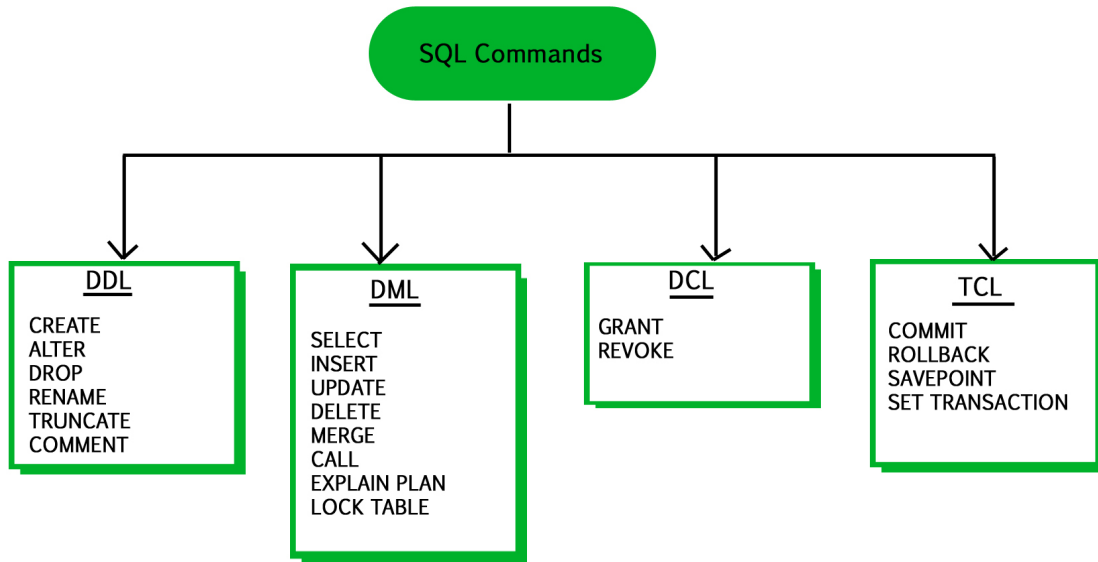


W2 - RetailStoreDB

[ReatalStoreDB.drawio - draw.io](#)



RetailStoreDB: SQL Database Design & Implementation for Multi-Store Retail Operations

Background

Our company operates a growing chain of retail stores across multiple regions. Currently, data on inventory, sales, staff, and customer interactions is siloed in spreadsheets and legacy systems. This leads to data duplication, inconsistency, and limited reporting capabilities.

To improve operations, we aim to design and implement a centralized, normalized SQL database that supports clean, reliable, and scalable data management.

Objective

Design and build a relational SQL database from scratch to:

- Store structured data related to stores, employees, customers, sales, inventory, and products.
- Ensure data integrity, consistency, and scalability.
- Support reporting, dashboards, and integrations with other applications.

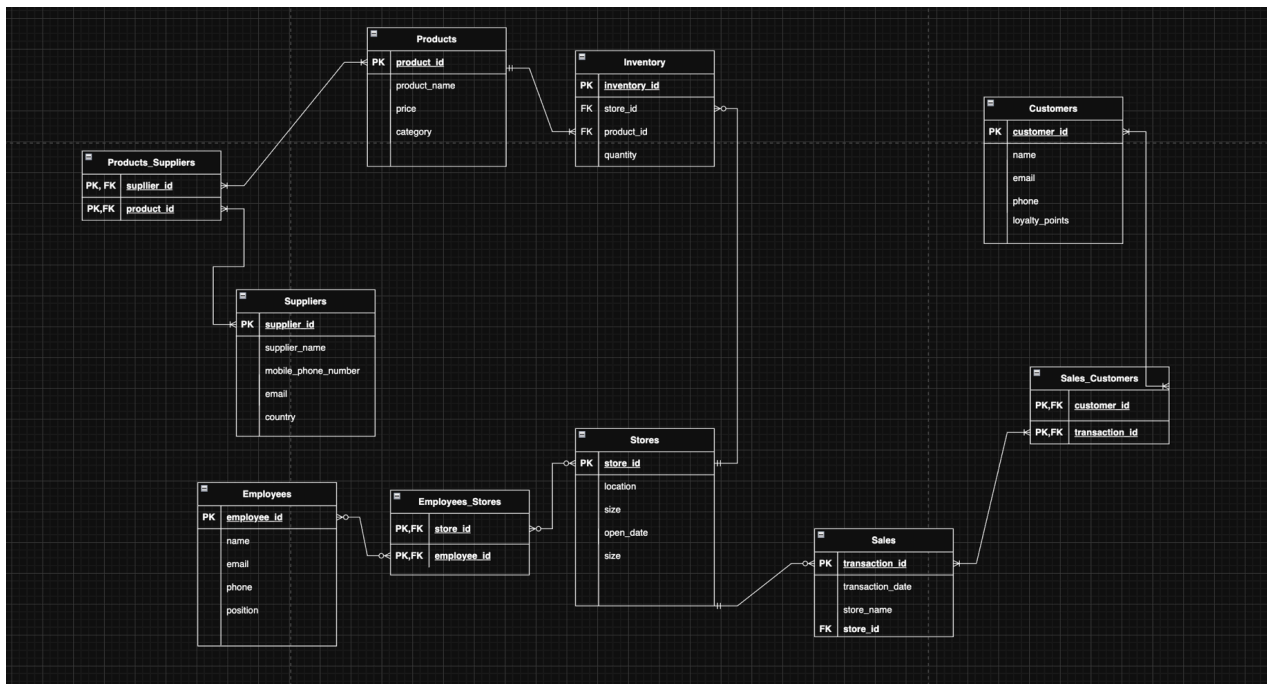
Key Entities

- Stores: Store details (location, size, open date)
- Employees: Staff info (name, position, hire date, store assignment)
- Customers: Basic customer records (name, email, phone, loyalty info)
- Products: Product catalogue (name, category, price, brand)
- Inventory: Stock levels per store
- Sales: Transactions by date, store, customer
- Suppliers: Who we buy products from (supplier name, contact info)

Deliverables

1. Scrum project board (Trello or something similar)
2. ERD
3. SQL DDL scripts to create tables with constraints
4. Sample SQL DML (insert/update/delete) queries
5. Data dictionary

ERD



SQL DDL & DML

Check Visual Studio Code

RETROSPECTIVES

Start / Stop / Continue

1. Decide on a topic of discussion, e.g. the last week of
2. Each person adds sticky notes to the three areas with ideas/feedback.
10 minutes suggested
3. In turns, reveal sticky notes and discuss as a group.
10 minutes suggested
4. Add reactions to the sticky notes you agree or disagree with.
Hint: using the feedback tool from the toolbar
5. Add follow-up Actions taking into account the popular sticky notes from the session.

Start

What should the team start doing?

Writing acceptance criteria before starting task

Assign tasks, Scrum master etc

Stop

What should the team stop doing?

Spent time trying to fix things that didn't need fixing

Stop complicating tasks

Continue

What should the team continue doing?

Successfully designed a relational database

Created an ERD which showed all the entities and their relations

Collaborated effectively to troubleshoot code in SQL

Collaboration on large parts of coding