

# Interesting Numbers

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## I. GOVERNMENT

### 1. Government Satisfaction- NBC Poll 5/2013

**Statement A:** Government should do more to solve problems and help meet the needs of people.

**Statement B:** Government is doing too many things better left to businesses and individuals

All

	All	Men	Women
A	48%	44%	53%
B	48%	52%	45%
Some of Both	2%	2%	2%
Not Sure	2%	2%	1%

Women by Age

	18-34	35-49	50-64	65+
A	67%	49%	52%	38%
B	31%	49%	44%	60%
Some of Both	1%	1%	3%	-
Not Sure	1%	1%	1%	2%

Women by Party and Political Affiliation

	Democrats	Independents	Republicans	Liberals	Moderates	Conservatives
A	75%	28%	24%	76%	55%	31%
B	23%	57%	74%	21%	42%	68%
Some of Both	2%	2%	1%	3%	3%	-
Not Sure	0%	3%	1%	-	1%	1%

Women by Marital Status

	Single	Married
A	62%	49%
B	36%	48%
Some of Both	2%	2%
Not Sure	-	1%

## Women by Location

	Northeast	Midwest	South	West
A	63%	51%	50%	46%
B	36%	45%	45%	52%
Some of Both	1%	2%	3%	1%
Not Sure	-	2%	2%	1%

*Think for a moment about our system of government and how well it works, do you feel generally optimistic as far as the future is concerned, do you feel generally pessimistic about it, or feel uncertain about our system of government and how well it works?*

## All

	All	Men	Women
Generally Optimistic	31%	33%	29%
Generally Pessimistic	29%	32%	26%
Uncertain	39%	33%	44%
Not Sure	1%	2%	1%

## Women by Age

	18-34	35-49	50-64	65+
Generally Optimistic	26%	32%	28%	31%
Generally Pessimistic	25%	23%	27%	27%
Uncertain	47%	44%	45%	40%
Not Sure	2%	1%	1%	1%

## Women by Party and Political Affiliation

	Democrats	Independents	Republicans	Liberals	Moderates	Conservatives
Generally Optimistic	40%	20%	17%	46%	29%	17%
Generally Pessimistic	16%	25%	40%	16%	23%	36%
Uncertain	43%	54%	41%	39%	47%	45%
Not Sure	-	-	2%	-	-	2%

## Women by Marital Status

	Single	Married
Generally Optimistic	27%	30%
Generally Pessimistic	24%	26%
Uncertain	49%	43%

Not Sure	1%	1%
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### Women by Location

	Northeast	Midwest	South	West
Generally Optimistic	32%	30%	22%	33%
Generally Pessimistic	25%	24%	25%	28%
Uncertain	41%	44%	52%	38%
Not Sure	1%	2%	-	1%

## 2. Male Votes by Marital Status- Edison Research Poll, 10/2010

Married men tend to support Republicans while single men tend to vote for Democrats

	Share of Voting Population	Percentage Vote for Democrat	Percentage Vote for Republican
2012-Married Men	29%	38%	60%
2012-Unmarried Men	18%	56%	40%
2010-Married Men*	+	38%	59%
2010-Unmarried Men*	13%	54%	43%
2008-Married Men	33%	47%	53%
2008-Unmarried Men	14%	59%	38%
2006-Married Men	35%	47%	51%
2006-Unmarried Men	14%	62%	36%

\*In 2010 the Edison Research Poll, that year's National Election Pool Poll, did not publish votes by gender and marital status. The numbers used here are from a Lake Research Poll, conducted October 31<sup>st</sup> through November 2<sup>nd</sup> 2010. In their accessible press release, the married share of the vote was not listed.

## 3. Female Votes by Marital Status- Edison Research Poll, 10/2010

Married women tend to support Republicans while single women tend to vote for Democrats

	Share of Voting	Percentage Vote for	Percentage Vote for
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	Population	Democrat	Republican
2012-Married Women	31%	46%	53%
2012-Unmarried Women	23%	67%	31%
2010-Married Women*	+	43%	54%
2010-Unmarried Women*	19%	61%	36%
2008-Married Women	32%	47%	50%
2008-Unmarried Women	21%	70%	29%
2006-Married Women	33%	48%	50%
2006-Unmarried Women	18%	66%	32%

\*In 2010 the Edison Research Poll, that year's National Election Pool Poll, did not publish votes by gender and marital status. The numbers used here are from a Lake Research Poll, conducted October 31<sup>st</sup> through November 2<sup>nd</sup> 2010. In their accessible press release, the married female share of the vote was not listed.

#### 4. Views on Women in Congress- ABC News Poll, 10/2013

	All Adults	Democrat		Republican		Other
		Overall	Liberal Dems	Overall	Conserv. Repubs	
It would be a good thing if more women were elected to Congress	43% Agree	6 in ten Agree	6 in ten Agree	26% Agree; 2/3 say it makes no difference to them	23% Agree; 2/3 say it makes no difference to them	Women: 49% Agree Men: 36% Agree GOP Men: 22% Agree GOP Women: 24% Agree Dem Men: 54% Agree Dem Women: 69% Agree Nonwhites: 54% Agree Whites: 38% Agree

ABC News/Fusion Poll: *Vast Gaps in Basic Views on Gender, Race, Religion, and Politics*. Oct. 28, 2013

#### 5. Women and Activist Government- Pew Research Center Poll, 3/12

Women More likely than Men to Favor Activist Government:

	Total	Men %	Women %
October 2011	41%	36%	45%
October 2008	43%	39%	46%
June 2004	46%	40%	52%
July 2000	34%	29%	39%

## 6. Women in the Military

Combat Ready: Survey from 2012, **before** 2013 lift on ban on women in combat roles.

*Women who would be interested in serving in combat arms PMOSs (Primary Military Occupational Specialties) or ground combat units:*

	Number of Female Respondents	Percent
Interested in a lateral move to a combat arms PMOS if given the opportunity	1,558	about 31%
Would have chosen a combat arms PMOS when they joined the Marine Corps, had it been an option	2,083	about 43%
If allowed, they would volunteer for a GCE (Ground Combat Element) assignment	1,636	about 34%

*When asked if they would continue with the Corps after their current assignment had ended if policy changed:*

	Voluntary Classification of Women to PMOSs	Involuntary Classification of Women to PMOSs
Male	17%	22%
Female	4%	17%

\*It should be noted that a 1992 presidential commission study found that a “voluntary” option for women but not for men in close combat simply would not work

If women are allowed in combat:

### Top 5 Concerns for Male Marines:

- Intimate relationships between Marines
- Male Marines feeling obligated to protect female Marines
- Limited duty affecting unit readiness

### Top 5 Concerns for Female Marines

- Intimate relationships between Marines
- Male Marines feeling obligated to protect female Marines
- Enemies targeting women as POWs

before deployment  
-Fear of false sexual harassment or assault allegations  
-Fraternization/some Marines getting preferential treatment

-Risk of sexual harassment or assault  
-Requirements for billeting and hygiene facilities

Several concerns ranked relatively low in both male and female Marines' prioritizations, including unit combat effectiveness, unit cohesion, and a unit's Marines being in danger.

(Struass, Hattiangadi, Sutton, Whitmore, Assessing the Implications of Possible Changes to Women in Service Restrictions, September 2012.)

2013 Survey to active-duty, reserves and Army National Guard members to gauge soldiers' views on the Pentagon's decision that women must have the same opportunities as men in combat jobs:

7.5%: The proportion of Army women (2,238 out of the 30,000 who responded) who said they would want one of the newly opening combat jobs (infantry, armor, artillery and combat engineer jobs).

-Of those, about 30% want to be on the elite 160<sup>th</sup> Special Operations Aviation Regiment

-Men are worried about losing their jobs to women  
-Women are worried they will be seen as getting jobs because of their gender and not their qualifications  
-Both men and women are emphatic that the Army must not lower physical standards to accommodate women.

**7. Americans' Opinions on the Governing of Women**- Gallup Poll, July 21, 2014  
Do you think this country would be governed better or worse if more women were in political office?

	Governed better	Governed worse
National adults	63%	13%
Men	55	14



Women	69	12
18 to 29	73	11
30 to 49	65	10
50 to 64	57	16
65+	55	17

Groups that feel best about women governing:

	Governed better	Governed worse
Liberals	78%	5%
Unmarried Women	78	12
Women, 18 to 49	76	9
Blacks	75	10
Democrats	75	10
18- to 19-year-olds	73	11

Groups that feel worst about more women governing:

	Governed better	Governed worse
Republicans	46%	19%
Married men	45	18
Conservatives	51	18
Men 50+	49	17
65 years and older	55	17
Southerners	60	17
50- to 64-year olds	57	16
Protestant/ Other Christians	57	16

(Gallup Poll: Americans and Opinions on the Governing of Women, July 21, 2014, Justin McCarthy)

## II. ECONOMY AND BUSINESS

### 1. Financial Satisfaction- NBC/WSJ Poll, 1/2013

“When it comes to your own financial situation today, are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?”

	All	All Women	Democratic Women	Independent Women	Republican Women
Very Satisfied	12%	12%	12%	8%	12%
Somewhat Satisfied	42%	41%	43%	40%	42%
Somewhat Dissatisfied	23%	22%	23%	17%	22%
Very Dissatisfied	22%	25%	21%	36%	24%

### 2. Job Satisfaction- Gallup Poll, August 2013

% completely satisfied, based on adults employed full or part time

	Men	Women	Gap
The recognition you receive at work for your work accomplishments	45	50	-5
The flexibility of your hours	63	66	-3
Your chances for promotion	39	37	+2
The amount of money you earn	32	24	+8

Gallup 2013

### 3. Americans' Preferences for Bosses- Gallup Poll, 11/2013

*Suppose you were taking a new job and had your choice of a boss. Would you prefer to work for a man or a woman?*

	Prefer a male boss	Prefer a female boss	No preference
Men	29%	18%	51%
Women	40%	27%	32%
Democrats	32%	33%	34%

Independents	33%	20%	46%
Republicans	40%	16%	42%
Current Boss: Male	35%	17%	45%
Current Boss: Female	31%	32%	36%

(Data from Gallup Poll, November 11, 2013)

#### *Americans' Preference for Gender of Boss, 1953-2013*

	% Prefer male boss	% Prefer female boss	% No difference (vol.)
1953	66%	5%	25%
1975	62	7	29
1989	48	14	34
2002	48	19	31
2013	41	23	35

(Data from Gallup Polls, 1953-2013)

#### **4. Women who want to be the Boss**- Pew Research, 12/2013

% of women compared to men saying they would like to be a boss/top manager someday, by generation

	Women	Men
Millennial	61%	70%
Gen X	41%	58%
Boomer	21%	32%

-White women are the least likely to want to be the boss at 29% compared to 53% among blacks and 51% among Hispanics

#### **5. Female Ambition on the Job**- McKinsey & Co. global survey, 1/2014

% of Global Executives who have the desire to reach a top management position:

Men	Women
83%	82%

% of Global Executives with a strong desire to reach the next level of their organizations:

Men	Women
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74%	83%
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The report also found that the majority of the women surveyed are perfectly willing to sacrifice their personal lives, ask for promotions and tout their ambitions to others.

Women have far more difficulty reaching top management positions:

Men	Women
19 % Strongly Agree	63% Strongly Agree

-Men were more likely to say that having too many gender diversity initiatives is unfair to men.

Do you see the benefit of gender diversity efforts at your company?

	Men	Women
Yes	84%	95%

(Data found in: Jena McGregor, *Female Ambition on Job Rivals Men's*, Washington Post, 1/31/14; McKinsey & Co. Study)

## 6. Women and Career Advancement- Gallup Poll, 8/2013

*How important is it to you that you advance in your career over time?*

	Extremely/Very important	Somewhat Important	Not too/Not at all important
All Americans	54%	23%	21%
Aged 18-49	67%	20%	12%
Aged 50+	30%	29%	40%
Men	58%	25%	15%
Women	50%	21%	28%
Men aged 18-49	69%	23%	8%
Women aged 18-49	65%	17%	17%
Men aged 50+	37%	30%	32%
Women aged 50+	24%	28%	47%

Gallup's Annual Work and Education Survey, August 2013

This study also found that 15% of women perceive gender bias in the workplace in terms of getting promotions and 13% in regard to raises.

**7. How the Economy Works for Men and Women**- NBC News/ Wall Street Journal Survey (Hart Research Associates/Public Opinion Strategies) – 1/2014

*“I’m going to mention a number of groups of people and for each one, please tell me how well the economy works for that type of person”:*

	Very/Fairly Well	Not that Well/Not Well at All
Men	53	11
Women	33	25

**8. Bias in the Workplace**- ABC News Poll, 10/2013

	All Adults	Democrat		Republican		Other
		Overall	Liberal Dems	Overall	Conserv. Repubs	
Women have fewer opportunities than men in the workplace	53% Agree	68% Agree	76% Agree	38% Agree	35% Agree	Women: 63% Agree Men: 43% Agree

ABC News/Fusion Poll: Vast Gaps in Basic Views on Gender, Race, Religion, and Politics. Oct. 28, 2013

**9. Public Opinion on the Wage Gap**- Pew Research Center, 2013

Why is there a Wage Gap?

% who agree that the following is a major reason why women earn less than men:

	All	Men	Women
Men and women make different choices about how to balance work and family	53%	46%	60%
Men and women are treated differently by employers	46%	38%	54%
Men and women work in different occupations	40%	41%	40%
Men and women don’t work the same number of hours	26%	23%	28%

**10. Female Entrepreneurs and Optimism**- American Express Poll, 2014

Women business-owners are more optimistic about their business, their markets and the economy:

-61% of female business owners have a positive outlook on the economy, as opposed to only 50% of men.

-73% of the female business-owners polled said they were “very happy” with their lives, while only 66% of their male counterparts said the same.

-70% of women find that the rewards of being an entrepreneur outweigh the demands. Men felt more rewarded at 77%.

### **11. Diversity in the Workplace: Women Advocating for more Women Harmed in Performance Reviews**- University of Colorado Study

In a study of 362 executives, including CEOs, vice presidents, and directors from industries such as banking, consumer products and food found that:

- Women and nonwhite executives who push for women and nonwhites to be hired and promoted suffer when it comes to their own performance reviews.
- Women who ranked high on the scale for advocating for other women got lower performance ratings than those who scored in the bottom 15% of the diversity rating scale. In other words, moving down on the pro-diversity scale correlated to an increase in performance review ratings.
- This negative response is a result of perceived self-interest.
- “People are perceived as selfish when they advocate for someone who looks like them, unless they’re a white man.” –Researcher David Heckman

## **III. SOCIAL/GENERAL POLLING**

### **1. Opinion Poll: On Women and Society**- NCB/WSJ Poll, 4/2013

1. Generally speaking, women are paid less than men for doing the same kind of work (**PAY**)

2. The changes in American life caused by more women working outside the home have been worth making (**CHANGES**)
3. Most women can't "have it all"—a career and a family—without making a lot of sacrifices in both areas ("**HAVE IT ALL**")
4. The country would be better off if we had more women in political office (**WOMEN IN OFFICE**)
5. The country would be better off if we had more women in Senior management positions in business (**BUSINESS**)

	2013				1997			
	Agree	Strongly Agree	Some-what Agree	Dis-Agree	Agree	Strongly Agree	Some-what Agree	Dis-Agree
<b>Pay</b> (Total Population)	76%	49%	27%	21%	78%	54%	24%	19%
<b>Pay</b> (Only Men)	66%	37%	29%	30%	68%	36%	32%	28%
<b>Pay</b> (Only Women)	84%	60%	24%	13%	87%	69%	18%	10%
<b>Changes</b> (Total Population)	66%	31%	35%	30%	71%	35%	36%	26%
<b>Changes</b> (Only Men)	66%	27%	39%	30%	70%	32%	38%	26%
<b>Changes</b> (Only Women)	67%	33%	34%	29%	73%	39%	34%	24%
<b>"Have it all"</b> (Total Population)	65%	35%	30%	34%	76%	48%	28%	22%
<b>"Have it all"</b> (Only Men)	64%	31%	33%	35%	74%	42%	32%	24%
<b>"Have it all"</b> (Only Women)	66%	39%	27%	33%	78%	54%	24%	21%
<b>Women in office</b> (Total Population)	65%	32%	33%	26%	67%	36%	31%	26%
<b>Women in office</b> (Only Men)	62%	25%	37%	28%	57%	23%	34%	36%
<b>Women in office</b> (Only Women)	69%	39%	30%	23%	77%	48%	29%	17%
<b>Business</b> (Total Population)	64%	29%	35%	31%				
<b>Business</b> (Only Men)	59%	24%	35%	34%				
<b>Business</b> (Only Women)	68%	33%	35%	27%				

## 2. Public Opinion Poll- CNN/ORC International Poll, 4/2012

"If you were free to do either, would you prefer to have a job outside the home, or would you prefer to stay at home and take care of the house and family?"

ALL ADULTS	Outside the home	Stay home
2012	66%	28
2003	58	28
1983	58	35
MEN		
2012	72%	22
2003	73	24
1983	72	21
WOMEN		
2012	60%	34
2003	45	51
1983	45	47

“Who has a better life in this country – men or women?”

	Total	Male Respondents	Female Respondents
Men	56%	49	63
Women	21	26	17
Same	19	21	18

“Many women are working outside the home these days. In general, do you think this is a good thing or a bad thing for the children of working women?”

	Total	Male Respondents	Female Respondents
Good thing	52%	47	57
Bad thing	34	41	27
Mixed	10	7	12

### **3. Heartland Monitor Poll- Allstate/National Journal/The Atlantic, 2012**

-Two-thirds of women said they have greater opportunities to get ahead in society than their mothers did; only one in 14 said they have fewer.

-Three-fourths of women say they believe they can now advance as far as their talents will take them, regardless of their gender, and nearly as many say they have not personally experience discrimination in the workplace.

-Fewer than half (48%) of all Americans and only 40% of women believe that men and women have equal opportunity to advance in the workplace.



-The vast majority of women with children continue to report that they spend more time than their spouses raising their children. And yet, for many mothers, the survey makes clear that this decision is at least as much a choice as a necessity.

-65% of women and 52% of men expect the wage gap between the sexes to persist.

-Only about one-fourth of each gender attributed the pay gap primarily to discrimination or unfair treatment in the workplace. The largest group in each gender—almost half of women (49%) and about two-fifths (39%) of men—said they the pay gap existed because “women have different family and home life priorities and responsibilities than men.”

-27% of Americans cite gender discrimination as the best explanation for the wage gap.

-27% of women said they have faced discrimination in the workplace.

-Non-married mothers are the least positive about their financial situation and its future.

#### **4. Marital Status and Public Opinion- NBC/WSJ, 4/2013**

For this piece, the definition of “Married” includes all those actively married, widowed, separated and divorced. “Single” describes those who are single, or living with a partner but unmarried.

##### **Demographics of Marriage:**

	All	18-34	35-49	50-64	65+
<b>Total Married</b>	<b>74%</b>	<b>38%</b>	<b>80%</b>	<b>88%</b>	<b>95%</b>
Married	54%	34%	62%	34%	50%
Widowed	6%	-	2%	5%	25%
Separated	2%	2%	4%	2%	2%
Divorced	12%	2%	12%	17%	18%
<b>Total Single</b>	<b>26%</b>	<b>62%</b>	<b>20%</b>	<b>12%</b>	<b>5%</b>
Single/Never Married	20%	49%	15%	8%	3%

Unmarried/Living with Partner	6%	13%	5%	3%	2%
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### Party Affiliation:

	All	Total Men	Married Men	Single Men	All Women	Married Women	Single Women
Strong Dem	21%	17%	15%	20%	25%	24%	30%
Not Very Strong Dem	9%	9%	7%	12%	10%	8%	16%
Independent/Lean Dem	13%	11%	9%	16%	15%	15%	17%
Strictly Independent	17%	20%	20%	21%	14%	14%	12%
Independent/Lean Rep	14%	19%	23%	10%	10%	10%	7%
Not Very Strong Rep	8%	8%	8%	11%	7%	7%	7%
Strong Rep	13%	11%	14%	5%	15%	17%	7%
Other	3%	4%	4%	6%	2%	2%	5%
Not Sure	1%	1%	1%	1%	2%	3%	-

### Which Statement is closer to your view?

*Statement A: Most serious problems in our society stem mainly from a decline in moral values.*

*Statement B: Most serious problems in our society stem mainly from economic and financial pressures on the family*

	All	Total Men	Married Men	Single Men	All Women	Married Women	Single Women
A	43%	42%	46%	31%	44%	45%	40%
B	50%	50%	46%	61%	51%	46%	54%
Equal	6%	7%	6%	6%	5%	4%	5%
Not Sure	1%	2%	2%	1%	1%	1%	-

*Do you think being gay is something people choose to be, or do you think that people are born gay and it is something they cannot change?*

	All	Total Men	Married Men	Single Men	All Women	Married Women	Single Women
Choose	31%	33%	33%	31%	28%	27%	30%

Born	50%	45%	43%	52%	55%	55%	53%
Neither	2%	2%	3%	1%	2%	1%	4%
Some of Both	8%	8%	8%	9%	8%	7%	10%
Not Sure	9%	11%	14%	7%	7%	3%	2%

*Generally speaking, women are paid less than men for doing the same kind of work*

	All	Total Men	Married Men	Single Men	All Women	Married Women	Single Women
Strongly Agree	49%	37%	39%	35%	60%	62%	54%
Somewhat Agree	27%	29%	28%	32%	24%	23%	28%
Somewhat Disagree	12%	17%	18%	17%	8%	7%	9%
Strongly Disagree	9%	13%	12%	14%	5%	5%	6%
Not Sure	3%	4%	4%	2%	3%	3%	3%

*The changes in American life caused by more women working outside the home have been worth making*

	All	Total Men	Married Men	Single Men	All Women	Married Women	Single Women
Strongly Agree	31%	27%	27%	29%	33%	30%	45%
Somewhat Agree	36%	38%	38%	40%	34%	35%	28%
Somewhat Disagree	20%	21%	22%	18%	19%	20%	15%
Strongly Disagree	10%	10%	10%	9%	10%	10%	9%
Not Sure	4%	4%	4%	4%	4%	4%	2%

*Most women can't "have it all"-a career and a family-without making a lot of sacrifices in both areas*

	All	Total Men	Married Men	Single Men	All Women	Married Women	Single Women
Strongly Agree	35%	31%	34%	25%	39%	40%	34%
Somewhat	30%	33%	33%	33%	27%	28%	23%

Agree							
Somewhat Disagree	20%	23%	21%	26%	17%	16%	20%
Strongly Disagree	14%	12%	11%	16%	16%	15%	21%
Not Sure	1%	1%	1%	1%	1%	1%	1%

*The country would be better off if we had more women in political office*

	All	Total Men	Married Men	Single Men	All Women	Married Women	Single Women
Strongly Agree	32%	25%	24%	29%	39%	37%	46%
Somewhat Agree	33%	37%	35%	42%	30%	31%	30%
Somewhat Disagree	19%	19%	21%	18%	18%	20%	11%
Strongly Disagree	7%	9%	10%	5%	5%	5%	7%
Not Sure	9%	9%	10%	6%	7%	8%	7%

*The country would be better off if we had more women senior management positions in business*

	All	Total Men	Married Men	Single Men	All Women	Married Women	Single Women
Strongly Agree	29%	24%	24%	22%	33%	35%	27%
Somewhat Agree	35%	35%	34%	37%	35%	35%	36%
Somewhat Disagree	20%	22%	24%	17%	18%	19%	17%
Strongly Disagree	10%	12%	12%	12%	9%	8%	13%
Not Sure	6%	7%	6%	11%	5%	4%	7%

*As you may know, there is a proposal to create a pathway to citizenship that would allow foreigners who have jobs but are staying illegally in the United States the opportunity to eventually become legal American citizens. Do you strongly favor, somewhat favor, somewhat oppose, or strongly oppose this proposal?*

	All	Total Men	Married Men	Single Men	All Women	Married Women	Single Women
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Strongly Favor	29%	27%	25%	31%	31%	32%	30%
Somewhat Favor	34%	33%	31%	39%	35%	34%	41%
Somewhat Oppose	14%	14%	15%	10%	14%	15%	10%
Strongly Oppose	21%	24%	27%	20%	17%	17%	17%
Depends	1%	1%	2%	-	1%	1%	1%
Not Sure	1%	1%	1%	-	1%	-	1%

*If there were a federal standard defining marriage across the country, would you prefer it include same-sex marriage in the definition of marriage, or define marriage as between one man and one woman?*

	All	Total Men	Married Men	Single Men	All Women	Married Women	Single Women
Includes Same-Sex	47%	44%	39%	55%	50%	48%	57%
One Man-One Woman	48%	51%	57%	36%	46%	49%	36%
Not Sure	5%	5%	4%	8%	4%	3%	7%

*Do you favor or opposing allowing gay and lesbian couples to enter into same-sex marriages? Would you say that you strongly (favor/oppose) or just somewhat (favor/oppose)?*

	All	Total Men	Married Men	Single Men	All Women	Married Women	Single Women
Strongly Favor	38%	32%	26%	47%	44%	40%	57%
Somewhat Favor	15%	18%	19%	16%	12%	13%	8%
Somewhat Oppose	10%	11%	11%	11%	8%	8%	9%
Strongly Oppose	32%	33%	38%	21%	32%	34%	22%
Depends	1%	2%	2%	2%	1%	1%	1%
Not Sure	4%	5%	5%	4%	4%	4%	3%

*In general, do you feel that the laws covering the sale of firearms should be made more strict, less strict, or kept as they are now?*

	All	Total Men	Married Men	Single Men	All Women	Married Women	Single Women
More Strict	55%	44%	40%	51%	65%	63%	73%
Less Strict	9%	13%	13%	14%	5%	5%	5%
Kept as Now	34%	41%	46%	31%	27%	30%	19%
No Opinion	2%	2%	2%	4%	2%	2%	3%

*Which comes closest to your view on abortion—abortion should always be legal, should be legal most of the time, should be made illegal except in cases of rape, incest and to save the mother’s life, or abortion should be made illegal without any exceptions?*

	All	Total Men	Married Men	Single Men	All Women	Married Women	Single Women
Always Legal	26%	23%	21%	29%	29%	28%	33%
Legal Most of the Time	19%	19%	19%	19%	19%	20%	16%
Illegal, With Exceptions	42%	46%	47%	44%	39%	39%	40%
Always Illegal	10%	9%	10%	6%	11%	11%	11%
Not Sure	3%	4%	4%	2%	2%	3%	1%

*Have you ever personally experienced discrimination in general because you are a woman?*

By Marital Status:

	Total Women	Married Women	Single Women
Yes	46%	44%	53%
No	53%	54%	46%
Not Sure	1%	2%	1%

By Age:

	18-34 Women	35-49 Women	50-64 Women	65+ Women
Yes	52%	46%	51%	30%
No	48%	51%	47%	70%
Not Sure	-	3%	2%	-

By Age and Marital Status:

	18-34 Women Single	18-34 Women Married	35-49 Women Single	35-49 Women Married	50-64 Women Single	50-64 Women Married	65+ Women Single	65+ Women Married
Yes	51%	52%	58%	43%	51%	51%	-	30%
No	49%	48%	38%	54%	49%	47%	-	70%
Not Sure	*	-	4%	3%	-	2%	-	-

**5. Changing Views of Gender Equality-** Pew Research Poll, 12/2013

% saying society generally...

	Favors men over women	Treats them equally	Favors women over men
2011	45%	40%	9%
1993	62%	23%	10%

Has the country made the changes needed to bring about equality in the workplace?

	Needs to continue making changes	Has made changes needed
All	67%	29%
Millennial Men	57%	39%
Millennial Women	75%	23%
Gen X Men	61%	33%
Gen X Women	68%	30%

**6. Gender Discrimination-** NBC/WSJ Poll, 2013

Have you ever personally experienced discrimination in general because you are a woman?

	April 2013	June 2000
Yes	46%	44%
No	53%	55%
Not Sure	1%	1%

*Via NBC-WSJ Poll*

For those who responded “Yes;” in which of the following settings have you experienced gender discrimination? (Multiple answers accepted)

	April 2013	June 2000
The Workplace	35%	26%
A Social Setting	15%	12%
Shopping as a Consumer	14%	17%
School	8%	7%
A Bank or Financial Institution	6%	9%
A Hotel or Restaurant	5%	6%
Have not experienced Gender Discrimination	53%	55%

*Via NBC-WSJ Poll*

## **7. The Demographics of Gender Discrimination- Pew Research, 2013**

% saying they have been discriminated against at work because of their gender:

All	14%
Men	10%
Women	18%
Whites	13%
Blacks	20%
Hispanics	12%
Millennial	11%
Gen X	14%
Boomer	18%
Silent	11%

### **Discrimination against Women by Race**

White	19%
Black	17%
Hispanic	12%

## **8. Women’s Perceptions of Gender Bias- Gallup Poll, 8/2013**



Have you ever felt you were passed over for a promotion or opportunity at work because of your gender, or not? Have you ever felt you were denied a raise at work because of your gender or not? (Based on employed women)

	Passed over for a Promotion		Denied a Raise	
	% Yes, have	% No, have not	% Yes, have	% No, have not
All Women	15	85	13	86
Women aged 18-49	13	86	12	87
Women aged 50+	16	83	13	87
Women in professional jobs	15	83	12	86
Women in non-professional jobs	14	86	14	86
Women who are college grads	16	82	14	84
Women who are not college grads	13	87	12	88
Republican Women	11	88	8	92
Democratic Women	14	85	14	85
Conservative Women	10	90	10	90
Moderate Women	13	87	13	87
Liberal Women	23	75	17	81

## 9. **The Shriver Report**- Shriver Report and AARP, Greenberg Quinlan Rosner Research & Target Point Consulting

“Forty-two million women, and the 28 million children who depend on them, are living one single incident-- a doctor’s bill, a late paycheck, or a broken-down car-- away from economic ruin. Women make up nearly two-thirds of minimum-wage workers, the vast majority of whom received no paid sick days. **This is at a time when women earn most of the college and advanced degrees in this country, make most of the consumer spending decisions by far, and are more than half of the nation’s voters.**”

- An overwhelming 96 percent of single mothers in our poll say paid leave is the workplace policy that would help them most, and nearly 80 percent of

Americans say the government should expand access to high-quality, affordable child care.

Do you believe your financial situation will get better or get worse over the next five years?

Much better/Somewhat better	Much worse/Somewhat worse
62%	25%

For Single Mothers:

Are you satisfied with the level of financial support you receive from your child's other parent?

Yes	No
41%	54%

Are you satisfied with the level of support you received from your child's other parent in terms of caretaking and raising your child or children?

Yes	No
51%	43%

African American Women (some numbers):

	African American Women	Total Women
I have been able to wind down at work and begin to think about retirement	85% Not true	57% Not true
I am caring for my grandchildren or other children of friends	40% True	21% True
I want to make a career change but I don't know where to start	38% True	21% True
What specifically is keeping you from making a career change?	Disability: 26% Not enough education: 40%	

Numbers:

For women on the brink of poverty or dipping in and out:

- 75% wish they had placed higher priority on education and career
- 73% wish they had made better financial choices
- 74% say their own parents were married, but only 37% of them are married

- 30% of those with children wished they had delayed having kids or had fewer
- Many feel that political and business leaders and people in the community don't understand them. They feel invisible or judged by old stereotypes.
- 73% of Americans said that in order to raise the incomes of working women and their families, they strongly favor the government ensuring that women get equal pay for equal work
- 79% said government should expand access to high quality, affordable childcare for working families
- -0% said women raising children on their own face tremendous challenges and should be helped financially by government, employers, and communities
- Only one in five families have a male breadwinner and female homemaker: Business and government have not adjusted to this reality

#### **10. Breadwinner Moms- Pew Research Poll, 5/2013**

Percentage of all Households with Children under-18 where the Mother is Primary or Sole Provider:

	Total	Married	Single
2011	40%	15%	25%
2000	33%	12%	21%
1990	29%	1%	19%
1980	23%	7%	16%
1970	15%	4%	11%
1960	11%	4%	7%

-74% of Americans surveyed say mothers working outside the home make raising children harder

-50% worry that it's bad for marriages

-51% felt it was better if mothers stayed home with young children; 8% thought it was better if fathers did

-BUT, nearly 80% of Americans don't think mothers should return to a traditional 1950s middle-class housewife role.

-30% surveyed think it is better if men earn more, down from 40% in 1997

### Mother's Role and Children's Wellbeing

% saying children are...

	Just as well off if mother works		Better off with mother home	
2012	34%		51%	
	Men	Women	Men	Women
	29%	38%	57%	45%
2003	29%		61%	

### Father's Role and Children's Wellbeing

% in 2012 saying children are...

Just as well off if father works		Better off with father home	Depends
76%		8%	11%
Men	Women		
76%	76%		

### Marriage and Breadwinner Moms

% saying they agree/disagree that "It's generally better for a marriage if the husband earns more than the wife"

	Disagree	Agree
2013	63%	28%
1997	58%	40%

### Single Breadwinner Moms

Households led by Single Mothers

	Households with Children under 18 led by a single mother	Divorced/Separated/Widowed	Never Married
2011	25%	13%	11%
2000	21%	13%	7%
1990	19%	13%	5%
1980	16%	13%	3%
1970	11%	9%	1%
1960	8%	6%	1%

### Single Mothers 1960 and 2011

	1960	2011
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Divorced/Separated/Widowed	82%	50%
Never Married	4%	44%
Spouse Absent	14%	6%

Spouse Absent refers to couples still legally married but the two spouses do not live in the same residences. Absent spouses include those living in institutions and serving in the military.

% saying the growing number of children born to unmarried mothers is a...

	Big Problem	Small Problem	Not a Problem
2013	64%	19%	13%
2007	71%	19%	8%

## 11. How Fathers and Mothers spend their time- Pew Research Study, 2013

Findings:

- Mother feel more exhausted than fathers in all four of the areas studied: child-care, housework, paid work, and leisure
- When asked about their level of tiredness, child care registers as the most exhausting activity for parents.
- Fathers have three hours per week more leisure time than mothers do.
- Mothers report feeling “very tired” in 15% of child-care activities, and fathers feel this way in 6% of their child-care activities.

Average number of hours per week spent on...

	Paid Work	Child Care	House Work	Leisure
Fathers	40.5	7.3	10.0	27.5
Mothers	22.8	13.5	17.4	24.5

% of Activities in which Respondent felt “Very Tired”...

	Paid Work	Child Care	House Work	Leisure
Fathers	4%	6%	1%	2%
Mothers	7%	15%	8%	7%

How Mothers and Fathers Divide Household Chores: Average number of hours per week...

	Cleaning	Cooking	Management	Repair
Fathers	2.0	2.7	1.4	3.9
Mothers	7.5	7.1	1.7	1.1

## 12. Quotes in the Media by Gender- 4<sup>th</sup> Estate Study

4<sup>th</sup> Estate parsed through print coverage of election issues from November 2011 through May 2012. They tracked the gender of the sources quoted by these media, citing a quote as belonging to either, a man, a woman or an organization. This is the gender breakdown of quotes for four of the issues 4<sup>th</sup> estate tracked:

### By Subject

	Male	Female	Organization
Abortion	81	12	7
Birth Control	75	19	6
Planned Parenthood	67	26	7
Women's Rights	52	31	17

In addition to tracking specifically Women's Issues, 4<sup>th</sup> estate tracked the gender of sources quoted on all election issues. This is the gender breakdown by outlet:

### By Outlet

	Male	Female	Organizations
<b>Newspapers</b>			
Wall Street Journal	65	15	20
New York Times	65	15	20
Washington Post	67	14	19
USA Today	76	19	5
Chicago Tribune	65	18	17
	Male	Female	Organizations
<b>Media Companies</b>			
Washington Post (Media Group)	67	14	19
TimeWarner	67	31	2
NPR	68	23	9
News Corp.	76	14	10

Gannett	74	18	8
<b>TV News Shows</b>			
Hardball	81	15	4
FNC Special Report	77	15	8
Face the Nation	78	22	0
Meet the Press	69	31	0
CNN State of the Union	87	12	1

4<sup>th</sup> Estate is a project run by the media monitoring service Global News Intelligence.

### 13. Women and Books- VIDA, 2010

In 2010 VIDA (Women in Literary Arts) started keeping track of the gender balance on the book review pages. Now they have accumulated three years' worth of data on women in the review pages.

NOTE: Highlighted are all the instances where women make up more than 1/3<sup>rd</sup> of total authors reviewed, or reviewers.

#### Female Authors Reviewed

	2010	2011	2012	2013
<i>Boston Review</i>	14 (25%)	9 (64%)	14 (48%)	10 (31%)
<i>Harpers</i>	21 (31%)	19 (26%)	11 (17%)	19 (28%)
<i>London Review of Books</i>	68 (26%)	58 (26%)	74 (27%)	72 (28%)
<i>New Republic</i>	9 (14%)	17 (18%)	16 (17%)	14 (16%)
<i>New York Review of Books</i>	59 (19%)	71 (20%)	89 (22%)	80 (21%)
<i>New York Times Book Review</i>	283 (35%)	273 (34%)	237 (33%)	322 (41%)
<i>The Atlantic</i>	10 (23%)	12 (33%)	11 (35%)	3 (15%)
<i>Times Literary Supplement</i>	330 (24%)	332 (25%)	314 (25%)	313 (26%)

#### Female Reviewers

	2010	2011	2012	2013
<i>Boston Review</i>	19 (42%)	4 (33%)	8 (42%)	10 (50%)
<i>Harpers</i>	6 (18%)	10 (30%)	3 (10%)	10 (29%)
<i>London Review of Books</i>	47 (22%)	29 (16%)	66 (24%)	43 (18%)
<i>New Republic</i>	13 (21%)	11 (13%)	9 (10%)	4 (7%)
<i>New York Review of Books</i>	39 (16%)	53 (21%)	40 (16%)	52 (20%)
<i>New York Times Book Review</i>	295 (40%)	368 (45%)	327 (45%)	393 (49%)

<i>The Atlantic</i>	5 (19%)	8 (31%)	4 (20%)	3 (18%)
<i>Times Literary Supplement</i>	341 (27%)	344 (30%)	340 (29%)	297 (29%)

#### 14. Top 10 Women's Basketball Salaries- USA Today, 2012

Top 10 Women's Basketball Salaries, compared to other institutional salaries:

All coaches' salaries from *USA Today* databases unless otherwise listed; university president salaries are from *Chronicle of Higher Education*.

College	Women's B-Ball	Men's B-Ball	University President
Tennessee	\$2.0 million	\$1.5 million	\$345,000
Connecticut	\$1.6 million*	\$2.7 million	\$370,833
Baylor	\$1.1 million	\$1.8 million	\$413,865
Rutgers	\$1.1 million	\$650,000^	\$550,000
Texas	\$1.1 million	\$2.4 million	\$667,212
Oklahoma	\$948,400	\$2.1 million	\$527,265
Texas A&M	\$827,737*	\$1.6 million	\$525,000
Maryland	\$806,239	\$1.6 million^	\$300,000
Ohio State	\$798,200*	\$3.2 million	\$1.99 million
Louisiana State	\$666,000*	\$1.1 million^	\$525,000

\*Coaches are male (43% of women's coaches are male); all the men's basketball coaches and university presidents in this chart are male.

^data via local media, 2012 Data

#### 15. The United States compared to Switzerland and Western Europe- George Washington University Study, 2012

U.S., Switzerland, and Western Europe Poll on Gender Equality

	Female labor force participation (%)	Women in parliament (%)	Female literacy rate	Maternal mortality ration (per 100,000 live births)
Switzerland	76	29	99	10
United States	68	17	99	24

Percentage who say that equal rights between men and women is an essential characteristic of democracy:



	U.S.	Switzerland	Western Europe
Men	55%	80%	68%
Women	57%	75%	69%

Percentage that *approve* of women as single parents:

	U.S.	Switzerland	Western Europe
Men	49%	40%	48%
Women	53%	37%	52%

Percentage who *disagree* with the statement: “University is more important for a boy than for a girl”:

	U.S.	Switzerland	Western Europe
Men	88%	86%	90%
Women	93%	92%	92%

Percentage who *disagree* with the statement: “Men make better political leaders than women do”:

	U.S.	Switzerland	Western Europe
Men	71%	85%	79%
Women	76%	82%	85%

Percentage who *disagree* with the statement: “Men make better business executives than women do”:

	U.S.	Switzerland	Western Europe
Men	78%	83%	80%
Women	87%	88%	89%

Percentage who *disagree* with the statement: “Being a housewife is just as fulfilling as working for pay”:

	U.S.	Switzerland	Western Europe
Men	21%	26%	41%
Women	18%	37%	47%

Data from George Washington University Report: *Gender Equality in Employment: Policies and Practices in Switzerland and the U.S.*, Michelle Kelson, Naomi Cahn, Barbara Miller, 2012

## SECTION 2. MEN’S OPINIONS OF WOMEN IN AMERICA

## 1. Male Votes by Marital Status- Edison Research Poll, 2010

Married men tend to support Republicans while single men tend to vote for Democrats

	Share of Voting Population	Percentage Vote for Democrat	Percentage Vote for Republican
2012-Married Men	29%	38%	60%
2012-Unmarried Men	18%	56%	40%
2010-Married Men*	+	38%	59%
2010-Unmarried Men*	13%	54%	43%
2008-Married Men	33%	47%	53%
2008-Unmarried Men	14%	59%	38%
2006-Married Men	35%	47%	51%
2006-Unmarried Men	14%	62%	36%

\*In 2010 the Edison Research Poll, that year's National Election Pool Poll, did not publish votes by gender and marital status. The numbers used here are from a Lake Research Poll, conducted October 31<sup>st</sup> through November 2<sup>nd</sup> 2010. In their accessible press release, the married share of the vote was not listed.

## 2. Men's Opinions: Men and Women in Society Today- NBC News/Wall Street Journal Public Opinion Survey (Hart/McInturff), April 2013

*Generally speaking, women are paid less than men for doing the same kind of work:*

		Agree	Disagree
All	April 2013	76%	21%
	Sept. 1997	78	19
Men	April 2013	66	30
	Sept. 1997	68	28

*The changes in American life caused by more women working outside the home have been worth making:*

		Agree	Disagree
All	April 2013	66%	30%
	Sept. 1997	71	26
Men	April 2013	66	30
	Sept. 1997	70	26

*Most women can't "have it all"- a career and a family- without making a lot of sacrifices in both areas:*

		Agree	Disagree
All	April 2013	65%	34%
	Sept. 1997	76	22
Men	April 2013	64	35
	Sept. 1997	74	24

*The country would be better off if we had more women in political office:*

		Agree	Disagree
All	April 2013	65%	26%
	Sept. 1997	67	26
Men	April 2013	62	28
	Sept. 1997	57	36

*The country would be better off if we had more women in senior management positions in business: (Only April 2013 data available)*

	Agree	Disagree
All	64%	31%
Men	59%	34%