

# Women in Electoral Politics

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## GENERAL INFO: FEMALE OFFICE HOLDERS IN THE UNITED STATES, 2013

Office	Percent Women
U.S. Senators	20.0
Members of the U.S. House of Representatives	17.8
State Governors	10.0
Statewide Elected Officials	22.4
State Legislators	23.7
Mayors of the 100 Largest Cities	12.0

## 1. WOMEN IN NATIONAL POLITICS

### a. Female Presidential Candidates

Candidates with over 50,000 Votes:

Year	Candidate	Party	Number of Votes
1968	Charlene Mitchell	Communist Party	1,075 Votes- First woman on record to surpass 1,000 votes-
1972	Linda Jenness	Socialist Workers	52,799 Votes
1984	Sonia Johnson	Citizens	72,200 Votes
1988	Lenora Fulani	New Alliance	217,219 Votes (0.2% of the Vote, 4 <sup>th</sup> place)
1992	Lenora Fulani	New Alliance	73,714 Votes
2008	Cynthia McKinney	Green	161,313 Votes

### b. Female Vice Presidential Candidates

Candidates with over 1 million Votes:

Year	Candidate	Presidential Candidate	Party	Number of Votes
1924	Marie Brehm	Herman P Faris	Prohibition	56,268 Votes First female VP with over 1,000 votes
1984	Geraldine Ferraro	Walter Mondale	Democratic	37,577,185 Votes
2000	Winona LaDuke	Ralph Nader	Green	72,200 Votes

2008	Sarah Palin	John McCain	Republican	59,948,323 Votes
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NOTES: There has been little consistency with female performance on the top of the ticket. Just 4 years after the first woman recorded votes, a woman surpassed the 50,000 threshold. But another woman wouldn't pass it again for a dozen years. In 1988 Lenora Fulani came in fourth, the best finish any woman has had in the general election to date.

### **c. Female Cabinet Members**

	President	Female Cabinet Members
1969-73	Nixon	0
1973-77	Nixon/Ford	1
1977-81	Carter	3
1981-85	Reagan I	2
1985-89	Reagan II	2
1989-93	Bush (41)	3
1993-97	Clinton I	3
1997-2001	Clinton II	4
2001-05	Bush (43) I	3
2005-09	Bush (43) II	5
2009-13	Obama I	4
2013-	Obama II	3

### **d. CONGRESS**

#### **i. Female Members of Congress**

From 1916-2013, 298 women have served in Congress. These women include:

- 194 Democrats and 104 Republicans;
- 254 (165 Ds, 89 Rs) women have served only in the House of Representatives;
- 34 (21 Ds, 13 Rs) women have served in both houses; and
- 4 (3 Ds, 1 R) women have served as Delegates in the house

	Women in the House of Representatives	Women in the Senate
1970	10 (2%)	1 (1%)
1975	19 (4%)	0 (0%)
1980	15 (3%)	2 (2%)
1985	23 (5%)	2 (2%)

1990	29 (7%)	2 (2%)
1995	48 (11%)	9 (9%)
2000	58 (13%)	9 (9%)
2005	70 (16%)	14 (14%)
2010	74 (17%)	17 (17%)
2012	76 (17%)	17 (17%)
2013	77 (18%)	20 (20%)
2014	82 (19%)	20 (20%)

In the 113<sup>th</sup> Congress (2013-2014):

- 20 Women serve in the Senate (16 Ds, 4 Rs)
- 82 serve in the House (63 Ds and 19 Rs and 3 delegates)

## ii. Female Incumbents

At least one woman has sought reelection to the senate in every election cycle since 1990. In the last 22 years both male and female senators have a reelection rate of roughly 87%. This trend holds true for House Elections too.

### *Reelection Rate of U.S. Senators by Gender, 1990-2012*

Cycle	# Men	Won	Lost	% Won	# Women	Won	Lost	% Won
1990	31	30	1	<b>96.8</b>	1	1	0	<b>100.0</b>
1992	27	22	5	<b>81.5</b>	1	1	0	<b>100.0</b>
1994	24	22	2	<b>91.7</b>	2	2	0	<b>100.0</b>
1996	20	19	1	<b>95.0</b>	1	0	1	<b>0.0</b>
1998	25	23	2	<b>92.0</b>	4	3	1	<b>75.0</b>
2000	26	20	6	<b>76.9</b>	3	3	0	<b>100.0</b>
2002	25	22	3	<b>88.0</b>	3	2	1	<b>66.7</b>
2004	21	20	1	<b>95.2</b>	5	5	0	<b>100.0</b>
2006	23	17	6	<b>73.9</b>	6	6	0	<b>100.0</b>
2008	27	23	4	<b>85.2</b>	3	2	1	<b>66.7</b>
2010	19	16	3	<b>84.2</b>	6	5	1	<b>83.3</b>
2012	17	15	2	<b>88.2</b>	6	6	0	<b>100.0</b>
<b>Total</b>	<b>285</b>	<b>249</b>	<b>36</b>	<b>87.4</b>	<b>41</b>	<b>35</b>	<b>6</b>	<b>87.8</b>

Note: Includes U.S. Senators running for election that were first appointed into office. Table compiled by Smart Politics.

- From 1956 to 2006 female members of congress won 95.8% of their reelections compared to male members winning 94.5% of their reelection campaigns. On average female incumbents won 67.3% of the vote in their races while male incumbents won 64.5% of the vote.

Source: via Palmer, Simon "Breaking the Political Glass Ceiling: Women and Congressional Elections"

### iii. Congressional Committees

#### Ranking Members by Gender and Party:

113<sup>th</sup> Congress:

- Of the 20 committees in the House, only one- the House Administration Committee, is chaired by a woman.

112<sup>th</sup> Congress:

#### House of Representatives

	Female Republican Heads (23 Congresswomen)	Female Democratic Ranking Members (54 Congresswomen)
Committees (20)	1	4
Subcommittees (~100)	10	25

#### Senate

	Female Republican Ranking Members (5 Senators)	Female Democratic Heads (12 Senators)
Committees (16)	4	4
Subcommittees (73)	5	19

### iv. Female Congressional Staffers

Percent staffers who are women:

All Staffers: 50.3%			
House		Senate	
52.4%		54.1%	
House Democrats	House Republicans	Senate Democrats	Senate Republicans

54.5%	50.6%	55.7%	52.1%
<b>All Leadership Offices: 48.2%</b>			
<b>House Leadership</b>		<b>Senate Leadership</b>	
44.2%		52.5%	
<b>House Democrats</b>	<b>House Republicans</b>	<b>Senate Democrats</b>	<b>Senate Republicans</b>
51.2%	36.6%	50.3%	46.1%

Senate Chiefs of Staff: Percent who are women:

- Senate Democrats: 32.8%
- Senate Republicans: 17.2%

House Chiefs of Staff:

- Democrats: 46% of House Democrats' Chiefs of staff are women (95 of 205)
- Republicans: 22% of House Republicans' chiefs of staff are women (51 of 234)

\*Women and men are paid nearly the same for equal positions on Capitol Hill

Sources: *National Journal*, Female Congressional Staffers, July, 2012; *National Journal*, *Taking Charge* Peter Bell and Brian McGill, 7/26/14.

Testifying Before Congressional Committee Hearings

113<sup>th</sup> Congress: So far, 23% of the more than 5,000 witnesses have been women.

#### **e. Women in the Federal Reserve**

2014 Members of the Federal Reserve Board:

2 of 5 are women with 2 vacancies (as of July, 2014)

-Janet L Yellen (Chair) - First female to chair the Federal Reserve Board

-Stanley Fischer (Vice Chairman)

-Daniel K Tarullo

-Jerome H. Powell

-Lael Brainard

Female Board Members Historically:

1913 Federal Reserve Board established

Year	Name	District
1978-1984	Nancy H. Teeters	Chicago
1984-1991	Martha R. Seger	Chicago
1991-1998	Susan M. Phillips	Chicago
1994-1997/2010-Present	Janet L. Yellen	San Francisco
1996-1999	Alice M. Rivlin	Philadelphia
2001-2007	Susan S. Bies	Chicago
2008-2013	Elizabeth A. Duke	Philadelphia
2010-2014	Sarah Bloom Raskin	Richmond
2014—Present	Lael Brainard	---

History of Federal Reserve Female Bank Presidents by Regional Bank – There are **two current female presidents** (in bold) among the heads of the 12 Regional Federal Reserve Banks:

Boston	1994-2007 Cathy E Mineham (2 <sup>nd</sup> female president overall)
New York	No female president to date
Philly	No female president to date
Cleveland	1982-1987 Karen N Horn (1 <sup>st</sup> female president overall); 2003-2014 Sandra Pianalto <b>2014-Present Loretta J Mester</b>
Richmond	No female president to date
Atlanta	No female president to date
Chicago	No female president to date
St. Louis	No female president to date
Minneapolis	No female president to date
Kansas City	<b>2011-Present Esther L. George</b>
Dallas	2004-2005 Helen Holcomb (Interim president)
San Francisco	2004-2010 Janet Yellen

Directors of Federal Reserve Banks and Branches:

Men	Women
192	74

#### **f. Federal Judicial Appointees**

- As of 2013, of the 874 federal judgeships, 39% are held by women.

#### **Federal Judicial Appointees by Gender and President:**

	Total Appointees	Female Appointees	Percentage Female
Richard Nixon	231	1	0.4%
Gerald Ford	62	1	1.6%
Jimmy Carter	259	40	15.4%
Ronald Reagan	376	31	8.2%
George H.W. Bush	192	36	18.8%
Bill Clinton	373	111	29.8%
George W. Bush	325	72	22.2%
Barack Obama	162	72	44.4%

Before Jimmy Carter, only 8 women had been appointed Federal Judges, with no President appointing more than 3 women. Carter overhauled the Judicial nominating process, taking the nominating power away from individual Senators. Once the Executive branch took more of a role in the nomination of Judges, it was possible to nominate more diverse judges who might not be as politically connected as the Senate appointments.

A noticeable trend is that every President since Nixon has appointed a greater percentage of female judges than their most recent party compatriot at the White House.

*Via – Federal Judicial Center Database*

#### **g. First Female Head of Secret Service**

In March 2013 Barack Obama appointed Julia Pierson as the new Director of the Secret Service. Pierson is the current Chief of Staff of the Secret Service. She is a



three-decade veteran of the force. She replaced Mark Sullivan who served as director for 7 years before retiring in February 2013.

Historically women working in the Secret Service exclusively held clerical positions. There were no female Secret Service agents until 1971, when 4 women simultaneously received appointments. 7 years later in 1978 Special Agent Mary Ann Gordon became the first female agent to get a permanent assignment to the White House detail. That same year a female agent also was assigned to Vice President Walter Mondale. The next major milestone for women in the Secret Service came in 2004 when Barbara Riggs was named deputy director, the first woman to hold that position. Riggs first became an agent in 1975 and was one of the first 10 women to achieve that role.

#### **h. Presidential Debate Moderators**

	First Debate Moderator	Second Debate Moderator	Third Debate Moderator	Fourth Debate Moderator
1960	Howard K. Smith	Frank McGee	Bill Shadel	Quincy Howe
1976	Edwin Newman	<b>Pauline Frederick</b>	<b>Barbara Walters</b>	
1980	Bill Moyers	Howard K Smith		
1984	<b>Barbara Walters</b>	Edwin Newman		
1988	Jim Lehrer	Bernard Shaw		
1992	Jim Lehrer	<b>Carole Simpson</b>	Jim Lehrer	
1996	Jim Lehrer	Jim Lehrer		
2000	Jim Lehrer	Jim Lehrer	Jim Lehrer	
2004	Jim Lehrer	Charlie Gibson	Bob Schieffer	
2008	Jim Lehrer	Tom Brokaw	Bob Schieffer	
2012	Jim Lehrer	<b>Candy Crowley</b>	Bob Schieffer	

From 1976 to 1984 the debates were sponsored by the League of Women Voters. Under the League of Women Voters' stewardship, women made up 43% of moderators.

In 1987 the two parties established the Commission on Presidential Debates. Under the Commission on Presidential Debates, women have been selected to moderate 11% of debates.

Jim Lehrer alone has moderated more than twice as many debates as women have.

\*Both moderators of Vice Presidential debates sponsored by the League of Women Voters were male. Of the Six Vice Presidential debate moderators selected by the Commission on Presidential debates, half were female.

### **i. President Obama's White House**

Women in top positions:

- Cabinet and positions with cabinet-level status:
  - Secretary of the Interior, Sally Jewell
  - Secretary of Commerce, Penny Pritzker
  - Secretary of Health and Human Services, Sylvia Mathews Burwell
  - Administrator of the Environmental Protection Agency, Gina McCarthy
  - US Ambassador to the United Nations, Samantha Power
  - Administrator of Small Business Administration, Maria Contreras-Sweet
- National Security Adviser, Susan Rice
- Counsel to the President, Kathy Ruemmler
- Homeland security adviser, Lisa Monaco
- Deputy Chief of Staff, Anita Decker Breckenridge
- Deputy Chief of Staff, Kristie Canegallo
- Senior Advisor, Valerie Jarrett

Pay Gap:

- The average male White House employee currently earns about \$88,600, while the average female White House employee earns about \$78,400.
- The gender pay gap is 13%.
- There are 87 male White House officials who make more than \$100,000, compared to 53 female White House officials.

- One of the key reasons is that more men hold the higher-paying, senior jobs in the White House, and more women hold the lower-paying, junior jobs. The White House states that they have equal pay for equal work.

Sources: Whitehouse.gov; The Washington Post, Zachary A Goldfarb, 7/1/2014; New York Times, Jackie Calmes, 5/26/2013; Politico, Carrie Budoff Brown, 3/25/14.

## **j. The 2014 Election**

- Senate Elections (as of July, 2014):
  - States with Senate races in 2014: 34
  - States with open seats: 8 (IA, GA, MI, MT, NE, OK, SD, WV)
  - States with potential women candidates: 15
  - Women running for open seats: 6 (3D, 3R) in 5 states: Michelle Nunn (D-GA); Joni Ernst (R-IA); Terri Lynn Land (R-MI); Connie Johnson (D-OK); Natalie Tennant (D-WV); Shelley Moore Capito (R-WV)
  - Women running as challengers: 8 (5D, 9R) in 8 states: Colleen Hanabusa (D-HI); Alison Lundergan Grimes (D-KY); Shenna Bellows (D-ME); Sandra Henningsgard (D-MN); Monica Wehby (R-OR); Kara Young (R-RI); Joyce Dickerson (D-SC); and Brenda Lenard (R-TN)
- House Elections (as of July, 2014):
  - Open seats: 45
  - Women running for open seats: 28 (15 D, 13 R) in 22 districts
  - Challengers: 81
  - Incumbent women running: 73
- Governor (as of July, 2014):
  - States with gubernatorial races in 2014: 36
  - States with potential women candidates to date: 15

Source: Center for American Women and Politics (CAWP), 2014.

## **i. Women Voters in 2014 Election: (Pew Research Poll, May 2014)**

How likely are you to vote in the election for Congress in 2014?

	Total
Almost certain	76%
Probably	12%
50-50	9%
Will not vote	2%

Who will you most likely be voting for: the Democratic candidate or the Republican candidate?

	Total
Democratic candidate	42%
Lean Democratic candidate	4%
<b>Total Democratic</b>	<b>46%</b>
Republican candidate	37%
Lean Republican candidate	4%
<b>Total Republican</b>	<b>41%</b>
Other candidate	1%

## 2. WOMEN IN LOCAL POLITICS

### a. Women at the State Level

#### i. General Statistics (2014)

- Nationwide, women make up 24% of state legislatures
- Only 5 of the nation's 50 governors are women
- In the nation's 100 largest cities, there are only 12 female mayors.
- 18% of cities that have populations over 30,000 have female mayors
- In 2011: one-fifth of the female state legislators were minorities, 10% of the women in statewide elected executive officers were women of color, and 3 women of color were serving as mayors in the nation's 100 largest cities.
- There are nearly twice as many female Democrats in state legislatures (1,113) as female Republicans (636), and blue states elect far more women than red states (though, Republicans have narrowed the gap in recent years).

Source: Washington Post, Jaime Fuller, 5/22/14; Washington Post, Aaron Blake, 7/2/14.

## ii. Women as Governors and Attorneys General

	Female Governors	Female Attorneys General
1970	0 (0%)	0
1975	1 (2%)	0
1980	2 (4%)	0
1985	2 (4%)	2
1990	3 (6%)	2
1995	4 (8%)	10
2000	3 (6%)	9
2005	9 (18%)	6
2010	6 (12%)	5
2012	6 (12%)	8

## iii. Women Serving in State Legislatures

Year	Women Legislators	% of Total Legislators
1971	344	4.5%
1981	908	12.1%
1991	1,368	18.3%
2001	1,666	22.4%
2011	1,750	23.7%
2014	1,784	24.2%

### Breakdown by Party for 2014:

	Total Legislators		State Senators		State Representatives	
	#	%	#	%	#	%
Democrats	1,136	63.7	258	62.9	878	63.9
Republicans	663	65.5	141	34.4	492	35.8
Nonpartisans*	10	0.6	10	2.4	---	---
Progressives	4	0.2	---	---	4	0.3
Independent	1	0.1	1	0.2	---	---
Total	1,784	100.1	410	99.9	1,374	100.0

\*In Nebraska, where the legislature is unicameral, legislators are elected on a nonpartisan basis

### States with the highest percentage of women in the state legislature:

State	Total number of women in lower chamber and Senate	% Women in legislature
Colorado	41	41%
Vermont	73	40.6%

Arizona	32	35.6%
Minnesota	68	33.8%
Washington	48	32.7
New Hampshire	137	32.3%
Hawaii	24	31.6%
Illinois	55	31.1%
Maryland	57	30.3%
New Jersey	36	30%
Oregon	27	30%

States with the lowest percentage of women in the state legislature:

State	Total number of women in lower chamber and Senate	% Women in legislature
Louisiana	18	12.5%
Oklahoma	20	13.4%
Alabama	20	14.3%
Wyoming	14	15.6%
Utah	17	16.3%
West Virginia	22	16.4%
Arkansas	23	17%
North Dakota	24	17%
Virginia	24	17.1%
Mississippi	30	17.2%

Sources: National Conference of State Legislatures via Aaron Blake, *The Fix*, 7.2.14; Center for American Women and Politics (CAWP) Fact Sheet, January 2014

## **b. Women in City Government**

### **i. Women as Mayors**

In the last hundred years, the 50 largest American cities of 2012 have had 52 different women serve as mayor. Of those 50 cities, 19 have never seen a female mayor, including three of the nation's five largest cities: New York, Los Angeles, and Philadelphia.

Portland, Oregon and Sacramento all had female mayors serve in the 1940s.

Year	Female Mayors
1970	0
1975	4
1980	9
1985	4

1990	10
1995	11
2000	9
2005	9
2010	4
2012	7

### 3. WOMEN IN POLITICAL PARTIES

#### a. Women in Power by Position and Party

##### Women in Congress:

	Since 1992	Since 1789
Republicans	40	87
Democrats	83	157

##### Women in the Senate:

	Since 1992	Since 1789
Republicans	8	15
Democrats	19	29

##### Women Governors:

	Since 1992	Since 1789
Republicans	13	14
Democrats	9	20

#### b. National Party Female Chairpersons

Neither party has a strong record of Chairperson Diversity.

Since 1970 there have been 20 Chairpersons of the Democratic National Committee. Of those 20, only 3 have been women. First was Jean Westwood in 1972, then was Debra DeLee from 1994-1995 and last was Debbie Wasserman-Schultz, who is the current Chairperson and has held that role since 2011.

Since 1970 there have been 19 Chairpersons of the Republican National Committee. Of them only one was female, Mary Louise Smith from 1974-1977.

Party	Total Number of Chairwomen	Percentage of Chairpersons that have been female (Since 1970)	Total Years of Female leadership (Since 1970)	Percentage of Years led by a female Chairperson (Since 1970)
Democratic National Committee	3	15.0%	5	11.9%
Republican National Committee	1	5.3%	3	7.1%

#### 4. WOMEN AND VOTING

##### a. U.S. Women's Party ID and Ideology- Gallup Poll April 2012

	Stay-at-home mothers	All women
Republican	22%	26
Independent	45	38
Democrat	30	34
Conservative	37	37
Moderate	39	36
Liberal	20	23

##### b. Female Votes by Marital Status

Married women tend to support Republicans while single women tend to vote for Democrats

	Share of Voting Population	Percentage Vote for Democrat	Percentage Vote for Republican
2012-Married Women	31%	46%	53%
2012-Unmarried Women	23%	67%	31%
2010-Married Women*	-	43%	54%
2010-Unmarried Women*	19%	61%	36%
2008-Married Women	32%	47%	50%
2008-Unmarried Women	21%	70%	29%
2006-Married Women	33%	48%	50%
2006-Unmarried Women	18%	66%	32%



\*In 2010 the Edison Research Poll, that year's National Election Pool Poll, did not publish votes by gender and marital status. The numbers used here are from a Lake Research Poll, conducted October 31<sup>st</sup> through November 2<sup>nd</sup> 2010. In their accessible press release, the married female share of the vote was not listed.

### c. Party Identification by Marital Status-Pew Research Center Poll March 2012

	Married Women	Single Women
Rep/Lean Rep	45%	31%
Dem/Lean Dem	48%	62%

	Married Men	Single Men
Rep/Lean Rep	53%	44%
Dem/Lean Dem	38%	46%

### d. Gender Gap in Presidential Elections

1976 was the last election in which a candidate won both gender by the same margin. Since then the Democratic Party has developed a strong base of support from women while Republicans have seen more support from men. The biggest gender gap in a presidential election came in 2000, when Al Gore won the female vote by 11 points while George W Bush won the male vote by 11 points, creating a 22 point total gap between the two genders.

	Winner	Female Vote	Male Vote	Gender Gap
1976	Jimmy Carter	+2	+2	0
1980	Ronald Reagan	+2	+19	17
1984	Ronald Reagan	+12	+25	13
1988	George HW Bush	+1	+16	15
1992	Bill Clinton	+8	+3	5
1996	Bill Clinton	+16	-1	17
2000	George W Bush	-11	+11	22
2004	George W Bush	-3	+11	14
2008	Barack Obama	+13	+1	12
2012	Barack Obama	+11	-7	18

## 5. WOMEN, POLITICS AND MONEY

### **a. Fundraising**

- As candidates, female Democrats rely most heavily on the support of female contributors and received the highest proportion of their money from women.
- Democratic women running for Congress in 2014 have received almost 40 percent of their money from women, compared with 29 percent for female Republicans.
- Once women accumulated power, their fund-raising ability grows much stronger.
- Women often don't have access to the same networks that men do, which is a special difficulty when it comes to money and fundraising

### **b. Donating**

- Males contribute more money to federal campaigns and make larger donations.
- Women historically have been more interested in giving to causes rather than to candidates.
- Of the top 100 contributors in 2012, only 11 were women; that's down from 21 in 1990.
- Women donate more consistently to congressional Democrats
- Of the top ten Senators with the highest percent of campaign donations from women, only ONE is not a female democrat
- In 2012, 56% of the donations from women who reported being employed outside the home went to Democrats, compared with 37% from women who identified themselves as homemakers.
- Women only made up 20% of donors to PACs in 2012, compared with 15% in 1990.
- Only five of the top 20 female donors gave to the GOP
- Donations records for married couples are often filed under the name of the husband but this does not mean that the wife is not an active participant in choosing and supporting issues and candidates.
- Hillary Clinton: Super PACs have historically raised only one-fifth of their resources from women but the majority of money raised by the Ready for Hillary PAC has come from women.

Total percent of contributions by women to candidates, political action committees (PACs) and party committees:

Year	Women's contributions %
1990	22%
2006	27%
2008	31%
2010	26%
2012	25%

\*Many women give alongside their husbands and lists tend to bunch husbands' and wives' contributions together.

2014 Federal Campaigns:	Top male donors:	Top female donors:
Top 10 donors	\$51,140,820	\$8,058,370
Top 20 donors	\$62.6 million	\$11.2 million
Top donor overall:	Tom Steyer: \$18,290,200	Virginia James: \$1,831,000

Sources: Sarah Bryner and Doug Weber, *Sex, Money & Politics*, [OpenSecrets.org](http://OpenSecrets.org); Jennifer Steinhauer, *As Fund-Raisers in Congress, Women Break the Cash Ceiling*, [New York Times](http://NewYorkTimes.com), 11/30/13; Anna Palmer and Tarini Parti, *Politico*, *Money gap: Why don't women give?*, July 22, 2014.

## 6. WHY WOMEN IN POLITICS?

### a. The Impact of Women

#### The Impact of Female Members of Congress

-Women are notably more likely than men to focus on *Women's Distinctive Concerns* (bills dealing with women's traditional areas of interest such as health care, children and the family, education, environment, housing, and the elderly):

*'Women's Distinctive Concerns'* as Lawmaker's Top Legislative Priority (2014):

Women	Men
51%	37%

- Female public officials are more active than men on women's rights legislation

### Female and Male Lawmakers' Work on Women's Rights Bills (2014):

Women	Men
59%	36%

- Issues of particular importance to women are more likely to be introduced by women legislators than by men.
- Women officeholders are changing the way government works. When compared with their male colleagues:
  - -Women are more likely to bring citizens into the process
  - -Women are more likely to opt for government in public view rather than government behind closed doors.
  - -Women are more responsive to groups previously denied full access to the policymaking process
- It is common for congresswomen to consider how legislation will affect women throughout the country, beyond the boundaries of the districts they represent; they see themselves as “surrogate representatives” for women through the United States.
- Both women and men in the legislatures believe that women legislators have increased legislative attention to how bills will affect women, and that women have increased political access for economically disadvantaged groups.
- Women are often very good at finding common ground and building bipartisan support.
- Women tend to have a more collaborative style to legislating and have real trust in each other.

SOURCES: Center for American Women and Politics and Political Parties, Research Inventory: American Women and Politics, August 2012;

### **b. The Challenges Women Face**

- 42% of women legislators disagreed with the statement that “Most men in my legislature are supportive of moving women into leadership positions”

- Around 42% also disagreed with the statement that “The leaders in my legislature are as likely to consult with the women in their legislature as the men when making important decisions.

SOURCES: Center for American Women and Politics and Political Parties, Research Inventory: American Women and Politics, August 2012; Ed O’Keefe, *Women are wielding notable influence in Congress*, Washington Post, 1/16/2014; Rutgers Center for the American Woman and Politics: The Impact of Women in Public Office 1991.

### c. Why more Women aren’t Running

Women make up 51% of the population in the United States, yet they only comprise 25% of those who have run for public office. When women run for political office – regardless of the position they seek – they are just as likely as men to win their races. So, the reason more women are not running for office is not that women can’t win, it goes deeper than that and exposes some of the deep societal barriers keeping women from running.

- There is a substantial and persistent gender gap in political ambition: men tend to have it, and women don’t.

#### The Gender Gap in Political Ambition:

Question presented to 2,100 college students: “Have you ever thought that, when you’re older, you might want to run for political office?”

	Men	Women
Thought about it many times	20%	10%
Has crossed my mind	37%	27%
Never thought about it	43%	63%
“Definitely” plan to run for office at some point in the future	14%	7%
Would “never” run for office	23%	36%

#### The Persistent Gender Gap in Political Ambition:

Question presented to thousands of “potential candidates”: “Have you ever considered running for office?”

	Men	Women
2001 Potential Candidates	59%	43%
2011 Potential Candidates	62%	46%
2012 College Students	57%	37%

- Even politically active young women didn't see themselves as future politicians.

Why don't women want to run for public office?

- Young women are less likely than young men to be socialized by their parents to think about politics as a possible career path.
- Young women tend to be exposed to less political information and discussion than do young men.
- Young women are less likely than young men to receive encouragement to run for office – from anyone.
- Women are more concerned about their credentials and viability than men are.
- Lingering sexism- “There are studies that when a woman's appearance is commented on publicly during a campaign, it undermines her; it actually hurts her. And it doesn't matter if the comment is positive or negative. It undermines her credibility.” –U.S. Senator Kristin Gillibrand
- Personal lives are subjected to national discussion
- Women often don't have access to the same networks that men do, which is a special difficulty when it comes to money and fundraising

The Effects of Sexism on Women Running for Office:

- Voters exposed to media sexism are less likely to vote for the female candidate being targeted.
- Sexism in any form, even mild sexism, hurts female candidates and makes nearly every potential voter less likely to cast a ballot for her.
- “When a woman's appearance is commented on publicly during a campaign, it undermines her; it actually hurts her. And it doesn't matter if the comment is positive or negative. It undermines her credibility.”  
–Kristen Gillibrand
- In a study focusing on the effects of sexism on female candidates, it was determined that nearly seven in ten voters reported being less likely to vote for a female candidates after they heard her being called derogatory

names (like ice queen or mean girl), as well as more strongly sexist language.

- Sexism costs can cost a woman an average of 10 points in favorability.

Sources: NY Magazine, Ann Friedman, 5/9/2013; Washington Post, Jaime Fuller, 5/22/14; Jennifer L. Lawless and Richard L. Fox, *Girls Just Wanna Not Run: The Gender Gap in Young Americans' Political Ambition*, American University School of Public Affairs, March 2013; Charlotte Alter, *Kristen Gillibrand on why she Hates the Phrase 'Having it All,'* Time, 10/1/2014; Seth Motel, *Who runs for office? A profile of the 2%*, PEW Research Center, 9/3/2014; Study by Lake Research Partners, 9/23/10 via Linda Lowen, *Media Sexism-Does Media Sexism Hurt Female Candidates*, aboutnews.com.

## **7. WOMEN IN LEADERSHIP AROUND THE WORLD**

### **a. Angela Merkel**

- German Chancellor since 2005
- 71% Approval Rating (as of July, 2014)
- During her time as Chancellor, Germany has become the world's most connected nation by flows of goods, money, information and people.
- Under her leadership, German society has turned into a more inclusive, tolerant, rational society capable of leading by example.
- Merkel has been described as a patient, consensus seeking, tireless, ultraconstructive negotiator.

Source: Leonid Bershidsky, *Merkel shows men how it's Done*. BloombergView, 7/18/14.