

ValuationGenie Business Valuation Report

Business Information

Business Name: ecommrce shop

Industry: ecommerce

Location: AZ

Years in Business: 5

Report Date: 8/4/2025

Valuation Summary

Estimated Value Range: \$452,200 - \$611,800

Industry Multiple: 3.80x

Annual Revenue: \$460,000

SDE: \$140,000

Valuation Methodology

This valuation uses the Seller's Discretionary Earnings (SDE) multiplier approach, which is the industry standard for small business valuations. The SDE multiple is based on industry benchmarks and business characteristics.

This valuation is for informational purposes only and does not constitute professional financial advice.