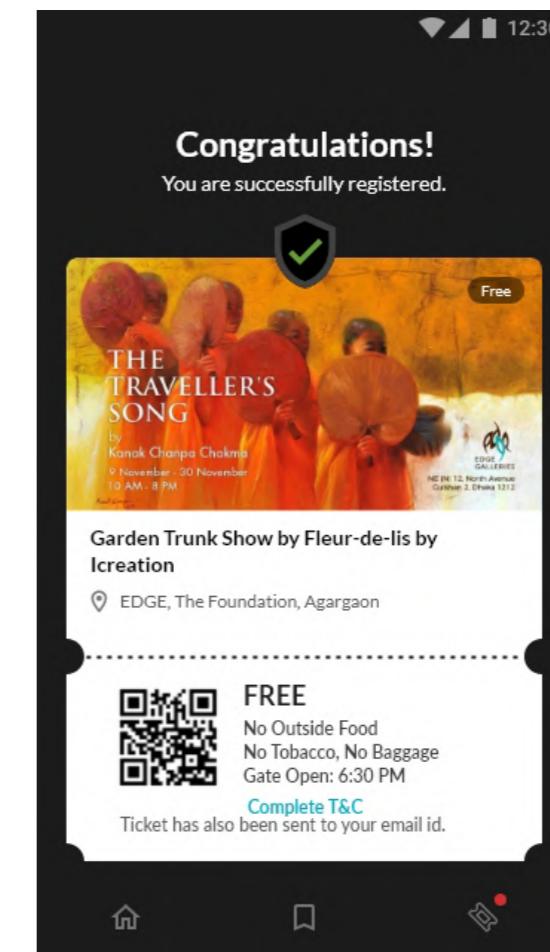
Home 01



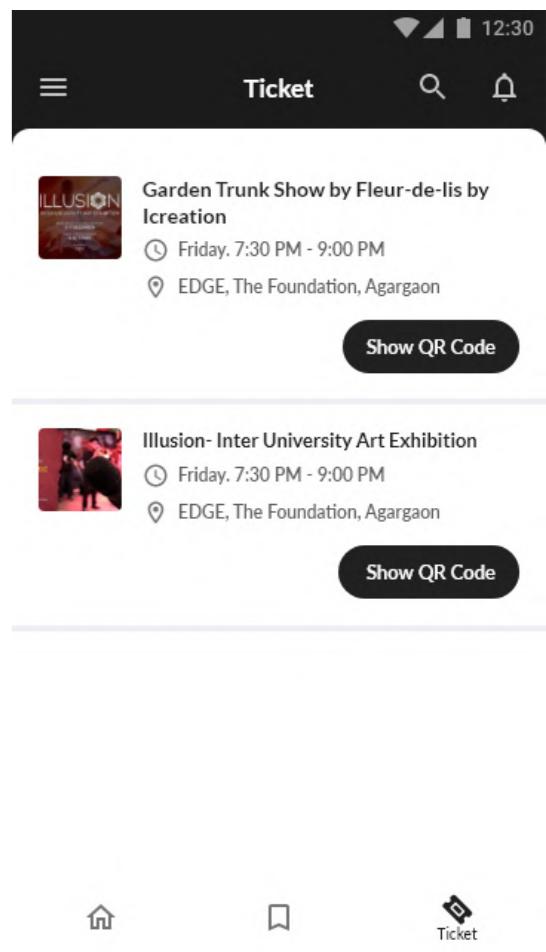
Event Details



Event Registration



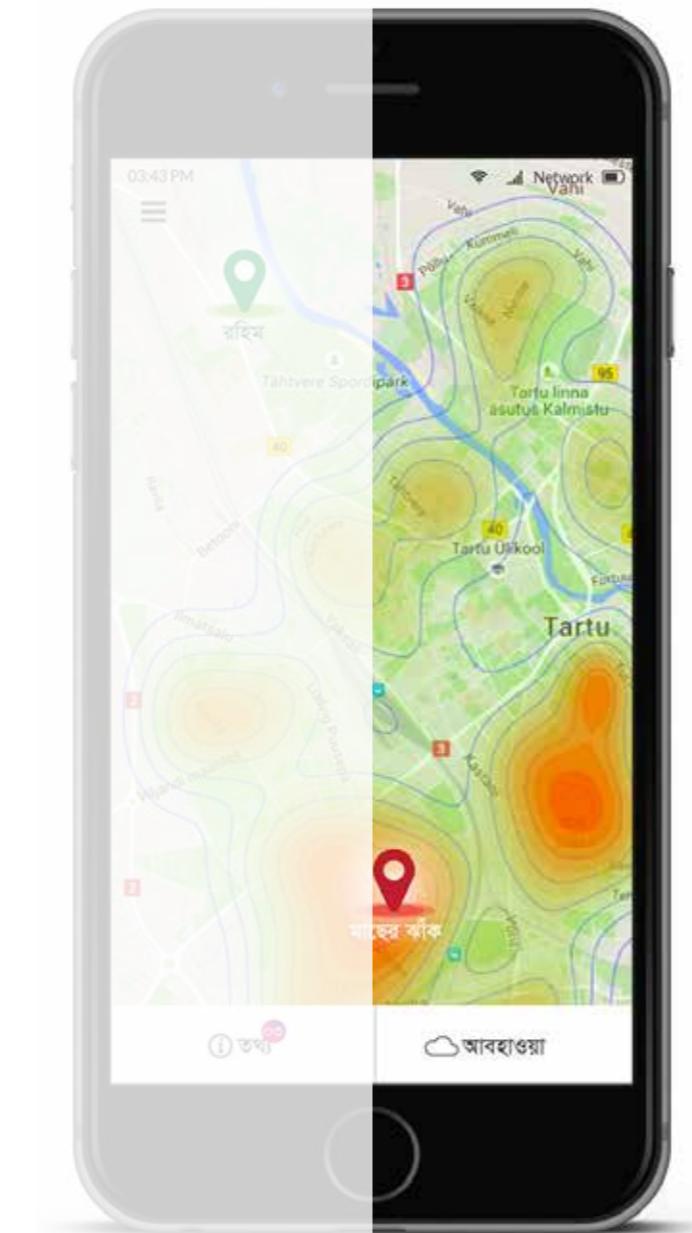
Ticket List





MROS

Marin Resource Observatory System

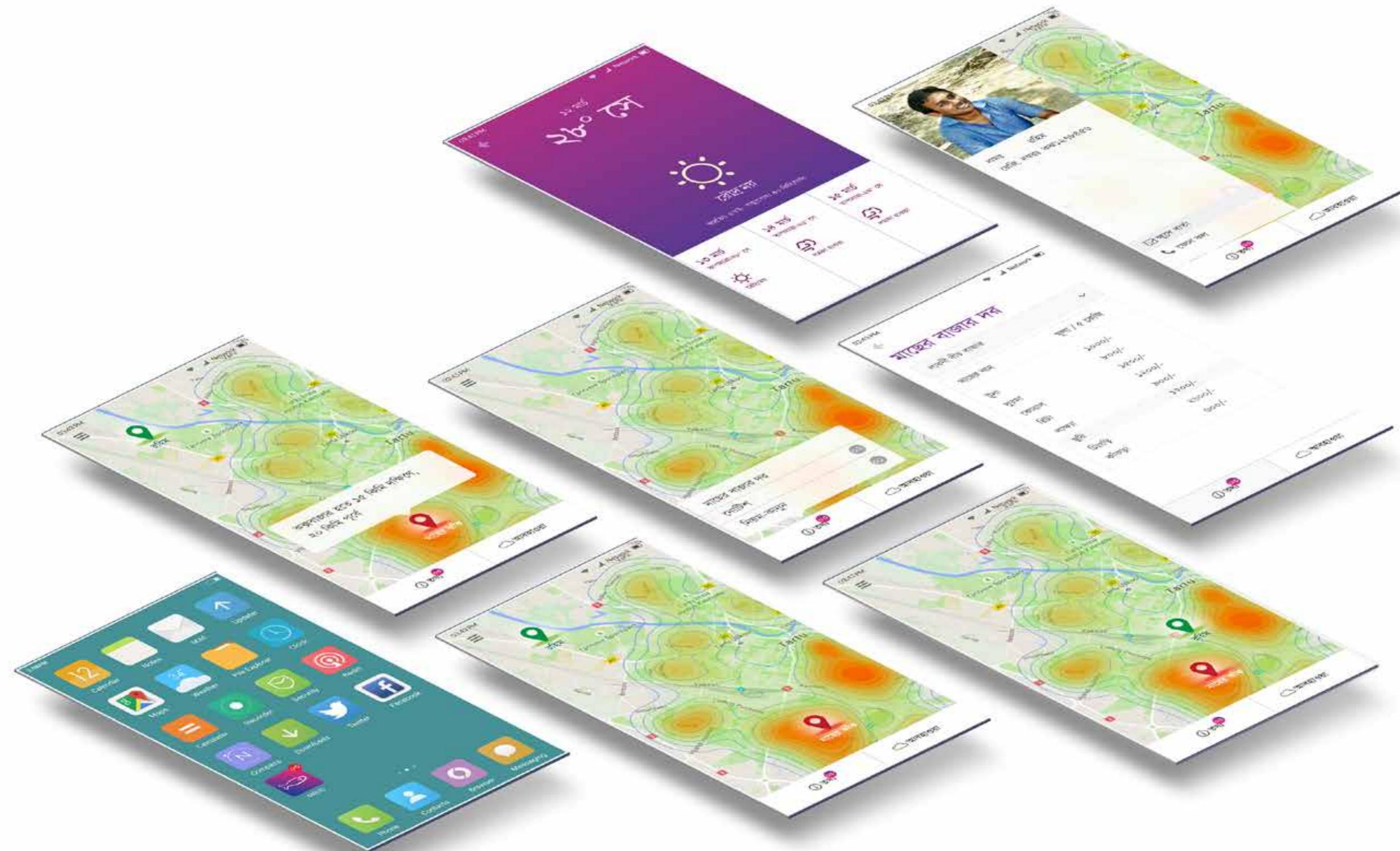


Client: Self

Secondary Research + Storyboard + IA + Wireframe + UI

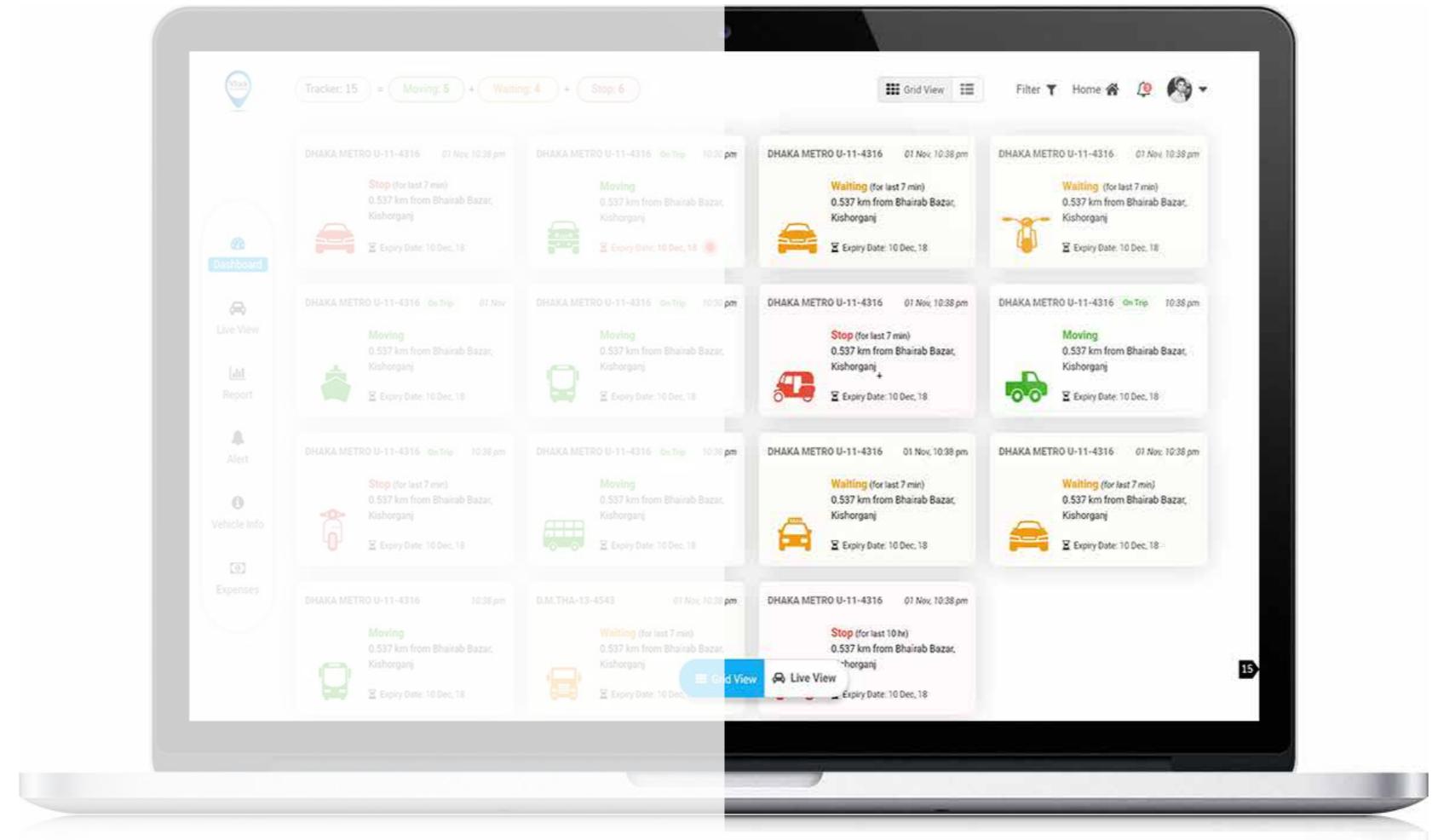
MROS

UI



NTrack

Always updated about my vechile



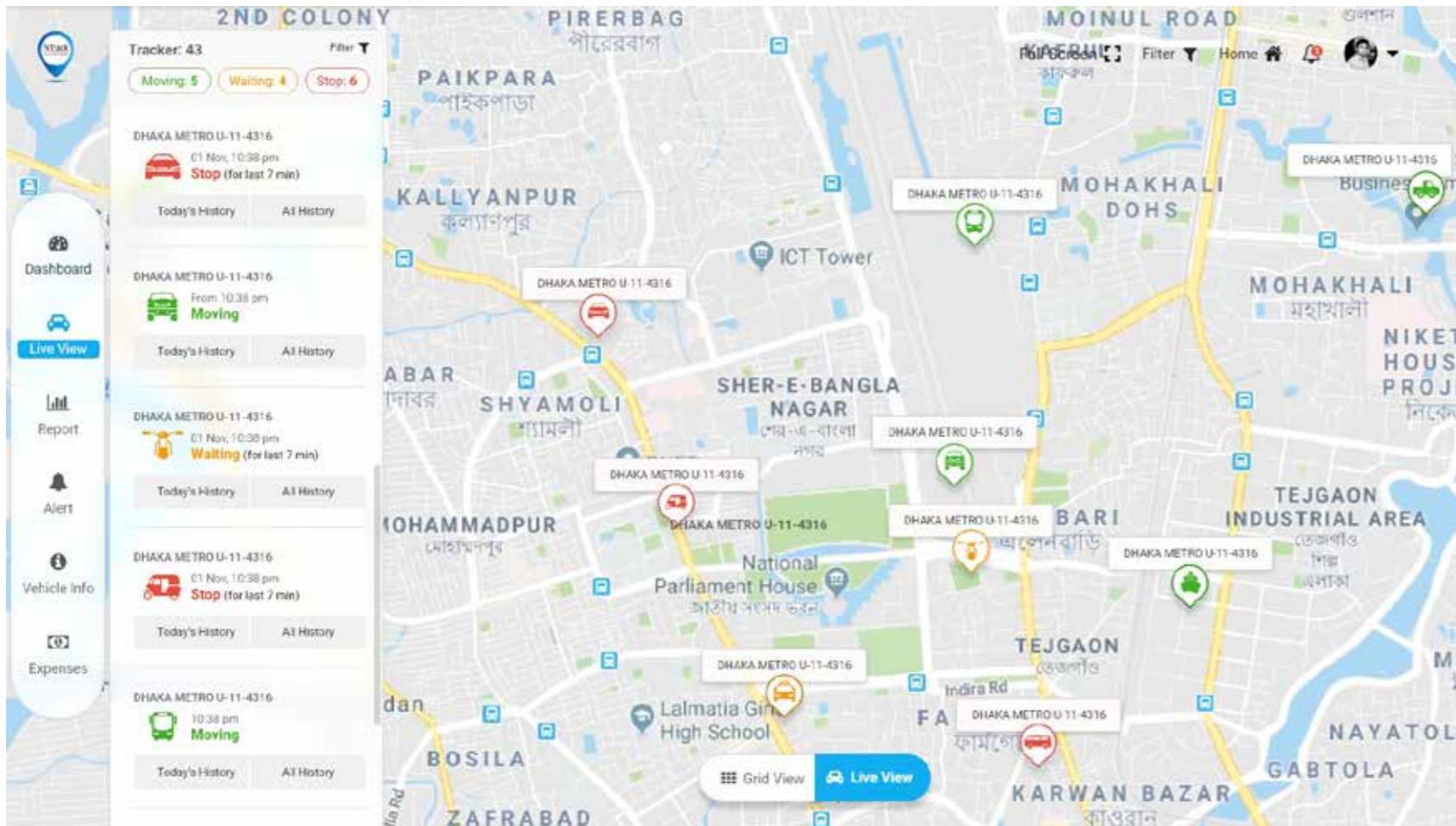
Client: Nitol Niloy Group

BR Analysis + Secondary Research + IA + Wirefarme + UI + Prototype

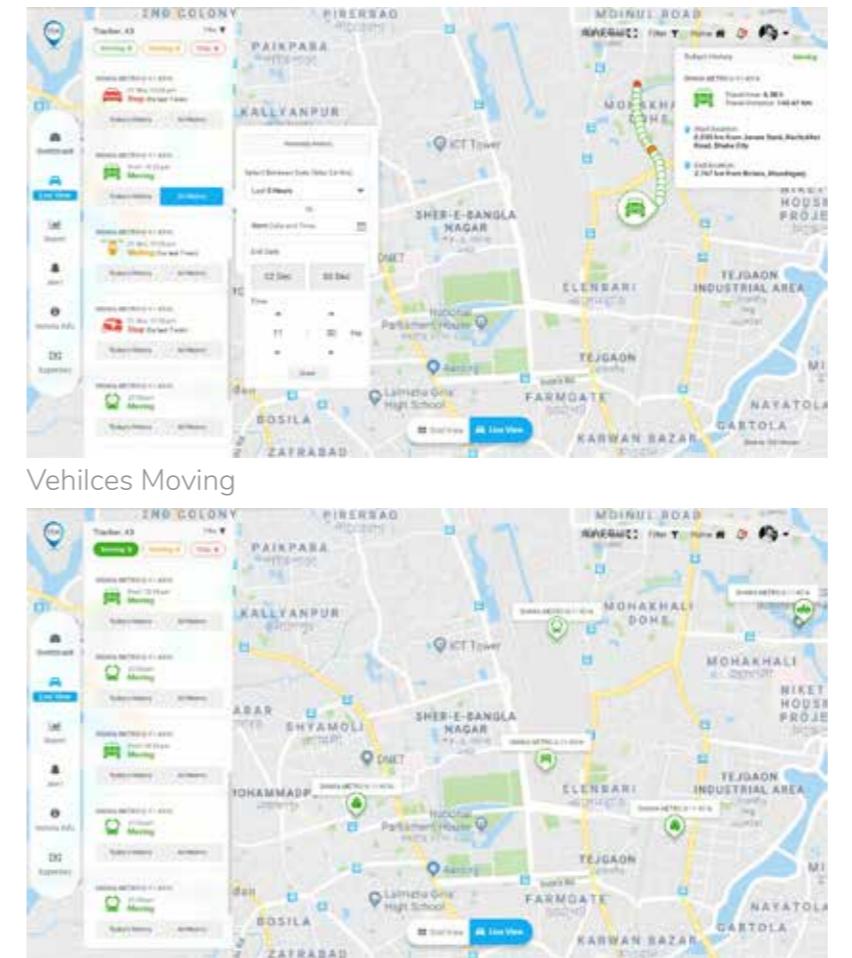
NTrack

UI

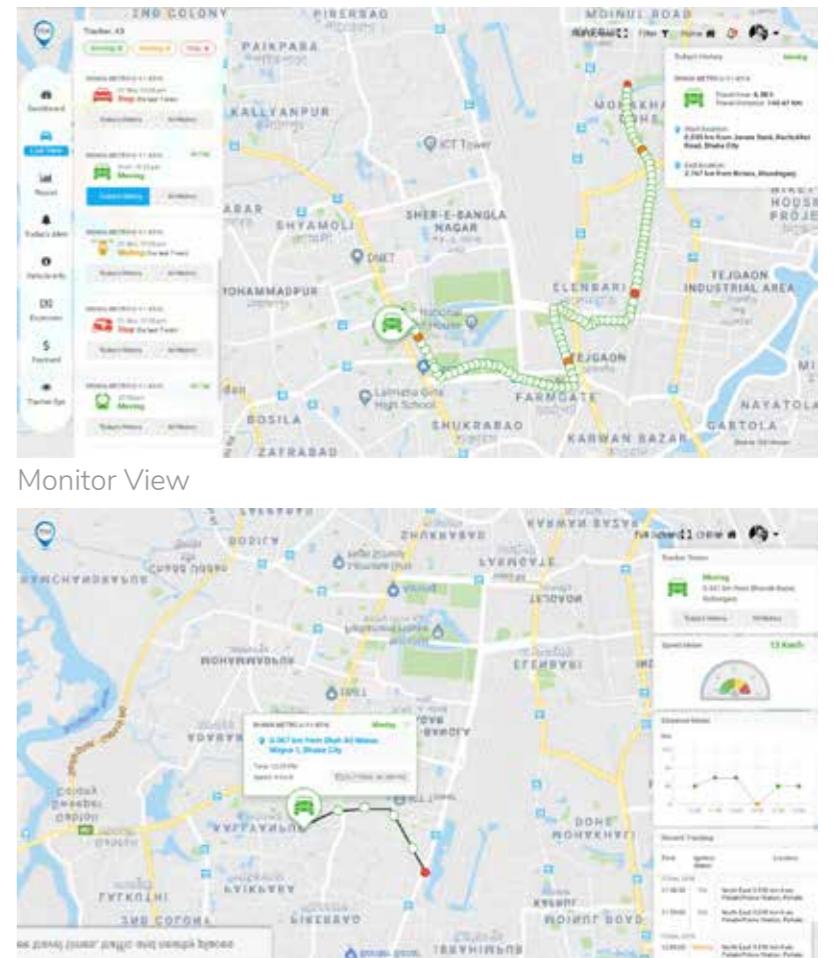
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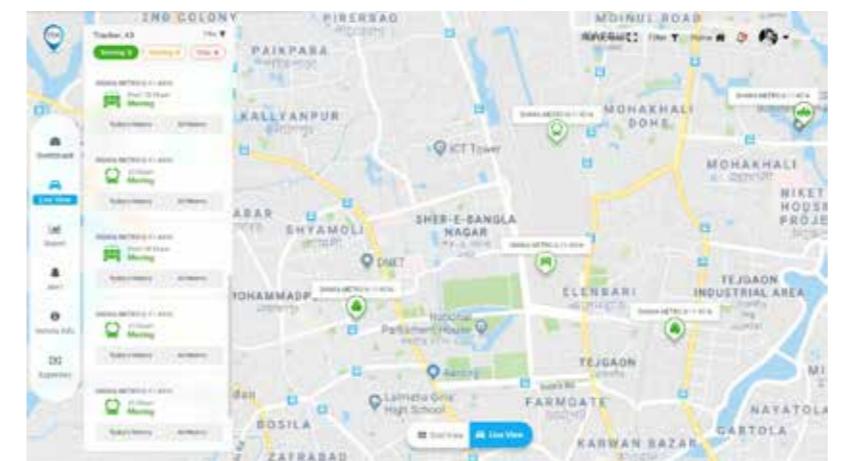
Search History



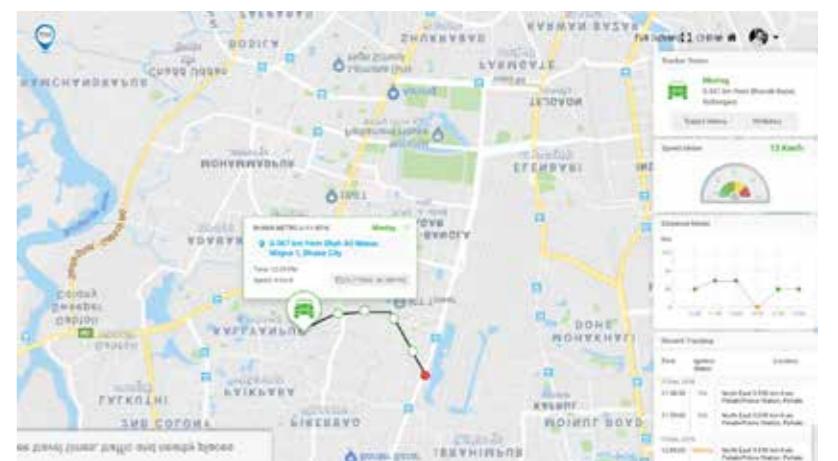
Today Search



Vehilces Moving



Monitor View



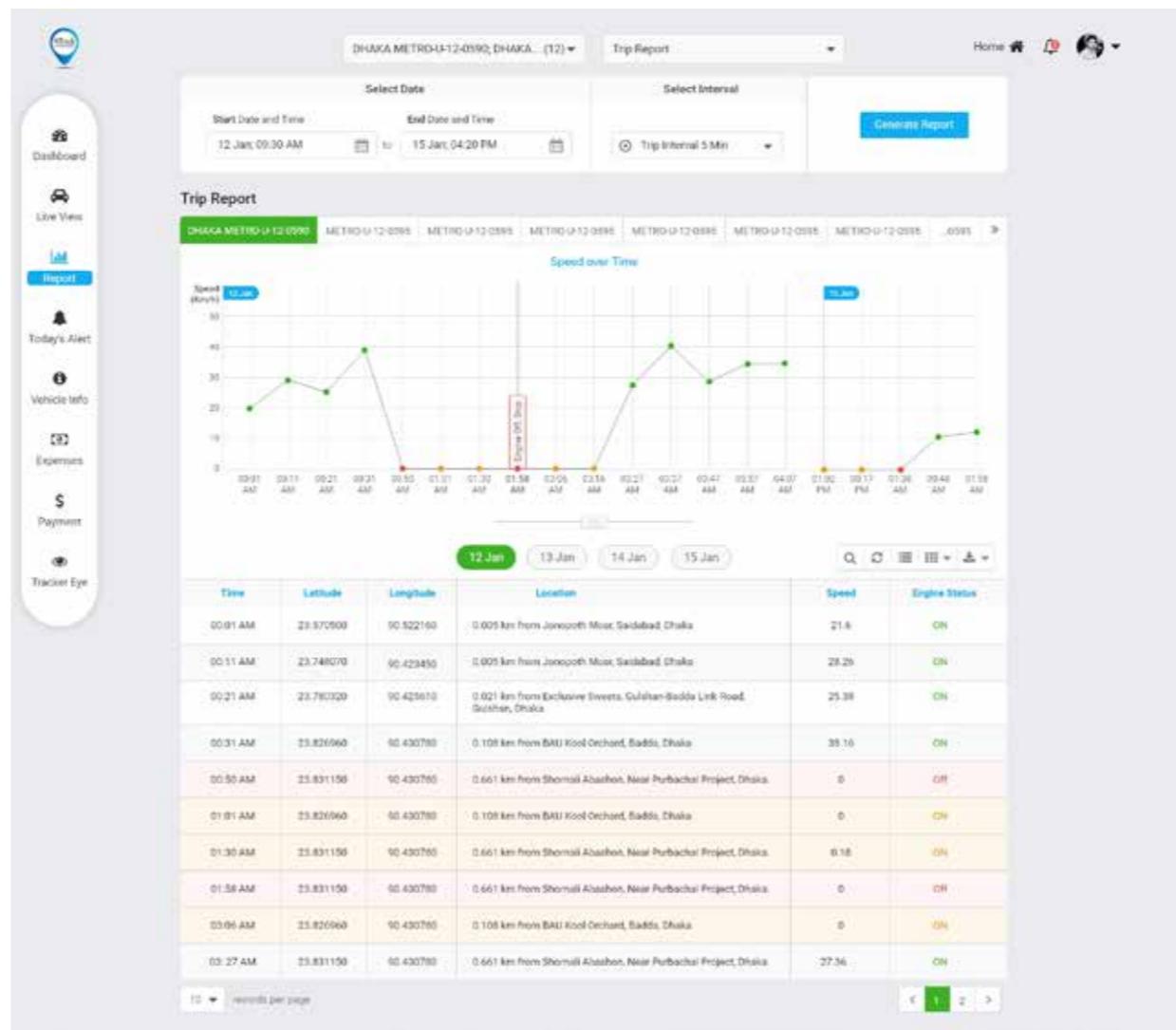
NTrack

UI

Report Home



Report

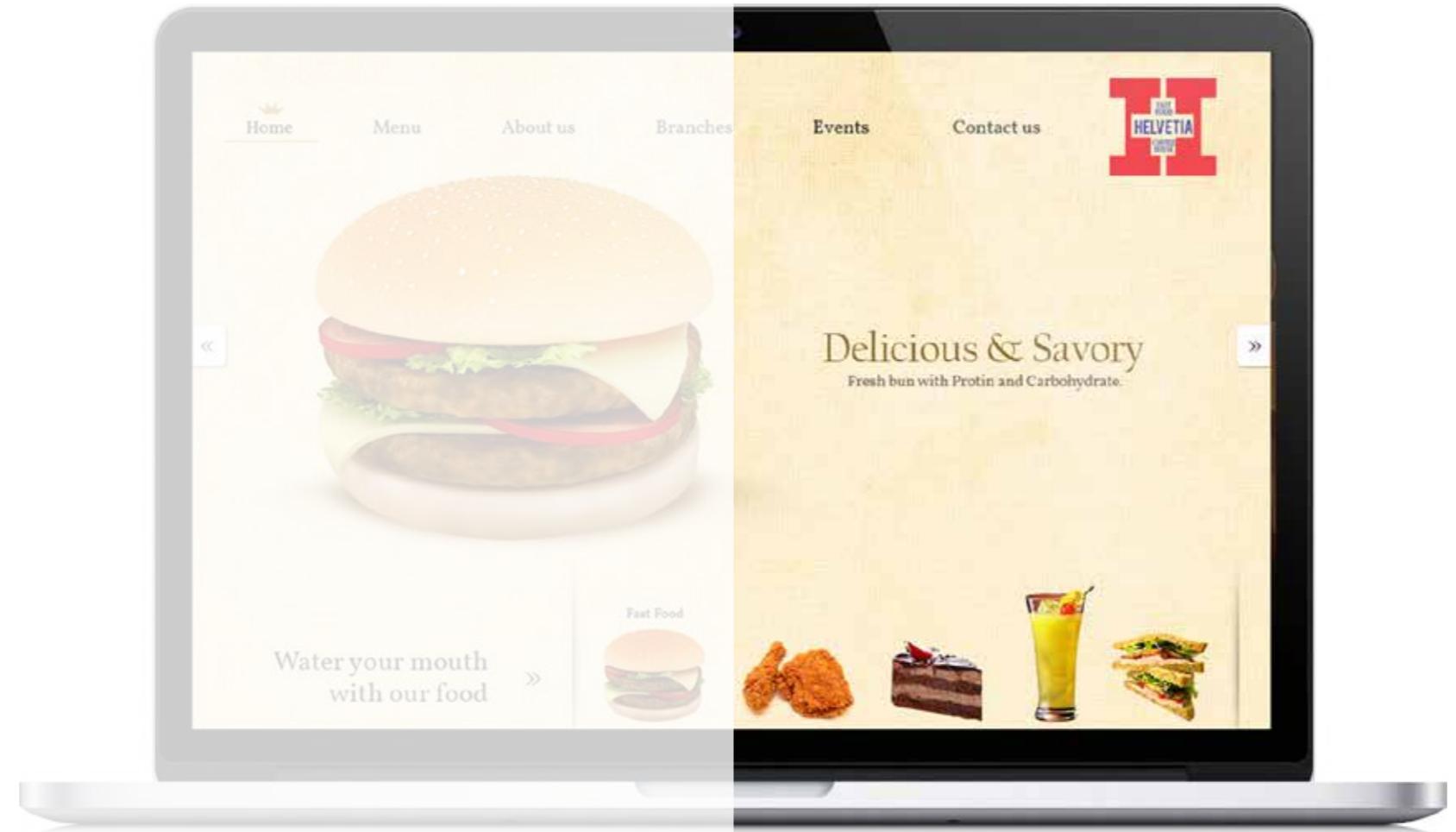


Tracker Eye



Helvetica

Consumer site revamp



Client: Helvetica

BR Analysis + Stakeholder Research + Information Architecture (IA)
+ Sketch + Wireframe + UI + Usability Testion (b4 dev)

Helvetia

UI

Home



Menu

A screenshot of the menu page. The main heading is 'Delicious & Savory' with a sub-note 'Fresh bun with Protein and Carbohydrate'. Below this is a large image of a burger. The page is divided into several sections with food images: 'Fast Food' (chicken wings, fries), 'Set Menu' (chicken drumsticks, fries), 'Beverage' (drinks), 'Grill & Kabab' (chicken drumsticks, fries), 'Pastry' (pastries), 'Spaghetti' (spaghetti dish), 'Bread' (bread rolls), and 'Salad' (salad). At the bottom, there are sections for 'Head Office' with address and phone number, 'Hours of Operation' (Saturday to Thursday 10:00 AM - 11:00 PM, Friday 02:00 AM - 10:00 PM), and 'Keep in touch with us!' with social media icons and contact information.

Food detail

A screenshot of a food detail page for 'Chicken Broast'. It shows a large image of a chicken drumstick with garnish. Below it are smaller images of various dishes under the heading 'Another foods you are waiting to eat.' At the bottom, there are sections for 'Head Office' with address and phone number, 'Hours of Operation' (Saturday to Thursday 10:00 AM - 11:00 PM, Friday 02:00 AM - 10:00 PM), and 'Keep in touch with us!' with social media icons and contact information.

Branches

A screenshot of the branches page. It features a large photograph of the restaurant's interior. Below the photo, there is a section for 'Head Office' with address and phone number, 'Hours of Operation' (Saturday to Thursday 10:00 AM - 11:00 PM, Friday 02:00 AM - 10:00 PM), and 'Keep in touch with us!' with social media icons and contact information. There is also a section for 'Bassundhara' with address and phone number.

Helvetica

UI

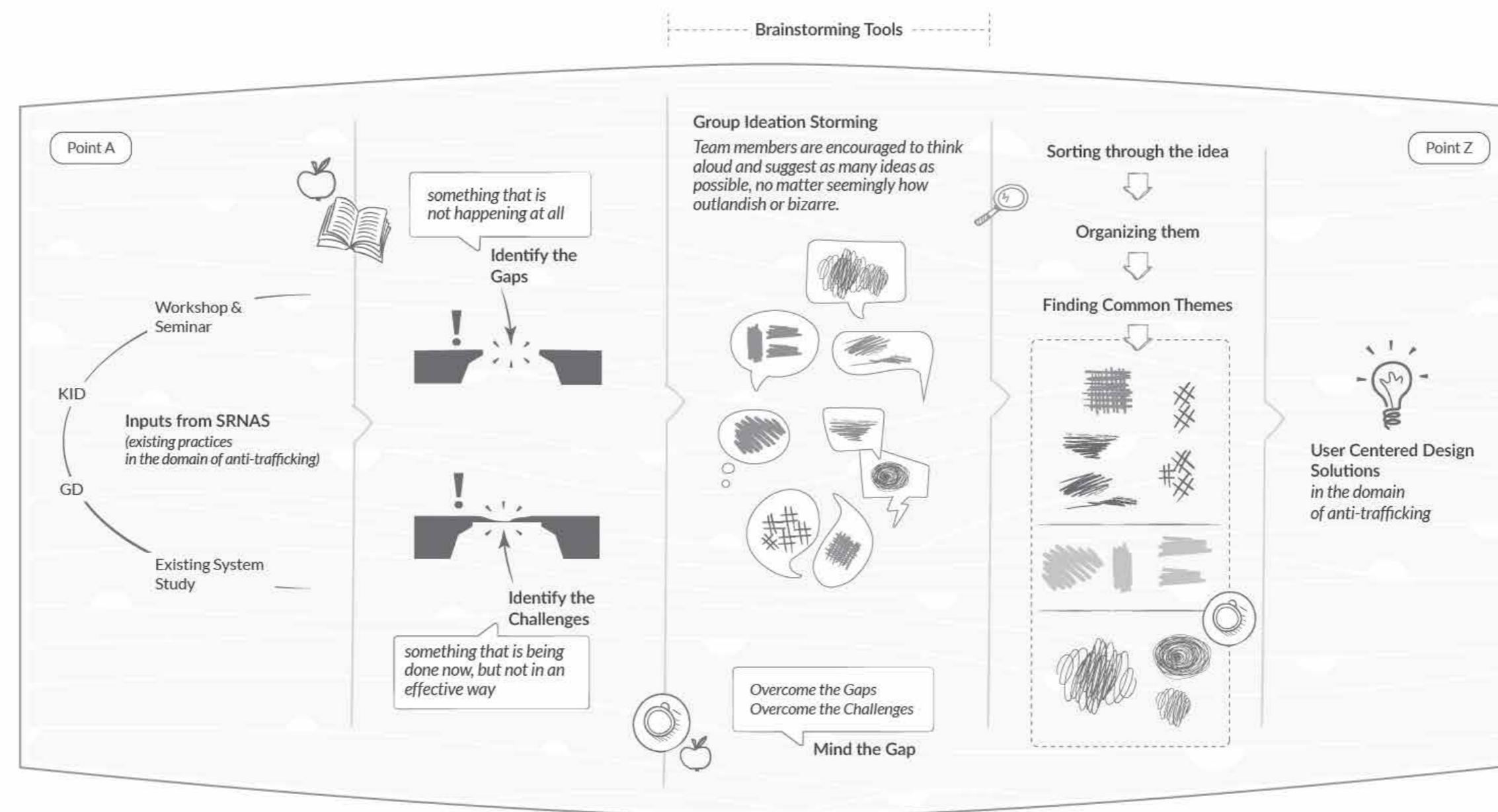
Branches

The screenshot shows the 'Branches' section of the Helvetica website. At the top, there's a navigation bar with links for Home, Menu, About us, Branches (which is highlighted), Events, and Contact us. Below the navigation is a large red logo with the word 'HELVETIA' and a stylized 'H'. A sub-header '10 Branches over Bangladesh' is followed by a photograph of the interior of a branch, showing a counter and staff. To the right is a map of Dhaka with a red dot indicating the location of the Alta Plaza branch. The map also shows other landmarks like St. John's Medical College Grounds, National Informatics Centre, and Xira Software Systems. At the bottom, there's a 'Head Office' section with address, hours of operation (Saturday to Thursday 10:00 AM - 11:00 PM, Friday 02:00 AM - 10:00 PM), social media links (Facebook, Twitter, RSS, LinkedIn), and email contact information.

Contact

The screenshot shows the 'Contact' section of the Helvetica website. The navigation bar is identical to the branches page. A sub-header 'Hey, please tell us what do you want to know?' is followed by a contact form. The form includes fields for 'Subject' (with a QR code icon), 'To' (set to 'Helvetica'), 'Dear Helvetica' (with a placeholder for a message), 'From' (with fields for 'Name' (Maksud Alam), 'Email', and 'Phone'), and a 'Send' button. There's also a small graphic of a cocktail drink on the left side of the form.

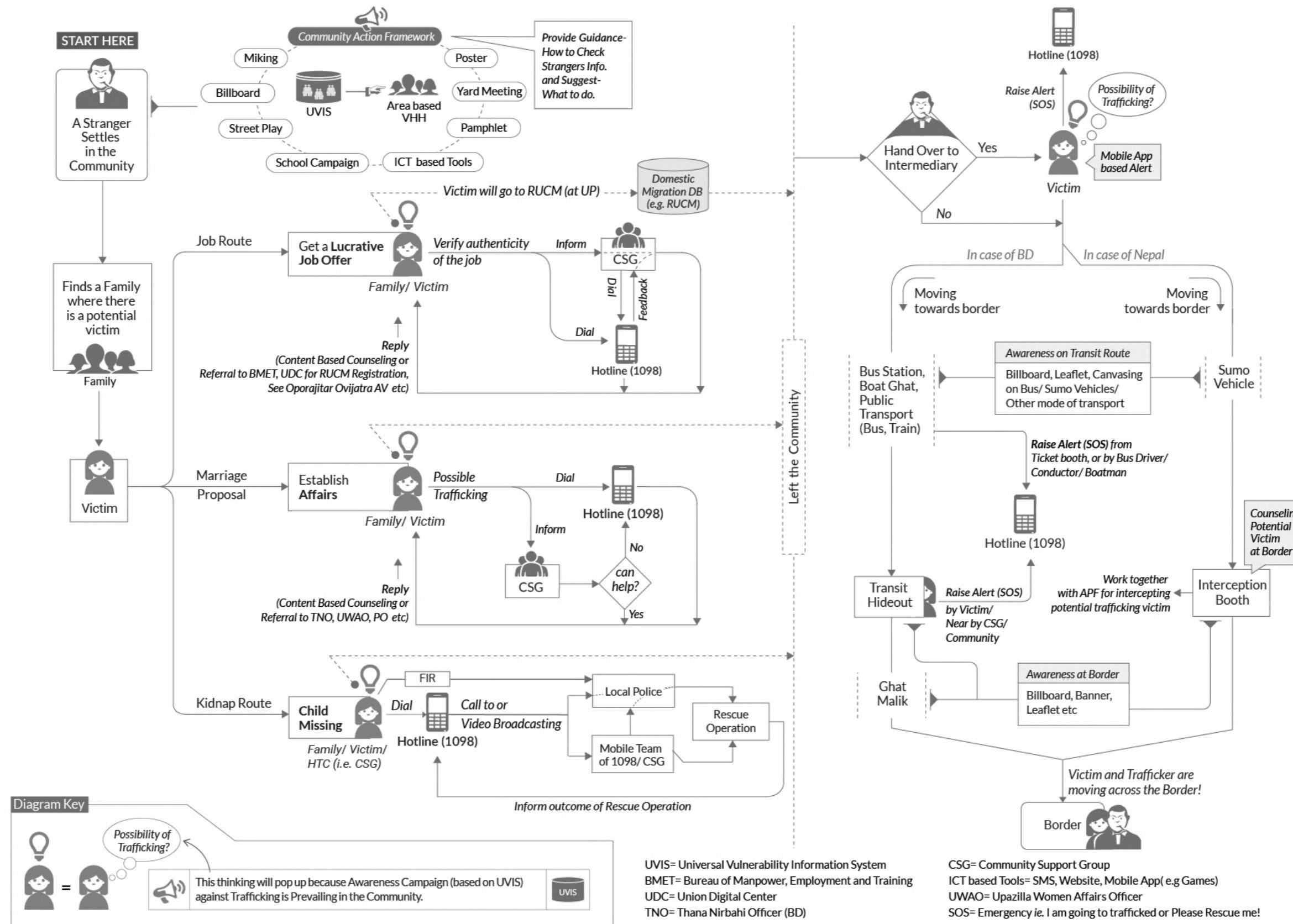
Devising the Ideation to Solution



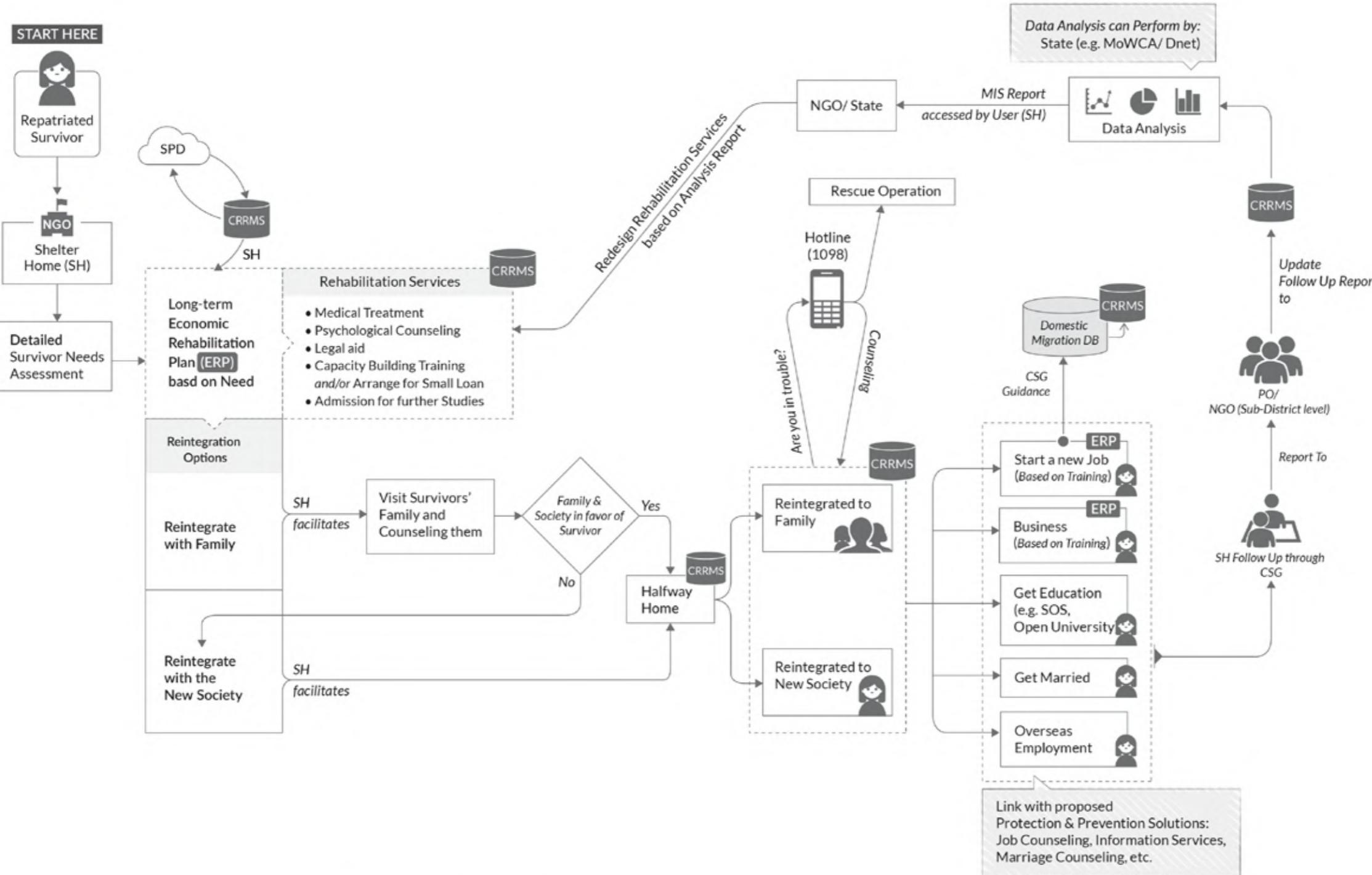
KID= Key Informant Debriefing
GD= Group Discussion



Prevention and Protection- Solution on Existing Practice



Rehab and Reintegration- Solution on Existing Practice



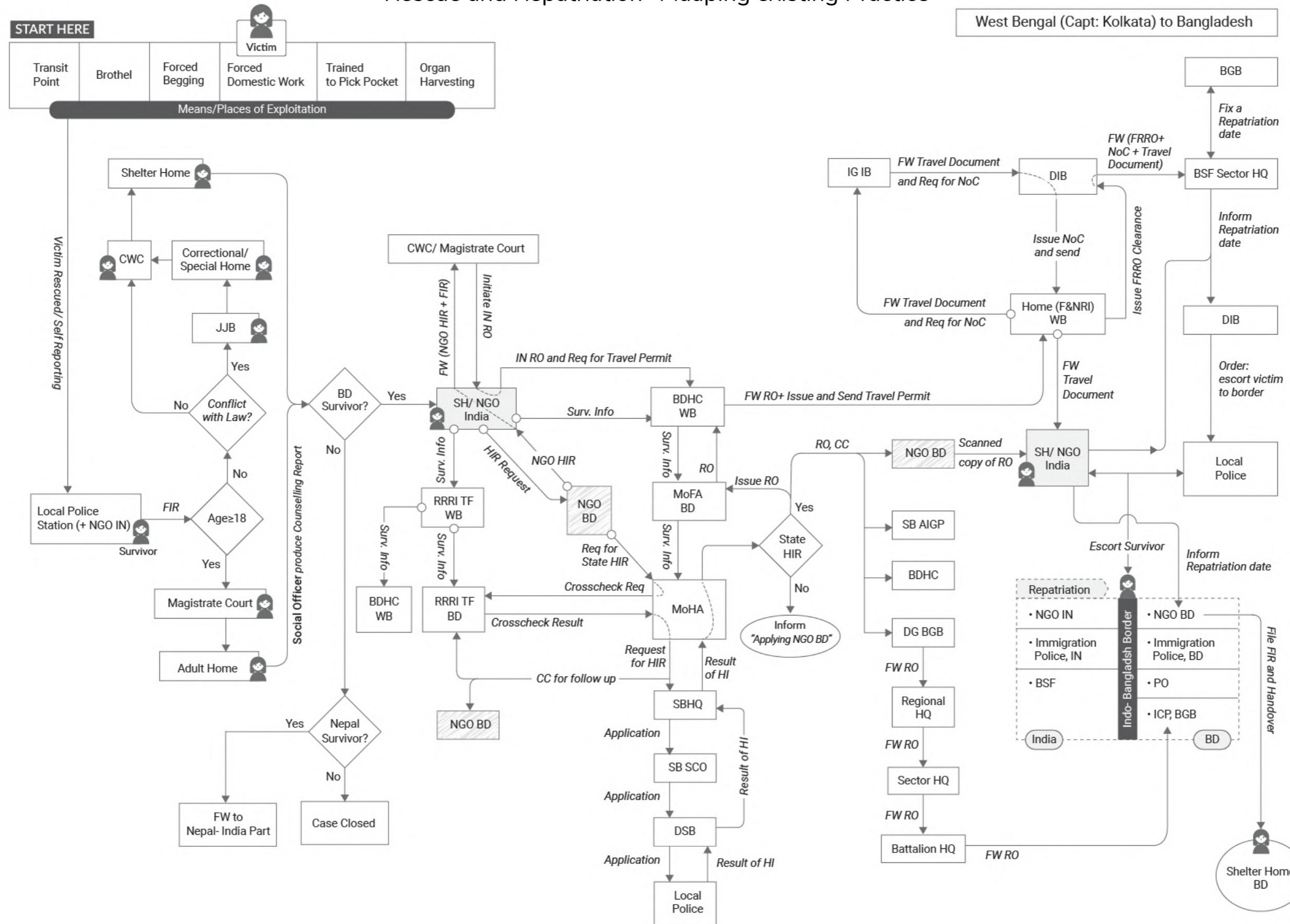
System	Owner	Hosting
CRRMS	MoSW (BD) MoCW (NP)	BCC Data Center (BD) NIC (Nepal)
SPD		

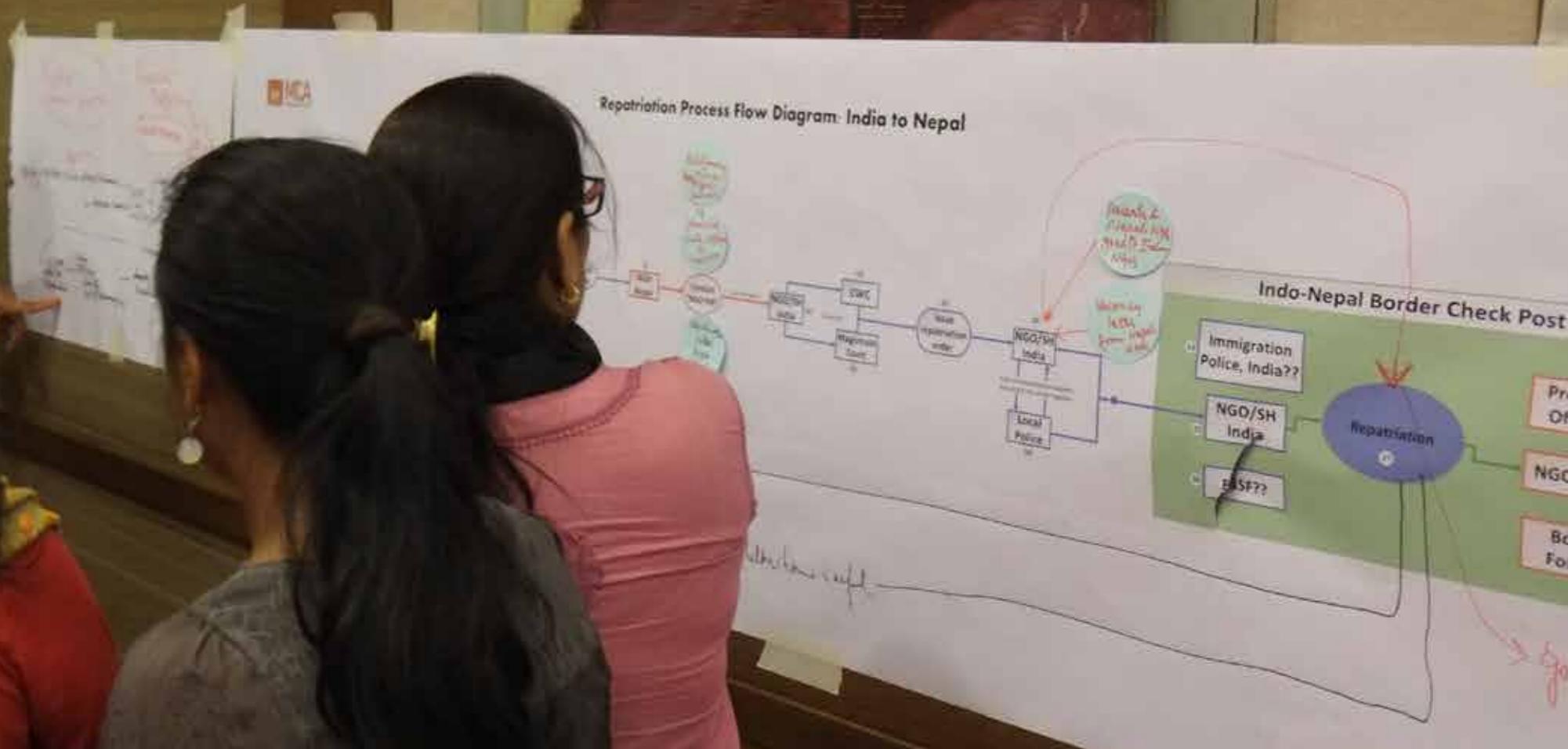
SPD= Service Providers' Database
 CRRMS = Cross-border Rehabilitation and Reintegration Management System
 CSG= Community Support Group
 VDC= Village Development Committee
 SOS= SOS Children's Village
 PO= Probation Officer

MoWCA= Ministry of Women and Child Affairs
 MoSW = Ministry of Social Welfare
 MoWCSW = Ministry of Women, Child and Social Welfare
 BCC= Bangladesh Computer Council
 NIC= National Information Commission (Nepal)

	Bangladesh	Nepal
CSG (Sub-District Level):	CTC	VDC

Rescue and Repatriation- Mapping existing Practice





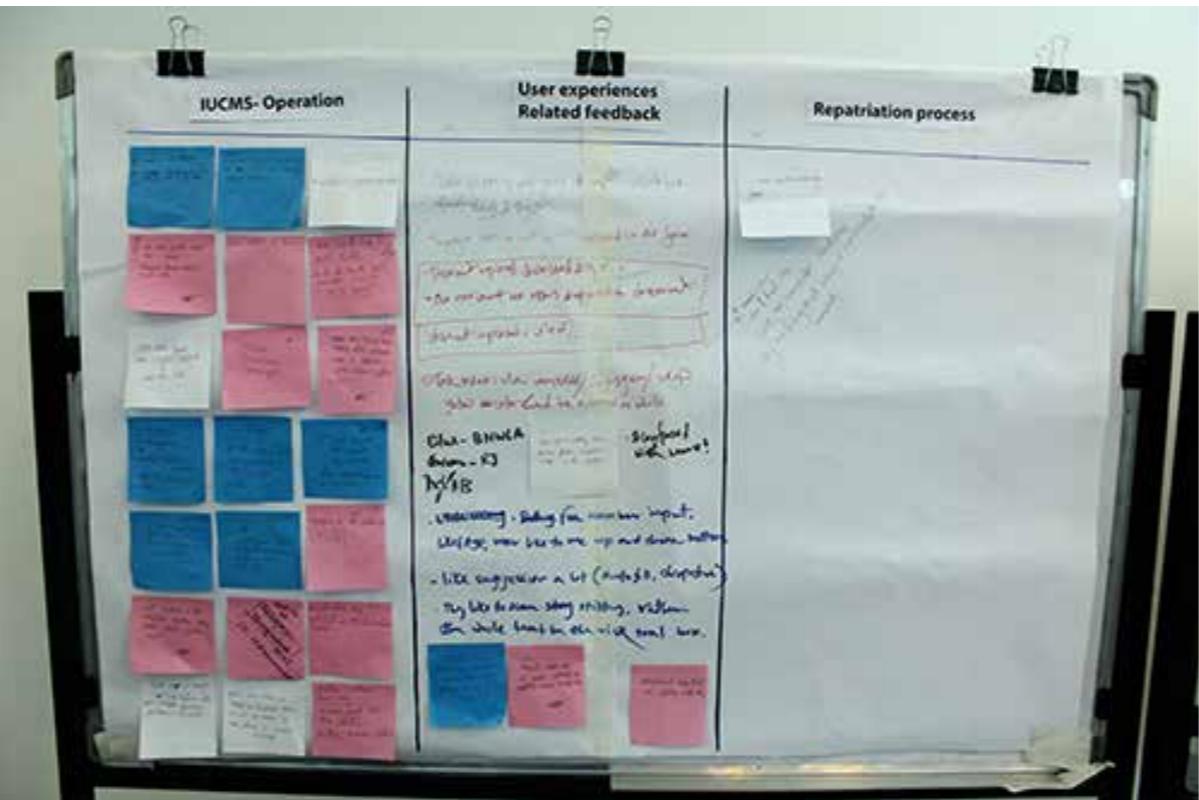
RIMS

Usability Testing

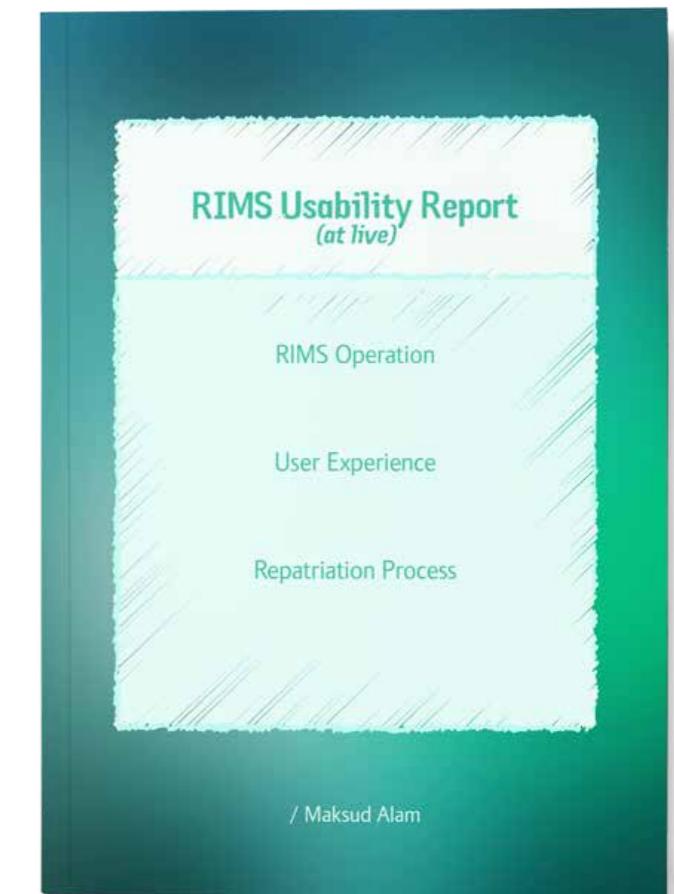
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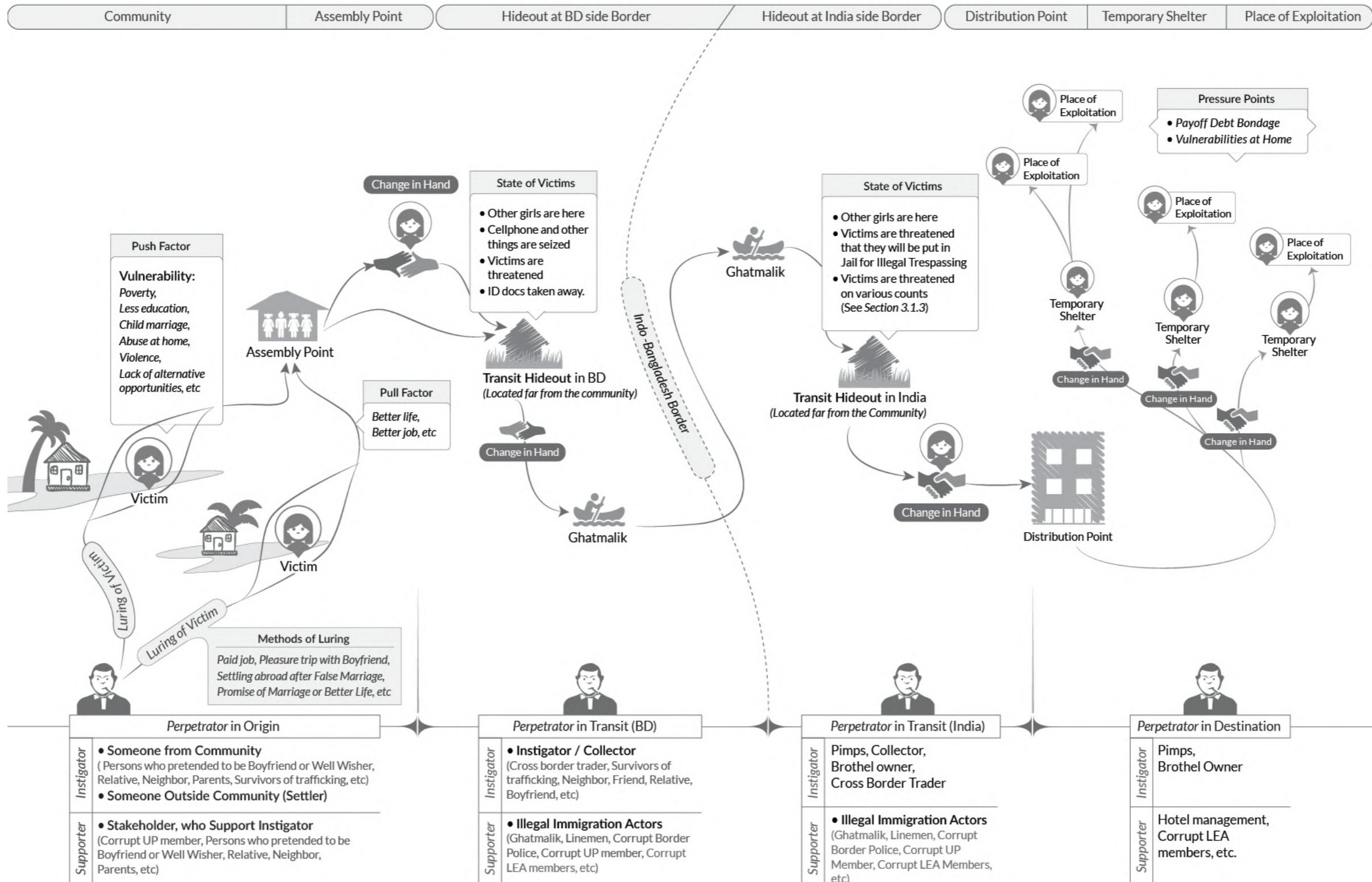
Feedback Compilation



Usability Report



How traffickers work- whole continuum



Bank Intranet Portal

Redefining Productivity



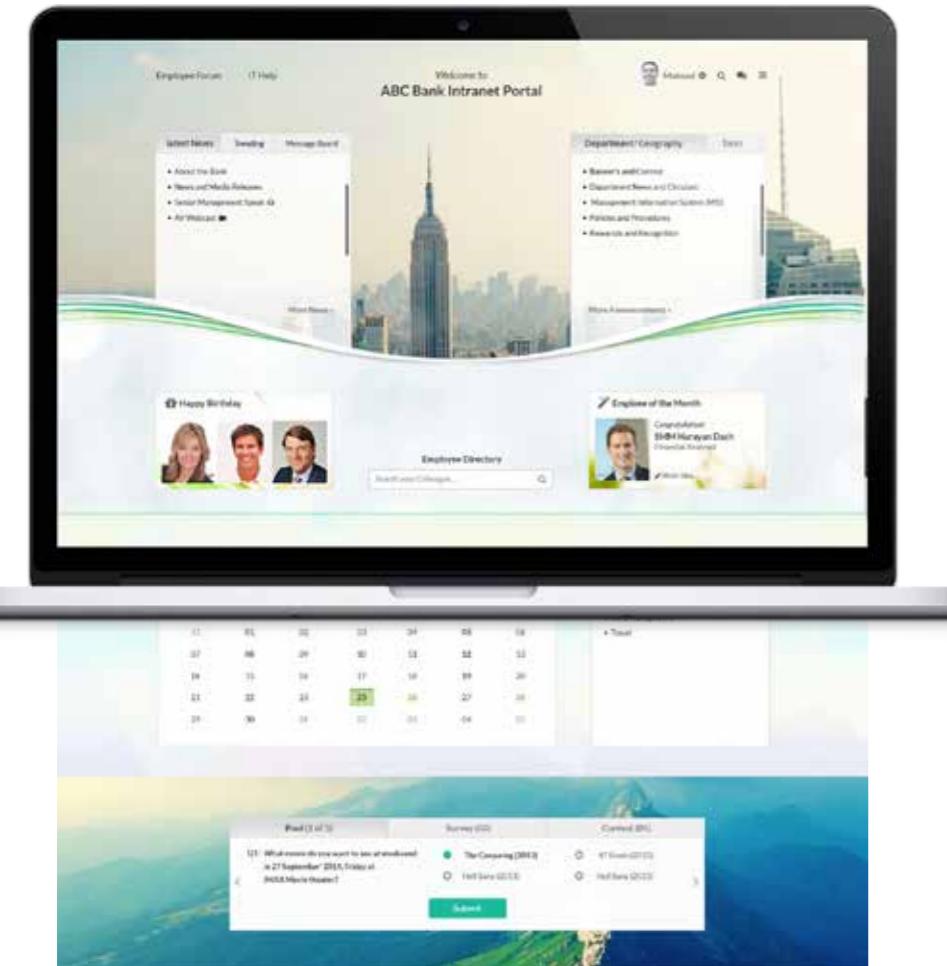
Client: 99 Design

BR Analysis + Secondary Research +
IA + Wireframe + UI

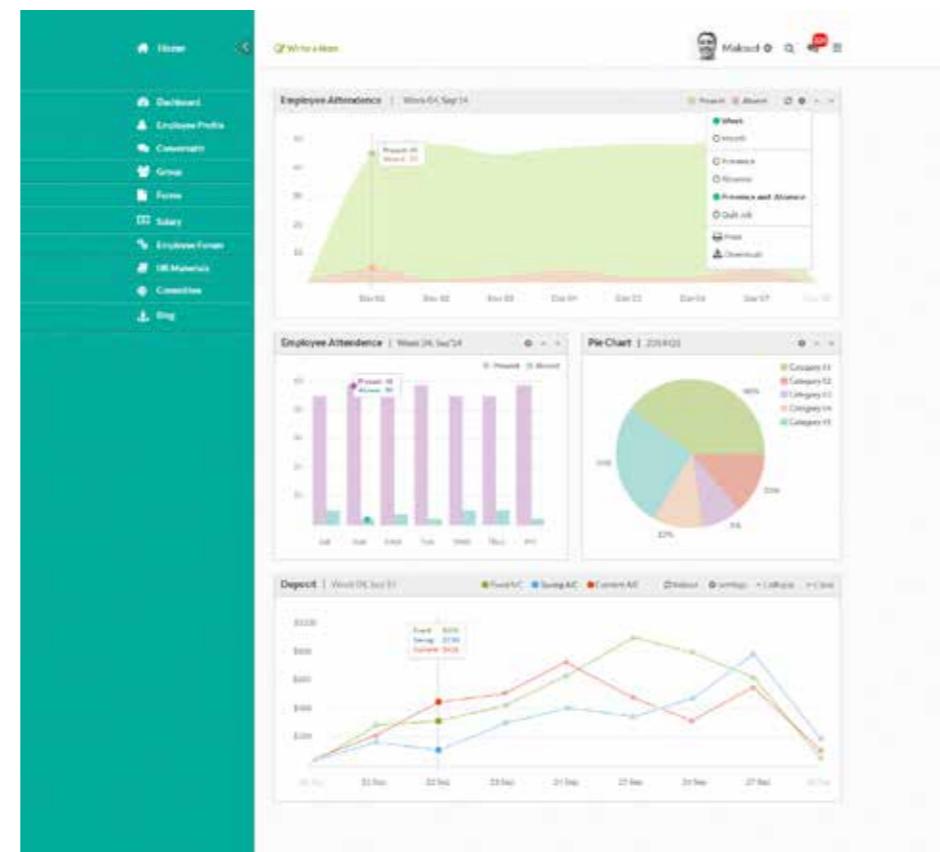
Bank Intranet Portal

UI

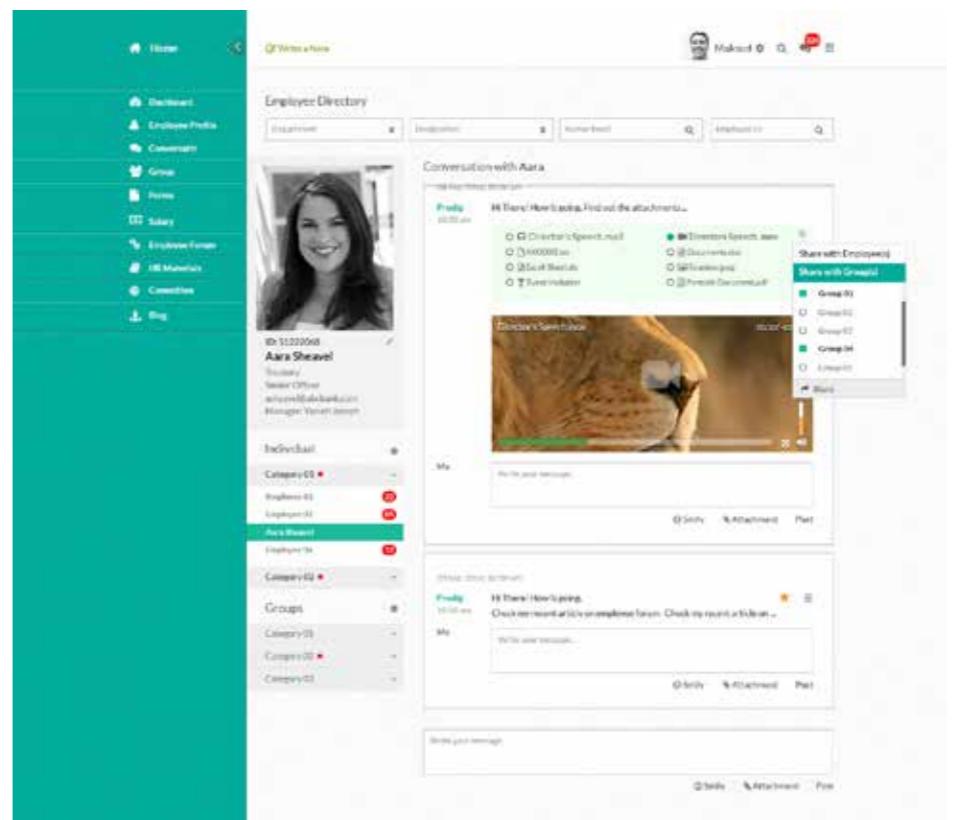
Home



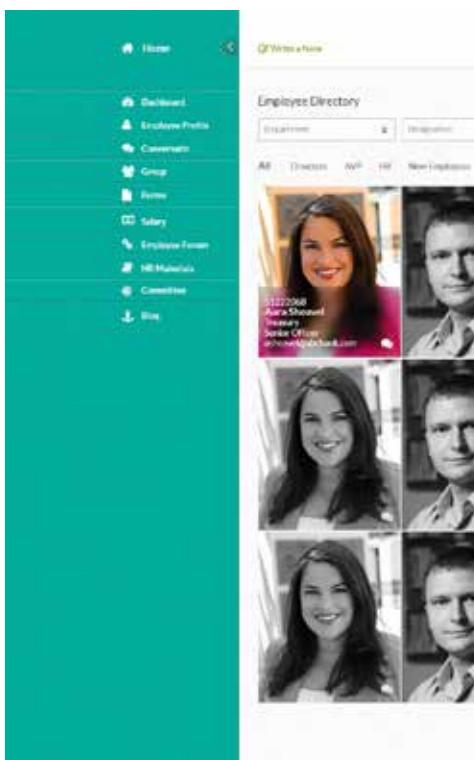
Analytics



Chatting



Employee Portal



Bank Intranet Portal

UI

Employee Portal

The Employee Directory page displays a grid of employee profiles. Each profile includes a small photo, the employee's name, and their role. The sidebar on the left contains navigation links for Home, Dashboard, Employee Profile, Careers, Group, Form, Salary, Employee Forum, HR Modules, Committee, and Site.

Widgets

This section shows three different widgets:

- Create:** A survey creation tool where a new poll is being created. The poll question is "Q5: What would you like to see at weekend in 27 September 2014? Friday or MAX Movie Master?". It includes fields for title, description, and options.
- Result:** A poll result chart titled "Poll (1 of 1) - Survey (Q5) - Created (0)". The results show:
 - The-Corner (20%)
 - Holiday (16%)
 - MAX Movie Master (16%)
 - Office Party (16%)
 - Office Party (16%)
- Message Board:** A communication board with three messages from users like Anna Howell, Maria Dabir, and Sunita Dabir. It includes sections for Connect, Learn, and Support.

Email

The Email interface features a news feed at the top with items like "Client Segments" and "Employee Feedback". Below it is a "Latest News" section with a "About the Bank" summary. The main area shows a list of messages from users like Anna Howell, Maria Dabir, and Sunita Dabir. At the bottom is an "Event Calendar" for September 2014, highlighting a "Happy Birthday" event on September 26th.

Capacity Building

The Capacity Building section includes a "Training Modules" section with three series: Series 01 (Market Risk Management), Series 02 (Banking Sector Overview & Regulation), and Series 03 (OTC Counterparty Risk). It also features an "Event Calendar" for September 2014, showing dates from 01 to 30.

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Capacity Building

Welcome to ABC Bank Intranet Portal

Training Modules

- 01 Market Risk Management
- 02 Existing Banks - Scenario Planning and Case Activities
- 03 OTC Counterparty Credit Risk
- 04 Existing Product Training Slides
- 05 Understanding Pricing Techniques

SERIES 01: Market Risk Management

- Module 1: Market Risk Measurement
- Module 2: Risk Analysis of Financial Products
- Module 3: Value at Risk
- Module 4: Historical & Monte Carlo Simulation

Event Calendar

Mon	Tue	Wed	Thu	Fri	Sat	Sun
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31
01	02	03	04	05	06	07

Management Handbook | Corporate Policies | Services | Role of Thru | Employee Handbook

Head Office: 1-4-25, Kafferde Road, 46194 Japan | View Branch: 1-4-25, Kafferde Road, 46194 Japan

Entertainment

Welcome to ABC Bank Intranet Portal

Latest News

- About the Bank
- Press and Media Releases
- Senior Management Speeches
- Management Information Systems (MIS)
- Research and Publications

Department/Geography

- Banner's Land Contact
- Department News and Circulars
- Global Management Issues
- Management Information Systems (MIS)
- Research and Publications

Connect

Pool (1 of 3)

Q1: What movie do you want to see at weekend ie 27 September 2014, Friday at IMAX Movie theater?

The Conjuring (2013) | Transformers Age of Extinction (2014) | This Is Us (2014) | The Rover (2014)

Submitted

Event Calendar

Mon	Tue	Wed	Thu	Fri	Sat	Sun
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31
01	02	03	04	05	06	07

Management Handbook | Corporate Policies | Services | Role of Thru | Employee Handbook

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Employee Benefit Group

Welcome to ABC Bank Intranet Portal

This platform helps you to connect all of your colleagues, including interact with all departments.

This one is a place of sharing & learn- will be conducive for your career journey.

Message Board

- Topic
- Topics
- Post
- Survey
- Comment
- Status Report

Committee

- Birthday Committee
- Fire Drill Committee
- Food Committee
- Myself
- Transact

Department/Geography

- Banner's Land Contact
- Department News and Circulars
- Management Information Systems (MIS)
- Research and Publications

Employee Forum

Happy Birthday

Employee of the Month

Management Handbook | Corporate Policies | Services | Role of Thru | Employee Handbook

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Business Group

Welcome to ABC Bank Intranet Portal

Business groups with highest level of organization and the best group Human resources includes coordinated organization named the tool of this predefined business group rather than defining committee.

Business Groups

- Group Name 01
- Group Name 02

Event Calendar

Mon	Tue	Wed	Thu	Fri	Sat	Sun
10:30	02:45	05:00	07:30			

Event Name: Meeting with Loan Executive Policy Working Group
Time: 02:45 PM - 03:45 PM
Location: Conference Room R-204
Details: Our existing loan officer has strategy has some weak point, and low level take up coverage of these loans. Let's make more open discussion about these loans and make some procedural modification to these loans.

Management Handbook | Corporate Policies | Services | Role of Thru | Employee Handbook

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Bank Intranet Portal

UI

Event Calender

This image shows a screenshot of the ABC Bank Intranet Portal. The top navigation bar includes links for Home, Training, HR, News, and Support. A search bar and a user profile icon are also present. The main content area features a 'Business Groups' section with four circular icons representing different groups. Below this is an 'Event Calendar' for September 25, 2016, showing a meeting at 10:30 AM and a birthday celebration for SMM Harry Das at 02:45 PM. The bottom navigation bar includes links for Management Handbook, Corporate Toolkit, Services, Role of Thums, and Employee Handbook.

Microsite

[Home](#) [Members](#) [Case Study](#) [Ongoing Proposals](#) [Completed Projects](#) [Document & Collection](#) [Contact](#) [Q.](#)

Loan Group

A Bank's major profit area is spread from interest, which can increased by engaging our professional and intuitive intelligence.

Giving loan or credit for different sector vary greatly in which area the bank's branch is doing operating their operations.

Connect & Share
A Bank's major profit area is spread from interest, which can increased by engaging our professional and intuitive.

Perception & Action
A Bank's major profit area is spread from interest, which can increased by engaging our professional and intuitive.

Latest Case Study

Case Study 01	Case Study 02	Case Study 03	Case Study 04	Case Study 05	Case Study 06	
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Featured Case Study

Case Study 01	Case Study 02	Case Study 03	Case Study 04	Case Study 05	
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[Home](#) [Members](#) [Case Study](#) [Ongoing Proposals](#) [Completed Projects](#) [Document & Collection](#) [Contact](#)

Chat Widget

The screenshot shows a company's intranet homepage with a dark teal sidebar on the left containing a navigation menu:

- Home
- Dashboard
- Edit Profile
- Comments
- Group
- News
- Salary
- Employee Forum
- HR Materials
- Committee
- Log Out

The main content area features several sections:

About Bank

- Discover our History
- Vision, Mission and Values
- Senior Shareholders
- Management Team
- SGD
- Communication and Branding
- Information Technology
- Risk Management Division
- Strategy
- Global Trade Services

Discover our History

 50 Trade Secrets of Giga Packaging-Blochhoff, 14
22 December, 2014 [View](#)

 50 Trade Secrets of Giga Packaging-Blochhoff, 14
22 December, 2014 [View](#)

 50 Trade Secrets of Giga Packaging-Blochhoff, 14
22 December, 2014 [View](#)

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Value, Mission and Value

 Vision 2050 (% achieved)
22 December, 2014 [View](#)

 Mission
22 December, 2014 [View](#)

 Value Delivered to Staff and Supplier
22 December, 2014 [View](#)

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Groups (5) Employee (21)

Groups (5) Employee (21) [View](#)

Groups (5) Employee (21) [View](#)

 Monica Becker, 30, User
Hey, how is going? What about my inter... What we discussed yesterday?? [View](#)

 Monika Juhelka, 30, User
I am also working... [View](#)

 Sandra Böhlke, 30, User
Hello! Charles Marcell, there will be great Monika what about... [View](#)

 Monika Juhelka, 30, User
I will be there before lunch. Cheers, [View](#)

 Monika Juhelka, 30, User
I am also working... [View](#)

What's Next...

Thank You!