## Mechanism and steps to be followed for induction of incubates

- 1. Rolling preliminary Applications are to be submitted online at SMVDU-TBIC website, that may be scrutinized twice a month (first week and last week of every month). Applicants will be required to submit these to begin the process.
- 2. On receipt of the preliminary application form, the SMVDU-TBIC Evaluation Committee will scrutinize the application blindfolded to evaluate the idea (based on a predefined scoring criteria) and viability of the applicant in principle as an incubatee (scores and inputs could be collected through email to save time)
- 3. Based on affirmative assessment, applicant would then be required to submit a business plan for the first twelve months or so of the incubation period. The business plan is expected to cover the basics of the business:
  - 1. products and services,
  - 2. market analysis,
  - 3. competition analysis,
  - 4. funding requirements,
  - 5. milestones and timelines,
  - 6. development and marketing plan,
  - 7. organizational structure,
  - 8. team,
  - 9. risk analysis
  - 10. Projected financials.
- 4. Based on the documents submitted, the Business Plan will further be evaluated by core members and if required (based on quantum of requirements/Financial expectations of the Incubatee) other External members (like technical Experts/Angel Investors/Funding Agencies/Firms/Banks/etc.) may be contacted for further assessment regarding the suitability of the project regarding its potential for incubation and development into a successful business.
- 5. Selected Applicants will be invited with their teams to make a presentation on their proposal. SMVDU-TBIC will confirm admission to the incubator, only after screening of the business plan and presentation.
- 6. To ensure only serious incubates are admitted: Selected incubatee has to register the company under the relevant Companies Act within 3 months of admission into SMVDU-TBIC, with a grace period of 1 month.