

Interesting Numbers

TABLE OF CONTENTS

1. Financial Satisfaction—NBC/WSJ 1/12-15/13 (2)
2. Quotes in the Media by Gender (2)
3. Women and Books (3-4)
4. Top 5 College Football and Basketball Salaries (5)
5. Top 10 Women’s Basketball Salaries, Compared to Other Institutional Salaries (6)
6. Opinions of women and Society—NBC/WSJ 1997 & 2013 (7)
7. Gender Discrimination—NBC/WSJ 2000 & 2013 (8)
8. Male Votes by Marital Status (9)
9. Female Votes by Marital Status (9)
10. Marital Status and Public Opinion—NBC/WSJ 4/5-8/13 (10-15)

Financial Satisfaction

“When it comes to your own financial situation today, are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?” NBC/WSJ Jan 12-15, 2013

	All	All Women	Democratic Women	Independent Women	Republican Women
Very Satisfied	12%	12%	12%	8%	12%
Somewhat Satisfied	42%	41%	43%	40%	42%
Somewhat Dissatisfied	23%	22%	23%	17%	22%
Very Dissatisfied	22%	25%	21%	36%	24%

Quotes in the Media by Gender

4th Estate parsed through print coverage of election issues from November 2011 through May 2012. They tracked the gender of the sources quoted by these media, citing a quote as belonging to either, a man, a woman or an organization. This is the gender breakdown of quotes for four of the issues 4th estate tracked:

by Subject

	Male	Female	Organization
Abortion	81	12	7
Birth Control	75	19	6
Planned Parenthood	67	26	7
Women’s Rights	52	31	17

In addition to tracking specifically Women’s Issues, 4th estate tracked the gender of sources quoted on all election issues. This is the gender breakdown by outlet:

by Outlet

	Male	Female	Organizations
Newspapers			
Wall Street Journal	65	15	20
New York Times	65	15	20
Washington Post	67	14	19
USA Today	76	19	5
Chicago Tribune	65	18	17

Media Companies			
Washington Post (Media Group)	67	14	19
TimeWarner	67	31	2
NPR	68	23	9
News Corp.	76	14	10
Gannett	74	18	8
TV News Shows			
Hardball	81	15	4
FNC Special Report	77	15	8
Face the Nation	78	22	0
Meet the Press	69	31	0
CNN State of the Union	87	12	1

4th Estate is a project run by the media monitoring service Global News Intelligence.

Women and Books

In 2010 VIDA (Women in Literary Arts) started keeping track of the gender balance on the book review pages. Now they have accumulated three years worth of data on women in the review pages.

NOTE: I have highlighted all the instances where women make up more than 1/3rd of total authors reviewed, or reviewers.

Female Authors Reviewed

	2010	2011	2012
<i>Boston Review</i>	14 (25%)	9 (64%)	14 (48%)
<i>Harpers</i>	21 (31%)	19 (26%)	11 (17%)
<i>London Review of Books</i>	68 (26%)	58 (26%)	74 (27%)
<i>New Republic</i>	9 (14%)	17 (18%)	16 (17%)
<i>New York Review of Books</i>	59 (19%)	71 (20%)	89 (22%)
<i>New York Times Book Review</i>	283 (35%)	273 (34%)	237 (33%)
<i>The Atlantic</i>	10 (23%)	12 (33%)	11 (35%)
<i>Times Literary Supplement</i>	330 (24%)	332 (25%)	314 (25%)

Female Reviewers

	2010	2011	2012
<i>Boston Review</i>	19 (42%)	4 (33%)	8 (42%)
<i>Harpers</i>	6 (18%)	10 (30%)	3 (10%)
<i>London Review of Books</i>	47 (22%)	29 (16%)	66 (24%)
<i>New Republic</i>	13 (21%)	11 (13%)	9 (10%)
<i>New York Review of Books</i>	39 (16%)	53 (21%)	40 (16%)
<i>New York Times Book Review</i>	295 (40%)	368 (45%)	327 (45%)
<i>The Atlantic</i>	5 (19%)	8 (31%)	4 (20%)
<i>Times Literary Supplement</i>	341 (27%)	344 (30%)	340 (29%)

Top 5 Salaries, College Football and College Basketball

All coaches' salaries are for the 2012-2013 Season; Public University President Data is from 2011 fiscal year; Private University President Data is from 2010 fiscal year. Salaries for coaches include base salaries and benefits, but not bonuses; salaries for University Presidents include benefits and bonuses.

Via, Chronicle of Higher Education and USA Today Football Coaches Salary Database, Fortune, and Ballotpedia.org

Football

College	Coach and Salary	President and Salary	Governor and Salary
Alabama	Nick Saban--\$5.3 million	Robert Witt--\$592,161	Robert Bentley--\$120,936
Texas	Mack Brown--\$5.3 million	William C. Powers--\$667,212	Rick Perry--\$150,000
Oklahoma	Bob Stoops--\$ 4.6 million	David L. Boren--\$527,265	Mary Fallin--\$147,000
Ohio State	Urban Meyer--\$4.3 million	E. Gordon Gee--\$1.99 million	John Kasich--\$148,886
Louisiana State	Les Miles--\$3.8 million	Michael V. Martin--\$525,000	Bobby Jindal--\$130,000

Basketball

College	Coach and Salary	President and Salary	Governor and Salary
Duke	Mike Krzyzewski--\$7.2 million	Richard H. Brodhead--\$969,394	Pat McCrory--\$139,590
Louisville	Rick Pitino--\$5.0 million	James R. Ramsay--\$435,132	Steve Beshear--\$151,643
Kansas	Bill Self--\$5.0 million	Bernadette Gray Little--\$450,000	Sam Brownback--\$99,636
Michigan State	Tom Izzo--\$3.7 million	Lou Anna K. Simon--\$520,000	Rick Snyder--\$159,300
Florida	Billy Donovan--\$3.7 million	Bernard J. Machen--\$507,808	Rick Scott--\$130,273

Top 10 Women's Basketball Salaries, compared to other institutional salaries

All coaches' salaries from *USA Today* databases unless otherwise listed; university president salaries are from *Chronicle of Higher Education*.

College	Women's B-Ball	Men's B-Ball	University President
Tennessee	\$2.0 million	\$1.5 million	\$345,000
Connecticut	\$1.6 million*	\$2.7 million	\$370,833
Baylor	\$1.1 million	\$1.8 million	\$413,865
Rutgers	\$1.1 million	\$650,000^	\$550,000
Texas	\$1.1 million	\$2.4 million	\$667,212
Oklahoma	\$948,400	\$2.1 million	\$527,265
Texas A&M	\$827,737*	\$1.6 million	\$525,000
Maryland	\$806,239	\$1.6 million^	\$300,000
Ohio State	\$798,200*	\$3.2 million	\$1.99 million
Louisiana State	\$666,000*	\$1.1 million^	\$525,000

*Coaches are male (43% of women's coaches are male); all the men's basketball coaches and university presidents in this chart are male.

^data via local media

Opinions of Women and Society

In April 2013 and previously in September 1997, *NBC/WSJ* conducted a poll of opinions about women and society. In order of listing the questions read:

1. Generally speaking, women are paid less than men for doing the same kind of work (**PAY**)
2. The changes in American life caused by more women working outside the home have been worth making (**CHANGES**)
3. Most women can't "have it all"—a career and a family—without making a lot of sacrifices in both areas (**"HAVE IT ALL"**)
4. The country would be better off if we had more women in political office (**WOMEN IN OFFICE**)
5. The country would be better off if we had more women in Senior management positions in business (**BUSINESS**)

	2013				1997			
	Agree	Strongly Agree	Some-what Agree	Dis-Agree	Agree	Strongly Agree	Some-what Agree	Dis-Agree
Pay (Total Population)	76%	49%	27%	21%	78%	54%	24%	19%
Pay (Only Men)	66%	37%	29%	30%	68%	36%	32%	28%
Pay (Only Women)	84%	60%	24%	13%	87%	69%	18%	10%
Changes (Total Population)	66%	31%	35%	30%	71%	35%	36%	26%
Changes (Only Men)	66%	27%	39%	30%	70%	32%	38%	26%
Changes (Only Women)	67%	33%	34%	29%	73%	39%	34%	24%
"Have it all" (Total Population)	65%	35%	30%	34%	76%	48%	28%	22%
"Have it all" (Only Men)	64%	31%	33%	35%	74%	42%	32%	24%
"Have it all" (Only Women)	66%	39%	27%	33%	78%	54%	24%	21%
Women in office (Total Population)	65%	32%	33%	26%	67%	36%	31%	26%
Women in office (Only Men)	62%	25%	37%	28%	57%	23%	34%	36%
Women in office (Only Women)	69%	39%	30%	23%	77%	48%	29%	17%
Business (Total Population)	64%	29%	35%	31%				
Business (Only Men)	59%	24%	35%	34%				
Business (Only Women)	68%	33%	35%	27%				

Gender Discrimination

Have you ever personally experienced discrimination in general because you are a woman?

	April 2013	June 2000
Yes	46%	44%
No	53%	55%
Not Sure	1%	1%

For those who responded “Yes;” in which of the following settings have you experienced gender discrimination? (Multiple answers accepted)

	April 2013	June 2000
The Workplace	35%	26%
A Social Setting	15%	12%
Shopping as a Consumer	14%	17%
School	8%	7%
A Bank or Financial Institution	6%	9%
A Hotel or Restaurant	5%	6%
All	3%	2%
Other	2%	1%
Not Sure	-	-
Have not experienced Gender Discrimination	53%	55%

Via NBC-WSJ Poll

Male Votes by Marital Status

Married men tend to support Republicans while single men tend to vote for Democrats

	Share of Voting Population	Percentage Vote for Democrat	Percentage Vote for Republican
2012-Married Men	29%	38%	60%
2012-Unmarried Men	18%	56%	40%
2010-Married Men*	+	38%	59%
2010-Unmarried Men*	13%	54%	43%
2008-Married Men	33%	47%	53%
2008-Unmarried Men	14%	59%	38%
2006-Married Men	35%	47%	51%
2006-Unmarried Men	14%	62%	36%

*In 2010 the Edison Research Poll, that year's National Election Pool Poll, did not publish votes by gender and marital status. The numbers used here are from a Lake Research Poll, conducted October 31st through November 2nd 2010. In their accessible press release, the married share of the vote was not listed.

Female Votes by Marital Status

Married women tend to support Republicans while single women tend to vote for Democrats

	Share of Voting Population	Percentage Vote for Democrat	Percentage Vote for Republican
2012-Married Women	31%	46%	53%
2012-Unmarried Women	23%	67%	31%
2010-Married Women*	+	43%	54%
2010-Unmarried Women*	19%	61%	36%
2008-Married Women	32%	47%	50%
2008-Unmarried Women	21%	70%	29%
2006-Married Women	33%	48%	50%
2006-Unmarried Women	18%	66%	32%

*In 2010 the Edison Research Poll, that year's National Election Pool Poll, did not publish votes by gender and marital status. The numbers used here are from a Lake Research Poll, conducted October 31st through November 2nd 2010. In their accessible press release, the married female share of the vote was not listed.

Marital Status and Public Opinion—NBC/WSJ April 5-8, 2013

For this piece, the definition of “Married” includes all those actively married, widowed, separated and divorced. “Single” describes those who are single, or living with a partner but unmarried.

Demographics of Marriage

	All	18-34	35-49	50-64	65+
Total Married	74%	38%	80%	88%	95%
Married	54%	34%	62%	34%	50%
Widowed	6%	-	2%	5%	25%
Separated	2%	2%	4%	2%	2%
Divorced	12%	2%	12%	17%	18%
Total Single	26%	62%	20%	12%	5%
Single/Never Married	20%	49%	15%	8%	3%
Unmarried/Living with Partner	6%	13%	5%	3%	2%

Party Affiliation

	All	Total Men	Married Men	Single Men	All Women	Married Women	Single Women
Strong Dem	21%	17%	15%	20%	25%	24%	30%
Not Very Strong Dem	9%	9%	7%	12%	10%	8%	16%
Independent/Lean Dem	13%	11%	9%	16%	15%	15%	17%
Strictly Independent	17%	20%	20%	21%	14%	14%	12%
Independent/Lean Rep	14%	19%	23%	10%	10%	10%	7%
Not Very Strong Rep	8%	8%	8%	11%	7%	7%	7%
Strong Rep	13%	11%	14%	5%	15%	17%	7%
Other	3%	4%	4%	6%	2%	2%	5%
Not Sure	1%	1%	1%	1%	2%	3%	-

Which Statement is closer to your view?

Statement A: Most serious problems in our society stem mainly from a decline in moral values.

Statement B: Most serious problems in our society stem mainly from economic and financial pressures on the family

	All	Total Men	Married Men	Single Men	All Women	Married Women	Single Women
A	43%	42%	46%	31%	44%	45%	40%
B	50%	50%	46%	61%	51%	46%	54%
Equal	6%	7%	6%	6%	5%	4%	5%
Not Sure	1%	2%	2%	1%	1%	1%	-

Do you think being gay is something people choose to be, or do you think that people are born gay and it is something they cannot change?

	All	Total Men	Married Men	Single Men	All Women	Married Women	Single Women
Choose	31%	33%	33%	31%	28%	27%	30%
Born	50%	45%	43%	52%	55%	55%	53%
Neither	2%	2%	3%	1%	2%	1%	4%
Some of Both	8%	8%	8%	9%	8%	7%	10%
Not Sure	9%	11%	14%	7%	7%	3%	2%

Generally speaking, women are paid less than men for doing the same kind of work

	All	Total Men	Married Men	Single Men	All Women	Married Women	Single Women
Strongly Agree	49%	37%	39%	35%	60%	62%	54%
Somewhat Agree	27%	29%	28%	32%	24%	23%	28%
Somewhat Disagree	12%	17%	18%	17%	8%	7%	9%
Strongly Disagree	9%	13%	12%	14%	5%	5%	6%
Not Sure	3%	4%	4%	2%	3%	3%	3%

The changes in American life caused by more women working outside the home have been worth making

	All	Total Men	Married Men	Single Men	All Women	Married Women	Single Women
Strongly Agree	31%	27%	27%	29%	33%	30%	45%
Somewhat Agree	36%	38%	38%	40%	34%	35%	28%
Somewhat Disagree	20%	21%	22%	18%	19%	20%	15%
Strongly Disagree	10%	10%	10%	9%	10%	10%	9%
Not Sure	4%	4%	4%	4%	4%	4%	2%

Most women can't "have it all"-a career and a family-without making a lot of sacrifices in both areas

	All	Total Men	Married Men	Single Men	All Women	Married Women	Single Women
Strongly Agree	35%	31%	34%	25%	39%	40%	34%
Somewhat Agree	30%	33%	33%	33%	27%	28%	23%
Somewhat Disagree	20%	23%	21%	26%	17%	16%	20%
Strongly Disagree	14%	12%	11%	16%	16%	15%	21%
Not Sure	1%	1%	1%	1%	1%	1%	1%

The country would be better off if we had more women in political office

	All	Total Men	Married Men	Single Men	All Women	Married Women	Single Women
Strongly Agree	32%	25%	24%	29%	39%	37%	46%
Somewhat Agree	33%	37%	35%	42%	30%	31%	30%
Somewhat Disagree	19%	19%	21%	18%	18%	20%	11%
Strongly Disagree	7%	9%	10%	5%	5%	5%	7%
Not Sure	9%	9%	10%	6%	7%	8%	7%

The country would be better off if we had more women Senior management positions in business

	All	Total Men	Married Men	Single Men	All Women	Married Women	Single Women
Strongly Agree	29%	24%	24%	22%	33%	35%	27%
Somewhat Agree	35%	35%	34%	37%	35%	35%	36%
Somewhat Disagree	20%	22%	24%	17%	18%	19%	17%
Strongly Disagree	10%	12%	12%	12%	9%	8%	13%
Not Sure	6%	7%	6%	11%	5%	4%	7%

As you may know, there is a proposal to create a pathway to citizenship that would allow foreigners who have jobs but are staying illegally in the United States the opportunity to eventually become legal American citizens. Do you strongly favor, somewhat favor, somewhat oppose, or strongly oppose this proposal?

	All	Total Men	Married Men	Single Men	All Women	Married Women	Single Women
Strongly Favor	29%	27%	25%	31%	31%	32%	30%
Somewhat Favor	34%	33%	31%	39%	35%	34%	41%
Somewhat Oppose	14%	14%	15%	10%	14%	15%	10%
Strongly Oppose	21%	24%	27%	20%	17%	17%	17%
Depends	1%	1%	2%	-	1%	1%	1%
Not Sure	1%	1%	1%	-	1%	-	1%

Do you favor or opposing allowing gay and lesbian couples to enter into same-sex marriages? Would you say that you strongly (favor/oppose) or just somewhat (favor/oppose)?

	All	Total Men	Married Men	Single Men	All Women	Married Women	Single Women
Strongly Favor	38%	32%	26%	47%	44%	40%	57%
Somewhat Favor	15%	18%	19%	16%	12%	13%	8%
Somewhat Oppose	10%	11%	11%	11%	8%	8%	9%
Strongly Oppose	32%	33%	38%	21%	32%	34%	22%
Depends	1%	2%	2%	2%	1%	1%	1%
Not Sure	4%	5%	5%	4%	4%	4%	3%

If there were a federal standard defining marriage across the country, would you prefer it include same-sex marriage in the definition of marriage, or define marriage as between one man and one woman?

	All	Total Men	Married Men	Single Men	All Women	Married Women	Single Women
Includes Same-Sex	47%	44%	39%	55%	50%	48%	57%
One Man-One Woman	48%	51%	57%	36%	46%	49%	36%
Not Sure	5%	5%	4%	8%	4%	3%	7%

In general, do you feel that the laws covering the sale of firearms should be made more strict, less strict, or kept as they are now?

	All	Total Men	Married Men	Single Men	All Women	Married Women	Single Women
More Strict	55%	44%	40%	51%	65%	63%	73%
Less Strict	9%	13%	13%	14%	5%	5%	5%
Kept as Now	34%	41%	46%	31%	27%	30%	19%
No Opinion	2%	2%	2%	4%	2%	2%	3%

Which comes closest to your view on abortion—abortion should always be legal, should be legal most of the time, should be made illegal except in cases of rape, incest and to save the mother’s life, or abortion should be made illegal without any exceptions?

	All	Total Men	Married Men	Single Men	All Women	Married Women	Single Women
Always Legal	26%	23%	21%	29%	29%	28%	33%
Legal Most of the Time	19%	19%	19%	19%	19%	20%	16%
Illegal, With Exceptions	42%	46%	47%	44%	39%	39%	40%
Always Illegal	10%	9%	10%	6%	11%	11%	11%
Not Sure	3%	4%	4%	2%	2%	3%	1%

Have you ever personally experienced discrimination in general because you are a woman?

	Total Women	Married Women	Single Women
Yes	46%	44%	53%
No	53%	54%	46%
Not Sure	1%	2%	1%

	18-34 Women	35-49 Women	50-64 Women	65+ Women
Yes	52%	46%	51%	30%
No	48%	51%	47%	70%
Not Sure	-	3%	2%	-

	18-34 Women Single	18-34 Women Married	35-49 Women Single	35-49 Women Married	50-64 Women Single	50-64 Women Married	65+ Women Single	65+ Women Married
Yes	51%	52%	58%	43%	51%	51%	-	30%
No	49%	48%	38%	54%	49%	47%	-	70%
Not Sure	*	-	4%	3%	-	2%	-	-