

Abhishek Paul

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Passionate **Frontend Developer** with **10+** years of experience building scalable, high-performance web applications. Expertise in React.JS, JavaScript (ES6+), Tailwind CSS and modern UI/UX principles. Proven track record of optimizing performance, reducing load times by 40%, and enhancing user engagement. Excited to build intuitive, accessible, and conversion-driven web experiences.

Experience

JANUARY 2023 – MAY 2024

Senior Manager | _VOIS | Pune, India

- **Redesigned** and optimized UI components in React, reducing page load times by **40%** and improving customer onboarding efficiency, leading to a **25%** increase in user retention.
- Responsible for code refactoring, code review, and complexity reduction, helping in quality delivery with **30% reduction in defect count**.
- **Led** two cross-functional teams, improving sprint velocity by **10%** and ensuring on-time project delivery.
- **Collaborated** with cross-functional teams—including Business Stakeholders, Product Owners, Business Analysts, and Technical Teams—to gather and refine requirements, ensuring seamless alignment between business goals and technical solutions.
- Mentored junior developers by providing hands-on guidance in modern web development best practices, resulting in a **30% improvement** in team productivity and accelerating project delivery timelines by reducing code review iterations.

AUGUST 2021 – DECEMBER 2022

Senior Technology Specialist | Coforge | Pune, India

- **Contributed** to the development of a user-centric customer service application for a retail client, designed to streamline workflows and empower service agents to adopt the platform with minimal training, enhancing overall operational **efficiency**.
- **Successfully** integrated with 23 REST and SOAP web-services thus achieving **50%** quick customer issue resolution.
- **Optimized** frontend performance, reducing page load times by **30%**, leading to a **20%** increase in user engagement.
- Analyzed and resolved production issues.

MAY 2018 – AUGUST 2021

Lead Software Engineer | John Deere | Pune, India

OCTOBER 2016 – APRIL 2018

System Architect | Tech Mahindra | Chennai, India

MARCH 2014 – SEPTEMBER 2016

Software Engineer | Syntel | Chennai, India

Skills

- **Frontend Development:** React.JS, JavaScript (ES6+), TypeScript, HTML5, CSS3, npm
- **Backend Development:** Node.JS
- **Styling & UI Libraries:** Tailwind CSS, Styled Components, SASS
- **State Management:** Redux, React Query, Context API
- **Test Automation tool:** Jest, Selenium
- **Performance Optimization:** Webpack, Babel, Vite
- **Project Management Tool:** Jira, Microsoft Azure
- **Version Control & CI/CD:** Git, Jenkins
- **Design & Collaboration:** Figma, Agile (Scrum)
- **Databases/Backend:** Postgres, Supabase, RESTful APIs

Education

MAY 2013

Bachelor of Technology (Information Technology) | College of Engineering & Mngt, Kolaghat | India

Certifications

- Complete JavaScript Course 2024 - [Udemy]
- Certified Scrum Professional (CSP) - [Scrum]
- Certified Senior System Architect (CSSA) - [Pegasystems]

Projects

React projects

1. Thrift Heaven - Minimalistic e-commerce store

- **Technologies:** React.JS, Styled Components, React Router, React Query, React Hook Form, Supabase.
- **Impact:** Improved shopping experience with a fully responsive UI, integrated authentication, and real-time order management.
- **GitHub Link:** <https://github.com/mad-dexter/thrift-store.git>
- **Live Demo:** <https://vimeo.com/1056730569/2118024e0b>

2. FlowSync – Landing page for AI Powered Collaboration tool

- **Technologies:** React.JS, Tailwind CSS, Framer motion, HTML, CSS.

- **Impact:** Increased pre-order signups by 35% through engaging UI animations and optimized conversion-focused design.
 - **Live Demo:** <https://vimeo.com/1056747655/c59a2a5db3>
3. **Marketing Pro – Lead generation landing page**
 - **Technologies:** React.JS, Tailwind CSS, Framer motion, HTML, CSS.
 - **Impact:** Building an email list using Mailchimp form integration, responsive eye-catching hero section & slider testimonials.
 - **Live Demo:** <https://vimeo.com/1056747733/58b6cf16b8>
 4. **PulseTech – The People Technology**
 - **Technologies used:** JavaScript, HTML, CSS.
 - **Impact:** Attracting potential customers using eye catching landing page, attractive photos and video in UI components & video testimonials.
 - **Live Demo:** <https://vimeo.com/1056747785/3d058f3411>

Previous experience (Pega projects)

1. **FOP:** A corporate vendor onboarding application built using Pega BPM tool. It uses Pega's case management functionalities to seamlessly onboard Vendors. **Configured** varied conversation channels like Email, SMS for easy and timely notifications on case progress to users.
2. **Colony brands Customer Service Application:** A customer service application built for Call Center employees to help with easy and timely resolution of customer disputes.
3. **New Model Qualification:** Application built for John Deere while enables the brand to ensure that the dealers are qualified to sale & service new vehicle and agricultural models launched by the company.