

PRICEY THE JUICY

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Stock Trading Mistakes



#4

价格正义



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好公司思维

- No need to think. Headline / stock promotor tells you
- 市场参与者更加倾向于关注价格较高的股票
- The mindset: "不熟悉的不做"
- Ever think of the other way around?

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不同价格的股票盈利倾向测试

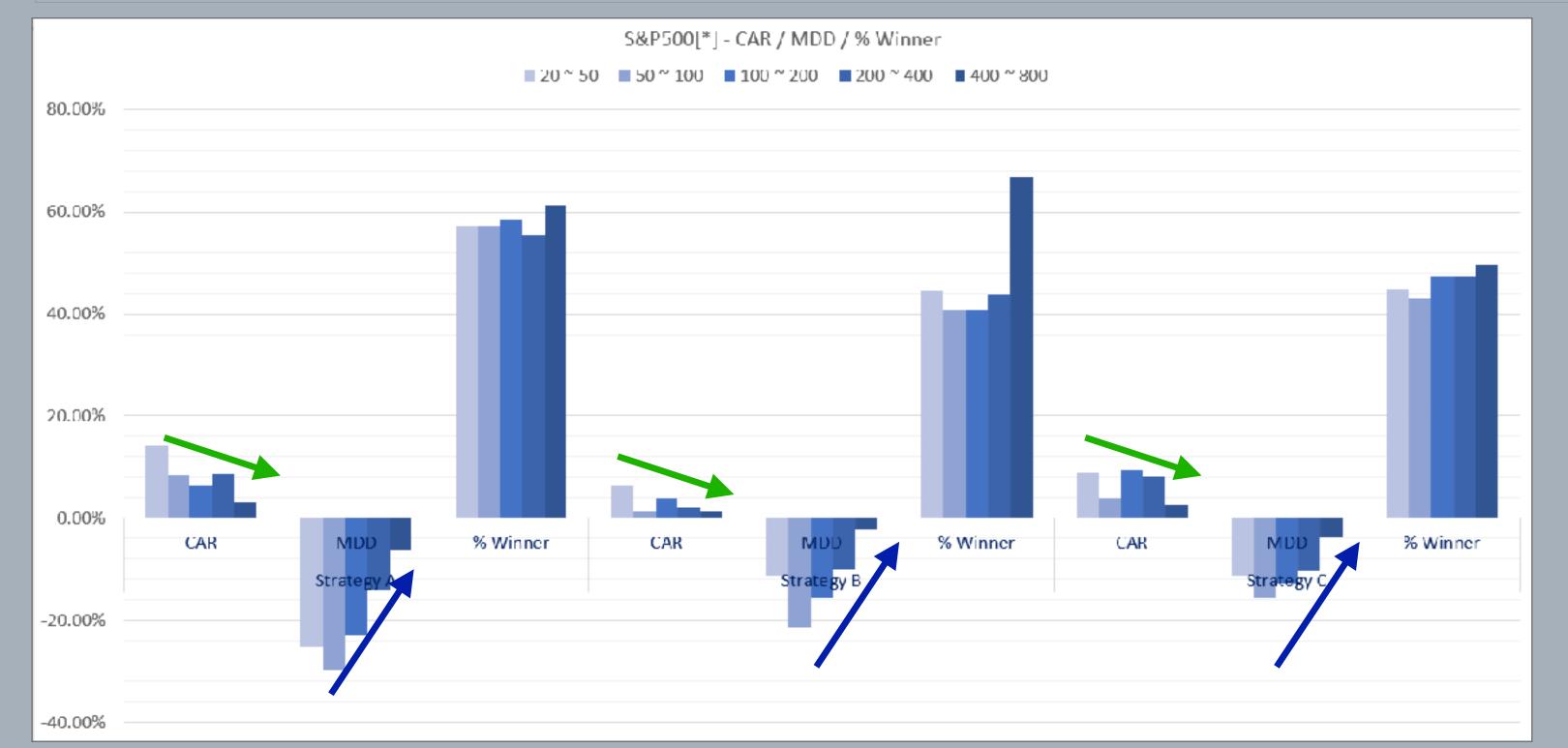
- 样本: S&P500[*] Constituents
- 测试周期: 过往15年
- 价格分层: 5档
 - Price range = \$20 ~ \$50
 - Price range = \$50 ~ \$100
 - Price range = \$100 ~ \$200
 - Price range = \$200 ~ \$400
 - Price range = \$400 ~ \$800



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S&P500[*]	Strategy A			Strategy B			Strategy C		
2017-2019	CAR	MDD	% Winner	CAR	MDD	% Winner	CAR	MDD	% Winner
20 ~ 50	14.38%	(25.16%)	57.19%	6.28%	(11.16%)	44.35%	9.12%	(11.25%)	44.83%
50 ~ 100	8.36%	(29.76%)	57.04%	1.55%	(21.37%)	40.77%	3.84%	(15.69%)	43.03%
100 ~ 200	6.31%	(22.71%)	58.25%	3.75%	(15.61%)	40.85%	9.52%	(12.82%)	47.30%
200 ~ 400	8.53%	(14.09%)	55.45%	2.10%	(9.91%)	43.87%	8.27%	(10.13%)	47.30%
400 ~ 800	3.10%	(6.38%)	61.32%	1.20%	(2.08%)	66.67%	2.72%	(3.55%)	49.52%
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S&P500[*]	Strategy A			Strategy B			Strategy C		
2007-2019	CAR	MDD	% Winner	CAR	MDD	% Winner	CAR	MDD	% Winner
20 ~ 50	8.81%	(27.90%)	55.12%	4.65%	(20.01%)	42.89%	5.63%	(35.20%)	45.20%
50 ~ 100	4.98%	(29.60%)	55.20%	1.55%	(21.13%)	39.61%	0.95%	(27.57%)	41.51%
100 ~ 200	2.01%	(22.71%)	54.91%	1.11%	(15.61%)	39.57%	2.88%	(19.47%)	43.08%
200 ~ 400	2.32%	(14.09%)	54.41%	0.61%	(9.91%)	43.10%	2.06%	(13.13%)	43.88%
400 ~ 800	1.14%	(6.38%)	58.37%	0.40%	(2.08%)	65.52%	0.70%	(4.32%)	44.22%
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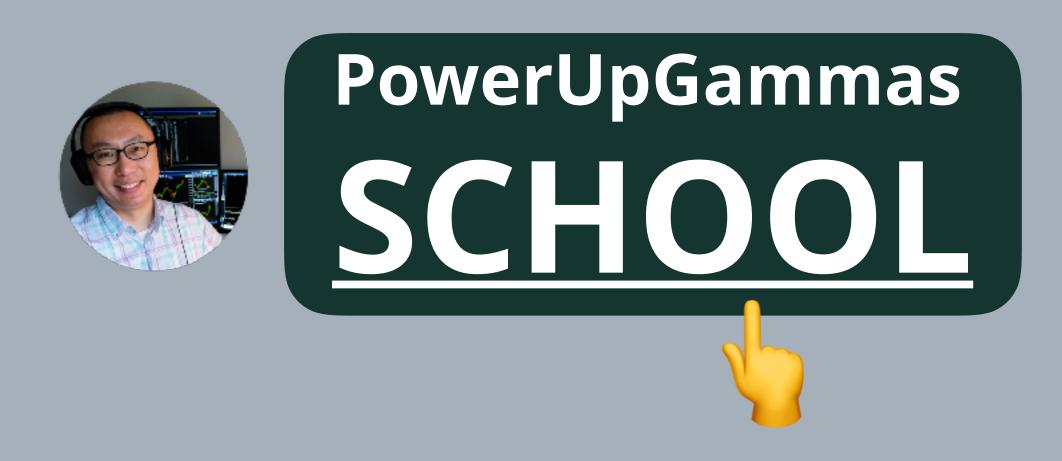
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