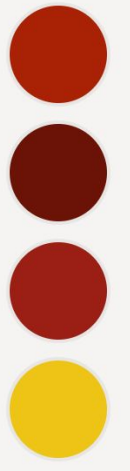


Main color - dark cyan #658986  
 Vibrant contrast: Pink - #ce6a6b  
 Background: dirty white-ish- #E3E1DB  
 Success: green - #2E906D  
 Error: red- #942332  
 Other warm color (yellow) - #EEC416

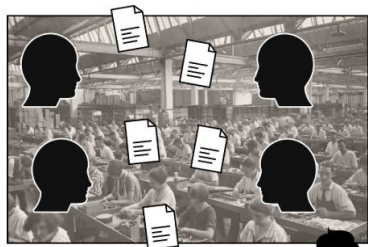
### Vibe I want to achieve:

Include green-ish since finance related  
 Blue-ish tones for feelings of calm, safety (don't stress user out when looking at spendings)  
 Saturated, warm colors for modern, "flash" part, and a feel good sense



# Infusing creative alchemy into today's brands

Serif for titles;  
Makes it more decorated, has  
an official feel



As people flooded to factories during the Industrial Revolution, many tools were invented to ease the management overload.

Typewriters replaced illegible handwriting. File cabinets stored more information than any clerk could remember (and also won the gold medal at the 1893 Chicago World's Fair!)

Tools like these paved the way for offices as we know them today.



Typewriters c. 1870s



File Cabinets c. 1890s



For longer bodies of text - A font that  
is Sans Serif, easily readable.

12345678

Roboto Mono: Monospace for money amounts;  
- Makes numbers be clear, formatting done well.  
Can see it used whenever amounts are displayed  
for each transaction.  
- Transaction text can also be Roboto Mono. I  
always liked Roboto since it seems like good  
natural handwriting.

Bold 700 Italic

***FlashFinance***

For the logo - Nunito  
Rounded letters make it have more  
personality.  
Good balance between capital F and  
lower letters.