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Nazwa

2024q4-alphabet-earnings-release

2025q1-alphabet-earnings-release

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Zwiększ ilość miejsca

# Alphabet Announces Fourth Quarter and Fiscal Year 2024 Results

MOUNTAIN VIEW, Calif. – February 4, 2025 – Alphabet Inc. (NASDAQ: GOOG, GOOGL) today announced financial results for the quarter and fiscal year ended December 31, 2024.

- Consolidated Alphabet revenues in Q4 2024 increased 12% year over year to \$96.5 billion reflecting robust momentum across the business.
- Google Services revenues increased 10% to \$84.1 billion, reflecting the strong momentum across Google Search & other and YouTube ads.
- Google Cloud revenues increased 30% to \$12.0 billion led by growth in Google Cloud Platform (GCP) across core GCP products, AI Infrastructure, and Generative AI Solutions.
- Total operating income increased 31% and operating margin expanded by 5 percentage points to 32%.
- Net income increased 28% and EPS increased 31% to \$2.15.

Sundar Pichai, CEO, said: "Q4 was a strong quarter driven by our leadership in AI and momentum across the business. We are building, testing, and launching products and models faster than ever, and making significant progress in compute and driving efficiencies. In Search, advances like AI Overviews and Circle to Search are increasing user engagement. Our AI-powered Google Cloud portfolio is seeing stronger customer demand, and YouTube continues to be the leader in streaming watchtime and podcasts. Together, Cloud and YouTube exited 2024 at an annual revenue run rate of \$110 billion. Our results show the power of our differentiated full-stack approach to AI innovation and the continued strength of our core businesses. We are confident about the opportunities ahead, and to accelerate our progress, we expect to invest approximately \$75 billion in capital expenditures in 2025."

## Q4 2024 Financial Highlights

The following table summarizes our consolidated financial results for the quarter and fiscal year ended December 31, 2023 and 2024 (in millions, except for per share information and percentages).

	Quarter Ended December 31,		Year Ended December 31,	
	2023	2024	2023	2024
	(unaudited)		(unaudited)	
Revenues	\$ 86,310	\$ 96,469	\$ 307,394	\$ 350,018
Change in revenues year over year	13 %	12 %	9 %	14 %
Change in constant currency revenues year over year <sup>(1)</sup>	13 %	12 %	10 %	15 %
Operating income	\$ 23,697	\$ 30,972	\$ 84,293	\$ 112,390
Operating margin	27 %	32 %	27 %	32 %
Other income (expense), net	\$ 715	\$ 1,271	\$ 1,424	\$ 7,425
Net income	\$ 20,687	\$ 26,536	\$ 73,795	\$ 100,118
Diluted EPS	\$ 1.64	\$ 2.15	\$ 5.80	\$ 8.04

<sup>(1)</sup> Non-GAAP measure. See the section captioned "Reconciliation from GAAP Revenues to Non-GAAP Constant Currency Revenues and GAAP Percentage Change in Revenues to Non-GAAP Percentage Change in Constant Currency Revenues" for more details.

2024q4-alphabet-earnings-release.pdf

Informacje

Aktywność

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Kto ma dostęp

Informacja prywatna

Zarządzaj dostępem

Ograniczenia zabezpieczeń

Nie zastosowano ograniczeń

Jśli zastosowano jakieś ograniczenia, pojawią się tutaj

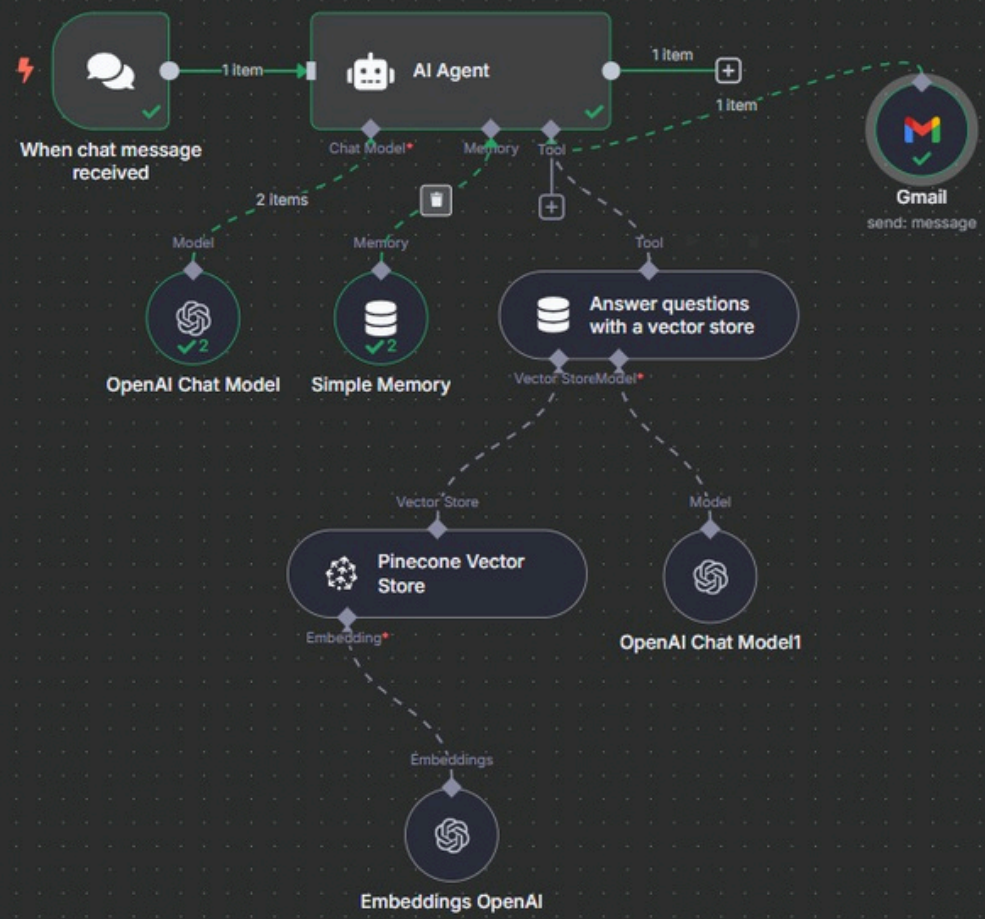
Szczegóły pliku

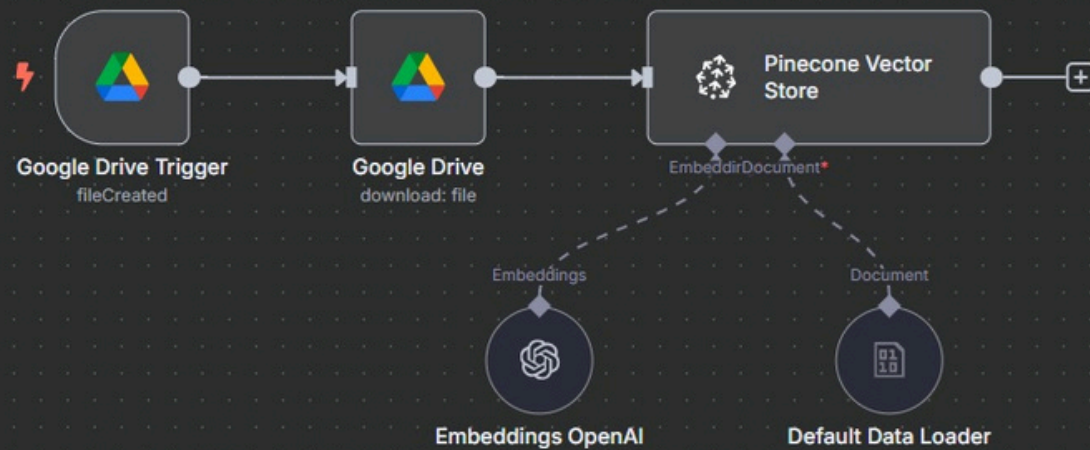
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Hi there! 🙋

Start a chat. We're here to help you 24/7.

Hi there! 🙋

My name is Nathan. How can I assist you today?

Hi Nathan, my name is Mac.

Hello Mac! How can I assist you today with Alphabet's quarterly financials?

Yes. What was the Total revenue in Q1 compared to Q4 and what was the difference?

Alphabet's total revenue in Q1 2025 was \$90.2 billion, compared to \$96.5 billion in Q4 2024. The difference in revenue between these quarters was \$6.3 billion, with Q1 2025 having a lower revenue.

OK. Write a summarized report, which compares Q4 and Q1 taking into consideration the following factors:

- Consolidated Alphabet revenues,
- Google Services revenues,
- Google Cloud revenues,
- Total operating income,
- Net income

Note, that all the necessary data is included in both reports.

Answer also this question. Based on the given report, is it worth investing in Google Ads campaigns?

- Net Income

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## Summarized Report: Q4 2024 vs. Q1 2025

- Consolidated Alphabet Revenues:
  - Q4 2024: \$96.5 billion, a 12% year-over-year increase.
  - Q1 2025: \$90.2 billion, a 12% (14% in constant currency) year-over-year increase.
- Google Services Revenues:
  - Q4 2024: \$84.1 billion, reflecting a 10% increase.
  - Q1 2025: \$77.3 billion, also reflecting a 10% increase.
- Google Cloud Revenues:
  - Q4 2024: \$12.0 billion, a 30% increase.
  - Q1 2025: \$12.3 billion, a 28% increase.
- Total Operating Income:
  - Q4 2024: Increased by 31%.
  - Q1 2025: Increased by 20%.
- Net Income:
  - Q4 2024: Increased by 28%.
  - Q1 2025: Specific net income information was not available.

Both quarters showed significant growth in revenues and operating incomes, with consistent growth in Google Cloud revenues contributing to overall performance.

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## Investment in Google Ads Campaigns

Based on the reports, Google Ads has demonstrated consistent growth. In Q4 2024, Google Services (including Google Ads) saw a 10% year-over-year increase. In Q1 2025, Google advertising revenues grew from \$61.7 billion to \$66.9 billion, indicating strong performance and double-digit growth. These trends suggest robust momentum in their advertising business, making investing in Google Ads campaigns appear potentially worthwhile.

However, investment decisions should also consider factors such as market conditions, competition, and specific business goals.

OK. Thank you. Please send the above report and the summary in the email using Gmail to Maciej, maciej.wesolowski@gmail.com. In the email state also that this is the report he was asking for and you hope this what he needed.

I've sent the report to Maciej at maciej.wesolowski@gmail.com. I hope this is what you needed! If you have any more questions or need further assistance, feel free to ask.

## Alphabet Quarterly Financial Comparison Report



m[redacted]@gmail.com

do mnie

10:40 (1 godzinę temu)



Hello Maciej,

I hope this message finds you well. Below is the report you requested, comparing Alphabet's financials from Q4 2024 to Q1 2025:

## ### Summarized Report: Q4 2024 vs. Q1 2025

## - \*\*Consolidated Alphabet Revenues:\*\*

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I hope this report fulfills your needs. Should you have any more questions or require further assistance, please feel free to reach out.

Best regards,