Presidential Debate Audiences 1960-2008

These figures do not include the PBS audience which in 2008 was estimated to be 2.6 million viewers

	ABLE 1						
2008 Viewership 52.4 million	ear		1st Debate	2nd Debate	3rd Debate	VP Debate	
Date 9/26							
2004 Viewership 62.4 million 46.7 million 51.1 million 43.5 million Date 9/30 10/8 10/13 10/5 2000 Viewership 46.6 million 37.5 million 37.7 million 28.5 million Date 10/3 10/11 10/17 10/5 1996 Viewership 46.1 million 36.3 million n/a 26.6 million Date 10/6 10/16 n/a 10/9 1992 Viewership 62.4 million 69.9 million 66.9 million 51.2 million Date 10/11 10/15 10/19 10/13 1988 Viewership 65.1 million 67.3 million n/a 46.9 million Date 9/25 10/13 n/a 10/5 1984 Viewership 65.1 million 67.3 million n/a 56.7 million Date 10/7 10/21 n/a 10/11 1980 Viewership n/a 80.6 million n/a n/a Date 9/21* 10/28 n/a n/a 1976 Viewership 69.7 million 63.9 million 62.7 million 43.2 million Date 9/23 10/6 10/22 10/15	20	08 Viewership	52.4 million				
Date 9/30 10/8 10/13 10/5		Date	9/26				
Date 9/30 10/8 10/13 10/5	20	04 Viewership	62.4 million	46.7 million	51.1 million	43.5 million	
Date 10/3 10/11 10/17 10/5 1996 Viewership 46.1 million 36.3 million n/a 26.6 million 10/9 1992 Viewership 62.4 million 69.9 million 66.9 million 51.2 million 10/13 10/19 10/13 10/19 10/13 10/19 10/13 1988 Viewership 65.1 million 67.3 million n/a 46.9 million 10/5 10/19 10/15 10/15 10/15 10/15 10/15 10/15 10/15 10/15 10/11 1			9/30	10/8	10/13	10/5	
1996 Viewership 46.1 million 36.3 million n/a 26.6 million 1992 Viewership 62.4 million 69.9 million 66.9 million 51.2 million Date 10/11 10/15 10/19 10/13 1988 Viewership 65.1 million 67.3 million n/a 46.9 million Date 9/25 10/13 n/a 10/5 1984 Viewership 65.1 million 67.3 million n/a 56.7 million Date 10/7 10/21 n/a 10/11 1980 Viewership n/a 80.6 million n/a n/a 1976 Viewership 69.7 million 63.9 million 62.7 million 43.2 million 1960 Viewership 66.4 million 61.9 million 63.7 million n/a 60.4 million	20	00 Viewership	46.6 million	37.5 million	37.7 million	28.5 million	
Date 10/6 10/16 n/a 10/9		Date	10/3	10/11	10/17	10/5	
1992 Viewership 62.4 million 69.9 million 66.9 million 51.2 million Date 10/11 10/15 10/19 10/13 1988 Viewership 65.1 million 67.3 million n/a 46.9 million Date 9/25 10/13 n/a 10/5 1984 Viewership 65.1 million 67.3 million n/a 56.7 million Date 10/7 10/21 n/a 10/11 1980 Viewership n/a 80.6 million n/a n/a 1976 Viewership 69.7 million 63.9 million 62.7 million 43.2 million Date 9/23 10/6 10/22 10/15 1960 Viewership 66.4 million 61.9 million 63.7 million n/a 60.4 million	19	96 Viewership	46.1 million	36.3 million	n/a	26.6 million	
Date 10/11 10/15 10/19 10/13		•	10/6		n/a	10/9	
1988 Viewership 65.1 million 67.3 million n/a 46.9 million 1984 Viewership 65.1 million 67.3 million n/a 56.7 million Date 10/7 10/21 n/a 10/11 1980 Viewership n/a 80.6 million n/a n/a Date 9/21* 10/28 n/a n/a n/a 1976 Viewership 69.7 million 63.9 million 62.7 million 43.2 million Date 9/23 10/6 10/22 10/15 1960 Viewership 66.4 million 61.9 million 63.7 million n/a 60.4 million	19	92 Viewership	62.4 million	69.9 million	66.9 million	51.2 million	
Date 9/25 10/13 n/a 10/5 1984 Viewership 65.1 million 67.3 million n/a 56.7 million Date 10/7 10/21 n/a 10/11 1980 Viewership n/a 80.6 million n/a n/a Date 9/21* 10/28 n/a n/a 1976 Viewership 69.7 million 63.9 million 62.7 million 43.2 million Date 9/23 10/6 10/22 10/15 1960 Viewership 66.4 million 61.9 million 63.7 million n/a 60.4 million		Date	10/11	10/15	10/19	10/13	
1984 Viewership 65.1 million 67.3 million n/a 56.7 million Date 10/7 10/21 n/a 10/11 1980 Viewership n/a 80.6 million n/a n/a Date 9/21* 10/28 n/a n/a 1976 Viewership 69.7 million 63.9 million 62.7 million 43.2 million Date 9/23 10/6 10/22 10/15 1960 Viewership 66.4 million 61.9 million 63.7 million n/a 60.4 million	19	88 Viewership	65.1 million	67.3 million	n/a	46.9 million	
Date 10/7 10/21 n/a 10/11 1980 Viewership n/a 80.6 million n/a n/a Date 9/21* 10/28 n/a n/a 1976 Viewership 69.7 million 63.9 million 62.7 million 43.2 million Date 9/23 10/6 10/22 10/15 1960 Viewership 66.4 million 61.9 million 63.7 million n/a 60.4 million		Date	9/25	10/13	n/a	10/5	
Date 10/7 10/21 n/a 10/11 1980 Viewership n/a 80.6 million n/a n/a Date 9/21* 10/28 n/a n/a 1976 Viewership 69.7 million 63.9 million 62.7 million 43.2 million Date 9/23 10/6 10/22 10/15 1960 Viewership 66.4 million 61.9 million 63.7 million n/a 60.4 million	19	84 Viewership	65.1 million	67.3 million	n/a	56.7 million	
Date 9/21* 10/28 n/a n/a 1976 Viewership 69.7 million 63.9 million 62.7 million 43.2 million Date 9/23 10/6 10/22 10/15 1960 Viewership 66.4 million 61.9 million 63.7 million n/a 60.4 million			10/7	10/21	n/a	10/11	
1976 Viewership 69.7 million 63.9 million 62.7 million 43.2 million Date 9/23 10/6 10/22 10/15 1960 Viewership 66.4 million 61.9 million 63.7 million n/a 60.4 million	19	80 Viewership	n/a	80.6 million	n/a	n/a	
Date 9/23 10/6 10/22 10/15 1960 Viewership 66.4 million 61.9 million 63.7 million n/a 60.4 million		Date	9/21*	10/28	n/a	n/a	
1960 Viewership 66.4 million 61.9 million 63.7 million n/a 60.4 million	19	76 Viewership	69.7 million	63.9 million	62.7 million	43.2 million	
·		Date	9/23	10/6	10/22	10/15	
	19	60 Viewership	66.4 million	61.9 million	63.7 million	n/a	60.4 millior
			9/26	10/7	10/13	-	10/21**
	* In 1960 there	e were 4 Presidentia	al Debates.				