

Instructions:

1a (page 23 - Focus on Web Design #1). Post blog link under Discussion Board ([Post Blog Link from Assignment 1a](#))

Visit a website that interests you. Use your newly created blog from Hands on Exercise #2 to write one half page summary of the site that addresses the following topics:

a. What is the URL of the site?

<https://cocolillys.com/>

b. What is the purpose of the site?

The purpose of this website is to show a virtual storefront of clothes, jewelry, and shoes. This allows customers to shop online and look at all the different kinds of ways to style a piece of clothing!

c. Who is the intended audience?

The intended audience would be girls and moms!

d. Do you think that the site reaches its intended audience? Who or why not?

Yes, this site reaches its intended audience. They do a great job of showcasing all their different pieces of clothing, shoes, and accessories through their website, Instagram, Facebook, and TikTok. I know lots of girls and moms who buy from this website and they are always selling out of their clothes which means their site is reaching the intended audience.

e. Is the site useful to you? Why or why not?

This website is super useful to me because whenever I am looking for a certain type of clothing for an event or holiday, I know I can go to cocolillys and they will have what I am looking for.

f. Does the site appeal to you? Why or why not? Consider the use of color, images, multimedia, organization, and ease of navigation.

Cocolilly does a great job of having a good appeal to their website. One thing they always do a good job of is having bright colors, which catches my eye when I go on the website. Right now, since Valentine's Day is coming up, they have all these bright pink, purples, and reds that make the website have a great appeal to it. They also use high-quality photos to show their items, which makes their website look professional and neat!

g. Would you encourage others to visit the site? Why or why not?

I highly encourage others to visit this site if they are looking for cute preppy clothes because it is easy to use, and they do a great job of giving you feedback/responding when something is wrong with your order.

h. How could this site be improved?

Something this website can improve on is adding more reviews/feedback on all the clothing items. I think sometimes, whenever I order something, it might be too big/small, but adding other customers' reviews on that certain item would help them in many ways but especially could help with not having so many returns.

1b (page 68 - Hands-On Experience # 9).

Create a web page about your favorite musical group. Include the name of the group, the individuals in the group, a hyperlink to the group's website, your favorite three (or fewer if the group is new) CD releases, and a brief review of each CD.

-Use an unordered list to organize the name of the individuals.

-Use a description list for the names of the CDs and your reviews.

Save the page as band.html (Submit your work via the submission link).

Favorite Band: Maroon 5

Maroon 5 is a popular pop-rock band with a unique sound and a hit song collection. Below is some information about the band members, my favorite CD releases, and a link to their official website.

Band Members

- Adam Levine (Vocals)
- James Valentine (Guitar)
- Mickey Madden (Bass)
- Jesse Carmichael (Keyboard)
- Matt Flynn (Drums)
- PJ Morton (Keyboard/Guitar)
- Sam Farrar (Multi-instrumentalist)

Maroon 5's Official Website:

[Visit Maroon 5's official website](#)

Favorite CD Releases + Reviews

1. Songs About Jane (2002)

- This debut album includes some of Maroon 5's biggest hits, like "She Will Be Loved" and "This Love." It perfectly blends pop, rock, and soul, setting the stage for the band's future success.

2. Overexposed (2012)

- A more pop-focused album, "Overexposed" includes chart-toppers like "Payphone" and "One More Night." It's filled with catchy tunes that dominate the airwaves and shows Maroon 5's evolution in sound.

3. V (2014)

- With hit songs like "Sugar" and "Animals," this album solidified Maroon 5's place in the pop world. It's filled with energetic beats and Levine's signature falsetto vocals.