

Interesting Numbers

“When it comes to your own financial situation today, are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?” NBD/WSJ Jan 12-15, 2013

	All	All Women	Democratic Women	Independent Women	Republican Women
Very Satisfied	12%	12%	12%	8%	12%
Somewhat Satisfied	42%	41%	43%	40%	42%
Somewhat Dissatisfied	23%	22%	23%	17%	22%
Very Dissatisfied	22%	25%	21%	36%	24%

Quotes in the Media

4th Estate parsed through print coverage of election issues from November 2011 through May 2012. They tracked the gender of the sources quoted by these media, citing a quote as belonging to either, a man, a woman or an organization. This is the gender breakdown of quotes for four of the issues 4th estate tracked:

by Subject

	Male	Female	Organization
Abortion	81	12	7
Birth Control	75	19	6
Planned Parenthood	67	26	7
Women's Rights	52	31	17

In addition to tracking specifically Women's Issues, 4th estate tracked the gender of sources quoted on all election issues. This is the gender breakdown by outlet:

by Outlet

	Male	Female	Organizations
Newspapers			
Wall Street Journal	65	15	20
New York Times	65	15	20
Washington Post	67	14	19
USA Today	76	19	5
Chicago Tribune	65	18	17

Media Companies			
Washington Post (Media Group)	67	14	19
TimeWarner	67	31	2
NPR	68	23	9
News Corp.	76	14	10
Gannett	74	18	8
TV News Shows			
Hardball	81	15	4
FNC Special Report	77	15	8
Face the Nation	78	22	0
Meet the Press	69	31	0
CNN State of the Union	87	12	1

4th Estate is a project run by the media monitoring service Global News Intelligence.