



*I do  
what I love...*

Maksud's Portfolio

macpac49@gmail.com | m. 01684610691 | Skype: maksud\_alam49

Impact Oriented User and Consumer Experience Specialist (UX & CX ) to Design, Create, Promote and Scale Product/ Service as well as Brand



## UX & Communications



**Product and  
Service  
Development**

**Brand and  
Communications  
Development**

# Sisimpur

Me & Halum app



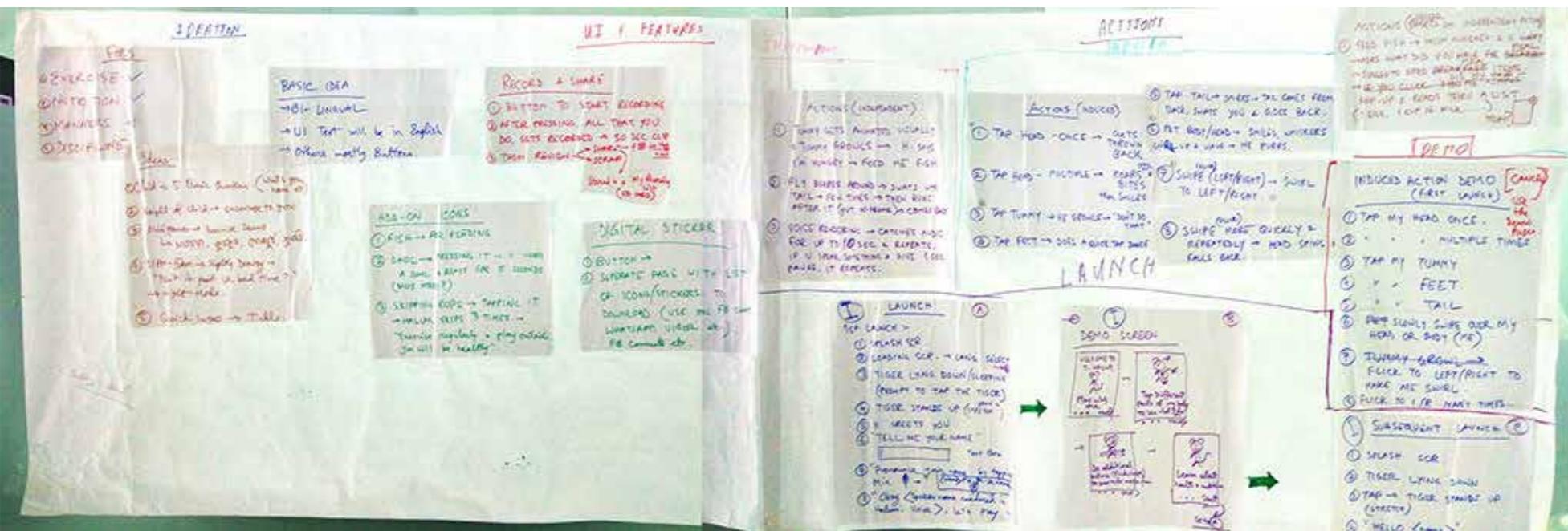
Client: Sisimpur Bangladesh

Storyboard + Empathy Map + Affinity Diagram + Prototype  
+ Usability Testing + Usability Report

# Sisimpur

Me & Halum App Development

## Storyboard



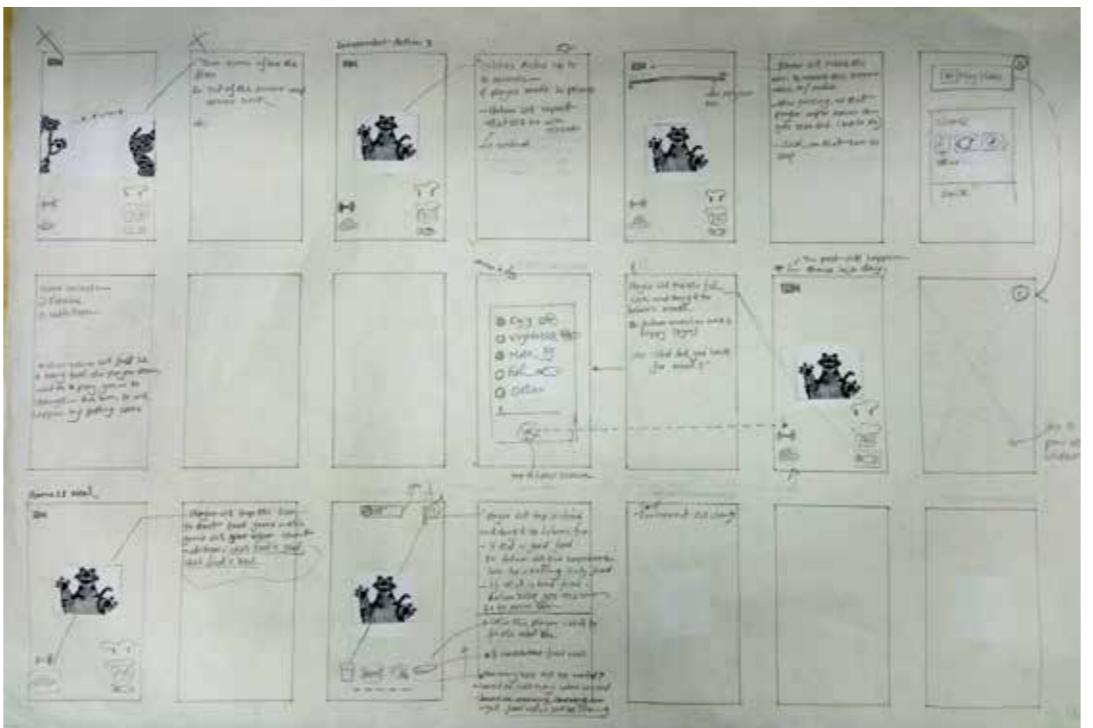
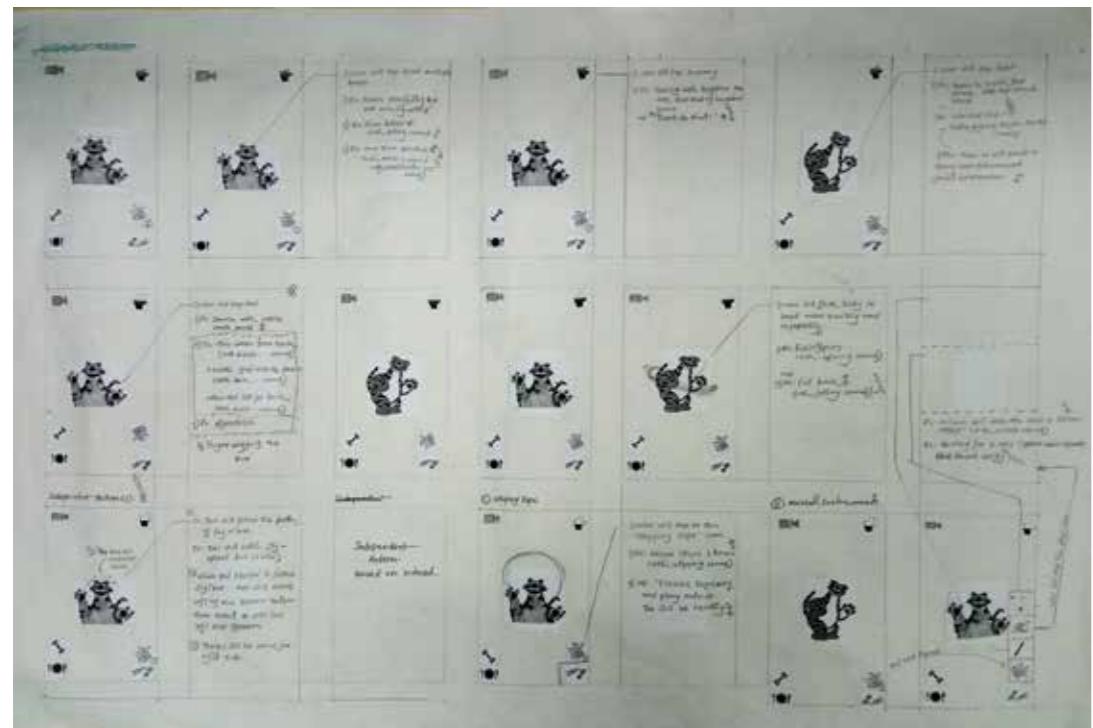
## Screens



# Sisimpur

Me & Halum App Development

Screen



Affinity Diagram



# Sisimpur

Me & Halum App Development

Empathy Map



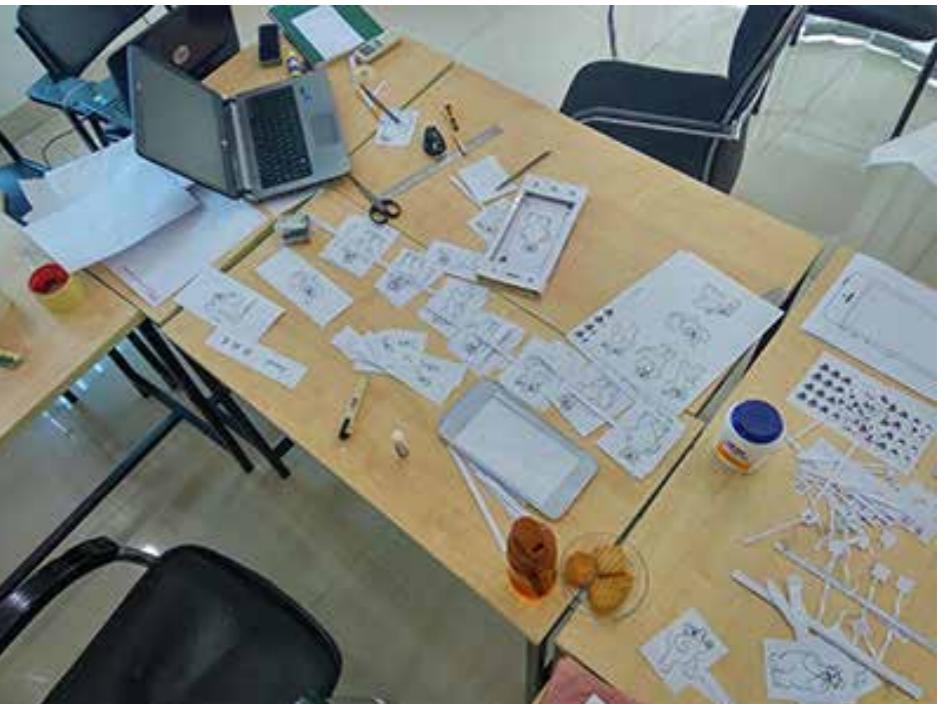
Character Drawing



# Sisimpur

Me & Halum App Development

In Prototyping Lab



# Sisimpur

Me & Halum App Development

Usability Testing



► **Youtube Link:** <https://www.youtube.com/watch?v=D3jFTsbxCIg>



# Grub Dealz App

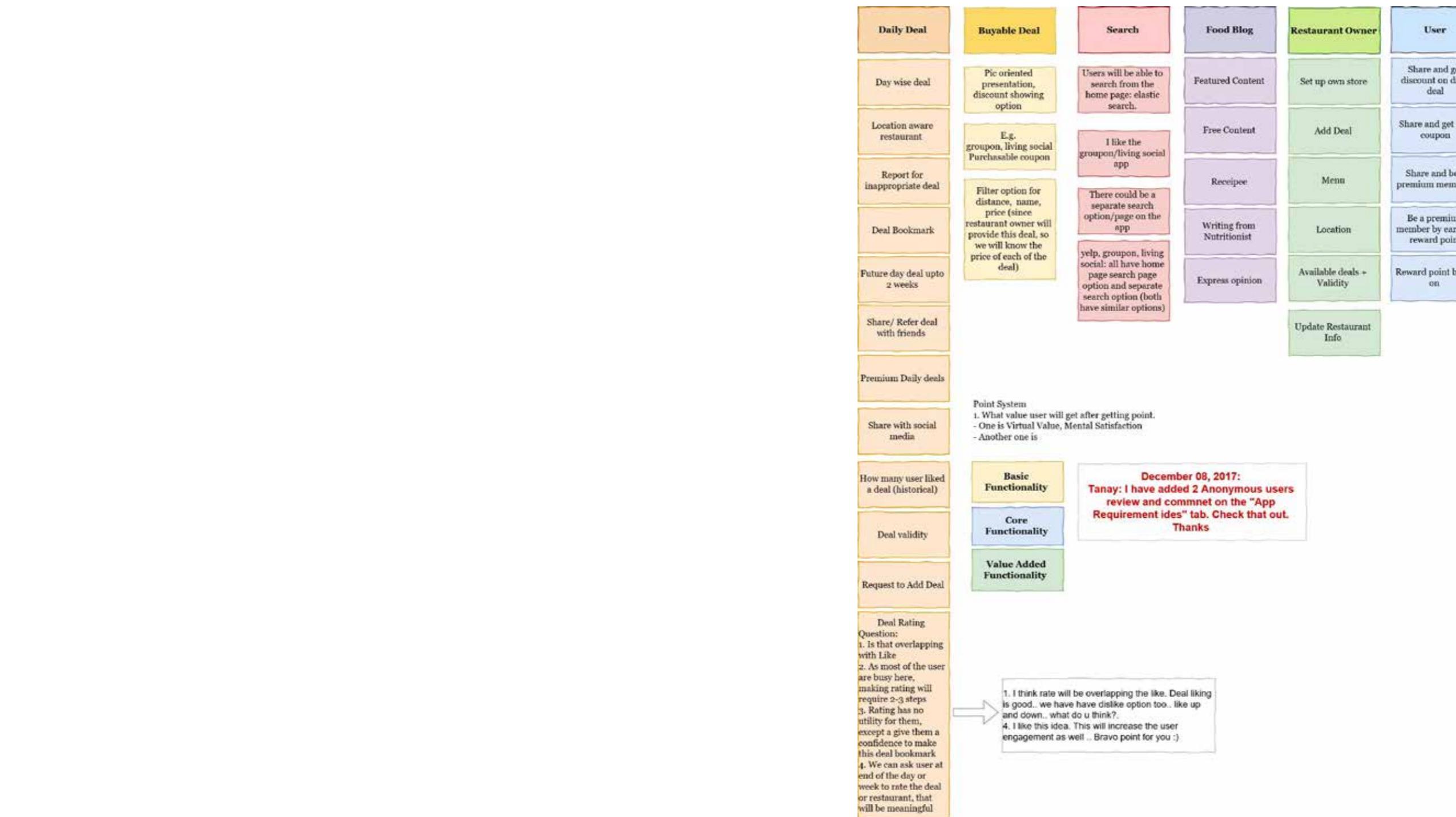
All deals in one place



Client: Grub Dealz Ltd

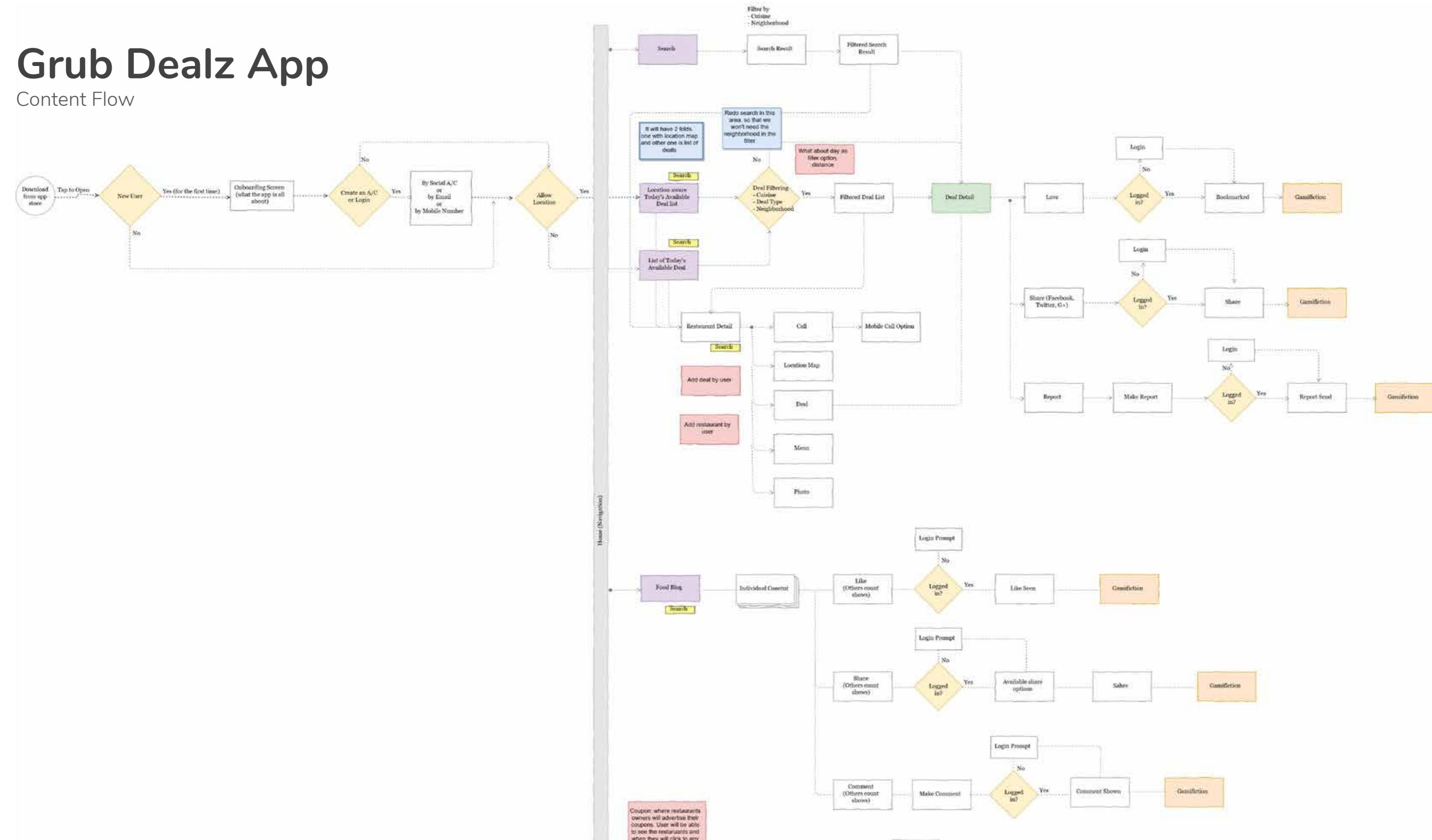
BR Analysis + Secondary Research + IA + Wireframe + UI

# Affinity Diagram



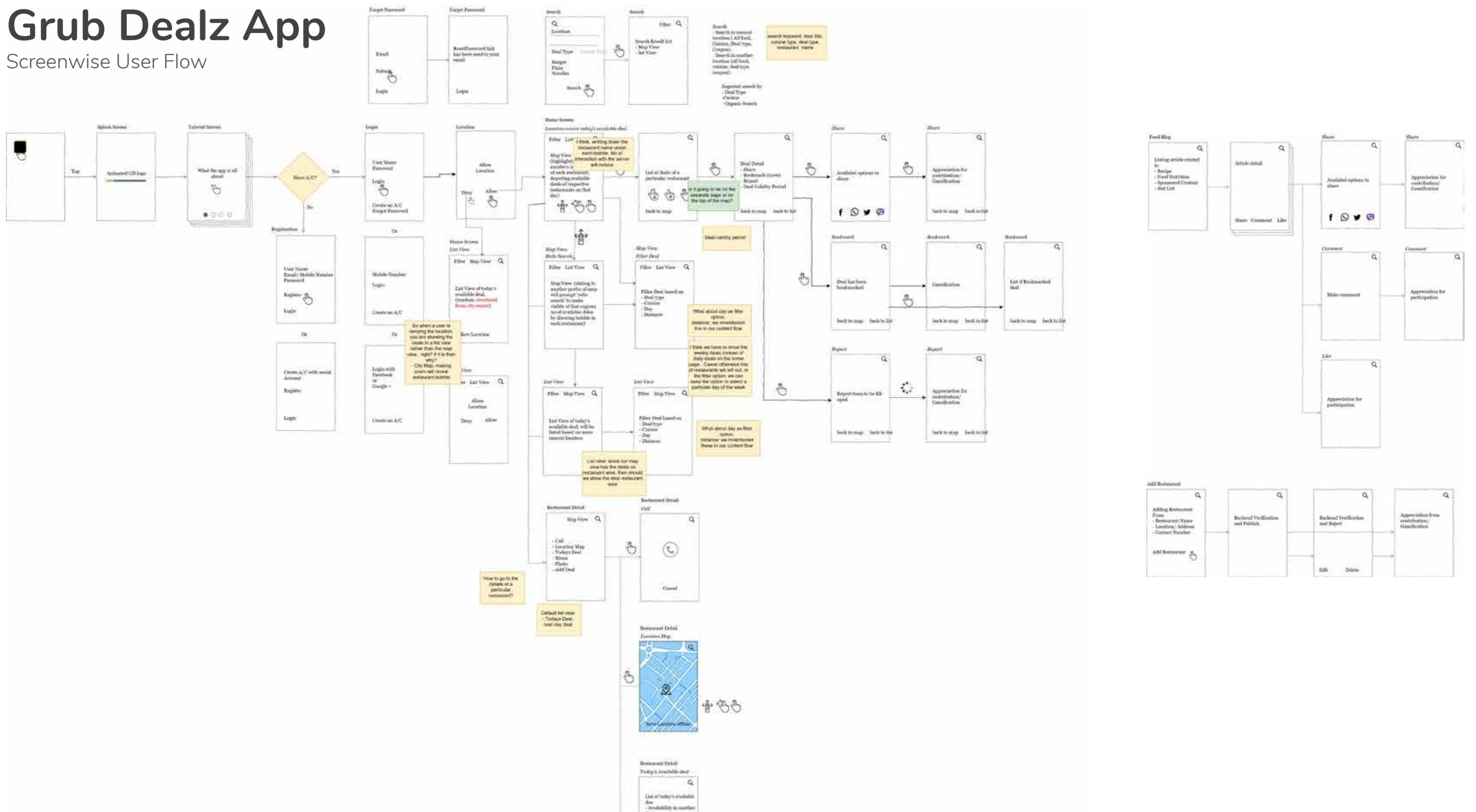
# Grub Dealz App

## Content Flow



# Grub Dealz App

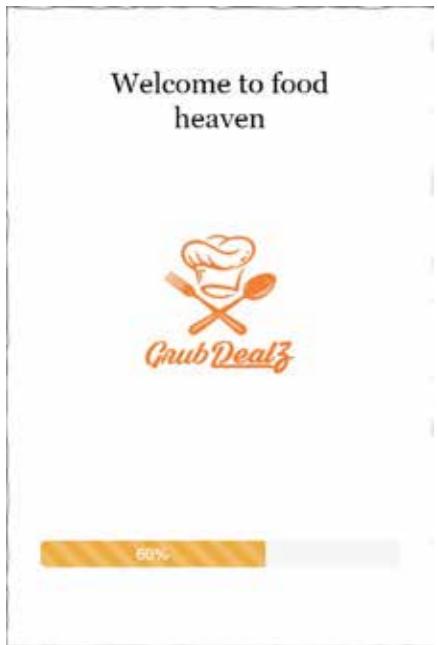
## Screenwise User Flow



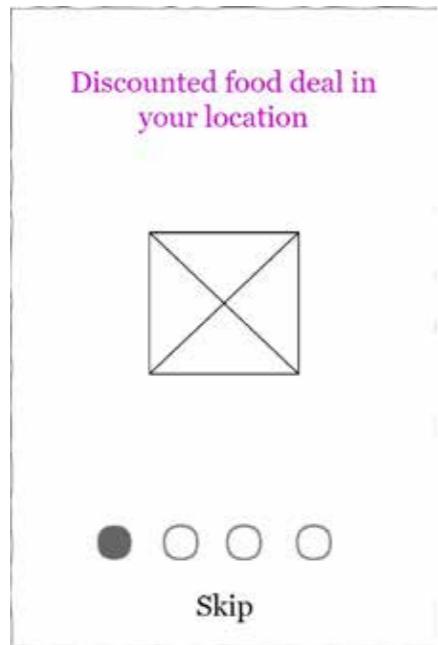
# Grub Dealz

Mid-fi-Wireframe

Splash Screen



Tutorial Screen



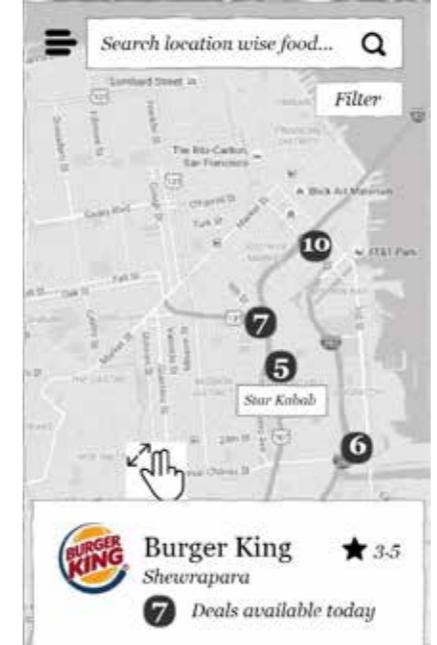
Checking credential



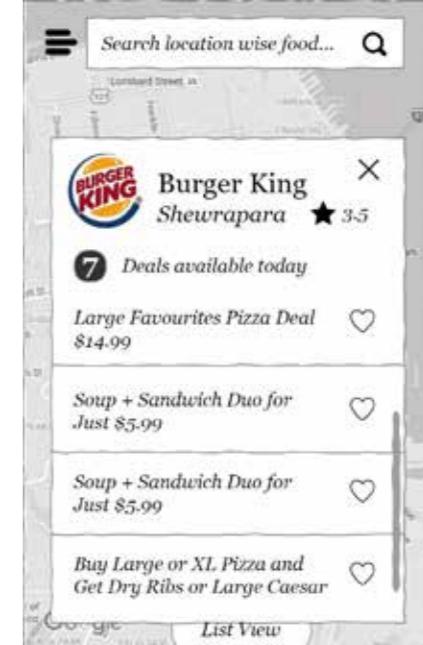
Create an Account- Correct input



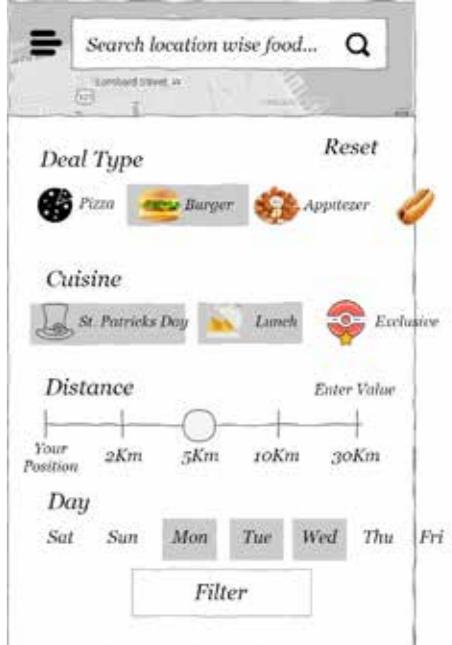
Onboarding Screen- Default



Onboarding Screen- List of Food



Choosing Options



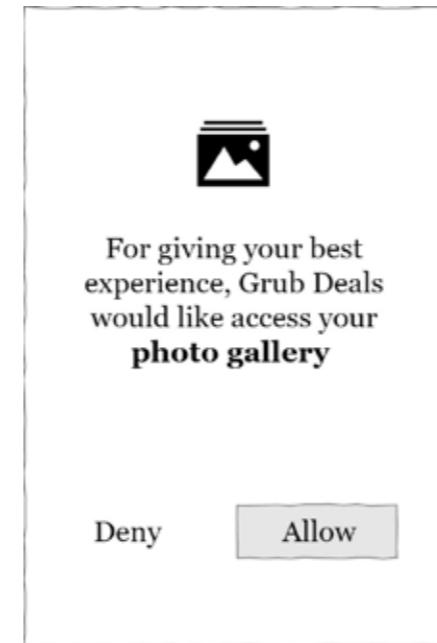
Login



Create an Account- Invalid Input



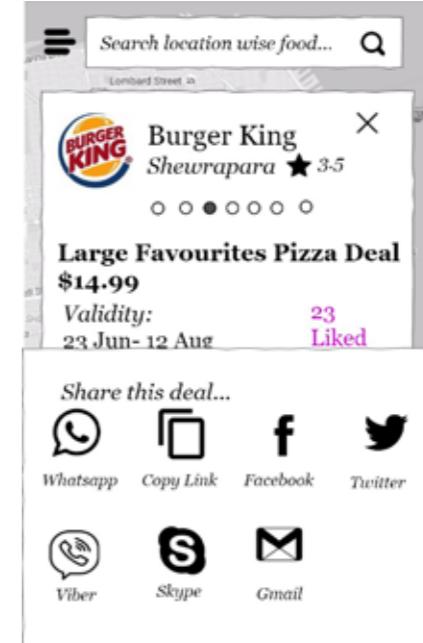
Gallery Access



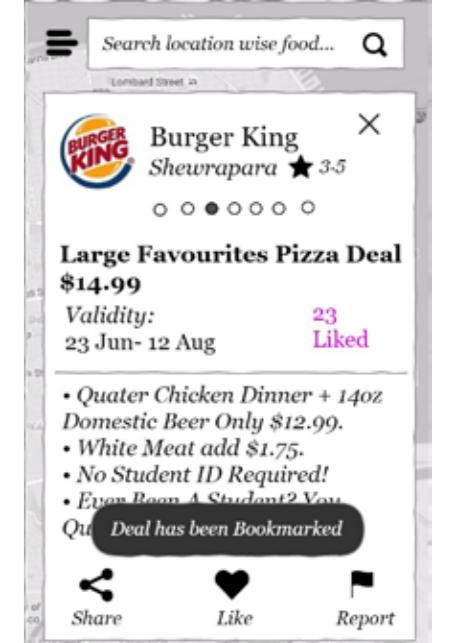
Onboarding Screen- zoom



Onboarding Screen- Share



List View\_Deal Detail



# Grub Dealz

Mid-fi-Wireframe

Restaurant Detail- Deals

This wireframe shows a restaurant detail page for Burger King. At the top, there's a search bar with placeholder text "Search location wise food..." and a magnifying glass icon. Below it is a circular rating indicator with five stars and a camera icon. The main content area features the Burger King logo, a 5-star rating, the name "Shewrapra", and a dropdown arrow. A prominent "Add Deal" button is located on the right. Below this, a navigation bar has tabs for "Deals" (selected), "Menu", "Call", and "About". The "Today's Deal" section lists four deals with small heart icons for favoriting. The "Tomorrow's Deal" section lists three deals with heart icons. At the bottom, a calendar shows dates from Monday, 27 Mar to Saturday, 31 Mar, each with a small heart icon. A footer bar at the very bottom contains the text "12 Reviews" and a 5-star rating.

Menu

This wireframe shows the same restaurant detail page as the previous one, but the "Menu" tab is selected. It displays a "FAST FOOD MENU" card with various items like Large Favourites Pizza Deal (\$14.99) and Large Favourites Pizza Deal (\$14.99). Below the menu is a "Photo Upload" section with "Gallery" and "Camera" buttons.

Photo Upload

This wireframe shows a photo upload interface. It includes a search bar, a progress bar showing "3/3", and a "Cancel" button. Below the progress bar is another search bar with placeholder text "Search location wise food...". The main area shows the Burger King logo, a 5-star rating, and the name "Shewrapra". A "Deals" tab is selected. The "Photo Upload" section contains a map and a text input field for "Address". Below the address input is a "Location(s) in Map" button. The "Photo Upload from Gallery" section includes "Gallery" and "Camera" buttons.

Comment

This wireframe shows a comment posting interface. It has a "Make Comment" button and a "Cancel" button. The main area contains a text input field with placeholder text "Wild Green Paleo Pie – Foraging the wilderness for food". Below the text input is a "Few Moments Ago" timestamp and a "Edit" button. The "Address" section shows "Shwrapara Branch" with the address "237, Nahar Mension, Ground Floor, Dhaka 1219" and contact information "+8801684610691". The "Photo Upload" section is also visible.

Restaurant Search- Suggested

This wireframe shows a search results page for "Mirpur 02". It includes a search bar with "Mirpur 02" and a magnifying glass icon. Below the search bar is a "Done" button. The results list "KFC" with "Mirpur 02, KFC" and "Mirpur 10, KFC". Other results include "Dhanmondi, KFC" and "Gulshan, KFC". Below the results is a map of the Mirpur area with several location markers. A "Search" button is at the bottom.

Search

This wireframe shows a search interface for "Mirpur 02". It has a search bar with "Mirpur 02" and a magnifying glass icon. Below the search bar are filter checkboxes for "Burger" and "Chicken Biriyani", and a "Lunch" category. A "Search" button is at the bottom.

Filter

This wireframe shows a detailed filter interface. It includes a search bar with "Mirpur 02" and a magnifying glass icon. Below the search bar are two sections: "Diet list" and "Reciepe". Under "Diet list", there are "Sponsored" and "Nutrition" buttons. Under "Reciepe", there are "Sponsored" and "Nutrition" buttons. A large "Filter" button is at the bottom.

Default Search View

This wireframe shows a search interface with a map and search fields. It includes a search bar with "Write location, Restaurant" and a magnifying glass icon. Below the search bar are "Find Deal by Deal Type" and "Find Deal by Cuisine" buttons. The main area shows a map of a city with several location markers.

Make Comment

This wireframe shows a comment posting interface. It has a "Publish" button and a "Cancel" button. The main area contains a text input field with placeholder text "Wild Green Paleo Pie – Foraging the wilderness for food". Below the text input is a "Few Moments Ago" timestamp and a "Edit" button.

Deal Type Search- selected

This wireframe shows a deal type search interface. It includes a search bar with "Mirpur" and a magnifying glass icon. Below the search bar are filter checkboxes for "Pizza" and "Chicken Biriyani", and a "Done" button. The results list "Sharma", "Pizza", "Chicken Biriyani" (with a checked checkbox), "Kacchi", "Sharma", "Pizza", "Chicken Biriyani" (with a checked checkbox), and "Kacchi". Below the results is a map with location markers. A "Search" button is at the bottom.

Add Deal

This wireframe shows an add deal interface. It has a search bar with "Search location wise food..." and a magnifying glass icon. Below the search bar is a "Done" button. The main area shows a calendar for November 2015 with days from 31 to 11 highlighted. Below the calendar is a "Search" button.

Post

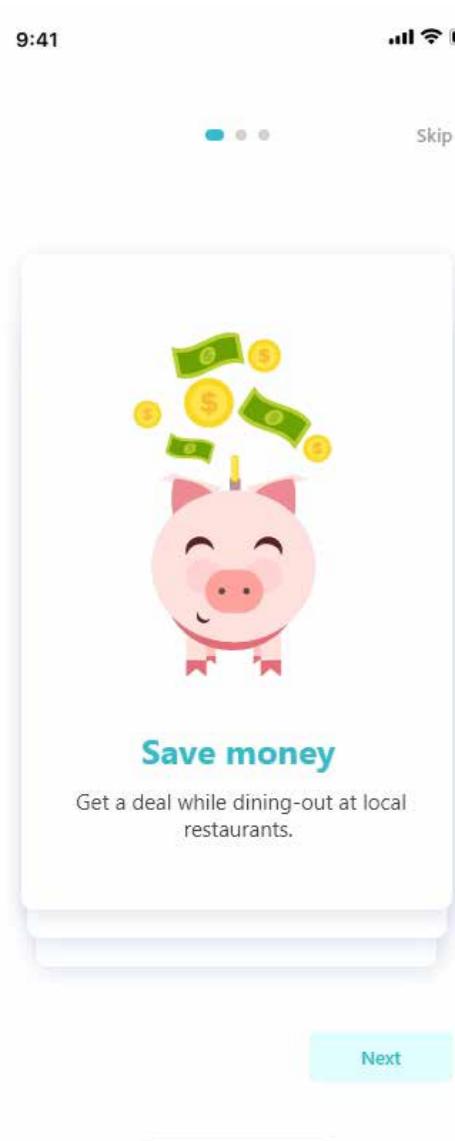
This wireframe shows a post interface. It includes a search bar with "Search location wise food..." and a magnifying glass icon. Below the search bar is a "Done" button. The main area shows a text input field with placeholder text "Wild Green Paleo Pie – Foraging the wilderness for food" and a timestamp "01 day ago". Below the text input are "Share" and "Heart" icons. A large "Post" button is at the bottom.

Did you know how easy it is to

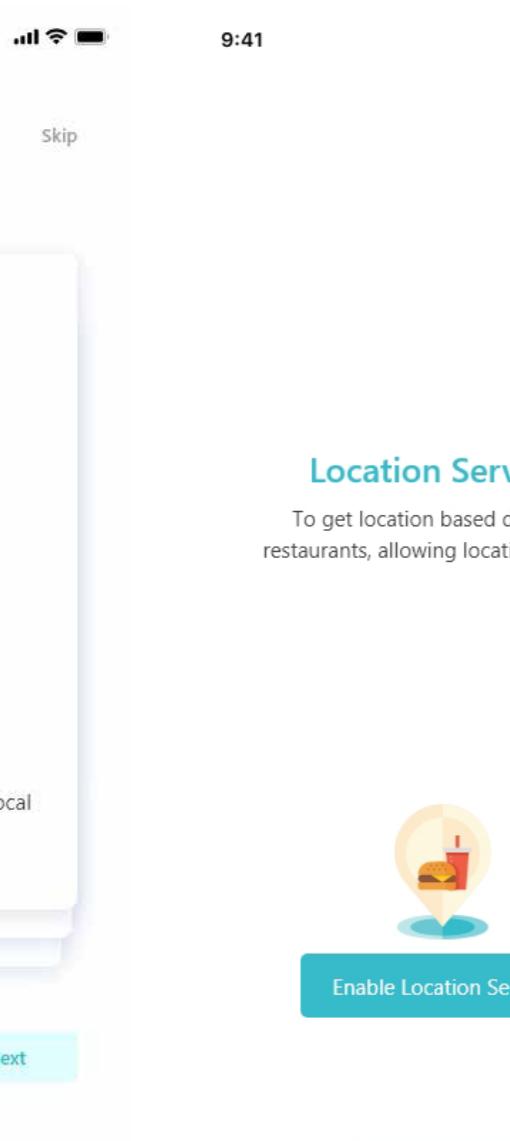
# Grub Dealz

UI

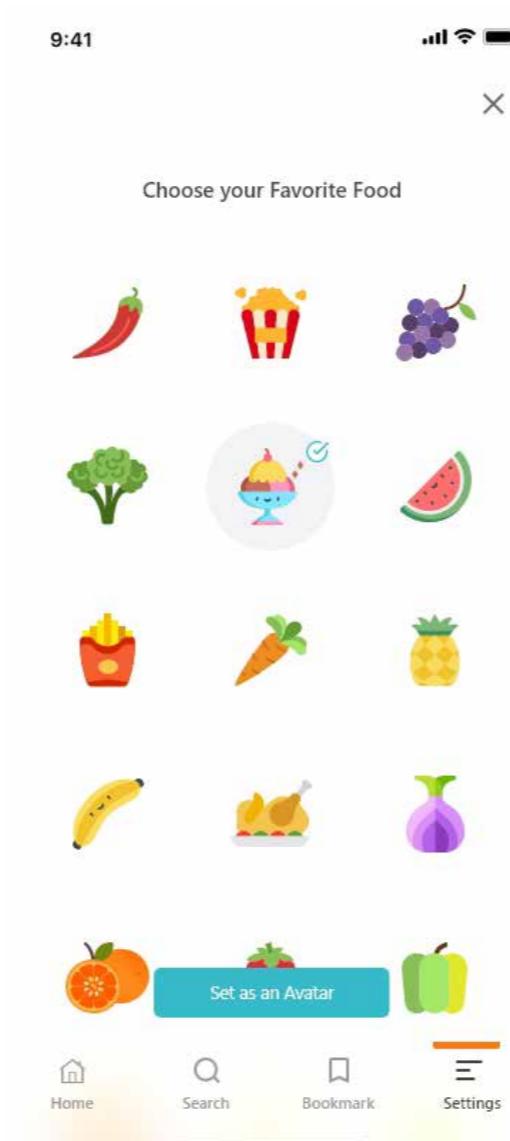
Walkthrough Screen



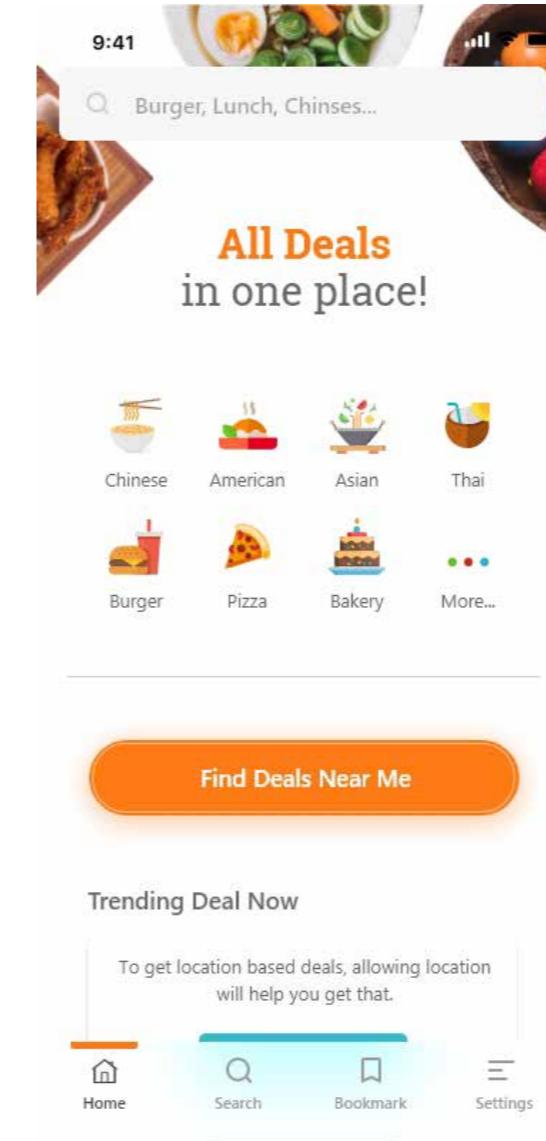
Permission



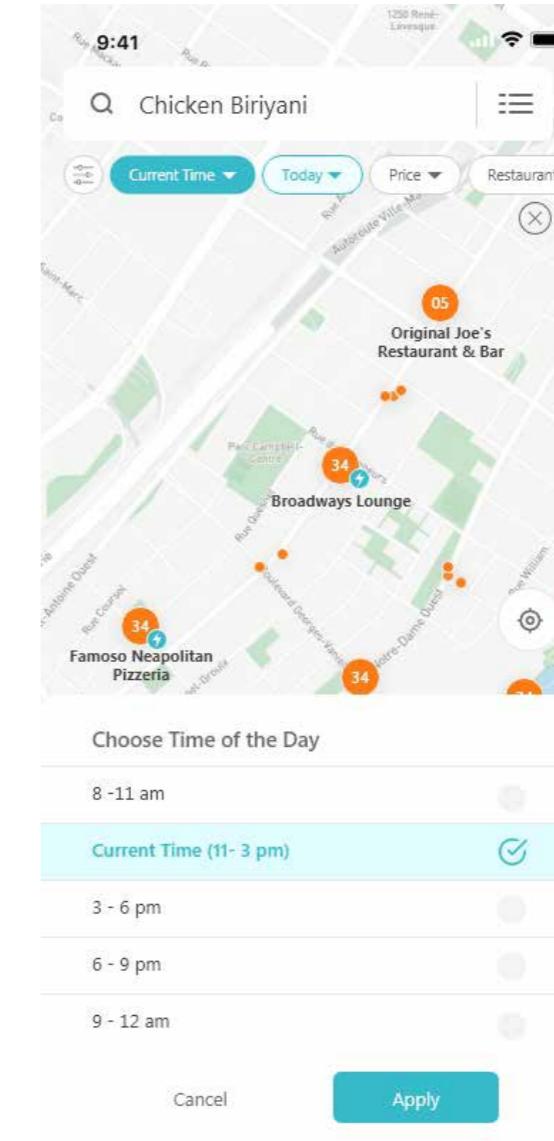
Choose Avatar



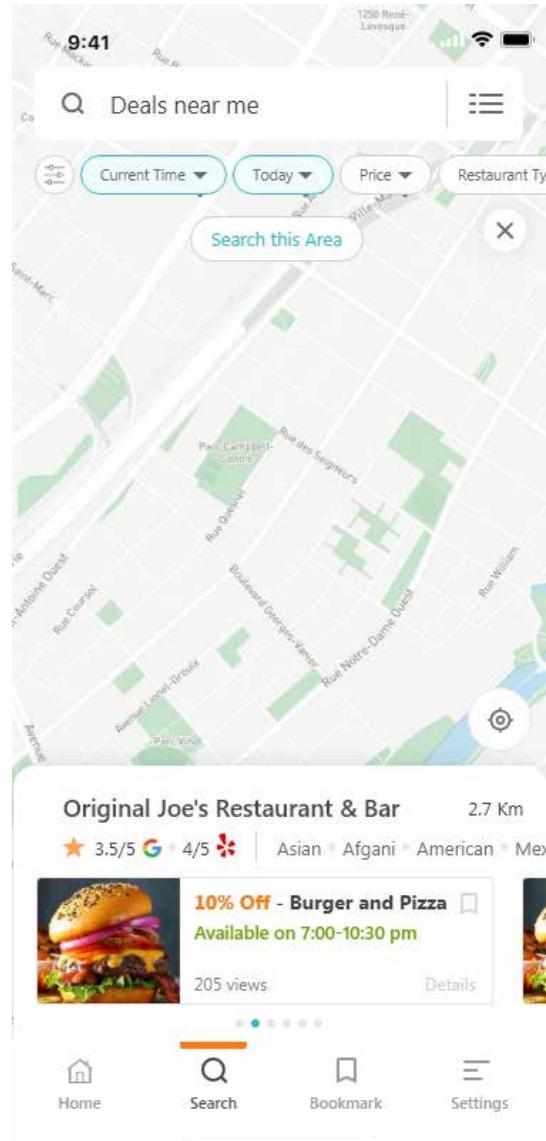
Home



Map Filter



Deals in Map



# Grub Dealz

UI

Popular Cuisine

9:41

Popular Cuisine

African (3) Alcoholic Drinks (14) American (12)

Appetizers (34) Asian (34) Bakery (34)

Beverage (12) Burger (13) Chinese (23)

Coffee/ Tea (2) Desserts (23) Fish and Chips (23)

Indian (76)

Available on 4:00-6:00 pm

**10% Off - Burger and Pizza**  
Memories Fine Dining Restaurant & Lounge  
Available on 4:00-6:00 pm

**Spend \$50 Get \$10 Off - Pizza Gift Card**  
Memories Fine Dining...  
Available on 7:00-10:30 pm

Yesterday- Thursday, 09 May

**10% Off - Burger and Pizza**  
Memories Fine Dining Restaurant & Lounge  
Available (next Sat-Sun-Mon-Wed)

Home Search Bookmark Settings

Deals List View

9:41

Search: Chicken Biriyani

Current Time Today Price Restaurant Type

**Original Joe's Restaurant & Bar** 2.7 Km

3.5/5 G 4/5 Asian Afgani American Mexican

**10% Off - Burger and Pizza**  
Available on 7:00-10:30 pm

205 views Details

**Broadways Lounge** 2.7 Km

3.5/5 G 4/5 American

**10% Off - Burger and Pizza**  
Available on 7:00-10:30 pm

205 views Details

**Famoso Neapolitan Pizzeria** 2.7 Km

3.5/5 G 4/5 American

**10% Off - Burger and Pizza**  
Available on 7:00-10:30 pm

205 views Details

Home Search Bookmark Settings

Deal Detail

9:41

Original Joe's Restaurant 2.7 Km

3.5/5 G 4/5 Asian Afgani American Mexican

**Deals Menu Review Photos**

**10% Off - Burger and Pizza**  
Available on 7:00-10:30 pm

205 views Details

**10% Off - Burger and Pizza**  
Available on 7:00-10:30 pm

Validity Period: 24 June 205 views

Deal Details:  
\$3 New Mini Raspberry Swirl Cheesecake. Just In Time For Summer. Our new cheesecake has arrived! With just the right amount of sweetness, tartness and richness, this delicious indulgence is the perfect size, too.

Today's Deal Future Deal

08-11 am

Current Time

**10% Off - Burger and Pizza**  
205 views

Home Search Bookmark Settings

Restaurent Detail

9:41

Original Joe's Restaurant & Bar 2.7 Km

3.5/5 G 4/5 Asian Afgani American Mexican

**Deals Menu Review Photos**

**10% Off - Burger and Pizza**  
Available on 7:00-10:30 pm

205 views Details

**Original Joe's Restaurant & Bar** 2.7 Km

3.5/5 G 4/5 Asian Afgani American Mexican

Block: G/a, 05/12, Dhanmondi, Dhaka-1216

Hour of Operation: Close Now

f m t

**Deals Menu Review Photos**

**Today's Deal Future Deal**

08-11 am

Current Time

**10% Off - Burger and Pizza**  
205 views

Home Search Bookmark Settings

Gallery

9:41

Original Joe's Restaurant & Bar 2.7 Km

3.5/5 G 4/5 Asian Afgani American Mexican

**Deals Menu Review Photos**

**10% Off - Burger and Pizza**  
Available on 7:00-10:30 pm

205 views Details

**Original Joe's Restaurant & Bar** 2.7 Km

3.5/5 G 4/5 Asian Afgani American Mexican

Block: G/a, 05/12, Dhanmondi, Dhaka-1216

Hour of Operation: Close Now

**Deals Menu Review Photos**

**Today's Deal Future Deal**

08-11 am

Current Time

**10% Off - Burger and Pizza**  
205 views

Home Search Bookmark Settings

Allow Location

9:41

Chicken Biriyani

Search X

To get location based deals, allowing location will help you get that.

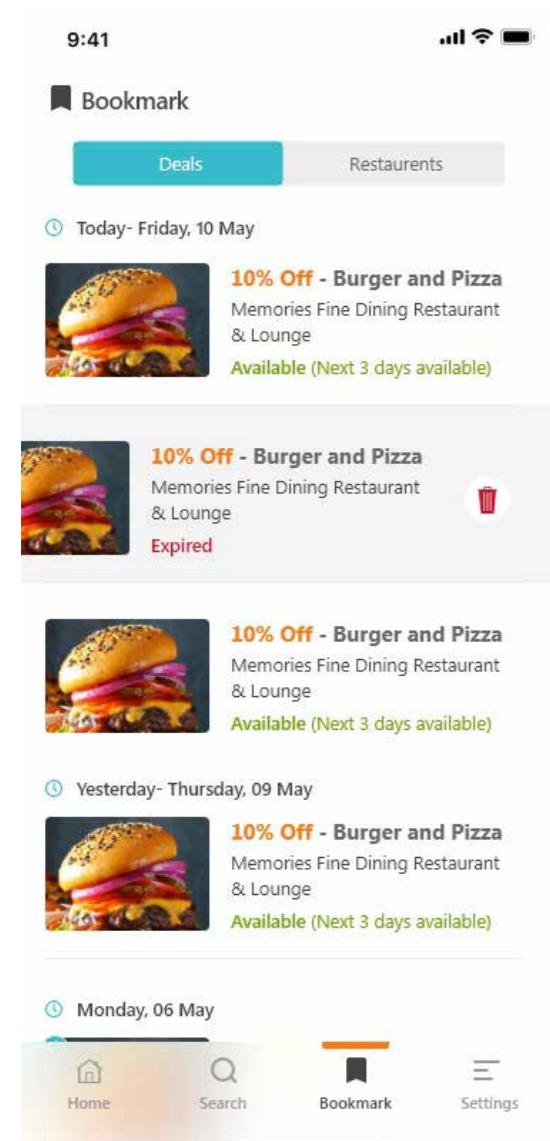
**Allow Location**

Home Search Bookmark Settings

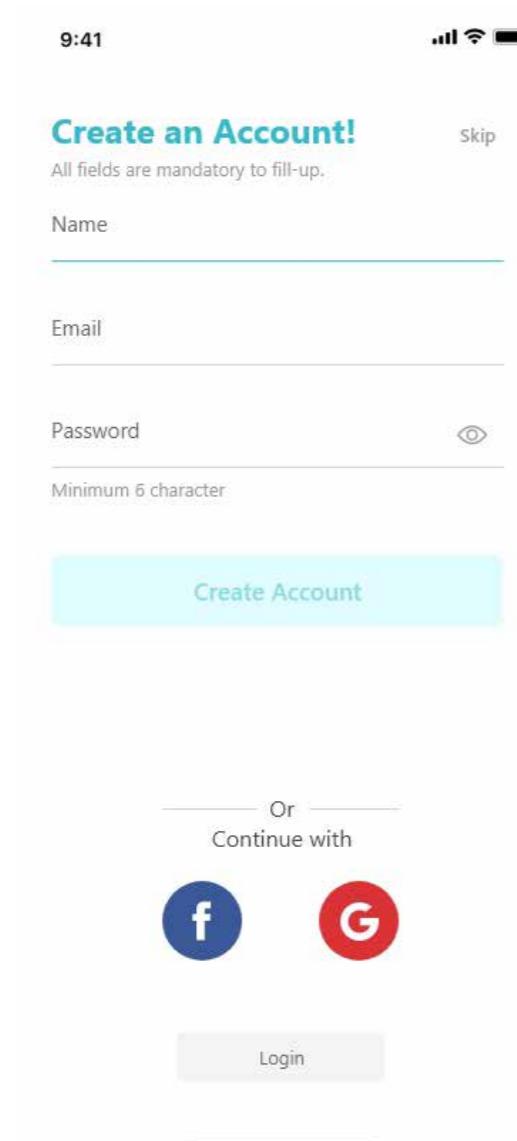
# Grub Dealz

UI

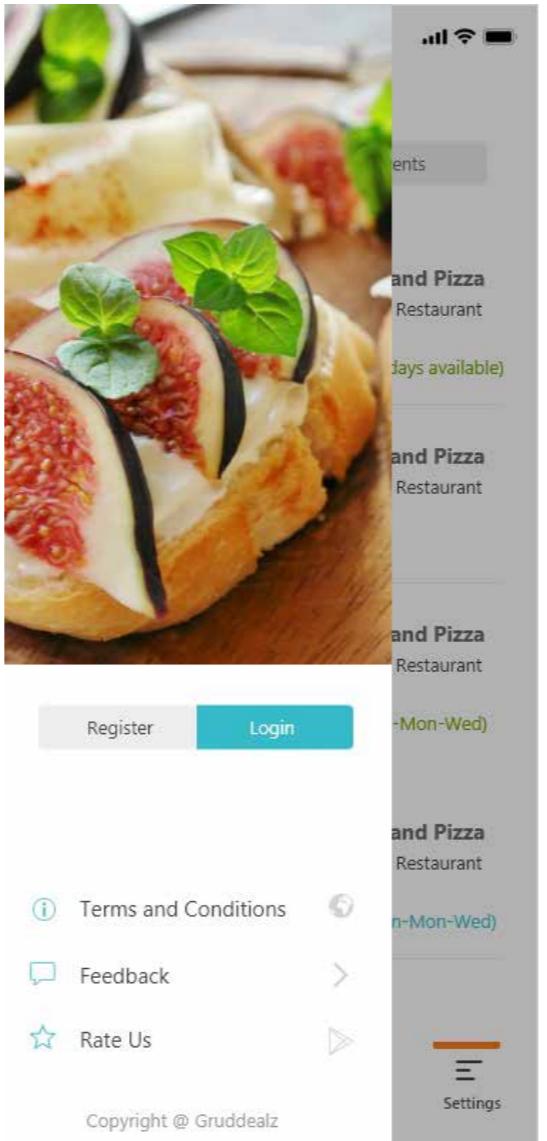
Bookmark



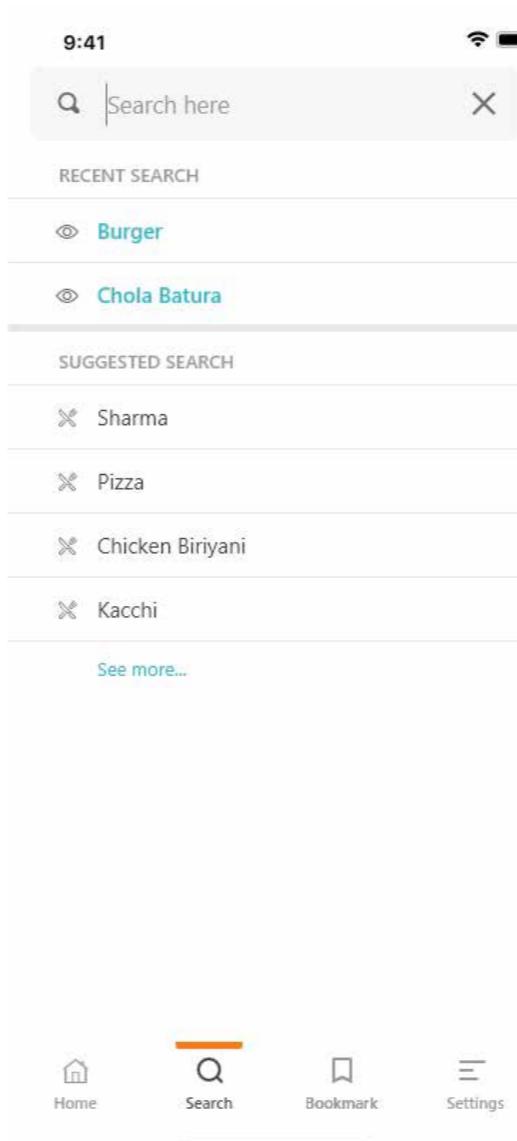
Create an Account



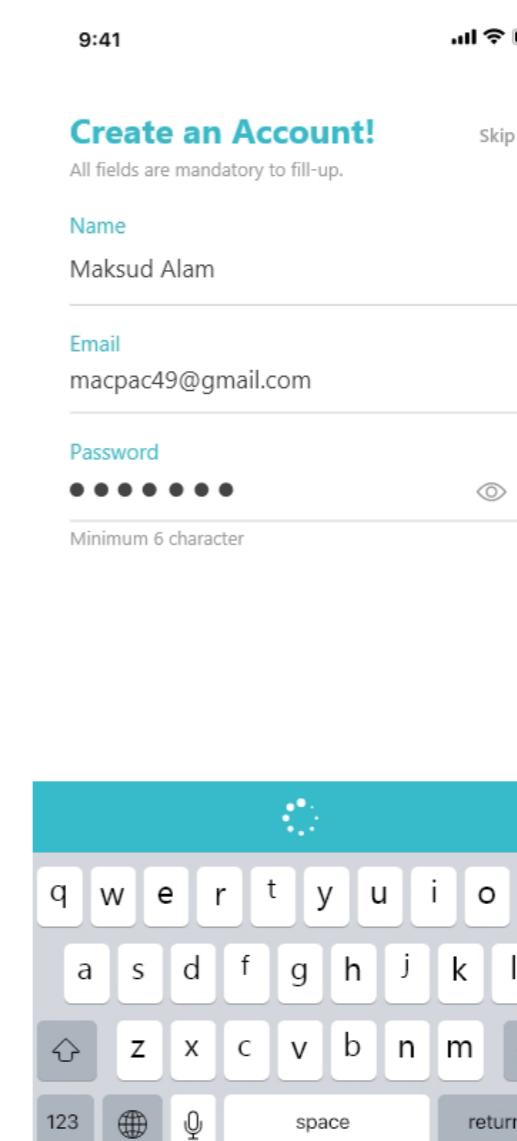
Left Drawer



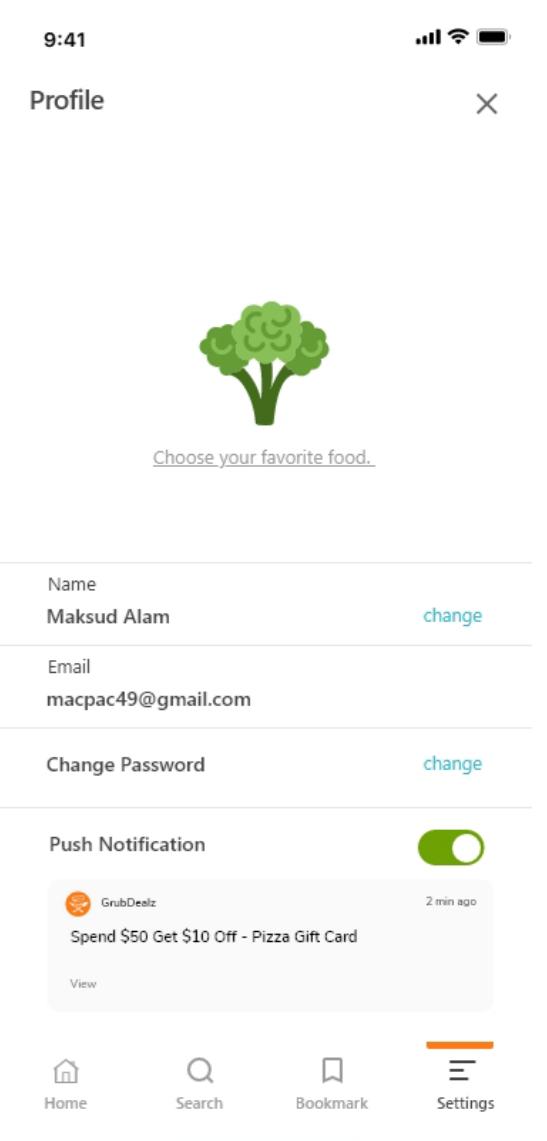
Search Suggestion



Create an Account

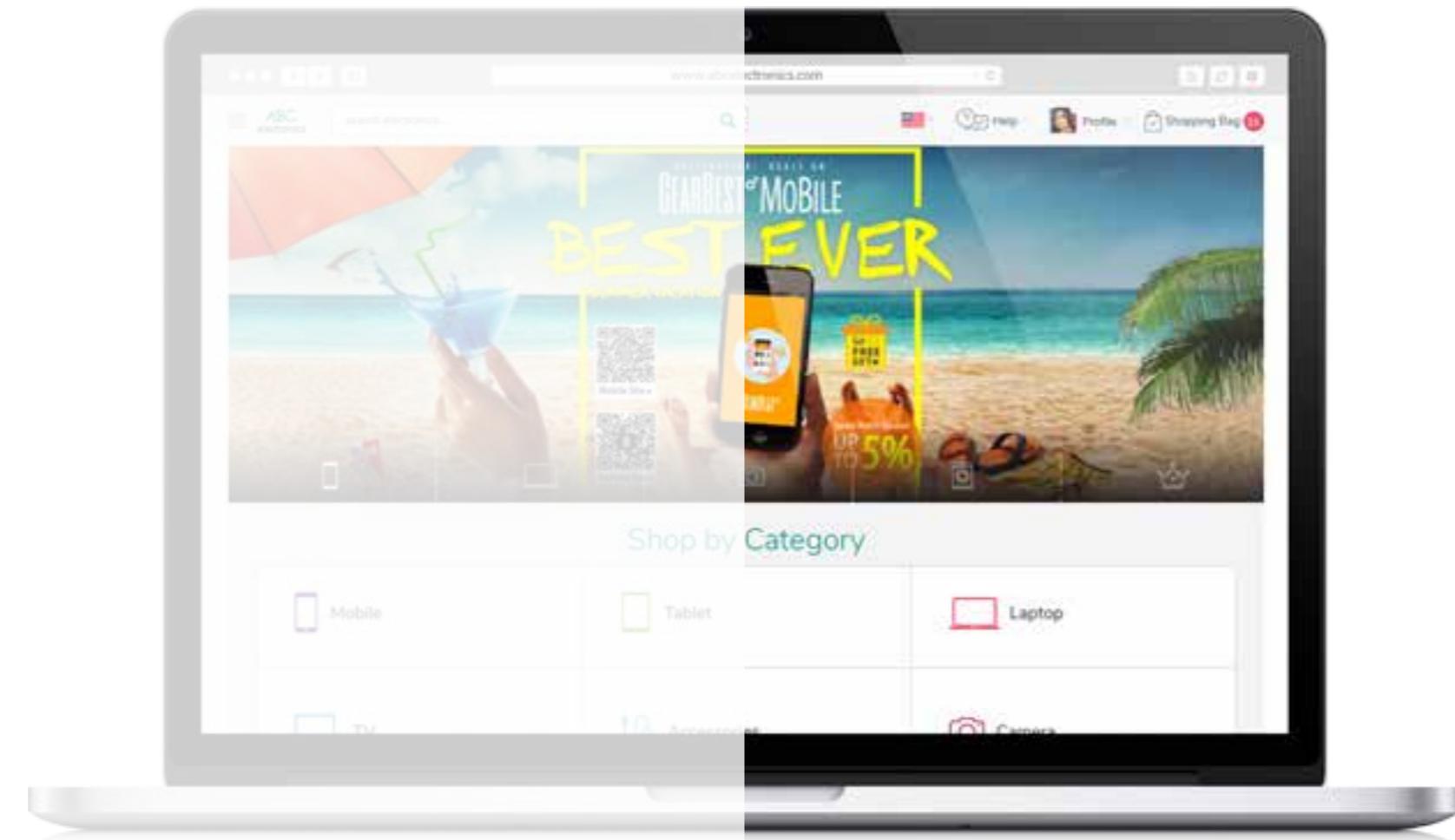


Profile



# ABC Electronics

All elctrnics in one place



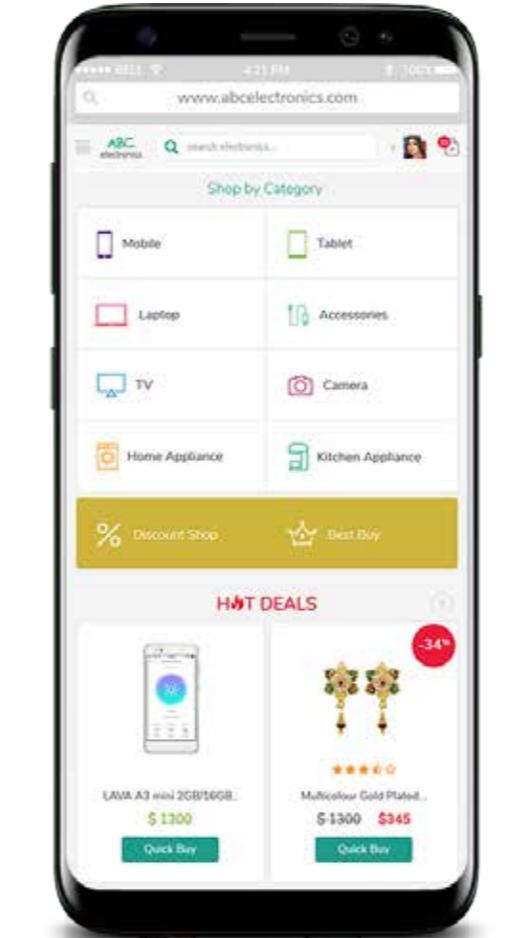
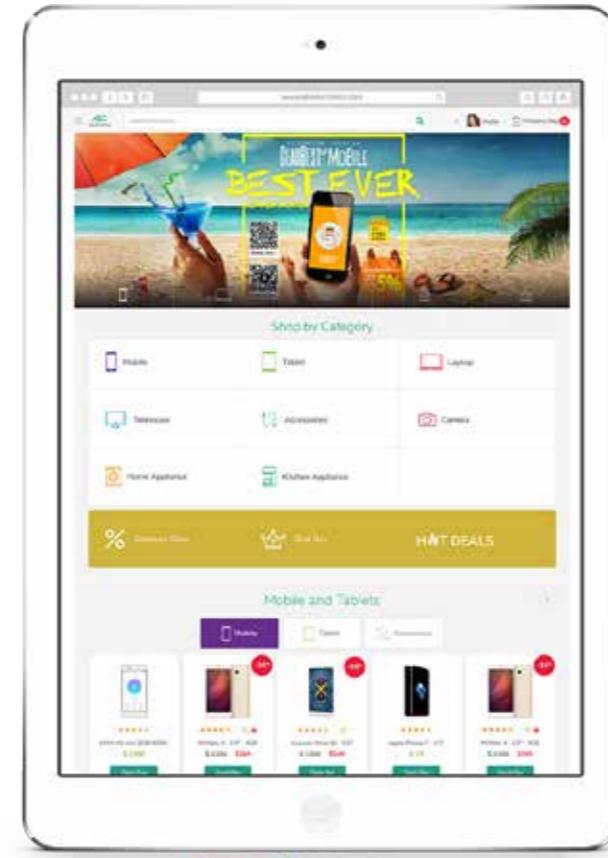
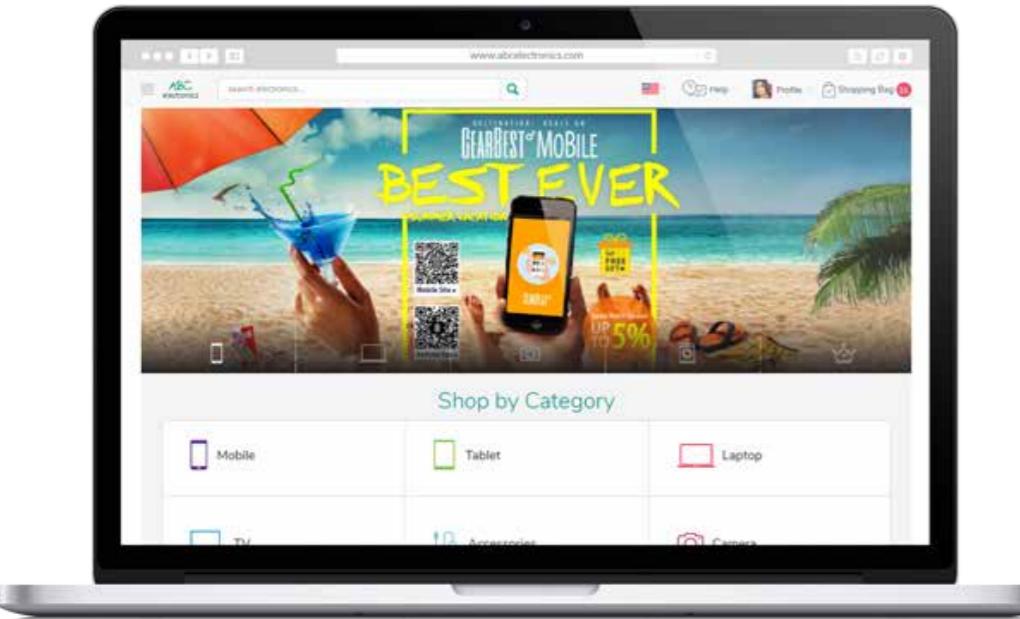
Client: ShorGoal

BR Analysis + Secondary Research + IA + Wireframe + UI

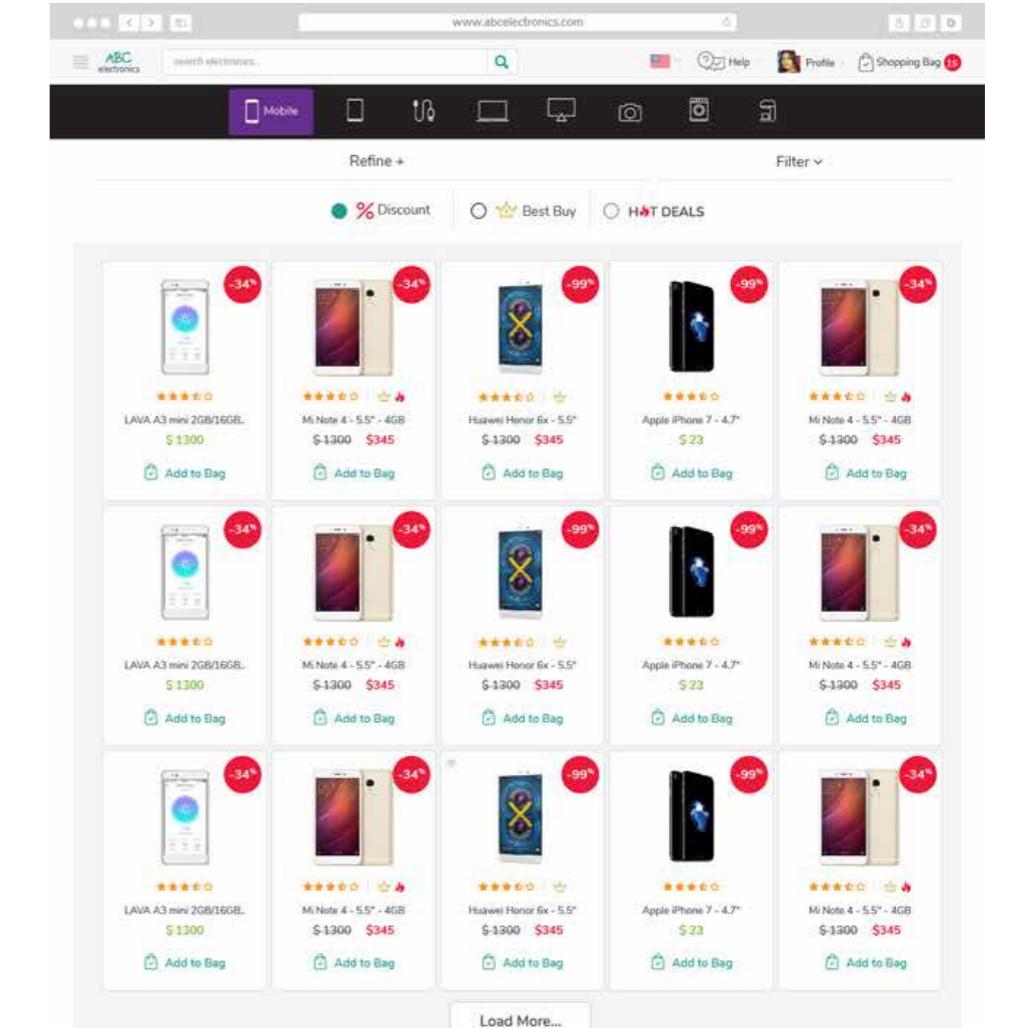
# ABC Electronics

UI- Desktop, Tab and Mobile View- Desktop, Tab and Mobile View

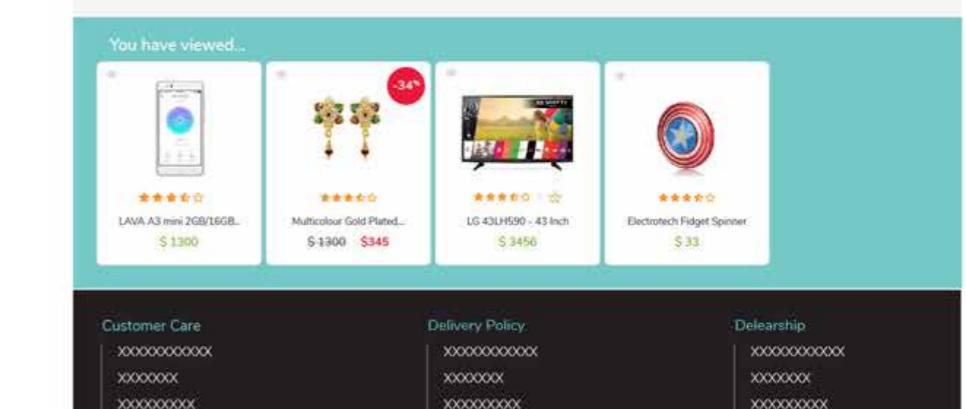
Home



Gallery of particular



Deaktop



# ABC Electronics

UI- Desktop, Tab and Mobile View

Gallery of particular

The desktop view displays a grid of mobile phones from various brands like LAVA, MI, and Honor. Each phone is shown with its name, screen size, RAM, storage, price, and a red discount badge indicating a 34% discount. Below the grid, there's a section titled "You have viewed..." showing previous items. At the bottom, there are links for Customer Care, Payment Method, and Delivery Policy.

Tab

The mobile view is similar to the desktop one, displaying a grid of mobile phones with their details and discount badges. The interface is optimized for smaller screens, with the same layout and branding.

Mobile

A modal window titled "Refine" is open, allowing users to filter products by Brand. The brands listed are micromax, SAMSUNG, Microsoft, htc, helio, LAVA, infinix, Apple, mi, and HUAWEI. There are also sections for Processor and Color, each with a range slider. Buttons for "Clear All" and "Apply" are at the bottom.

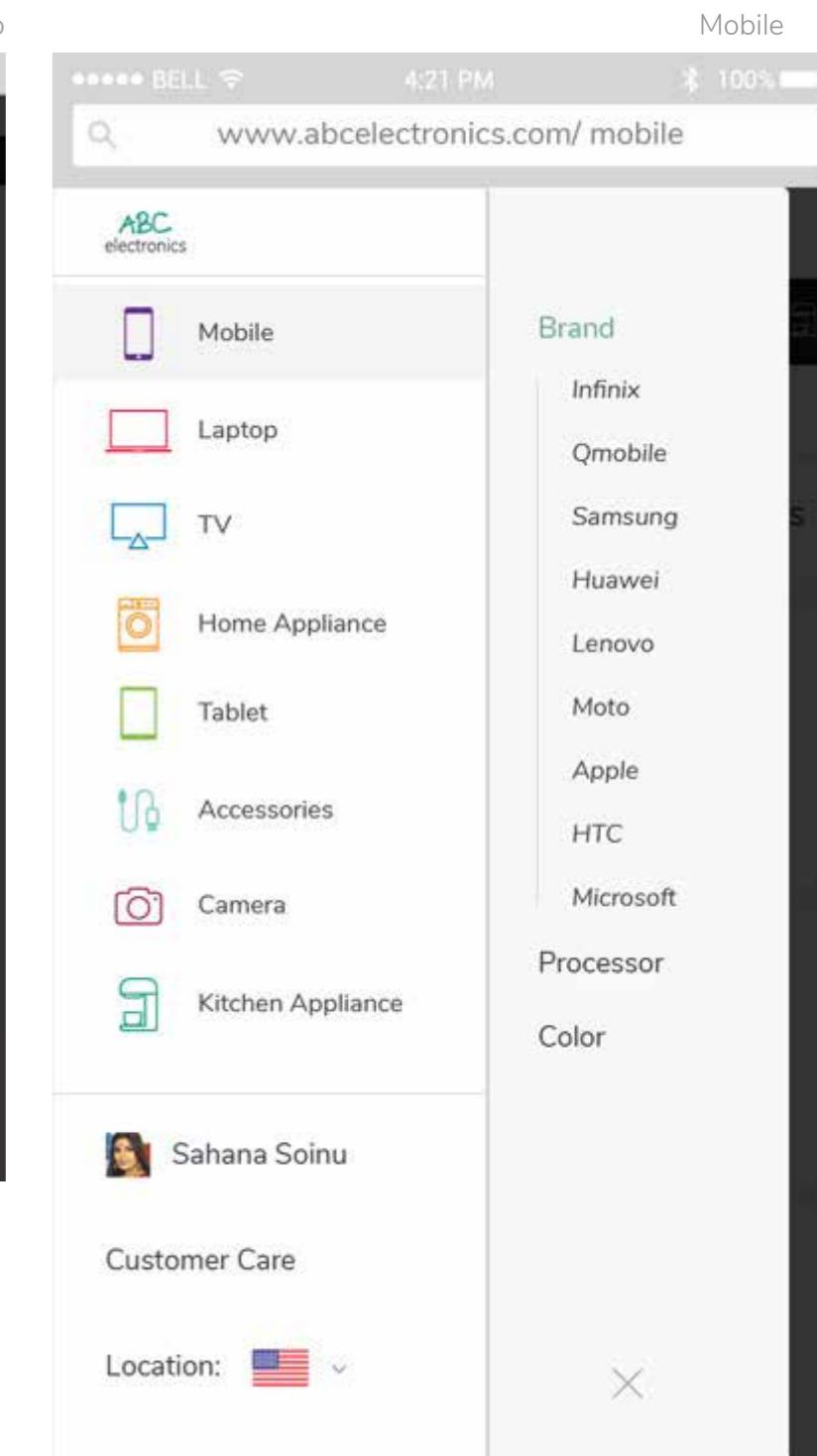
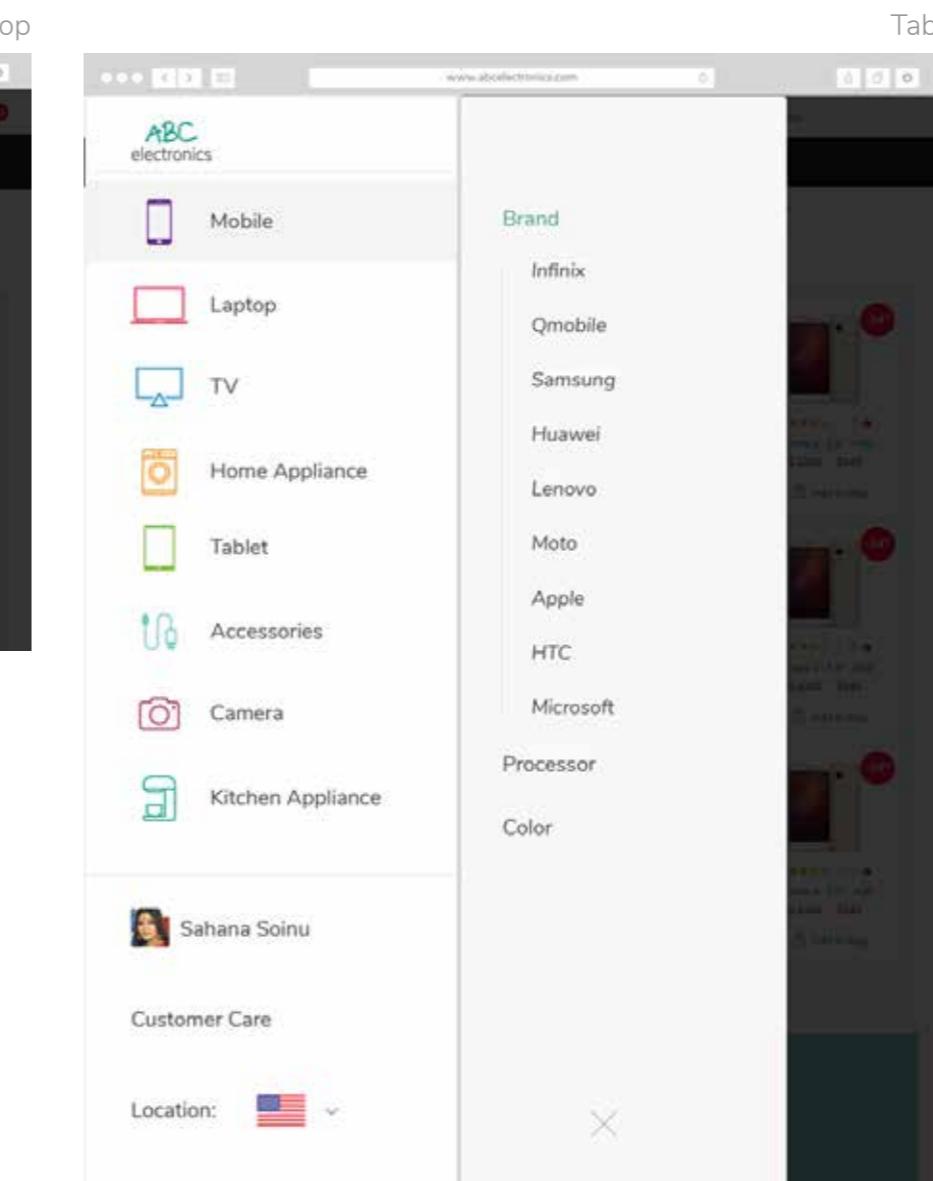
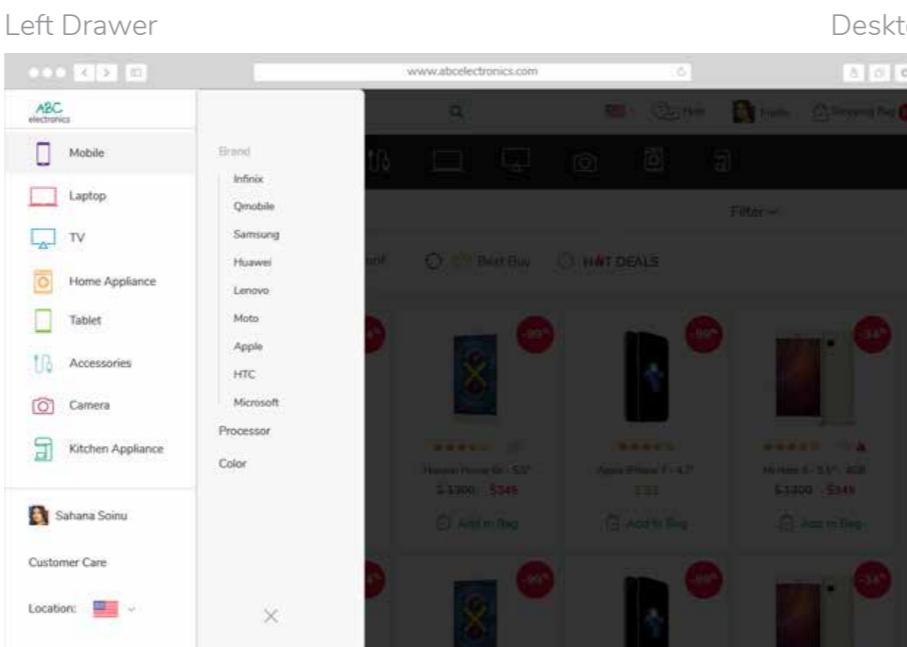
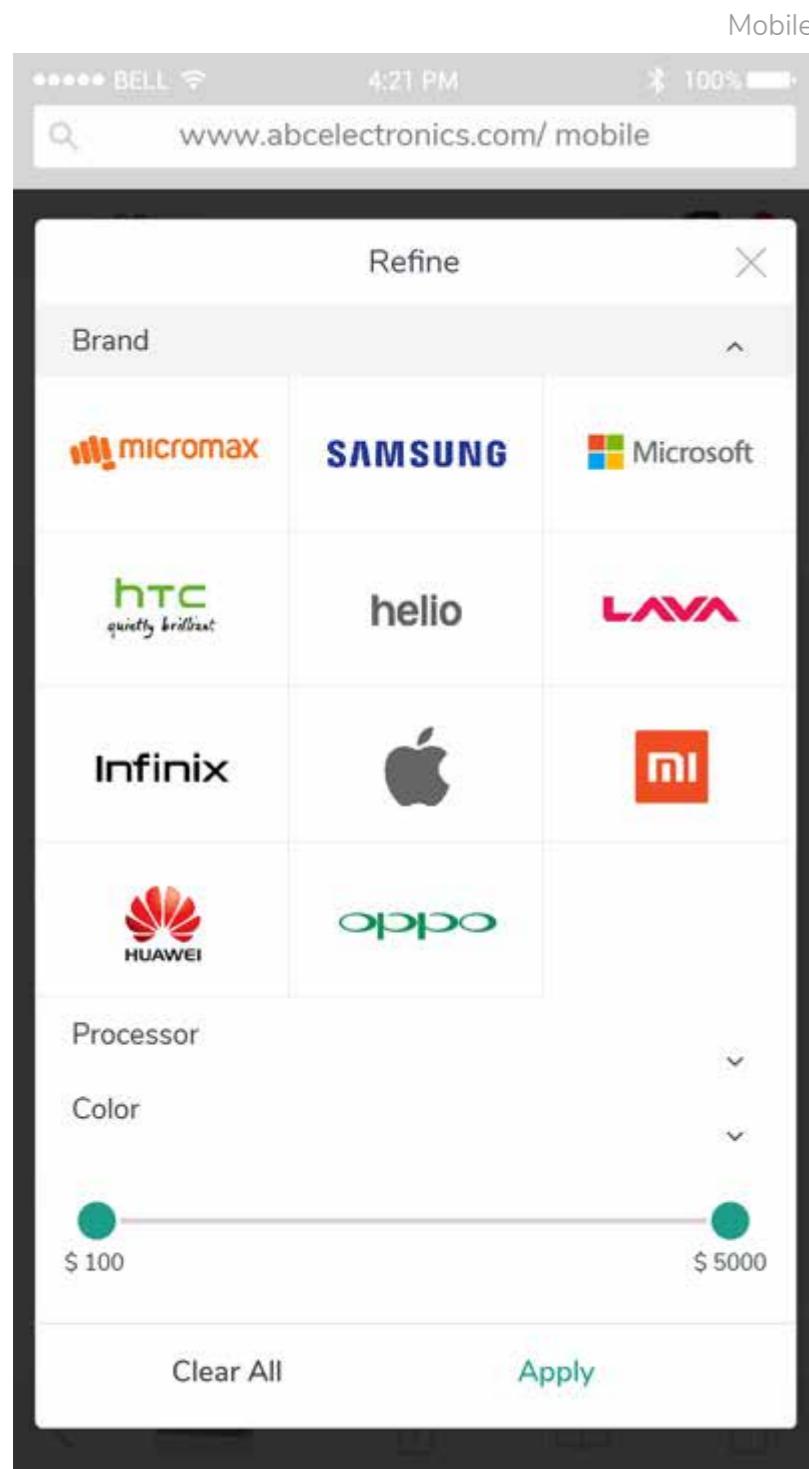
Desktop

The desktop view shows the same grid of mobile phones as the mobile version. An open filter modal is centered over the page, identical to the one shown in the desktop screenshot above, allowing users to refine their search by brand, processor, and color.

Tab

# ABC Electronics

UI- Desktop, Tab and Mobile View



Mobile

# ABC Electronics

UI- Desktop, Tab and Mobile View

Product detail and buy

Desktop

The desktop view shows a large image of an iPhone. Below it is a summary table with the product code (0098ght), availability (In Stock), price (\$1300), discounted price (\$345), and a 34% discount. Buttons for 'Add to Bag' and 'Buy' are present. A review section shows a 4.3 rating with 5 reviews. A 'Write a Review' button is available. At the bottom, there's a 'Product needed with this' section showing three related products: LAVA A3 mini 2GB/16GB, LAVA A3 mini 2GB/16GB, and LAVA A3 mini 2GB/16GB. Customer care, delivery policy, dealership, payment method, and order tracking information are listed in the footer.

Desktop

Tab

The tablet view is similar to the desktop version but has a different header. It features a large image of an iPhone, a summary table with the same details, and a 'Review' section with a 4.3 rating. The 'Write a Review' button is visible. The 'Product needed with this' section and footer information are also present.

Tab

Mobile

The mobile view is a compact version of the desktop and tablet views. It shows a large image of an iPhone, a summary table, and a 'Review' section with a 4.3 rating. The 'Write a Review' button is visible. The 'Product needed with this' section and footer information are also present.

Mobile

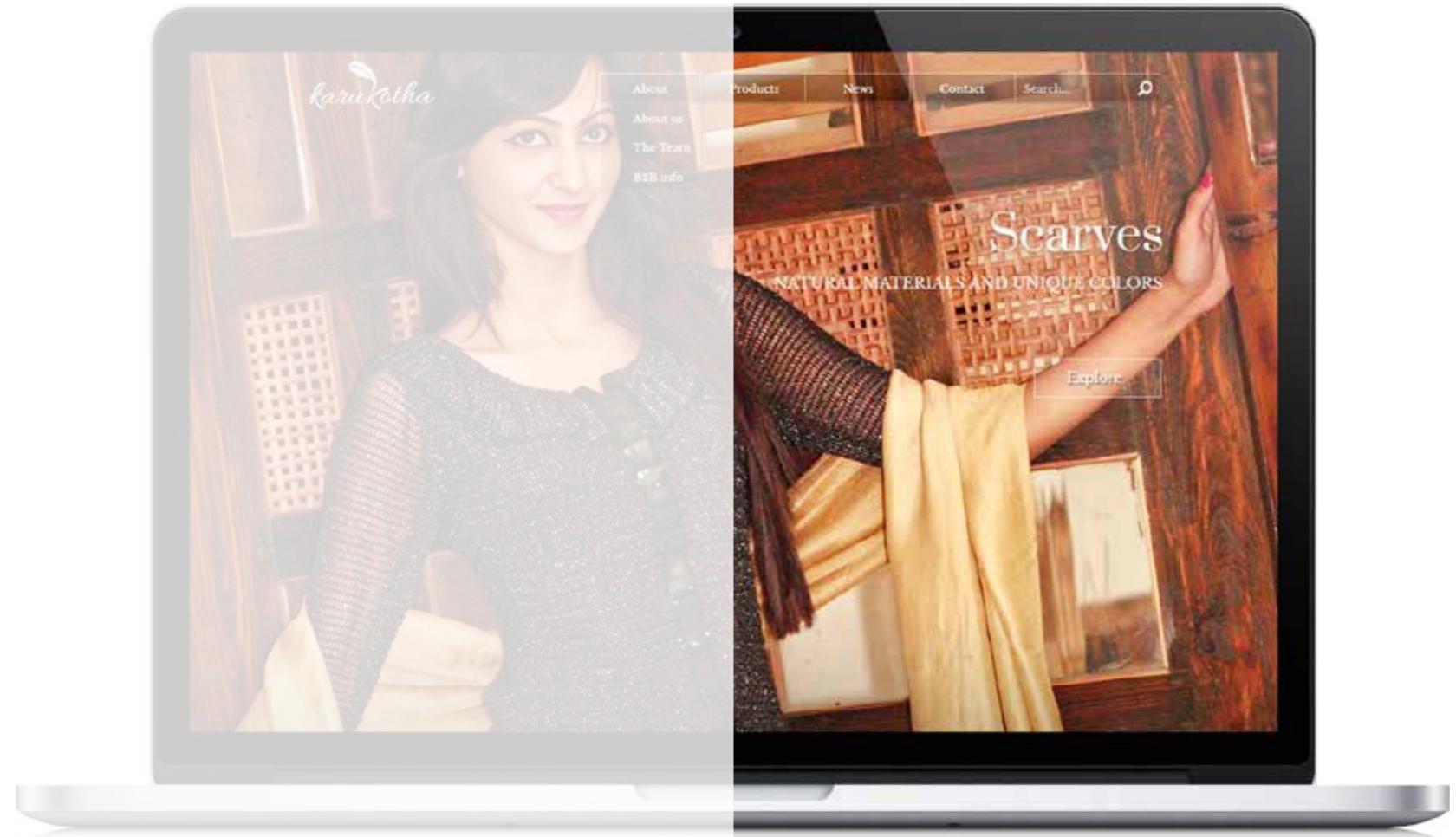
Checkout

The checkout page displays a shopping bag with two items: an Apple iPhone 7 (2 units) and an LG 43LH590 TV (1 unit). Each item has a quantity dropdown, a remove button, and a save/edit button. The subtotal is \$3495, VAT is \$123, and the total is \$3495. A checkbox for terms and conditions is shown, along with a 'Proceed to Checkout' button.

Desktop

# Karukotha

Business Startup

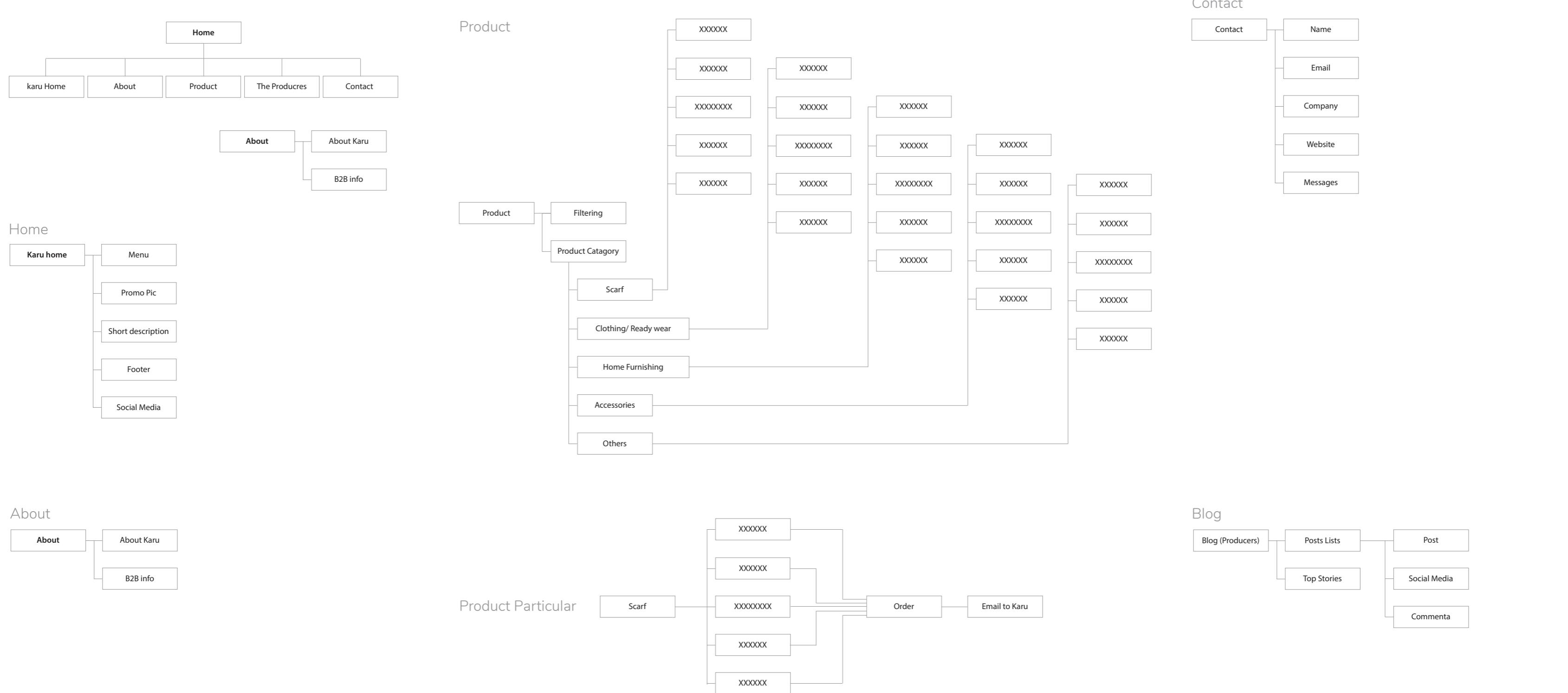


Client: Karukotha

BR Analysis + Secondary Research + IA + Wireframe + UI +  
Hi-fi Prototype

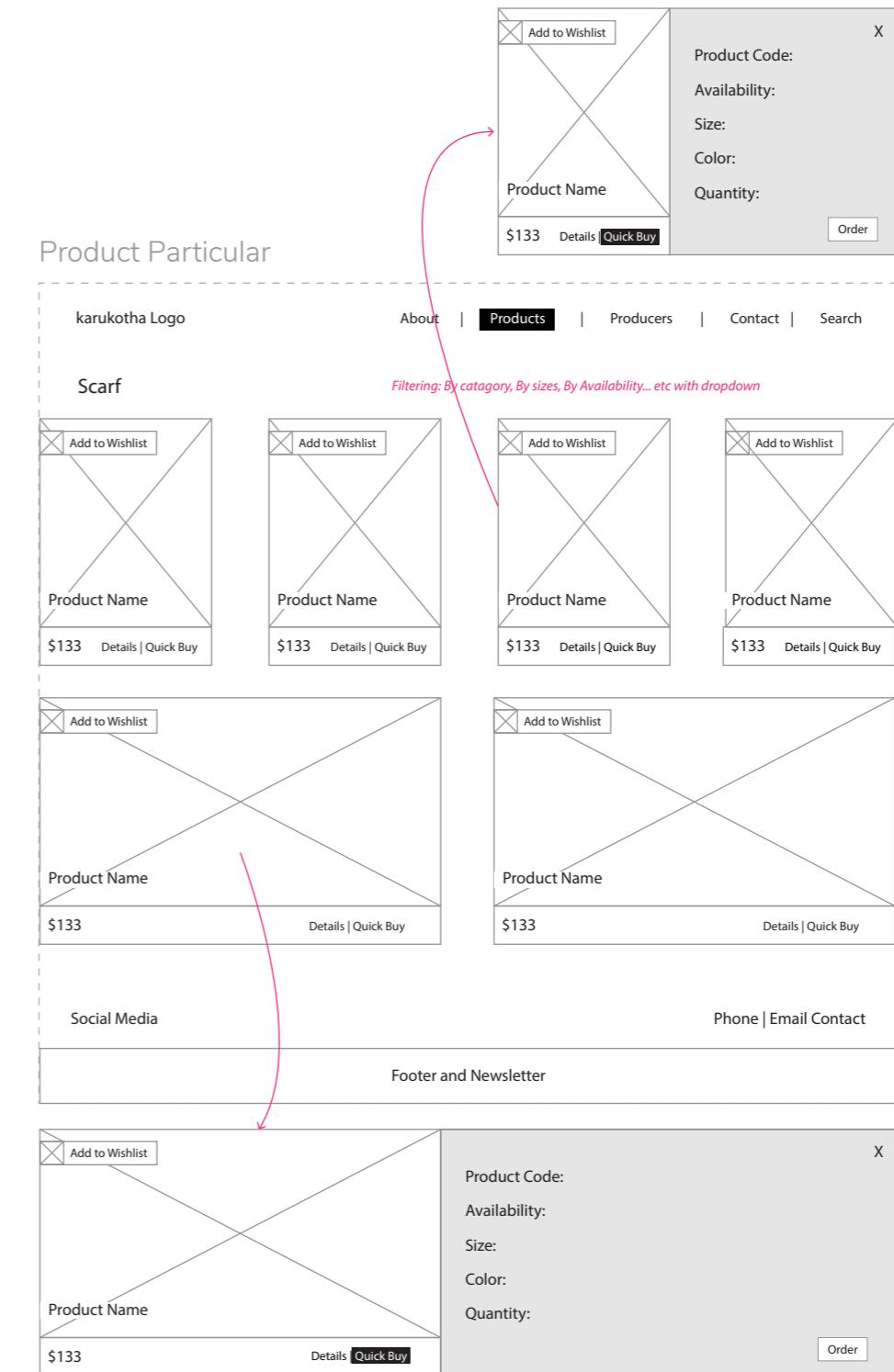
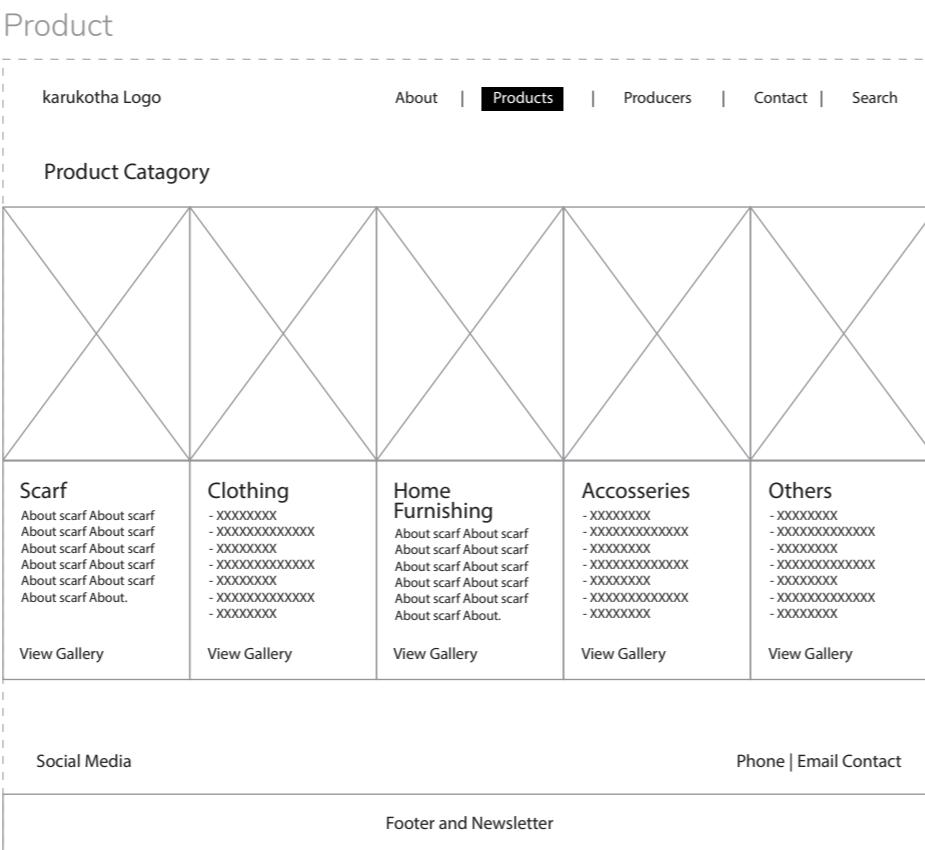
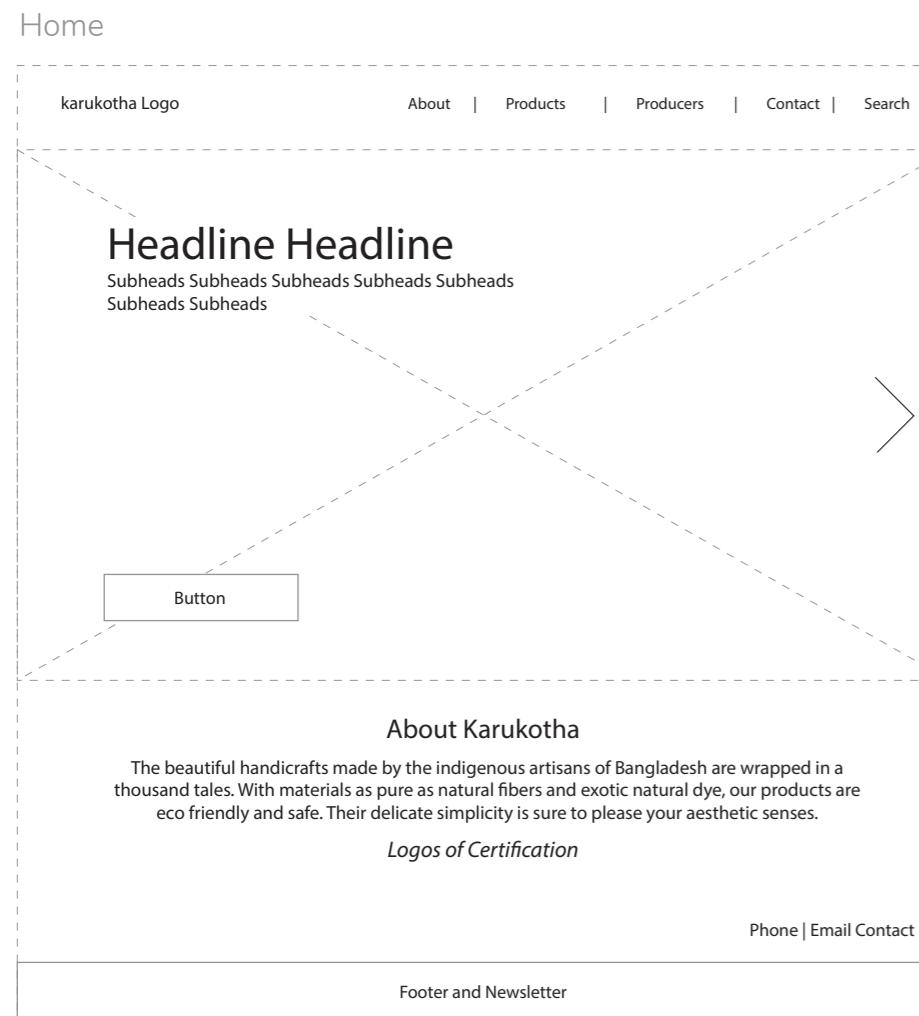
# Karukotha

## IA in Sitemap



# Karukotha

## Wireframe Low-fi



# Karukotha

Wireframe Low-fi

Purchase

karukotha Logo

About | **Products** | Producers | Contact | Search

**Product Name**  
Rating: \*\*\*\* | 4 Reviews | Write your review

Short description about this product Short description.

Product Code:  
Availability:  
Size:  
Color:  
Quantity:

**Price**

**Order**

Email to a friend | Share via social Meida

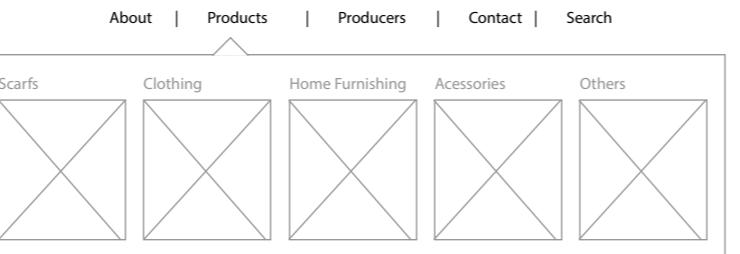
**Similar Product**

Social Media

Phone | Email Contact

Footer and Newsletter

Dropping menu



# Karukotha

UI

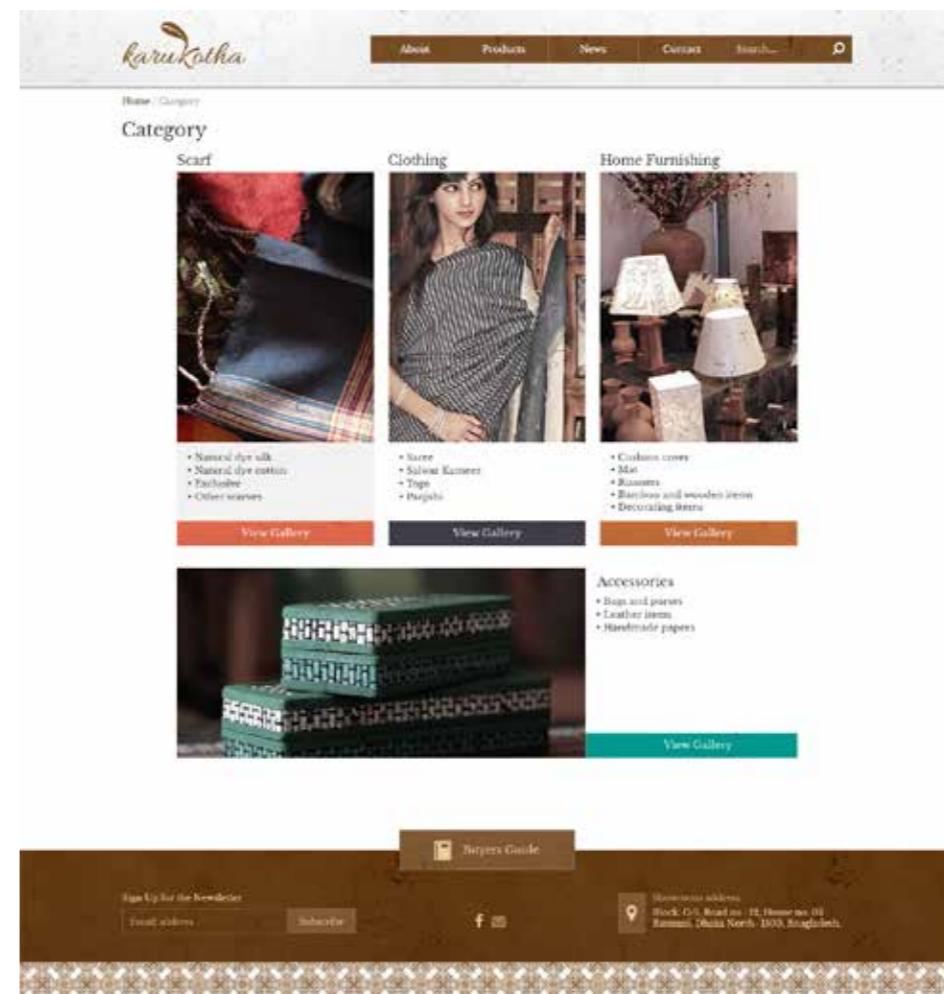
Home



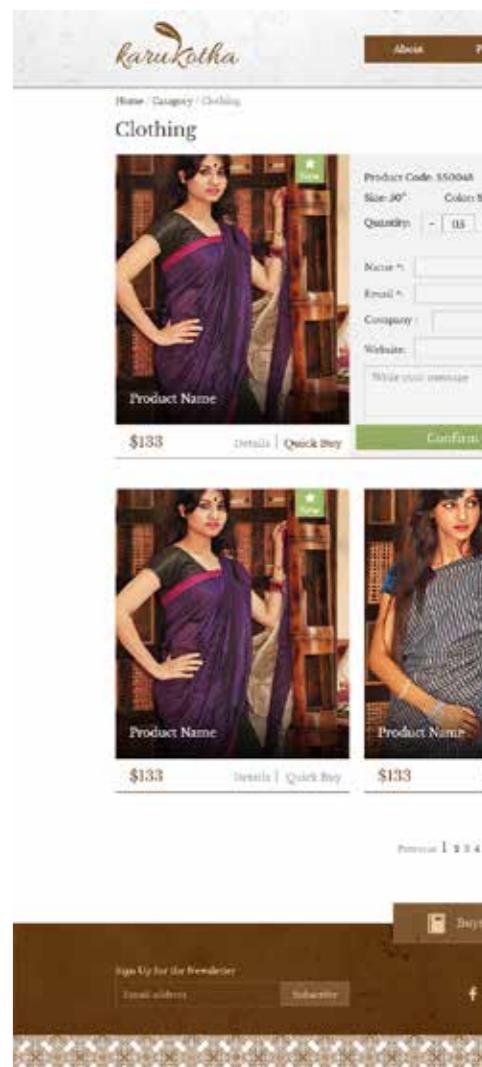
Home 02



Product



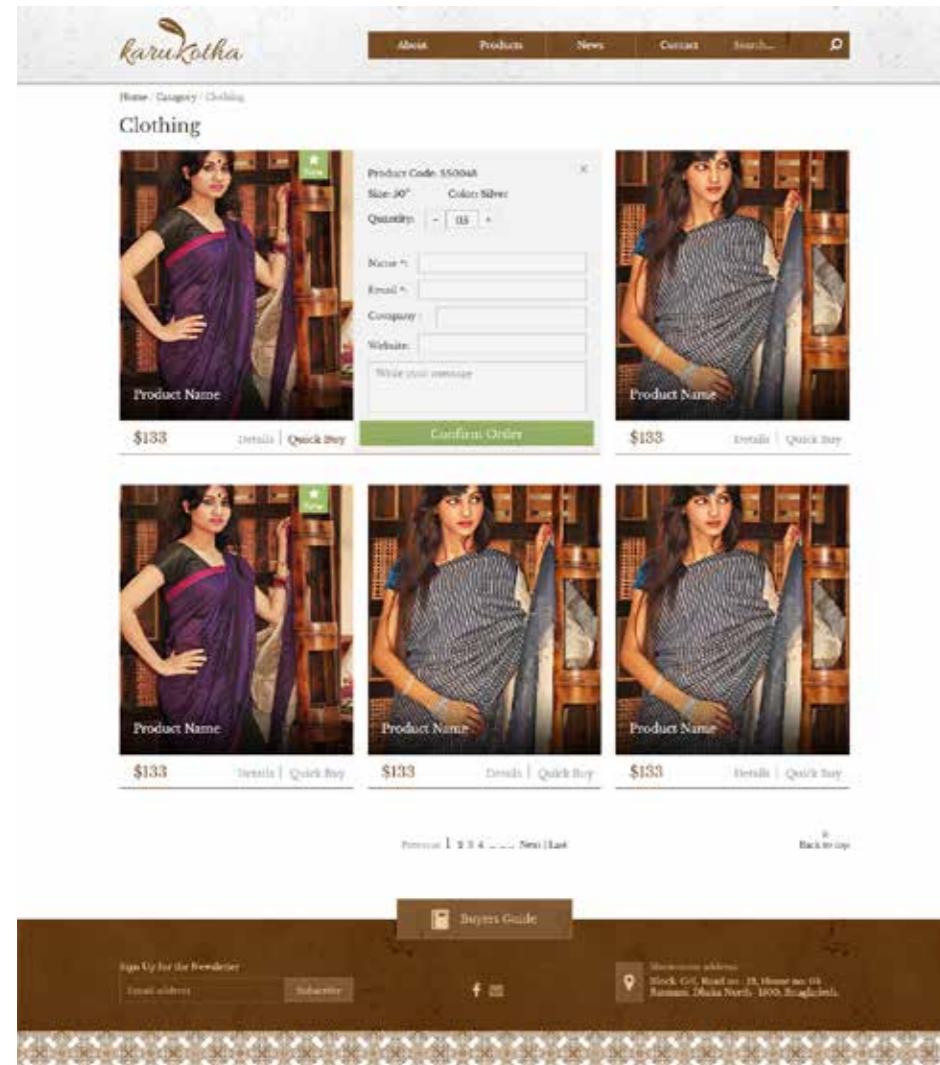
Product Particular



# Karukotha

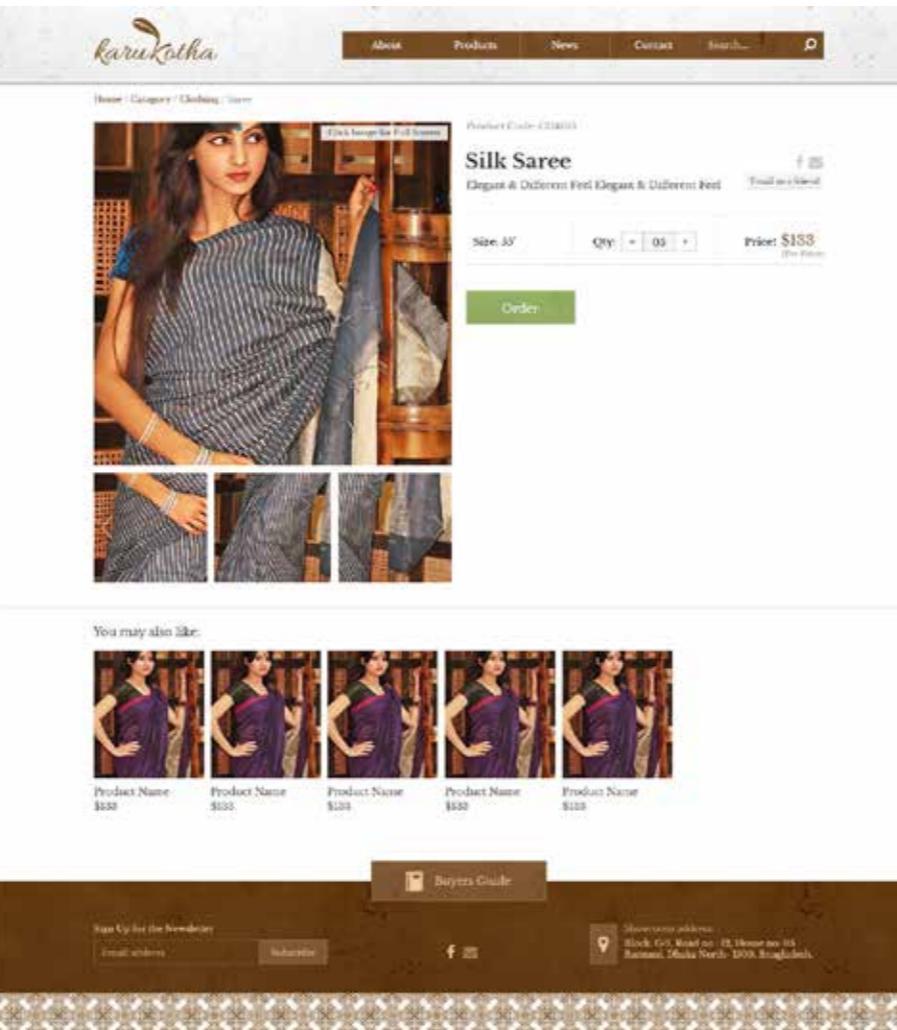
UI

## Product Particular



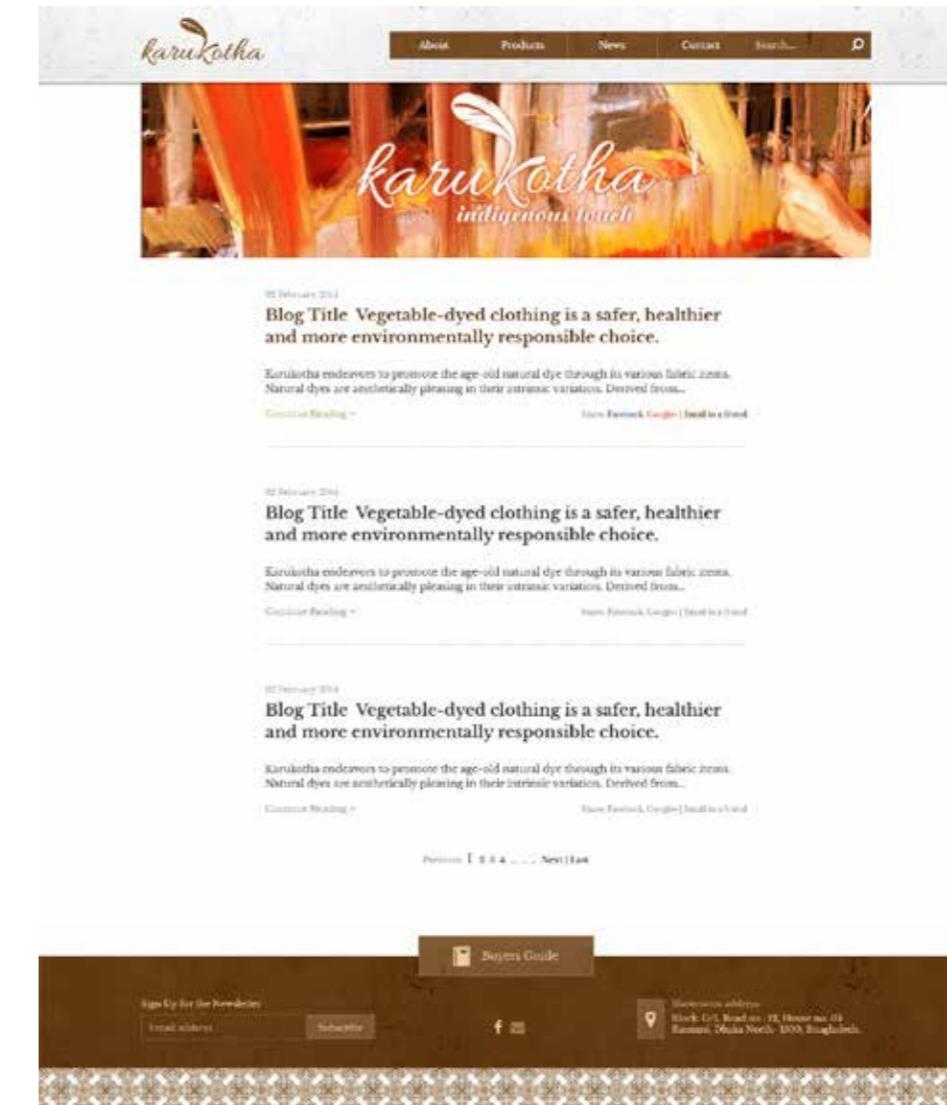
The screenshot shows a product detail page for a saree. At the top, there's a navigation bar with links for About, Product, News, Contact, and Search. Below the navigation is a breadcrumb trail: Home > Category > Clothing. The main content area features a large image of a woman wearing a purple and black saree. To the left of the image, there's a sidebar with product details: Product Code 550048, Size 30", Color Silver, Quantity 03. Below this are input fields for Name, Email, Company, and Website, followed by a message input field. At the bottom of the sidebar are buttons for '\$133' (Details), '\$133' (Quick Buy), and a green 'Confirm Order' button. Below the sidebar are three smaller images of the same saree from different angles. At the very bottom, there are pagination links: 'Previous 1 2 3 4 ... Next' and a 'Back to list' link.

## Purchase



The screenshot shows a purchase page for a silk saree. The top navigation and breadcrumb trail are identical to the previous page. The main content features a large image of a woman in a blue and white striped saree. To the left, there's a sidebar with product details: Product Code 5510013, Size 30", Price \$133. Below the sidebar are buttons for '\$133' (Details), '\$133' (Quick Buy), and a green 'Order' button. Below the image are five smaller thumbnail images of the saree. A section titled 'You may also like:' shows five more saree thumbnails. At the bottom, there are pagination links: 'Previous 1 2 3 4 ... Next' and a 'Buyers Guide' button.

## Blog



The screenshot shows a blog post. The top navigation and breadcrumb trail are identical. The main content features a large image of various colorful fabrics. Below the image, the title 'Silk Saree' is displayed with a subtitle 'Elegant & Different Fest Elegant & Different Fest'. To the right, there's a sidebar with a 'Read more' link and a small image of a person. Below the title, there are buttons for '\$133' (Details), '\$133' (Quick Buy), and a green 'Order' button. The post content discusses the benefits of vegetable-dyed clothing. There are two sections of blog posts, each with a title, date, and a snippet of text. At the bottom, there are pagination links: 'Previous 1 2 3 4 ... Next' and social media sharing buttons for Facebook, Google+, and Email.

# Karukotha

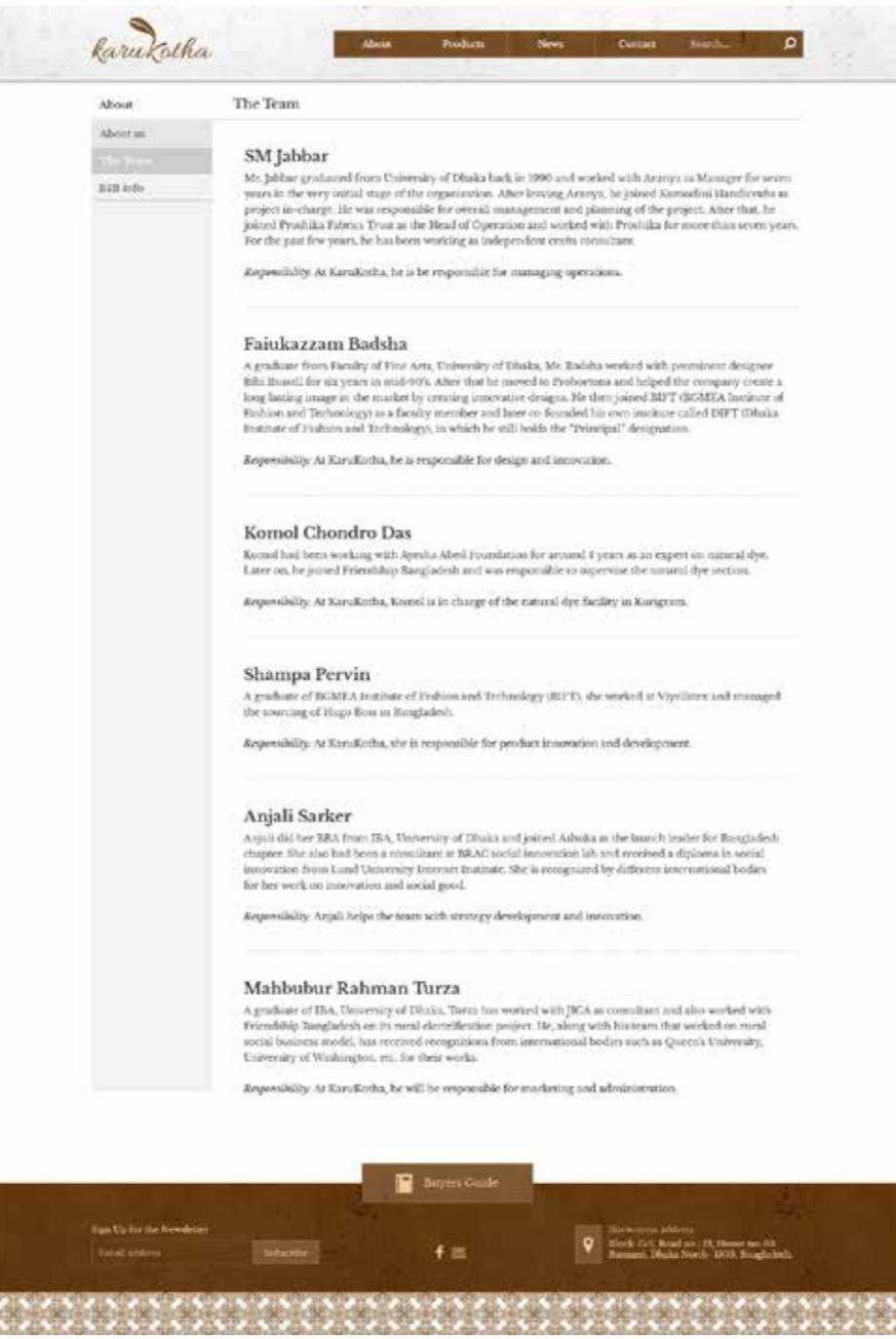
UI

Blog Detail



The screenshot shows a blog post titled "Vegetable-dyed clothing is a safer, healthier and more environmentally responsible choice." The post features a large image of various natural dyes and fabrics. The text discusses the benefits of natural dyes over synthetic ones, mentioning their safety, healthiness, and environmental responsibility. It also highlights the company's commitment to promoting traditional natural dyes. A sidebar on the right contains a comment section with several entries from users like Joy Saha, Mahbubur Rahman Turza, Anjali Sarker, Shampa Pervin, Komol Chondro Das, Faiqazzam Badsha, and SM Jabbar.

About

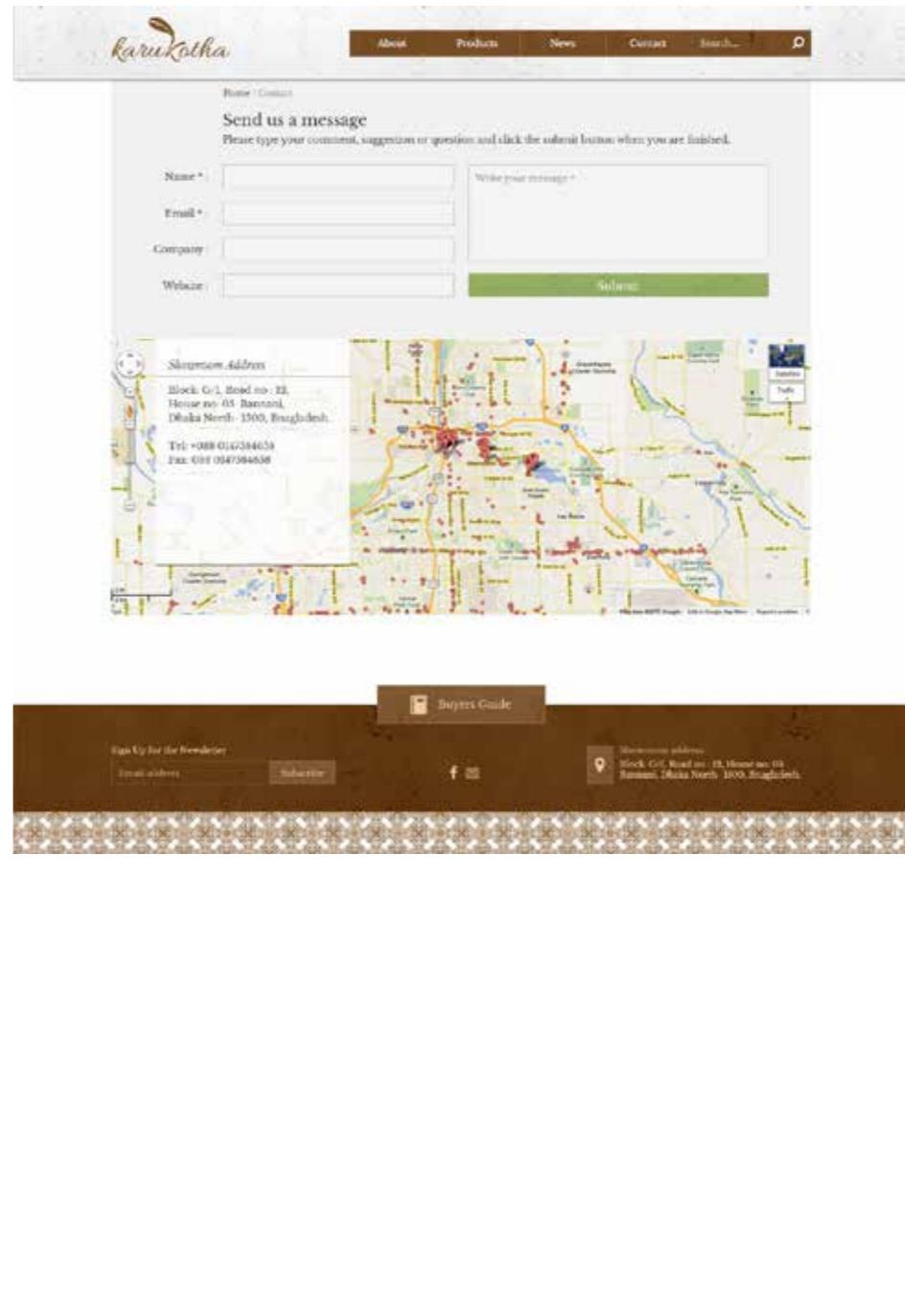


The screenshot shows the "About" page of the website, specifically the "The Team" section. It lists five team members with their roles and responsibilities:

- SM Jabbar**: Responsible for managing operations.
- Faiqazzam Badsha**: Responsible for design and innovation.
- Komol Chondro Das**: In charge of the natural dye facility in Kurigram.
- Shampa Pervin**: Responsible for product innovation and development.
- Anjali Sarker**: Helps with strategy development and innovation.

Each team member has a brief biography and a photo. The page includes a sidebar with a comment section and a "Buyers Guide" button.

Contact



The screenshot shows the "Contact" page. It features a "Send us a message" form with fields for Name, Email, Company, and Website. Below the form is a map showing the location of the company's office. The page also includes a "Buyers Guide" button and a "Sign Up for the Newsletter" section.



# Banglalink- Game On



Requirement Analysis + Usability Testing+ Presentation

# Banglalink- Game On

## Usability Testing Report



### Goals of Usability Testing

Factors Considered to Test the Usability

- Appeal of the Game On App:**  
What need of the User does the App fulfil?
- The Ease of Use and Navigability of the App
- The Ergonomics of the App



### Key Takeaways

#### Product Concept

Most of the participants endorsed the need for a **home-grown sports app**; the need was linked to the availability of the feature of live matches and live scores.

*then again.*  
If live matche is the focus, then expectation is for matches that are not easy to find on YouTube and TV channels.

Users are conscious about data usage and there was an ask off-line features like 'pinning scores' and avoiding 'automatic refresh'.

#### The Subscription Shenanigans:

- Subscription as concept eluded most people.
- All Cell Company users should be able to use the App.

### Key Takeaways

#### Ergonomics

- The product layout and the look of the app found appeal with many people- '**international look**'.
- Appreciation for the navigation bar at the bottom; how the icon and font pops out when in an active tab.
- About half of the users were able to identify Game On as a **Banglalink app** due to the color and the color gradient of Game On. There was a strong push to have color in the other pages, similar to the subscription page and the Banglalink logo or 'Powered by Banglalink'.

# Banglalink- Game On

## Usability Testing Report

**Methodology**  
Moderated and in-Person

**Lab-like settings**

**Place of Testing**  
Workplaces of those being interviewed  
The Banglalink Customer Journey Lab



The participants were asked to complete tasks on the mobile device and the moderator observed them and made notes.

**Pros:** This kind of lab testing provided control over the tests and would provide a great base for comparisons.  
**Cons:** The feedback by the participant is controlled since there is a prior acquaintance.

**13 Participants**

**Methodology**  
Moderated and in-Person

**Guerilla Setting**

**Place of Testing**  
We approached people randomly at a public place, like a coffee-shop, a university campus etc and offered them a cash incentive for participating in the usability testing.



**Pros:** Test the app with people who may have had no history of using the Game On app and in 'real-life' settings.  
**Cons:** The time with the participant cannot exceed 15-20 minutes and the feedback is on limited aspects/features.

**12 Participants**

**Goals**  
Product Concept

**The Bad**

The app did not seem to provide any live streaming of football matches.

**“** The experience is slightly unpolished. Say if BL would be the one who made this app, I would expect a better caliber app from a company like BL. For a company their size and the R&D they do, it seems that they have not done any R&D.

**“** Bangla thakle subho hoito. Amar moto jarhom educated, tade jonna subidah.

**The Who 25**

Profession	Count
Service	12
Service (Shopkeeper)	03
Business	02
Student (University)	05
Student (Undergraduate)	03
Total	25

Age	Count
18-30	14
31-35	05
36-40	04
41-45	02
Total	25

SIM	Count
Banglalink	11
BL and Non BL	08
Non BL	07

Voice and Data (BDT)	Count
Up to 3000	01
300-1000	05
100-300	09
Up to 100	05

Household income (BDT)	Count
Upto 50k	05
50k to 1lac	10
1 lac to 1.5 lac	05
Above 1.5 lac	05
Total	25

Sports Enthusiasm	Count
Low	07
Medium	08
High	10
Total	25

**Task 03**  
Can you watch news related to football?

**11/12**



**Observation**  
Observed two route to get the news video

- Route 1 : 'Home' > 'Latest Football Update' > Video Box
- Route 2: 'Watch' > Choose a video whose title or thumbnail is relevant to football

**Revisit**

- On the 'Watch' page, the playlist can be identified separately for each game type.
- Alternatively tag the existing playlist with different game types.

Eta e to bollam, ami je kichu dekhbo, search e to dite pacchi na.

**Subscription Rationale**

**The Business of Subscription (Amount)**

**Yes!** 

Jokhon final tournament cholteche- amar khelar news ta janar khub e agroho hocche- kintu amar wifi nai- tokhon amar ei price ta kono matter na.

**No!** 

App e ekhon je p content ache, tar mone hoy na keu raji hobe. Because onnano jaygay pi

**- Regular Sports Follower**

Users were willing to pay a minimum of Tk 20 to a max of Tk 50 for LIVE STREAMING of big and important matches.

Tk 50

Tk 20



Client: Sharmin Sultana

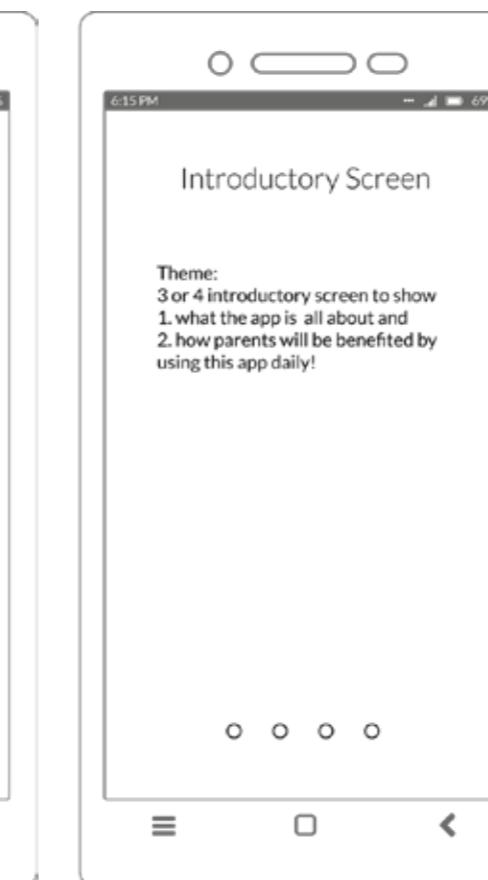
# Babus' Dairy

Amar Babur Album

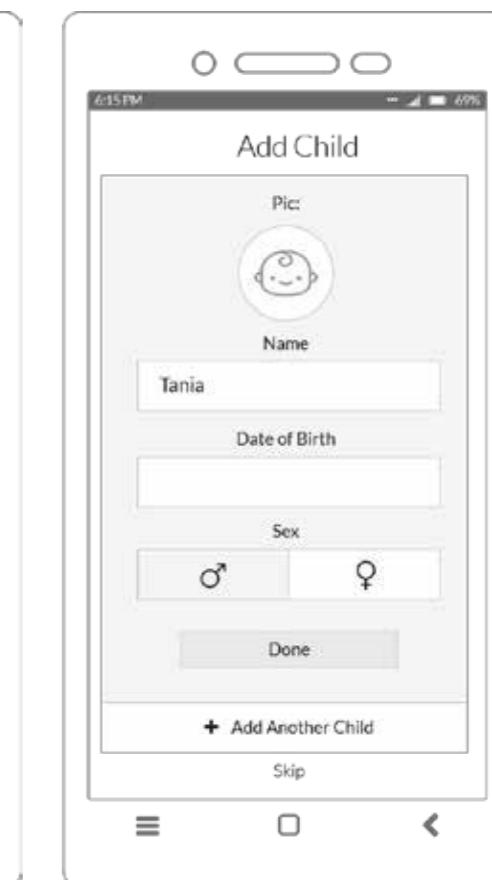
Welcome



Introductory Screen



Enrolling Child



Today's activity

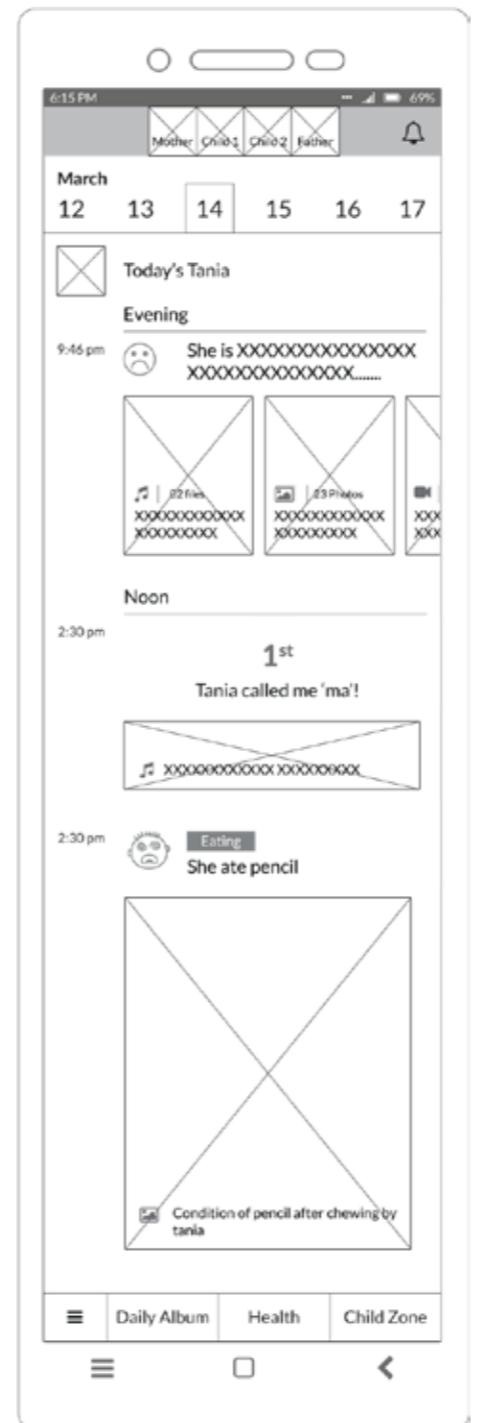
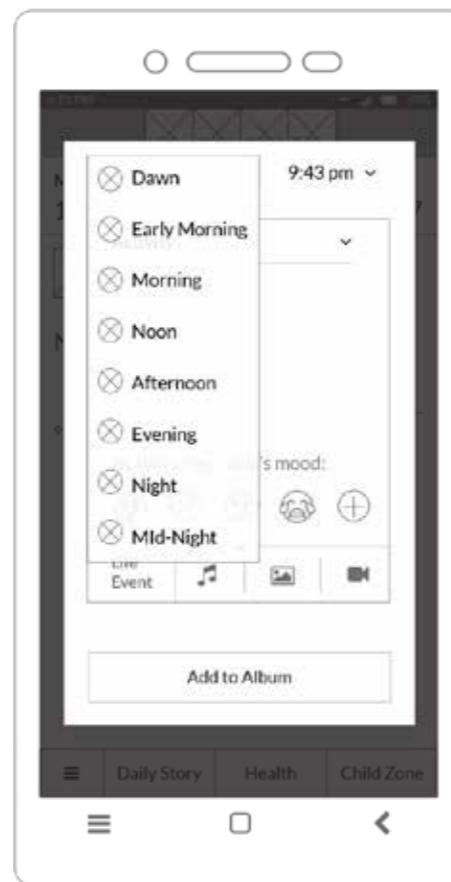


BR Analysis + Information Architecture (IA) +Wireframe + UI

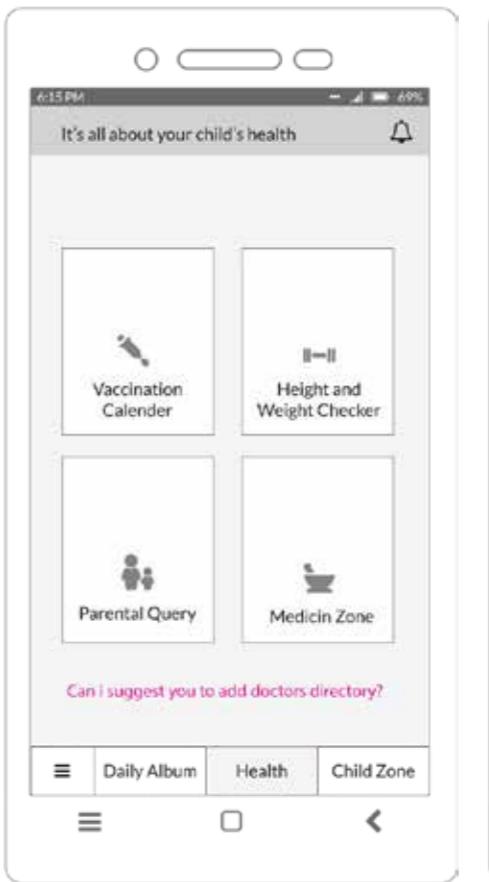
# Babus' Dairy

Wireframe Mid-fi

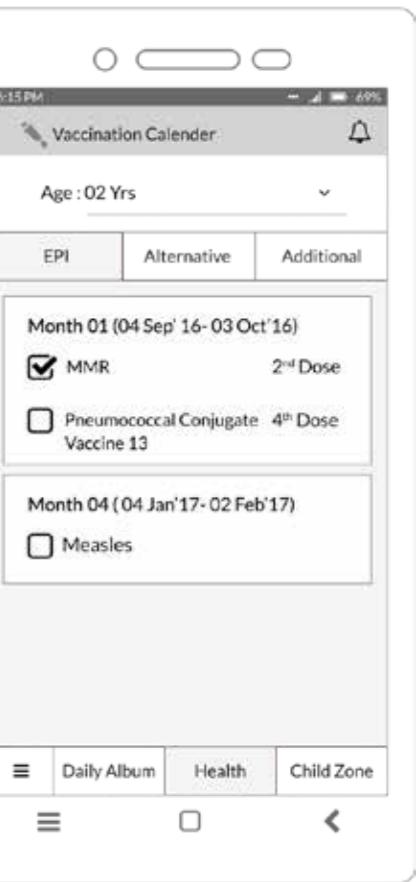
Today's activity



Health Zone



Vaccination Calender



Weight Tracker



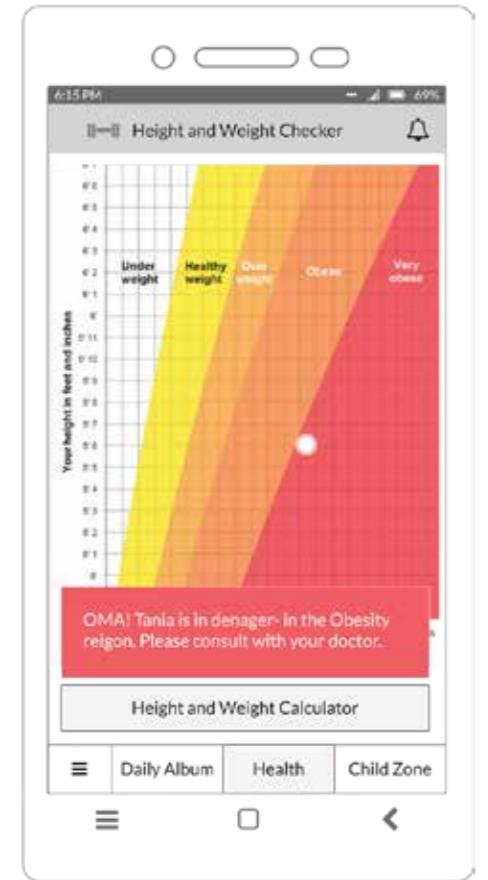
# Babus' Dairy

Wireframe Mid-fi

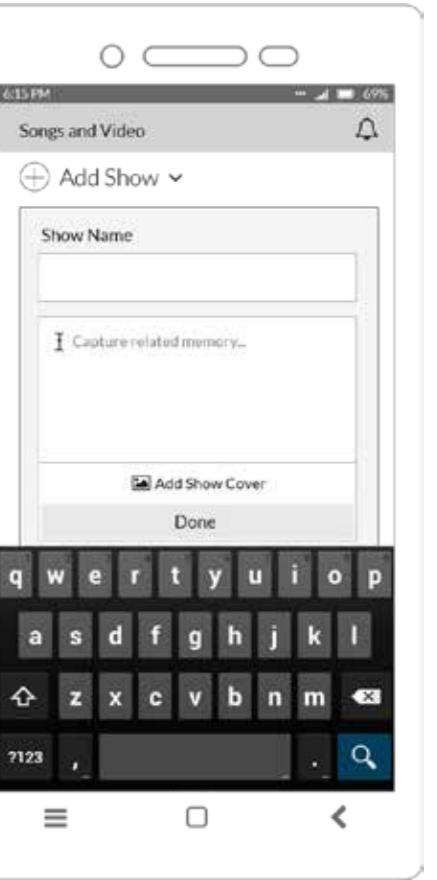
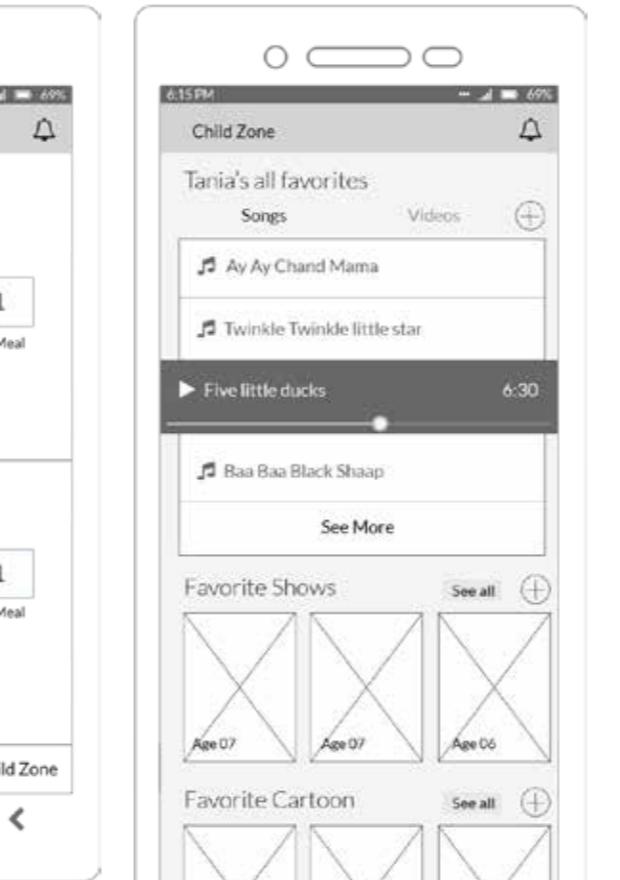
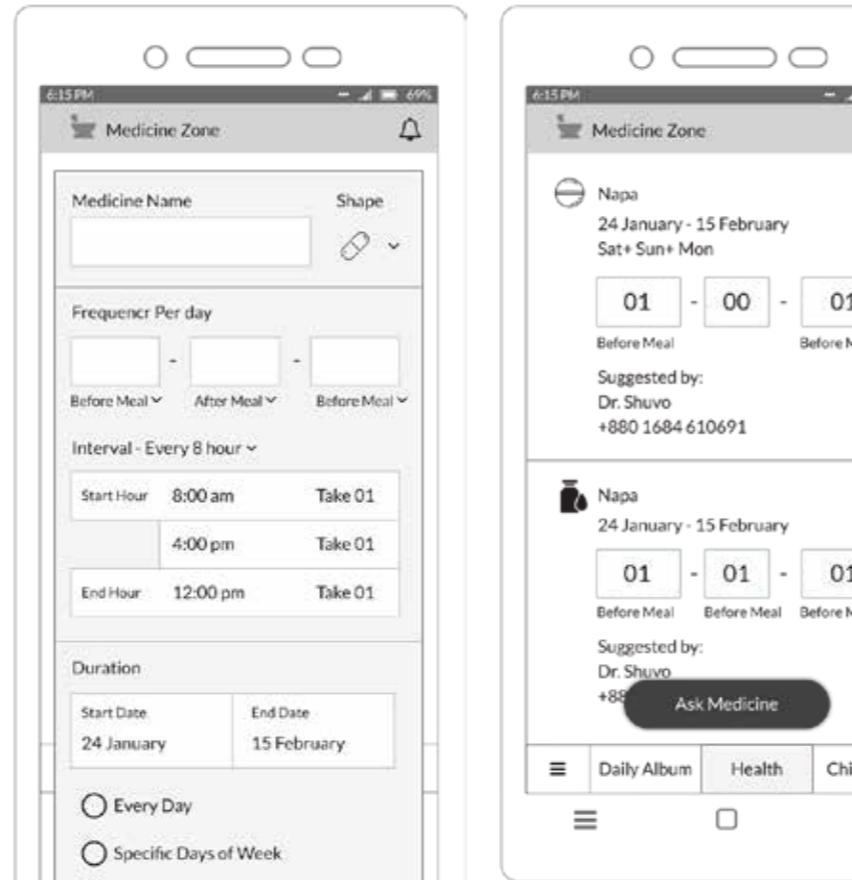
Weight Tracker



Add Medicine



Child Zone



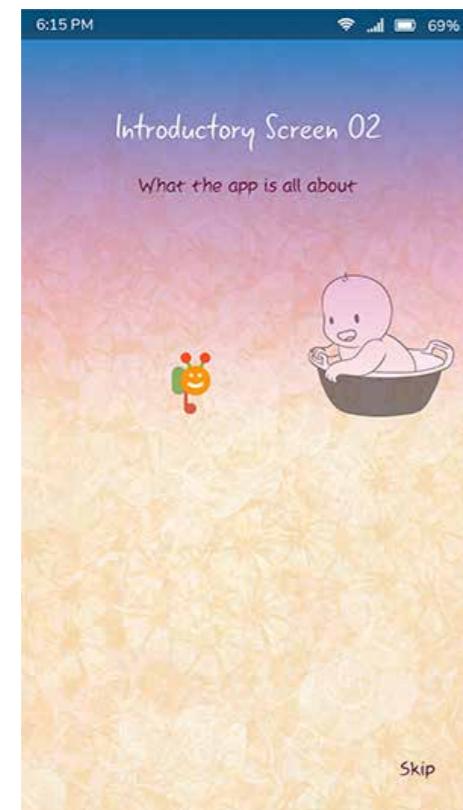
# Babus' Dairy

UI

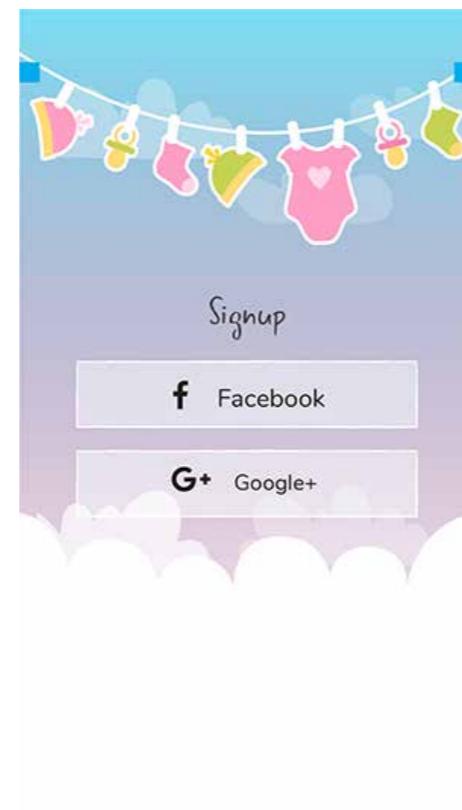
Home



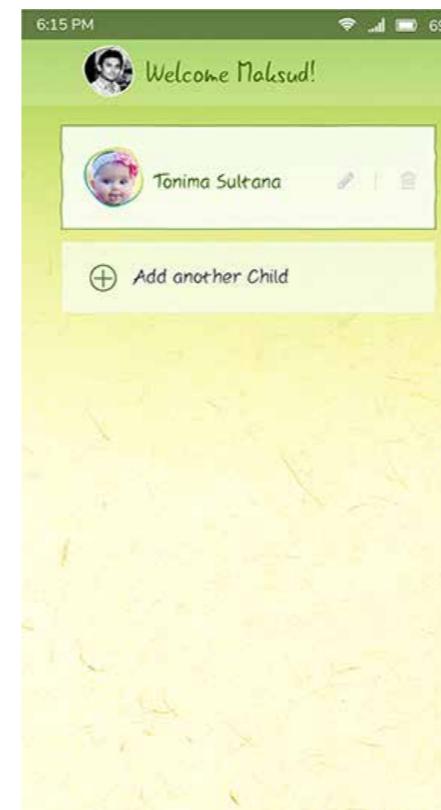
Introductory Screen



Socila Login



My Childs



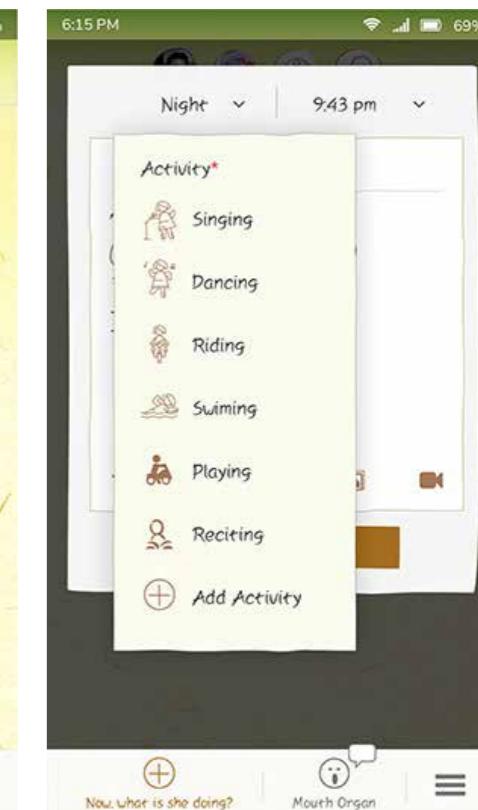
Unlock Album



Redefining Calender



Pointing Activity



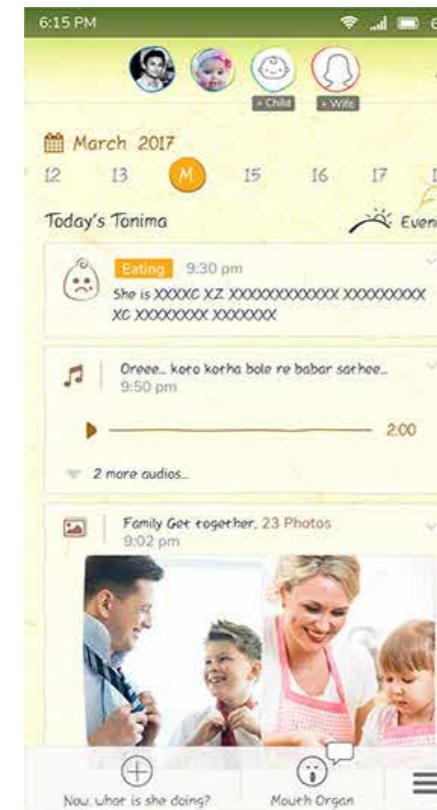
# Babus' Dairy

UI

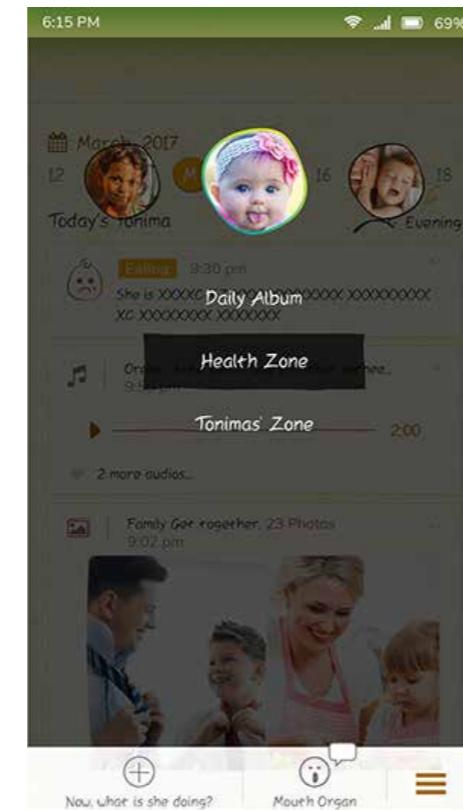
What is she doing now?



Album Timeline



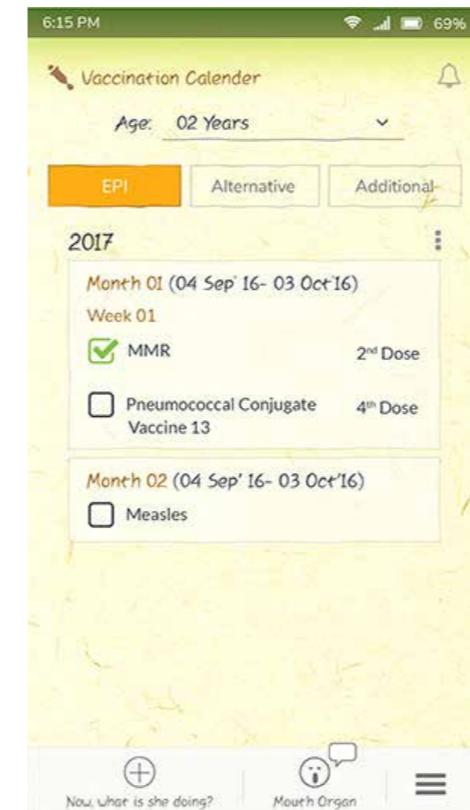
Burger



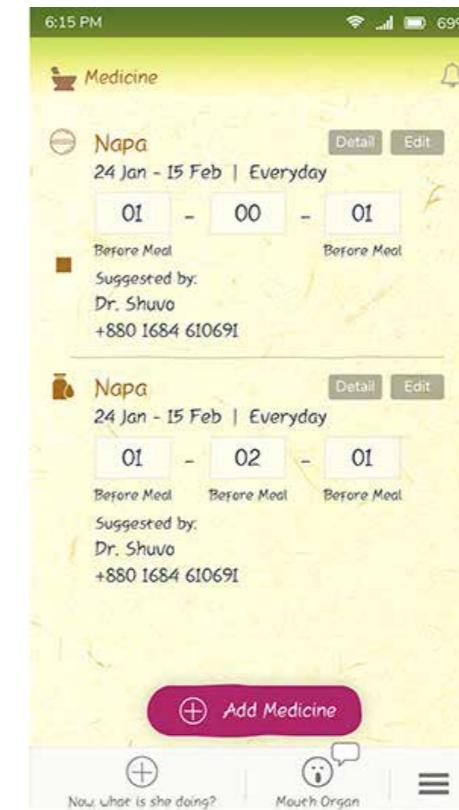
Saving today's mouth organ



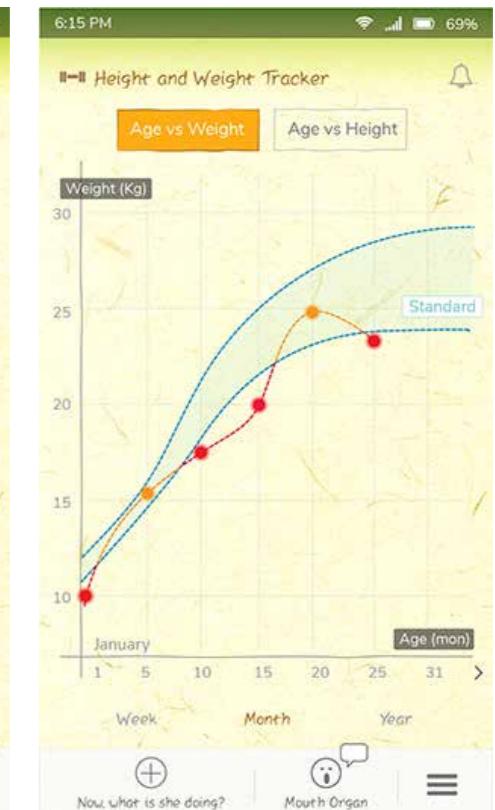
Vaccination Calender



Medicine Listing



Height and Weight Tracker



# Babus' Dairy

UI

IA

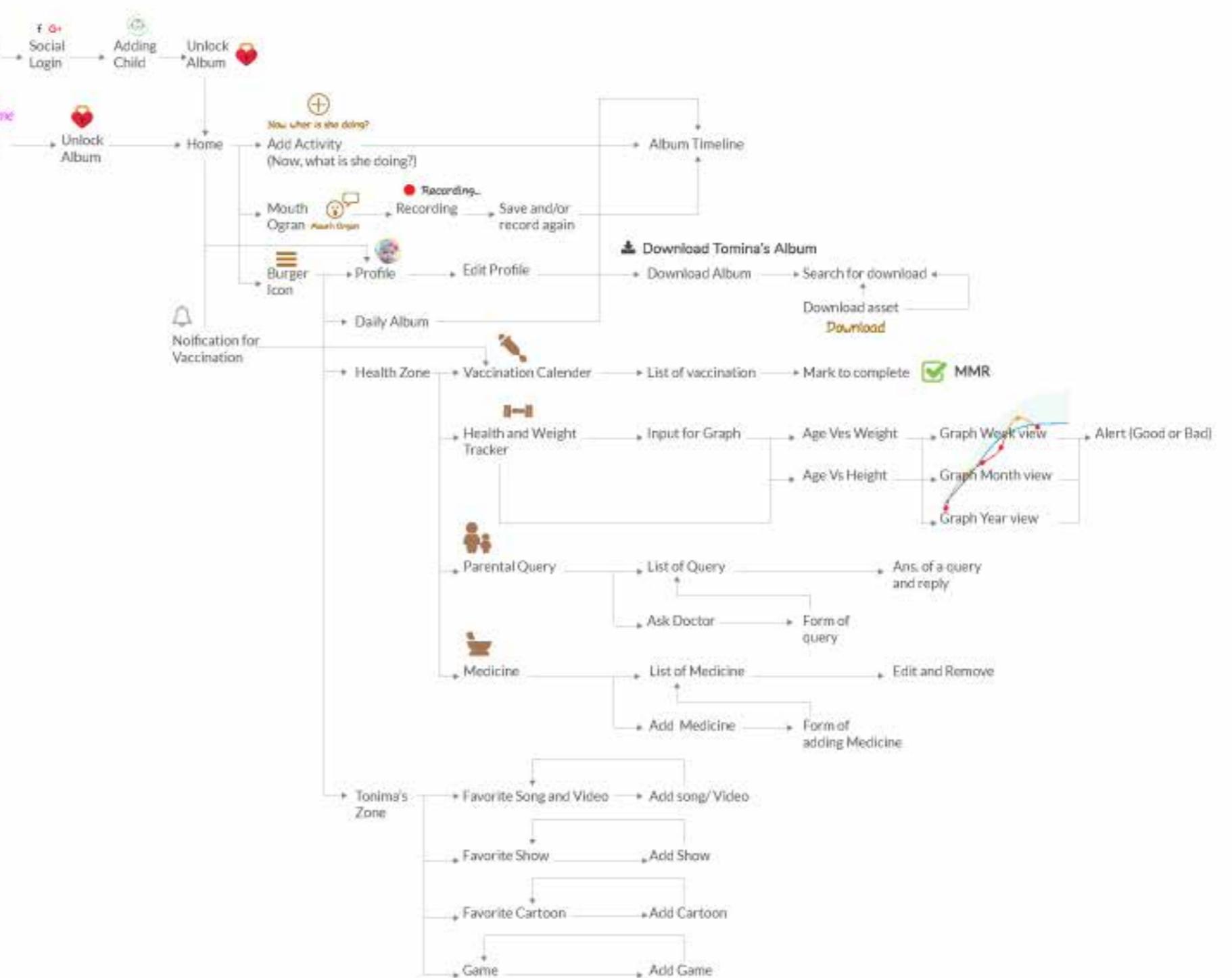
Alert



Her all favorite



Download Album



# Travel in Event

## Event Facilitator

### Persona Card

 <p><b>Culturally Conscious city dwellers</b></p> <p><b>Role within the product:</b> Primary Customer Students, Family, Yuppy Population (New jobholder, Young parents, newly Married)</p>	<p><b>Pain Points</b></p> <ul style="list-style-type: none"> <li>- City traffic makes them quite frustrated and sometimes make them not to attend the event.</li> <li>- Event info is scattered</li> <li>- Event info is not accessible in real time and on demand</li> <li>- Last minute schedule changes (Organizers ra venue/ timing bodlaya fele or ajker Jonno postponed)</li> <li>- Ticker Sold out or over booked events</li> <li>- Physical ticket purchase</li> <li>- Have no centralized point to get aware about upcoming events.</li> <li>- Have no efficient reminder functionality/ tool about event</li> </ul>	 <p><b>Cultural Event Organizers</b></p> <p><b>Role within the product:</b> Primary Customer Shilpkola Academy, Mohila Somiti</p>	 <p><b>Pain Points</b></p> <ul style="list-style-type: none"> <li>- Lack of marketing visibility channel</li> <li>- Lack of alternate sales channel</li> <li>- Boosting Facebook event is expensive and sometimes logically not possible</li> </ul>
<p><b>Demographics:</b></p> <ul style="list-style-type: none"> <li>• Middle class to Upper middle Class City Dwellers - Those have disposable time and income</li> <li>• Age Group: Late 20's to Early 40's</li> <li>• Education Level: HSC to PhD</li> <li>• Income Bracket: Middle class- at least household income one lac taka</li> </ul> <p><b>Goals:</b></p> <p><b>Task:</b></p> <ol style="list-style-type: none"> <li>1. Setting event preference (e.g Sports, Music, Theater, Visual Arts, Social Group, Volunteering events)</li> <li>2. Event Bookmark.</li> <li>3. Event Registration: They can register a particular event</li> <li>4. Event Ticketing: They can buy ticket of an event</li> <li>5. Can purchase ticket from DH platform.</li> <li>6. Can do Event Review after event, during event.</li> <li>7. Rating, commenting will happen for month long event by this user group</li> </ol> <p><b>Benefit:</b></p> <ol style="list-style-type: none"> <li>1. List of Events based on their preference</li> <li>2. Filtered Event notification based on their preference</li> <li>3. Notification from bookmarked before event</li> <li>4. Will get Event location/ Venue direction</li> <li>5. Will get Real time event updated (Seat availability, ticket availability, Last minute cancellation update etc)</li> <li>6. Recommendation - User will get list of events those are recommended by DH.</li> <li>7. Geo-specific event recommendation considering traffic conditions</li> </ol>	<p><b>Motivation:</b></p> <ol style="list-style-type: none"> <li>1. Student: Saving money (free events) + Hangout with friends + Passing Quality time</li> <li>2. Job holder: Ruchisommoto jaygaj giea gaan suna</li> <li>3. Family: Passing Quality time with family, cause we have got family friendly environment here</li> <li>4. Ticket purchasing will be easier</li> </ol> <p><b>Behaviors</b></p> <p><i>How they let know about any event opening?</i></p> <ul style="list-style-type: none"> <li>- Facebook events</li> <li>- Newspapers, Magazine</li> <li>- From friends or other persons</li> </ul> <p><i>How they purchase ticket?</i></p> <ul style="list-style-type: none"> <li>- Visiting the venue in person</li> <li>- Upper class- Office Assistant ticket kete niea ashe.</li> <li>- Make a phone call to ticket Seller or event organizer to get update about the ticket availability after seeing ad form the newspaper</li> </ul> <p><b>Needs</b></p> <p>Art and culture focused recreational needs</p> <p><b>Technology Usages</b></p> <ul style="list-style-type: none"> <li>- Wide and immersive technology usage in this population</li> <li>- Whats app, Viber, Messenger, data pack, Data plan on mobile, mobile internet, Facebook – We have think the level of usages age and profession wise</li> </ul>	<p><b>Goals:</b></p> <ul style="list-style-type: none"> <li>- They can get promotion service from DH (The events they will organize, can do promotion of their upcoming event through this platform. Therefore, DH will give them our Promotion service. We will list the events and will promote those events on behalf of organizers )</li> <li>- Anyone can purchase ticket from DH platform. Therefore, ticket selling is getting easier.</li> <li>- Can place advertisement in this platform</li> <li>- Can circular changed/ updated event schedule and will reach to the subscriber in a very short amount of time</li> </ul> <p><b>Motivation:</b></p> <ul style="list-style-type: none"> <li>- More profit</li> <li>- More visibility, easing marketing</li> <li>- Easing ticket sell, and eventually more audience</li> <li>- Pricing the ticket will be more rational</li> <li>- Selling more ticket and getting more viewer/ Visitors/ Audiences</li> </ul> <p><b>Behaviors</b></p> <ol style="list-style-type: none"> <li>1. Event advertisement by opening a facebook events, sometimes they boost it</li> <li>2. Event Advertisement in print media (Newspaper)</li> <li>3. Circulate Event info via word of mouth</li> <li>4. Sometimes recruit audience (e.g Tokai) to make the hall housefull</li> </ol> <p><b>Needs</b></p> <ul style="list-style-type: none"> <li>- Art and culture promote hocche</li> <li>- Promoting their organization</li> </ul> <p><b>Technology Usages</b></p> <p>Very conservative and limited usage</p>	<p><b>Demography:</b></p> <p>Individual to small venture, who are interested in organizing an event like art, culture like event etc</p> <ol style="list-style-type: none"> <li>1. Individual</li> <li>2. Group of Friends (e.g three friends collaboratively ekti food fair koreche.)</li> <li>3. Small startup</li> <li>4. Small venture</li> <li>5. Mostly culturally aware middle aged city dweller</li> </ol> <p><b>Goals:</b></p> <ol style="list-style-type: none"> <li>1. When they will reach the event management checklist for the particular event, every checklist item will populate a directory of service like Sound Service, Catering Service, Transport Service, Printing Service etc</li> <li>2. Will face some interview questionnaire to understand the need</li> <li>3. They will get a list of vendors- these will come back based on user rating and review, Price Point/ Cost, Capacity, Experience, customer location preference etc</li> <li>4. They can compare vendors</li> </ol>
			<p><b>Motivation:</b></p> <p>As this is going to be a real life automated system, jekhane tader physical involvement dorkar hocche na kothao giea giea ie event management organization dhora.</p> <p><b>Behaviors</b></p> <p>They go to an event management organization right now</p> <p><b>Technology Usages</b></p> <p>Pretty diverse and immersive technology users. Bangladesh er khub kom manush ekhon ei dhoroner event organize korbar plan kore jaraged and not educated, jader financial ability ta upper middle class er kom e- tara kew kohono kintu meena bazar, food fair, gaan er concert korte jai na. Jara kore ektu motamuti boroloker polapain, tara e kore. Tader technology usages er dhoron ta motamuti valo e.</p>

# TE- User Journey

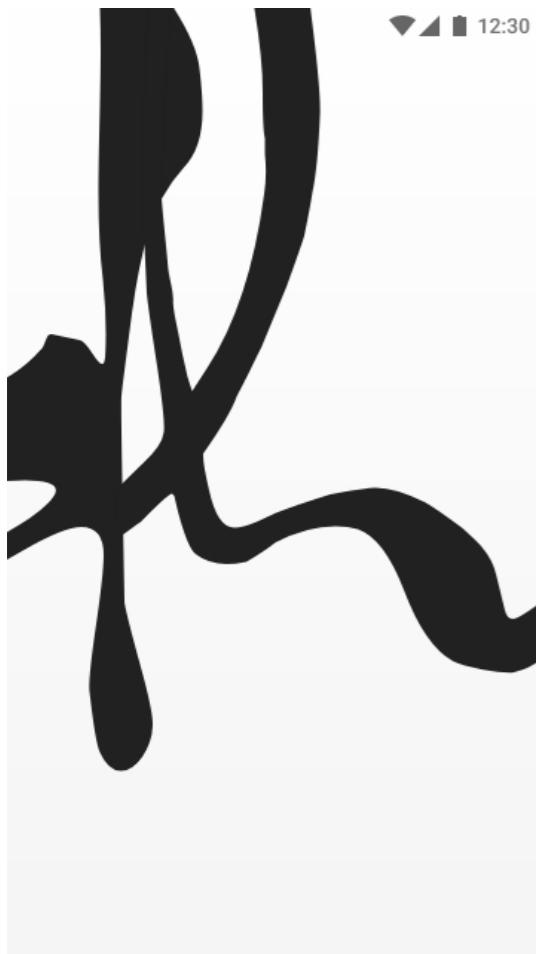
User Segment:	Culturally Conscious city dwellers												
Pesona:	Students, Family, Yuppy Population												
User Activities	Awareness (Getting Awareness about an event or App) • Online ad. • Friends' recommendations. • Newspaper ad.	Analyze/ Research and Evaluate • Analyze marketing content of travel app or Event. • Explore Options. • Compare & evaluate alternatives	Decision/ Find Out • Download app (Android and iOS)	Discovery • User can access his/her preference based list of events (e.g Sports, Movie, Art etc).	Filter/ Sorting • Guest and Registered user can filter and/or sort/ prioritize and search events.	Within app Ticketing • Just tap a button "I am in"-That's all to get a event ticket. No need to be registered or login.	Buy Tickets • Guest or Registered user can get hot facilitation, getting suggestion of preference based event to go.	Event Update • Ticket will get event update notifications. • Event cancellation • Event update regarding date and/or time change • Venue change • Ticket Alert: Audi online e ticket sell as buy or purchase option as ticket.	While on the go • Other vehicles recommendation to access like ride-hailing, bus, private car etc.	Check-in into event (While standing at queue) • Tix and TLC: For QR code based ticket, user will be needed to show the QR code from app at the queue to verify. A guest can just have a event ticket kiosk badge to gain Conventional way.	Enjoying Event • SKA or VIP customers will consume refreshments	Review and Share • After the event, user will get a notification to provide his experience about feedback. • User will be in the gamification so that they will provide feedback proactively.	Loyalty • Loyalty Testing: User will get Quarterly loyalty survey form. • User will get experiential loyalty program. • Friend recommended kiosk friend discount. • Point based discount could be an option. • Most popular reviewer will be graded and get reward. • EL: negotiate a ticket or event a friend kiosk discount. • App recommendation to friends and their registration to app will incur discount.
User Goal	• If I recommend, then I will get discount from DH app.	• Find the best solution to get into event.	• Download effectively	• Browsing control • Getting preferred event								Case Study: Trip Advisor: several grade school trip like other discipline or sport have been rewarded with space & seats.	
Touchpoints	• Word of Mouth • Social Media • Traditional Media	• Word of Mouth • Social Media • Digital Channel	Presence and availability • App Marketplace (Play Store, App Store, iOS) • Social Media (Facebook, Instagram, Twitter, Pinterest, LinkedIn) • Website • Mobile Devices	• Mobile Device, Desktop • App, Website	• Mobile Device, Desktop • App, Website	• Mobile Device, Desktop • App, Website	• Mobile Device, Desktop • App, Website	• Mobile Device, Desktop • App, Website	• Mobile Device • App • Customer Care • Ride share, Local transport	Phase 01 • User can advance for a event prebooking. Case Study: Amazon	Phase 02 • User will get advance update for a event participation.	Phase 03 • User will get advance update for a event participation.	Phase 04 • User will get advance update for a event participation.
Organizational Activities	• Digital Marketing • Online ad. • FB Advertisements (Event, Boosted) • Instagram ad • AdWords Marketing • Newsletters and Magazine ads. • Email and SMS Marketing. • Partnership with organizers (e.g. sportsbody, University Campaign, BTI, Vehicle stickers)	• Create marketing campaigns and content with offline and online. • Preparing research friendly artifacts (Ad, Email, Blog, PPT post etc) intended to have conversion. • Creating a landing page is giving weightage of them. • Analytics and market research analysis at a very short cycle. • Marketing tool usage & strategy of marketing tool used/ strategy of purchased.	Phase 01 • Purchase Website domain and hosting. • Registering in App Marketplace (Play Store, iOS) • Creating Social Media Channels (Facebook, Instagram, Twitter, LinkedIn etc.) • For stakeholder pitching, a MVP version of the android is needed to be purchased.	Phase 02 • To boost the registration number, Announce Premium Year where Premium service will be free for one year. Case Study: BlipJob	Phase 01 • Convincing partner (Venue, Event organizer) to allocate some ticket for DH.	Phase 02 • Partnership with Payment Gateway: Prepurchase event ticket for example: Shopekular, soft partnership like kiosk, app like ticket kiosk hole.	Phase 01 • Minimum comprehension • Ensure comprehensive tracking (zero possible solo logins to the event etc.) • Information Quality • Deployment update immediately and deploy to DH. • A person needed to confirm the presence of visitors.	Phase 02 • Employ a live attendant will remedy visitors • Partnership with Event Organizer: Prepurchase event ticket for example: Shopekular, soft partnership like kiosk, app like ticket kiosk hole.	Phase 01 • Purchase and displaying visitor phone for Event organizer for ticket check-in or verify to check the QR code of the visitors.	Phase 02 • Arranging entertainment for VIPs (e.g. Popcorn, Food Stations in a wolf bag).	Phase 03 • Identify user feedback/kiosk feedback • It also will be important for participating kiosks. Today let's store data to all kiosk public.	Phase 04 • Note: Discount can be on: - ticket price - accessing number of events - number of tickets • To increase user interaction, app recommendation to friends will create a discount for him.	
Business Goal	Lead generation, Increase number of viewers, Increase awareness and interest • New visitors • Increase repeat visitors	• Increase visitor • Increase download		• Boosting registration number or subscription to make it attractive to investors • Revenue from subscription base will be secondary issue in first phase.						Phase 02 Scenarios: Introducing VIP services will create a buzz among others in the event. This will increase the user interaction, user acquisition, create that need, the energy to ask-ots kiosk line. Will increase subscription.			
Technology System and implementation	Use Case • Bookie had a algorithm like: Your friend is playing Candy Crush, why not you? • Due to delhi's false-positive peak? • Increase the peer pressure within social network	Creating channels to analyze the traffic channels and evaluate the artifacts. For example: - Google Analytics - XXXXX	Phase 01: - Website - Android app (Hybrid) Phase 02: • App is mandatory to develop because Service workers cannot possible to deploy over website. • Hybrid development will not go side by side. 1. Native elements are different. • Will go for native android-native developers have hard to get, salary is high. Will go for Hybrid. Case Study: - Shazam, BlipJob, HungryNaki (Hybrid) - User: Facebook do not use of the shelf framework. They have build their own.	Phase 01 • System (Website and App) will show a list of events based on their input preferences and sorting the events with some filter parameter (place, XXXX, XXXX etc.)	Phase 02 • User will experience Progressive Optimization. • Tracking user location and event location, user preference. • Use Camera to track a visitor to my website, I don't have a way to track your preference and activity. • Event List, Search, Filter and Sort- will be available in App and website	Phase 01 • To issue a ticket, whatever user data will be needed will be extracted from user data. • Building whole infrastructure of ticketing (issuing ticket). • For Event Organizers : Ticket Scanning, Verification, Rating, Verification will be happen from DH server. • Listing (After verification week's issue many more ticket for the event). • Organizer will manage the total access protocol from the DH app with separate login credential.	Phase 01 • Integrating payment gateway in DH system • Event update will be deployed via notification through app and website • Any update in Facebook event will be reflected in DH app.	Phase 01 • Google map will be fully integrated in DH app. • Side scrolling, All integration and both part (app and website) will sync together to track activity of the user like viewing a movie in ticketing side streaming services, make movie etc or a movie ticket purchase.	Phase 01 • Event Management • Build the infrastructure of Barcode scanning, Cast management and/or verify from DH server. • DH app (Event/Organizer: Barcode scanning app from organizer side- within the same app with different login	Phase 02 • Feedback will take from app and website about the event. • Feedback notification can also be sent to users email. • DH critic will receive review from user who has weighted average so that DH can analyze most popular and most rated event within this week.	Phase 03 • Tracking and analyzing the review so that user can be awarded by a discount.		

# TE- Affinity Diagram

Registration	Login	Event List	Buy Ticket	Event Update	On event day/ On the go	After Event	User Profile
Registration with Social Media profile (google, facebook, twitter)	Login with email/ cell number and password	<p><b>Guest User</b></p> <p>Will get all events with all categories</p> <p><b>Registered User</b></p> <p>Choosing preference (e.g sports, music, art) or none.</p>	<p><b>Guest User</b></p> <p>Will prompt registration/ login link</p> <p><b>Registered User</b></p> <p>Choosing preference (e.g sports, music, art) or none.</p>	Will get event update: Event cancellation, Venue change, Event schedule update,	Google map feature to locate event venue without any search	Review about the event one experienced	Personal Information (add, edit)
Registration with Email and Cell number	Forget password	<p>Filter and Sorting of event list</p> <p>Will get event list based on preference</p>		Will get event list based on preference	Will get notification about ticket availability or sold out	Notification about today's event	History of event experienced
Generate Password	New password generation link will be send to email	<p>Bookmarking a event prompt registration link</p> <p>Modification of event preference</p>		Can book sit from app, ticket purchase will happen at any physical place (e.g venue)			Points highlighted and accumulated point
Verification user through cell number		<p>Allowing location will help them to get events around will happen or happening</p> <p>Allowing location will help them to get location aware events while on the go</p> <p>Share a event (Whatsapp, Messenger, Viber, Skype, Social media etc )</p>	<p>Event bookamrk</p> <p>Allowing location will help them to get events around will happen or happening</p> <p>Allowing location will help them to get location aware events while on the go</p> <p>Share a event (Whatsapp, Messenger, Viber, Skype, Social media etc )</p>	<p>Can purchase ticket from app</p> <p>a QR code or registration code will be generate for any booking</p> <p>a QR code or reference ID will be generate for any booking</p> <p>Ticket format: QR code or PDF (in app or email)</p>	<p>Bookmarked event will generate notification to purchase event ticket</p>		
		Event Details	Event Details				

# TE- UI

Walkthrough Screen



Register with Mobile Number

Continue with **Profile Information**

Mobile Number\* +8801684610691 11 | 11

By continuing you will receive a SMS for verification.

>

Continue as a Guest

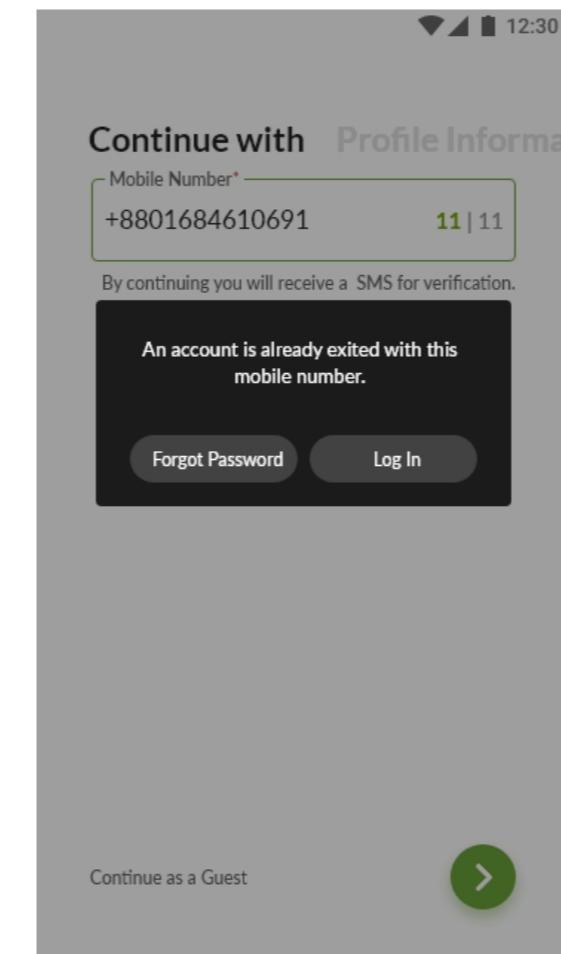
Mobile OTP

Enter 5 Digit Code that has been sent you in +8801684610691

5 8 5 8 0

1 2 3 -  
4 5 6 ,  
7 8 9 ✕  
. 0 \_\_ ✓

Alert



Profile Information

Profile Information

First Name\* Last Name

Male Female Other

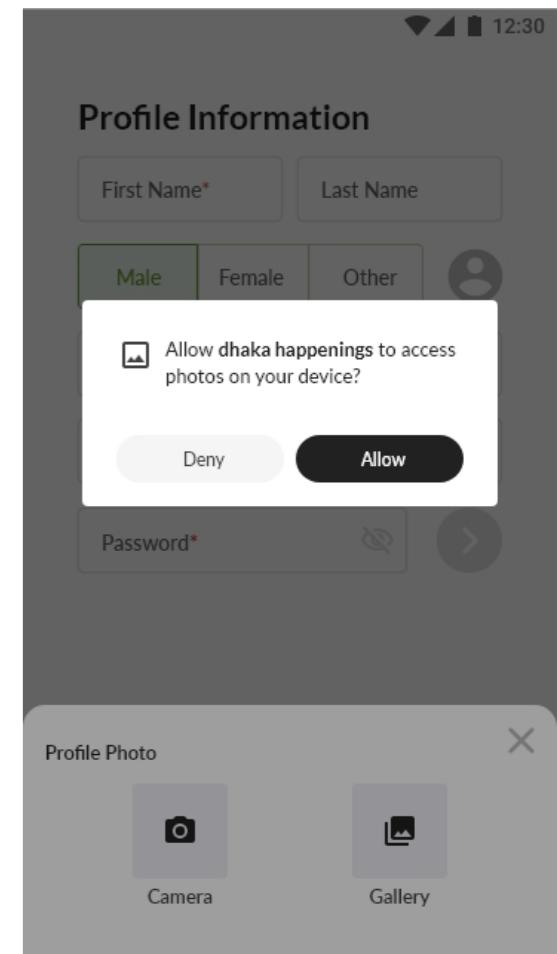
Date of Birth\*

Email\*

Password\*

1 2 3 4 5 6 7 8 9 0  
q w e r t y u i o p  
a s d f g h j k l ñ  
z x c v b n m ✕  
?! , . →

Media Access



# TE- UI

Log In

Log In

Email/ Mobile Number\*

Password\*   



[Forgot Password?](#)

1 2 3 4 5 6 7 8 9 0

q w e r t y u i o p

a s d f g h j k l ñ

z x c v b n m 

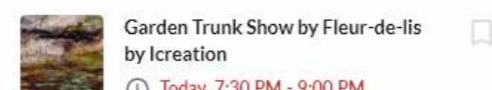
?! , .  

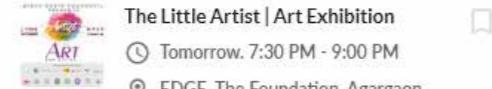
Home

Home

Nearby Free Preferred Weekend This W

  
Garden Trunk Show by Fleur-de-lis by Icreation  
Today, 7:30 PM - 9:00 PM  
EDGE, The Foundation, Agargaon

  
Garden Trunk Show by Fleur-de-lis by Icreation  
Today, 7:30 PM - 9:00 PM  
EDGE, The Foundation, Agargaon

  
The Little Artist | Art Exhibition  
Tomorrow, 7:30 PM - 9:00 PM  
EDGE, The Foundation, Agargaon

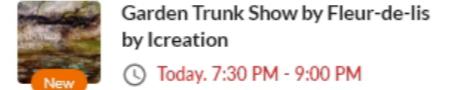
  
Illusion- Inter University Art Exhibition  
Friday, 7:30 PM - 9:00 PM  
EDGE, The Foundation, Agargaon

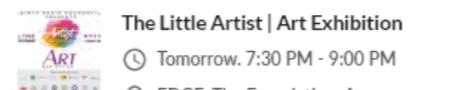
  
Open mic at jatra biroti  
Until 29 July, 7:30 PM - 9:00 PM  
EDGE, The Foundation, Agargaon

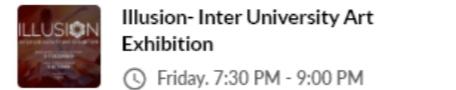
  
Open mic at jatra biroti  
Until 29 July, 7:30 PM - 9:00 PM  
EDGE, The Foundation, Agargaon

Home 01

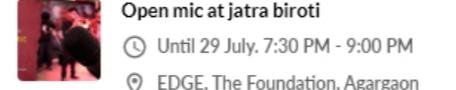
Nearby Free Preferred Weekend This W

  
Garden Trunk Show by Fleur-de-lis by Icreation  
Today, 7:30 PM - 9:00 PM  
EDGE, The Foundation, Agargaon

  
The Little Artist | Art Exhibition  
Tomorrow, 7:30 PM - 9:00 PM  
EDGE, The Foundation, Agargaon

  
Illusion- Inter University Art Exhibition  
Friday, 7:30 PM - 9:00 PM  
EDGE, The Foundation, Agargaon

  
Open mic at jatra biroti  
Until 29 July, 7:30 PM - 9:00 PM  
EDGE, The Foundation, Agargaon

  
Open mic at jatra biroti  
Until 29 July, 7:30 PM - 9:00 PM  
EDGE, The Foundation, Agargaon

Event Details

12:30

  
THE TRAVELLER'S SONG  
Garden Trunk Show by Fleur-de-lis by Icreation  
by Goethe-Institut Bangladesh  
Kanak Champa Chakma  
9 November - 30 November  
NE(N) 12, North Avenue  
Gulshan 2, Dhaka 1212

Music Fashion and Beauty

Today- 25 July, 3:00 PM - 8:00 PM Sat  
Tomorrow- 26 July, 3:00 PM - 8:00 PM Sun  
27 July, 3:00 PM - 8:00 PM Mon



Shilpkola Academy  
Moulana Bhasani Road, Dhaka- 1000 ,  
Bangladesh



FREE  
No Outside Food  
No Tobacco, No Baggage  
Gate Open: 6:30 PM  
[Complete T&C](#)

First come first entry.



Ticket has also been sent to your email id.

About this Event Register and Get Ticket

Art Exhibition, The Traveller's Song, Saturday, 9 November, 6:30 pm at Edge Gallery, Bay's Edgewater, NE(N) 12, North Avenue, ... [more](#).

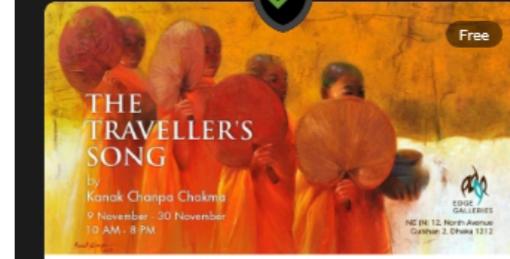
About Goethe-Institute Bangladesh

A 300-word paper abstract, along with a short biography of 200 words, should be submitted by April 30, 2019. Abstracts should be written in... [more](#)

Event Registration

12:30

Congratulations!  
You are successfully registered.

  
THE TRAVELLER'S SONG  
by Kanak Champa Chakma  
9 November - 30 November  
NE(N) 12, North Avenue  
Gulshan 2, Dhaka 1212



FREE  
No Outside Food  
No Tobacco, No Baggage  
Gate Open: 6:30 PM  
[Complete T&C](#)

Ticket has also been sent to your email id.

Ticket List

12:30

Ticket

Garden Trunk Show by Fleur-de-lis by Icreation  
Friday, 7:30 PM - 9:00 PM  
EDGE, The Foundation, Agargaon



Illusion- Inter University Art Exhibition  
Friday, 7:30 PM - 9:00 PM  
EDGE, The Foundation, Agargaon



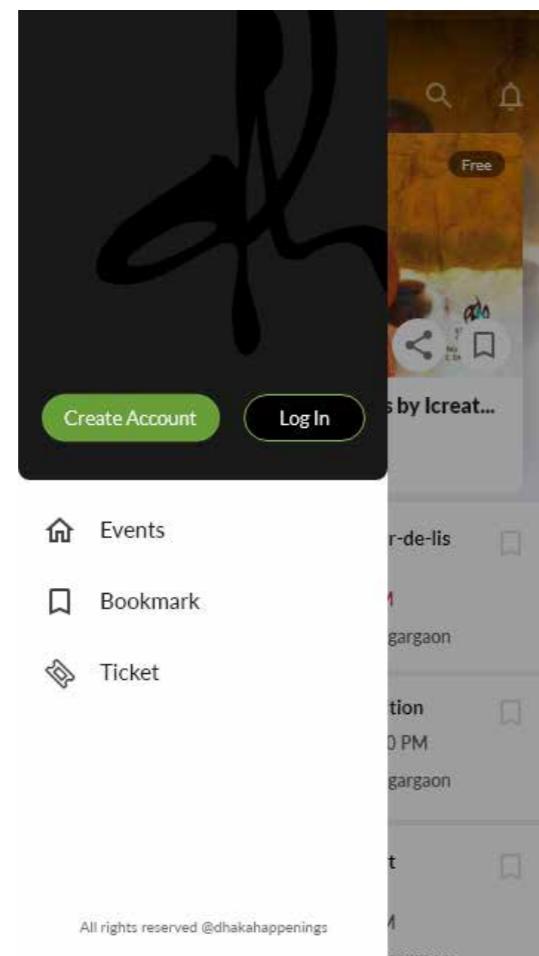
# TE- UI

QR



12:30

Left Drawer



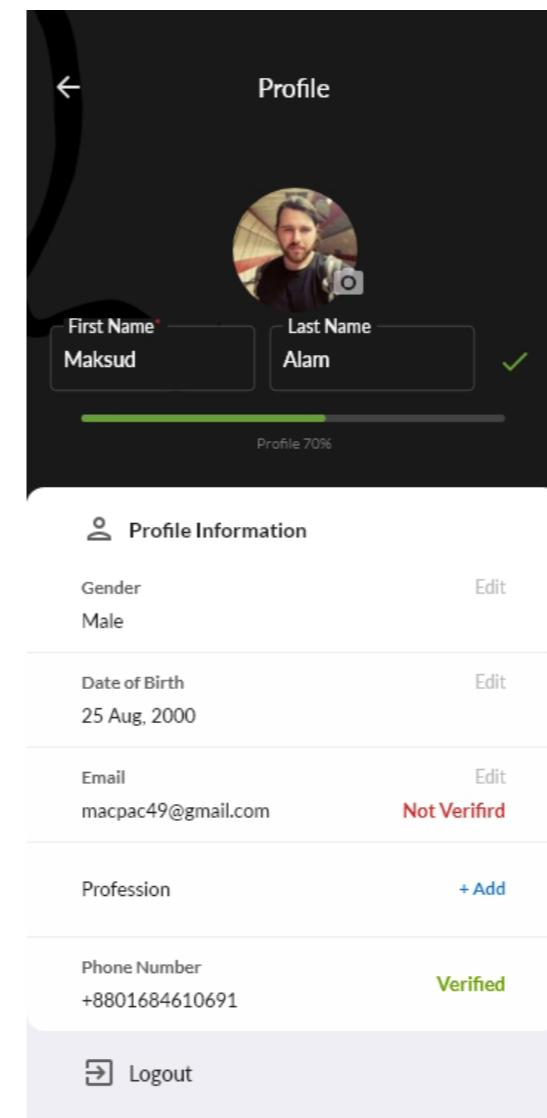
X

OK



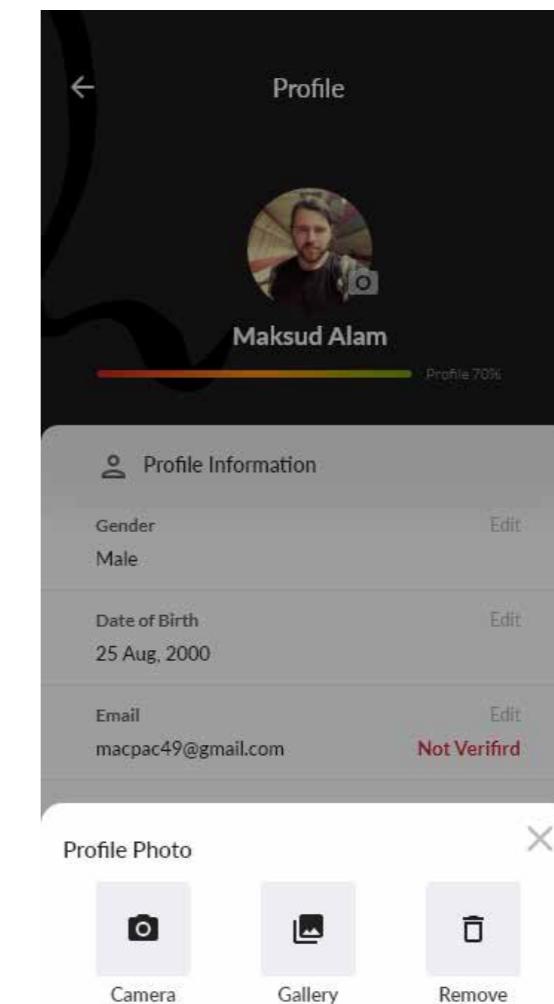
12:30

Profile



Logout

Image Upload

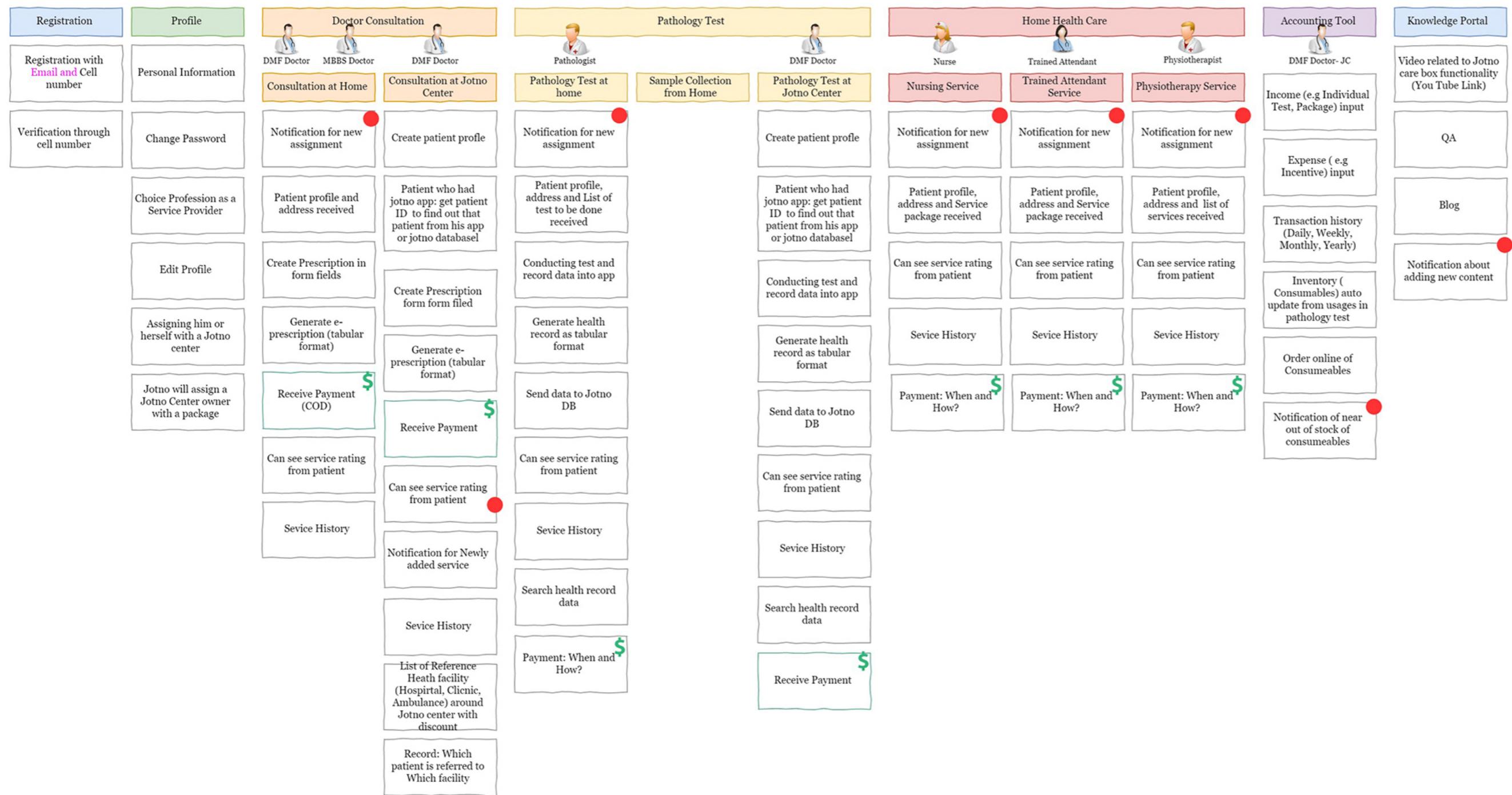


# Jotno

## On Demand Health Service

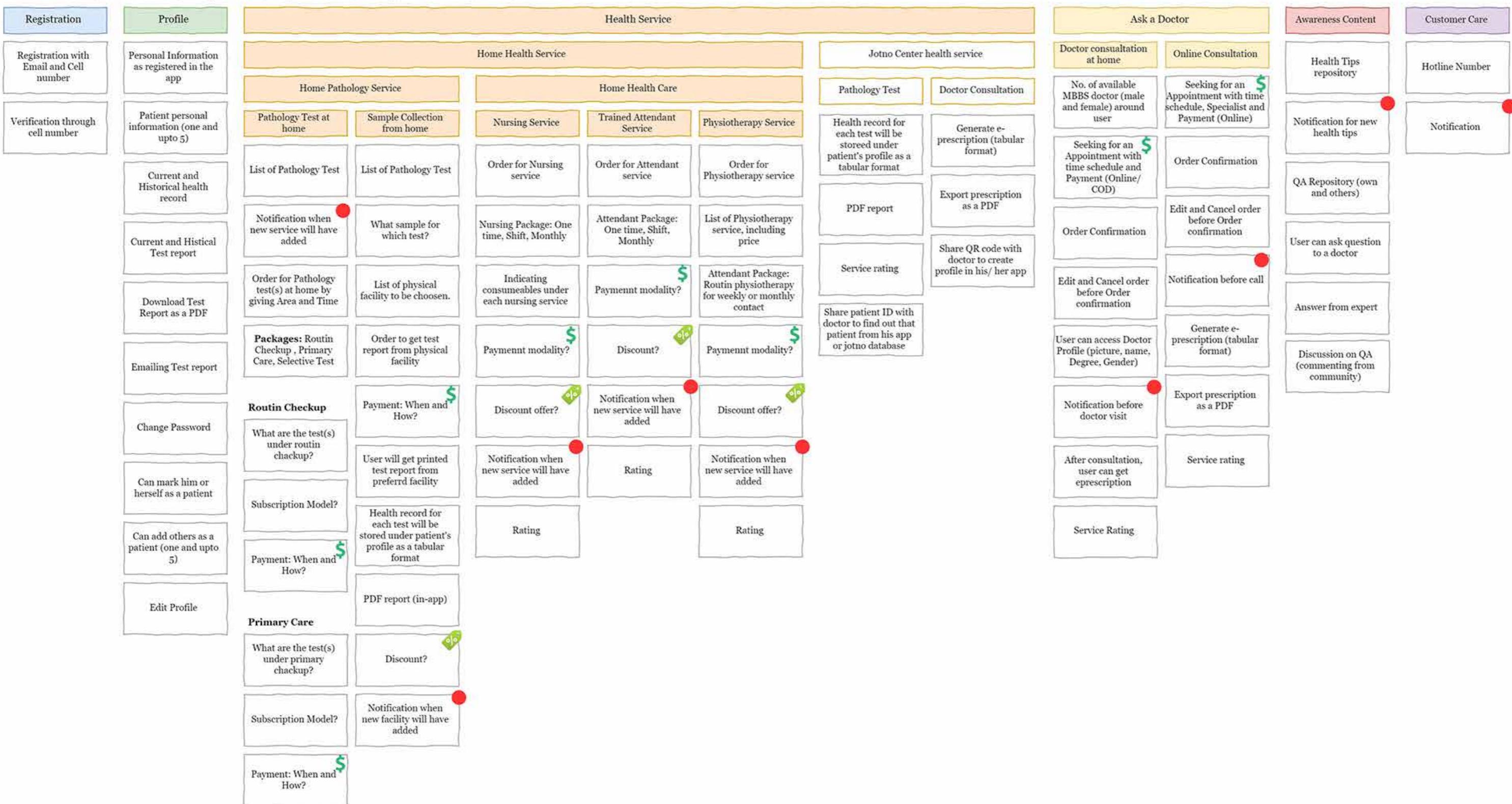
# Affinity Diagram- Service Provider

**Service Provider** (DMF, Pathologist, Nurse, Trained Attendant, Physiotherapist )

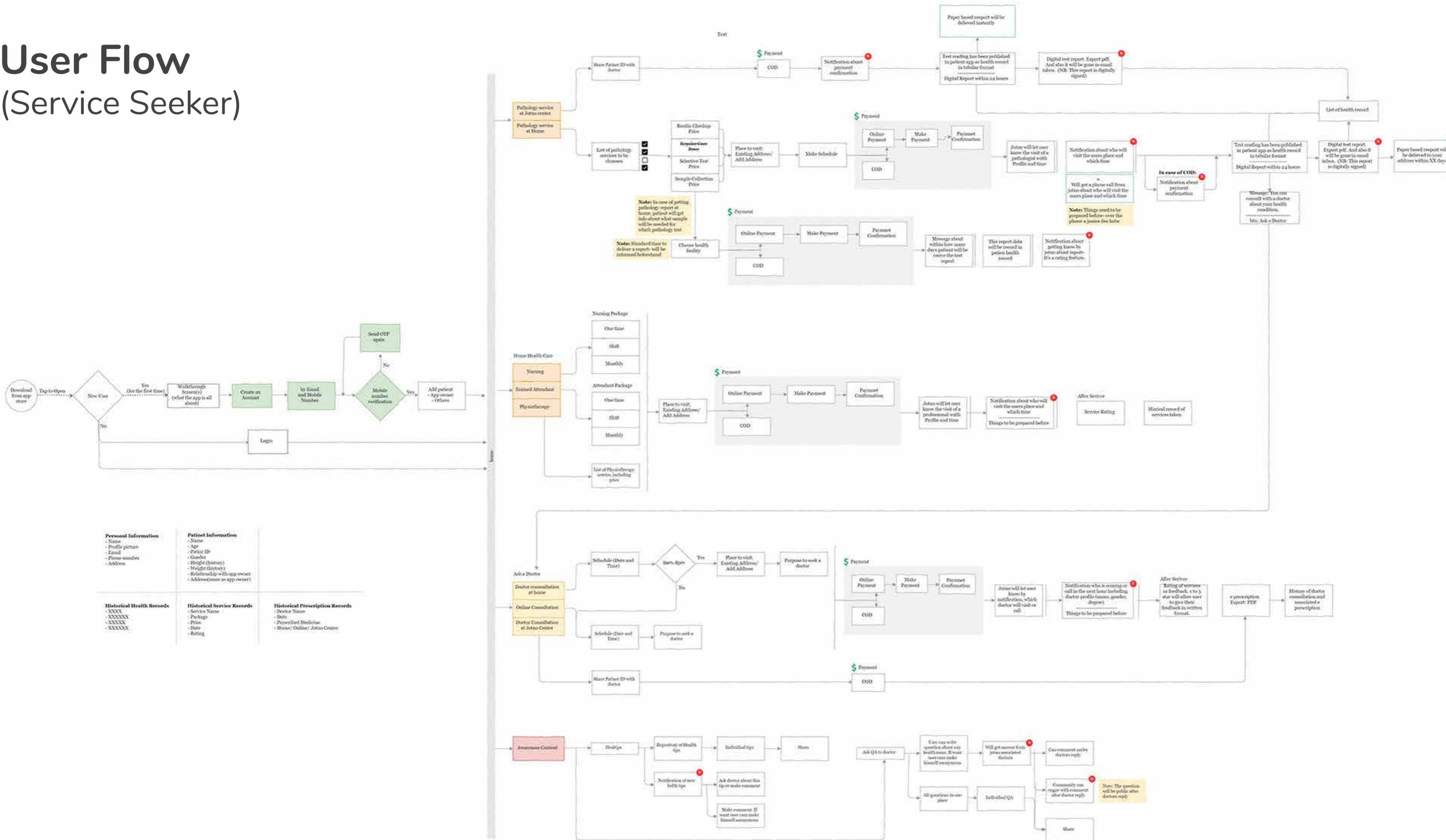


# Affinity Diagram (Service Provider)

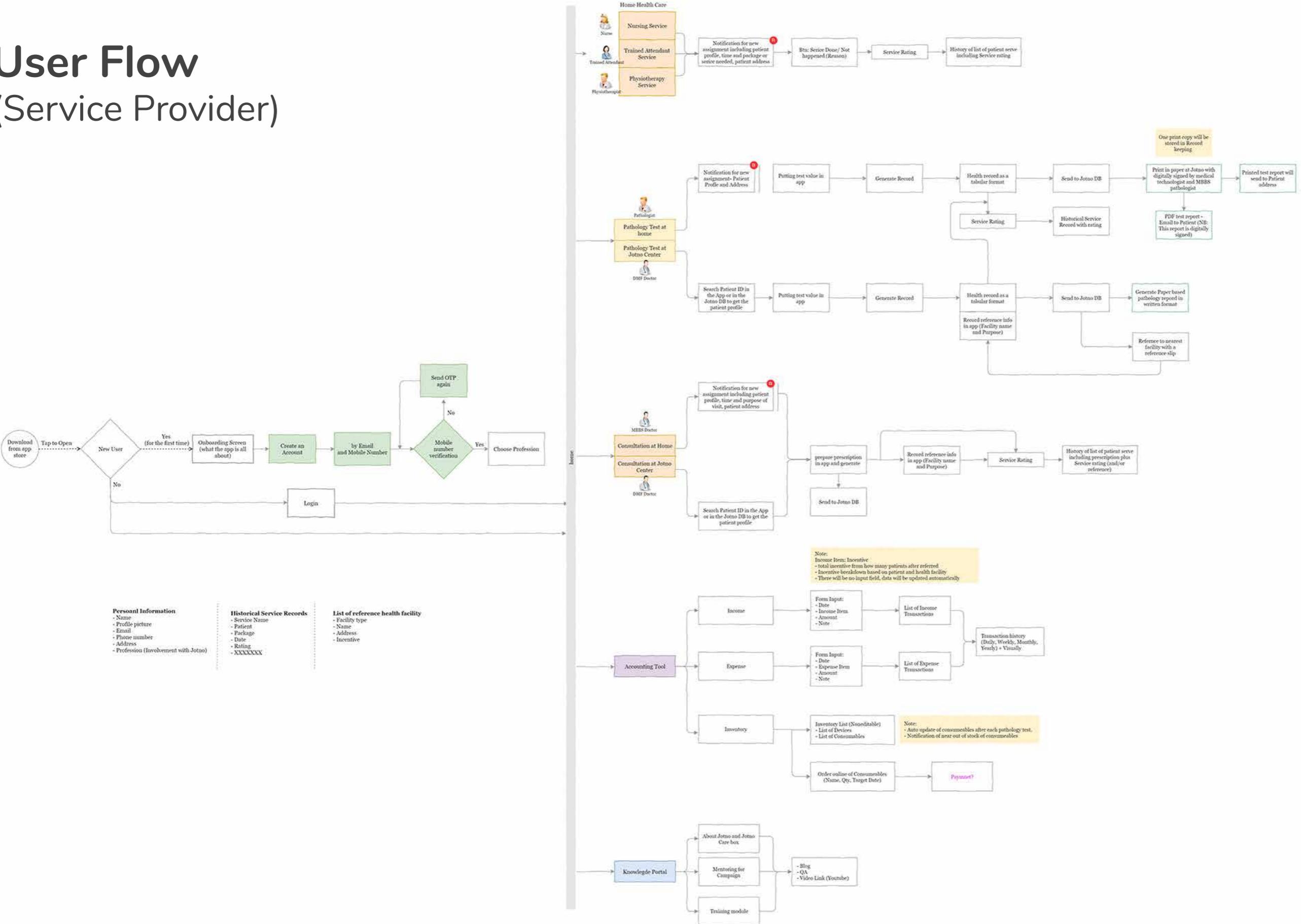
**Service Seeker** (General Patient, Old aged Patient, Pregnant Mother, Post Operative Patient, Disable)



# User Flow (Service Seeker)



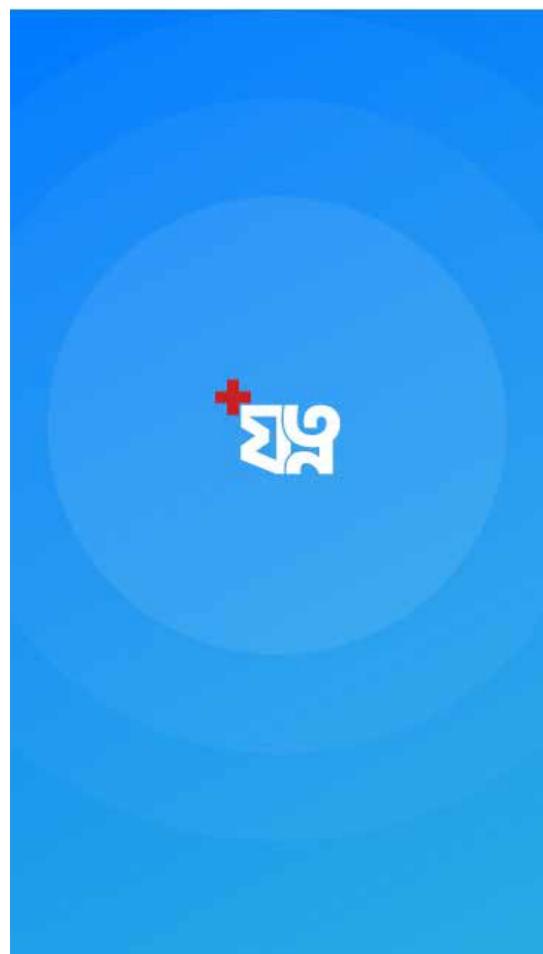
# User Flow (Service Provider)



# Jotno- Service Provider

UI

Walkthrough Screen



Register with Mobile Number

Record Test Value

1. Complete Blood Count (CBC)  
Result | 10<sup>3</sup>/ul

2. OGTT-2 Samples (FBS+2Hrs 75g Post Glucose Load)  
Result | %

3. Peripheral Blood Film/ PBF  
Result | g/dl

+ Add more Test

Mobile OTP

Record Test Value

1. Complete Blood Count (CBC)  
Result | 10<sup>3</sup>/ul

2. OGTT-2 Samples (FBS+2Hrs 75g Post Glucose Load)  
Result | %

Save Value

1 2 3 4 5 6 7 8 9 0  
q w e r t y u i o p  
a s d f g h j k l ñ  
z x c v b n m  
? ! , .

Alert

Back 2

Pathology Test

Search Pathology test

All Cardiac Cancer Thyroid Urin

Complete Blood Count (CBC) 500/- Blood Selected

Peripheral Blood Film/PBF 400/- (20%off) Hepatitis Select

OGTT-2 Samples (FBS+2Hrs 75g Post Glucose Load) 500/- 650/- Serum Selected

Complete Blood Count (CBC) 400/- Hepatitis Select

Reticulocyte Count 4245/- Blood Select

Next

Profile Information

Back

Add Medicine

Medicine Name

Frequency Per day

Before Meal - Before Meal - Before Meal

Frequency Interval 8 hr

Start Take 01 8:00 AM  
Take 02 4:00 PM  
End Take 03 12:00 PM

Duration

Doctor - MBBS

Start Date 17 Sep, 2019 End Date

Media Access

Back

Add Pathology Test

Test Name

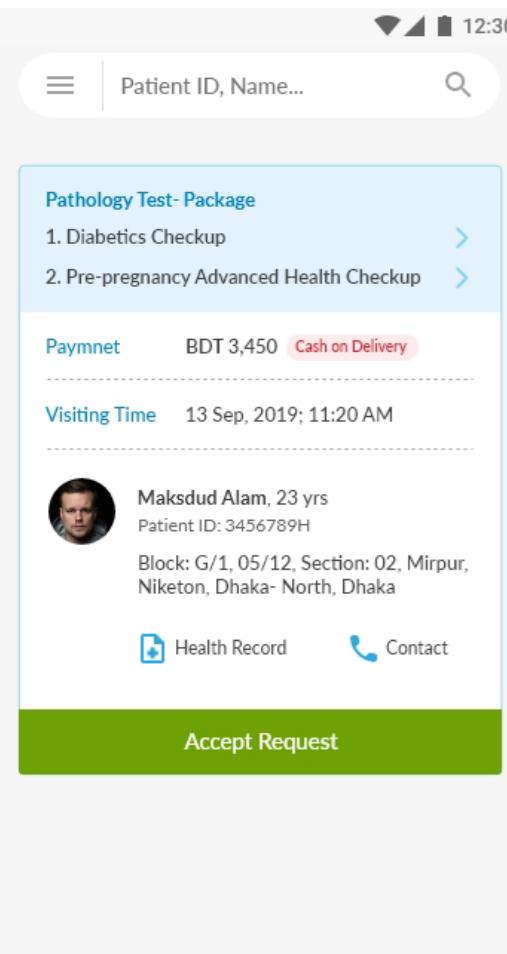
1. Complete Blood Count (CBC) X  
2. OGTT-2 Samples (FBS+2Hrs 75g Post Glucose Load) X  
3. Peripheral Blood Film/ PBF X

Suggested Facility >

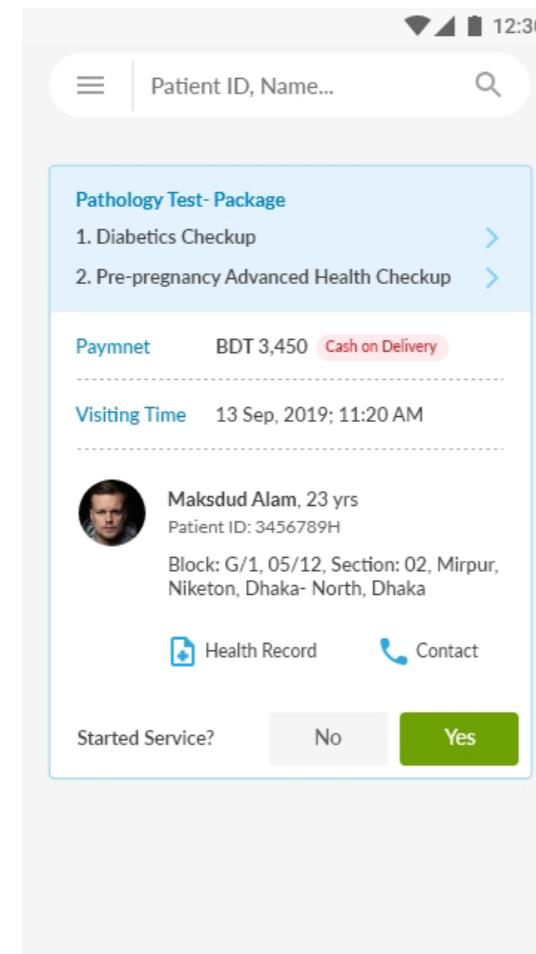
# Jotno- Service Provider

UI

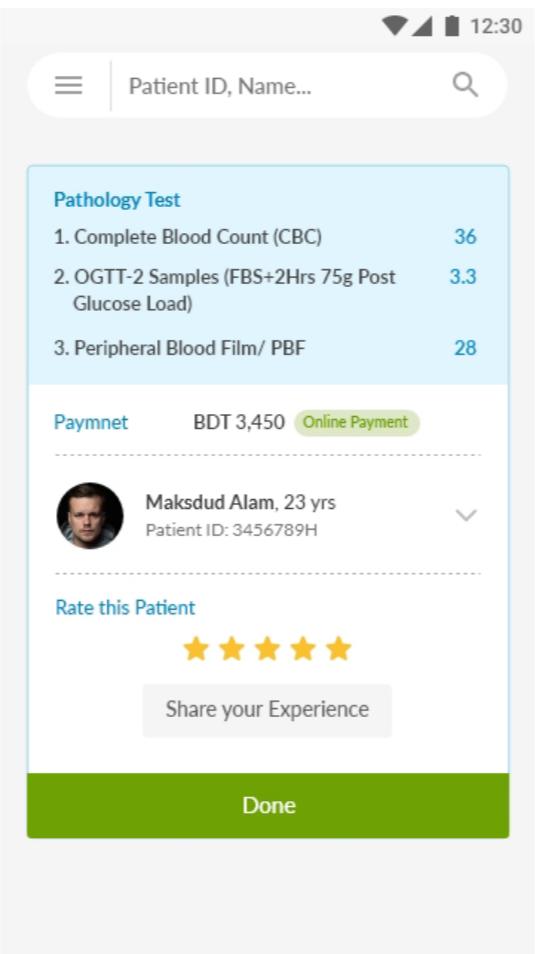
Log In



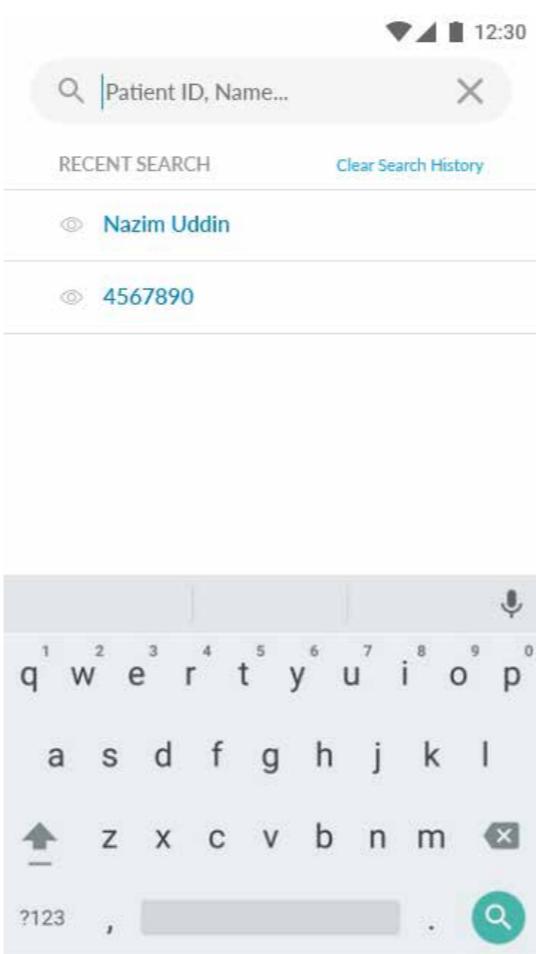
Home



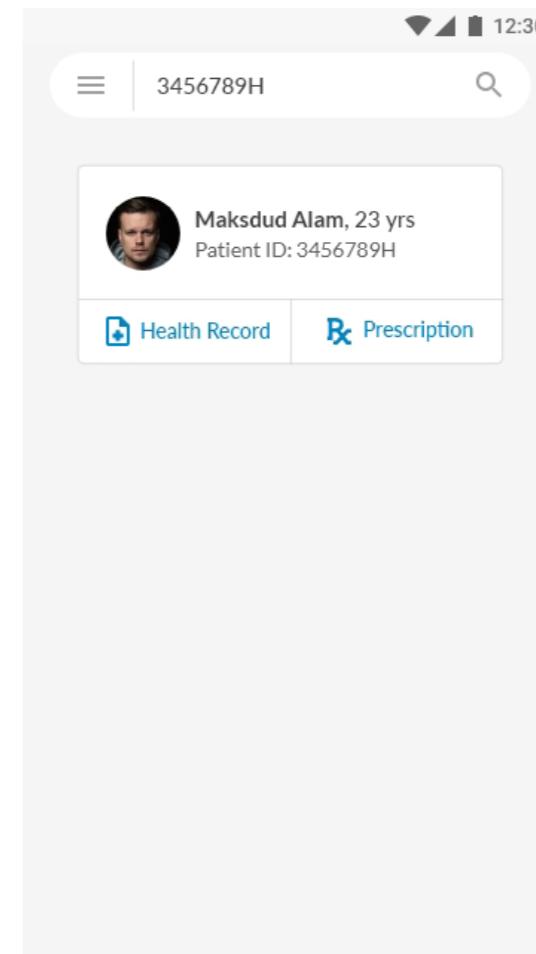
Home 01



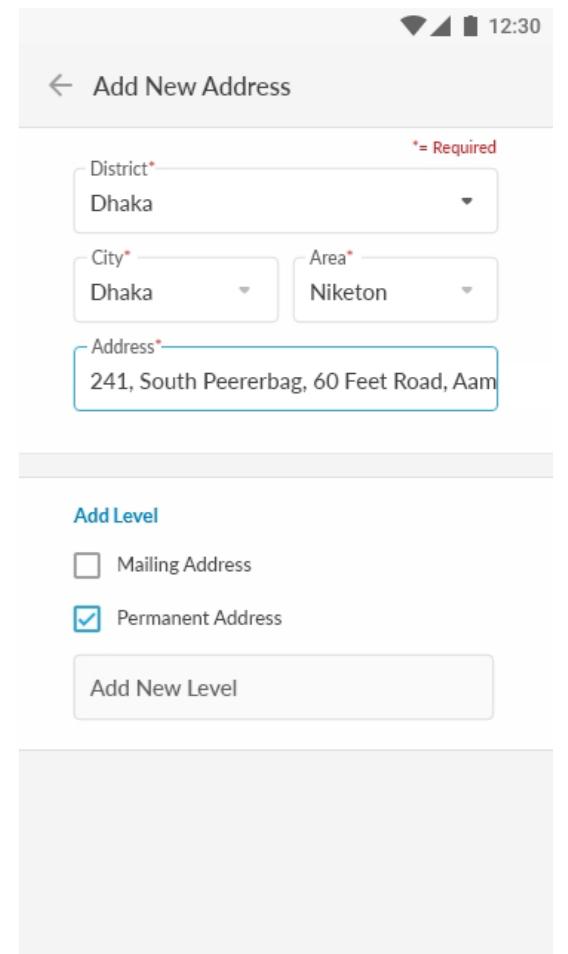
Event Details



Event Registration



Ticket List



# Jotno- Service Provider

UI

QR

Added to Cart Successfully!

Order Online

Jotno Care Box

- Jotno Basic - 1 + 3,450/-
- Jotno Basic Plus - 0 + 3,450/-
- Jotno Total - 0 + 3,450/-

Devices

- NebSmart Portable meah Nebulizer - 1 + 3,450/-
- Portable ECG - 0 + 3,450/-
- Pulse Oximeter - 0 + 3,450/-
- Portable Ultrasound - 1 + 3,450/-

Consumables

- Lipid Pro Strip - 300 + 3,450/-
- Blood Grouping Test Kit - 230 + 3,450/-
- Consumables 01 - 0 + 3,450/-
- Consumables 02 - 0 + 3,450/-
- Consumables 03 - 200 + 3,450/-

Left Drawer

Learning

Jobo Campaign Training

New আবিষ্যক কারণ ও লক্ষণ সমূহ

আবিষ্যক কারণ কোনো সুনির্দিষ্ট কারণ এখন খুঁজে পাওয়া যায়ন, তবে...

New আবিষ্যক কারণ ও লক্ষণ সমূহ

আবিষ্যক কারণ কোনো সুনির্দিষ্ট কারণ এখন খুঁজে পাওয়া যায়ন, তবে...

আবিষ্যক কারণ ও লক্ষণ সমূহ

আবিষ্যক কারণ ও লক্ষণ সমূহ

OK

Income: 300/- Expense: 1000/- Balance: -700/-

Date	Income	Expense
30 April Saturday	500/-	880/-
Item Number 01	30	
Item Number 02	600	
Incentive Incentive for Hospital	500	
Item Number 02	250	
28 April Wednesday	800/-	100/-
Item Number 01	100	
Item Number 02	600	
Item Number 04	500	

Profile

Service History

Search with Pathology test, Patient

Napa, 25 mg

Frequency Per Day  
01 (Before Meal)- 01 (After Meal)- 01 (Before Meal)

Duration  
12- 20 April

Days Interval  
2 Dasy

Sat Sun Tue Wed

Note  
He was a good doctor. Reached home on time. Overall service was good. Price ta ektu kom hole valo hotot. But doctor somoy niea patient ke treatment korieache.

Image Upload

13 Sep, 2019

Oh!

Service Record Cancelled

Maksdud Alam, 23 yrs  
Patient ID: 3456789H

Pathology Test Package

Diabetics Checkup  
Pre-pregnancy Advanced Health Checkup

Learn about Jotno, how to deliver services, How to earn money etc

Learning 4

Image Upload

17 Sep, 2019

Congratulations!

Service Record Completed

Maksdud Alam, 23 yrs  
Patient ID: 3456789H

Nursing Day Shift

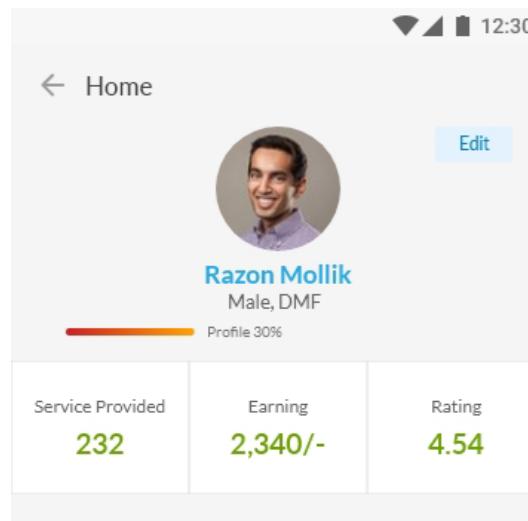
1. Feeding Medicine  
2. Keep health record in the app  
3. Check Up  
more...

13 Sep '19 ✓ 16 Sep '19 ✓ 15 Sep '19 ✓  
14 Sep '19 ✗ 13 Sep '19 ✓

# Jotno- Service Provider

UI

QR



Left Drawer

Left Drawer

Create an Account Back

Add Professional Expertise

Doctor - MBBS

Doctor - DMF

BDMC Registration Number\*  
234567890234

Uploading... X

\* Required Less than 5 MB/ JPEG or PDF

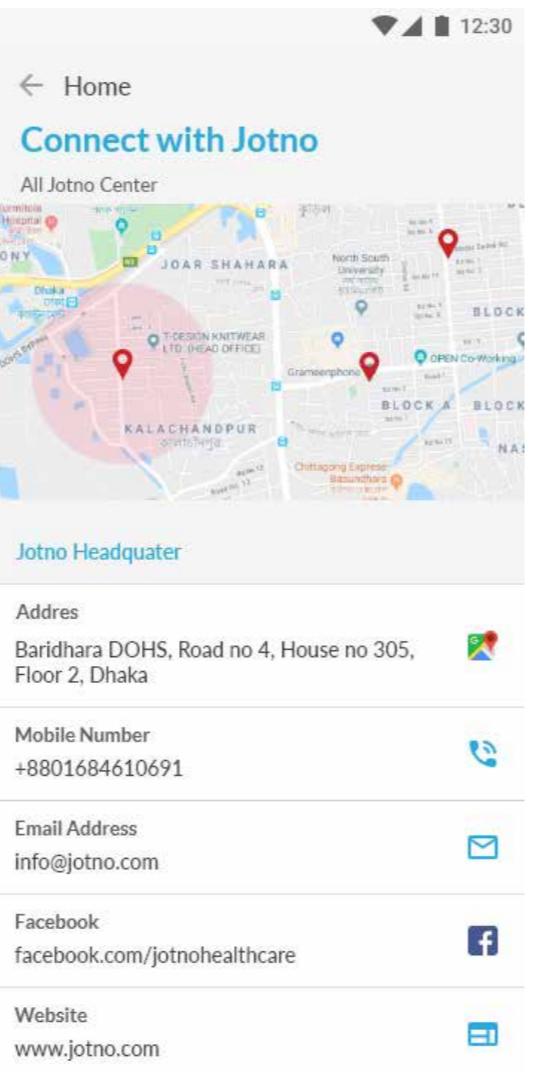
Pathologist

Physiotherapist

Nurse

Trained Attendant

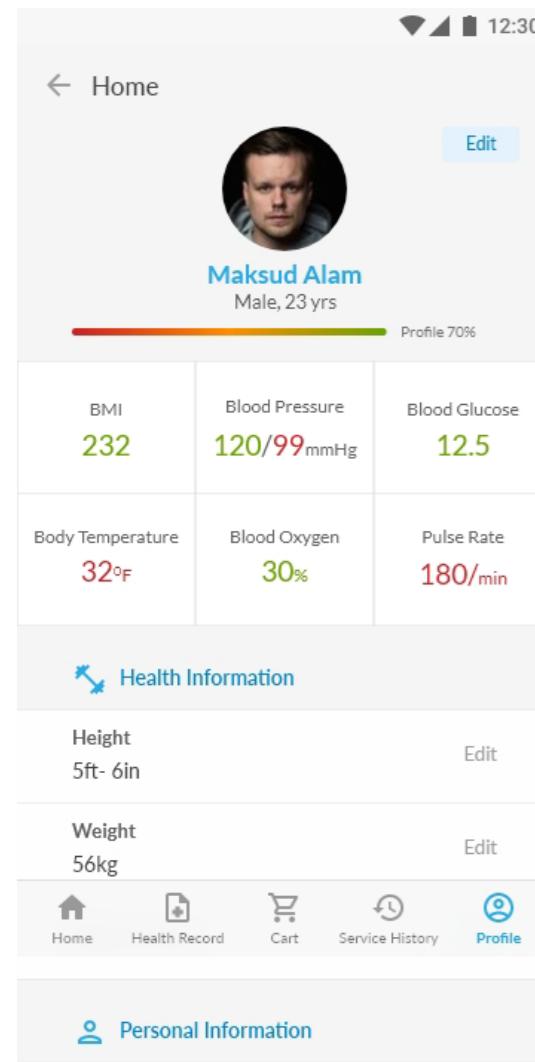
OK



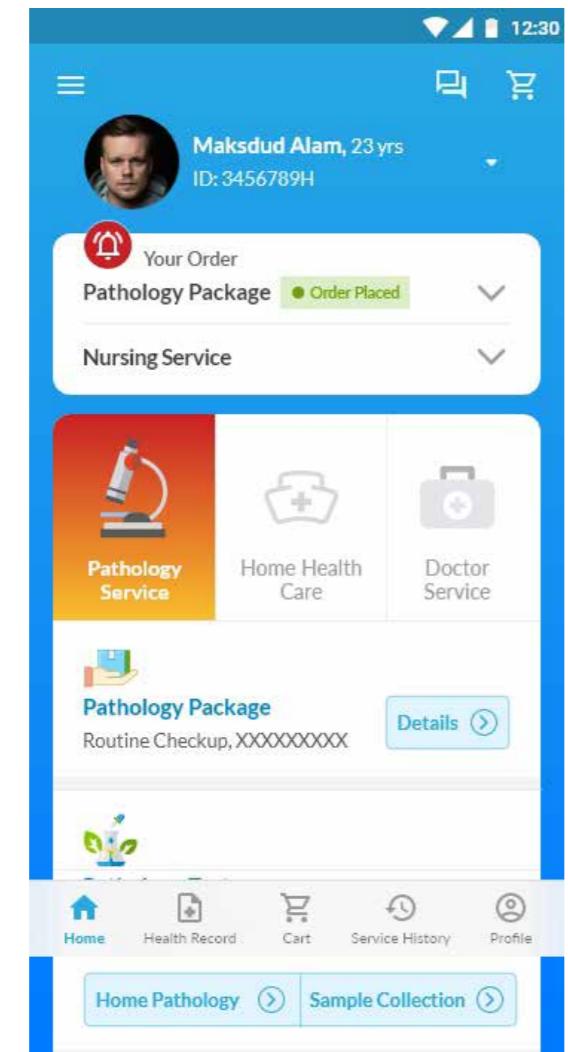
# Jotno- Service Provider

UI

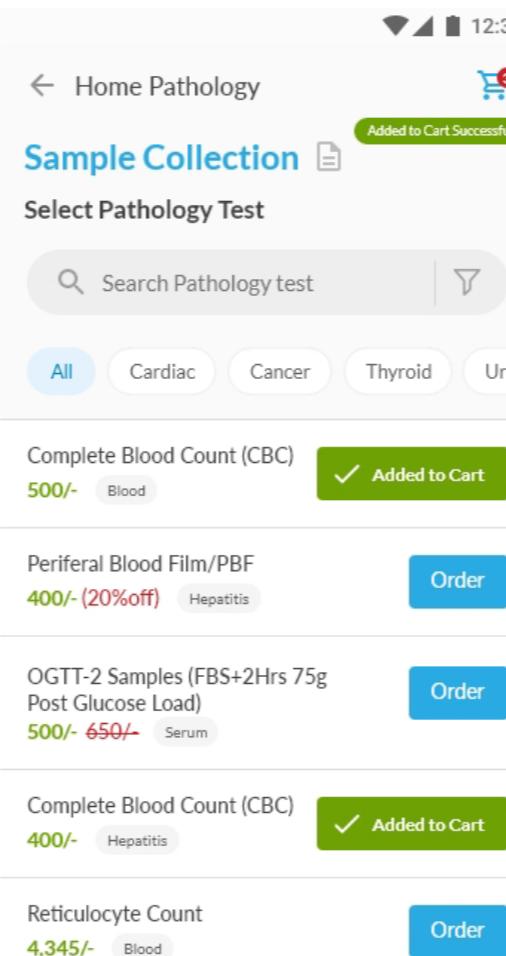
Profile



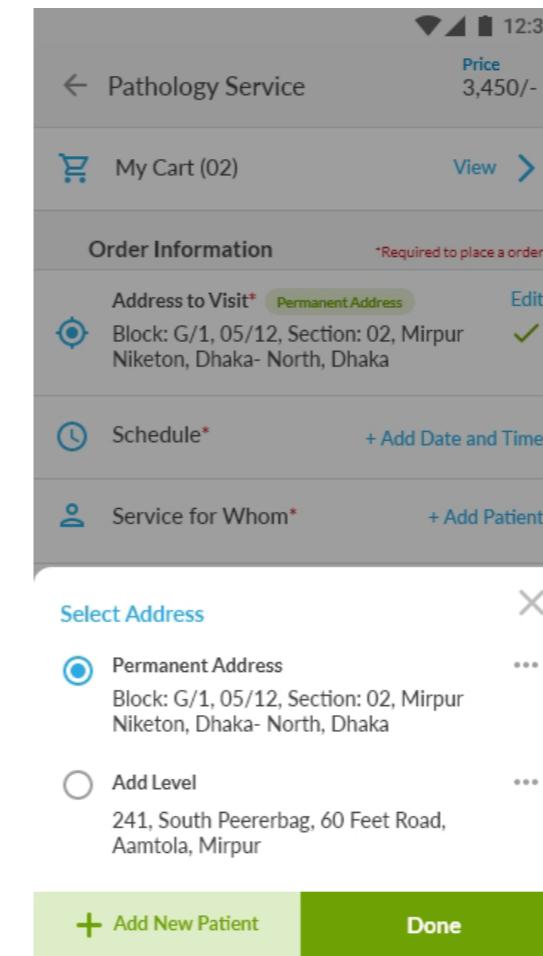
Home



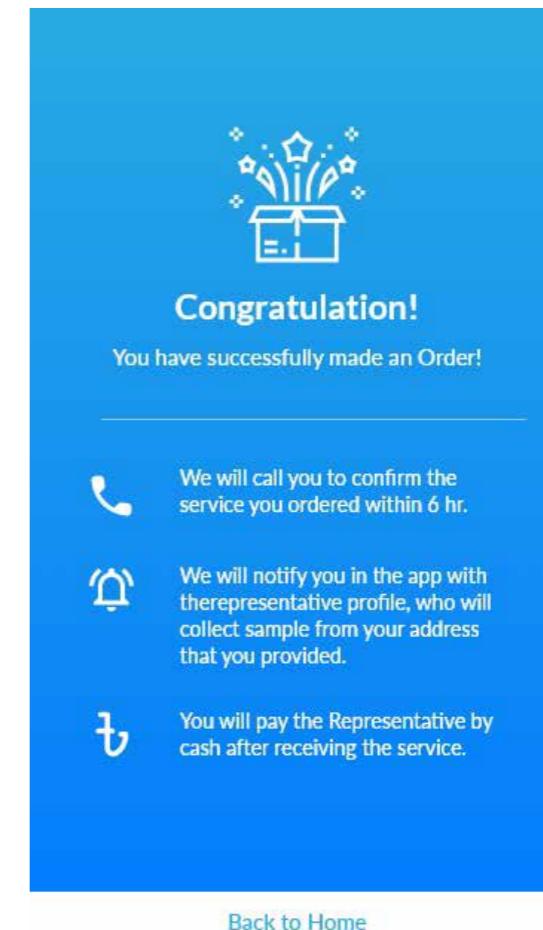
Service List



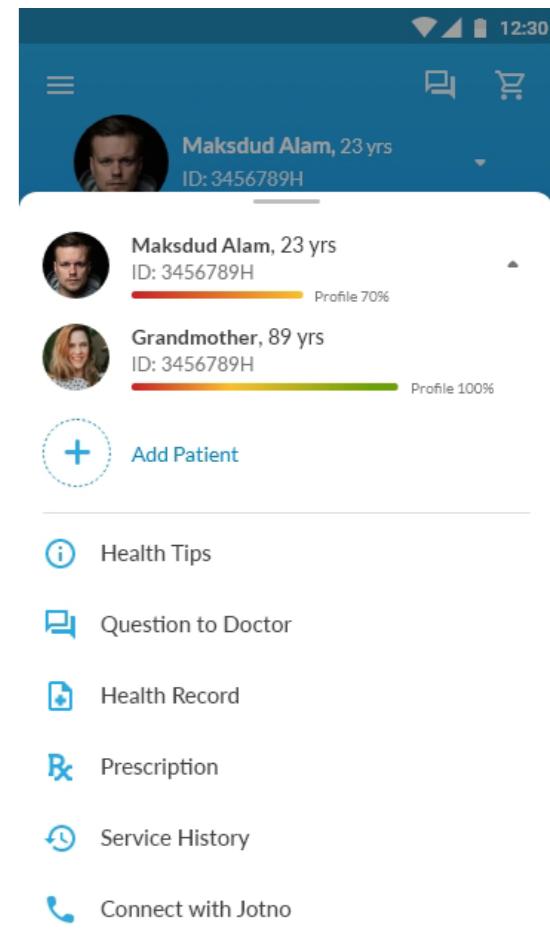
Address Switch



Service Confirmation



Bottom Drawer



# Jotno- Service Provider

UI

Health Tips

This screenshot shows the 'Health Tips' section of the app. It displays a list of new health tips in Bengali, each with a title, a brief description, and a play icon. The tips are categorized under 'All', 'Dengue', 'Basic', 'Pregnancy', and 'Heart'. At the bottom, there is a large blue button labeled 'Ask Question'.

Question to Doctor

This screenshot shows the 'Question to Doctor' section. It lists several unanswered questions from users, each with a title, a brief description, and a timestamp. Below the list is a blue button labeled 'Ask Question'.

Service History

This screenshot shows the 'Service History' section, specifically a 'Doctor Consultation at Home' entry. It details the service ID, visit time, provider information, payment method, and a review from the user. The review states: 'He was a good doctor. Reached home on time. Overall service was good. Price ta ektu kom hole valo hotot. But doctor somoy niea patient ke treatment korieache.' Below the service history is a blue button labeled 'See Test Report'.

Order Details

This screenshot shows the 'Order Details' section for a 'Pathology Package'. It includes the service ID, visit times, provider information, payment details, and a note about the test report being published. A modal window at the bottom encourages users to consult a doctor about their health condition.

Medicine Details

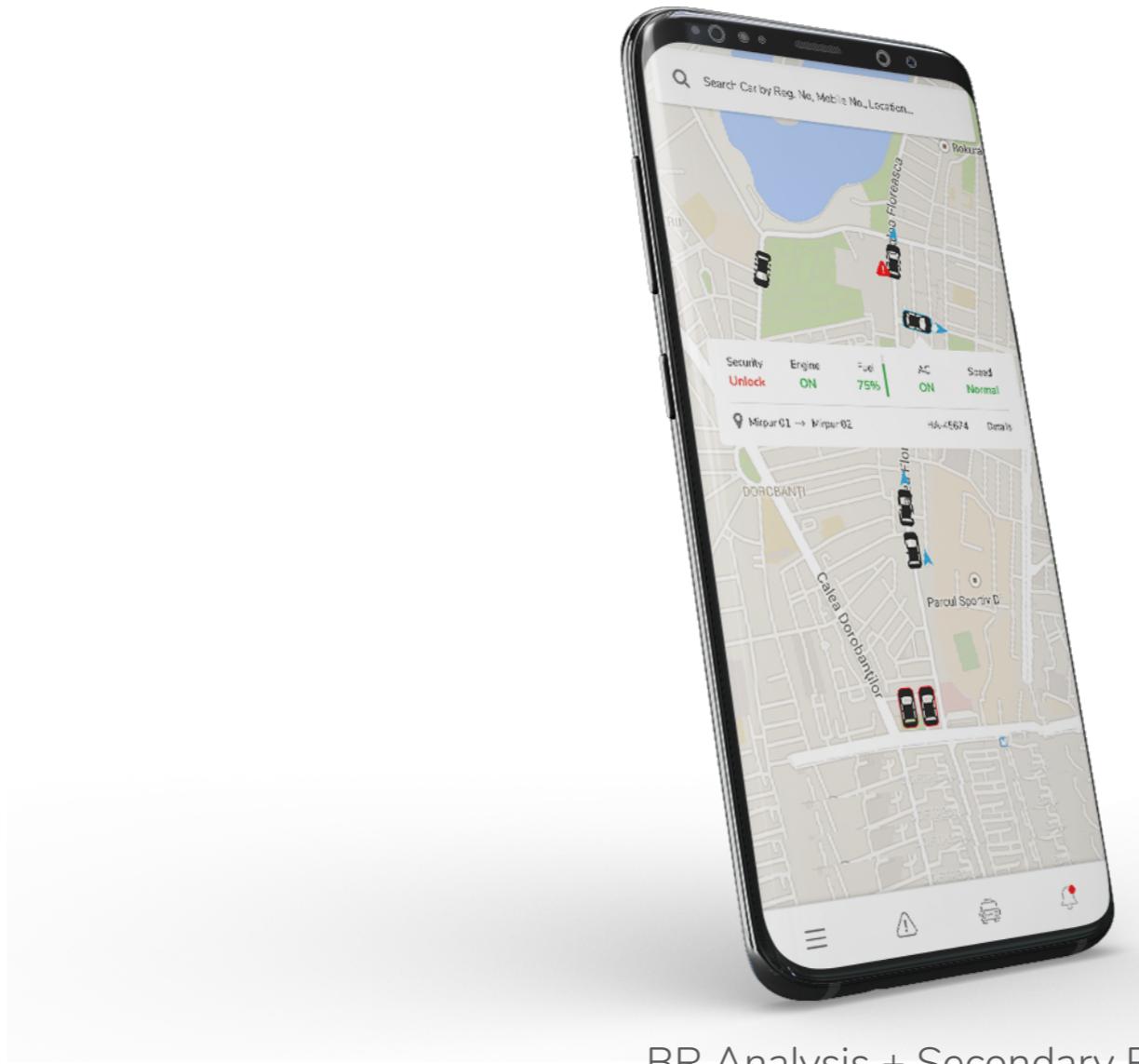
This screenshot shows the 'Medicine Details' section for a prescription. It includes the patient's name (Maksud Alam), frequency interval (8:00 AM, 4:00 PM, 12:00 PM), duration (12-20 April), and a note about the test reading record being published. A blue button labeled 'Order Again' is visible at the bottom.

Pathology Packages

This screenshot shows the 'Pathology Packages' section. It lists several packages with their names, prices, descriptions, and icons. The packages include 'Diabetes Checkup', 'Basic Checkup', 'Pre-pregnancy Advanced Health Checkup', and 'Cardiac Screening Basic'. Each package has a 'Details' button and an 'Added to Cart' button.

# CT Solutions

Know, where and how it is!



Client: Tech Care Ltd

BR Analysis + Secondary Research + IA + Wireframe + UI

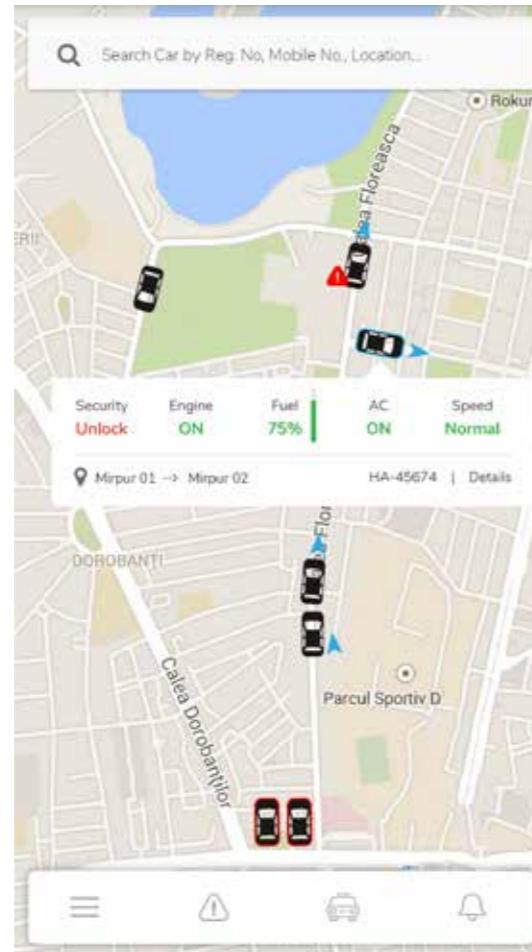
# CT Solutions

UI

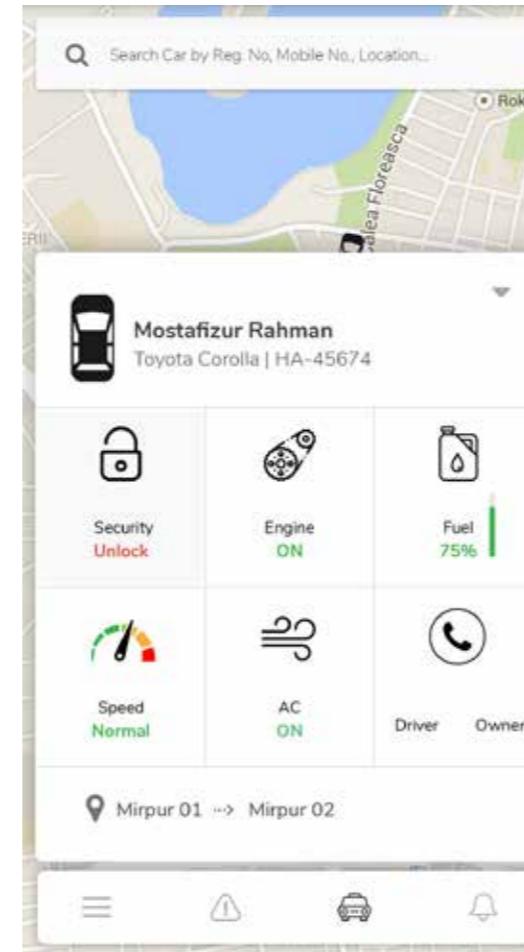
Home



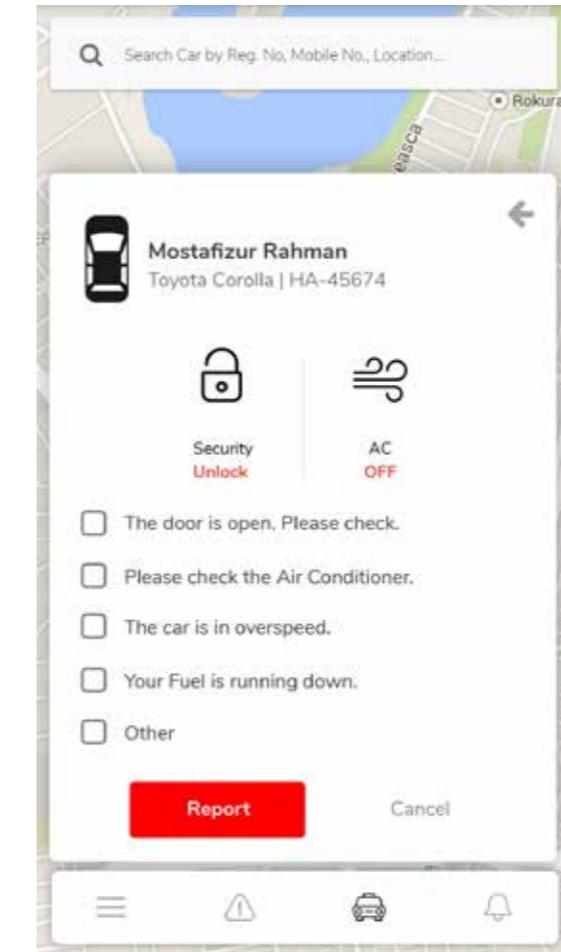
Car Status



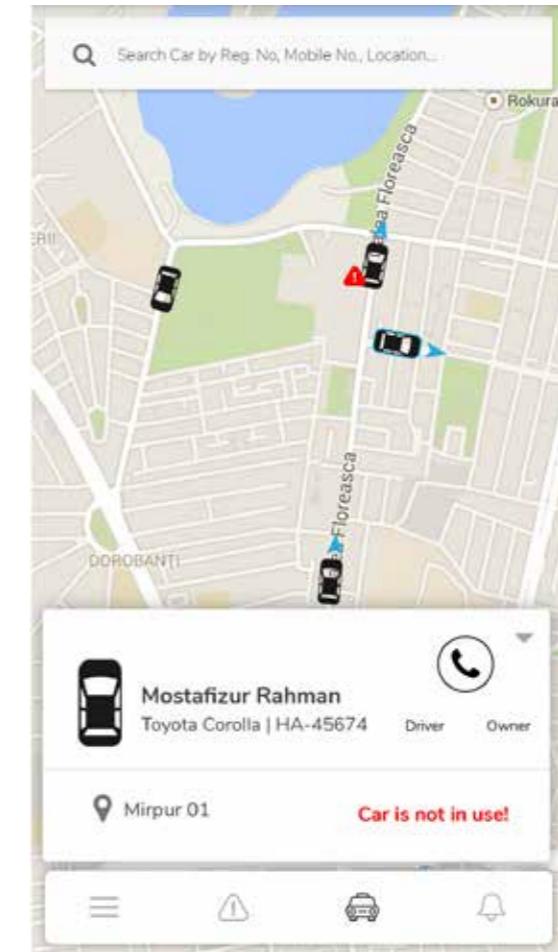
Car Status Details



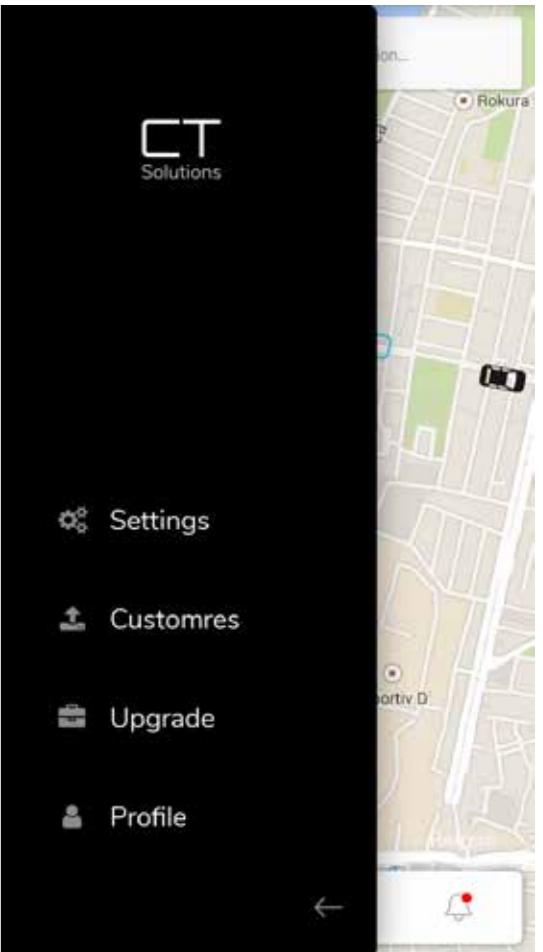
Report



Status



Left Drawer





# MROS

Marin Resource Observatory System

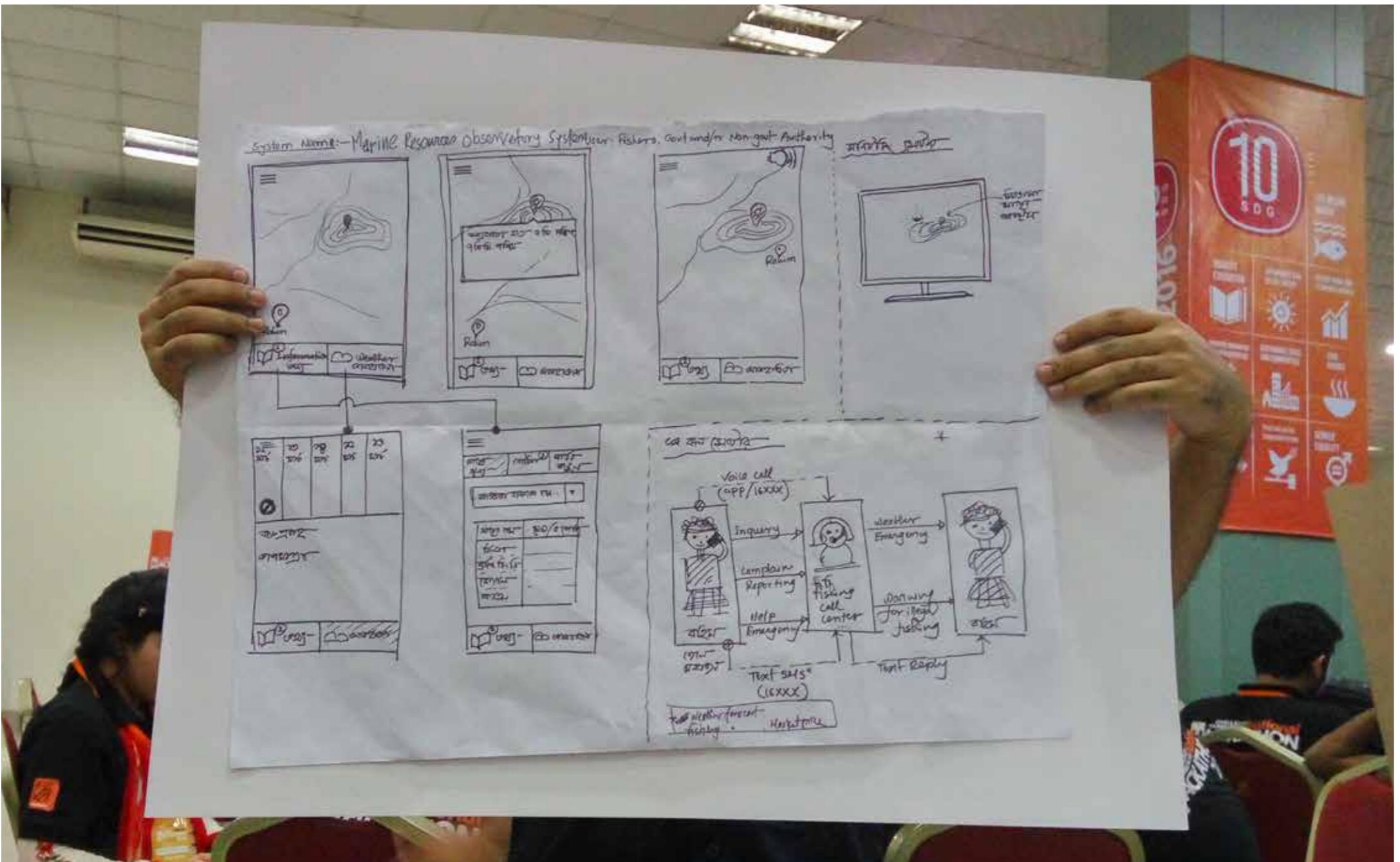
Client: Self



Secondary Research + Storyboard + IA +Wireframe + UI

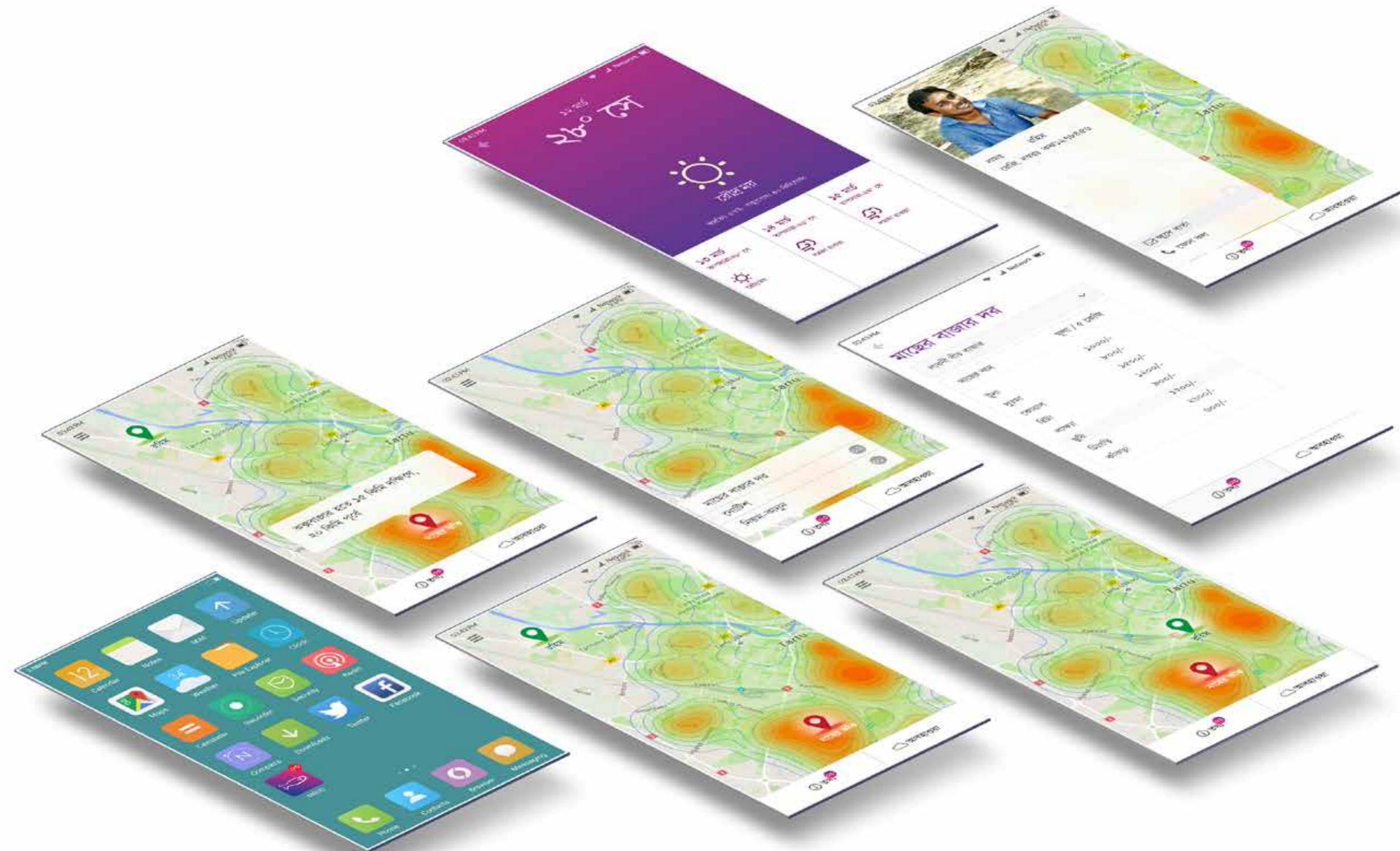
# MROS

## Storyboard



# MROS

UI





Client: LifeChord

# Koishor

App revamping- Breaking taboo

Welcome

Koishor  
Sign Up

Mobile Number\*

Date of Birth\*

Day Month Year

Kishor  Kishori  Ovibabok

q w e r t y u i o p  
a s d f g h j k l  
z x c v b n m  
?123 , .

Chat Call

Nijeke Jano

Resources Feedback Other Apps

• Update

Bondhutto and paribarik Relation

Jante Chai

Doctor Appointment

Chat Call

Nijeke Jano

Nijeke Jano

Boyosondhikal Maslik or Ritusrab

Saririk Poribortion Bron

Bondhutto and paribarik Relation Lingo Boisommo Jouno Nipiron

Sobar ek e sathe hoy na keno?

Chat Call

Nijeke Jano

Boyosondhikal Maslik or Ritusrab

Saririk Poribortion Bron

Sobar ek e sathe hoy na keno?

Aro Jiggas

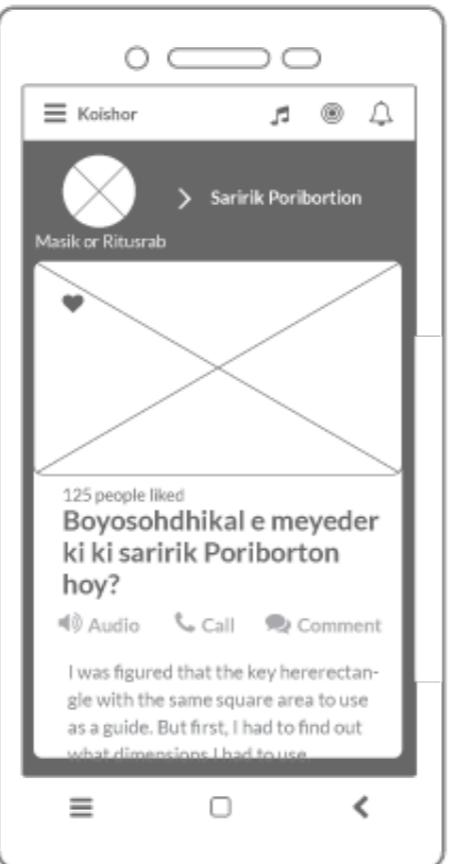
Chat Call

BRS + Information Architecture (IA) +Wireframe

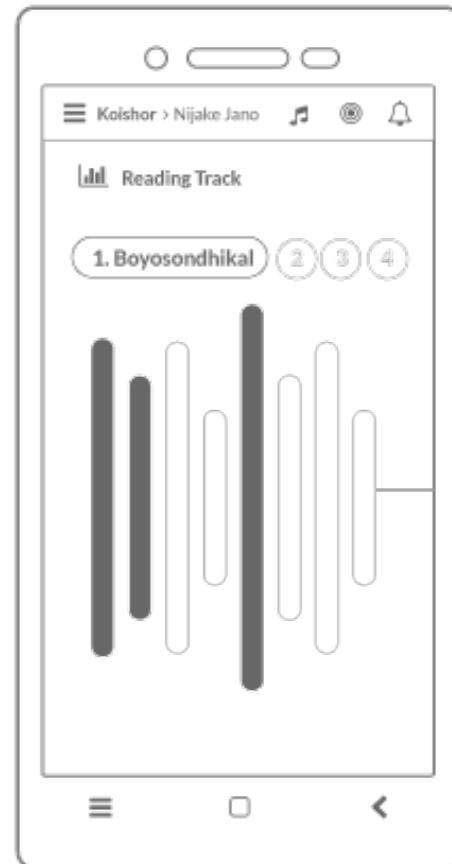
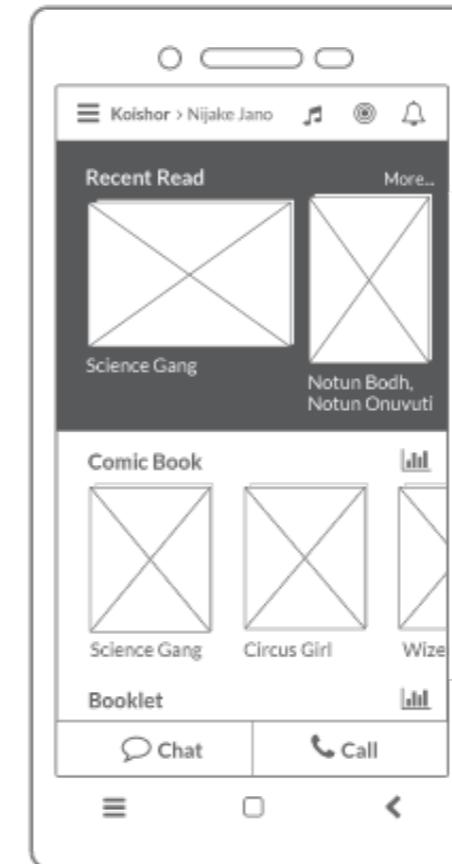
# Koishor

Wireframe Low-fi

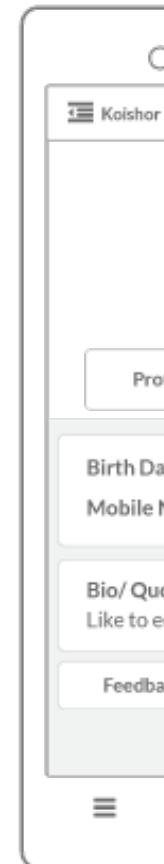
Nijke Jano



Booklet



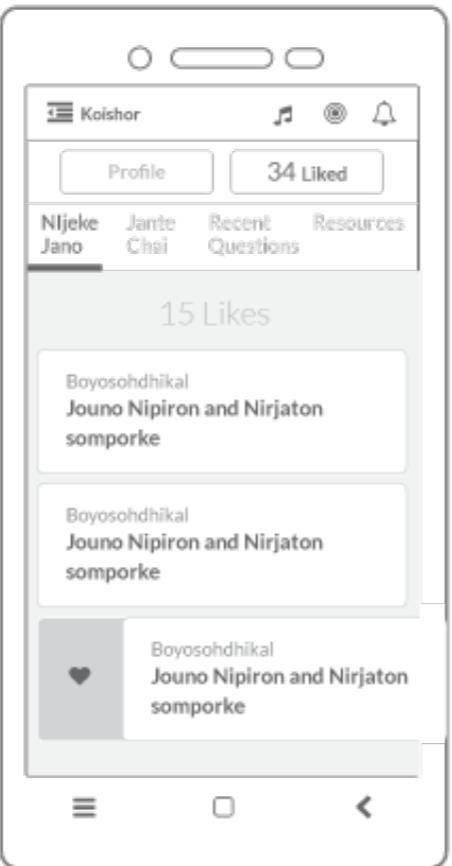
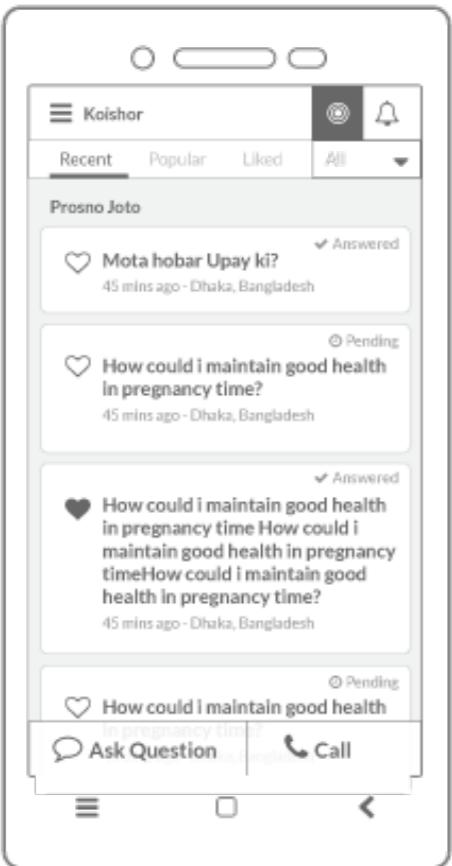
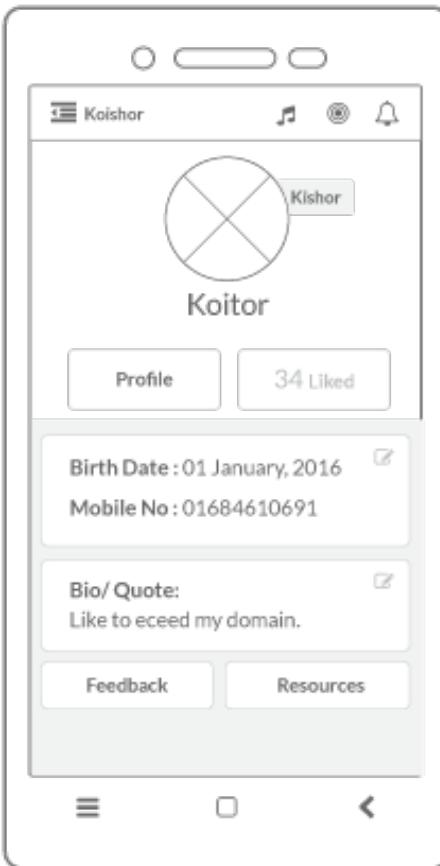
Profile



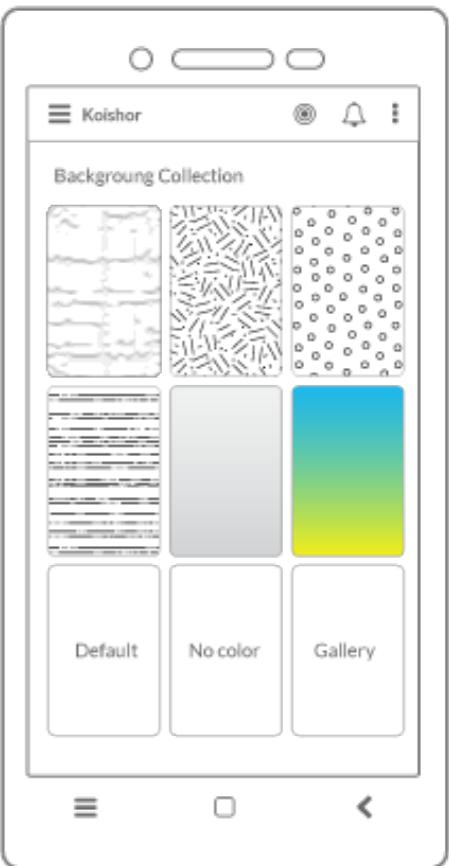
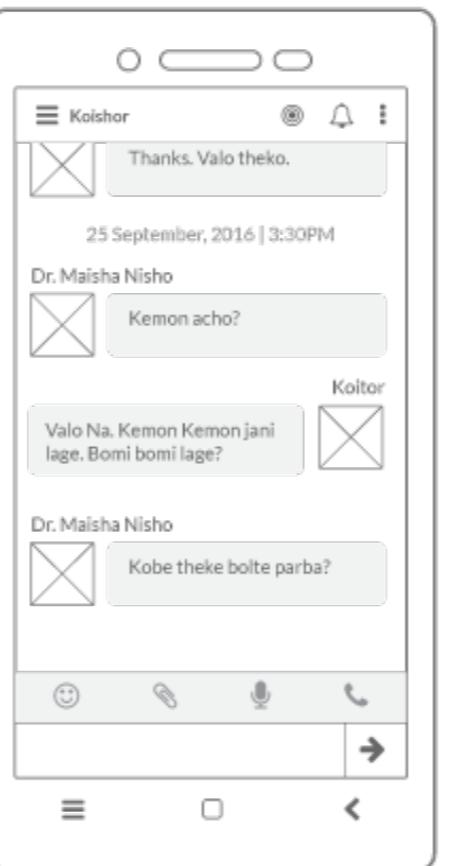
# Koishor

Wireframe Low-fi

Profile



Live Chat



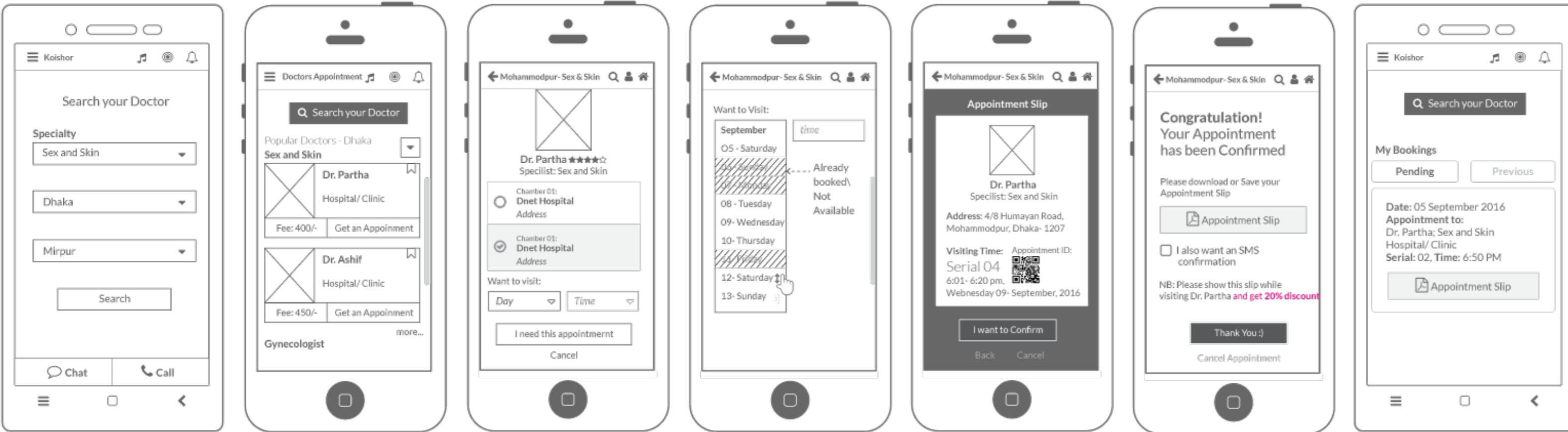
Doctors' Appo



# Koishor

Wireframe Low-fi

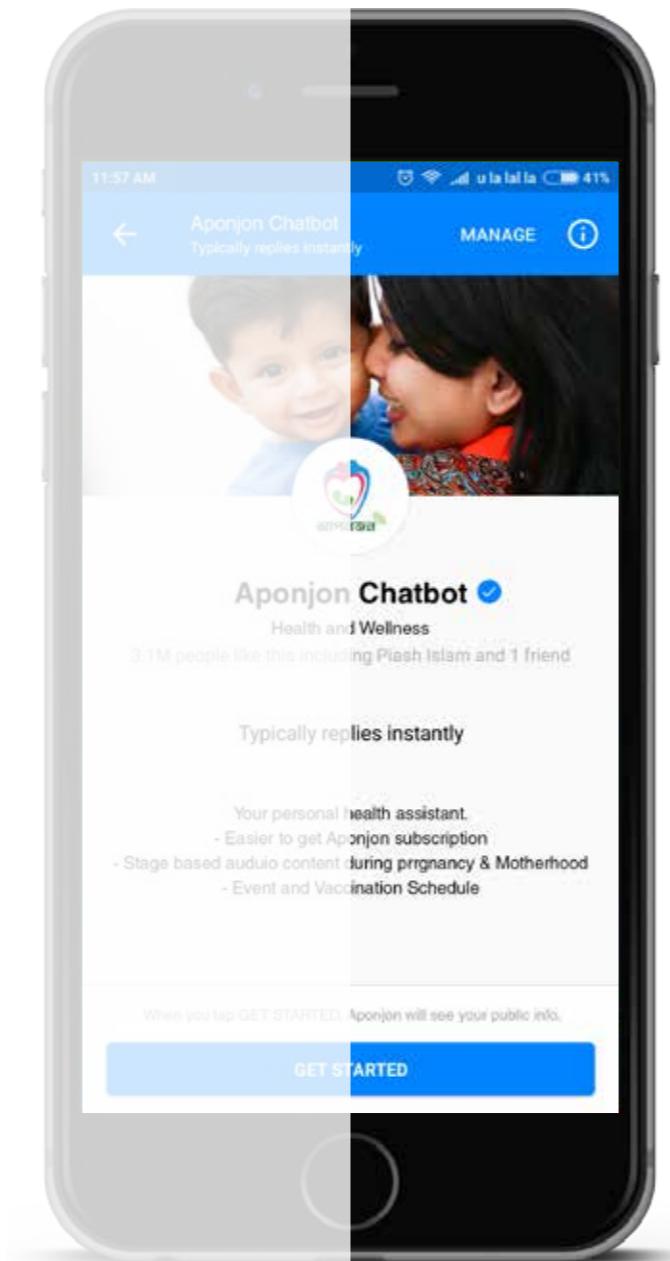
Doctors' Appointment





# Aponjon Chatbot

Placing product for sale. More Active, more responded



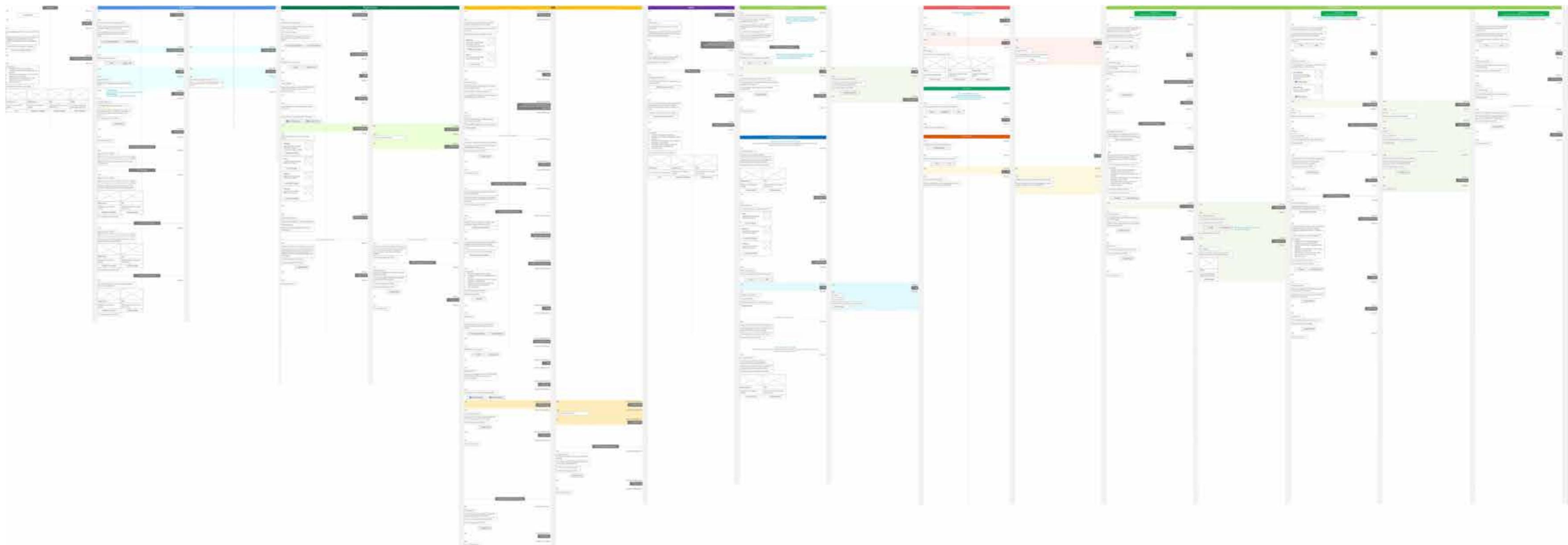
Client: LifeChord

Stakeholder Research + Competitor Research +  
Business Requirement + Decision Tree + Conversation Script



# Aponjon Chatbot

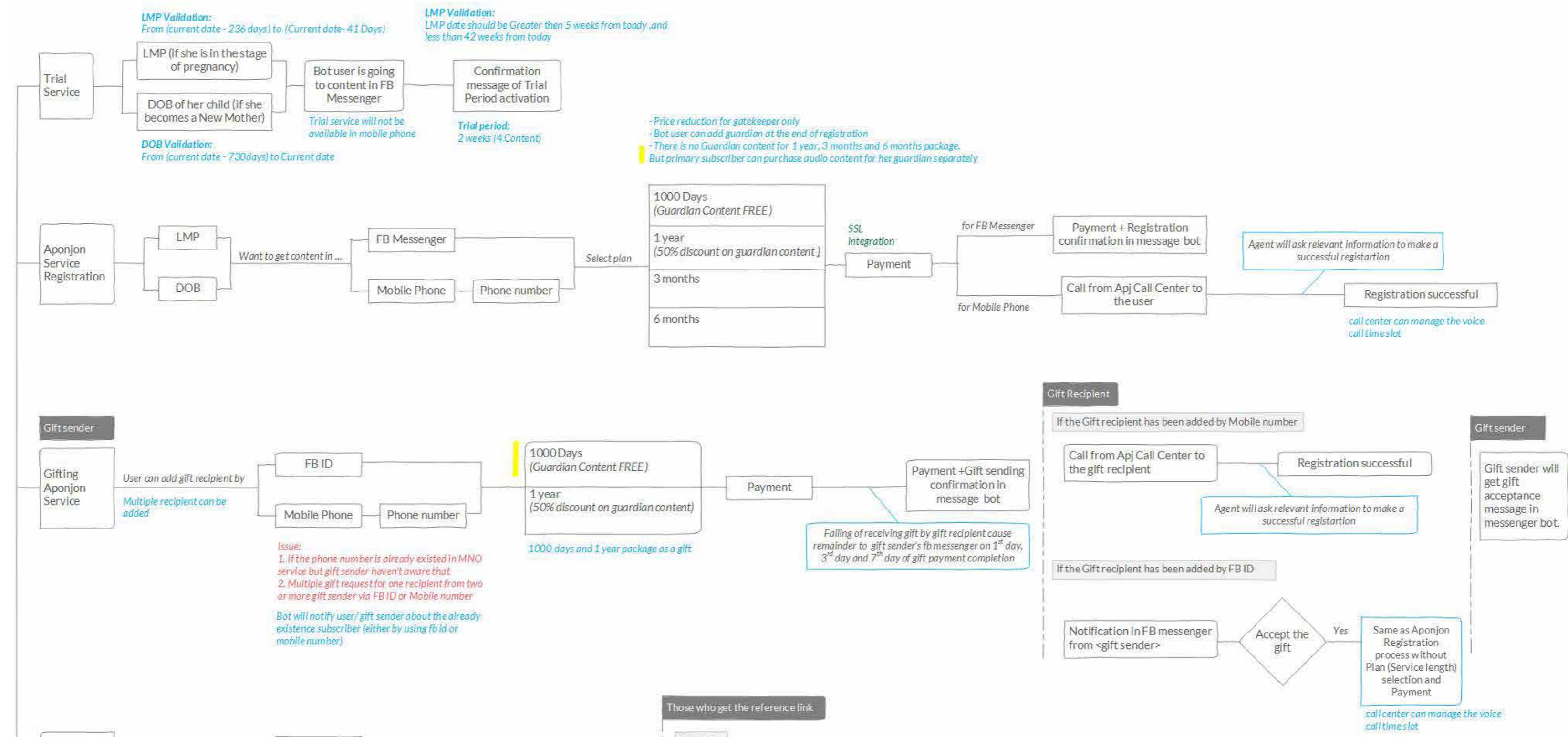
Conversation Script





# Aponjon Chatbot

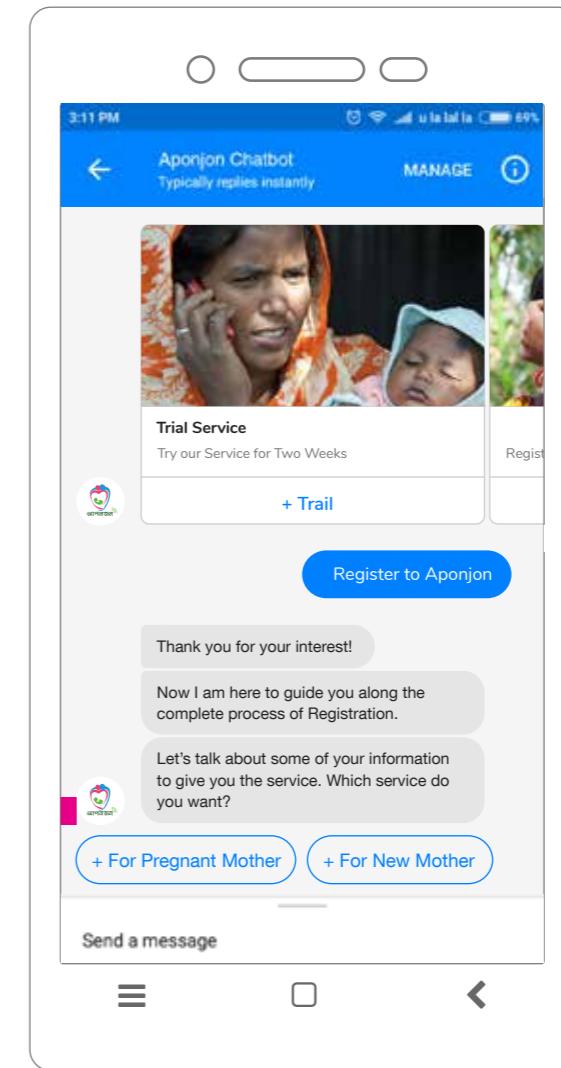
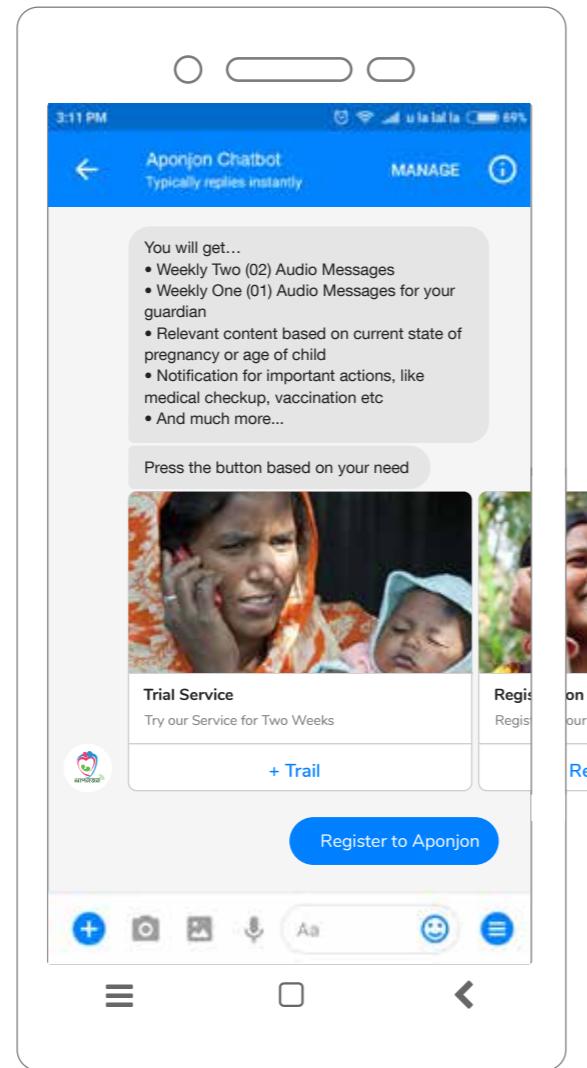
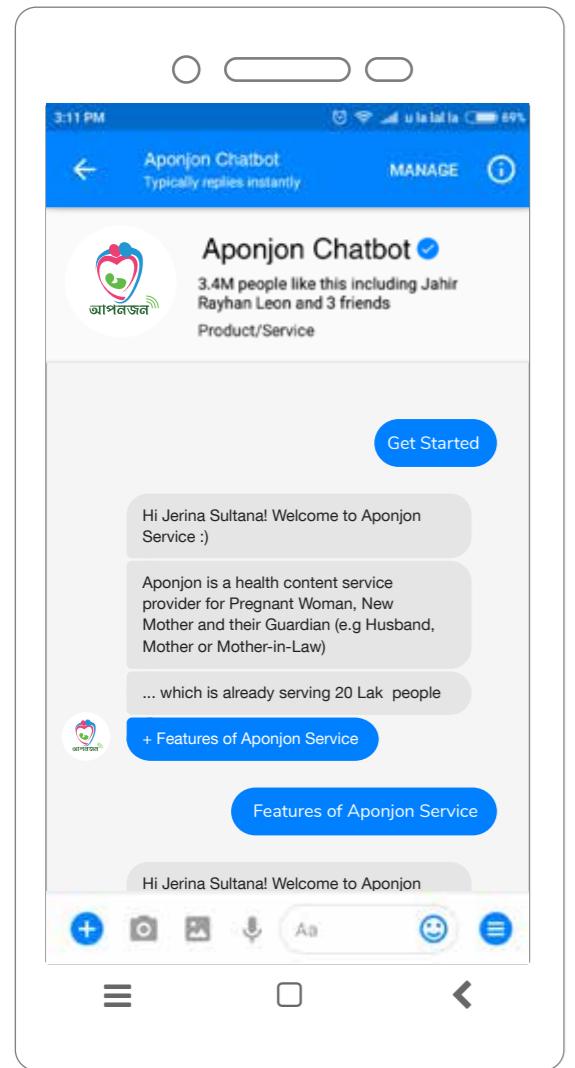
Decision Tree





# Aponjon Chatbot

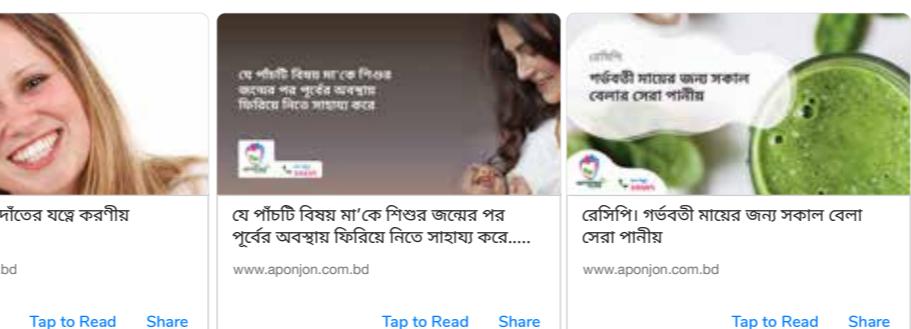
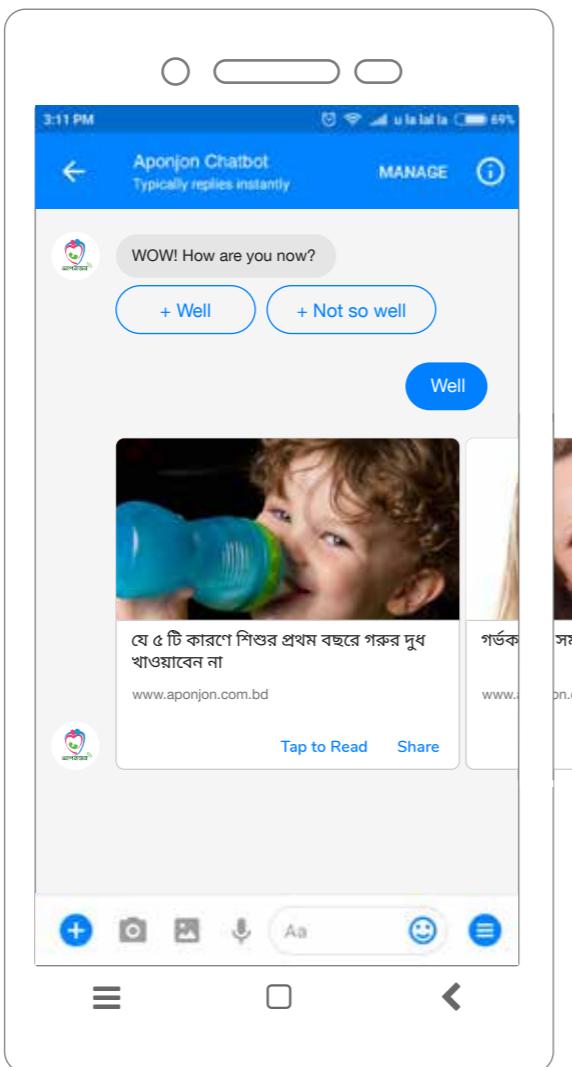
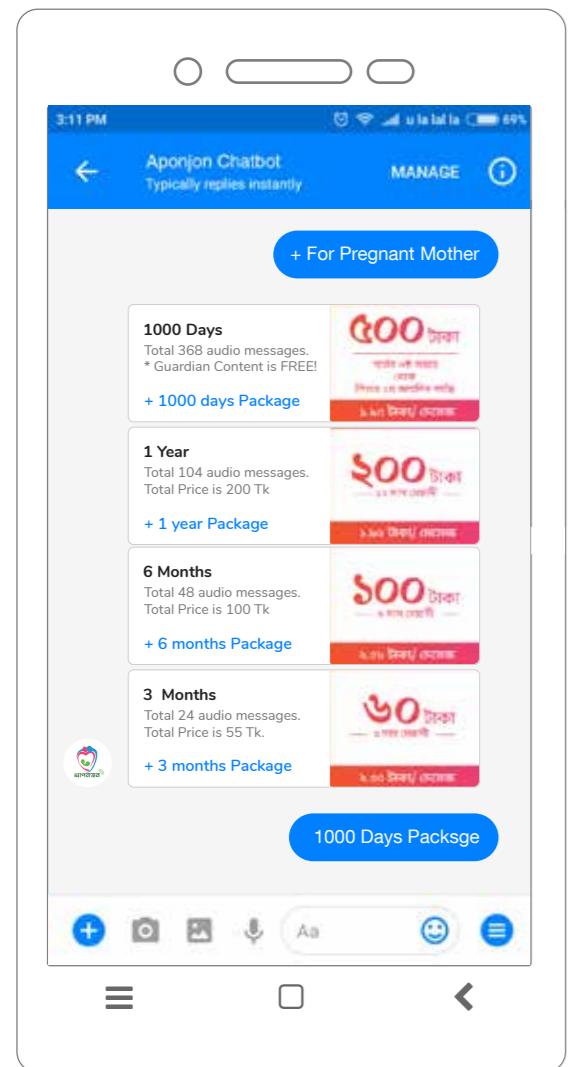
Chabot interface with real conversation





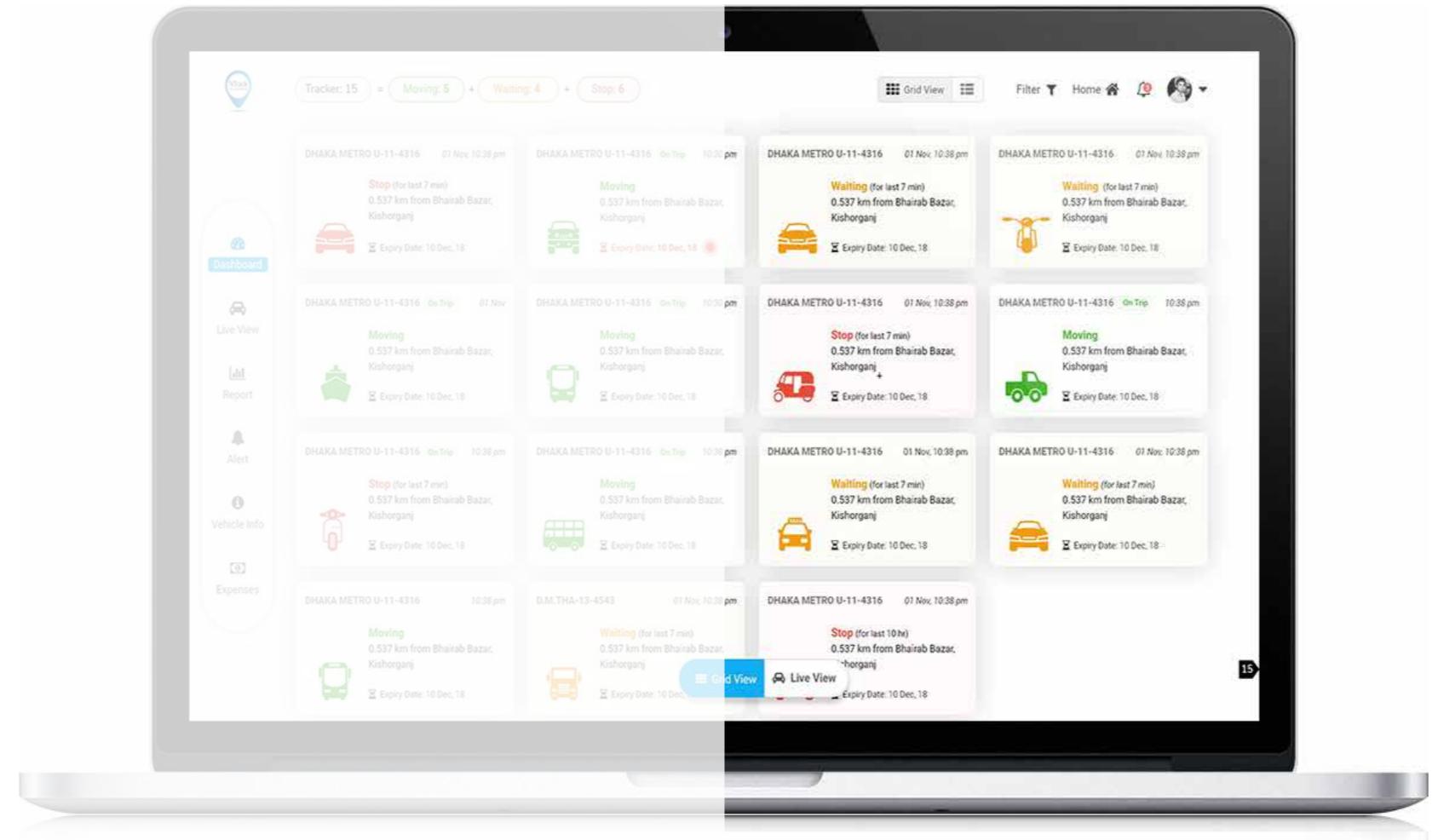
# Aponjon Chatbot

Chatbot interface with real conversation



# NTrack

Always updated about my vechile



Client: Nitol Niloy Group

BR Analysis + Secondary Research + IA + Wirefarme + UI + Prototype

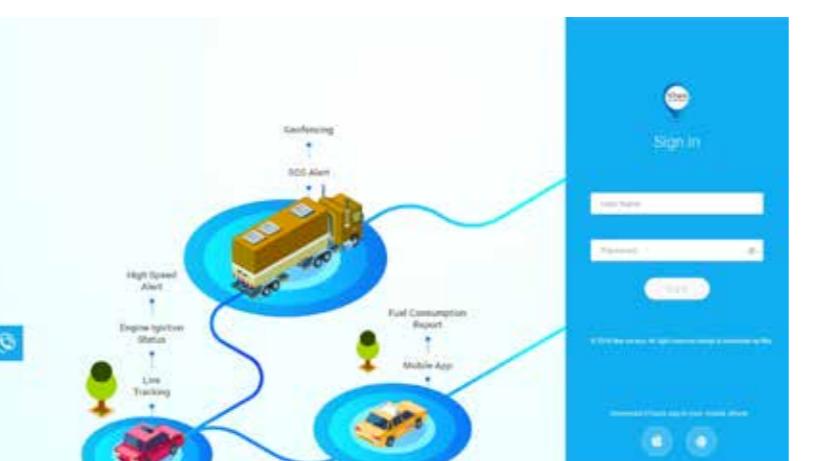
# NTrack

## Home- Grid View

The screenshot displays a vehicle tracking application with a clean, modern design. On the left, a vertical sidebar contains icons for Dashboard, Live View, Report, Alert, Vehicle Info, and Expenses. The main area is divided into a grid of 16 boxes, each representing a vehicle's current status. Each box includes the vehicle's name, last update time, and a color-coded status indicator (green for moving, yellow for waiting, red for stopped). Below each status are the vehicle's location (0.537 km from Bhairab Bazar, Kishorganj), an icon, and an expiry date (10 Dec, 18). A 'Grid View' button at the bottom center allows users to switch between a grid and a list view.

Vehicle	Last Update	Status	Location	Icon	Expiry Date
DHAKA METRO U-11-4316	07 Nov, 10:38 pm	Stop (for last 7 min)	0.537 km from Bhairab Bazar, Kishorganj		10 Dec, 18
DHAKA METRO U-11-4316	07 Nov, 10:30 pm	Moving	0.537 km from Bhairab Bazar, Kishorganj		10 Dec, 18
DHAKA METRO U-11-4316	01 Nov, 10:38 pm	Waiting (for last 7 min)	0.537 km from Bhairab Bazar, Kishorganj		10 Dec, 18
DHAKA METRO U-11-4316	01 Nov, 10:38 pm	Waiting (for last 7 min)	0.537 km from Bhairab Bazar, Kishorganj		10 Dec, 18
DHAKA METRO U-11-4316	01 Nov	Moving	0.537 km from Bhairab Bazar, Kishorganj		10 Dec, 18
DHAKA METRO U-11-4316	01 Nov	Moving	0.537 km from Bhairab Bazar, Kishorganj		10 Dec, 18
DHAKA METRO U-11-4316	01 Nov, 10:38 pm	Stop (for last 7 min)	0.537 km from Bhairab Bazar, Kishorganj		10 Dec, 18
DHAKA METRO U-11-4316	01 Nov, 10:38 pm	Moving	0.537 km from Bhairab Bazar, Kishorganj		10 Dec, 18
DHAKA METRO U-11-4316	07 Nov, 10:38 pm	Stop (for last 7 min)	0.537 km from Bhairab Bazar, Kishorganj		10 Dec, 18
DHAKA METRO U-11-4316	07 Nov, 10:38 pm	Waiting (for last 7 min)	0.537 km from Bhairab Bazar, Kishorganj		10 Dec, 18
DHAKA METRO U-11-4316	07 Nov, 10:38 pm	Stop (for last 7 min)	0.537 km from Bhairab Bazar, Kishorganj		10 Dec, 18
D.M.THA-13-4543	07 Nov, 10:38 pm	Waiting (for last 7 min)	0.537 km from Bhairab Bazar, Kishorganj		10 Dec, 18
DHAKA METRO U-11-4316	01 Nov, 10:38 pm	Stop (for last 10 hr)	0.537 km from Bhairab Bazar, Kishorganj		10 Dec, 18
DHAKA METRO U-11-4316	01 Nov, 10:38 pm	Waiting (for last 7 min)	0.537 km from Bhairab Bazar, Kishorganj		10 Dec, 18
DHAKA METRO U-11-4316	01 Nov, 10:38 pm	Stop (for last 10 hr)	0.537 km from Bhairab Bazar, Kishorganj		10 Dec, 18

Home



## Home- Moving

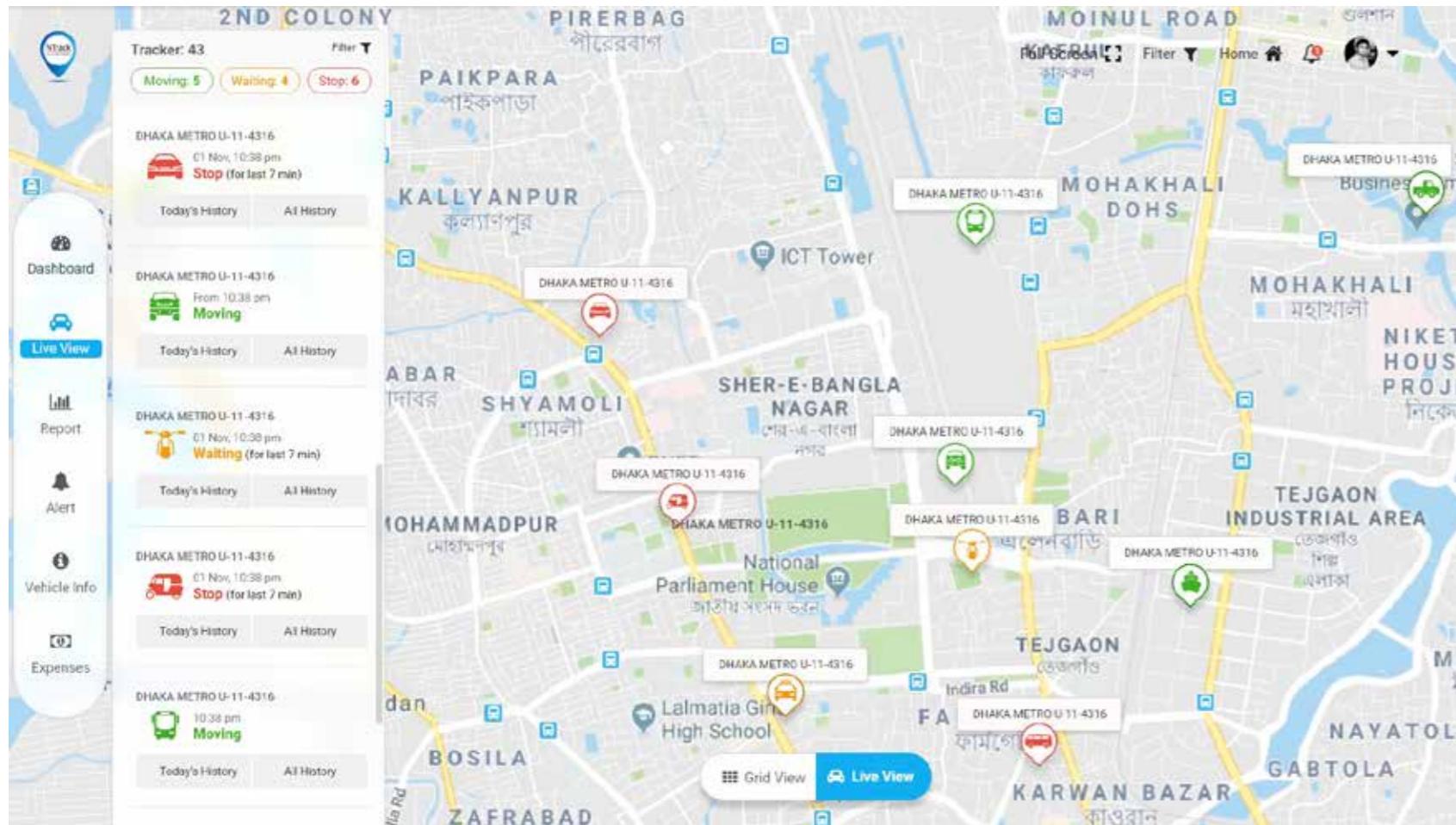
## Notification View

### Home- List View

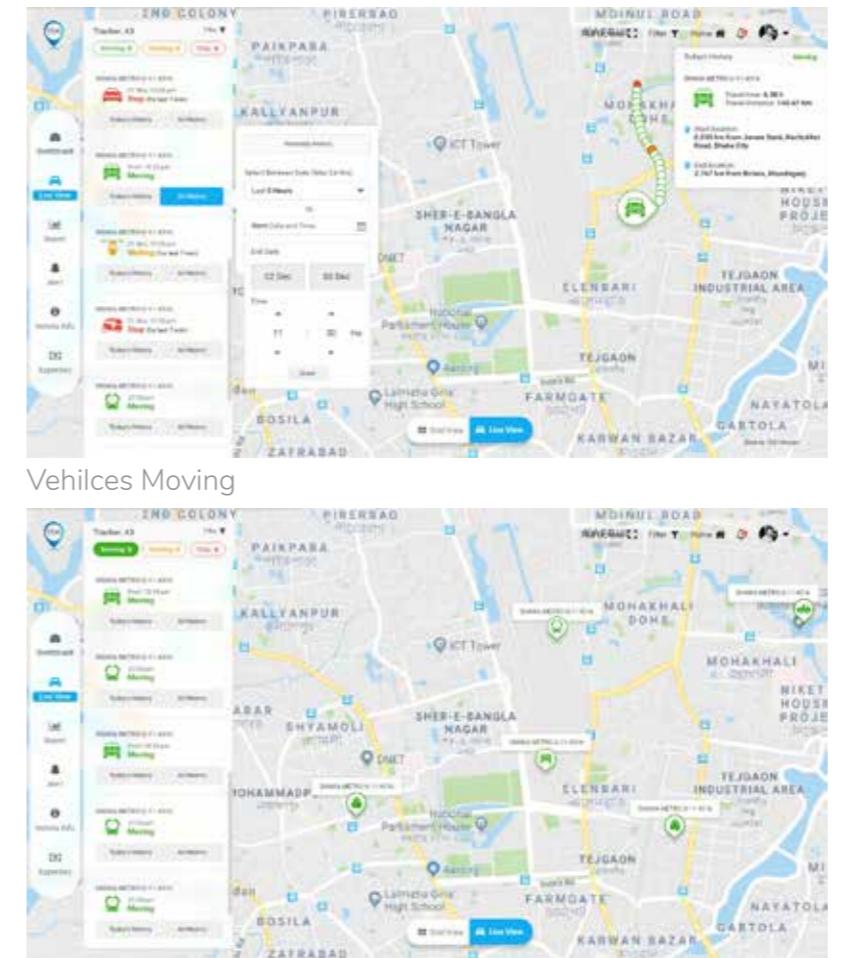
# NTrack

UI

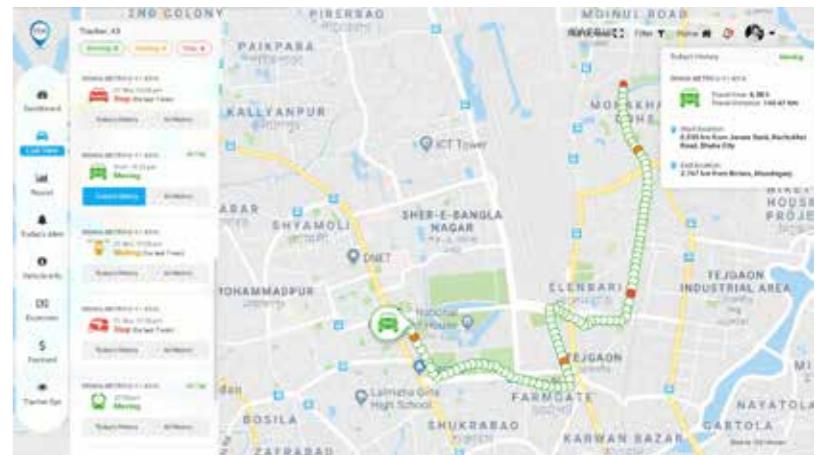
Live View



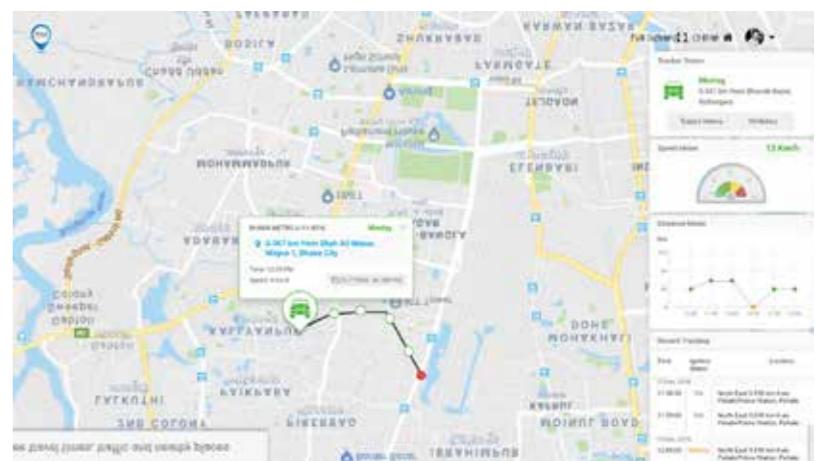
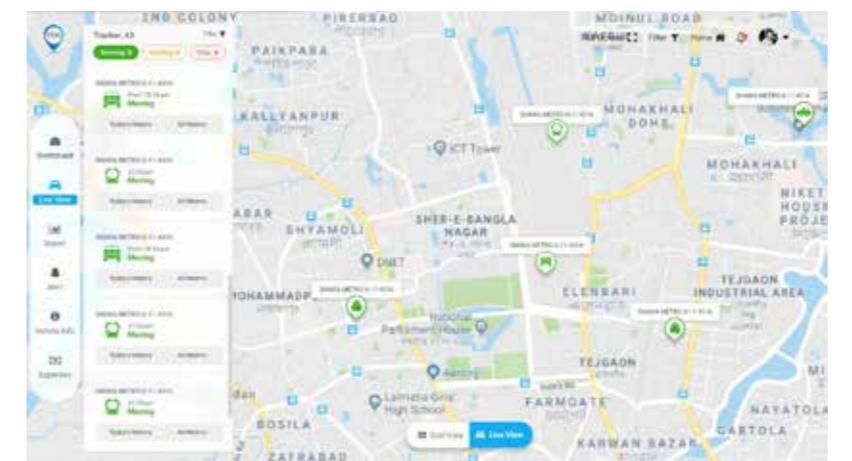
Search History



Today Search



Vehilces Moving



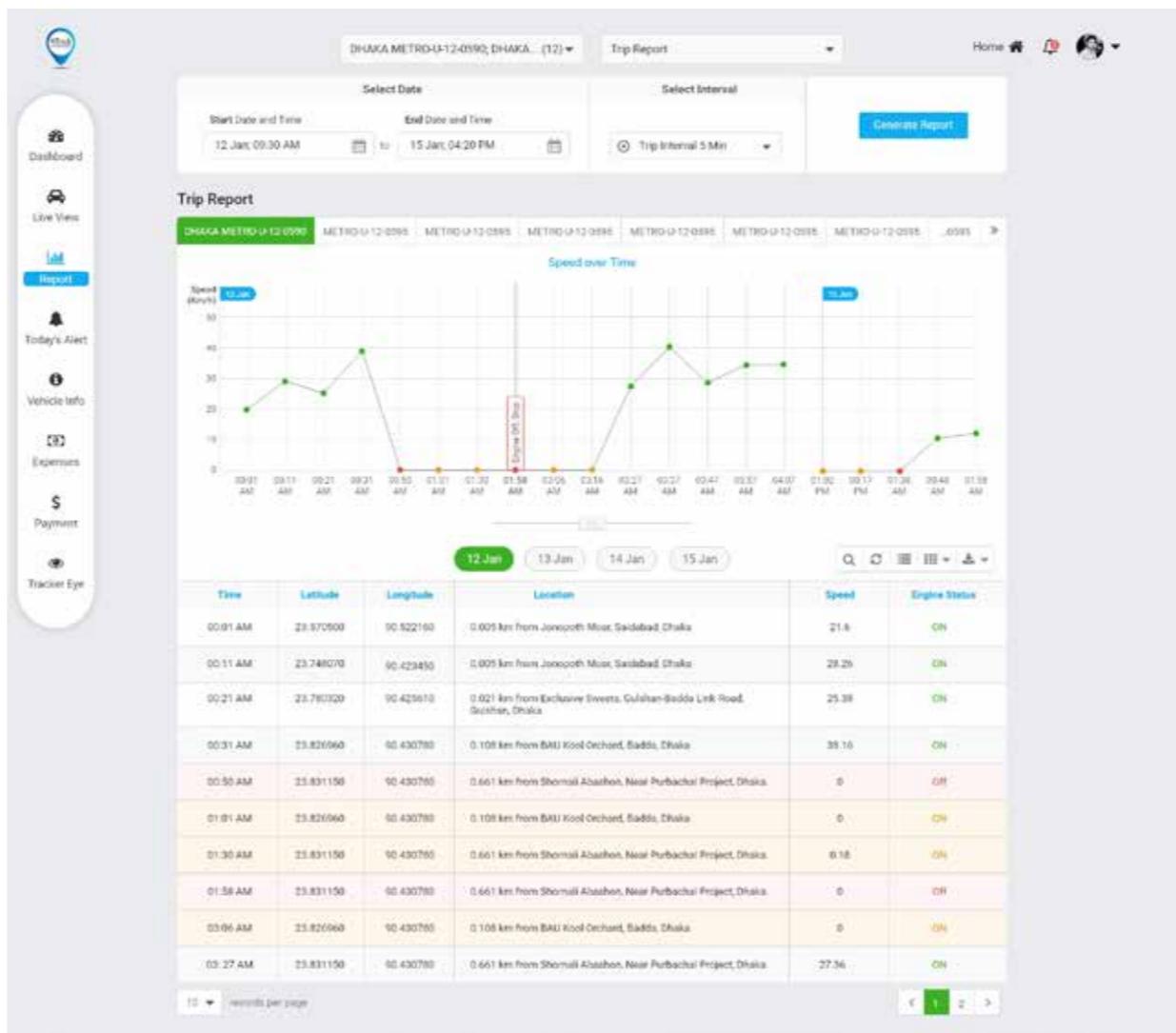
# NTrack

UI

Report Home



Report

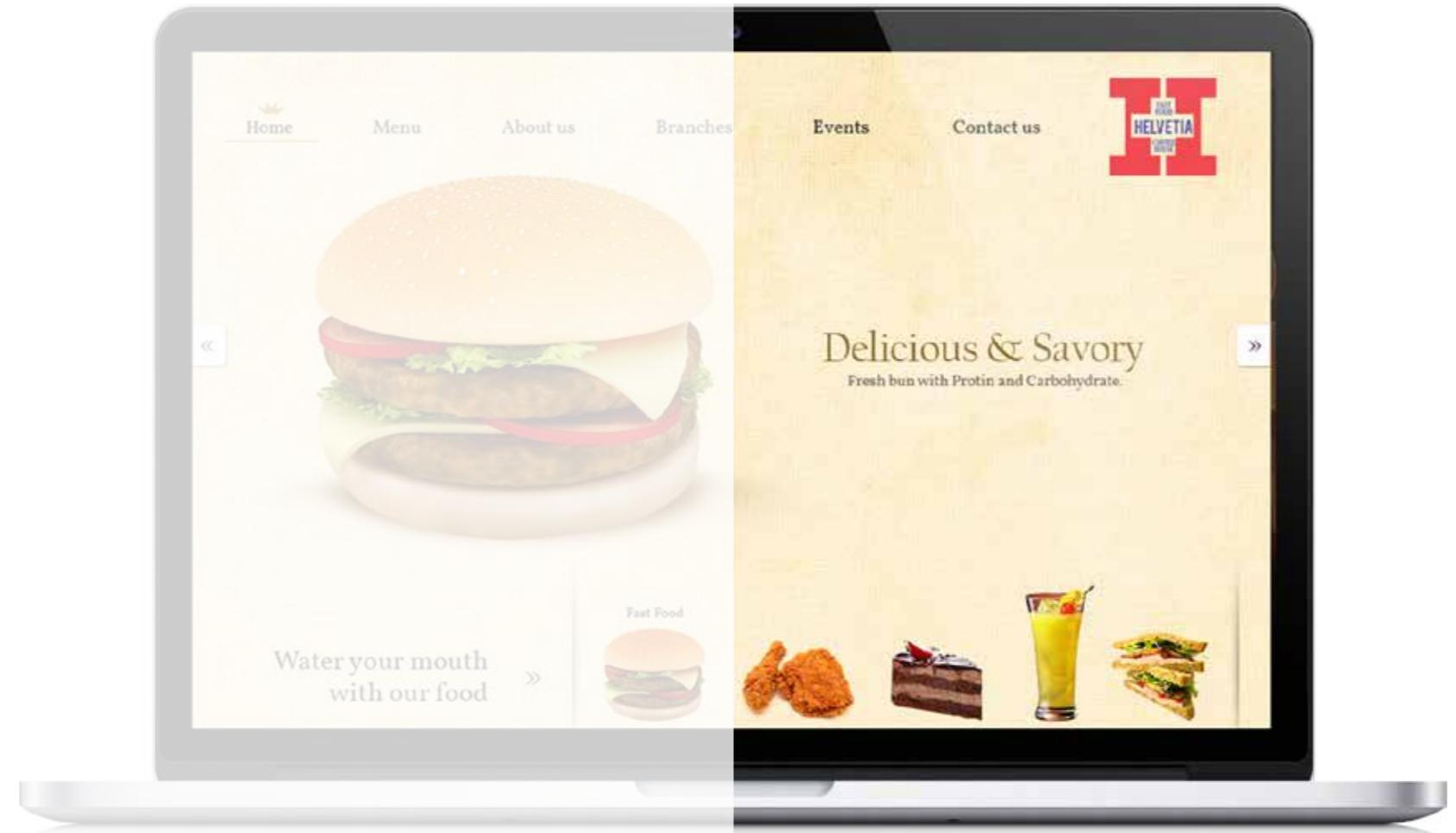


Tracker Eye



# Helvetica

Consumer site revamp



Client: Helvetica

BR Analysis + Stakeholder Research + Information Architecture (IA)  
+ Sketch + Wireframe + UI + Usability Testion (b4 dev)

# Helvetica

Wireframe Low-fi

Home

A wireframe of the homepage. At the top right is the logo 'H' and 'HELVETIA'. Below it is a large image of a burger. To the right of the burger are two sections: 'Delicious & Savory' with a long horizontal line of 'XXXXXX' characters, and another 'Delicious & Savory' section with a similar line of characters. At the bottom left is a 'Special Ofers' section with a line of 'XXXXXX' characters and small images of food. In the center is a 'Catering Services' section with a line of 'XXXXXX' characters and small images. To the right is a 'Fresh Breads' section with a line of 'XXXXXX' characters and small images. Navigation arrows '«' and '»' are on either side of the main content area.

Menu

A wireframe of the menu page. At the top right is the logo 'H' and 'HELVETIA'. Below it is a large image of a sandwich. To the left is a section titled 'Delicious & Savory' with a line of 'XXXXXX' characters. Below the large image are four cards: 'Set Menu' (image of a sandwich), 'Gril & Kabab' (image of a sandwich), 'Beverage' (image of a sandwich), and 'Bread' (image of a sandwich). Navigation arrows '«' and '»' are on either side of the main content area.

Food detail

A wireframe of the food detail page. At the top right is the logo 'H' and 'HELVETIA'. Below it is a large image of a sandwich. To the right is a detailed description panel with a title 'Fast Food' and a line of 'XXXXXX' characters. The panel also contains a grid of small icons. Navigation arrows '«' and '»' are on either side of the main content area.

# Helvetia

UI

Home



Menu

A screenshot of the menu page. The main heading is "Delicious &amp; Savory" with a sub-note "Fresh bun with Protein and Carbohydrate". Below this is a large image of a burger. A section titled "Water your mouth with our food!" displays various food categories with their respective images: Fast Food, Set Menu, Beverage, Grill &amp; Kabab, Pastry, Spaghetti, Bread, and Salad. At the bottom, there are sections for "Head Office" and "Hours of Operation". The "Head Office" section includes address, phone number, and email. The "Hours of Operation" section shows different times for Saturday to Thursday and Friday. There is also a "Keep in touch with us!" section with social media icons and a contact form.

Food detail

A screenshot of a food detail page for "Chicken Broast". It features a large image of the dish. Below it are sections for "Fast Food", "Pastry", "Spaghetti", "Bread", and "Salad", each with its own image. At the bottom, there is a "Head Office" section with address, phone number, and email, and a "Hours of Operation" section. There is also a "Keep in touch with us!" section with social media icons and a contact form.

Branches

A screenshot of the branches page. It starts with a photograph of the restaurant's interior. Below it is a section titled "10 Branches over the country" with a map showing locations. Further down are sections for "Head Office" (address, phone number, email) and "Hours of Operation" (times for Saturday to Thursday and Friday). There is also a "Keep in touch with us!" section with social media icons and a contact form.

# Helvetica

UI

## Branches

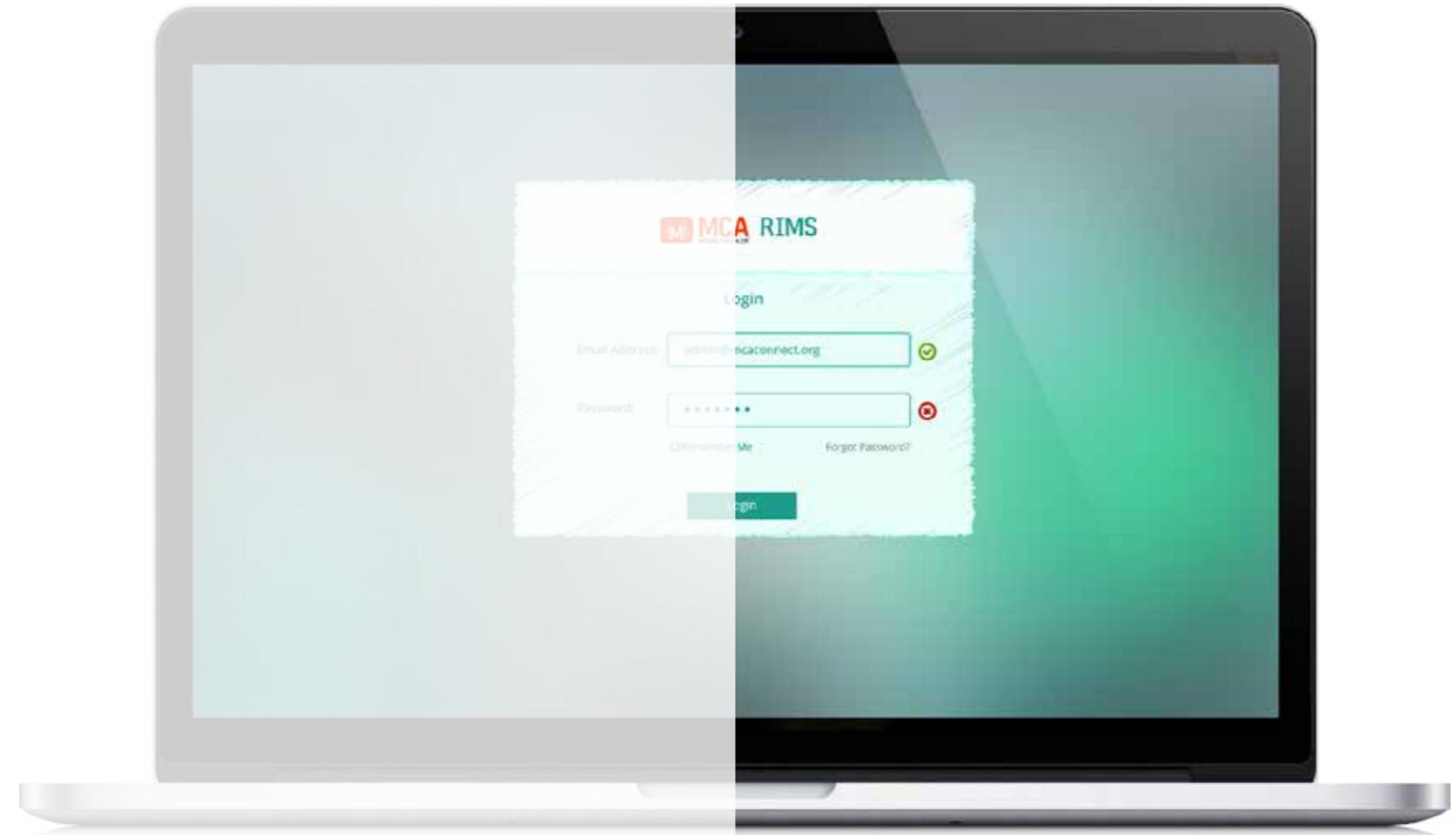
The screenshot shows the 'Branches' section of the Helvetica website. At the top, there's a navigation bar with links for Home, Menu, About us, Branches (which is highlighted), Events, and Contact us. Below the navigation is a large red logo with the word 'HELVETIA' in white. A sub-header '10 Branches over Bangladesh' is followed by a photograph of the interior of a branch, showing a modern interior with a curved counter and staff. To the right is a map of Dhaka city center with a red dot indicating the location of the Alta Plaza branch. The map labels include Bassundhara, St. John's Medical College Grounds, National Informatics Centre, and various roads like Mirpur Road, Outer Ring Rd, and 1st Cross Rd. Below the map is a horizontal banner with information about the Head Office and Hours of Operation, along with social media icons and contact links.

## Contact

The screenshot shows the 'Contact' section of the Helvetica website. The top navigation bar includes Home (highlighted), Menu, About us, Branches, Events, and Contact us. Below the navigation is another large red logo. A sub-header 'Hey, please tell us what do you want to know?' is followed by a contact form. The form fields include 'Subject' (with a QR code icon), 'To' (set to 'Helvetica'), 'Dear Helvetica' (with a placeholder for a message), 'From' (with fields for Name, Email, and Phone), and a 'Send' button. There's also a small illustration of a cocktail glass on the left side of the form. Below the form is a horizontal banner with information about the Head Office and Hours of Operation, along with social media icons and contact links.

# RIMS

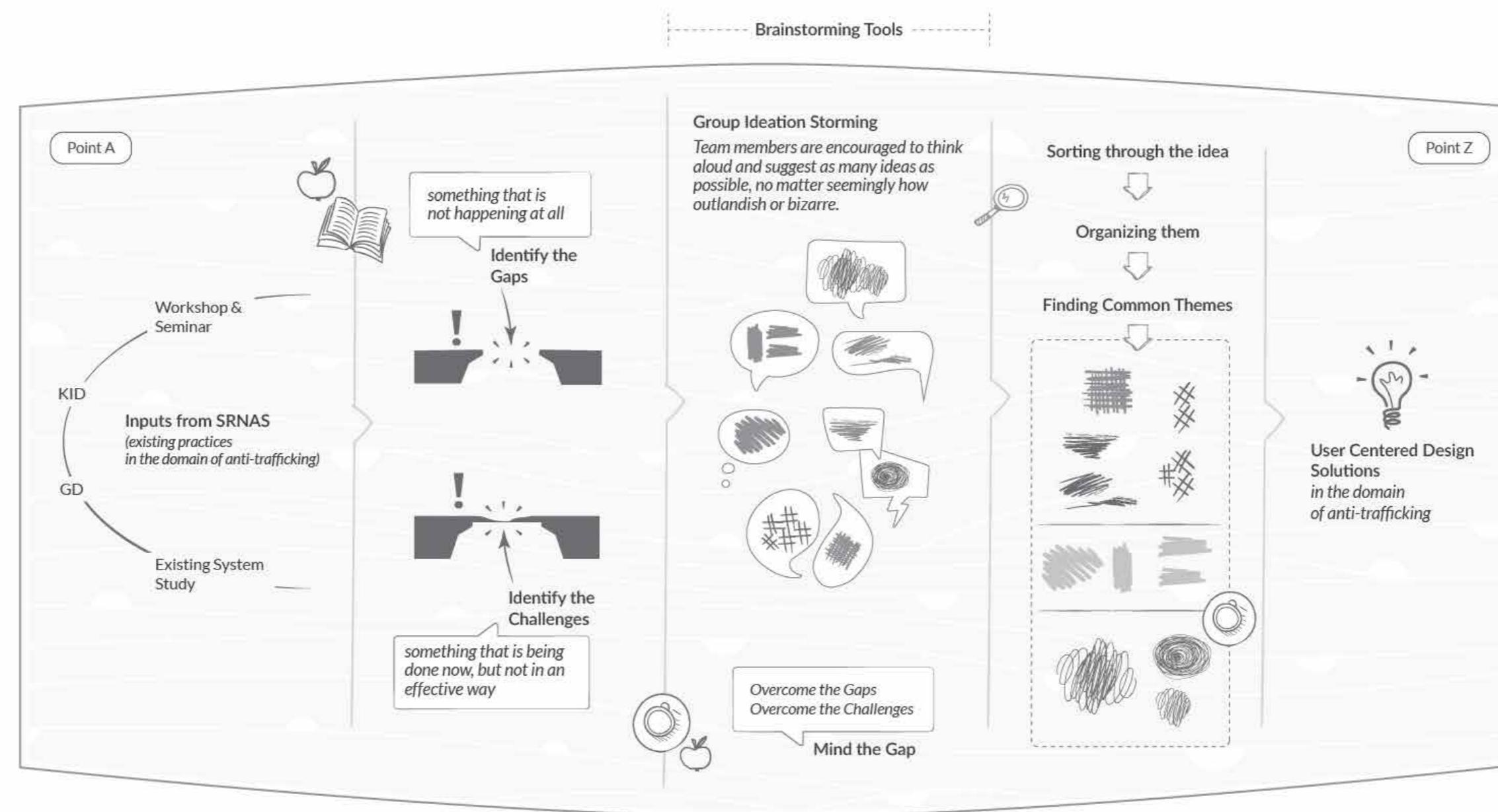
Repatriation Information Management System



Client: Plan International

Stakeholder Research + Information Architecture (IA)  
+Wireframe + Hi-fi Prototype+ UI+ Usability Testing+ Usability Report

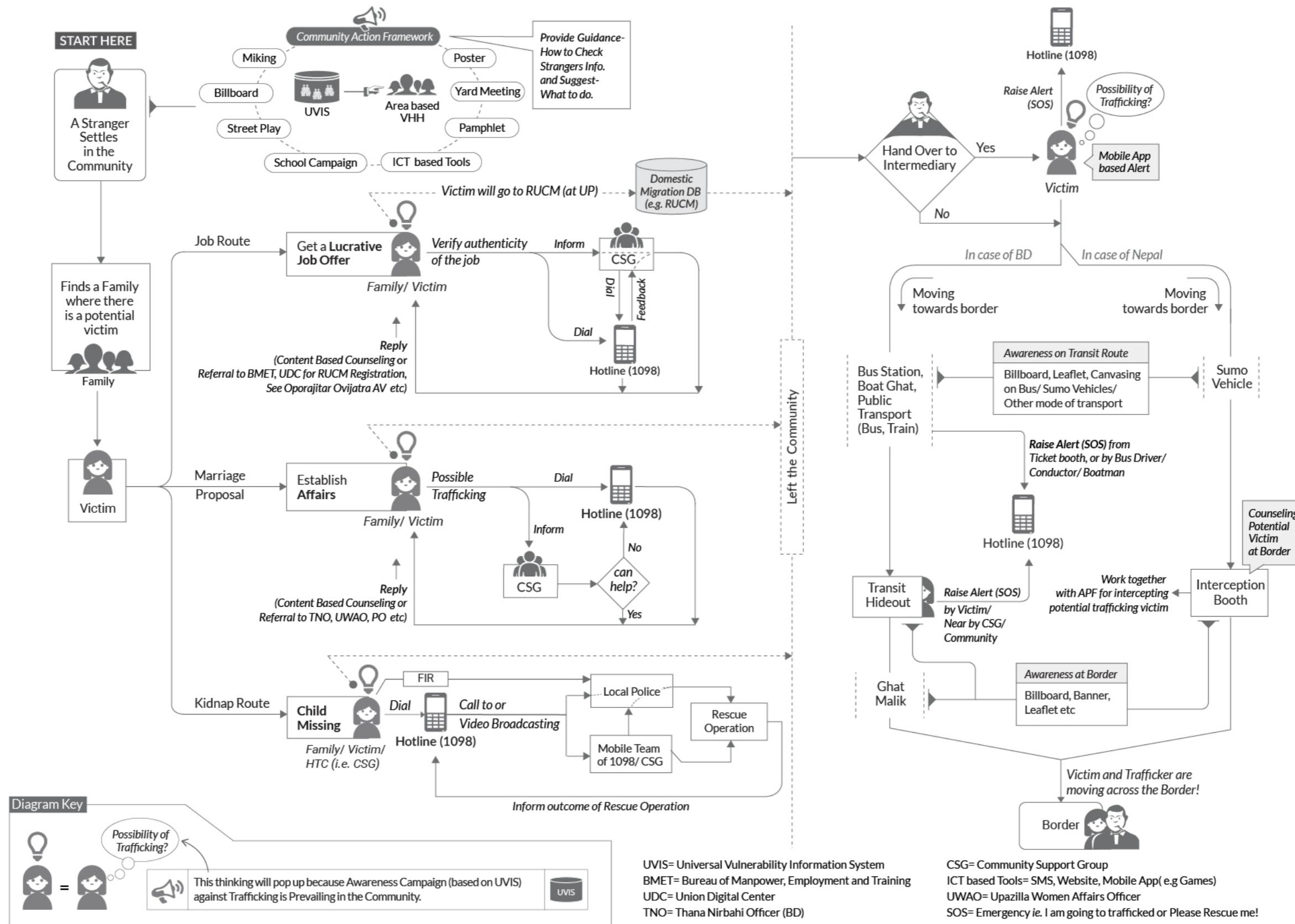
## Devising the Ideation to Solution



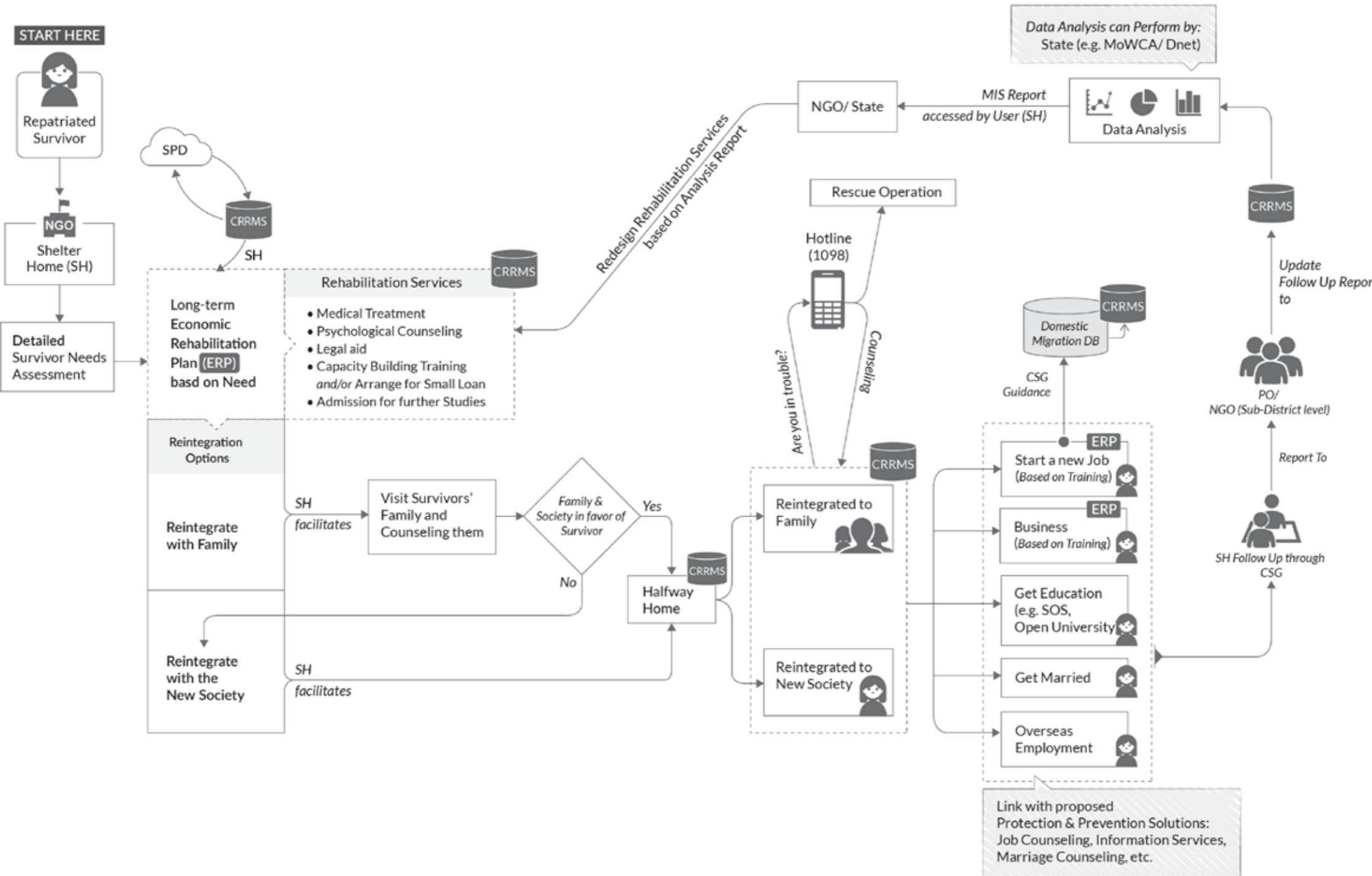
KID= Key Informant Debriefing  
GD= Group Discussion



## Prevention and Protection- Solution on Existing Practice



Rehab and Reintegration- Solution on Exiting Practice



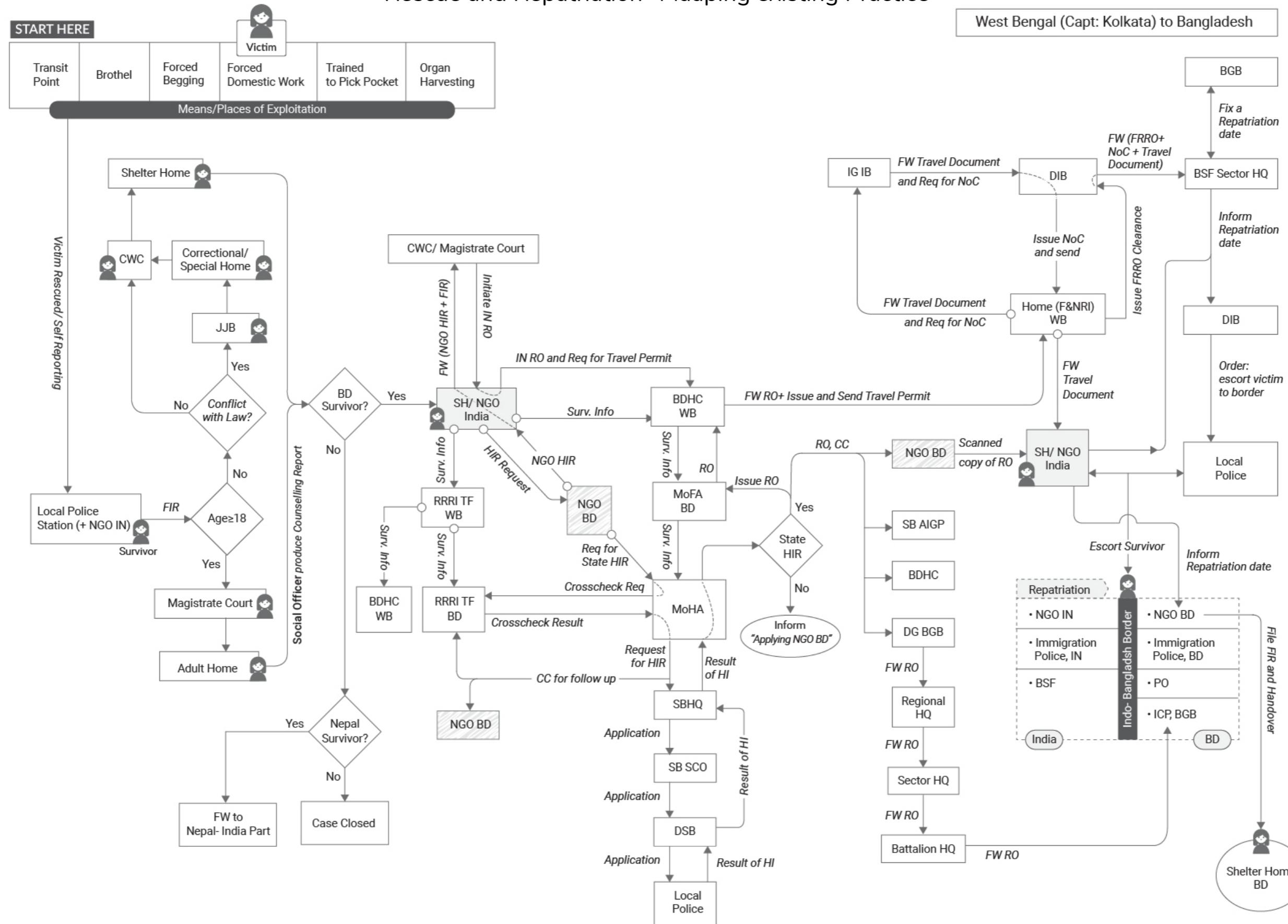
System	Owner	Hosting
CRRMS	MoSW (BD)	BCC Data Center (B)
SPD	MoCWB (NP)	NIC (Nepal)

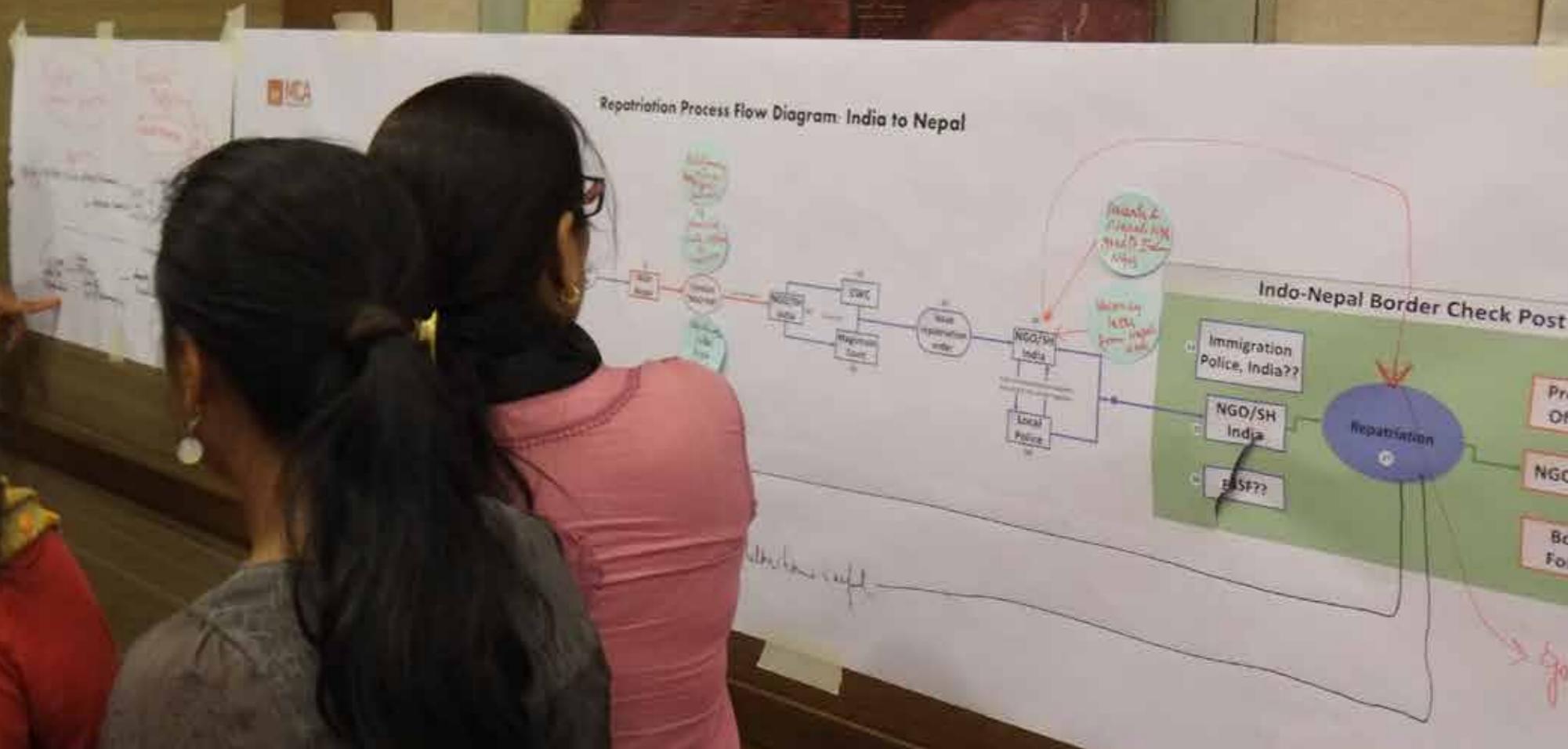
SPD= Service Providers' Database  
CRRMS = Cross-border Rehabilitation and Reintegration Management System  
CSG= Community Support Group  
VDC= Village Development Committee  
SOS= SOS Children's Village  
PO= Probation Officer

MoWCA= Ministry of Women and Child Affairs  
MoSW = Ministry of Social Welfare  
MoWCSW = Ministry of Women, Child and Social Welfare  
BCC= Bangladesh Computer Council  
NIC= National Information Commission (Nepal)

	Bangladesh	Nepal
CSG (Sub-District Level):	CTC	VDC

## Rescue and Repatriation- Mapping existing Practice





# RIMS

## Wireframe Low-fi

### Ongoing Cases

This wireframe shows the 'List of Ongoing Cases' section. It displays three cases, each with a summary card:

- Bilkis Devi Mahajai (Rajbanhi)**  
Case ID: 523308345  
Bangladesh
- Anisha Devi Mahajai (Rajbanhi)**  
Case ID: 523308345  
Bangladesh
- Anisha Devi Mahajai (Rajbanhi)**  
Case ID: 523308345  
Bangladesh

Each card includes a date range (29 Aug '15 - 29 Aug '15), a jurisdiction step (Intake, Court Jurisdiction, State HIR, Court Jurisdiction Three line), and a status indicator (Shakti Samuha). A 'Filter' button is located at the top right.

### Survivor Case Tasks

This wireframe shows the 'III Menu' section for a specific survivor. At the top, it displays the survivor's information: Bilkis Devi Mahajai (Rajbanhi), Nationality: Bangladeshi, Country: Bangladesh, Case ID: IN201505-###.BD201507-###, Office File Reference Number: #####, Sex: Girl, Age: 13 year.

The main area lists nine tasks in a grid format:

Task	Status	Action	Details
NGO HIR	In Progress	Skip	<input checked="" type="checkbox"/> Complete
State HIR	In Progress	Skip	<input checked="" type="checkbox"/> Complete
Repatriation Order at Source Country	In Progress	Skip	<input checked="" type="checkbox"/> Complete
NOC	In Progress	Skip	<input checked="" type="checkbox"/> Complete
Repatriation Letter at Destination Country	In Progress	Skip	<input checked="" type="checkbox"/> Complete
Repatriation at Border	In Progress	Skip	<input checked="" type="checkbox"/> Complete
GD after Repatriation	In Progress	Skip	<input checked="" type="checkbox"/> Complete
Task 09	In Progress	Skip	<input checked="" type="checkbox"/> Complete

### HR Report

This wireframe shows the 'HR Report' section for the same survivor. It includes fields for Name, Permanent Address, Nationality, Date of Birth (Day, Month, Year), Task Task (with checklist options for Checklist 01, 02, 03), Task, and Court Jurisdiction. A note at the bottom states 'Started HIR, Get Informed'.

Buttons for 'Save' and 'Complete' are located at the bottom right.

# RIMS

Wireframe Low-fi

Survivor Profile + Notification

This wireframe shows a survivor profile for 'Bilkis Devi Mahajai (Rajbanshi)' with Case ID 523308345. The profile includes basic information: Nationality: Bangladeshi, Age: 13 yr, Address: Block:diun, 76e PO Dhikhung, Dhaka, Bangladesh, and Country: Bangladesh. A sidebar displays a timeline of notifications:

- 15 Aug' 14: HIR Request from JIB, India
- 21 Sep' 14: FRRO Clearance has been done.
- 21 Sep' 14: FRRO Clearance has been done, (with a note from Jonathan Smith)
- 15 Aug' 14: HIR Request from JIB, India

A message bar at the top right indicates a new notification for Prabha Bhattacharya.

Survivor Location Log

This wireframe shows the 'Case Contributor Management | Multiple Case Upload' section. It displays a case summary for 'Bilkis Devi Mahajai (Rajbanshi)' with Case ID 523308345, Sex: Girl, Age: 13 year. The 'Case Detail' tab is selected. A dropdown menu for 'Destination Type' lists 'Shelter Home', 'Correctional Home' (highlighted in pink), 'Jail', 'Hospital', 'Runway', and 'Others'. Other tabs include 'Case Study' and 'Care Plan'. On the left, there's a sidebar with 'III Menu' and various repatriation categories like 'NGO HIR', 'State HIR', 'NOC', etc.

Admin Dashboard

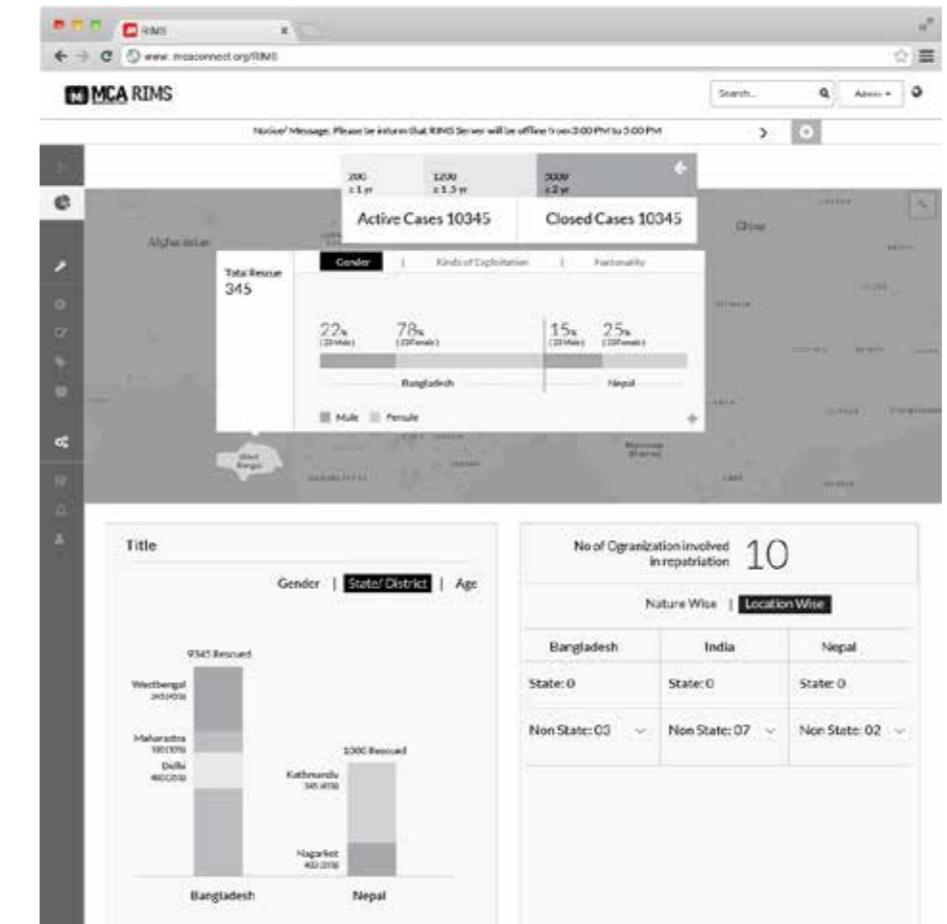
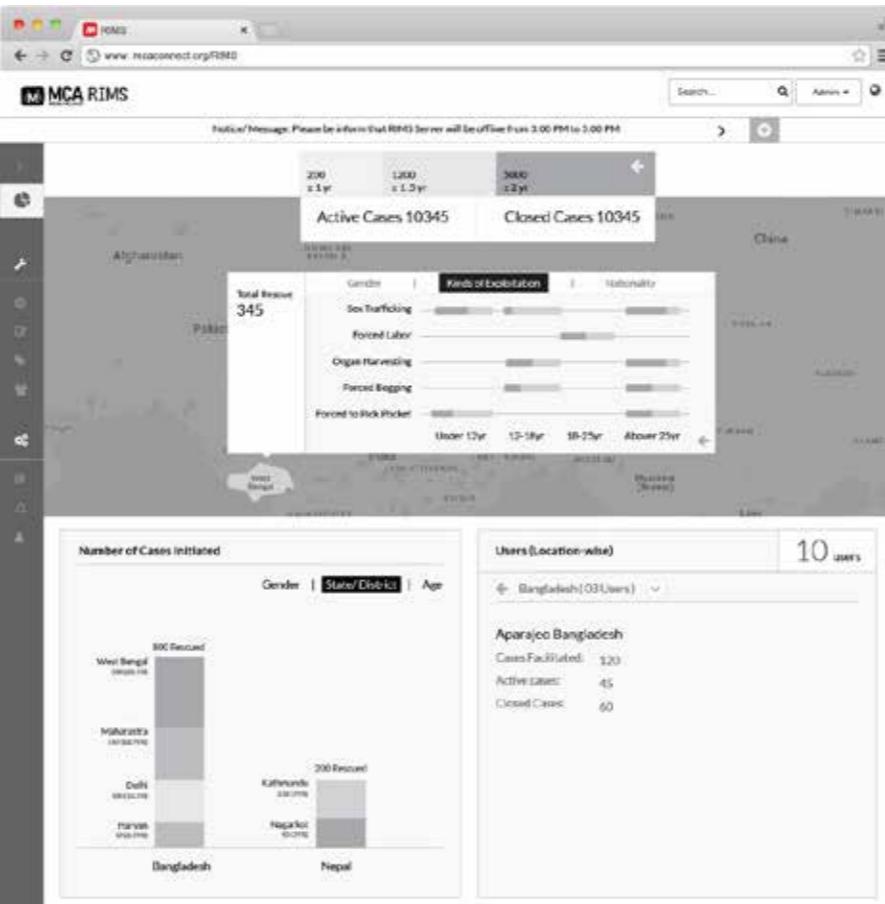
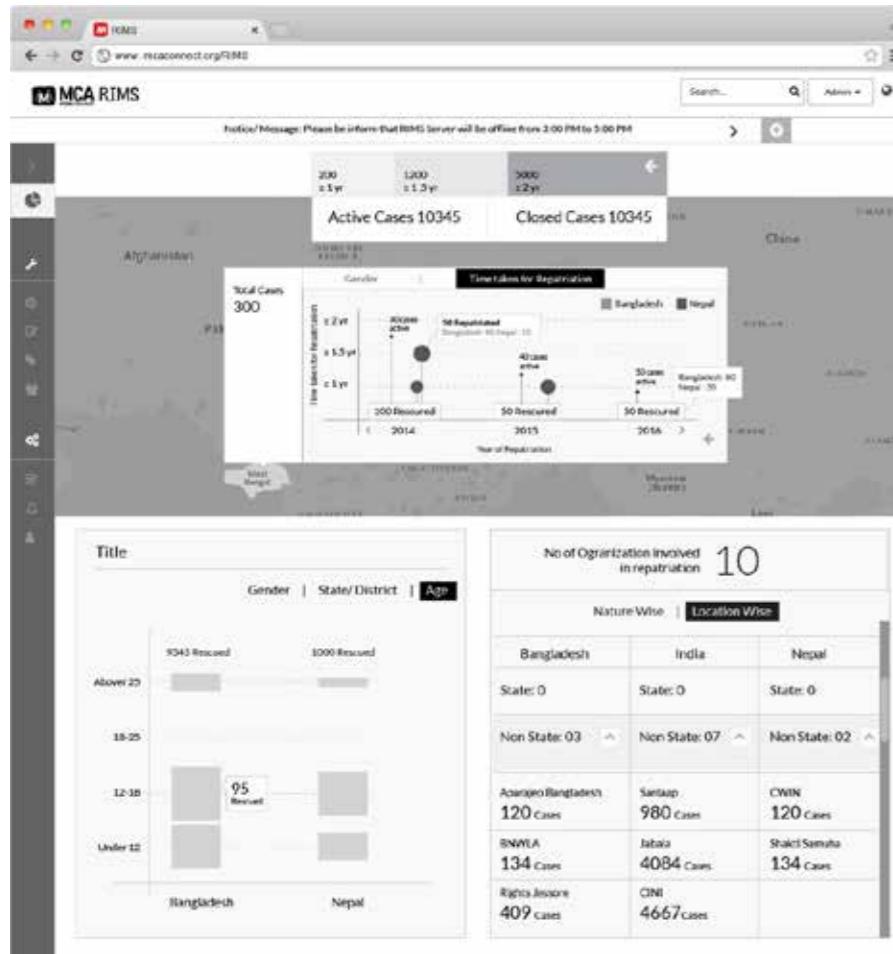
This wireframe displays various administrative dashboards. The main dashboard shows 'Total Cases 10345' with 'Active Cases 10345' and 'Closed Cases 10345'. It features a map of South Asia with data points for repatriations. Below the map are two charts: one for 'Users (Location-wise)' showing counts for Bangladesh (8604), India (700), and Nepal (300), and another for 'No. of Repatriation Done' showing data for 2015, 2016, and 2017 across different time periods (0-6M, 6-12M, 12-18M, 18-24M, >2Y). The bottom section shows 'Kinds of Exploitation' for 'Sex Trafficking' and 'Forced Labor'.

This block contains two side-by-side wireframes of the Admin Dashboard, likely representing different design iterations or final versions. Both show the same layout with the 'Active Cases 10345' summary, the map, the user location chart, the repatriation timeline chart, and the exploitation kinds section. The right-hand version appears slightly more refined with updated UI elements.

# RIMS

Wireframe Low-fi

Admin Dashboard



# RIMS

UI

Ongoing Cases

Survivor Case Tasks

**MCA RIMS**

Search Victim's Name, Case ID etc.

Bilkis Khatun @ Suhana, Bangladesh | Case ID: IN201509-0230 | Gender: Female, Age: 17 Years

Contributor List

**Survivor's Personal Data**

Name of Interviewer: Tariq Anam and Organization: Resque Foundation

Case ID: IN201509-0230.BD-###

Full Name: Bilkis Khatun

Nick Name:

Father's Name: Al Amin Hossain

Mother's Name: Rahima Khatun

Age Information: Date of Birth: 17 Years 0 Months

Mother Tongue: Bengali Other Language: Hindi

Education: Class 3

Address(s) at Bangladesh (Source Country)

**Permanent Address**

C/O: Al Amin Relation with Survivor: Father

Country: Bangladesh State/Division: Khulna District: JESSORE Postal Code:

Address Line 1: Badarganj, Jhikargacha, Jessore

Address Line 2:

Contact Number:

**Present Address**

C/O: Al Amin Relation with Survivor: Father

Country: Bangladesh State/Division: Khulna District: JESSORE Postal Code:

Address Line 1: Badarganj, Jhikargacha, Jessore

Address Line 2:

Contact Number:

Gender:  Male  Female  Other

Marital Status:  Single  Married  Divorced  Widower

Spouse's Name: Rahman

In case of multiple spouses, write spouse name separated by commas (,). Latest one come as first.

Pregnant:  Yes  No

Child:  Add New

**Family Info**

SN	Name	Relationship	Age	Occupation
03.	Tohid	Brother	19 yrs	Day Laborer
02.	Al Amin Hossain	Father	45 yrs	Bananna Seller
01.	Rahima Khatun	Mother	40 yrs	Housewife

Save Cancel Return to Top

Contributor Management

**MCA RIMS**

Search Victim's Name, Case ID etc.

Contributor List

Add New Contributor

Organization Name: BNWA, Bangladesh Rights Jessor, Bangladesh Sarlaap, India CINI, India Jabala, India Shakti Vahini, India Rescue Foundation, India

# RIMS

UI

## Contributor Management

MCA RIMS

Search Victim's Name, Case ID etc

Contributor List

Bilkis Khatun @ Suhana, Bangladesh | Case ID: IN201509-0230 | Gender: Female, Age: 17 Years

Case Information

- NGO HIR
- State HIR
- Reparation Order at Source Country
- Travel Permit
- NOC and FRRO Clearance
- Reparation Letter at Destination Country
- Reparation at Border

Contributor List

Add New Contributor

Organization Name:

BNWLA, Bangladesh	
Rights Jessor, Bangladesh	✓ Select
Sarlaap, India	
CINI, India	
Jabala, India	
Shakti Vahini, India	
Rescue Foundation, India	

Case Profile

Bilkis Khatun @ Suhana  
Case ID: IN201509-0230

Case Timeline

Full Profile

Survivor Takenover

Document Archive

Update Log

Case Task Menu

Add Cancel

## Timeline

MCA RIMS

Search Victim's Name, Case ID etc

Case Profile

Bilkis Khatun @ Suhana  
Case ID: IN201509-0230

Case Timeline

Full Profile

Survivor Takenover

Document Archive

Update Log

Case Task Menu

Case Created on 17 Sep'15, Thursday

Close this Case

23 Dec'15 Repatriation at Border: Fixation of Repatriation Date has been completed on 20 Oct '15. Updated by Rescue Foundation.

10:30 AM

23 Dec'15 Repatriation at Border: A document has been uploaded in Fixation of Repatriation Date. Updated by Rescue Foundation.

10:30 AM

23 Dec'15 Repatriation Order at Destination Country: Home F&NRI Issue and Forward the Repatriation Letter to DIB has been completed on 20 Oct '15. Updated by Rescue Foundation.

10:30 AM

23 Dec'15 Repatriation Order at Destination Country: A document has been uploaded in Home F&NRI Issue and Forward the Repatriation Letter to DIB. Updated by Rescue Foundation.

10:30 AM

10 Nov'15 Repatriation Order at Destination Country: NGO IN sends Repatriation Letter to NGO has been completed on 20 Oct '15. Updated by Rescue Foundation.

10:30 AM

30 Oct'15 Repatriation Order at Destination Country: A document has been uploaded in NGO IN sends Repatriation Letter to NGO. Updated by Rescue Foundation.

10:30 AM

30 Oct'15 Repatriation Order at Source Country: MoHA forward Repatriation Order to MoFA has been completed on 20 Oct '15. Updated by Rescue Foundation.

10:30 AM

30 Oct'15 Repatriation Order at Source Country: A document has been uploaded in MoHA forward Repatriation Order to MoFA. Updated by Rescue Foundation.

10:30 AM

25 Oct'15 Repatriation Order at Source Country: MoFA forward RO to NGO BD has been completed on 20 Oct '15. Updated by Rescue Foundation.

10:30 AM

25 Oct'15 Repatriation Order at Source Country: A document has been uploaded in MoFA forward RO to NGO BD. Updated by Rescue Foundation.

10:30 AM

25 Oct'15 NOC: Request for FRRO Clearance from BDHC to Home F&NIR has been completed on 20 Oct' 15. Updated by Rescue Foundation.

10:30 AM

25 Oct'15 NOC: A document has been uploaded in Request for FRRO Clearance from BDHC to Home F&NIR. Updated by Rescue Foundation.

10:30 AM

25 Oct'15 State HIR: NGO BD apply for Repatriation to MoHA has been completed on 20 Oct' 15. Updated by Rescue Foundation.

10:30 AM

25 Oct'15 State HIR: A document has been uploaded in NGO BD apply for Repatriation to MoHA. Updated by Rescue Foundation.

10:30 AM

25 Oct'15 NGO HIR: Passport has been uploaded. Updated by Rescue Foundation.

10:30 AM

25 Oct'15 NGO HIR: National ID has been uploaded. Updated by Rescue Foundation.

10:30 AM

## Survivor Profile

MCA RIMS

Search Victim's Name, Case ID etc

Case Timeline

Full Profile

Document Archive

Update Log

Case Task Menu

Basic Information

Case ID: IN201509-0230.BD  
Full Name: Bilkis Khatun @ Suhana  
Picture:

Age: 17 yrs 04 m  
Father's Name: Al Amin Hossain  
Mother's Name: Rahima Khatun  
Guardian's Name: Al Amin Hossain

Nationality: Bangladeshi  
Religion: Islam  
Educational Qualification: Class 3  
Marital Status: Married  
Spouse's Name: Rahman Uddin

Address

Present Address  
C/O: Al Amin Hossain  
Relationship with Survivor: Father  
Address: Behind the Badarganj Dakhil Madrasa, Badarganj, Jhikgacha, Jessore  
Postal Code: Contact Number: +88 044 3453 43445

Permanent Address  
C/O: Al Amin Hossain  
Relationship with Survivor: Father  
Address: Behind the Badarganj Dakhil Madrasa, Badarganj, Jhikgacha, Jessore  
Postal Code: Contact Number: +88 044 3453 43445

Physical Description

Height: 5 ft  
Gender: Female  
Pregnant: No  
Accompanied by Child: No  
Substance Abuse: No

Distinguished Features:  
Birth Mark: Black spot on left face  
Complexion: Light black

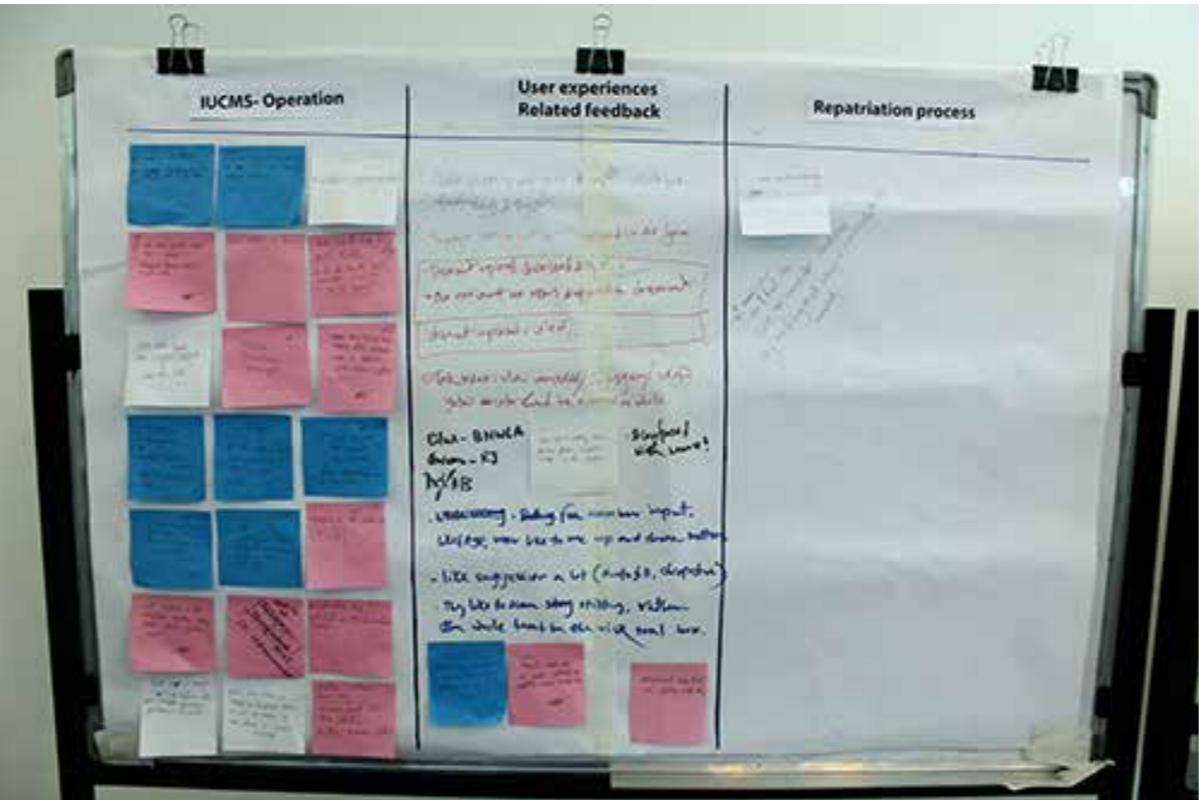
# RIMS

## Usability Testing

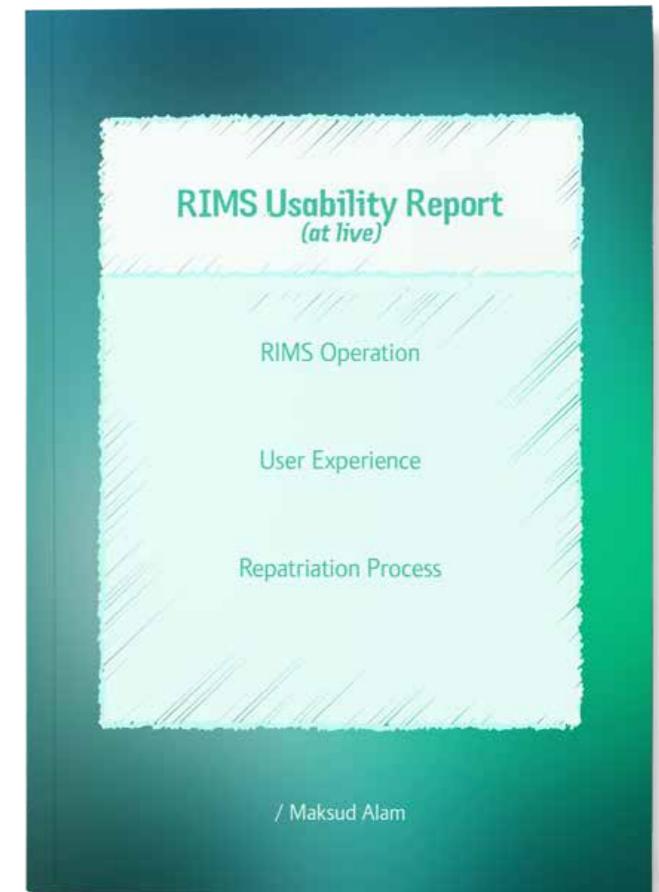
URUT



## Feedback Compilation



Usability Report



# Bilkis' Story

A tale of a survived girl, who trafficked from Bangladesh to India

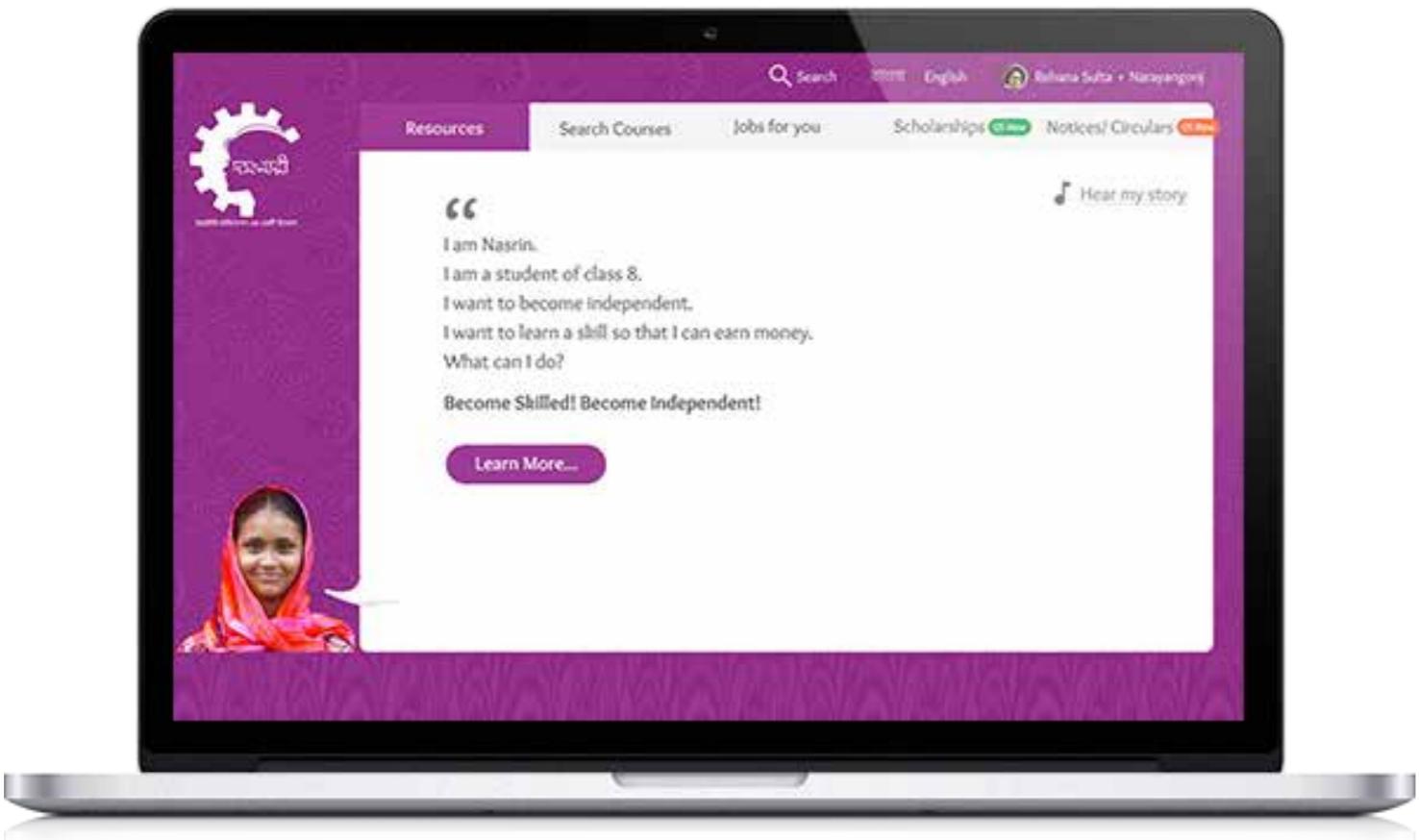


► **Youtube Link:** <https://www.youtube.com/watch?v=e5k2b12Y8x0>

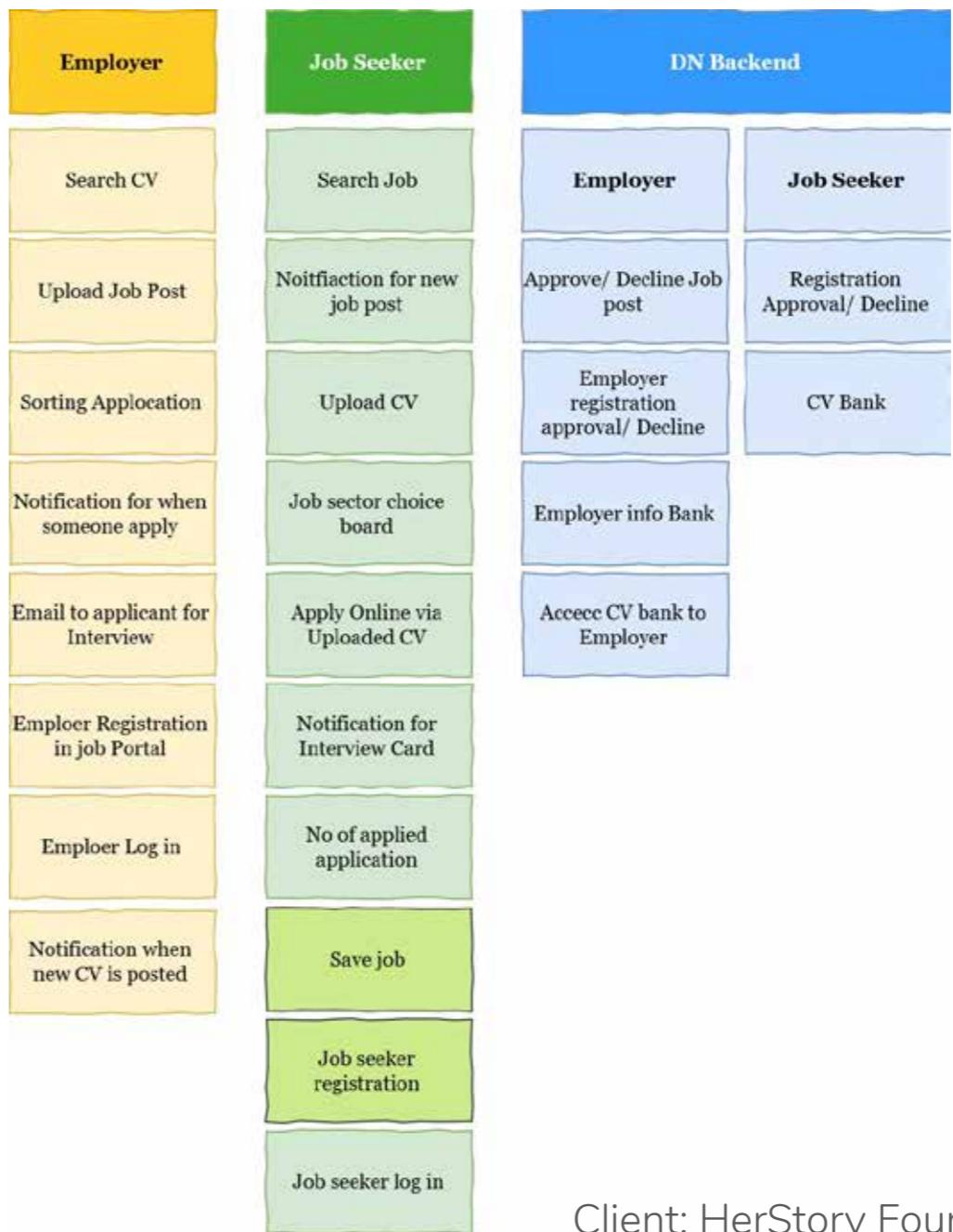
# Dakkha Naree

Technical Education for Economy

## Affinity Diagram



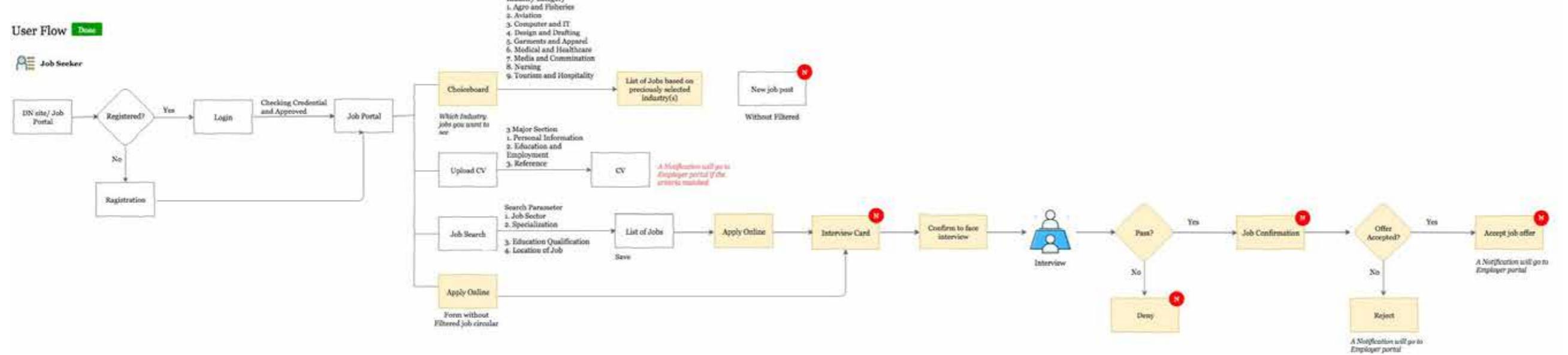
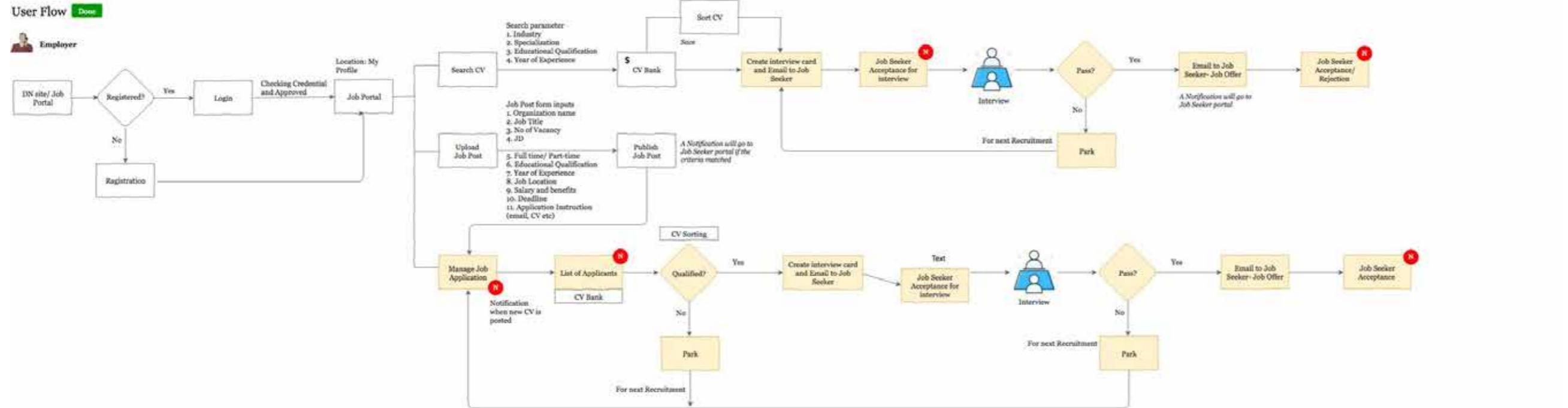
BR Analysis + User Research + IA + Wireframe +  
Prototype + UI



Client: HerStory Foundation

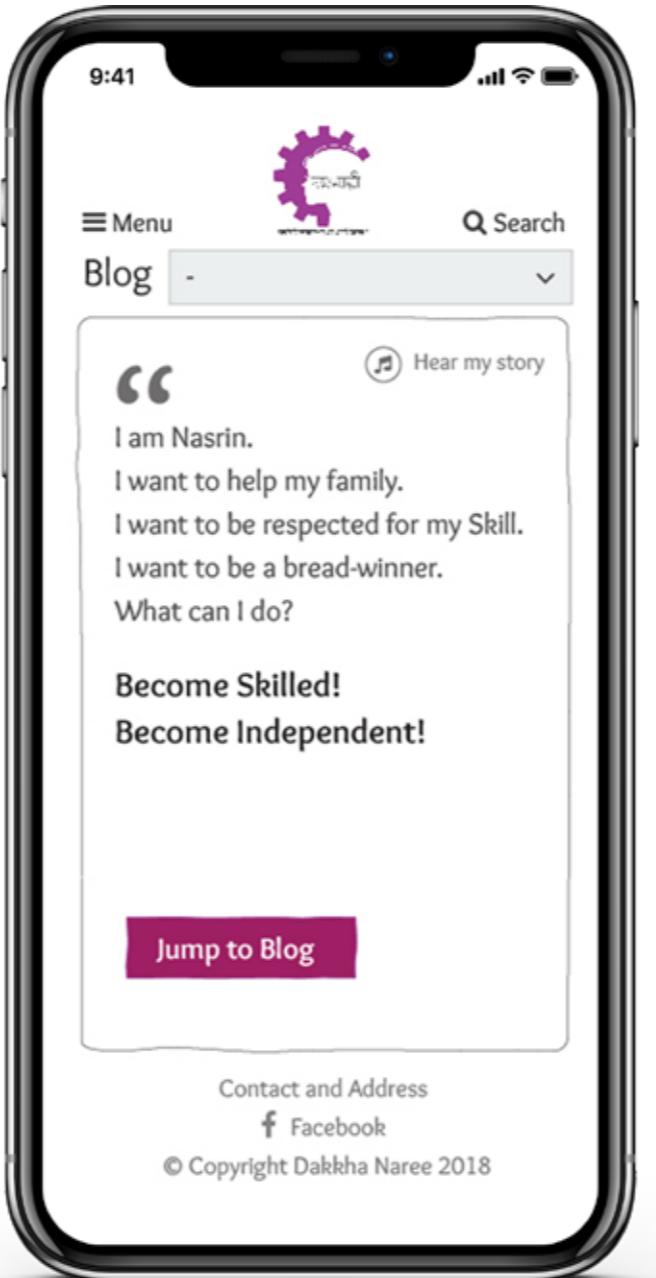
# Dakkha Naree

## User Flow- Job Portal



# Dakkha Naree

Prototype- Mobile Navigation



Link: <https://goo.gl/YRXzZj>

# Dakkha Naree

UI

Home

The image shows a vertical stack of three screenshots from a mobile application. The top two screenshots have a purple header bar with the following navigation items: 'Resources' (highlighted in white), 'Search Courses', 'Jobs for you', 'Scholarships', 'Notices/Circulars', and a 'Logout' button. The bottom screenshot has a white header bar with similar navigation items. Each screenshot features a large, semi-transparent portrait of a young woman with dark hair and a red headscarf in the lower-left corner. The top two screenshots also feature a smaller, semi-transparent portrait of the same woman in the upper-right corner. The main content area of each screenshot contains text and buttons related to job search, course search, and user profiles.

Blog



Resources Search Courses Jobs for you Scholarships National Careers

Inspiring Stories ENQ Global Trends Future Skills

## Inspiring Stories

Nursing The Noble Nurse 

Karen Sultana is working at the Public Works Department. It's nothing at the Public Works Department... [View Story Save Continue Reading](#)

Nursing Entrepreneur The Noble Nurse 

Karen Sultana is working at the Public Works Department. It's nothing at the Public Works Department... [View Story Save Continue Reading](#)

Nursing Entrepreneur The Noble Nurse 

Karen Sultana is working at the Public Works Department. It's nothing at the Public Works Department... [View Story Save Continue Reading](#)

Leading more health

Contact and Address Facebook © Copyright Nursing Now 2016

## Blog Details

Resources Search Courses Jobs for you Scholarships National Curricula

◀ Back to my list

Architectural The PWD Engineer

Rupa Sultana is working at the Public Works Department (PWD). She finished her diploma in Architecture from Dhaka women's Polytechnic Institute. She studied in general line but switched to vocational and technical education as per his father's wish.

One of her uncles was a civil engineer and had a government job. Seeing this her father wanted one of his children to pursue vocational and technical education. Although she had no idea of this, she ended up enjoying her times in technical school. After graduation she got a job at a private architecture firm. Within 3 years she got a job at PWD and now promoted as a Sub-Assistant Engineering (Civil). Now looking back she feels grateful towards her father. She was the first one in her family to secure a prestigious government job. The changed scenario in vocational and technical education field makes her happy. So many young women are working in government and non-government areas just after graduation. Almost all her friends worked while doing their B.Sc.

She believes, those who want to develop a career early, vocational and technical education helps faster rather than general line education!

Previous Post Next Post

 Architectural The PWD Engineer  Entrepreneur The Solar Lady

Save  Like  Share  Save

India Currents  More Comments

For easier viewing, visit [India Currents](#)

Like  Reply

 **Mahesh Akbar**  
She believes, those who want to develop a career early, vocational and technical education helps faster rather than general line education!

Like  Reply

 **Alok**  
মানবিক জীবনে সহজ পরিচয় দেখা যাবে যার ফলে আপনি একটি উচ্চ-স্তরের পদে কাজ করতে পারেন।

Like  Reply

 **Alok**  
মানবিক জীবনে সহজ পরিচয় দেখা যাবে যার ফলে আপনি একটি উচ্চ-স্তরের পদে কাজ করতে পারেন।

Like  Reply

Like  Reply

 **Alok**  
মানবিক জীবনে সহজ পরিচয় দেখা যাবে যার ফলে আপনি একটি উচ্চ-স্তরের পদে কাজ করতে পারেন।

Like  Reply

Like  Reply

 **Alok**  
মানবিক জীবনে সহজ পরিচয় দেখা যাবে যার ফলে আপনি একটি উচ্চ-স্তরের পদে কাজ করতে পারেন।

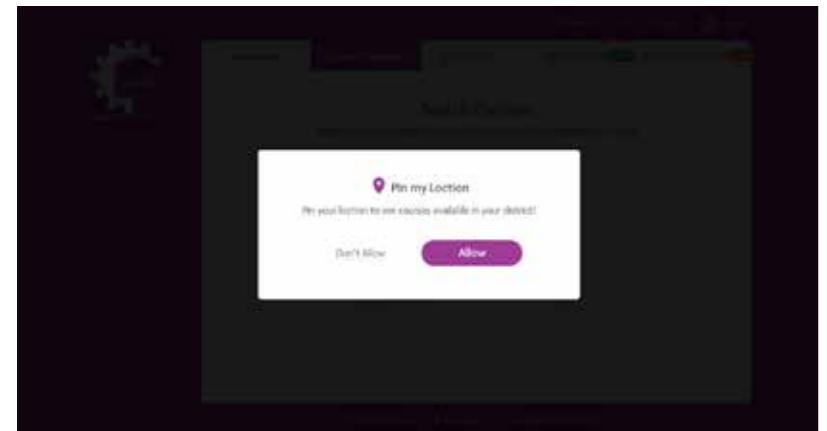
Trendy News

The screenshot shows the Edutopia website's navigation bar at the top, featuring links for Resources, Search Courses, Jobs for you, Scholarships, and National Creatives. Below the navigation is a secondary menu with links for Inspiring Stories, FAQ, Global Trends, and Future Skills. The main content area is titled "Global Trends" and contains a "Comments" section with three entries from users Michael Alain, Ashwamedha Molla, and Michael Alain. Each comment includes a "See" link and a "Comment" button. Below the comments is a list of five news articles with thumbnail images, titles, and "See" and "Comment" links. The footer includes links for Contact and Policies, Facebook, and Copyright Notice.

# Dakkha Naree

UI

Share Location



Course Detail

The screenshot displays a list of institutes offering a Diploma in Textile Technology. The institutions listed are:

- Babyken Garments Ltd. - Tegnun, Dhaka
- Disha Polytechnic Institute - Tegnun, Dhaka
- Disha Ahssnia Mission - Dharmasagar, Dhaka
- Shrikrishna Majhi Multi Technical Training Centre - Tegnun, Dhaka
- UCTP-Bangladesh - Dharmasagar, Dhaka

Personal Detail

Personal Detail Page for Rehana Sultan:

Name	Rehana Sultan
Email	reacq49@gmail.com
Phone Number	01684620601
Birthday	23 June, 2018
Gender	Male

Bookmark

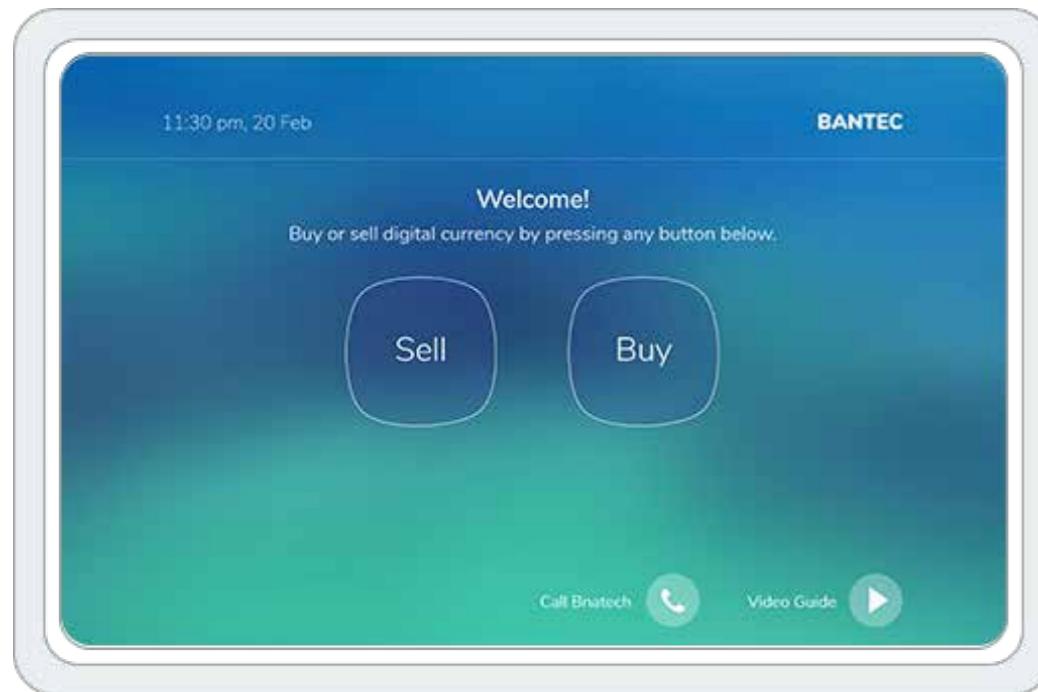
Inspiring Stories:

- The Inspiring Nurse**  
Rehana Sultan is working at the Public Works Department in working at the Public Works Department ...  
View Details
- The Noble Nurse**  
Rehana Sultan is working at the Public Works Department in working at the Public Works Department ...  
View Details

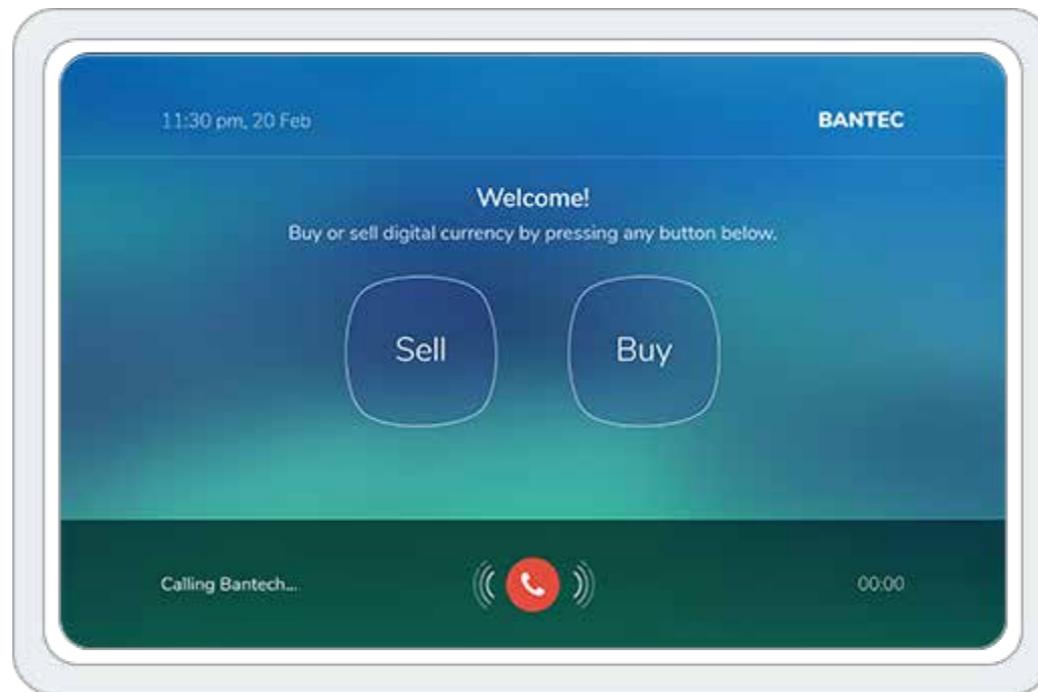
# Crypto ATM

Self Service Kiosk

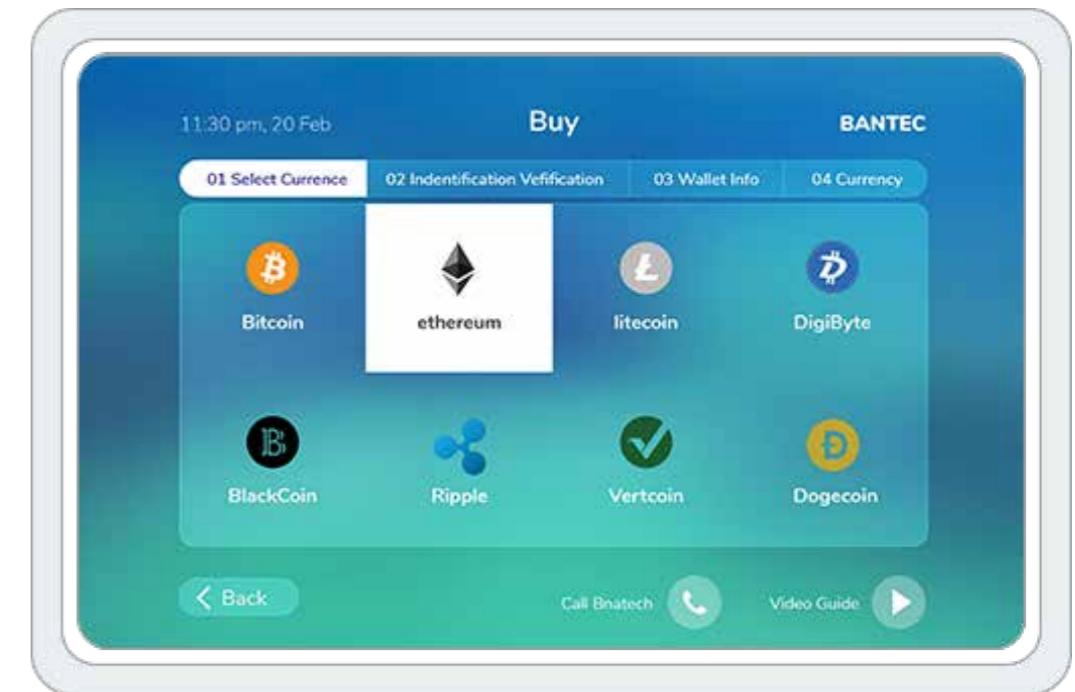
Welcome Screen



Call to CC



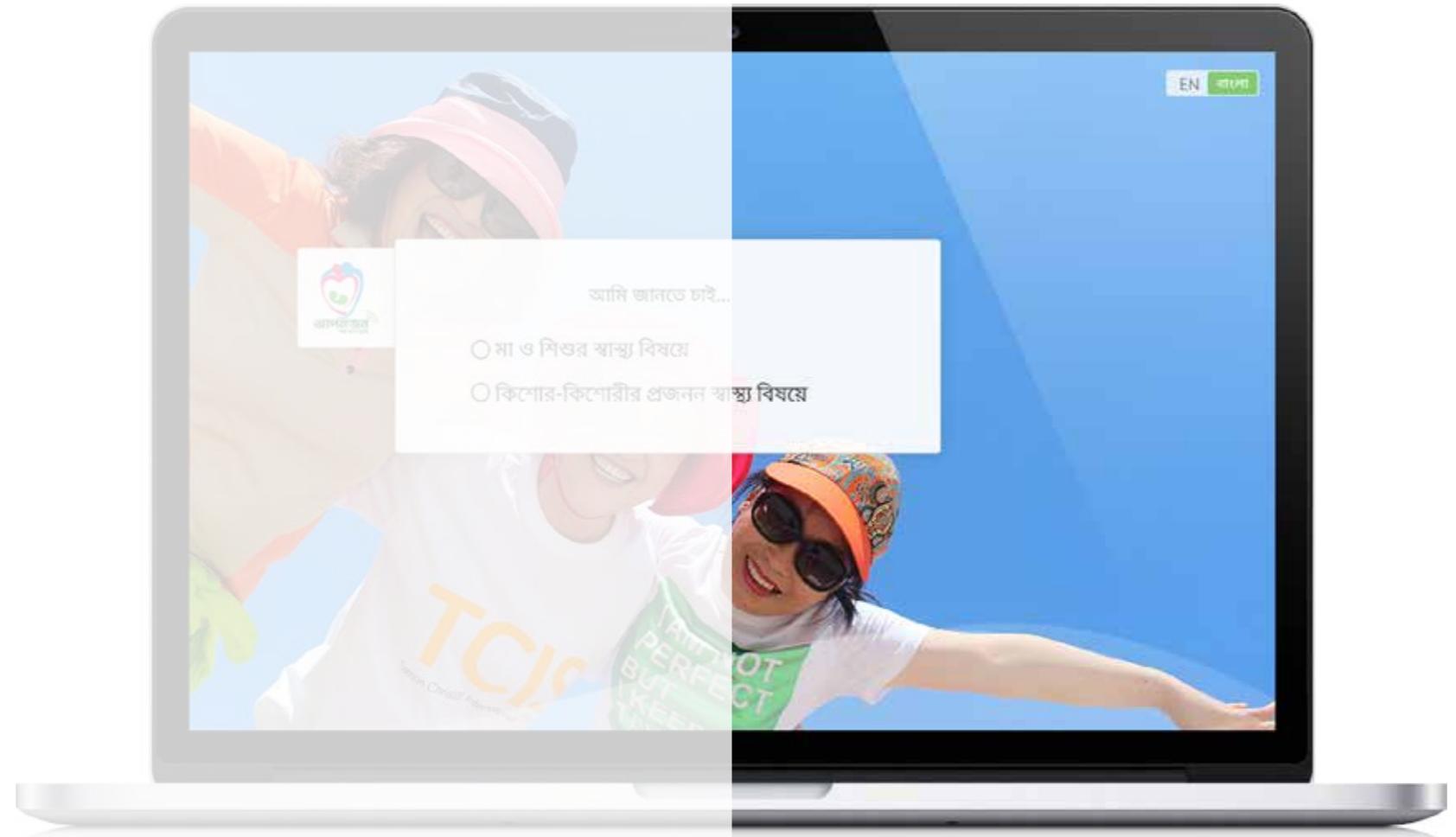
Choose Currency



NB: This project is work-in-progress

# Aponjon

Thinking for revenue

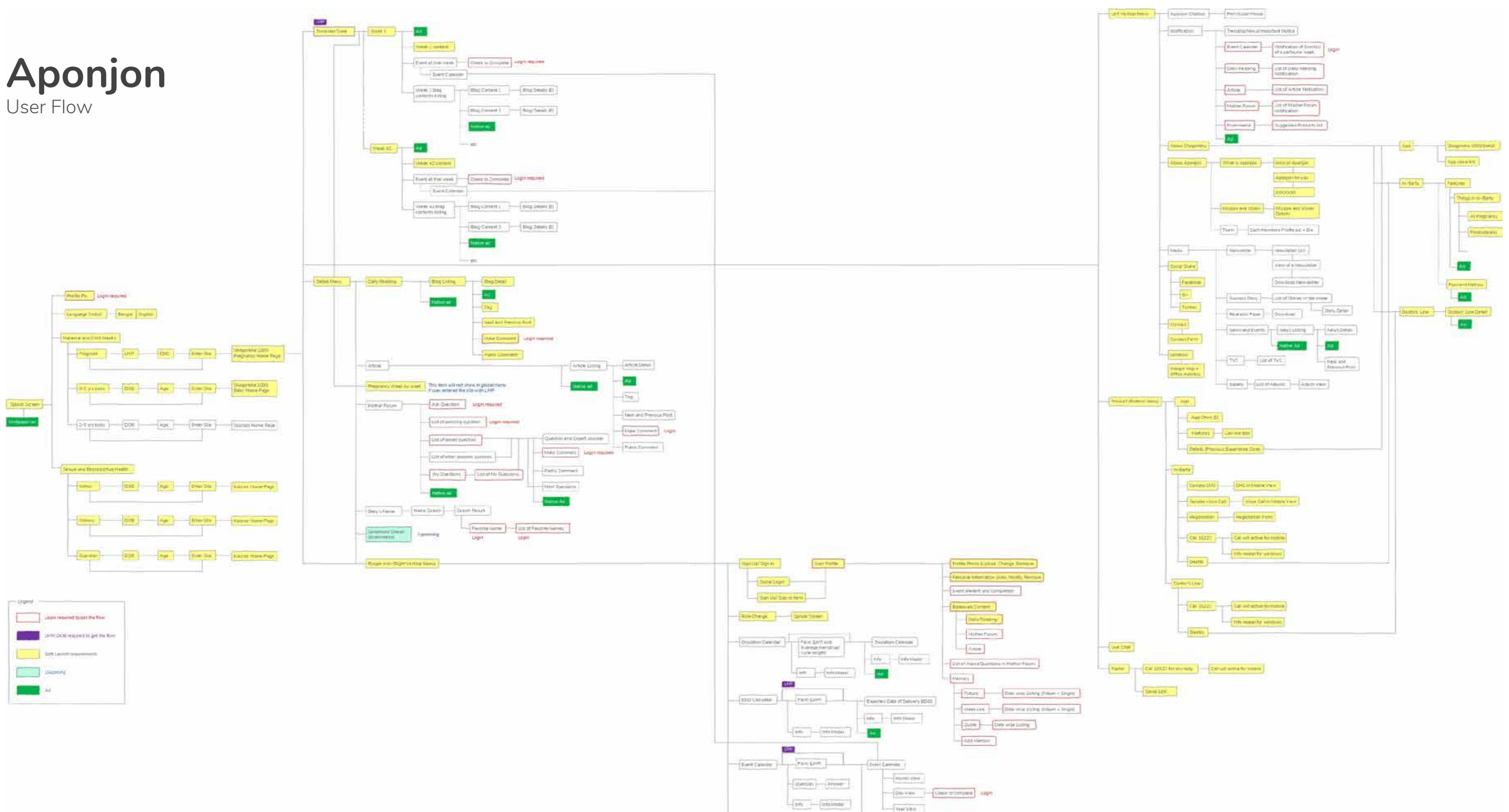


Client: Plan International

BRS + Information Architecture (IA) +Wireframe + Prototype +  
Usability Testing + UI

# Aponjon

## User Flow



# Aponjon

## User Research and Usability Report

**User Research and Usability Report**  
Aponjon Website\_V2.0

/ Maksud Alam



**Aponjon Site User Research**

I Date: 5 Jan' 17

**Objective:**  
Aponjon is a flagship product of LifeChord Ltd. As it move from funded project to social enterprise, some basic thoughts regarding is needed to be update in order to make it as a revenue generating component. The objective is to see the inclined habit to get health information and service over the website. And also to understand the getting premium health service using website.

**Research Conductor:** Maksud Alam

**Research Method:**

- 1:1 informal conversation
- Usability testing using Aaj site prototype

**Respondent's demography and number:**

- Pregnant woman, mother (having 0-4 yrs child): Service Holder, Businessman and house wife
- Husband: Service Holder and **Businessman**
- Elder person: Retired from work
- University** and college students (boy and **girl**)
- Parents/ GUardian having adolescent child

Note: The user has been chosen in a mixed format: those who knows Aponjon, those who don't.

**Number of Participants:** 23

- Pregnant women who is in Service: 03
- Pregnant woman who is in Business: 01
- Pregnant woman who is Housewife: 02
- Husband who is in service: 03
- Elder person (Male): 02
- College students (boy): 05
- Parents/ Guardian having adolescent: 07

**Outcome**

- Most users like to access website using mobile phone,
- If possible, app is the most preferable
- In any health case, nearby doctors and hospital directory is needed
- Can I chat/ contact with doctor over website to get any suggestion?
- In case of health content, user suggested to talk to govt. hospitals doctors to know what are the trendy health issue
- Small instructional video content- how to take care of new born baby like how to bath, feeding food, what are the meaning of child's body language etc



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**Feedback for Aponjon Products from Digital World 2016**

Sgorbha related

- Those who know about Sgorbha for the first time, appreciated our passion and development. Took adequate information (including 16227) about our operation, seemed like they are interested.
- Many of the visitors have already known about Aponjon service.
- Sgorbha service charge should be less in rural area.
- Can't you start any video service?
- Prepaid Card: If subscriber subscribe by prepaid card and do not receive content then is he/she get back money?
- At 24<sup>th</sup> day there was no communication material for Sgorbha.

Koishor related

- Knowing user practice:
  - I am worried about the possibility to talk with my child with my younger.
  - I need to talk with my boy, but I feel still there are some gaps still remaining.
  - My brother likes to solve his problem with their friends.
  - In our society, media has gone so far compared with our cultural/ social practice.
- Promotion and Marketing:
  - I am worried about the profitability, how exclusive monetization techniques you have.
  - As you are now, I think it is needed extensive marketing- cause most of the Koishor still don't know about this I think.
  - You can try School Campaign
  - I haven't seen any TV ad! Is there any?
- Knowing about app:
  - As my girl don't feel comfortable to share her secret problem, if she will share this things with your doctor- how you could ensure that info will be secured from your end!
  - 80% of people appreciated our work verbally
  - Is there any lite version because in remote areas most of them use java/Symbian
  - Most of the people have attached screen, so after downloading the app, they didn't find the app icon.
  - NB icon should be catchy, visible, cheap in glossy screen.
  - Why the app is not working in my windows phone after registration. When I open it, it suddenly stops at that time.
  - After opening the app for the first time- practices have soon to fill up the Sign In form, rather than create an account.
  - Why the pin code is not coming- how much time I needed to wait.
  - Should I click on "Send Pin Code" or should I click on "Circular button"
  - When wi-fi got stuck, some students have share the app with others via Share-it.
  - Some people failed to see any "Junk Chai" content after pressing the Junc Chai icon.
  - Where is the chai?
  - Call cannot be sent- why? Why hotline is not working?
  - How could I send you the feedback?

Event related

- Observed 40% of Guardians have low end smart phone
- Some students of class 9 have theft our wrist band.
- Most of the students are using wi-fi in their home (1MB-2MB) instead mobile data.





**Feedback for Aponjon Products from Digital World 2016**

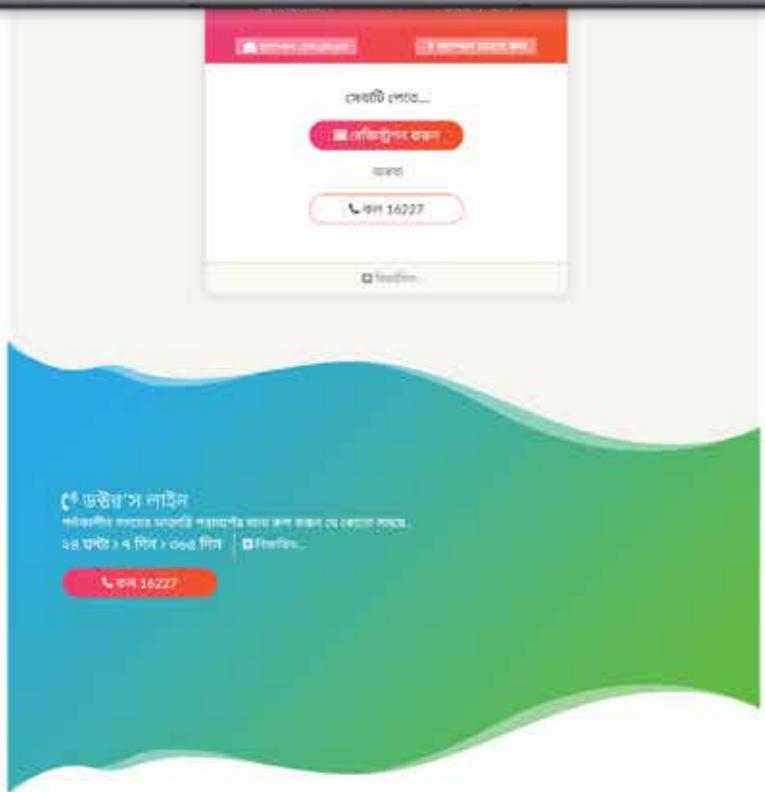
Sgorbha related

- Can I get Dnet smiley also?
- The Lifechord place at Dnet pavilion was not sufficient.
- Great initiative, Bangladesh has come a long way- one expatriate proudly said.
- Who is your boss?
  - Dr. Ananya Ralhan
  - Is he a doctor?
  - No, he is an Economist.
- Most of the students liked blue and violet color pen. And also wrist band.
- Is there any feedback facility in your stall?
- It would be convenient if you have a QR code for download link.

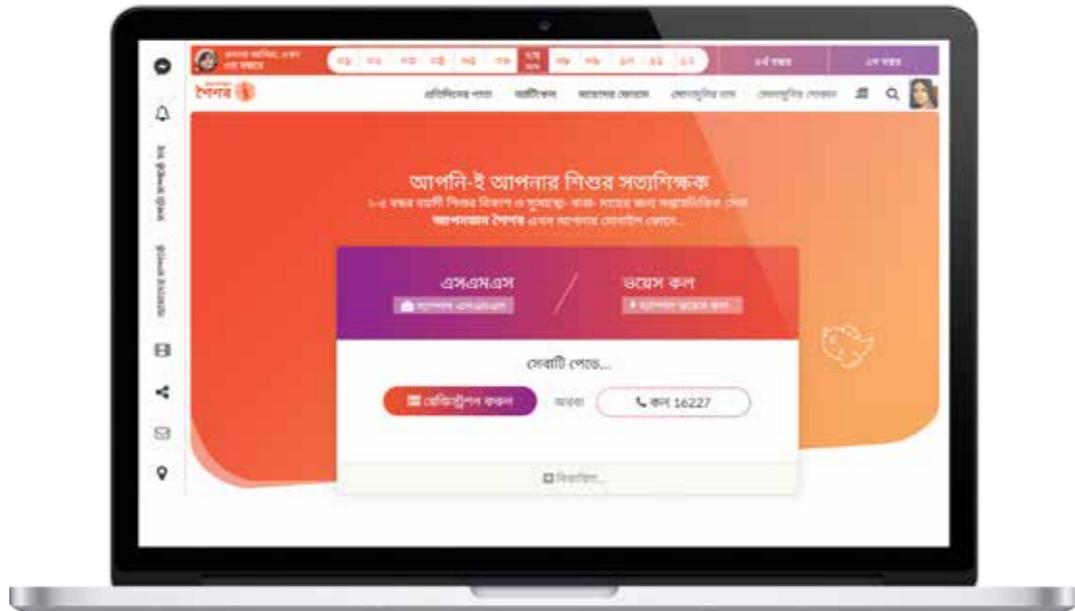
# Aponjon

UI

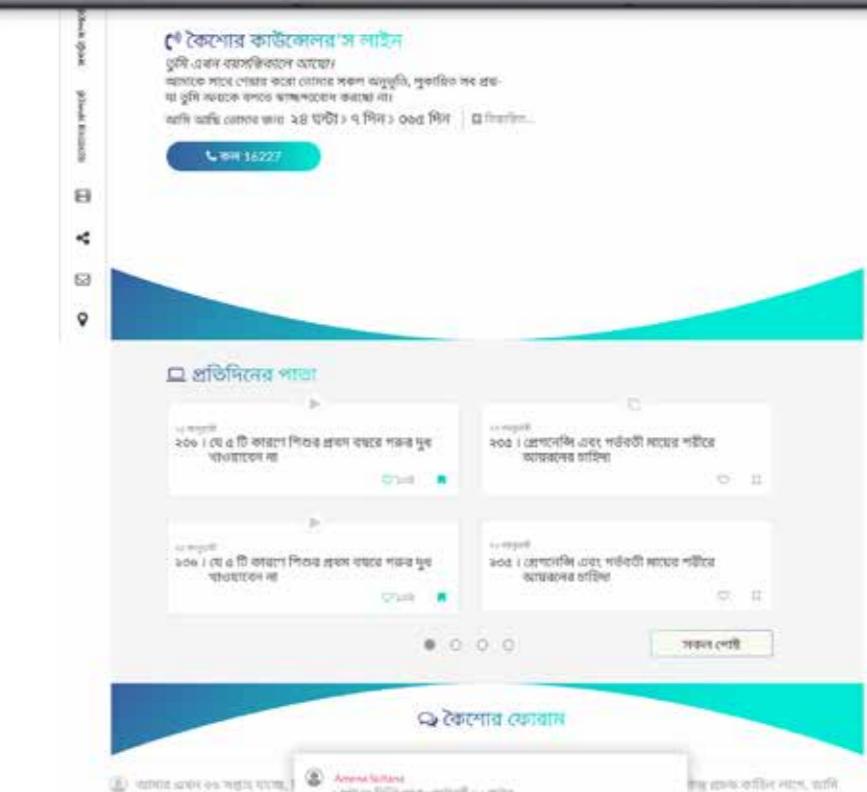
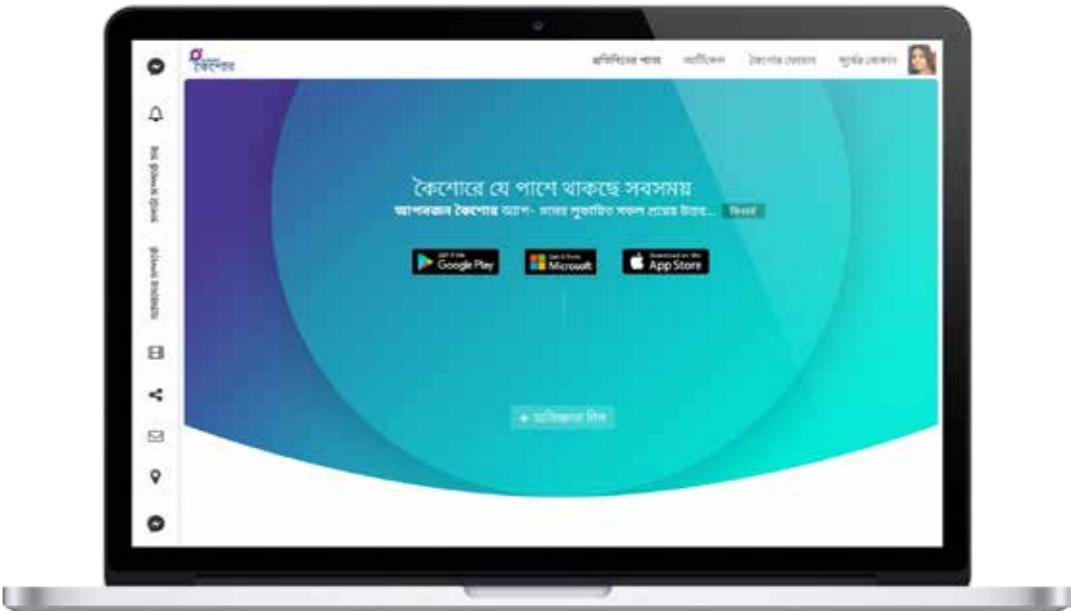
Shogorbha 1000\_ Home



Shoishob\_ Home



Koishor\_ Home



# Aponjon

UI

## App particular

## bonjon Service Feature

#### Payment Mechanism

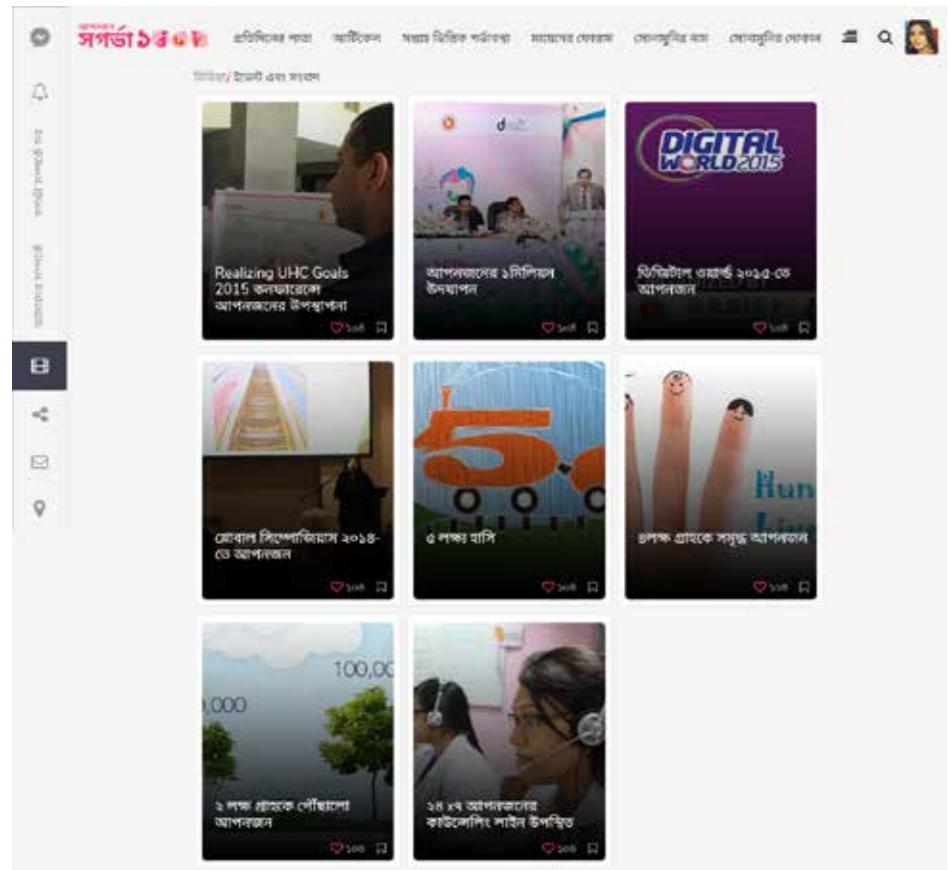
The screenshot shows the homepage of the BRTC website. At the top, there's a navigation bar with links for 'সম্পর্ক' (Contact), 'সম্পর্ক নথি নং' (Contact No.), 'পরিবহন নথি' (Transportation No.), 'অটোবাস' (Bus), 'স্লেটিক পরিবহন' (Slitek Transport), 'মালামাল পরিবহন' (Cargo Transport), 'মোমুন্তির নথি' (Momentum Transport No.), and 'সোমুন্তির নথি' (Somomentum Transport No.). There's also a search icon and a user profile icon. Below the navigation, a pink banner features the text 'মোমুন্তির নথি / অটো' (Momentum Transport No./Bus). The main content area includes sections for 'মোমুন্তির নথি' (Momentum Transport No.) and 'অটো নথি' (Bus No.), both with sub-sections for 'মোমুন্তির নথি' (Momentum Transport No.) and 'অটো নথি' (Bus No.). A large orange box highlights 'মোমুন্তির নথি' (Momentum Transport No.) and 'অটো নথি' (Bus No.). Below this, there are several promotional boxes for 'Pay Per Message' and 'Prepaid' services, each featuring a large red number (500, 100, 500, 50) followed by 'টাকা' (Taka) and a small description. At the bottom, there are buttons for 'সম্পর্ক নথি নং' (Contact No.), 'অটোবাস কলন' (Bus Call), 'মোমুন্তির নথি' (Momentum Transport No.), and 'সোমুন্তির নথি' (Somomentum Transport No.).

## Event Listing

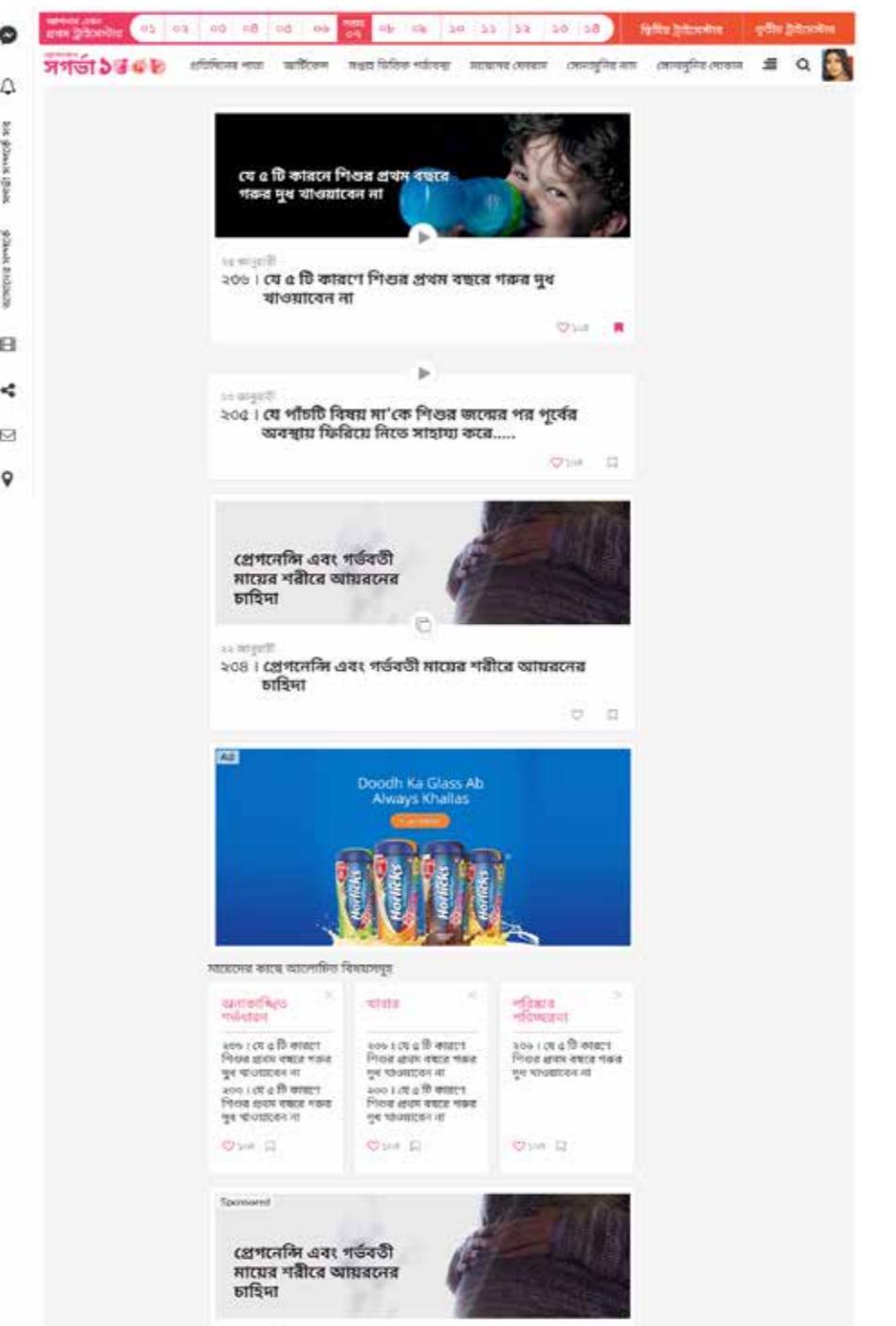
The image shows a mobile application interface for 'Samajik Sangbad'. The top navigation bar includes the app's name in Odia ('সমাজিক সংবাদ'), a search bar, and tabs for 'প্রতিবন্ধন' (Pratibandhan), 'অভিযন্তা' (Abhyantara), 'সময়সূচী' (Samay Souchi), and 'মন্তব্য' (Mantab). Below the navigation is a banner for 'UHC' with the text 'Realizing UHC Goals 2030 কর্তৃতাবেশে অপরাজয়ের উপর্যুক্তি' and a '156' like count. The main content area displays five news cards: 1) 'অপরাজয়ের উপর্যুক্তি' (Realizing UHC Goals 2030), featuring a photo of a man in a white coat. 2) 'জোড়াল সিলেক্টিভিস প্রোগ্রামে ২০১৪-তে আপোজন' (Jorodal Selective Program in 2014), featuring a photo of a person speaking at a podium. 3) '৫ লক্ষ হাসি' (5 Lakh Smiles), featuring a large orange number '5'. 4) A card with a large '100,000' and a photo of a tree, likely related to a campaign or achievement. 5) A card showing a woman wearing headphones, possibly related to audio content or a campaign. The bottom right corner of the screen shows a small circular icon with a play button.

# Aponjon

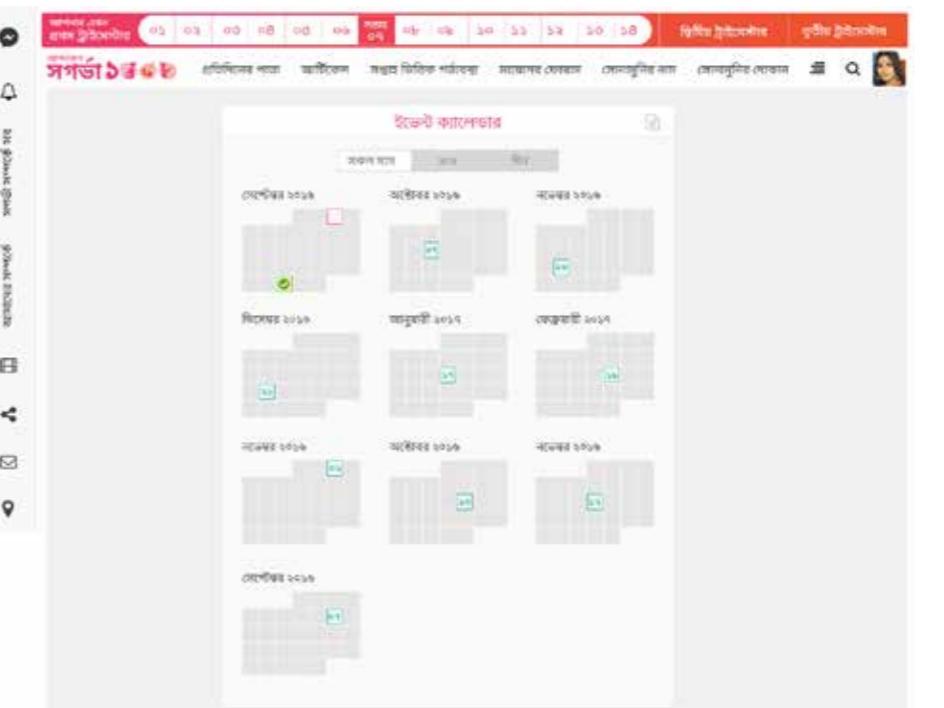
## Event Listing



## Daily Reading



## Event Calender



## Search



# Aponjon

UI

Search

## valuation Calender

সংগৰ্ভ প্ৰক্ৰিয়াকৰণ সেকেন্ডাৰি এজন্ট কোম্পানি

regnancy Week by Week

সংগতি ১৫ জন

সংগতির পদা আর্টিকেল সম্মত বিভিন্ন শর্তব্য সাময়িক দোষাব সেমান্তুর দায সেমান্তুর দোষা

০১ ০২ ০৩ ০৪ ০৫ ০৬ ০৭ ০৮ ০৯ ০১০ ০১১ ০১২ ০১৩ ০১৪ ০১৫ ০১৬ ০১৭ ০১৮

বিভিন্ন প্রতিবেদন দুটি প্রতিবেদন

সংগতির পদা আর্টিকেল সম্মত বিভিন্ন শর্তব্য সাময়িক দোষাব সেমান্তুর দায সেমান্তুর দোষা

০১ ০২ ০৩ ০৪ ০৫ ০৬ ০৭ ০৮ ০৯ ০১০ ০১১ ০১২ ০১৩ ০১৪ ০১৫ ০১৬ ০১৭ ০১৮

বিভিন্ন প্রতিবেদন দুটি প্রতিবেদন

১২ বিসেবা ১৪

পর্যবেক্ষণ ইকাউপ (কর্তৃতা ভাব)

সাময়িক হাল ও সময়সীমার অন্তর্বর্তীন প্রক্রিয়া করিয়ে দিন।

আপনার পিতা > Title

বিভিন্নত মিস ইওয়ার পর হয়তো এক সন্তান পেরিয়ে গেছে এবং এর মধ্যে হয়তো আপনি জেনেন সেছন যে আপনি মা হতে যাচ্ছেন। আপনার মাতিক যদি নিয়মিত হয়ে থাকে এবং প্রেৰণাৰ নিরিয়া বা সামীক হয়ে পর দেখি শুনি সন্তানের ঘোন পুরুষ হয়ে থাকে, তাহলে হয়তো আপনি কন্তিত প্রতিবেদন।

যদিও আপনাকে সেবে একইভাবে কোথা থাবে না, কিন্তু খোট একটা মানুষ কিন্তু ঠিকই খুব ভাঙ্গাতাড়ি আপনার মধ্যে বেড়ে ফেঁড়ে। কজিপি, ফুসফুস, কিভনি আর মতিজ্ঞের মত তার সবচেয়ে শক্তপূর্ণ অসম্ভাস তালু থীরে থীরে ফেঁড়ি হচ্ছে।

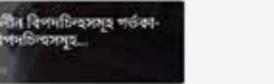
আপনি

এই সময় এবং সাময়িক সন্তান একটু বহি বসি ভাব হতে পারে। যদি ভাবের ক্ষেত্ৰে হয়তো আপনার দিক্ষুটী হেতে ইচ্ছে কৰাবে না, বিশেষতও সকালের সিকে। যদি সেখেন যে আৰাবিক বাবাৰ বেঁটে পৰাবেন না, তাহলে আৱ একটু শুল্ক বা টোকট দিবিক্ষেত্ৰে যত বাকলো থাবার ব্যায়া যেতে পাৰে। আৰাবা একবাৰে বেশি পৰিমাণে না যেতে বৰ কিন্তু যাই পৰলগ অৱ কৰে থাওয়া হোটা কৰে দেখাতে পাৰেন। যদি ইন্দো কিন্তু আপনাকে বেঁটে হৈ, ন হৈল দুলুল হৈয়ে লভকৰে। তবে যদি সেখেন যে বাবাৰৰ বসি হচ্ছে এবং পেটো কিন্তু বাখাতে পারাবেন না, তেন্তে হলে কিন্তু ভাত ভাজুৰেৰ পৰাবৰ্ষ নিতে হবে এবং তাৰ নিলেক অনুযায়ী গুৰু সেবন কৰাবে হৈব। এ সময় যদি না হলো একটু দুৰ্বলতা হয়েই থাবো। তাই যতো সত্ত্ব বিবাহ নিতে ঢেক্সা কৰন। মুৰব্বতাৰ সাবে সাবে এবং কিন্তু অথঙ্গি এ সময় হতে পাৰে, যেমন – বাবাৰ শ্ৰমাৰেৰ বেগ ইওয়া বা ভালো কৰা অনুভৱ কৰা। সত্ত্ব হলে একজন ভালো প্ৰস্তুতিৰোগ লিপেছোজেৰ সম্মে আপনাটোকে কৰে দিন।

ବିଜ୍ଞାନ ପରିମାଣକାରୀ



क आवेदन



ଫେବ୍ରୁଆରୀ ୨୦୧୮



## Vaccination Schedule

# Aponjon

UI

## Vaccination Schedule

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Name

Email\*

Company/ University Name\*

Job Title\*

Job Title\*  
 মালা  ইলেক্ট্রনিক্স

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## Success Story

યાથી આ પત્રાનુભૂતિ બાબાએનું જીવાયોગ એકસાલ સંપૂર્ણ થાકુ

ପ୍ରାଚୀନ ଶତି କଥା ସହିତ ଶି, ଯାହାକେ କୁଣ୍ଡଳ ଦୟ ଧାର୍ଯ୍ୟରେ ଶରେ କରେଥାଏ ମିଳିଲି ଆସାର ବୀରିର ଫୁଲର ରାଜତ ହେବ। ଅଞ୍ଚଳୀ ଯେ ଏ ଖାଦ୍ୟ ସମ୍ମାନ କରେନା ଯେତାଙ୍କର ମେଳାରୀ ଆସାର କରିବାକୁ ବାବୀ ମିଳି ବାବା କିମ୍ବା କାର୍କି କରିବାକୁ ଆଶା କରାଯାଇଥାଏ ଏବଂ ଆଶା ପରିମାଣିତ କରାଯାଇଥାଏ ।

ପରାମି ଥେବେ ଆଶା ଯେ ତତ୍ତ୍ଵ ତଥା ଜୀବନରେ ଥେବେବେ

ଫାରେ ପକଣ ସୁଧ୍ୟ ସାହିତ୍ୟରେ ବାଜାରରେ ଝଳାରୁ କରନ୍ତେ ସାହ୍ୟଦେଶେ।  
ପଞ୍ଚମାଂଶୁରେ ଏହା ବାଟି ଆମର ସ୍ଵର ଲେଖନେ, ବେଠି ବାକାର ସାଥେ କଥା ବଳାର ସମୟେ  
ରୋତେରେ କିମ୍ବା କିମ୍ବା ବଳ ଲେଖି ପାରୁ ନିଷେଧ ଦିଯାଇଛି। ଏହି ଅନୁରୋଧ ଆମ ବାକିର ଚୋବେ  
କେ ଆକିମେ କଥା ବଲେନେ। ତିନି ମନେ କରେନ ବାକା ଯେ ମାତ୍ର ଶୁଭ୍ୟ ବଳନ ତାରି କରାର  
ପାଇଁ ସାହ୍ୟ କରେ ବାକେ। ତିନି ତାର ବାକାର ସାଥେ କଥା ବଳାର ସମୟେ ଏହି ଉତ୍ତରାତ୍ମ କଥା

Section 6.6

ପରିବାର ଏବଂ ଏଲ୍‌ମ୍‌କାର୍ଯ୍ୟ ପରିବର୍ତ୍ତନ  
ପରିବାର ଏବଂ ତାର ସାଥୀ ମୋହାରାକାର କରିବେ। ପ୍ରତି ସମ୍ଭାବ୍ୟ ତାର ସାଥୀ ମୋହାରିଲ ଫୋନେ  
ଦେବ ସାଥୀ ଏବଂ ତାର ଶ୍ରୀର ଜାଣେ ଏବଂ ଏକଟି ଆର ନିଜେର ଜାଣେ। ସଥିର ରିଯା ବାସାଯା  
କରିବାକୁ ପରିବାର କେବେ ବାର୍ଷିକ ଅନ୍ତରରେ କରିବାକୁ ନିର୍ଦ୍ଦେଶ ଦିଲାମାନଙ୍କ ଆଶର ସାଥୀ ଏବଂ ତାମେର  
ପରିବାର କେବେ ବାର୍ଷିକ ଅନ୍ତରରେ କରିବାକୁ ନିର୍ଦ୍ଦେଶ ଦିଲାମାନଙ୍କ ଆଶର ସାଥୀ ଏବଂ ତାମେର

ମାତ୍ରା କାହା ସମ୍ପଦକୁ ଅନେକ କିମ୍ବା ଜାଣେ। ତିନି ଏଥାନ ସାହାର ପୂର୍ବ, ପ୍ରିଯୋଗକେ ଗମନ୍ତୀ ଶାଖକୁ ଭାଲୁମାତ୍ର ଆବଶ୍ୟକ ଏବଂ ଦାରୀଗୁଡ଼ି ଥେବେ ସେବା ହେବେ କରେନ।

ମାତ୍ରା ଆପଣଙ୍କରେ ଏକାନ୍ତ ଅତ୍ୟନ୍ତ ସମ୍ମର୍ଦ୍ଦ ଶାହକା। ତିନି ଅଧୁ ଯେ ଏଠା ବ୍ୟବହାର କରେନ ତା ନାହିଁ ନାହିଁ ତାର ଏଳାକାର ଅନୁମାନ ଏବେ ନିଯକଣର ଜାନ ଉତ୍ସବ ଦେନ। ତିନି ମନେ କରେନ ଯେ ଏହି



আপনজন

# Aponjon Service Usability Study

What was good, what was bad,  
what is needed



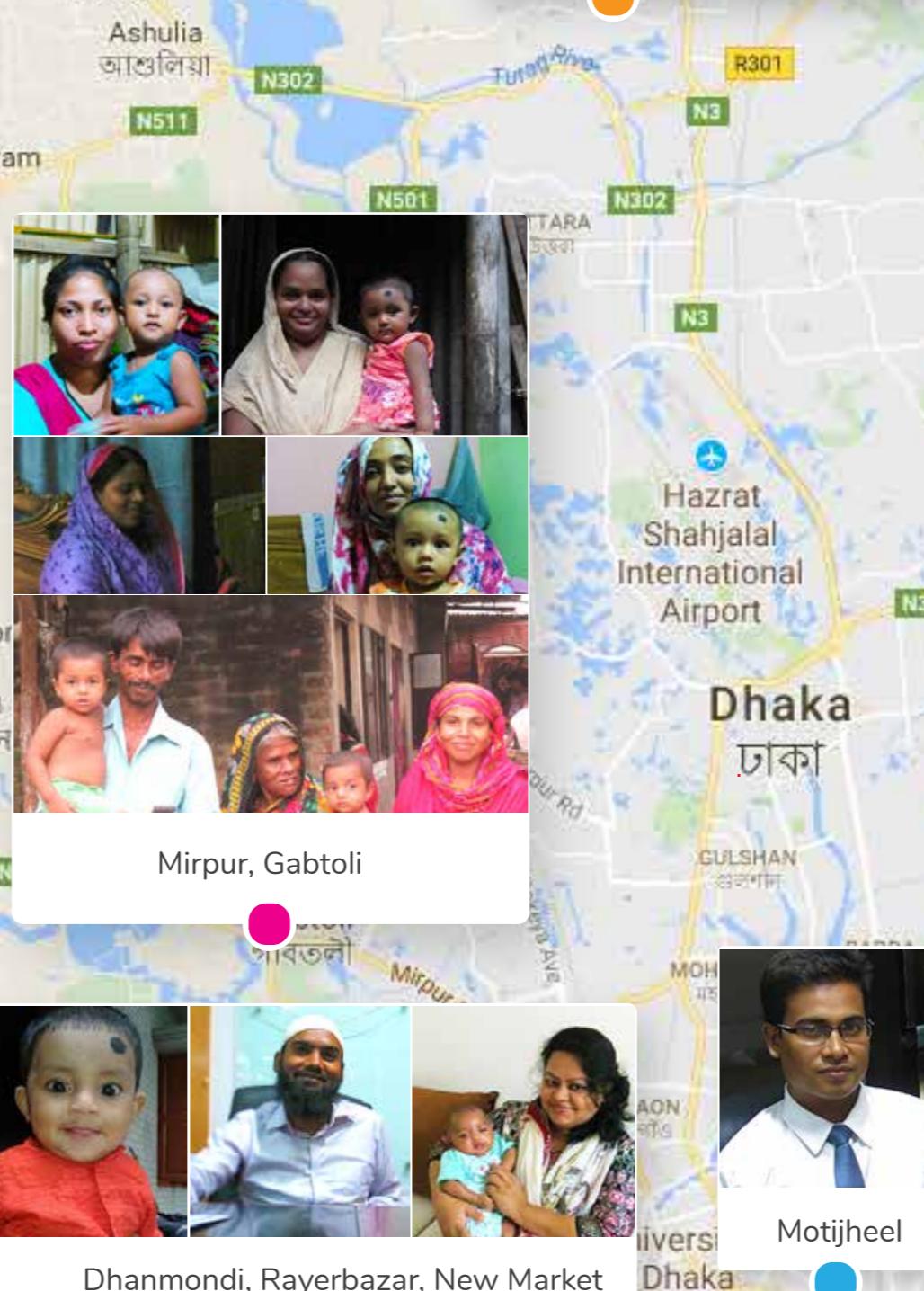
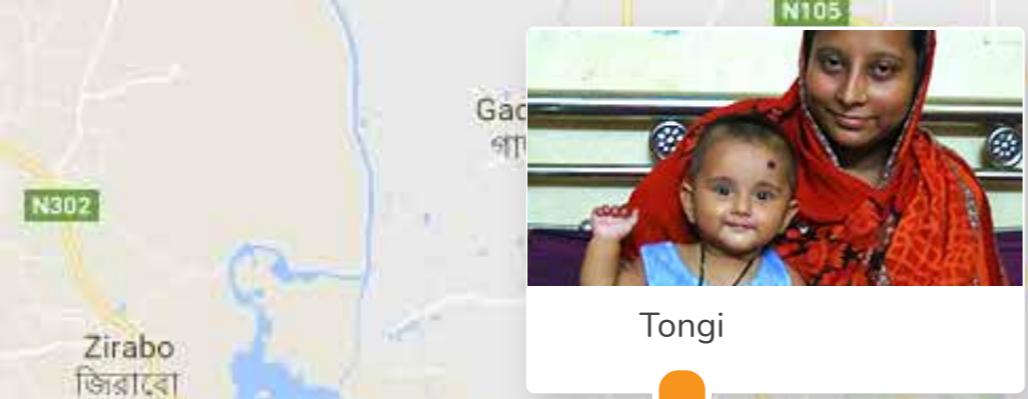
Dhanmondi, Rayerbazar, New Market



Mirpur, Gabtoli



Tongi



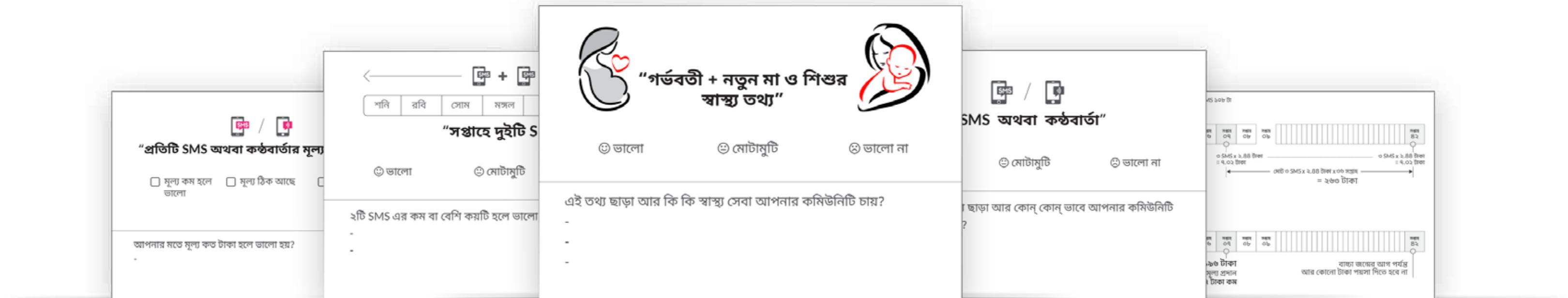
Google

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# Aponjon Prepaid Card Usability Testing

What was good, what was bad,  
what is needed



Usability Testing Cards

Prepaid Cards





# Aponjon Prepaid Card Usability Testing

## Usability Report

**Prepaid Card Usability Report Nator 2017**

**Stakeholder and User Research Results on Aponjon Service Field Natore**

Date: 11-12 Jan 2017  
Abbreviations:  
KAL = Kalpana

**Why research was needed?**  
Aponjon has been reaching out to its subscriber base through outreach agents such as the BRAC health workers and the KALs (formerly known as Initiators). The KALs have been working as the outreach agents for the Aponjon service since 2012. Till date, the Aponjon service has received (number) of registrations from the KALs.

As outreach agents they are in constant touch with the community and have important insights to share regarding the needs of the Aponjon subscribers and the perception relating to the Aponjon service among the community. In short, their work places them in the position of a spokesperson for the community as far as the Aponjon service goes.

The Aponjon team travelled to Natore to speak to the KALs as well as to the community about the Aponjon service. The outcome expected from engagement with the KALs was:

- What is their understanding of the Aponjon service?
  - Are they conversant with all the features of the Aponjon service?
  - Is their understanding correct and complete about these features?
  - What is their acceptance relating to Aponjon and the way it operates?
- How do they communicate about the Aponjon service to the target community?
  - How do they identify the target audience?
  - How do they "sell" Aponjon?
  - The completeness of information that they provide to the community relating to the Aponjon service
  - What features and portions do they find difficult to explain?
- What would they change in the Aponjon service?
  - What are their suggestions regarding the changes they would like to see in the service?
  - What portions do they find difficult to explain?
  - What are their views regarding the switch from a Pay-As-You-Go Model to a Pre-Paid model?
  - Will they be willing to sell the new model?

**Services Offered by Aponjon:**  
• 50 Tk  
• 100 Tk  
• 200 Tk  
• 300 Tk  
• 400 Tk

### Stakeholder and User Research Results on Aponjon Service

#### Field Natore

Date: 11-12 Jan 2017

Abbreviations:

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  - The completeness of information that they provide to the community relating to the Aponjon service
  - What features and portions do they find difficult to explain?
- What would they change in the Aponjon service?
  - What are their suggestions regarding the changes they would like to see in the service?
  - What portions do they find difficult to explain?
  - What are their views regarding the switch from a Pay-As-You-Go Model to a Pre-Paid model?
  - Will they be willing to sell the new model?

In order to understand how the KALs communicate about the Aponjon service to the community, we did two sessions of role plays, where we simulated the KAL selling the Aponjon service to a primary subscriber, i.e. a pregnant woman. The observing KALs then gave their inputs as to what they would do differently and/or what was missing in the pitch made by the KAL during the role play.

The detailed transcript can be found in Annexure A.

A summary of the observations from the two role plays is provided hereunder:

**Role Play 1:** The first KAL, who volunteered to play the role was invited to the centre of the room and Dr. Chanchala from Drent played the role of the pregnant mother or the potential subscriber. Once the role play was over, the moderator asked a few questions based on the role play to the other KALs.

#### Observation from the Moderator:

- The KAL's understanding of the Aponjon service had gaps and in some cases was very shallow. Regarding some features, their understanding was diametrically opposite to the actual features of the Aponjon service.
- The KAL's understanding was incorrect in many aspects:
  - She told the "potential subscriber" that when she would receive the call from Aponjon, she would be able to talk to all her problems to the doctor who would call her. She stressed on the fact that the person calling up would ask about any problems that the subscriber was facing during pregnancy and that the subscriber should respond with all the details.
  - As a result of an amount of Tk 240 that would be deducted at time of each Voice Call-SMS, the KAL mentioned this instant as Tk 250.
  - She mentioned that the subscriber would receive a single Voice call/SMS per week as against the two calls/SMS.
  - The KAL had never heard a voice call that was prompted by Aponjon or read an Aponjon SMS as part of the training. Only one KAL out of eight, who participated in the FGD had heard a voice call or read an SMS.
  - The same pitch was almost in many places, with no direct or clear responses being provided to the questions being raised by the person playing the role of the potential subscriber. For example, to the question "How long will the doctor ask talk to me on the phone?", the KAL responded with providing information on the time slots that can be selected by the subscriber.
  - The KAL was not able to respond convincingly to the question as to why should the subscriber take the Aponjon service when she has the KAL to respond to her queries on Health. When the subscriber expressed concern that the amount per call/times was very steep for her, the KAL responded abruptly that the service was for her own good and that she might be in danger if she did not take the service.
  - The KAL participating in the second role play was much better informed than the first one. She described a number of features, which the first one had not mentioned the most.

Good (37.5%)	Moderate (33.3%)	Not Good (33.3%)
<ul style="list-style-type: none"> <li>2 SMS is great because it costs Tk 0.00</li> <li>One SMS can grab more customer because total price would be less</li> </ul>	<ul style="list-style-type: none"> <li>Less than 2 SMS would be good</li> <li>3 SMS is needed</li> </ul>	

**Follow up question:** Which one is preferable - SMS or Voice Call?

- Being able to call for the doctor is in demand and preferable
- Customer finds it difficult to read or is not capable to read due to less literate that's why voice calls are preferable

Input preferred method of SMS

#### FREQUENCY OF SMS @ WEEK

(More than 1 SMS) (1 SMS) (Less than 1 SMS) (No answer)



Good (18.2%)	Moderate (33.3%)	Not Good (48.5%)
<ul style="list-style-type: none"> <li>Pregnant women would like to have the option to bring along a doctor, so that they can get solutions over the phone.</li> <li>The community would prefer a lower rate while calling the counselling line.</li> <li>Service for new born baby is good but not available.</li> <li>Pregnant women need health check up service.</li> <li>Need Doctor's direct suggestion.</li> <li>Customers wants to have the facility of having access to a doctor during</li> </ul>	<ul style="list-style-type: none"> <li>Customers wants to see and talk to the doctor. As this service is not offering this, it is usually a time gap of more than a month from the time that the KAL enrolls a person to the Aponjon service and such subscriber starts receiving the Aponjon service. It is natural that within this time, the subscriber may have forgotten all that he/she was told about the service and have no reference materials to look at.</li> <li>Also, the subscriber is not provided with any "evidence" of having subscribed to the service once the KAL fill up the registration form on their tablets. Such infographics material can serve the dual purpose of evidence of subscription as well as a reminder of the features of the service.</li> </ul>	

**Follow up question:** Except this SMS service, what are other services are expected by community?

- Pregnant women would like to have the option to bring along a doctor, so that they can get solutions over the phone.
- The community would prefer a lower rate while calling the counselling line.
- Service for new born baby is good but not available.
- Pregnant women need health check up service.
- Need Doctor's direct suggestion.
- Customers wants to have the facility of having access to a doctor during

- Re-Designing of the Training Sessions for KAL:**
  - Currently, the training of the KALs is done by the Social team members, based on the training PowerPoint provided by the Aponjon team. Going forward, the relevant Social team members must be provided ToT training.
  - Further, the training module that is imparted to the ToTs should be designed in a manner that makes it interactive, including elements of role play etc. This will ensure that the KALs are more engaged.
  - A monitoring system to ensure the quality of the training being imparted to the KALs by the Social ToTs should be put in place. This could be in the form of making calls to random number of KALs or asking the KALs to fill up an evaluation. We can even consult conducting quarterly FGDs among the KALs.

#### ii. Communications materials for the Aponjon Service

- We need to work on preparing some communication materials that can be easily used in the catchment areas of KALs so that there is awareness among the community of the service and it could contribute to increase in the self-registration.
- The KALs suggested that they be provided with some stickers relating to the Aponjon service which they could stick on doors etc in markets so that the community becomes aware of the Aponjon service.
- The number of KALs could be mentioned on such communication materials so that those who want to enrol for the service can call her up and take assistance in the registration.
- An audio visual on the Aponjon service, giving complete information on the Aponjon service in simple language can be provided to the KALs on their tablets. They can show this AV to the potential subscribers.

#### iii. Evidence of Enrolment to the Aponjon Service

An infographic on the service can be prepared and printed so that the KALs can leave behind one with the subscriber to pass on their door. There is usually a time gap of more than a month from the time that the KAL enrolls a person to the Aponjon service and such subscriber starts receiving the Aponjon service. It is natural that within this time, the subscriber may have forgotten all that he/she was told about the service and have no reference materials to look at.

Also, the subscriber is not provided with any "evidence" of having subscribed to the service once the KAL fill up the registration form on their tablets. Such infographics material can serve the dual purpose of evidence of subscription as well as a reminder of the features of the service.

#### iv. Incentive for the Outreach Agents

The feedback from the KALs have been in the following domains:

- User Experience while calling the Counselling. Difficulty in navigating the IVR menu and getting access to a doctor.
- High call rates for calling the counselling line. In cases, money being deducted without even having the opportunity to speak to a doctor.
- The large number of questions being asked by the doctor.

In the event that the KALs receive any complaints, queries or comments from their subscribers, they call up Suman in the Social team. However in many instances, as was gleaned from the comments of the KALs, the response from the Social team was not satisfactory.

- Suggestion:**
- Designate a person from the LifeCoach team for being available to answer and respond to the complaints received from the KALs by the Social representatives. This involves taking such steps as may be necessary to rectify the issue.
  - The KAL need to be told during the training that they can call up 16227 for any queries that they might have relating to the Aponjon service.

#### v. Pre-Paid Card

The pre-paid modality did not receive a positive response from the KALs and they voiced out a number of concerns regarding the same. Since the pre-paid model makes business sense for LifeCoach, the idea will need some tweaking both in the design as well as the manner in which it is presented to the KALs.

- Suggestion:**
- Both the mode Pay-As-You-Go as well as Pre-Paid to be kept active.
  - More efforts to be put in marketing of the Aponjon service since this would create visibility of the brand and give confidence to the subscribers that it is a legitimate service and can be trusted.
  - A monthly subscription mode to be considered and included in the pre-paid offering. Other shorter durations like a quarterly card may also be useful.
  - Offering a sign-up bonus in the form of a gift both the KALs as well as the subscribers to be considered.
  - More time to be spent on the KALs to orient them on the pre-paid modality and to convince them of how the pre-paid offering can be beneficial for both the KALs themselves as well as the community.

#### vi. Re-designing of User Experience of the Counselling Line, Including Pricing

The community was interested in getting access to doctors and values the feature of being able to call up and speak to a doctor to get information and advice during an emergency and even otherwise. The service of a 24/7 counselling line was introduced with the intention of providing an additional benefit to the subscribers.

- Feedback from the KALs have been in the following domains:
  - User Experience while calling the Counselling. Difficulty in navigating the IVR menu and getting access to a doctor.
  - High call rates for calling the counselling line. In cases, money being deducted without even having the opportunity to speak to a doctor.
  - The large number of questions being asked by the doctor.



# Aponjon Koishor Empathy Mapping

Empathy Card- Behavioral Understanding

<p><b>মাসিক নিয়ে নিজের সাথে আর লুকোচুরী নয়!</b></p> <p>✓ কথা বল, কৈশোর কাউন্সিলরের সাথে</p> <p><b>কৈশোর</b></p> <p>'Aponjon Koishor' অ্যাপ- মনের সুস্থিতি সব প্রয়োগ উভয়... Get it from Google Play Get it from Microsoft Download on the App Store</p> <p></p>	<p><b>ষ একটি স্বাভাবিক ব্যাপার। ঘাবড়ানো কিছু নেই।</b></p> <p>✓ কথা বল, কৈশোর কাউন্সিলরের সাথে</p> <p>'Aponjon Koishor' অ্যাপ- মনের সুস্থিতি সব প্রয়োগ উভয়... Get it from Google Play Get it from Microsoft Download on the App Store</p> <p></p>	<p><b>শারিয়াক সম্পর্ক নিয়ে ভুল ধারনা...</b></p> <p>✓ কথা বল, কৈশোর কাউন্সিলরের সাথে</p> <p>'Aponjon Koishor' অ্যাপ- মনের সুস্থিতি সব প্রয়োগ উভয়... Get it from Google Play Get it from Microsoft Download on the App Store</p> <p></p>	<p><b>জিক যোগাযোগ সাহেট কিভাবে নিজেকে নিরাপদ রাখবে...</b></p> <p>✓ কথা বল, কৈশোর কাউন্সিলরের সাথে</p> <p>'Aponjon Koishor' অ্যাপ- মনের সুস্থিতি সব প্রয়োগ উভয়... Get it from Google Play Get it from Microsoft Download on the App Store</p> <p></p>	<p><b>বাবা/ মা'র সাথে বলতে না পারা কথাগুলো শেয়ার করো...</b></p> <p>✓ কথা বল, কৈশোর কাউন্সিলরের সাথে</p> <p>'Aponjon Koishor' অ্যাপ- মনের সুস্থিতি সব প্রয়োগ উভয়... Get it from Google Play Get it from Microsoft Download on the App Store</p> <p></p>	<p><b>প্রজনন স্বাস্থ্য নিয়ে...</b></p> <p>✓ কথা বল, কৈশোর কাউন্সিলরের সাথে</p> <p>'Aponjon Koishor' অ্যাপ- মনের সুস্থিতি সব প্রয়োগ উভয়... Get it from Google Play Get it from Microsoft Download on the App Store</p> <p></p>
<p><b>তুমি কি অস্বাভাবিক মাসিক নিয়ে চিন্তিত?</b></p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p><b>মাসিক নিয়ে মা-বাবার সাথে কথা হয়?</b></p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p><b>তোমার কি মাসিক জনিত কোনো শারিয়াক সমস্যা হয়?</b></p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No</p>	<p><b>দাষ কত frequently/ কয়দিন পর পর হয়?</b></p> <p>ন <input type="checkbox"/> ১৫- ২০ দিন <input type="checkbox"/> ২০- ৩০ দিন</p> <p><b>য মা-বাবার সাথে কথা হয়?</b></p> <p><input type="checkbox"/> No</p> <p><b>তুমি ঘাবড়ে যাও?</b></p> <p><input type="checkbox"/> No</p>	<p><b>স্পর্ক সমক্ষে কতটুকু জানো?</b></p> <p>জানি <input type="checkbox"/> একেবারেই জানি না <input type="checkbox"/> সব জানি</p> <p><b>থাকো, তাহলে কোথা থেকে জানো?</b></p> <p><input type="checkbox"/> বক্স-বক্স <input type="checkbox"/> Online</p> <p><b>য কারু সাথে কথা হয়?</b></p> <p>জুব <input type="checkbox"/> শিক্ষক <input type="checkbox"/> মা-বাবা</p>	<p><b>ook এ কতটা সময় ব্যয় করো?</b></p> <p>০ ঘণ্টা <input type="checkbox"/> ০- ৫ ঘণ্টা <input type="checkbox"/> _____</p> <p><b>নাও কাদের?</b></p> <p>বিচিত <input type="checkbox"/> অপরিচিত <input type="checkbox"/> উভয়ই</p> <p><b>ook ছাড়া আর কোন App ব্যবহার করো?</b></p> <p>Instagram <input type="checkbox"/> Tinder <input type="checkbox"/> _____</p> <p>_____ <input type="checkbox"/> _____ <input type="checkbox"/> _____</p>	<p><b>মার সাথে বাবা/ মা কোন কোন বিষয় নিয়ে কথা বলে?</b></p> <p>পড়াশোনা <input type="checkbox"/> _____</p> <p><b>হস্তমৈয়ুন (Masterbaution) করো?</b></p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/></p> <p>বখুন বাস্ত্রের জন্য... <input type="checkbox"/> _____</p> <p>গলো <input type="checkbox"/> খারাপ <input type="checkbox"/> _____</p> <p><b>য প্রভাবিত হয়ে হস্তমৈয়ুন কর?</b></p> <p>Imagination <input type="checkbox"/> Porn Addiction <input type="checkbox"/> _____</p> <p><b>বছর বয়সে প্রথম হস্তমৈয়ুন করেছিলে?</b></p> <p>বছর বয়সে <input type="checkbox"/> _____</p>	<p><b>কি হস্তমৈয়ুন (Masterbaution) করো?</b></p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/></p> <p>বখুন বাস্ত্রের জন্য... <input type="checkbox"/> _____</p> <p>গলো <input type="checkbox"/> খারাপ <input type="checkbox"/> _____</p> <p><b>য প্রভাবিত হয়ে হস্তমৈয়ুন কর?</b></p> <p>Imagination <input type="checkbox"/> Porn Addiction <input type="checkbox"/> _____</p> <p><b>বছর বয়সে প্রথম হস্তমৈয়ুন করেছিলে?</b></p> <p>বছর বয়সে <input type="checkbox"/> _____</p>



# Aponjon Live Chat

More closer to customers

**Category of Question:**

- 1. Pregnancy
- 2. New born
- 3. Other

This will allow users to find query from chat history, will be located in member profile a/c

**Welcome message by a doctor with real Name and Pic**

**Tooltip**  
or  
Call 16227 for query

**Anonymous Profile pic**

- Tool tip: Benefit of registration
- Storing chat history for future use
- Be a member of the forum
- Allow users to get Aponjon service. Sometimes, we can give reward as a free service. Will help this feature to get virality

**Submit**

After click 'Submit' for the first time, site will request user do "Register" (credential). But this is optional.

Anonymous Chatting

**Edt Name**

• Purpose is to quicker and lead to easy registration.

**Name**

Ask something...

Dr. Nisha Jesmin on Sep, 2016, 05:34pm Hi, How Can i help you?

Name or Dr. Nisha Jesmin on Sep, 2016, 05:34pm I have some problem, i have a problem problem.....

Dr. Nisha Jesmin on Sep, 2016, 05:34pm Will come back before today, or we are close today. You will get the answer tomorrow.

**Register**

**Submit**

If the user left the site, the member will get the ans via email or mobile phone, or notification on a/c

We can push ad in this chat. Primarily mVAS Merchandise etc

**Name\***

**Mobile No\***

**or**

**Email**

**Password**

**Registration**

\* For reply over cell phone, we can push text ad  
 \* For reply over email, we can push banner ad, text ad etc  
 - Anonymous user: Email / Member of portal : in a/c



# Aponjon Live Chat

Conversation Script

**Aponjon Live Chat Script**

Maksud Alam  
Version 1.0 | Aug 2017

Leave us a message

## Aponjon Live Chat Script

### Incipe: Sharing meaning information

Inquiry View: Messages should be functional which means we use them to obtain desired effect, but also adaptive-inquiring that depending on the situation, they can be modified/adjusted in order to achieve better results.

User View: People will come to chat for a particular reason, because they want something. Understanding the user and provide the service in a way so that he can avail. Live Chat role will be similar to a consultant or a writer.

- Planning/Design to obtain:
  - User visit Aponjon blog
  - User share their personal information like Name, Phone Number, Occupation, Email, LMP, DOB, Mobile Number etc.
  - Visit service page
  - Call 14227, Register Aponjon service
  - Buy Book, Buy Merchandise in e-commerce
  - Visit Aponjon video streaming channel (YouTube, Facebook etc)
  - Stay with us through Aponjon FB page
  - Motivate peoples to come back to the chat again. Building a good rapport
  - Encourage user to sign up

oice Profiling	
Shopper	Kolster
(Pregnancy + New Mother having baby up to 2 yrs)	
Age	App
SMV Voice Call	
Doctor's Line 14227	Doctor's Line 14227
Book	
Customer Care through 14227	Customer Care through 14227

### Live Chat: Designing Script (Verbal and Non-verbal)

This includes few Normative Rules (What we should do and what we should not do (say) in a particular situation).

Script Block	Opening	Welcome	Extra	Additional Information	Skip	Fast-forward	Core	Goal related	Chatter	Ending	Call to action
•	Script Block	Opening	Welcome	Extra	Additional Information	Skip	Fast-forward	Core	Goal related	Chatter	Ending

- Combining single statement paragraph into blocks

User don't speak in paragraphs. We speak using single sentences. So instead of paragraphs, we decided to display combination of single (short) sentences by manipulating the rounded corner radius text box. It's possible to create a logical text blocks of single messages. That way, we could still talk in sentences and not in paragraphs.

#### Opening

Welcoming the guest with the user time of the day.

#### Scenario 01:

Good Morning! ☺ This is <Agent Name>  
May I know with whom I am talking?

#### Scenario 02:

Hi <User Name>, Good Morning!  
This is <Agent Name>  
How are you? ☺

#### Scenario 03:

Hi <User Name>, Good Morning!  
This is <Agent Name>  
How can I help you? ☺

#### Extra

If you realize, user will get benefit to get the information that you have. This might shift you into another channel of the service.

#### Core

### Goal related

- 1. When user will ask about Aponjon service, please write 2 or 3 sentences about service. And say proactively after 10-15 sec. So write 'About Service' in a way so that user can slip it within 10-15 sec.

Is that helpful what I have just said?

Or do you need more?

- If the user will satisfy, then you can use 'Extra' block by saying

You can get our mobile app.

It's Free!

We have a book in Bangla Language.

Named 'Basbu Barta'

I have a portion of that book. Do you want to read some portion?

- If the user want detail to know more about this service, give the website url of service section. And say just after that

About Aponjon:  
<http://www.aponjon.com.bd/blog/details/service>

I am here <User Name>

If you need me to clarify more, please knock me. ☺

NB: Share URL with this.

- You can give them some sample of SMS and Voice Call by sharing url

SMS sample:  
[http://www.aponjon.com.bd/sample\\_message1](http://www.aponjon.com.bd/sample_message1)

SMS Voice Call:  
[http://www.aponjon.com.bd/sample\\_voice\\_sms](http://www.aponjon.com.bd/sample_voice_sms)

- 2. When user will ask about any health issue.

Do you want to talk to doctor?

### Male or Female?

If you register in 'Aponjon Service', you can talk to doctor any time by phone...

in any emergency

Given user the web res link

Aponjon Service Registration Form:  
[http://www.aponjon.com.bd/reg\\_form](http://www.aponjon.com.bd/reg_form)

You can redirect the user to the blog relevant the topic, user is concerned about  
caring life & etc & tip & trick of the service. For example:  
[http://www.aponjon.com.bd/blog/details/service\\_mother](http://www.aponjon.com.bd/blog/details/service_mother)

NB: User 'Google Shortener': <https://goo.gl/> to shorten the url.  
For Example:  
[http://www.aponjon.com.bd/service\\_mother](http://www.aponjon.com.bd/service_mother)

[http://www.aponjon.com.bd/service\\_mother](http://www.aponjon.com.bd/service_mother)  
NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7B%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7C%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7D%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7E%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7F%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7G%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7H%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7I%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7J%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7K%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7L%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7M%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7N%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7O%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7P%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7Q%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7R%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7S%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7T%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7U%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7V%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7W%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7X%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7Y%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7Z%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7A%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7B%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7C%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7D%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7E%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7F%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7G%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7H%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7I%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7J%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7K%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7L%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7M%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7N%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7O%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7P%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7Q%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7R%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7S%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7T%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7U%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7V%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7W%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7X%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7Y%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7Z%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7A%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7B%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7C%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7D%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7E%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7F%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7G%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7H%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7I%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7J%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7K%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7L%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%AF%AC%EF%8A%8D%ED%EA%8B%EC%8A%7M%87%ED%EA%4B%8E%0%7B%D%ED%EA%6%9F%NE0%AE%



# Aponjon Live Chat

UX Check

# Live Chat UX Check

Maksud Alam  
14 February, 2017

# Live Chat UX Check

Maksud Alam  
28 March, 2017

[Leave us a message](#)

# Live Chat UX Check

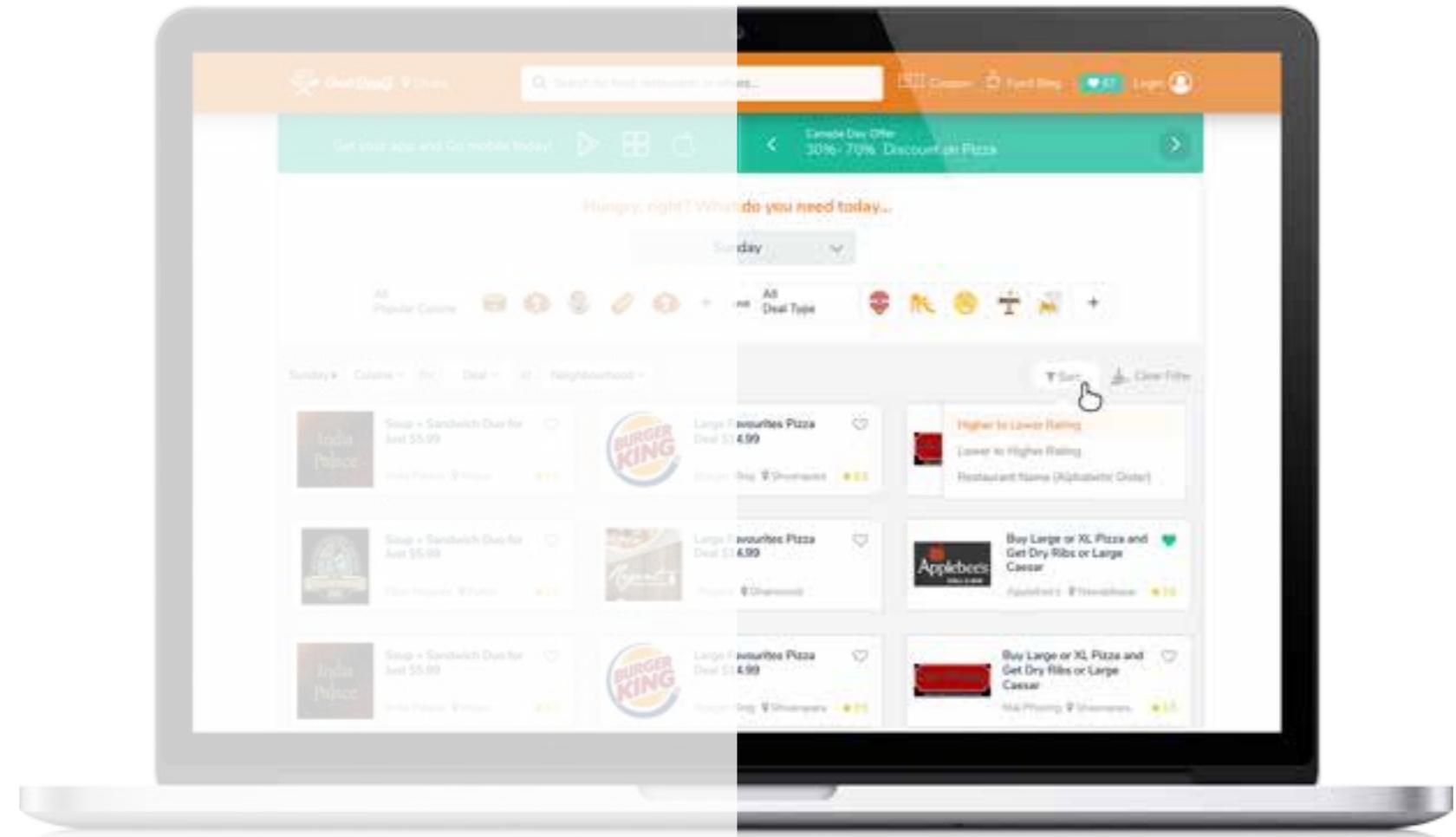
Maksud Alam

04 May, 2017

Leave a message

# Grub Dealz

All food deals of your town in one place



Client: GrubDealz Restaurant Service Inc.

BR Analysis + Secondary Research + IA + Wireframe + UI + Usability Testing

# Grub Dealz

Wireframe- Desktop and Mobile

Home

The desktop home screen displays a grid of food deals. At the top, there's a banner for a Canada Day offer: "30%-70% Discount on Pizza". Below it, a section titled "Hungry, right? What do you need today..." shows deals for "Sunday". The deals are categorized by cuisine: "All Popular Cuisine" (Hot Dog, Burger), "Deal Type" (Dinner), and "Neighbourhood" (Mirpur, Shwarpura, Dhamondi). Each deal includes a restaurant logo, name, rating, and a brief description like "Buy Large or XL Pizza and Get Dry Ribs or Large Caesar Salad or Wings". A "Load More..." button is at the bottom.

Choose a Cuisine

The mobile "Choose a Cuisine" screen shows a grid of food items: Burger, Fried Chicken, Donut, Hot Dog, Chicken Nugget, and another Hot Dog. Below this, a list of deals is shown for "Sunday". Each deal includes a restaurant logo, name, rating, and a brief description like "Buy Large or XL Pizza and Get Dry Ribs or Large Caesar Salad or Wings". A "Load More..." button is at the bottom.

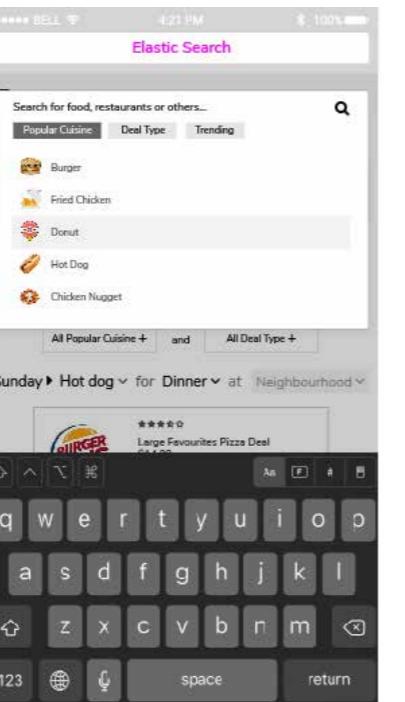
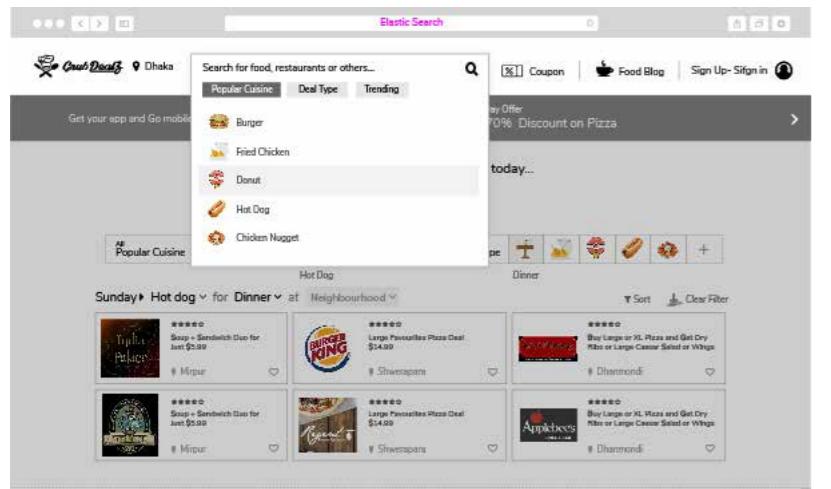
Deal Detail

The mobile "Deal Detail" screen shows a detailed view of a deal for "Regent". It includes a large image of the dish, the location "Dhanmondi", the deal name "Buy Large or XL Pizza and Get Dry Ribs or Large Caesar Salad or Wings", the price "\$14.99", and a list of requirements: "Quater Chicken Dinner + 14oz Domestic Beer Only \$12.99", "White Meat add \$1.75", "No Student ID Required!", and "Ever Been A Student? You Qualify!". Below this, there are "Share with friends" options (Facebook, Google+, Twitter) and a "Copy Link" button. A "Cuisine" and "Deal" filter bar is at the bottom.

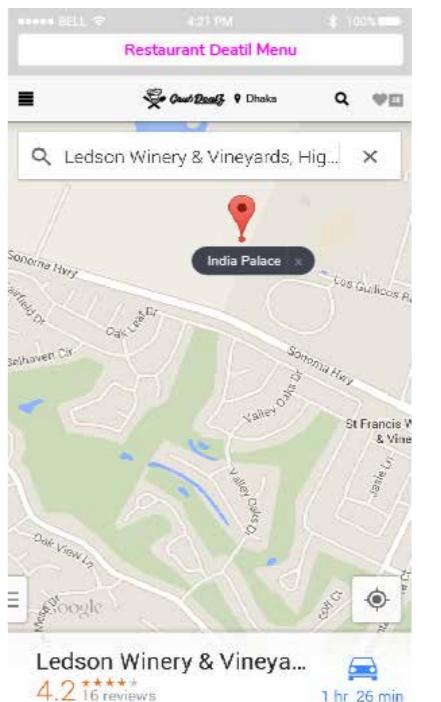
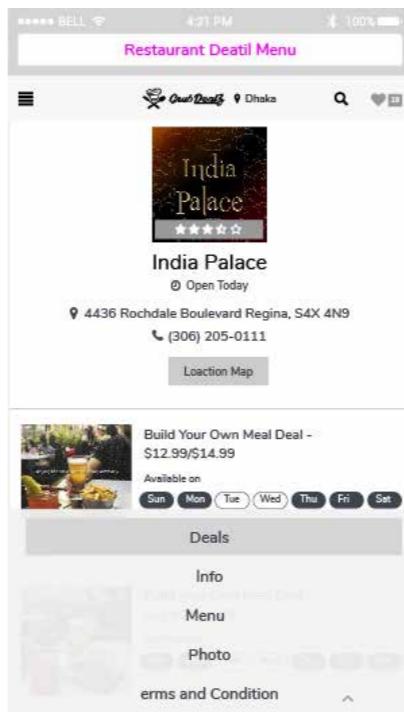
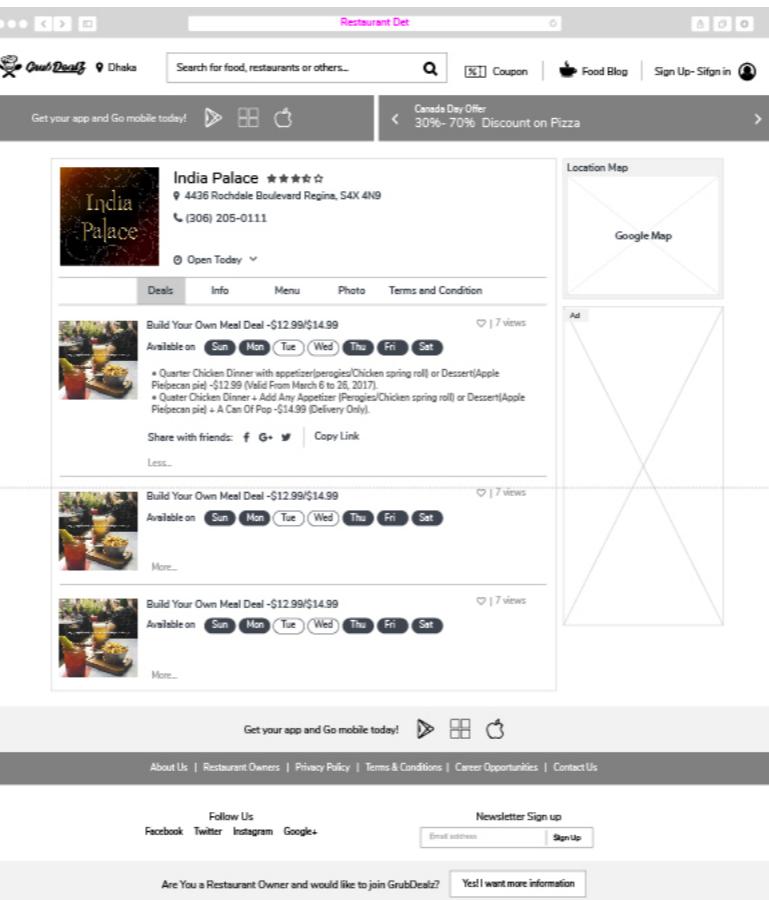
# Grub Dealz

Wireframe- Desktop and Mobile

Search



Restaurant Detail



# Screen Relations and Definition

**User will see herself with her location**

Get your app and Go mobile today!

Canada Day Offer 30%- 70% Discount on Pizza

Hungry, right? What do you need today...

Sunday

All Popular Cuisine and All Deal Type

Day cannot be changed from here

Filter Bar: Sunday ▶ Hot dog ▽ for Dinner ▽ at Neighbourhood ▽

Search:  Search for food, restaurants or others...

Offer: 1. Trending 2. Paid deal

Day will be visible, in which day user is visiting Previous day(s) will be disabled

Food listing in default

1. Foods will be listed based on nearest location to far
2. Filter bar has four section: Day, Cuisine, Deal type and Neighbourhood only Day based foods will be shown in default.
3. Listing will be more contextual by using Filter bar

Load More... Infinite scrolling

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Guided Search

Elastic Search

Search for food, restaurants or others... Popular Cuisine Deal Type Trending

Get your app and Go mobile

Canada Day Offer 30%- 70% Discount on Pizza

today...

Search box feature

1. Elastic Search
2. Popular cuisine and deal type list will be same as home page
3. Beside this, user can see suggestions while writing

- Search box will be vertically expanded after click on it

Popular Cuisile Modal

Home Page

Offer: 1. Trending 2. Paid deal

Day will be visible, in which day user is visiting Previous day(s) will be disabled

All Popular Cuisine and All Deal Type

Food Card detail view

Food Card Detail

Share with friends: Copy Link

Restaurant Detail

Restaurant Det

Location Map

India Palace ★★★★☆

4436 Rochdale Boulevard Regina, SK S4X 4N9

(306) 205-0111

Open Today

Deals Info Menu Photo Terms and Condition

Build Your Own Meal Deal -\$12.99/\$14.99 Available on Sun Mon Tue Wed Thu Fri Sat

- Quarter Chicken Dinner with appetizer (perogies/Chicken spring roll) or Dessert (Apple Pie/pecan pie) - \$12.99 (Valid From March 6 to 26, 2017)
- Quarter Chicken Dinner + Add Any Appetizer (Perogies/Chicken spring roll) or Dessert (Apple Pie/pecan pie) + A Can Of Pop - \$14.99 (Delivery Only)

Share with friends: Copy Link

Less...

Build Your Own Meal Deal -\$12.99/\$14.99 Available on Sun Mon Tue Wed Thu Fri Sat

More...

Build Your Own Meal Deal -\$12.99/\$14.99 Available on Sun Mon Tue Wed Thu Fri Sat

More...

Build Your Own Meal Deal -\$12.99/\$14.99 Available on Sun Mon Tue Wed Thu Fri Sat

More...

Google Map

# Grub Dealz

## UI- Desktop and Mobile

Home

The desktop home screen displays a grid of food deals. At the top, there's a banner for a Canada Day offer: "30%-70% Discount on Pizza". Below the banner, there are filters for "Sunday", "Cuisine", "Deal Type", and "Neighbourhood". The main area shows deals from India Palace, Burger King, and Applebee's. Each deal includes a thumbnail, the name, the offer, and a rating. A "Load More..." button is at the bottom.

The mobile home screen shows a similar layout to the desktop version. It features a Canada Day offer banner and filters for "Sunday", "Cuisine", "Deal Type", and "Neighbourhood". The main content area lists deals from India Palace, Burger King, and Applebee's, each with a thumbnail, offer details, and a rating. A "Load More..." button is visible at the bottom.

Choose a Cuisine

This desktop screenshot shows a modal window titled "All Popular Cuisine" containing a grid of icons representing different cuisines: Burger, Appetizers, Pizza, American, Coffee/Tea, and Chinese. Below the grid are buttons for "Load More...", "Sort", and "Clear Filter". The background shows a list of deals from various restaurants.

This mobile screenshot shows a similar "All Popular Cuisine" modal window. It contains the same grid of cuisine icons. Below the grid are buttons for "Filter" and "Sort". The background shows a list of deals from various restaurants.

Deal Detail

This desktop screenshot shows a detailed view of a deal. It includes a large thumbnail of the food item, the deal title ("Buy Large or XL Pizza and Get Dry Caesar Salad or Wings"), a brief description, and a list of requirements: "Quater Chicken Dinner + 14oz Domestic Beer Only \$12.99", "White Meat add \$1.75", "No Student ID Required", and "Ever Been A Student? You Qualify!". There are buttons for "Share with friends" and "Copy Link".

This mobile screenshot shows a detailed view of a deal. It includes a large thumbnail, the deal title ("Buy Large or XL Pizza and Get Dry Caesar Salad or Wings"), a brief description, and a list of requirements: "Quater Chicken Dinner + 14oz Domestic Beer Only \$12.99", "White Meat add \$1.75", "No Student ID Required", and "Ever Been A Student? You Qualify!". There are buttons for "Share with friends" and "Copy Link".

# Grub Dealz

UI- Desktop and Mobile

Search

Popular Cuisine: Pizza, Burger, Appetizer, American, Coffee/Tea, Chinese  
Deal Type: All, Popular Cuisine, Sandwich, Deal, Neighbourhood

Discount on Pizza

Higher to Lower Rating: Large Favourites Pizza Deal \$14.99

Burger King: Large Favourites Pizza Deal \$14.99

Applebee's: Buy Large or XL Pizza and Get Dry Ribs or Large Caesar

Popular Cuisine: Pizza, Burger, Appetizer, American, Coffee/Tea, Chinese  
Deal Type: All, Popular Cuisine, Sandwich, Deal, Neighbourhood

Buy Large or XL Pizza and Get Dry Ribs or Large Caesar

Restaurant Detail

India Palace ★★★  
4436 Rochdale Boulevard Regina, S4X 4N9  
(306) 205-0111

Open Today | Sun: 6:00 AM - 12:00 AM

Buy Large or XL Pizza and Get Dry Ribs or Large Caesar Salad or Wings

Available on: Sun, Mon, Tue, Wed, Thu, Fri, Sat

Quater Chicken Dinner + 14oz Domestic Beer Only \$12.99.  
White Meat add \$1.75.  
No Student ID Required!  
Ever Been A Student? You Qualify!

Share with friends: [f](#) [G+](#) [t](#) [Copy Link](#)

Less...

Buy Large or XL Pizza and Get Dry Ribs or Large Caesar Salad or Wings

Available on: Sun, Mon, Tue, Wed, Thu, Fri, Sat

Buy Large or XL Pizza and Get Dry Ribs or Large Caesar Salad or Wings

Available on: Sun, Mon, Tue, Wed, Thu, Fri, Sat

Load More...

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✓ Exclusive offers and others in your city.

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India Palace ★★★  
4436 Rochdale Boulevard Regina, S4X 4N9  
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Open Today | Sun: 6:00 AM - 12:00 AM

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Less...

Buy Large or XL Pizza and Get Dry Ribs or Large Caesar Salad or Wings

Available on: Sun, Mon, Tue, Wed, Thu, Fri, Sat

Buy Large or XL Pizza and Get Dry Ribs or Large Caesar Salad or Wings

Available on: Sun, Mon, Tue, Wed, Thu, Fri, Sat

Load More...

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Newsletter Sign up

✓ Receive daily deal/special list for food/drinks.  
✓ Exclusive offers and others in your city.

Email address  Sign Up

By signing up, you agree to our [Terms & Conditions](#) and [Privacy Policy](#).

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Are You a Restaurant Owner and would like to join GrubDealz?

Yes! I want more information

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4436 Rochdale Boulevard Regina, S4X 4N9  
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Open Today | Sun: 6:00 AM - 12:00 AM

Buy Large or XL Pizza and Get Dry Ribs or Large Caesar Salad or Wings

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Less...

Buy Large or XL Pizza and Get Dry Ribs or Large Caesar Salad or Wings

Available on: Sun, Mon, Tue, Wed, Thu, Fri, Sat

Buy Large or XL Pizza and Get Dry Ribs or Large Caesar Salad or Wings

Available on: Sun, Mon, Tue, Wed, Thu, Fri, Sat

Load More...

Deals  
Info  
Menu  
Photo  
Terms and Condition

About Us  
Restaurant Owners  
Privacy Policy  
Terms & Conditions  
Career Opportunities  
Contact Us

Newsletter Sign up

✓ Receive daily deal/special list for food/drinks.  
✓ Exclusive offers and others in your city.

Email address  Sign Up

By signing up, you agree to our [Terms & Conditions](#) and [Privacy Policy](#).

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Are You a Restaurant Owner and would like to join GrubDealz?

Yes! I want more information

# Bank Intranet Portal

Redefining Productivity



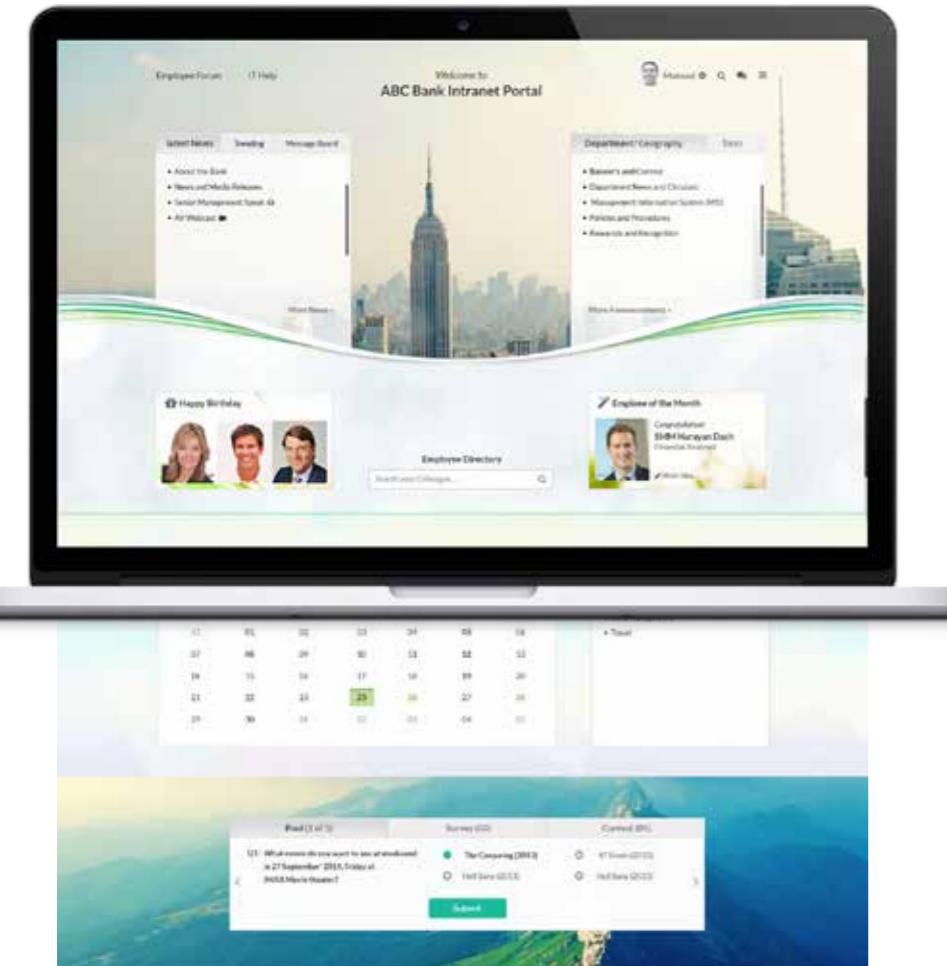
Client: 99 Design

BR Analysis + Secondary Research +  
IA + Wireframe + UI

# Bank Intranet Portal

UI

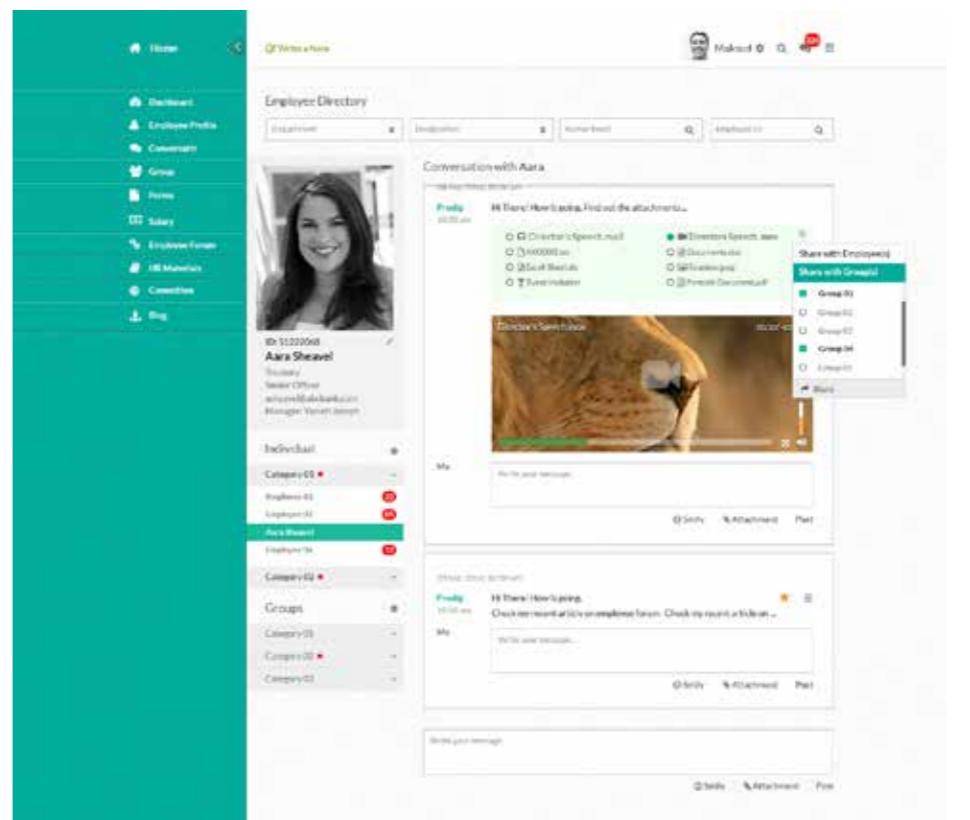
Home



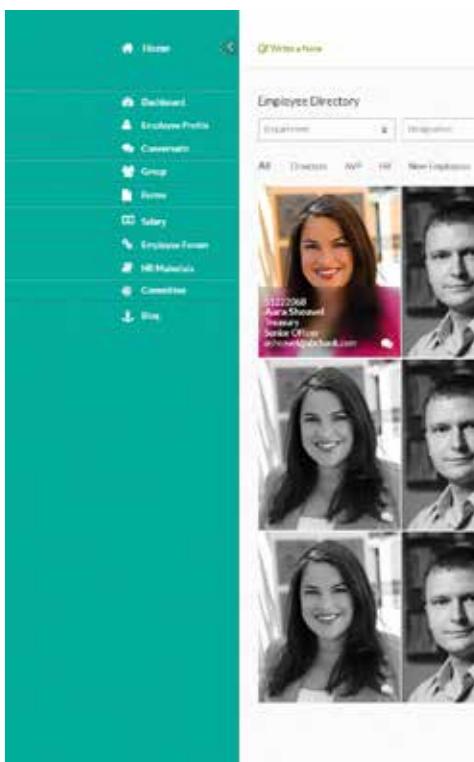
Analytics



Chatting



Employee Portal



# Bank Intranet Portal

UI

Employee Portal

The Employee Directory page displays a grid of employee profiles. Each profile includes a small photo, the employee's name, and their role. The sidebar on the left contains navigation links for Home, Dashboard, Employee Profile, Careers, Group, Form, Salary, Employee Forum, HR Modules, Committee, and Site.

Widgets

This section shows three different widgets:

- Create:** A survey creation tool with fields for Title, Survey, and Content. It lists two questions: Q1 and Q2.
- Result:** A poll titled "What would you like to eat at weekend?" with four options: The Crispy (50%), Hot Dogs (20%), 47th Street (15%), and Ice Cream (15%).
- Message Board:** A list of messages from users like Anna Howell, Maria Garcia, and John Smith, each with a subject and a snippet of the message content.

Email

The Email interface features a news feed with articles about the bank's latest news and about the bank's history. Below the news feed is an event calendar for September 2024. At the bottom, there are sections for "Employee of the Month" featuring S.M. Harryan Das and "Happy Birthday" for employees like Anna Howell, Maria Garcia, and John Smith.

Capacity Building

This section is titled "Capacity Building" and includes:

- Training Modules:** A list of modules under "Series 01": Market Risk Management, Banking Sector Overview & Regulation, and GTC Courses.
- Event Calendar:** A calendar for September 2024 showing various events and their details.

# Bank Intranet Portal

UI

## Capacity Building

Welcome to ABC Bank Intranet Portal

Training Modules

- 01 Market Risk Management
- 02 Existing Banks - Scenario Planning and Case Activities
- 03 OTC Counterparty Credit Risk
- 04 Existing Product Training Slides
- 05 Understanding Pricing Techniques

SERIES 01: Market Risk Management

- Module 1: Market Risk Measurement
- Module 2: Risk Analysis of Financial Products
- Module 3: Value at Risk
- Module 4: Historical & Monte Carlo Simulation

Event Calendar

Mon	Tue	Wed	Thu	Fri	Sat	Sun
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31
01	02	03	04	05	06	07

Management Handbook | Corporate Policies | Services | Role of Thru | Employee Handbook

Head Office: 1-4-25, Kafferde Road, 46194 Japan | View Branch: 1-4-25, Kafferde Road, 46194 Japan

## Entertainment

Welcome to ABC Bank Intranet Portal

Latest News

- About the Bank
- Press and Media Releases
- Senior Management Speeches
- Management Information Systems (MIS)
- Research and Publications

Department/Geography

- Banner's Land Contact
- Department News and Circulars
- Global Management Issues
- Management Information Systems (MIS)
- Research and Publications

Connect

Pool (1 of 3)

Q1: What movie do you want to see at weekend ie 27 September 2014, Friday at IMAX Movie theater?

The Conjuring (2013) | Transformers Age of Extinction (2014) | This Is Us (2014) | The Rover (2014)

Submitted

Event Calendar

Mon	Tue	Wed	Thu	Fri	Sat	Sun
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31
01	02	03	04	05	06	07

Management Handbook | Corporate Policies | Services | Role of Thru | Employee Handbook

Head Office: 1-4-25, Kafferde Road, 46194 Japan | View Branch: 1-4-25, Kafferde Road, 46194 Japan

## Employee Benefit Group

Welcome to ABC Bank Intranet Portal

This platform helps you to connect all of your colleagues. Including interact with all departments.

This one is a place of sharing & learn- will be conducive for your career journey.

Message Board

- Topic
- Threads
- Posts
- Surveys
- Comments
- Status Updates

Committee

- Birthday Committee
- Fire Drill Committee
- Food Committee
- Myself
- Transact

Department/Geography

- Banner's Land Contact
- Department News and Circulars
- Management Information Systems (MIS)
- Research and Publications

Employee Forum

Happy Birthday

Employee of the Month

Employee Directory

Search our colleague through department, designation, email address, name or employee ID.

Search our colleague...

Event Calendar

Mon	Tue	Wed	Thu	Fri	Sat	Sun
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31
01	02	03	04	05	06	07

Management Handbook | Corporate Policies | Services | Role of Thru | Employee Handbook

Head Office: 1-4-25, Kafferde Road, 46194 Japan | View Branch: 1-4-25, Kafferde Road, 46194 Japan

## Business Group

Welcome to ABC Bank Intranet Portal

Business groups with highest level of organization and the best group Human resources includes coordinated organization named the tool of this predefined business group rather than defining core.

Business Groups

- Business Group 01
- Business Group 02

Group Name 01

Group Name 02

Event Calendar

Mon	Tue	Wed	Thu	Fri	Sat	Sun
10:30	02:45	05:00	07:30			

Event Name: Meeting with Loan Executive Policy Workout

Time: 02:45 PM - 03:45 PM

Location: Conference Room R-204

Details: Our existing loan officer has strategy has some weak point, and low level take up coverage of these loans. Let's make more open discussion about these loans and make some positive evolution to these loans.

Management Handbook | Corporate Policies | Services

Head Office: 1-4-25, Kafferde Road, 46194 Japan | View Branch: 1-4-25, Kafferde Road, 46194 Japan

# Bank Intranet Portal

UI

## Event Calender

This image shows a screenshot of the ABC Bank Intranet Portal. The top navigation bar includes links for Home, Training, HR, News, and Support. A search bar and a user profile icon are also present. The main content area features a 'Business Groups' section with four circular icons representing different groups: Group Name 01 (a diverse group of people), Group Name 02 (two penguins), Group Name 03 (two hands giving thumbs up), and Group Name 04 (a diverse group of people). Below this is an 'Event Calendar' for Sunday, September 25, 2016. It lists events from 10:30 AM to 07:30 PM, each with a 'Create an Event' button. One event at 10:30 AM is titled 'Meeting with Loan Disbursement Policy Working Group'. Another event at 02:45 PM is for a 'Happy Birthday' celebration. The bottom of the page features a decorative footer with colored circles and links for Management Handbook, Corporate Toolkit, Services, Role of Thums, and Employee Handbook.

Microsite

[Home](#) [Members](#) [Case Study](#) [Ongoing Proposals](#) [Completed Projects](#) [Document & Collection](#) [Contact](#) [Q.](#)

## Loan Group

A Bank's major profit area is spread from interest, which can increased by engaging our professional and intuitive intelligence.

Giving loan or credit for different sector vary greatly in which area the bank's branch is doing operating their operations.

**Connect & Share**  
A Bank's major profit area is spread from interest, which can increased by engaging our professional and intuitive.

**Perception & Action**  
A Bank's major profit area is spread from interest, which can increased by engaging our professional and intuitive.

**Latest Case Study**

Case Study 01	Case Study 02	Case Study 03	Case Study 04	Case Study 05	Case Study 06	
---------------	---------------	---------------	---------------	---------------	---------------	--

**Featured Case Study**

Case Study 01	Case Study 02	Case Study 03	Case Study 04	Case Study 05	
---------------	---------------	---------------	---------------	---------------	--

[Home](#) [Members](#) [Case Study](#) [Ongoing Proposals](#) [Completed Projects](#) [Document & Collection](#) [Contact](#)

## Chat Widget

The screenshot shows a company intranet homepage with a dark teal sidebar on the left and a white main content area. The sidebar contains a navigation menu with icons and labels: Home, Dashboard, Employee Profile, Conversations, Group, News, Salary, Employee Forum, HR Materials, Committee, and Pay. The main content area has a header "Discover our History" and a section titled "Discover our History" with three articles. Each article has a thumbnail image, a title, a date, and a "View Article" button. To the right of this is a "Group" sidebar with sections for Group (50), Employees (213), Group Chats, and a list of recent messages. Below the main content is a "Value, Mission and Value" section with three articles. A "More Articles" link is at the bottom of each section.

Discover our History

About Bank

Discover our History

Values, Mission and Values

Senior Shareholders

Management Team

SGD

Communications and Branding

Information Technology

Risk Management Division

Strategy

Global Trade Services

Discover our History

50 Trade Secrets of Giga Packaging-Blochhoff, 14  
22 December, 2014

View Article

50 Trade Secrets of Giga Packaging-Blochhoff, 14  
22 December, 2014

View Article

50 Trade Secrets of Giga Packaging-Blochhoff, 14  
22 December, 2014

View Article

More Articles ▾

Value, Mission and Value

Vision 2050 (% achieved)

22 December, 2014

View Article

Mission

22 December, 2014

View Article

Value Delivered to Staff and Supplier

22 December, 2014

View Article

More Articles ▾

Groups (50) Employees (213)

Group Chats

10 Respondents 99

Susanna Becker, 10:23am  
Hey, how is going? What about my order that we discussed yesterday??

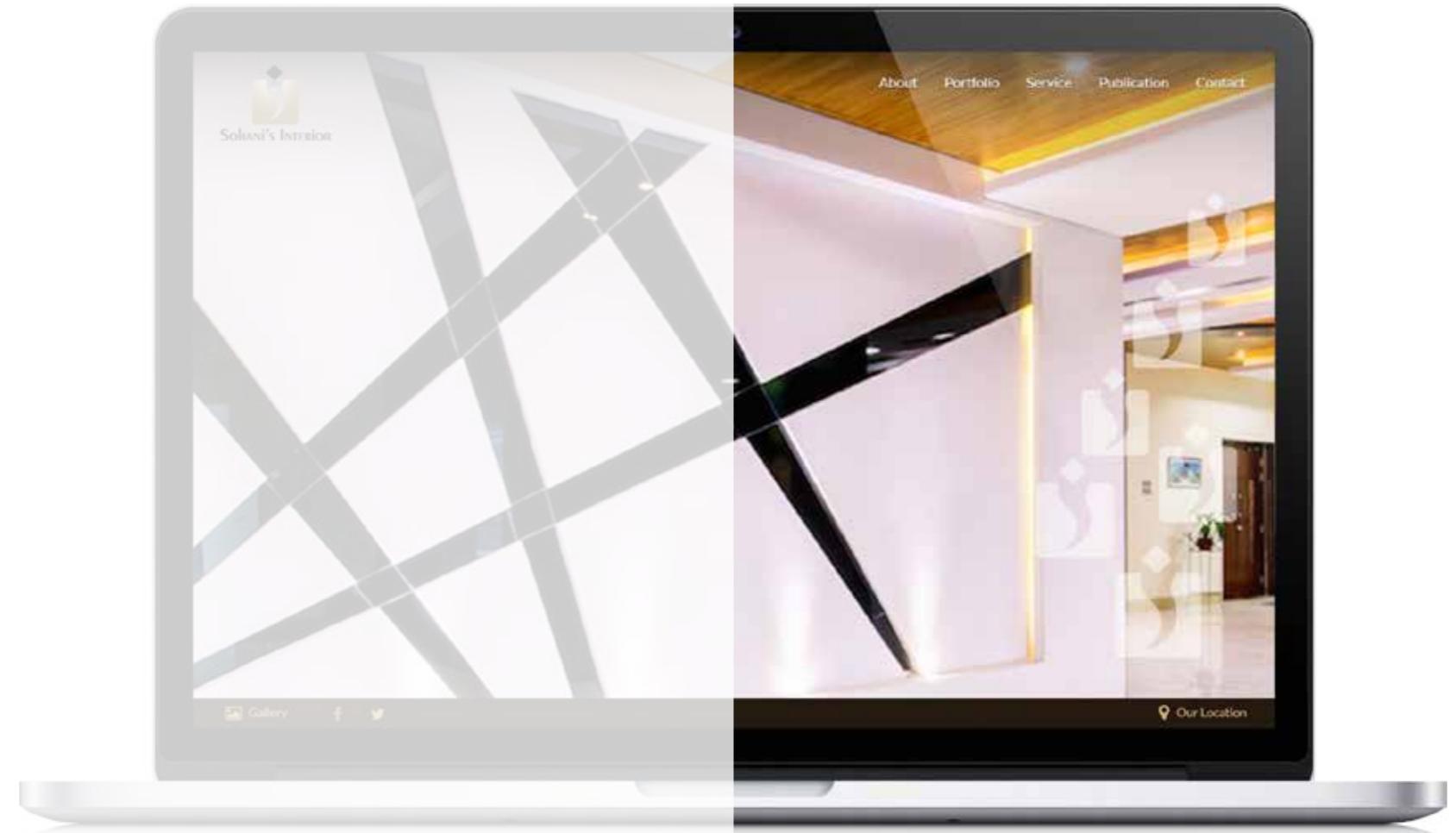
Katharina Juhelka, 10:23am  
I am also wondering... :)

It will be done before lunch. Cheers,

Susanna Becker, 10:23am  
Hello! Thank you for your quick answer. I am also wondering... :)

# Sohani's Interior

Art and reality intrgrated



Client: Sohani's Interior

BR Analysis + Information Architecture (IA) +Wireframe + UI

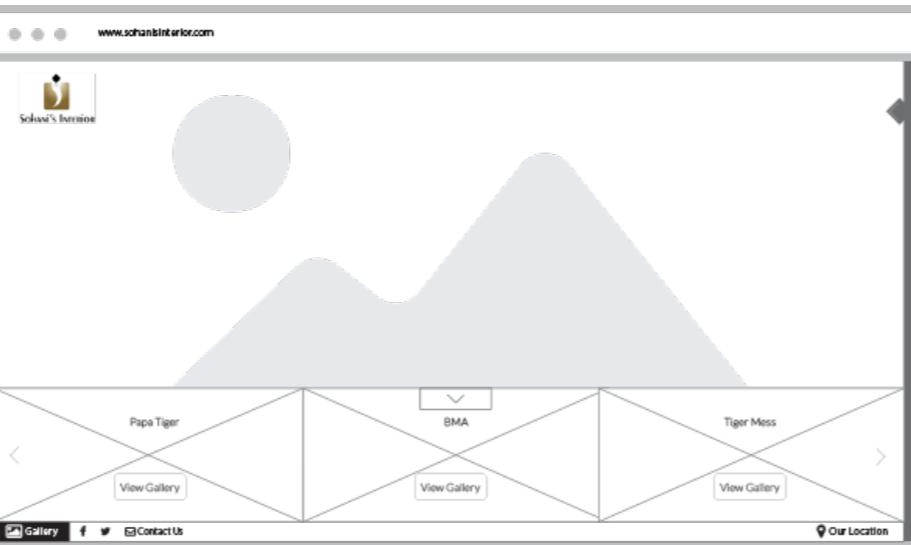
# Sohani's Interior

Wireframe Low-fi

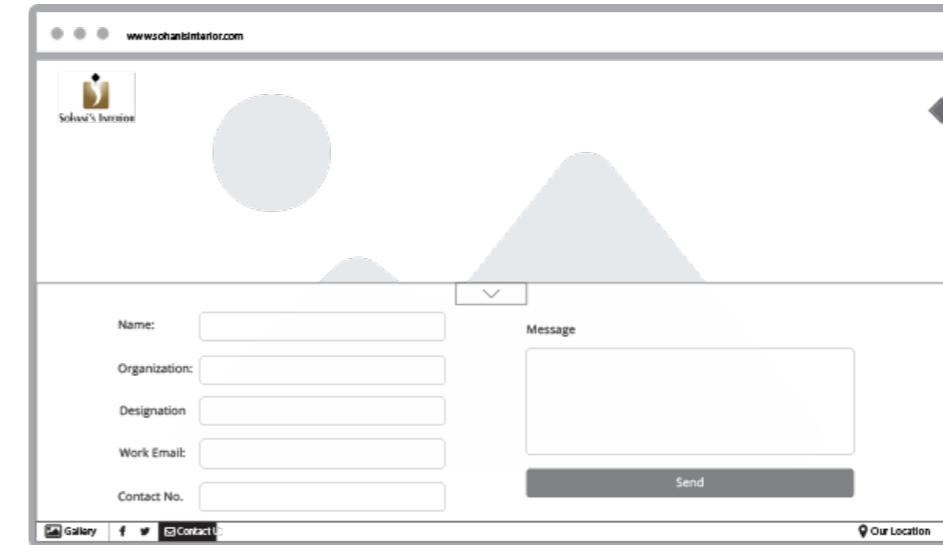
Home



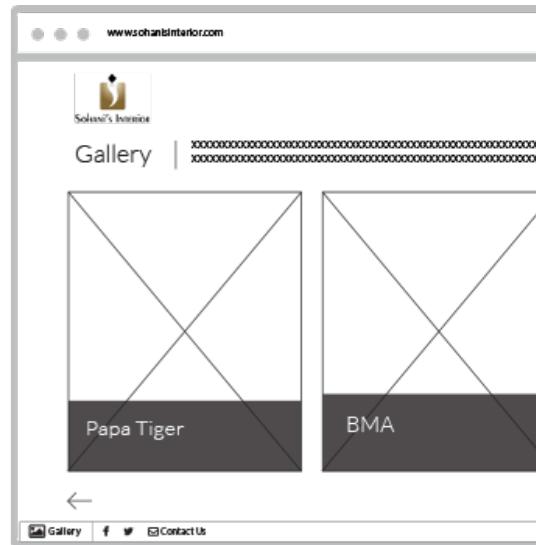
Portfolio



Contact Widget



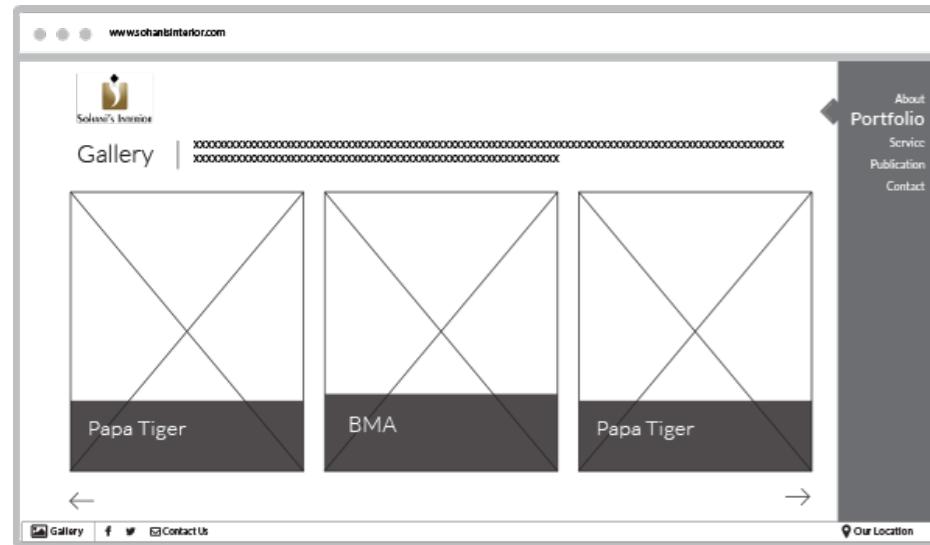
Gallery



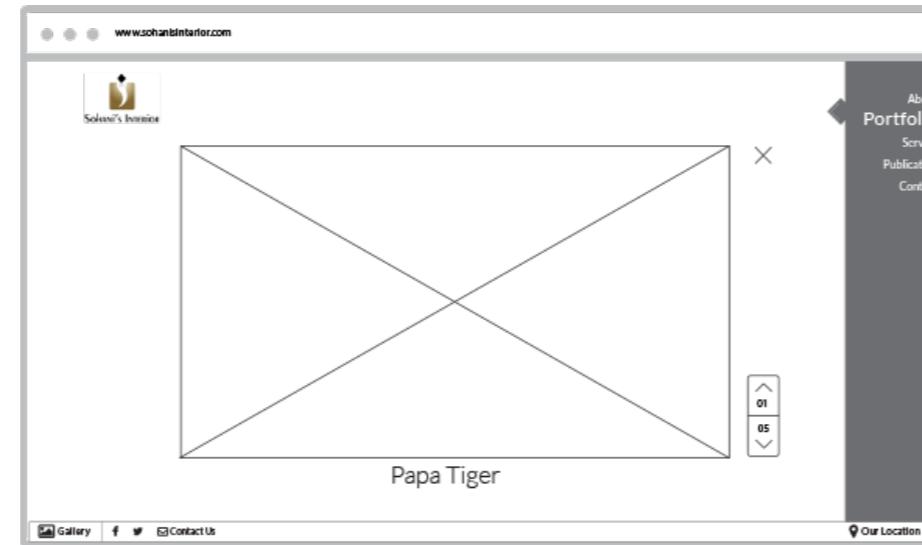
# Sohani's Interior

Wireframe Low-fi

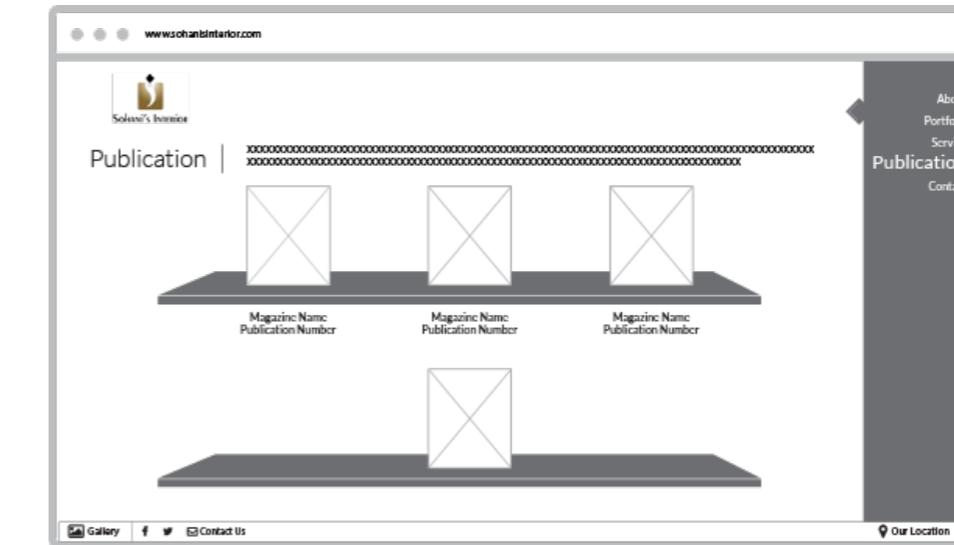
Gallery



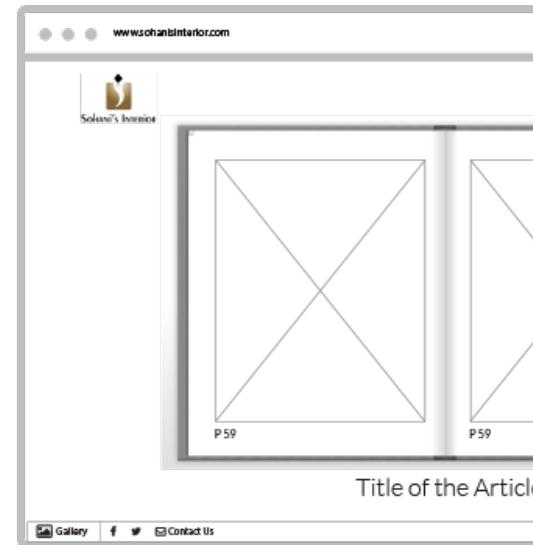
Gallery Particular



Publication



HR Report



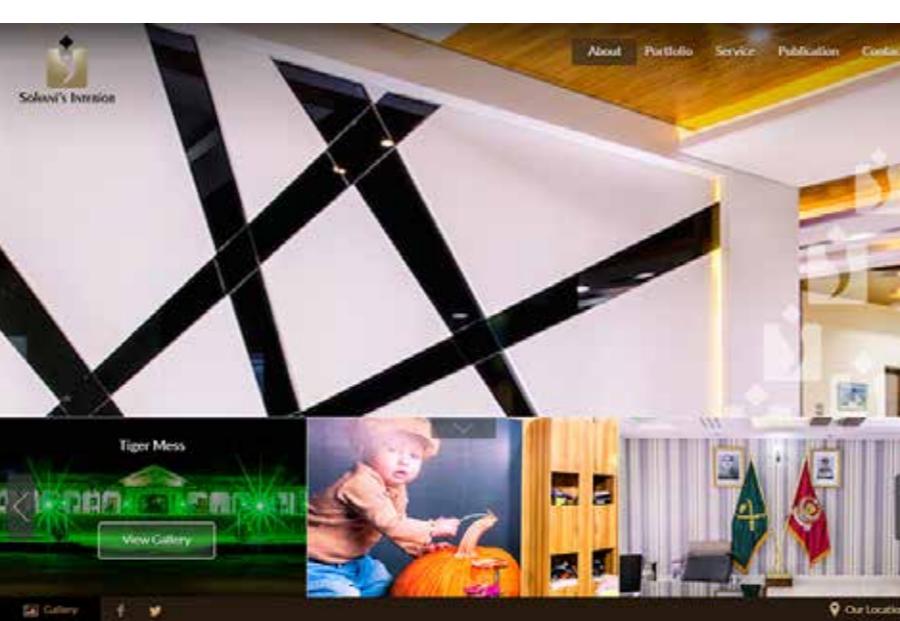
# Sohani's Interior

UI

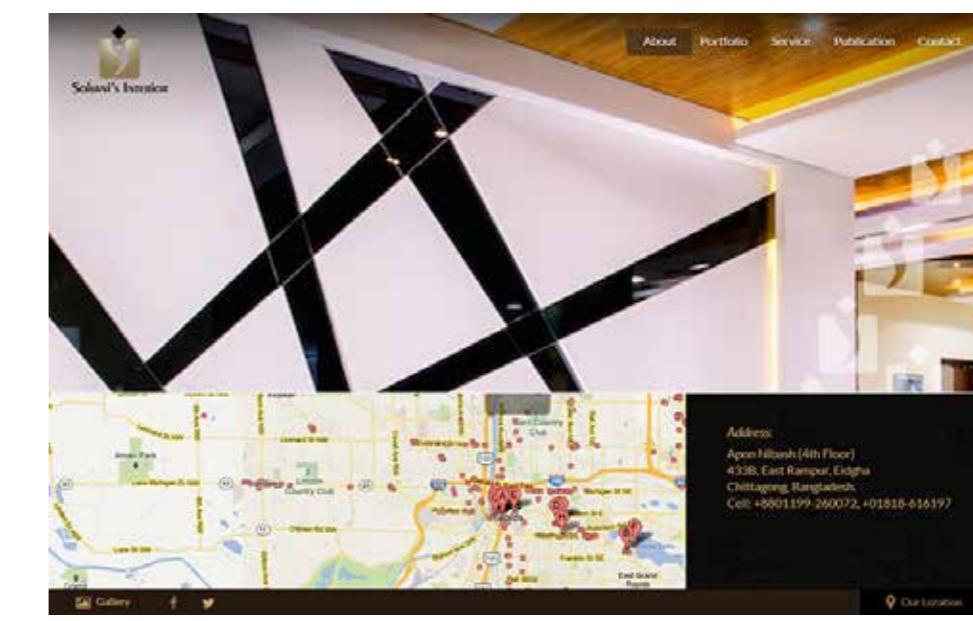
Home



Partners



Donation



News and Events



# Sohani's Interior

UI

## News and Events

The screenshot shows a dark-themed website section titled "Gallery". It features a grid of three project thumbnails. The first thumbnail, "Shene Shombar", shows a child sitting at a desk. The second thumbnail, "Proyash", shows a room with a purple wall and a blue car. The third thumbnail, "Papa Tiger", shows a room with two flags. Below the thumbnails is a quote: "I don't know anyone who enjoys this process. Even if you're comfortable writing about yourself, it's hard to know where to start or what to leave out. You know yourself better than anyone, but that only seems to make it worse." At the bottom of the section are links for "Gallery", "About", "Portfolio", "Service", "Publication", and "Contact".

## Portfolio

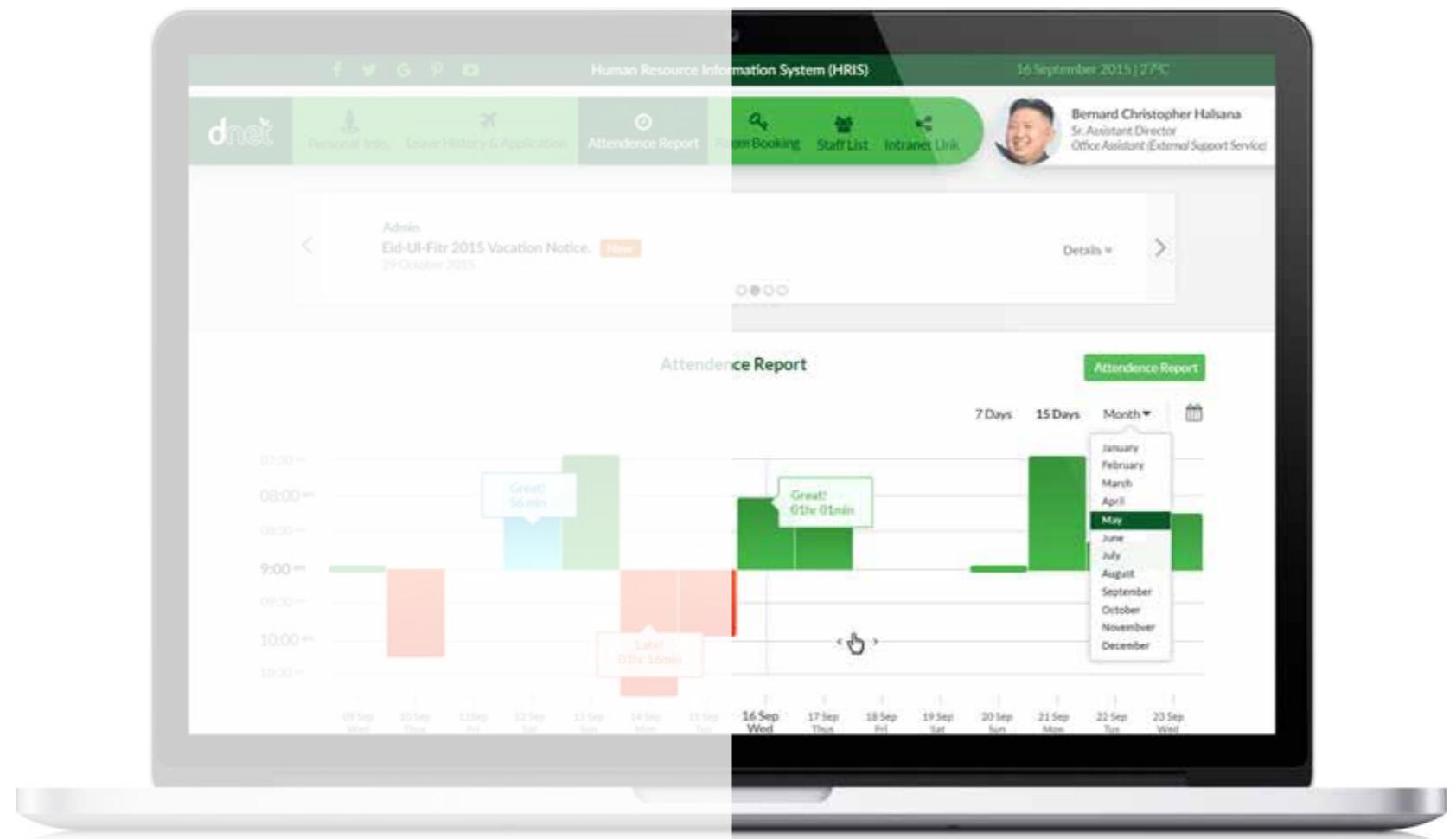
The screenshot shows a detailed view of a project named "Proyash". It features a large, vibrant orange mural on a wall, depicting a landscape with trees and possibly a path. The mural is set against a backdrop of wooden paneling. Below the mural, there is a small inset image showing a floor plan of the space. To the right of the main image, there is a "Project Description" section with a long, repetitive quote. At the bottom, there is a testimonial from "Ahmed Rizvi, Managing Director, Rowlashed Construction Ltd." and a "Client Name" field containing "Rowlashed Construction Ltd.". A "Project Area" field is partially visible with some redacted text. A "Category" field shows "Residential".

## Contact Widget

The screenshot shows a contact widget featuring a portrait of a woman named Sohani. She is wearing a blue and white plaid dress and a blue scarf. To her left is a text box with a quote: "I'm Sohani. I like practical and useful things as well as fine and rare things...". Below the quote is a paragraph about Sohani's background and achievements. At the bottom of the text box is a "Corporate Contact Number": 01199-260071, 01999444222. The contact widget also includes links for "Gallery", "About", "Portfolio", "Service", "Publication", and "Contact".

# HRIS

Bringing Discipline and Increasing Productivity



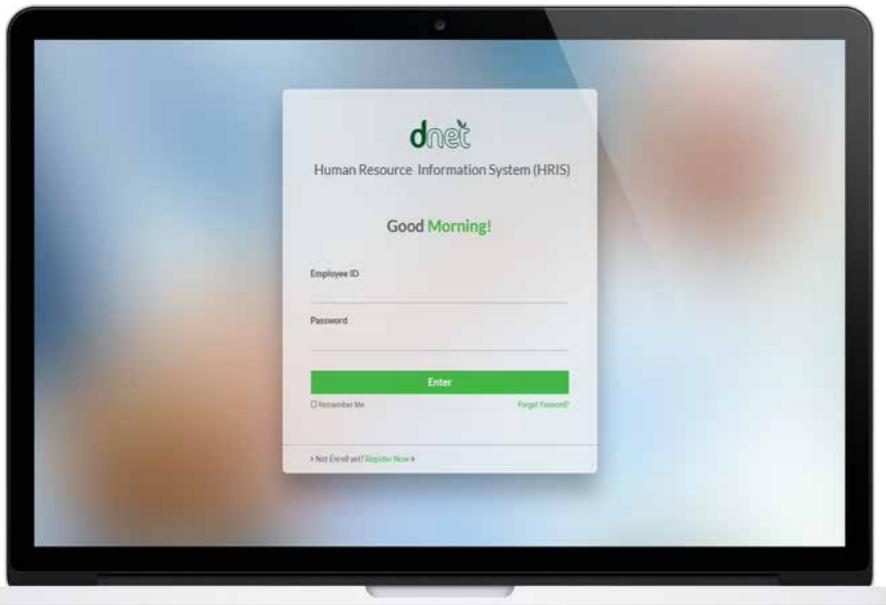
Client: Dnet- People & Culture  
Sep 15

Stakeholder Research + Sketch + Wireframe + UI

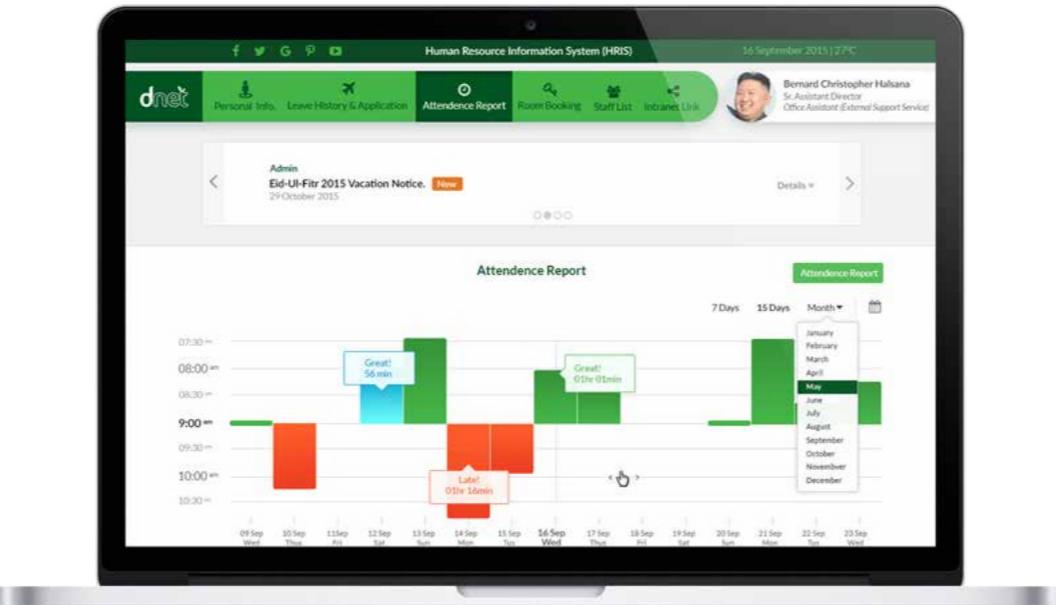
# HRIS- Human Resource Information System

UI

Login



Partners



Notice



## Typography

Regular

abcdefghijklmnoprstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890

Light

abcdefghijklmnoprstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890

Regular

abcdefghijklmnoprstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890

## Color

● #45b649

● #005423

● #ff5e2d

● #333333

● #dod1d4

● #f1f1f1



# Supreme Court of Bangladesh

Digitalizing Bangladesh

The image shows a laptop screen displaying the official website of the Supreme Court of Bangladesh. The website has a clean, modern design with a purple header bar containing links for 'The Court', 'Resources', 'Judges' Unit', 'Officers' Unit', 'Notice/ Circular', 'Web Mail', 'Report', and 'Contact Us'. Below the header, there is a large banner with the text 'Supreme Court of Bangladesh' and a small image of the court building. The main content area includes sections for 'News Updates' (with a link to 'Cause List'), 'SCOB (Law Reports)', 'Legal Aid', 'Bail Confirmation', and 'Judgement & Orders' (with links to 'Appellate Division' and 'High Court Division'). On the left, there is a sidebar for 'Central e-Service' (links to 'Update of National ID information', 'Birth and Death Notification', 'Apply online for MRP', 'Verify Visa', and 'Application to Govt Karmicommission') and 'Internal e-Service' (links to 'Ministry of Law', 'BD Court', 'Legal Aid', 'Bar Council', and 'Supreme Court Bar'). A search bar is located at the top right. On the right side, there is a sidebar for 'All Judicial Portals' with a dropdown menu for 'Select Website' and 'Select District', and links to 'Constitution of Bangladesh', 'BD Laws', and 'Court Rules'. At the bottom, there are links for 'Publication', 'Speeches of Justice', and 'Court Calender'.

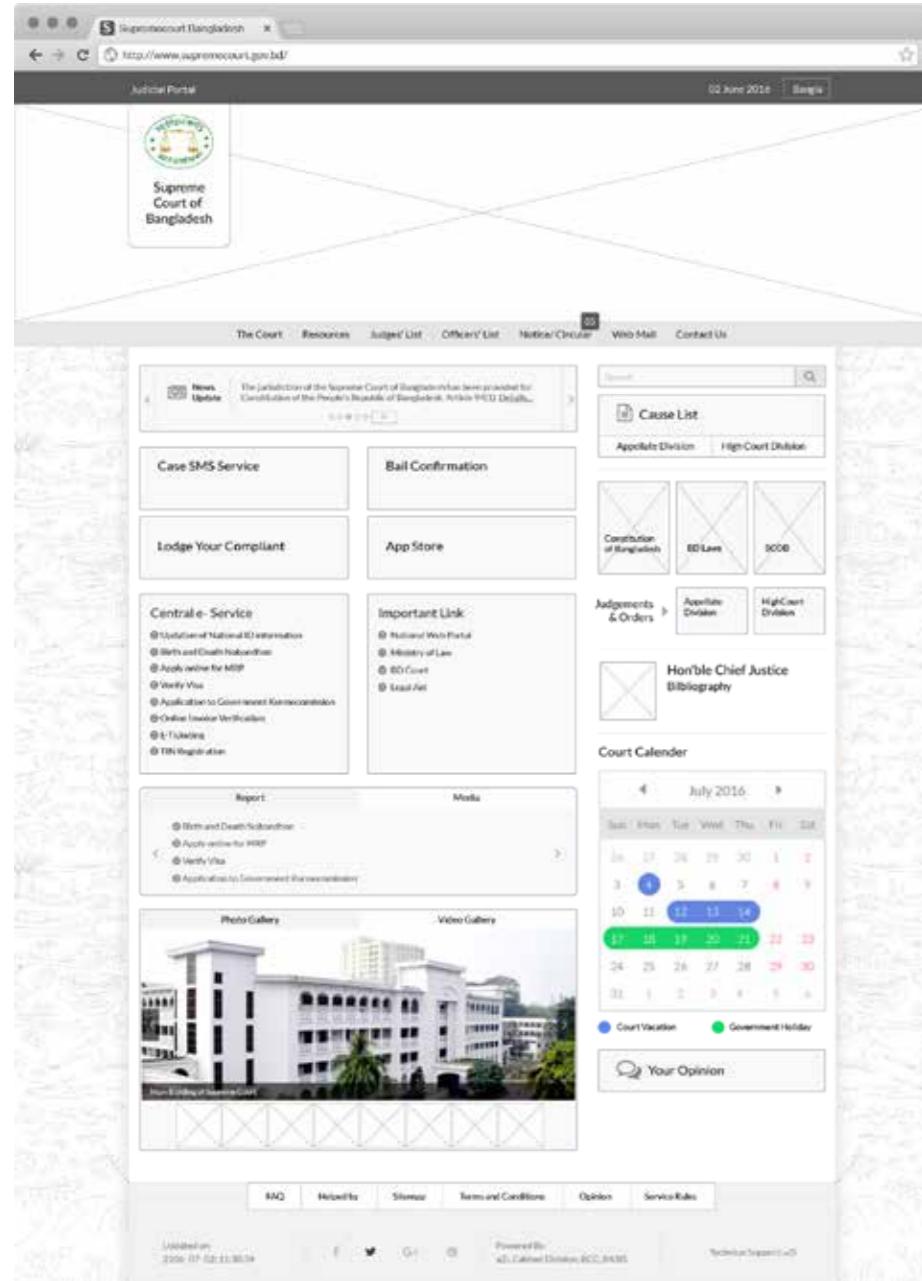
Client: a2i  
Juner 16

BR Analysis + Information Architecture (IA) +Wireframe + UI

# Supreme Court + Judicial Court

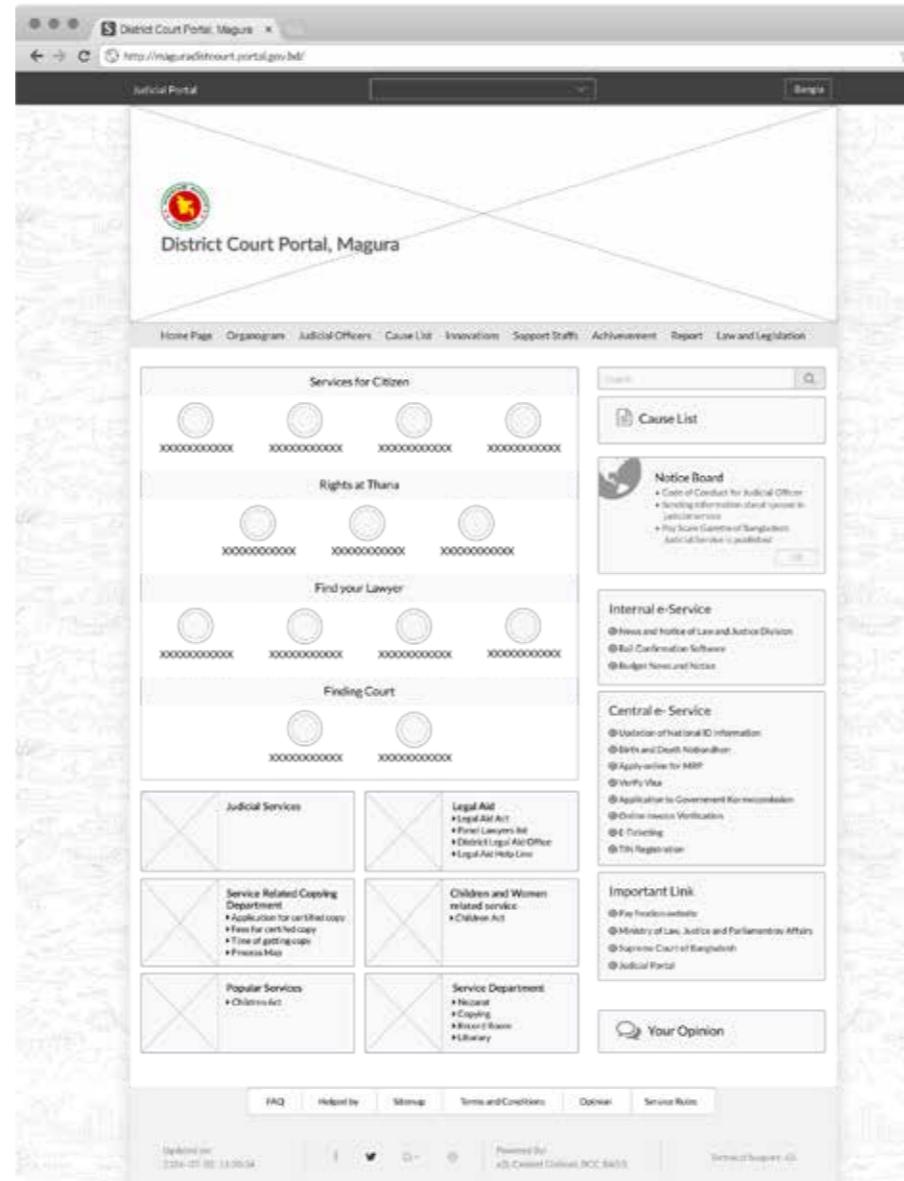
Wireframe Low-fi

Supreme Court Portal Home



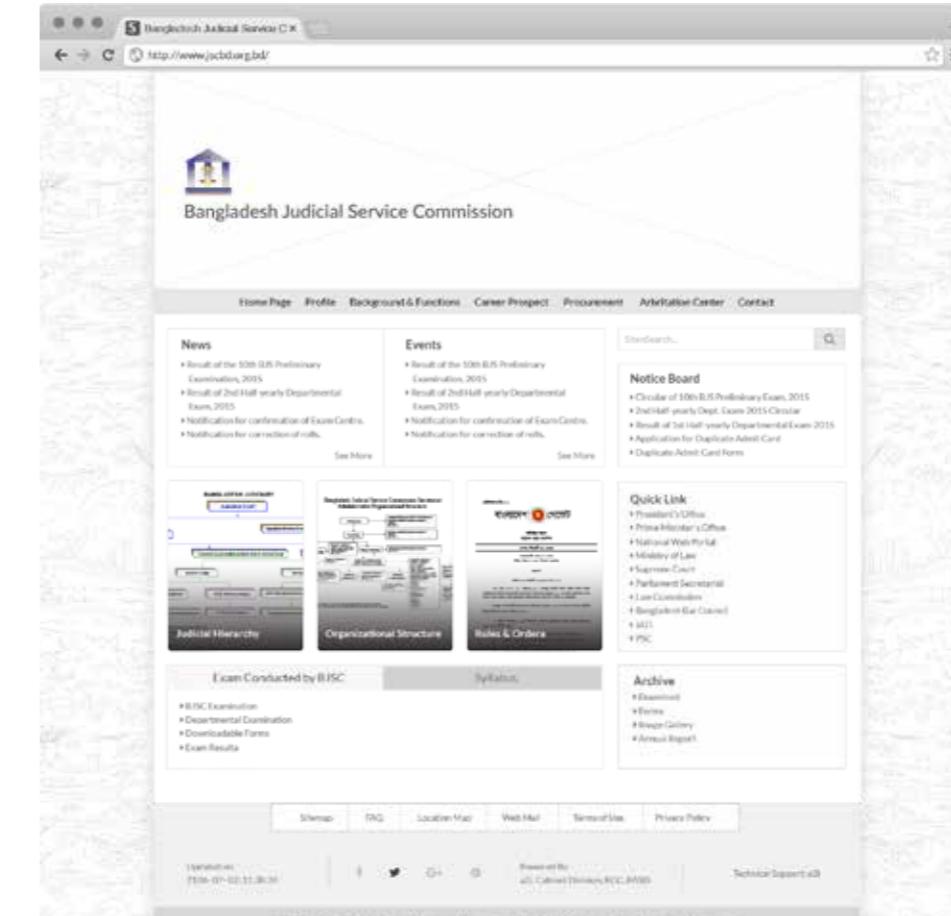
The wireframe shows the homepage of the Supreme Court Portal. It features a header with the Supreme Court of Bangladesh logo and a search bar. Below the header is a navigation menu with links to 'The Court', 'Resources', 'Judge's List', 'Officers' List', 'Notice/Circular', 'Web Mail', and 'Contact Us'. The main content area contains several sections: 'Case SMS Service', 'Bail Confirmation', 'Lodge Your Complaint', 'App Store', 'Central-e-Service' (with links for National ID Information, Birth and Death Notification, Apply online for MRP, Verify Visa, Application to Government Kommissioner, E-Ticketing, and TIN Registration), 'Report' (with links for Birth and Death Notification, Apply online for Visa, Verify Visa, and Application to Government Kommissioner), 'Photo/Gallery' showing the High Court Building, 'Video Gallery', and a 'Your Opinion' section.

District Court Portal Home



The wireframe shows the homepage of the District Court Portal for Magura. It has a header with the District Court Portal, Magura logo and a search bar. The main content area includes a 'Services for Citizen' section with icons for Constitution of Bangladesh, ED Laws, and SODE; a 'Rights at Tharia' section with icons for Appellate Division and High Court Division; a 'Find your Lawyer' section with icons for Appellate Division and High Court Division; a 'Finding Court' section with icons for Appellate Division and High Court Division; a 'Judicial Services' section with icons for Legal Aid, Court Registry, and District Legal Aid Office; a 'Service Related Copying Department' section with icons for Application for certified copy, Fees for certified copy, Time of getting copy, and Fees for copy; a 'Children and Women related services' section with icons for Children Act and Children Act; a 'Popular Services' section with icons for Children Act and Service Department; and a 'Your Opinion' section.

Other Court Portal Home

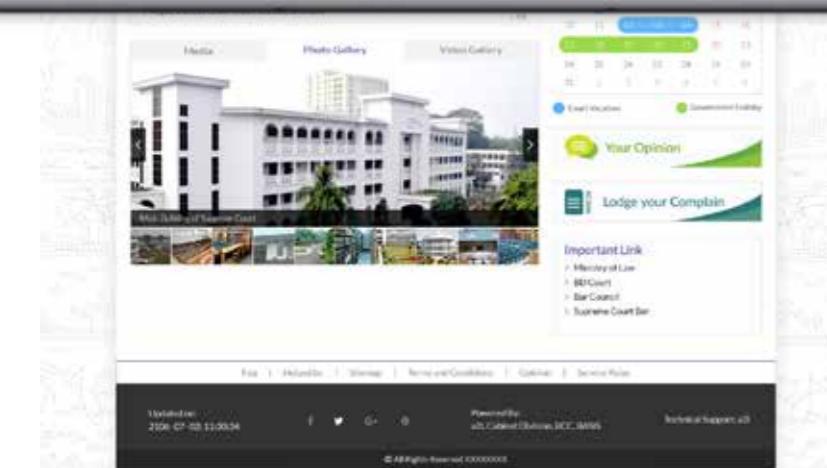
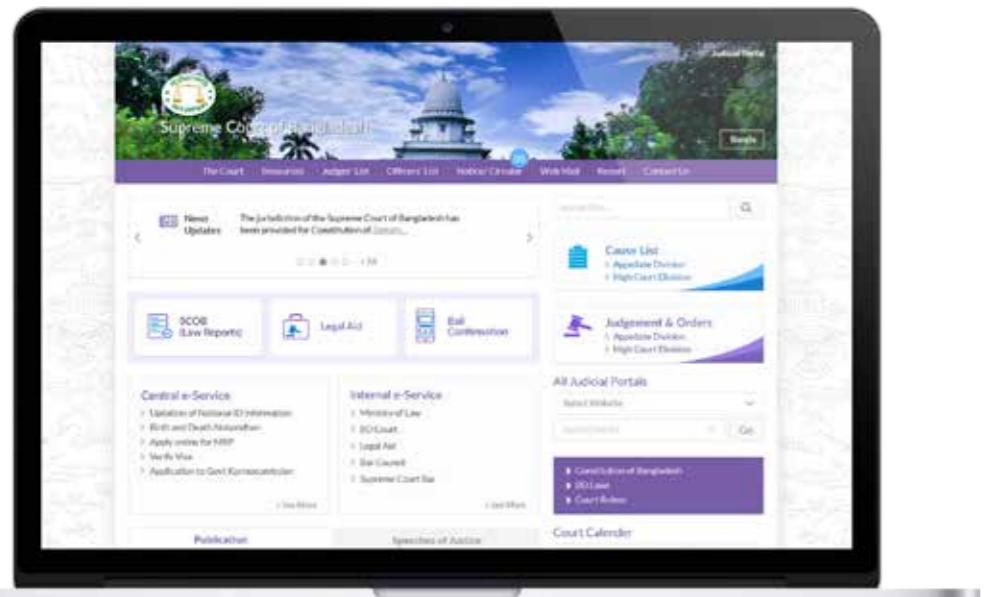


The wireframe shows the homepage of the Bangladesh Judicial Service Commission. It features a header with the Bangladesh Judicial Service Commission logo and a search bar. The main content area includes sections for 'News' (listing results of 10th BJS Preliminary Examination, 2015 and 2nd half yearly Departmental Exam, 2015), 'Events' (listing closure of 10th BJS Preliminary Examination, 2015, 2nd half yearly Departmental Exam, 2015, notification for confirmation of Exams Centers, and notifications for correction of rolls), 'Notice Board' (listing closure of 10th BJS Preliminary Examination, 2015, 2nd half yearly Dept. Exam 2015 Circular, notice of 1st half yearly Departmental Exam 2015, application for Duplicate Admit Card, and Duplicate Admit Card Form), 'Quick Link' (listing President's Office, Prime Minister's Office, National Web Portal, Ministry of Law, Supreme Court, Parliament Secretariat, Law Commissions, Bangladesh Bar Council, and PSC), 'Exam Conducted by BJSC' (listing BJS Examination, Departmental Examination, Downloadable Forms, and Exam Results), and 'Archive' (listing Annual Report, Photo Gallery, and Annual Report).

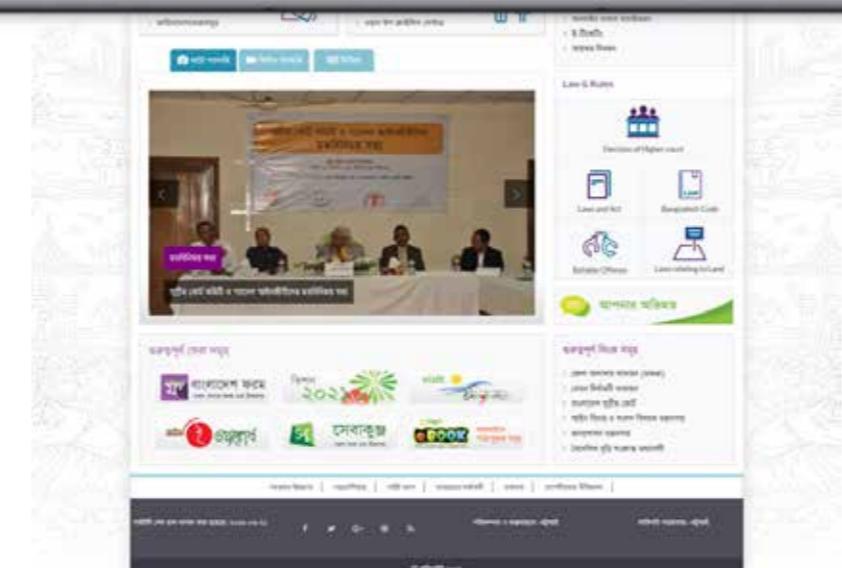
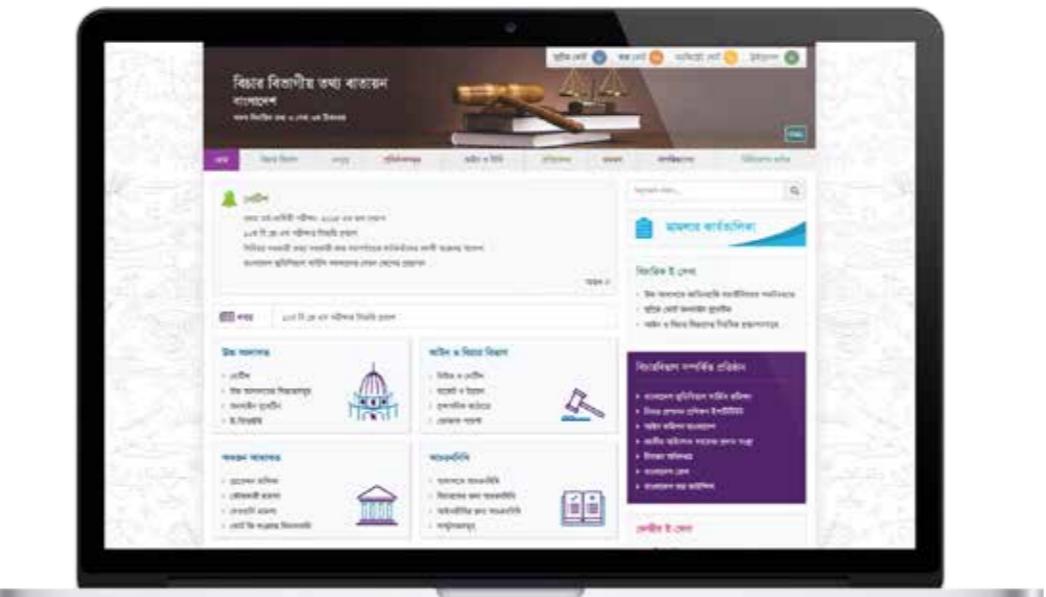
# Supreme Court + Judicial Court

UI

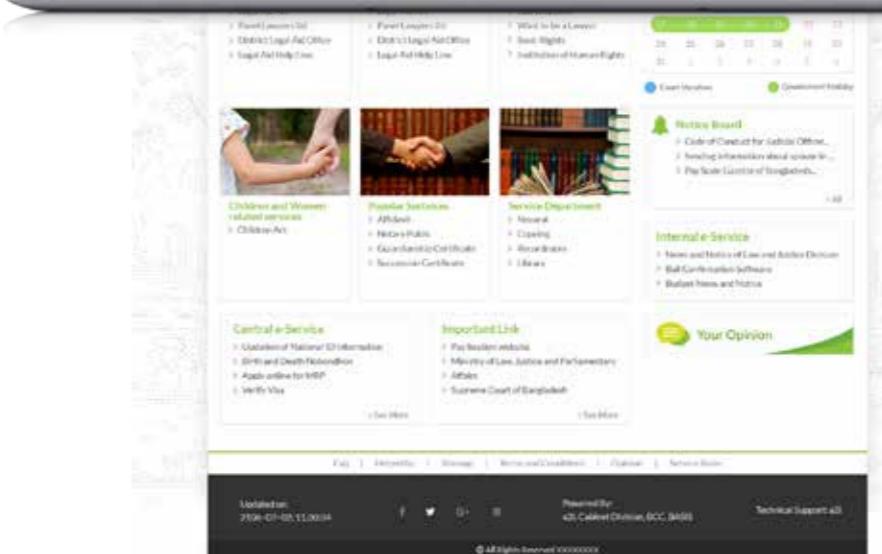
Supreme Court Portal Home



Judicial Potal Home



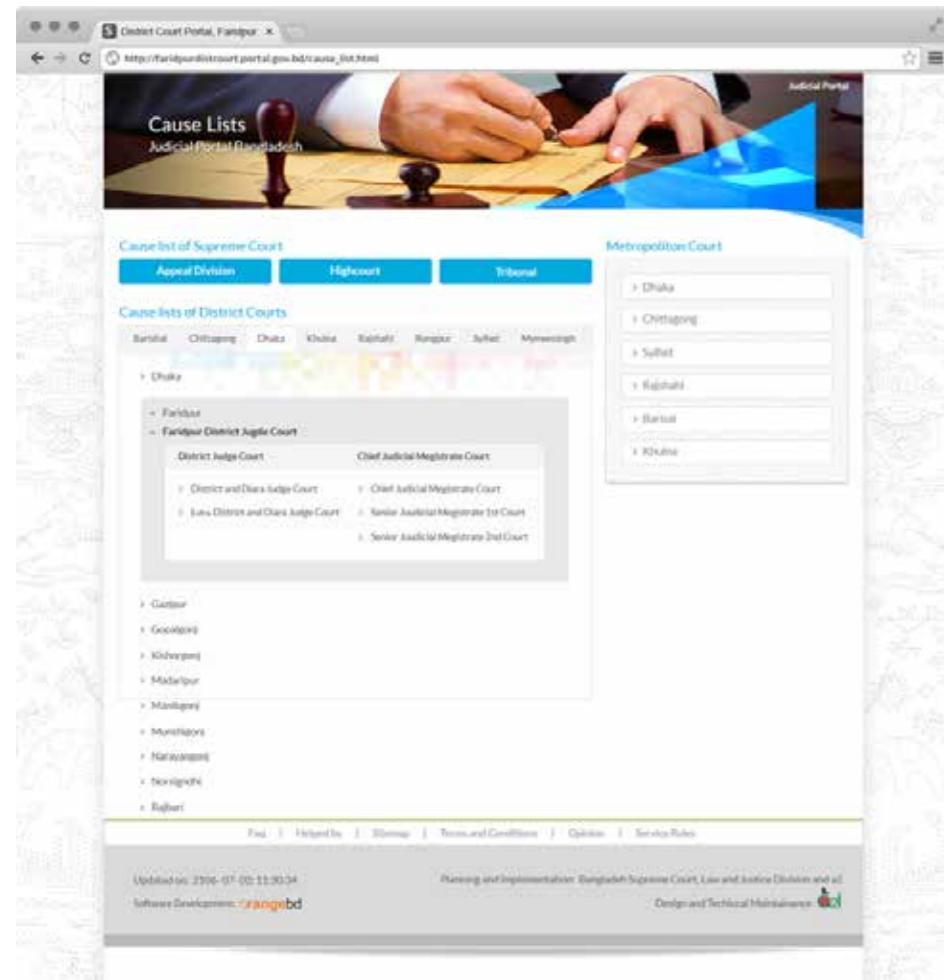
District Court Portal Home



# Supreme Court + Judicial Court

UI

District Portal Cause List



All Icons



Bangladesh Code



Higher Court



Bailable Offence



Bill and Act



Sub-ordinate Court



Decisions of higher court



Code of Conduct



Laws relating to Land



Service for  
Woman and Children



Laws and Rights



Find a  
Notary Public



Rights at  
Thana



Succession  
Certificate



Suit Valuation



Find your  
Lawyer



Citizen Charter



Affidavit



Court Fees



Legal Aid



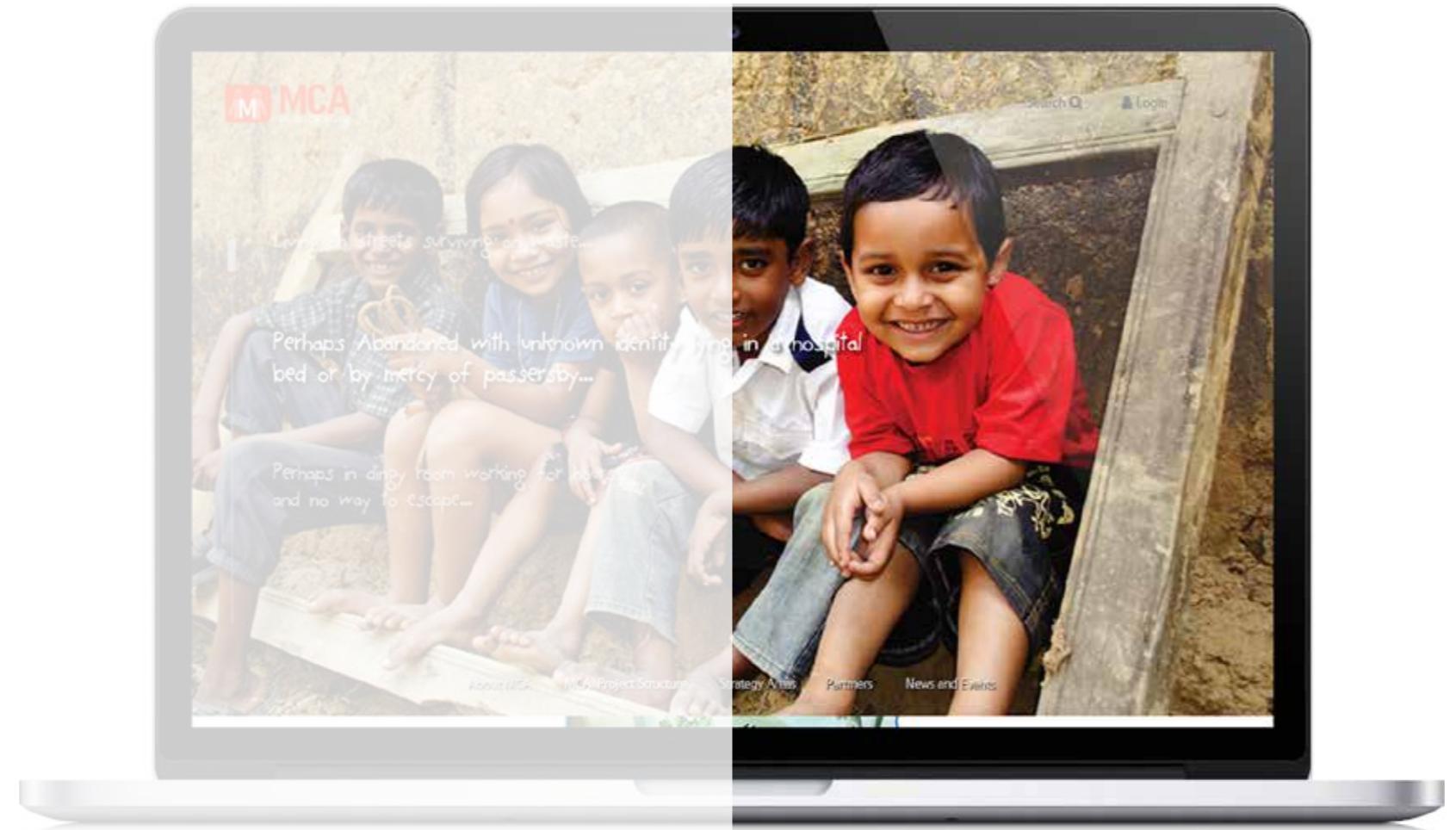
Biography of  
Chief Justice



SCOB

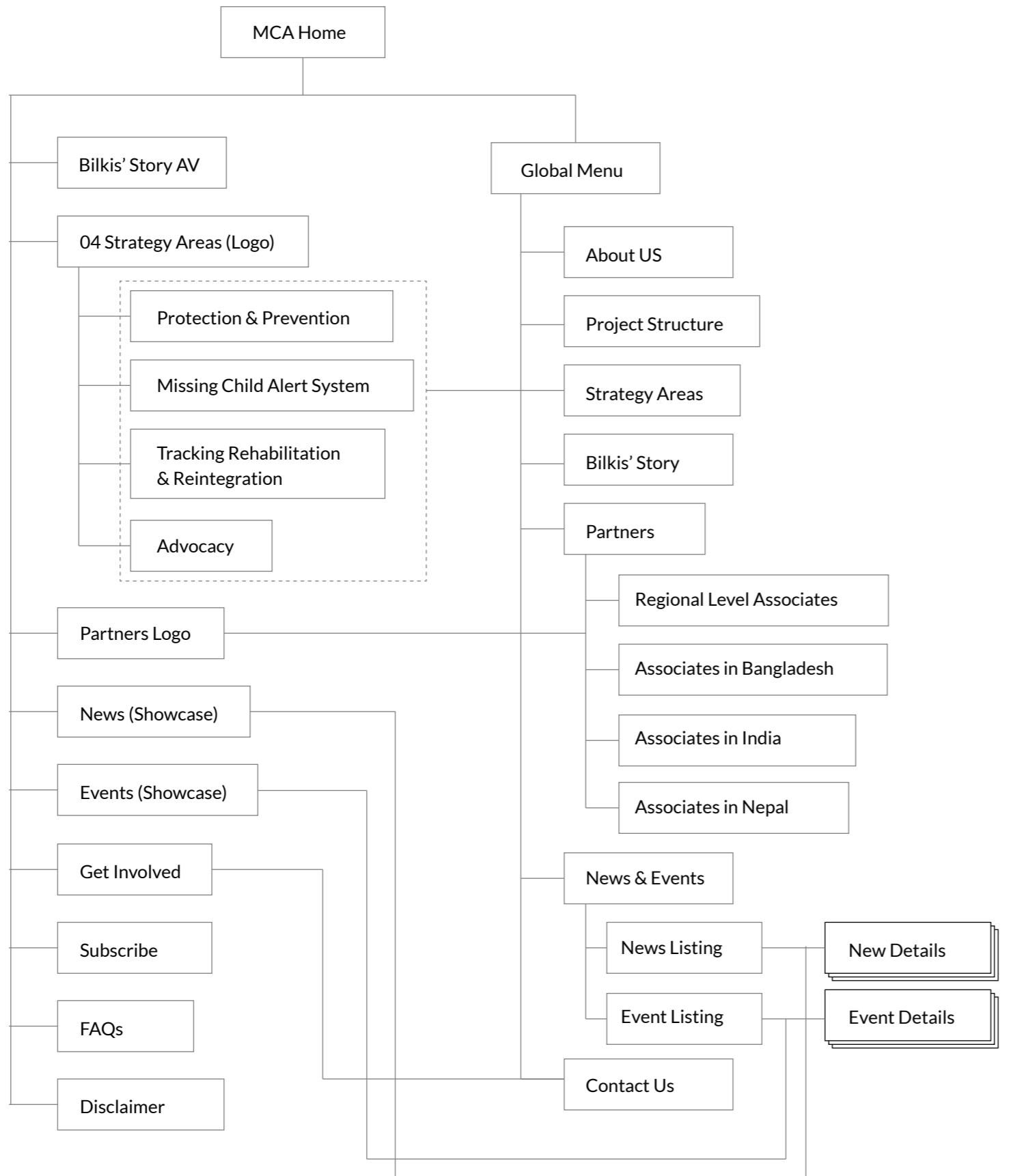
# MCA

Combatting against Trafficking



Client: Plan International

Stakeholder Research + Information Architecture (IA)  
+Wireframe + Clickable Prototype+ UI



# MCA

## UI

### Home



Events

News

### Partners

A screenshot of the "Partners" section of the MCA website. The top navigation bar includes links for "About MCA", "Project Structure", "Strategy Areas", "Partners", "News and Events", "Q. Search", and "SAIEVAC". Below the navigation bar, there are links for "Regional Level Associates", "Associates in Bangladesh", "Associates in India", and "Associates in Nepal".

### Regional Level Associates

<b>Post Code Lottery</b> Post Code Lottery is a Dutch Lottery from the Netherlands, that is providing the financial support for MCA Project. The PCL has supported the MCA project with a generous grant worth of 404 million through Plan in the Netherlands.	<b>Plan International</b> MCA is initiated by Plan International under the auspices of SAIEVAC. The PCL has supported the MCA project with a generous grant worth of 404 million through Plan in the Netherlands.	<b>SAIEVAC</b> SAIEVAC (South Asia Initiative to End Violence Against Children) is the partner on the regional strategic action.	
<b>dnet</b> DNet is the System Integrator	<b>ChangeMantras</b> MCA is Initiated by Plan International under the auspices of SAIEVAC.		
<b>International Solution Group</b> Post Code Lottery is a Dutch Lottery from the Netherlands, that is providing the financial support for MCA Project. The PCL has supported the MCA project with a generous grant worth of 604 million through Plan in the Netherlands.	<b>SAARCLAW</b> SAIEVAC (South Asia Initiative to End Violence Against Children) is the partner on the regional strategic action.		

### Donation

A screenshot of the "Donation" section. The top half features a photograph of a young child playing in a lush green field. The text "You can support Thousands of Lives." is overlaid. Below the photo, there is a form for specifying the purpose/activity of the contribution. The bottom half contains a "Your Contribution" section with checkboxes for \$50, \$100, \$100, \$250, \$500, and "Other: \$ [input field]". A green "Donate" button is located at the bottom right.

### News and Events

A screenshot of the "News and Events" section. On the left, there is a "Featured News" sidebar with three news items: "Child Trafficking in Asia: Unreported and Undiscovered" (January 2015), "Child Trafficking in Asia: Unreported and Undiscovered" (January 2015), and "Child Trafficking in Asia: Unreported and Undiscovered" (January 2015). The main area shows a grid of news cards with images of children and titles like "Child Trafficking in Asia: Unreported and Undiscovered". At the bottom, there are links for "View All News", "Email", and "Facebook".

# MCA

UI

## News and Events

The screenshot shows the MCA website's news section. At the top, there's a navigation bar with links for About MCA, Project Services, Strategy Area, Partners, News and Events, and a search bar. Below the navigation is a banner for 'Regional Level Activities' with links to Southeast Asia, South Asia, and Africa. The main content area features a 'Featured News' sidebar with three news items and a 'Latest Events' sidebar with three event items. The main grid displays four news items, each with a thumbnail, title ('Child Trafficking in Asia: Unreported and Undiscovered'), date ('05 January 2015'), and a 'Read More' button. Each news item also has a 'Share' button and social media sharing icons.

## News Particular

This screenshot shows a specific news article from the MCA website. The title is 'Child Trafficking in ASIA: Unreported or Undiscovered'. The article features a large photo of several children sitting together. Below the photo is a quote from a Medium post: "So today I finished excerpting my entire book Dear Hannah on Medium. After 3 months and 82 posts—8 of which did well on social media—I can say I'm very happy with the results." The article continues with a description of the book and its strategy. A sidebar on the right contains a 'Notes from Head of Program' section with a waveform graphic and a link to 'Notes from Head of Program'.

## Thank You

This screenshot shows a 'Thank You' page after a donation. It features a green heart icon and the text 'Thank You!'. Below it says 'Your contribution has been gratefully received.' There's a photo of a child playing in a field, a 'Donate' button, and social media sharing options. The footer includes copyright information and links to various MCA pages.

# **Brand and Communications Development**

# LifeChord BrandBook

Health • Wellbeing • Connected



1.00 Brand Evaluation

2.00 Brand Development

3.00 Brand Realization

4.00 Brand Implementation

Client: LifeChord Ltd  
Apr 17

Lifechord, an ICT based innovation that optimizes the available healthcare resources and infrastructures to bring together a wide-ranging/ an all-inclusive, affordable, quality healthcare for both the individual as well as the community.

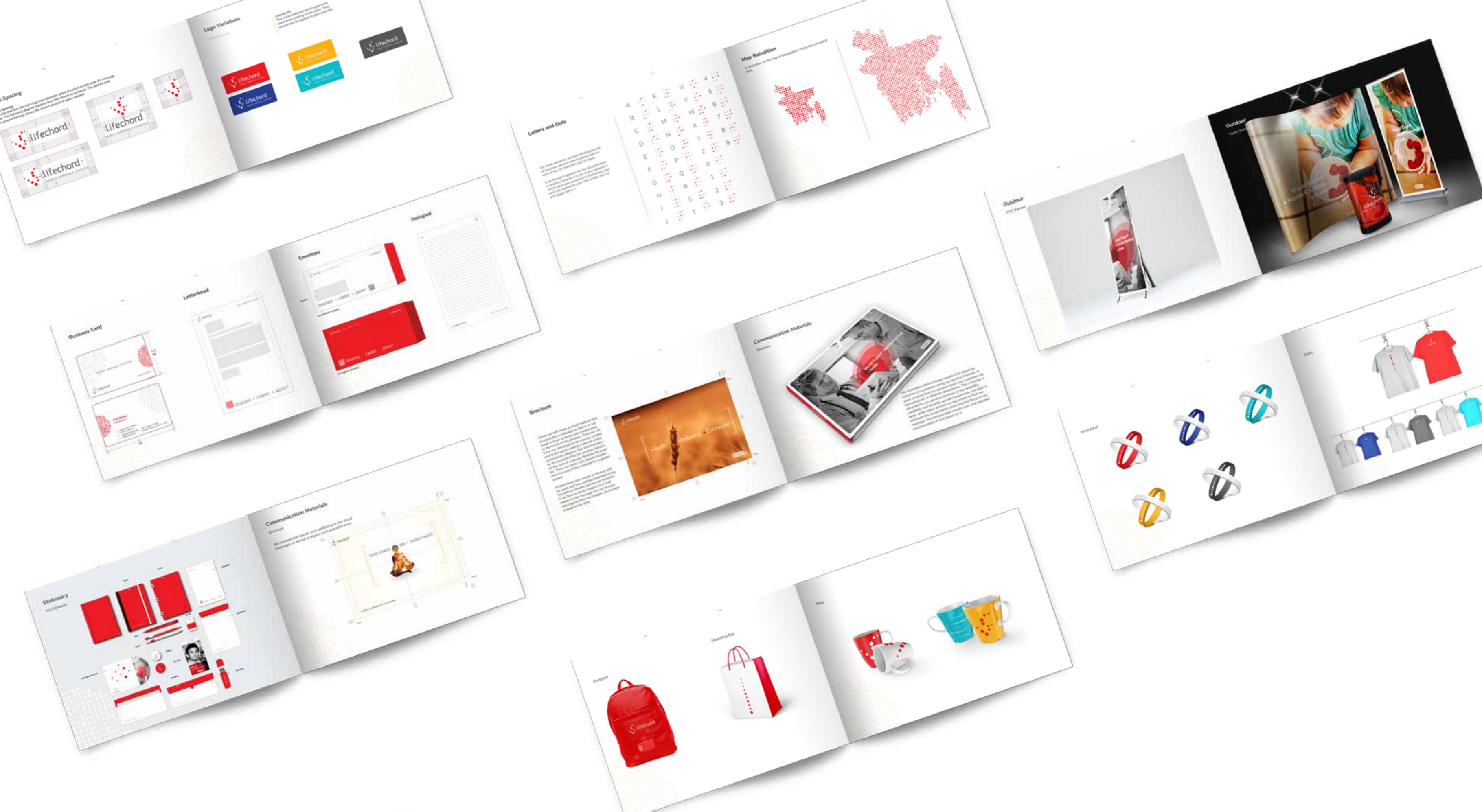


# LifeChord BrandBook

Brand Evaluation- Business Objective+ Marketing Objective+ Brand Positioning | Brand Development- Emblem, Strapline, Logo Lockup and variants, Visual Objects, Colors- Shade+ Accent+ Background Tint, Typography, Stationary, Marketing Collateral, Merchandise | Brand Realization | Brand Implementation

The image displays a collection of pages from the LifeChord BrandBook, showcasing its design and content. The pages are arranged in a non-linear, overlapping manner.

- Brand Evaluation:** This section includes a "Business Objective" page with a blue header and a "Brand Development" page with an orange header. Both pages feature a grid pattern in the background.
- Permissions:** There are two "Permissions" pages: one for "Internal Personnel" and one for "External Personnel". The internal personnel page includes sections for "Designers", "Product Brand Developers", and "Marketing Managers". The external personnel page includes sections for "Agencies" and "Specific partners and agents".
- Visual Objects:** A page titled "Letters and Dots" shows a grid of letters (A-Z) and numbers (0-9) composed of red dots. Another page titled "Map Reindition" shows a map of Bangladesh composed of red dots.
- Emblem:** A page titled "Emblem" features a quote: "Our work as an entity impacts lives of people. And lives are what these dots do in the official LifeChord emblem. We call it Dots of Life." It also includes a small graphic of a heart made of dots.
- Color Swatches:** A page titled "Identity Color + Secondary Color" provides color swatches for "Life Red", "Life Grey", and "Background Tint".
- Branding Guidelines:** A page titled "Using Emblems" contains guidelines for using the LifeChord logo, including a note about using the logo on white backgrounds.



# Logo



OCEANIC



ease

# dNews

Next Version of Dnet



Client: Dnet Core  
Feb 16

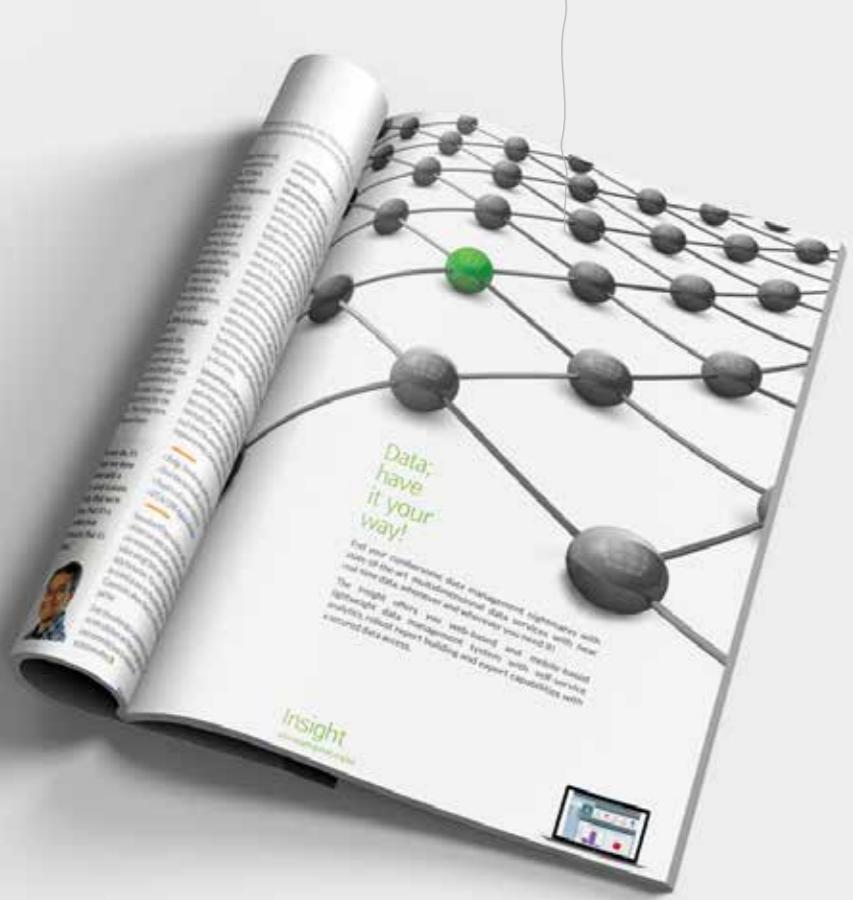




# Press Ad (Newspaper and Magazine)







Dnet Business Intelligence



Dnet- Innovative Solution

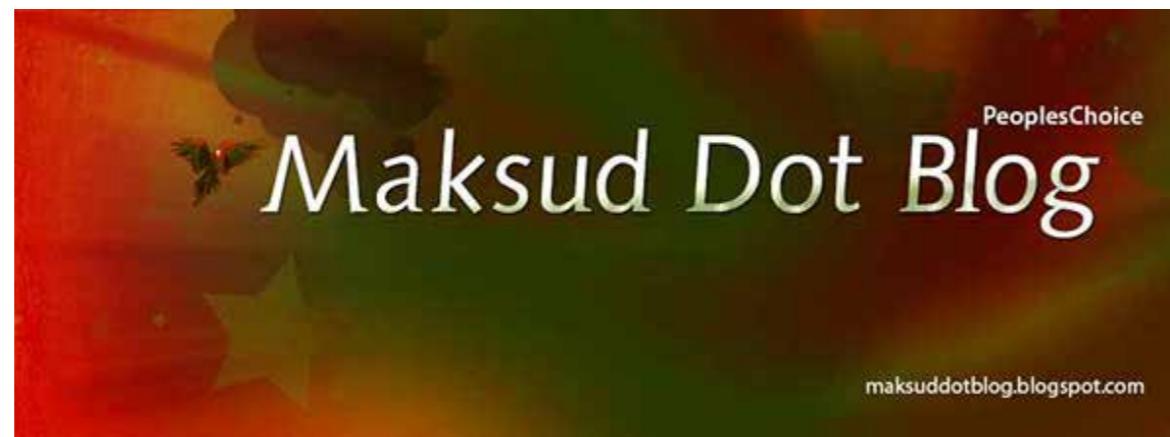
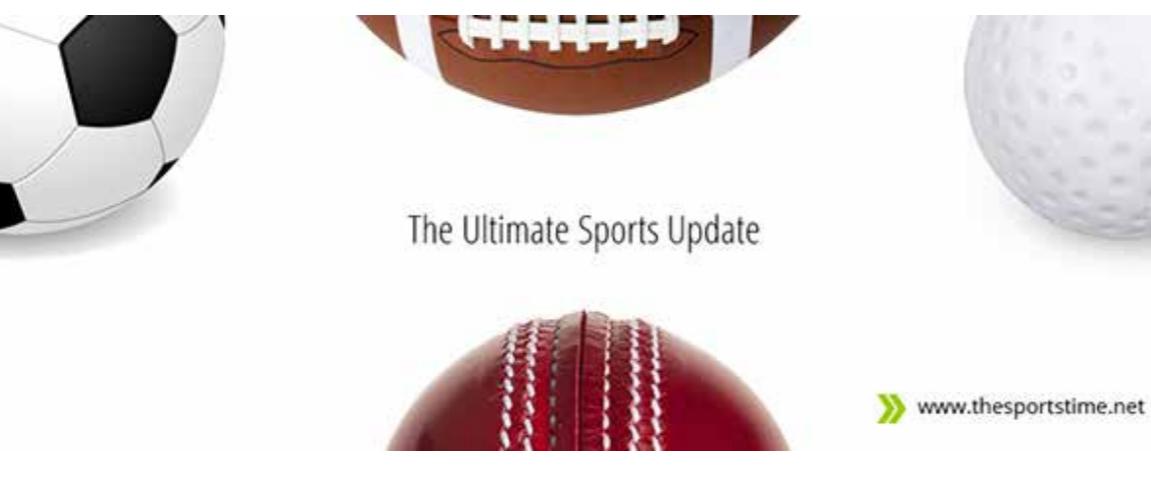


Aponjon

Bridge

Junction

# Facebook Cover Photo

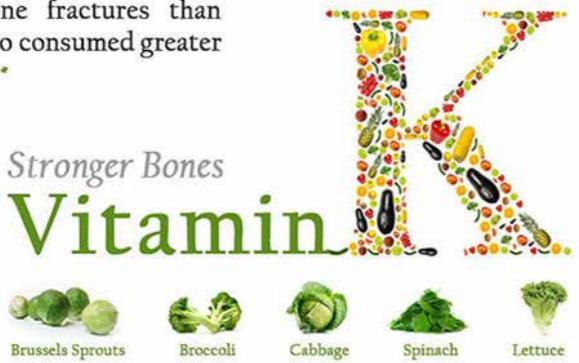


# Flash Card

Reader's Digest

Studied by  
THE AMERICAN JOURNAL OF CLINICAL NUTRITION | MASSACHUSETTS MEDICAL SOCIETY

\*Among more than 72,000 female nurses followed for 10 years.  
Those who consumed less than 109 µg of vitamin K per day - the equivalent of one cup of raw spinach - had more bone fractures than those who consumed greater amounts.\*



Stronger Bones

Vitamin

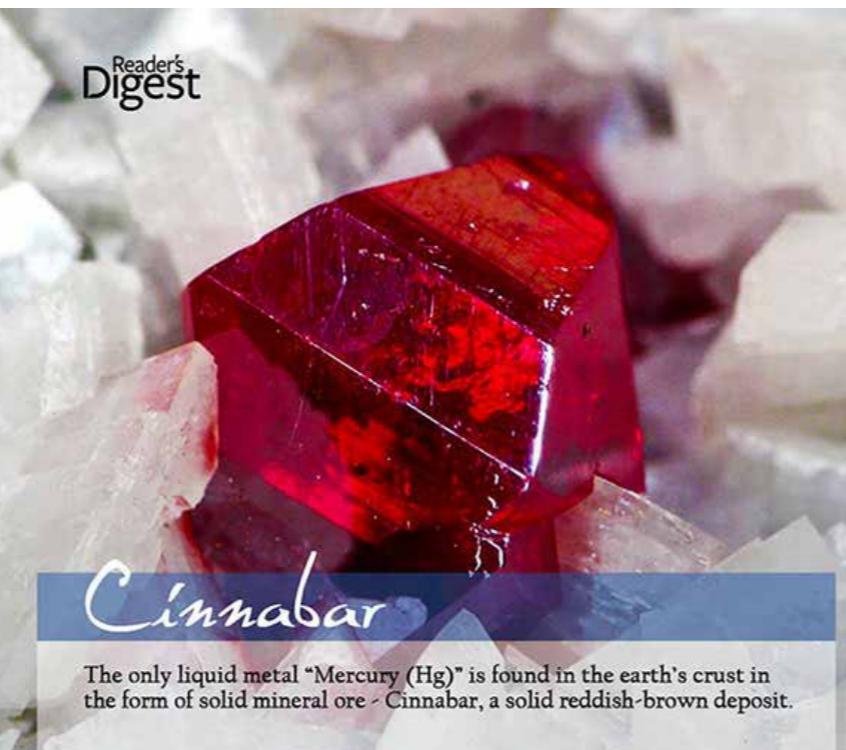
Brussels Sprouts

Broccoli

Cabbage

Spinach

Lettuce



The only liquid metal "Mercury (Hg)" is found in the earth's crust in the form of solid mineral ore - Cinnabar, a solid reddish-brown deposit.

Reader's Digest

"Coffee is truly a life-saving miracle drug."



Sanjiv Chopra, Liver specialist  
Professor of Medicine  
Harvard Medical School

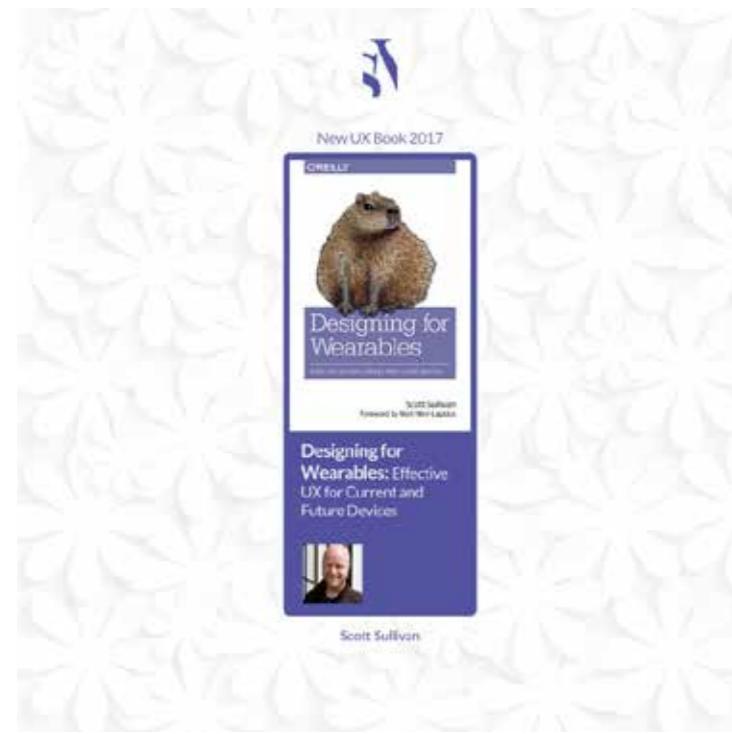
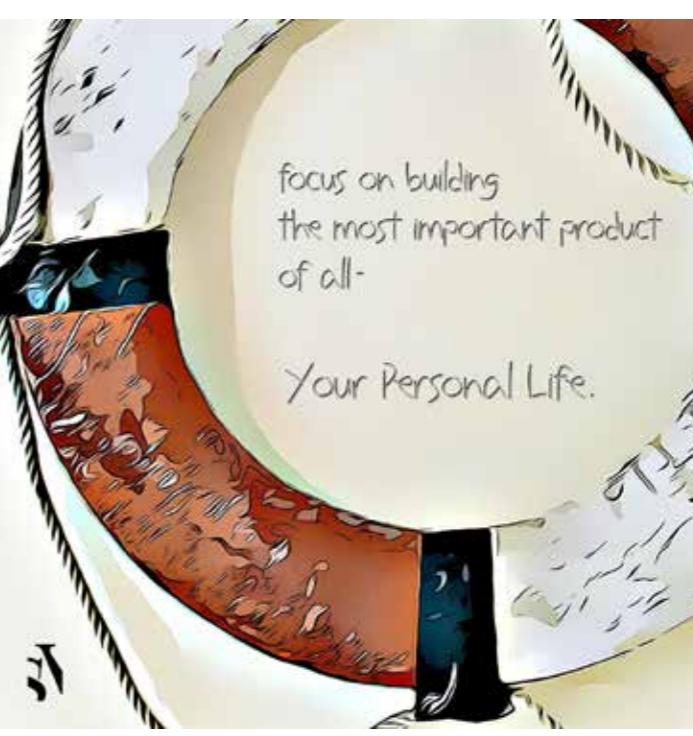
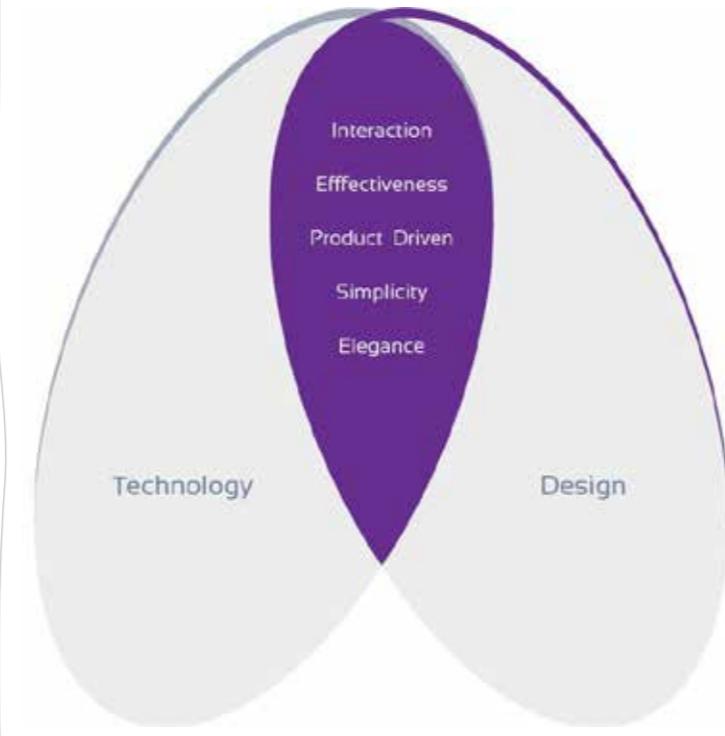


- 20% More than 3 cups a day lowers women's risk of developing the most common skin cancer by 20%
- 60% More than 6 cups a day cuts men's risk of dying from prostate cancer by 60%
- 25% Drinking at least 1 cup of coffee per day lowers the risk of stroke for women by up to 25%
- 20% Drinking at least 2 cups everyday reduces a woman's chance of becoming depressed by up to 20%



Other restaurants make better-tasting hamburgers.  
But people are flocking to a system, not a hamburger.





# Adaptation

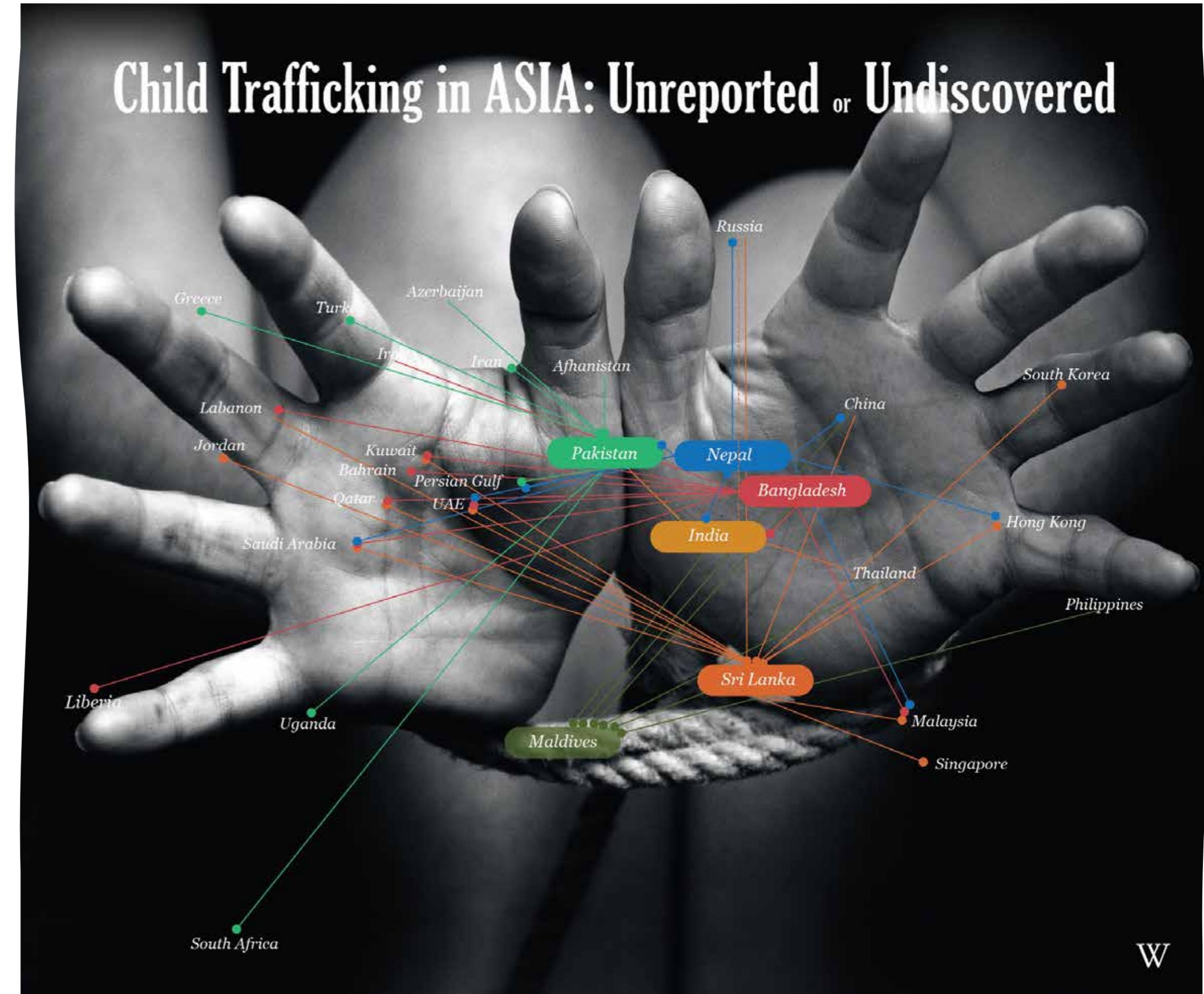
DELL UK Marketing Material



# Photo Manipulation



# Infographics/ Data Visualization





*Each Year*  
**5,000- 10,000**  
women and girls trafficked  
from Nepal to India!

## Routes, Methods, Activities

are becoming increasingly  
MORE ORGANIZED!!

**43%**

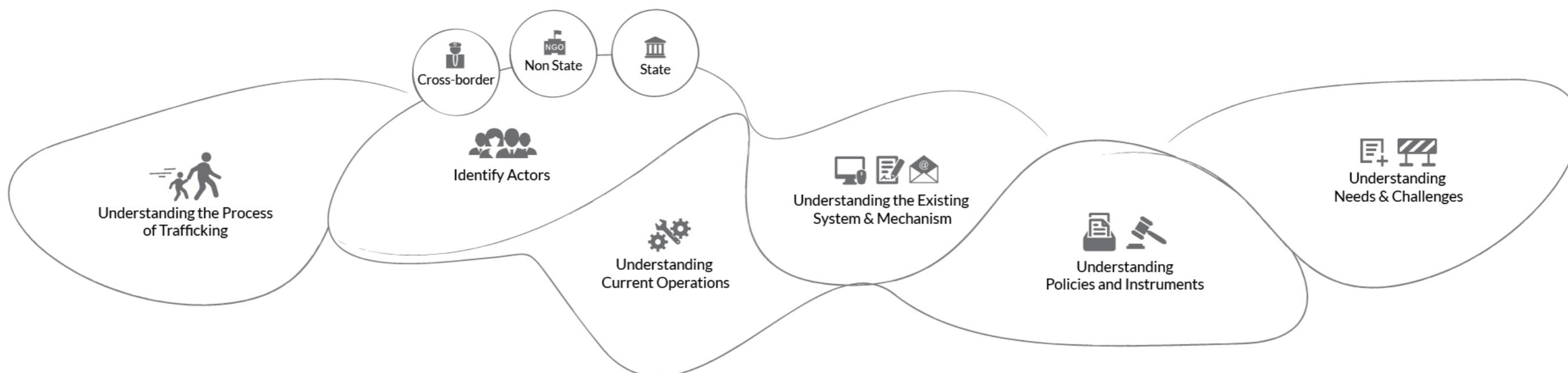
Prostitution

**32%**

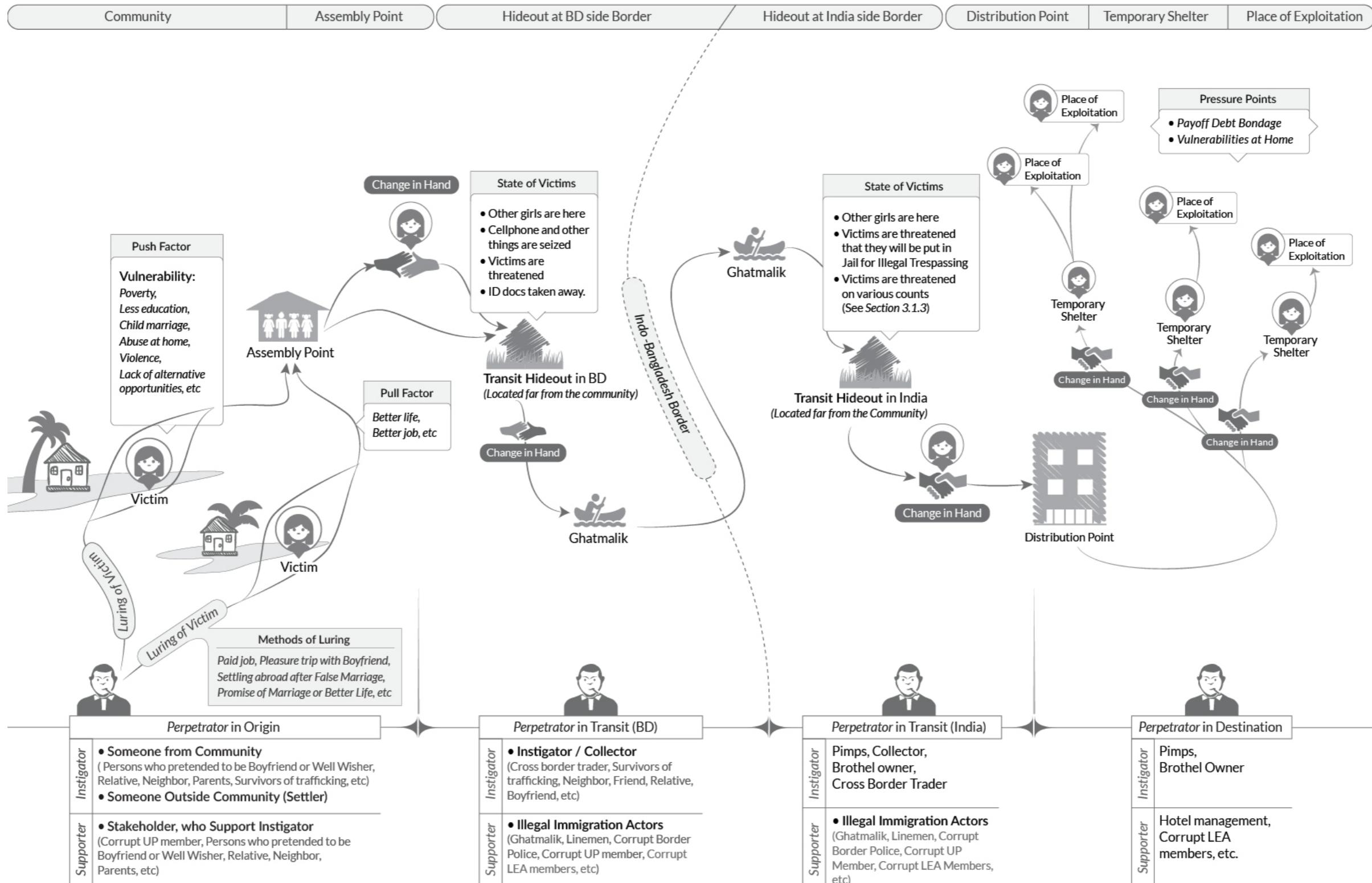
Involuntary Servitude



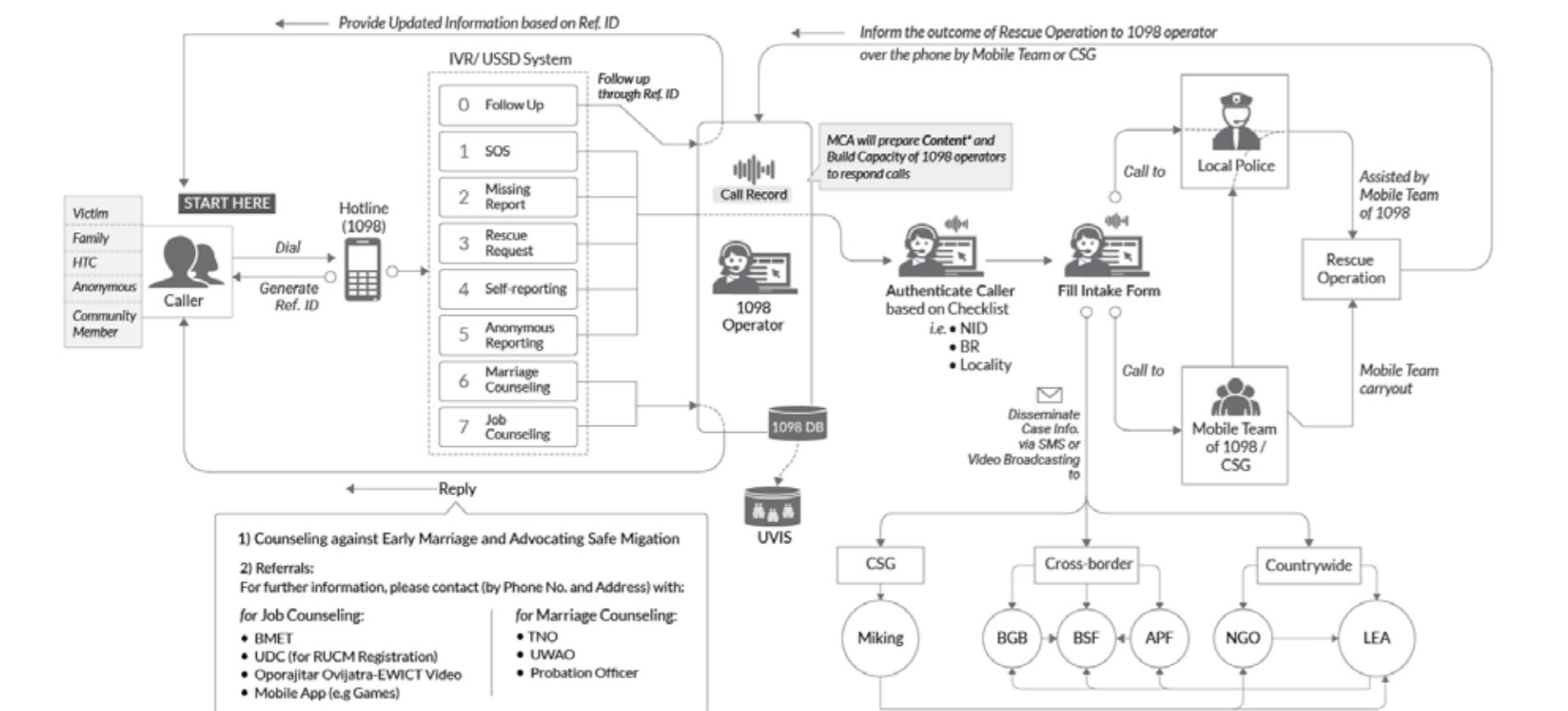
SRNAS approach



## How traffickers work- whole continuum



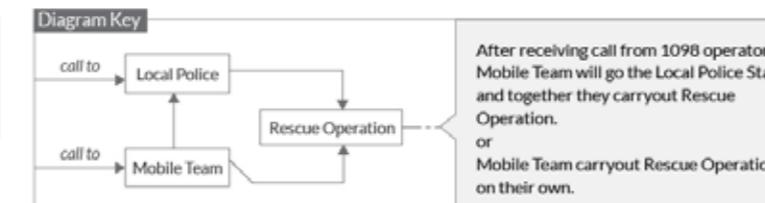
## How helpline will function



System	Owner	Hosting
Hotline (1098)	MoSW (BD) MoWCSW (NP)	BCC Data Center (BD) NIC (Nepal)

\*Content Creator and Provider:  
State (e.g. MoHA, MoWCA), Specialized Org. (e.g. MCA), Dnet etc

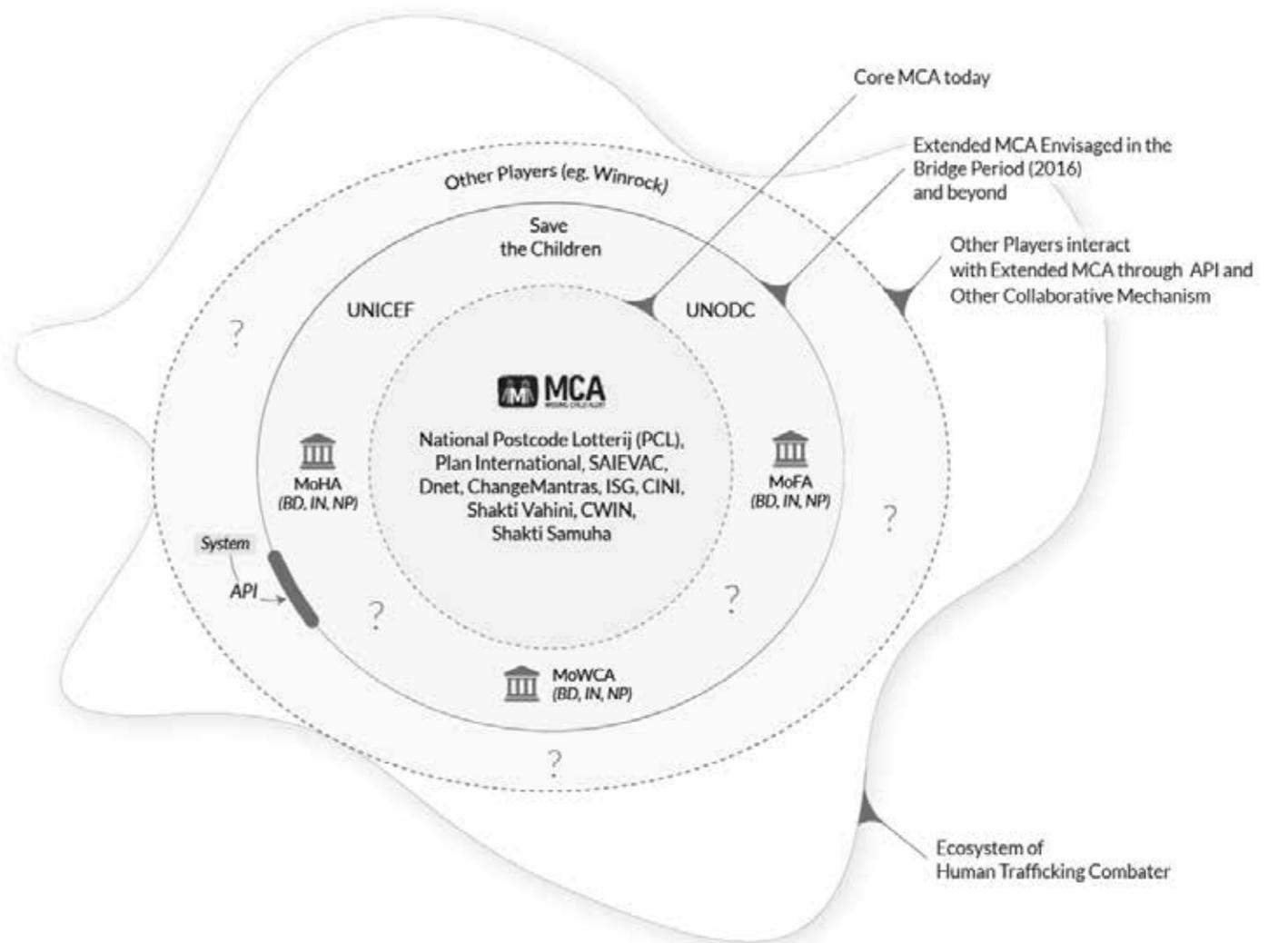
Mobile Team: Mobile Team is proposed by the 1098 that consists of Social Workers, Paramedics, Child Rights Officer, Ward level volunteers- facilitating rescue operation and act as a Pressure Group.



TNO= Thana Nirbahi Officer (BD)  
 UWAO= Upazilla Women Affairs Officer  
 MoSW= Ministry of Social Welfare  
 MoWCSW= Ministry of Women, Child and Social Welfare  
 UVIS= Universal Vulnerability Information System

BCC= Bangladesh Computer Council  
 NIC= National Information Commission (Nepal)  
 MoHA= Ministry of Home Affairs  
 MoWCA= Ministry of Women and Child Affairs  
 1098 DB= Hotline (1098) Database

## Proposed MCA Digital Collaborative Platform

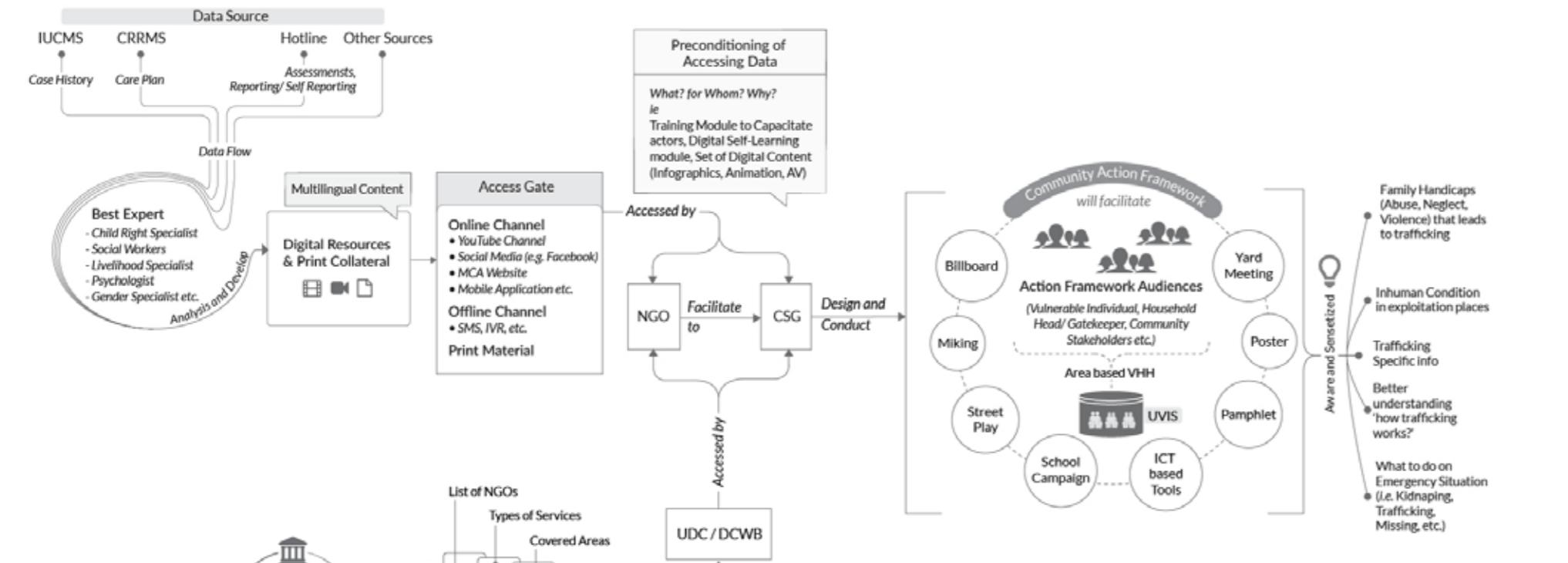


? = Other Organizations working in Anti-trafficking Domain

SAIVAC= South Asia Initiative to End Violence Against Children  
 ISG= International Solution Group  
 CINI= Child In Need Institute  
 CWIN= Child Workers in Nepal

MoHA= Ministry of Home Affairs  
 MoFA= Ministry of Foreign Affairs  
 MoWCA= Ministry of Women and Child Affairs  
 BD= Bangladesh, IN= Bragladesh, NP= Nepal

## Awareness campaign

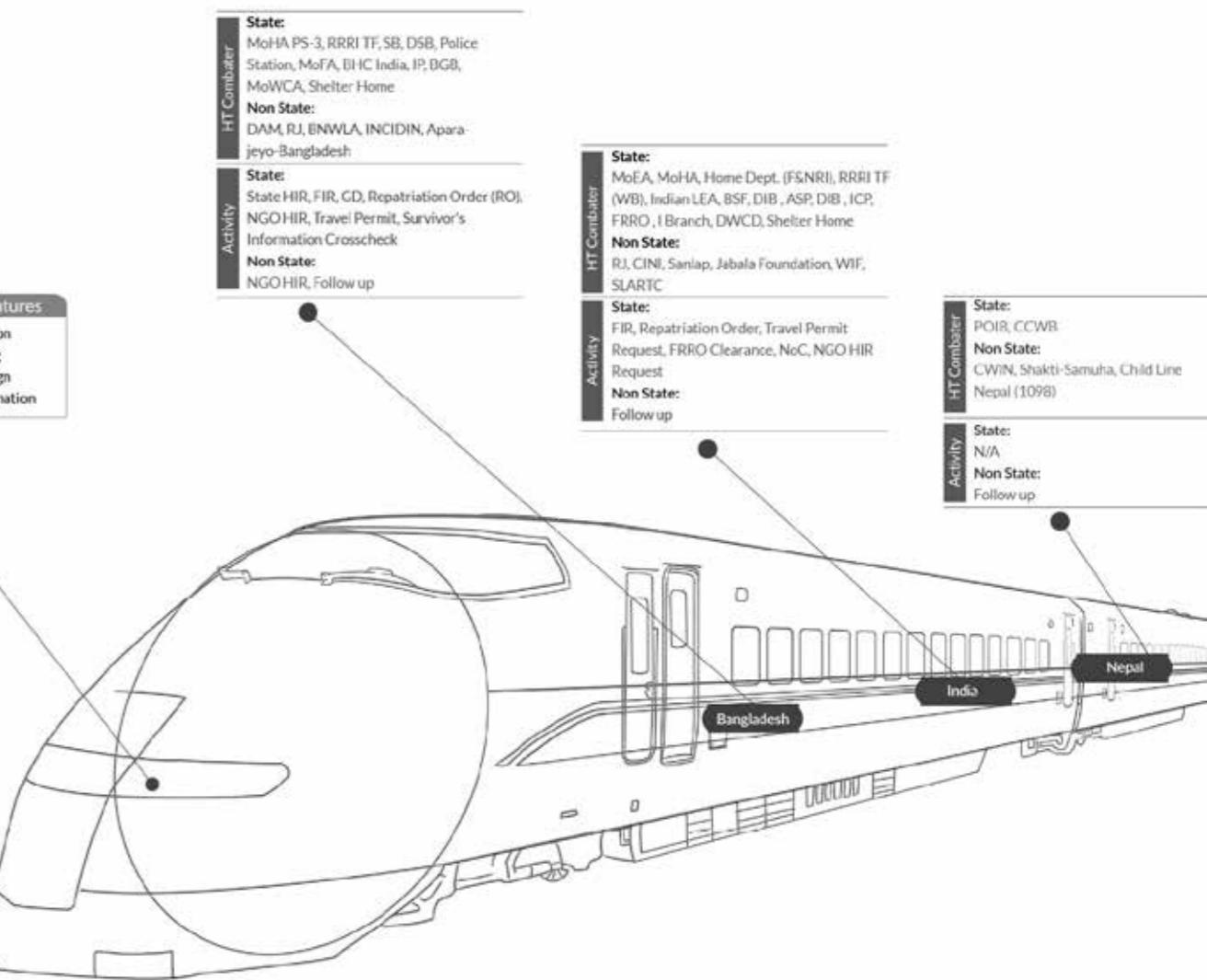


System	Owner	Hosting
Resource Directory	MoWCA	BCC Data Center (BD) NIC (Nepal)
Content		

IUCMS= Integrated Uniform Case Management System  
 CRRMS= Cross-border Rehabilitation and Reintegration Management System  
 IVR= Interactive Voice Response  
 AV= Audio Visual  
 MoWCA = Ministry of Women and Child Affairs  
 CSG= Community Support Group  
 PO= Probation Officer (Bangladesh)  
 CRO= Child Rights Officer (Nepal)  
 SPD= Service Provider Directory

UDC= Union Digital Center (Bangladesh)  
 DCWB= District Child Welfare Board (Nepal)  
 VHH= Vulnerable Household  
 UVIS= Universal Vulnerability Information System  
 BCC=Bangladesh Computer Council (Bangladesh)  
 NIC= National Information Commission (Nepal)  
 UVIS= Universal Vulnerability Information System  
 ICT Based Tools= SMS, Website

## RIMS train



# What's Next...

Thank You!