W2 - RetailStoreDB

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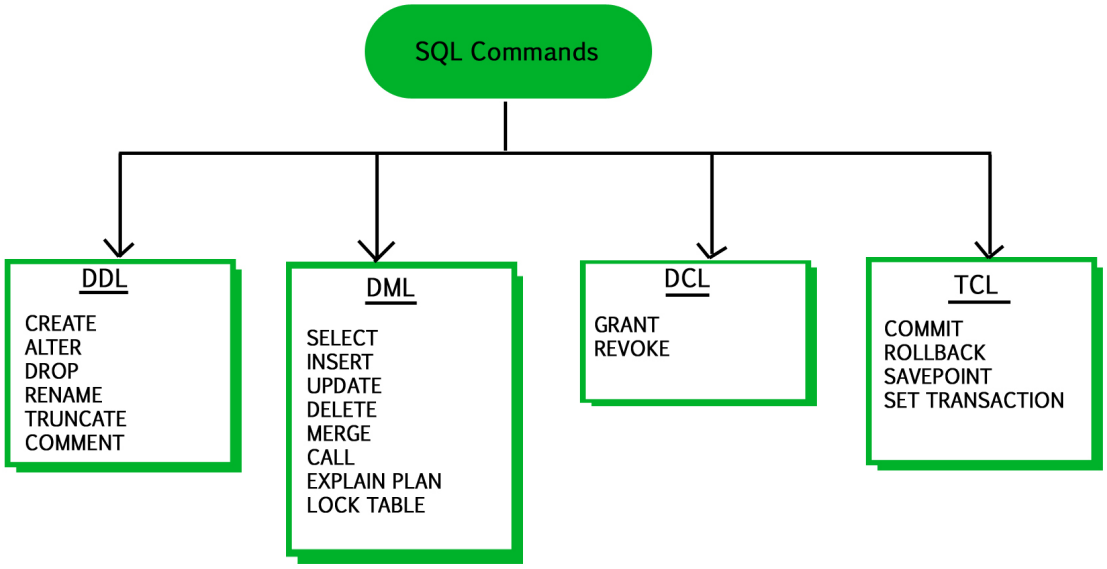

RetailStoreDB: SQL Database Design & Implementation for Multi-Store Retail Operations

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Our company operates a growing chain of retail stores across multiple regions. Currently, data on inventory, sales, staff, and customer interactions is siloed in spreadsheets and legacy systems. This leads to data duplication, inconsistency, and limited reporting capabilities.

To improve operations, we aim to design and implement a centralized, normalized SQL database that supports clean, reliable, and scalable data management.

Objective

Design and build a relational SQL database from scratch to:

- Store structured data related to stores, employees, customers, sales, inventory, and products.
- Ensure data integrity, consistency, and scalability.
- Support reporting, dashboards, and integrations with other applications.

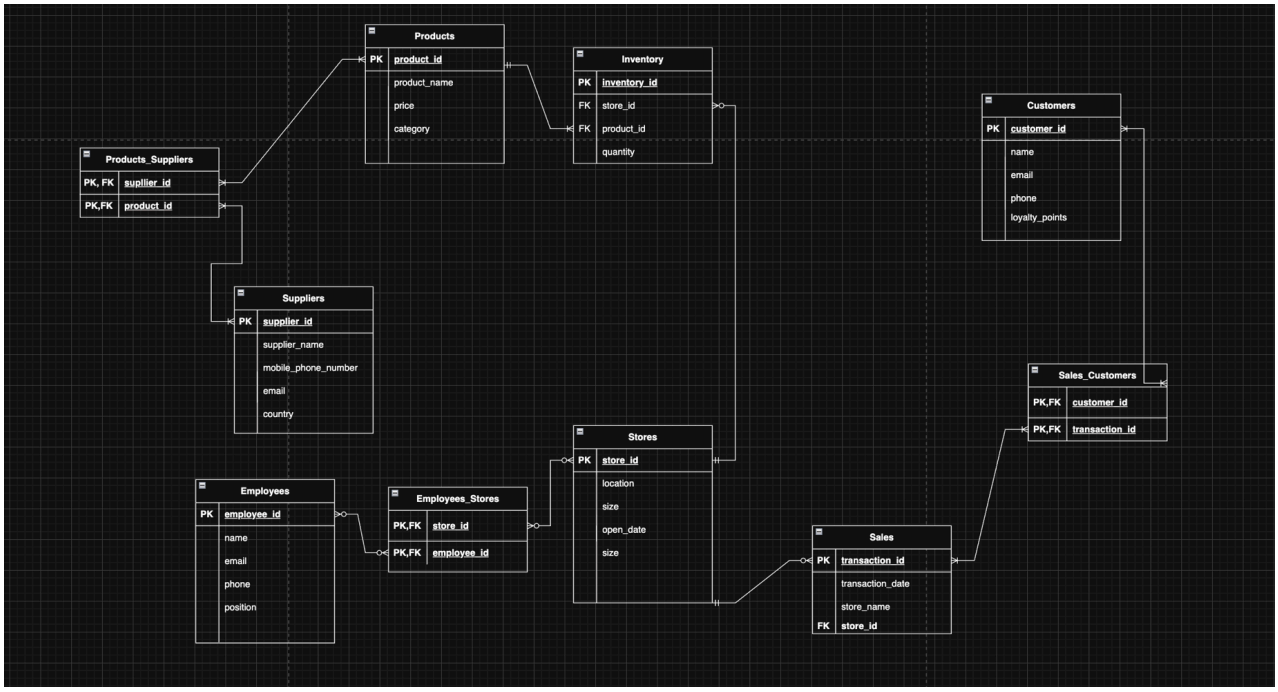
Key Entities

- Stores: Store details (location, size, open date)
- Employees: Staff info (name, position, hire date, store assignment)
- Customers: Basic customer records (name, email, phone, loyalty info)
- Products: Product catalogue (name, category, price, brand)
- Inventory: Stock levels per store
- Sales: Transactions by date, store, customer
- Suppliers: Who we buy products from (supplier name, contact info)

Deliverables

1. Scrum project board (Trello or something similar)
2. ERD
3. SQL DDL scripts to create tables with constraints
4. Sample SQL DML (insert/update/delete) queries
5. Data dictionary

ERD



SQL DDL & DML

Check Visual Studio Code

RETROSPECTIVES