



# Spotify Data Analysis

## Analysing my Streaming History (Jan '23- July '23)

### Top 10 Artists:

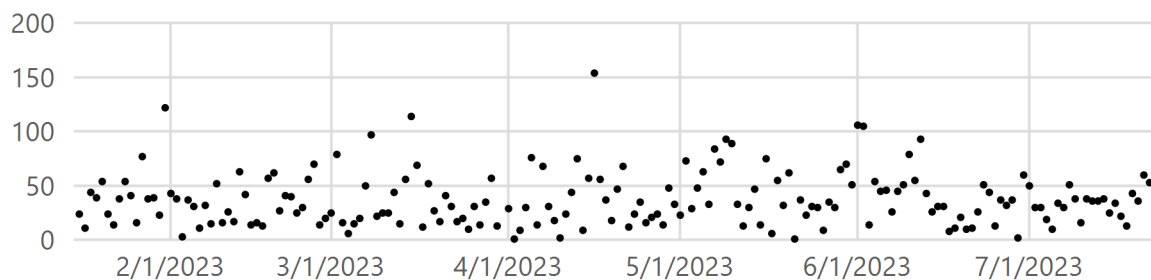
Artist Name	Hours Listened
DAY6	29
Stray Kids	16
The Local Train	13
The 1975	11
Fall Out Boy	9
Queen	9
TWICE	9
Taylor Swift	8
My Chemical Romance	8
ITZY	8

### Top 10 Songs:

Track Name	Artist Name	Hours Listened
Khudi	The Local Train	6
Aaoge Tum Kabhi	The Local Train	5
You Were Beautiful	DAY6	4
Dhoom Taana	Shreya Ghoshal	4
So Good Right Now	Fall Out Boy	4
Sukoon	Hassan & Roshaan	3
Hype Boy	NewJeans	3
Congratulations	DAY6	3
About You	The 1975	3
[[に[[ける	YOASOBI	3

### Variations in Daily Engagement

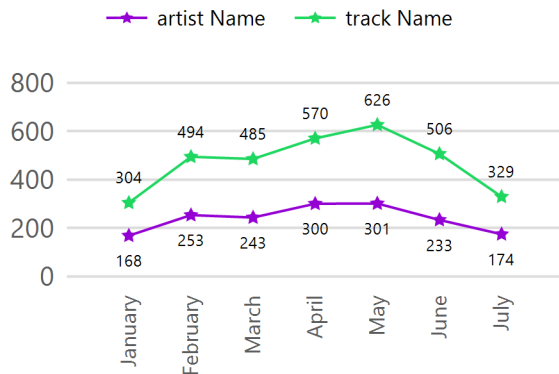
The number of songs streamed daily



On most days, there is a consistent range of 0 to 50 streamed songs, occasionally reaching 100. There have been five exceptional days this year when this figure crossed 100.

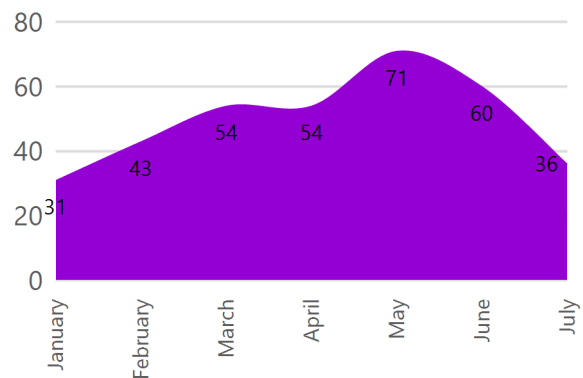
## Variability in Artists and Songs

The number of different artists (purple) and songs (green) listened to each month



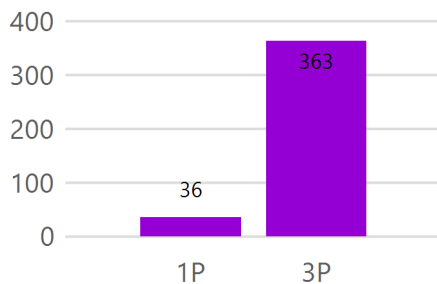
It can be inferred that there is minimal diversity in artists as compared to the diversity in songs.

## Hours Listened per Month



The chart indicates that the listenership rises almost linearly at the start of the year till it plateaus in March, with a slight dip. This is followed by a steep increase in April, peaking at 71 hours in May, after which it declines steadily.

## Inferences



Spotify explains inferences as:

"We draw certain inferences about your interests and preferences based on your usage of the Spotify service and using data obtained from our advertisers and other advertising partners. This includes a list of market segments with which you are currently associated."

The label 'P' indicates the origin of the inferences. 1P refers to the first-hand information obtained by Spotify directly whereas 2P and 3P stand for secondparty and third party respectively.

As the chart shows, most of the data has been gathered from third parties.