Embracing Change: Financial Informatics and Risk Analytics

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ALL COMMENTS ARE VERY WELCOME

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Embracing Change:

Financial Informatics and Risk Analytics

Abstract

We present an enterprise design pattern for managing metadata in support of financial analytics packages. The complexity of financial modeling typically requires deployment of multiple financial analytics packages, drawing data from multiple source systems. Business domain experts are typically needed to understand the data requirements of these packages. Financial product innovation and research advances imply that data requirements are chronically unstable. These forces of complexity and instability motivate a software architecture that exposes financial metadata declaratively, thus allowing on-the-fly metadata modifications by domain experts, without provoking a costly design-develop-test-deploy lifecycle.

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1. Introduction

Uncertainty is a fundamental defining characteristic of financial markets, where prices, returns, and trading volumes fluctuate from day to day and minute to minute. For example, the efficiency of financial markets is frequently defined statistically, in terms of the martingale or random-walk properties of observed prices (Cuthbertson, 1996, ch. 5). However, while uncertainty is frequently parameterized simply as the statistical volatility of securities prices or returns, the present paper construes it more broadly, to include as well shifts in the statistical regime describing securities prices, political risks such as changes in regulation or market structure that alter strategic priorities, technological risks such as new product innovation, and model risks such as new mathematical techniques or software implementations. This uncertainty is the underlying motivation for three basic forces affecting risk management databases.

The first is financial innovation, the process of experimentation with and creation of new financial products. Markets abound with contracts and strategies for limiting, transferring, diversifying, hedging, buying, and selling risk. As a result, market participants innovate constantly to better manage the wide variety of risks they face (Merton, 1995); in equilibrium, assuming perfect information and low transactions costs, risk exposures should thus be transferred to those who can most efficiently bear them. Financial innovation is encouraged by both changing market conditions, and advances in research and technology.

The second is model risk, the possibility that a given analytical model or its implementation is incorrect or inappropriate for the task at hand. As a simple but important example, it is frequently impossible to identify unequivocally the "best" model for a particular measurement task – note the popularity of "horse-race" comparisons of alternative models as a

research topic.¹ Complicating matters, software implementations of the various theoretical models are themselves changing frequently, with new vendors, new and enhanced features, updated configuration options, revised calibration data, and bug fixes. The full dimensions of the practical problem of "model risk" are more extensive still (Jorion, 2001, ch. 21).

The third is strategy evolution, the possibility that the strategic goals and priorities that justify a particular analytical toolkit may themselves be changing, in response to financial innovation, legal and regulatory changes, macroeconomic developments, research innovations, or changes in a firm's balance-sheet or portfolio composition, among other things (Jorion, 2001, ch. 1). Thus, even holding constant the set of instruments to be measured and the set of available financial analytics, the set of models used and their configuration may nonetheless be changing.

These three basic forces – financial innovation, model risk, and strategic policy evolution – conspire to create a very unstable data integration environment for risk-managment analytics. The nature of the data coming into the models may be changing, due to financial innovation. The set of models in use may be changing, due to modeling innovations or shifting conditions and priorities. The nature of outputs requested from the models may be changing, due to changes in strategic goals. Unfortunately, "fudging" the results with approximations is typically not an option when concrete trading decisions, capital allocations, and hedging limits are involved, as is frequently the case. The costs of inaccuracy are simply too large. (Although the focus is on financial data, many of the ideas developed here may apply to other contexts with unstable metadata.)

The present paper advocates a strategy of flexible metadata management for risk

¹ There are scores of examples of such model comparisons. See, for example, Bühler, Uhrig-Homburg, Walter, and Weber (1999), Eberlein, Keller, and Prause (1998), or Mattey and Wallace (2001) on models of interest rates, implied volatility, and mortgage prepayments, respectively.

management analytics, and offers a specific high-level architecture to guide implementation. The crux of the design involves the definition of formal metadata ontologies encompassing both traditional SQL metadata as well as any published artifacts describing the data, such as end-user documentation, data transformation rules, and published schemas. The internal integrity of this "extended metadata" is enforced by the ontological rules. Derived artifacts (documentation, schemas, etc.) are generated programmatically, ensuring that they remain consistent with the ontology and therefore with each other. This guarantee of consistency solves a significant coordination problem, and enables a high degree of responsiveness to external changes.

2. Financial analytics

The term *financial analytics* refers to the mathematical tools and computer software used for the valuation and/or risk measurement of financial obligations. Financial obligations typically include all contracts that commit a firm to legally enforceable payments (irrespective of whether the firm is payor or payee, or whether such payments are contingent or not).

For present purposes, the most significant fact about financial analytics is their multiplicity. Figure 1, adapted from Jorion (2001, p. 493) depicts as "model risk" the various layers in the application of financial analytics where the process can go wrong, with errors compounding themselves from one layer to the next. Data input risk refers to basic data validation errors; i.e., garbage in, garbage out. Estimation risk refers to various statistical techniques for deriving model inputs from raw financial data; for example, estimating a returns covariance matrix or credit-rating transition matrix from historical data. Model selection risk refers to the choice among various theoretical financial models; for example, HJM vs. BGM vs. CIR models of interest-rate dynamics. Lastly, and most significantly, implementation risk refers to the choice(s) of software implementations for the various statistical and financial models. Each will implement

one or more of the financial models from the previous layer.

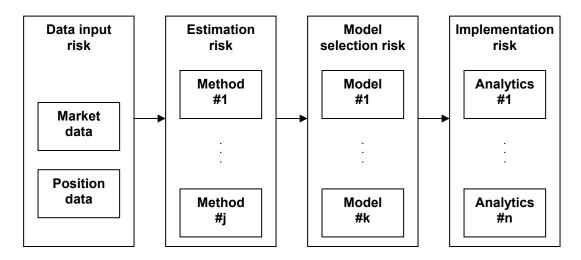


Figure 1: Model risk

Note that multiple analytics target systems are typically used. Many models, particularly bespoke (i.e., self-developed) implementations are specialized as to instrument coverage.

Moreover, it is a common industry practice to run multiple implementations of the same financial model as a form of model benchmarking. Dash (2004, p. 415), for example, notes that, "model risk is hidden unless model-to-model or model-to-market comparisons are made." In the same vein, he observes (2004, p. 422) that, "perhaps the most important issue is to quantify model risk through the comparison of the results of different models." Whether licensed from third-party vendors or developed in house, each analytics implementation will – explicitly or implicitly – have a data schema defining the required inputs.

Similarly, multiple data sources are typically involved as well. At a minimum, there will be separate input systems for market data and contractual terms and conditions (T&C) data.

² Note that Dash uses the term "model" to denote both a financial model and its software implementation. Dash (2004, chs. 32-36) provides a very useful practical discussion of model risk.

Typically, however, both market and T&C categories will themselves break out into multiple systems. For example, market data may include yield curve data, market prices on instruments with and without registered CUSIP identifiers, vendor-based mortgage prepayment forecasts, correlation matices, and volatility surfaces. T&C data may include multiple trading and lending databases, in addition to the general ledger accounting system.

3. Specification and mapping costs

Brainpower is by far our scarcest resource.

- E. W. Dijkstra (1972)

The sources of instability described in the introduction manifest themselves in two concrete ways affecting data integration. First, there is a potentially numerous and unstable list of source systems from which data will ultimately be drawn. Second, there is another potentially numerous and unstable list of target analytical packages which the data will feed. There are two costly operations involved with managing the metadata for such a system: (a) *specification* of the data schemas for each system; and (b) *mapping* between schemas in the source systems and input schemas for the target analytics packages.³

The significance of these costs has long been recognized. Bernstein and Rahm, for example, have a series of papers considering what they call the "model management" problem (see Bernstein and Rahm (2000), Bernstein (2003), and Rahm and Bernstein (2001)). At the core of their discussion is a proposal to "make *model* [i.e., specification] and *mapping* first-class

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³ Unless otherwise noted, we use the term "specification" here instead of "model" and "modeling" – which latter two appear frequently in the computer science literature (e.g., OMG (2002), or Bernstein and Rahm (2000)) – to disambiguate between references to "data modeling," "object modeling," "financial modeling," etc.

objects with generic high-level operations that simplify their use." Regarding specifications (i.e., "models" in their parlance), Bernstein, Levy, and Pottinger (2000, p. 15) note that, "applications that manipulate models [specifications] are complicated and hard to build. It is slow work." Miller, et al. (2001, p. 78), note that, "at the core of all integration tasks lies the representation, understanding and manipulation of schemas and the data that they describe and structure." Regarding mappings, Rahm and Bernstein (2001) provide a very useful survey of the various attempts to relieve the burden of the mapping process through "automatic schema matching."

Bernstein (2000), holds out hope that a generic, automated solution to what he calls the "model management" problem will ultimately be implemented. This contrasts with Mitra and Wiederhold (2004, p. 99), who report that fully automated generation of mappings between models (which they define as ontologies, or sets of domain-specific terms and their relationships) is currently impractical: "However, in order to declaratively capture the semantics of the ontologies and the application that uses them, we would have to use a very expressive language. Automated reasoning with very expressive languages soon becomes intractable." Although they work with full-blown ontologies rather than simple schema, the basic point remains: costly human intervention is required to manage metadata and mappings between independent metadata sets.

Much of the current interest in metadata modeling is motivated or enhanced by the promise of leveraging the power of the Internet for automated sharing of semantics – in other words, the

⁴ Bernstein and Rahm (2000); emphasis in the original. For Bernstein and Rahm, a "model" is a quite general metadata artifact, including XML DTDs or SQL schemas, but also workflow definitions and software configurations. Using this very general interpretation of "model," a "mapping" is then a model relating the elements of two other models.

⁵ The relationship between expressiveness and tractability is intricate. For example, see Zolin (2006) for a tool that relates various description logic dialects to the hardness of various reasoning tasks, as well as further references on the topic.

Semantic Web. Discussions of metadata management for the Semantic Web translate only with difficulty to the context of financial analytics, since the latter concerns a problem that is much narrower and more precise. For instance, much of the literature on the Semantic Web is organized around generic technologies for querying the Internet's heterogeneous data sources, where the introduction of shared semantics should, for example, reduce the ambiguity that results in so many false-positive results when using an ordinary Internet search engine. The literature typically avoids the "Esperanto" solution of devising a universal, shared, semantic language, in deference to a more federated approach based on mapping or "mediation" (see, for example, Lakshmanan and Sadri (2003), Halevy, Ives, Mork, and Tatarinov (2003), or Halevy, et al. (2004)). Importantly for our purposes, the focus on a generic querying solution frequently diverts attention from the level of precision required for mapping data for input to financial analytics. It is not sufficient, for example, that a mapping technology be more precise than a Google keyword search; for financial analytics to generate meaningful results, the mapping that populates the input fields must be exact.

The remainder of this section isolates the key software maintenance costs associated with modeling and mapping metadata with a very simple graphical exposition. Although this section presents the issues in an abstract theoretical context, the specific problems described here — modeling cost and mapping cost — have been identified as central through many months of prototyping on concrete, applied solutions in financial risk management.

3.1 Stovepipe benchmark

The basic forces lend themselves well to a simple graphical formalism.⁷ We begin by

⁶ The Semantic Web is a set of technologies for associating well defined shared semantics (i.e., meanings) to content available on the Internet. This is a large and complex topic, well beyond the scope of the present paper. For more information, see W3C (2004) and the references therein.

⁷ This section uses very basic graph theory to isolate clearly the metadata scalability issue. For an introduction to graph terminology, see Balakrishnan (1997).

describing a "stovepipe" topology, in which each of several source systems is mapped independently to each of several analytics packages. Assume that each source system and (target) analytics system has its own formal data schema. Represent each schema by a vertex in a graph G. Let $S = \{s_i\}$, (i=1, ..., m) represent the set of source data schemas, and let $A = \{a_j\}$, (j=1, ..., n) represent the set of analytics (target) schemas. For simplicity, assume that A and S are disjoint, and assume a fixed scalar cost, k_{spec} , of specifying a data schema. To simplify the exposition, we assume that the specification cost, k_{spec} , is constant for all data schemas to be specified. This cost might be measured in analyst-hours, or converted to dollars at a relevant wage rate. The upshot is an empty bipartite graph, $G_0 = (S + A)$, where the total specification cost, denoted by the function $K_{spec}(\bullet)$, is proportional to the order (i.e., vertex count) of the graph: $K_{spec}(G_0) = |S + A|k_{spec} = (m + n)k_{spec}$. In other words, the *specification cost* is a fixed multiple of the number of source and analytical systems in use.

We next extend the graph by adding mappings between source and analytics data schemas. Represent each mapping as an edge, s_ia_j , between a source schema, s_i , and a target schema, a_j . For simplicity, assume that every source system is mapped into every analytics package, and assume a constant cost, k_{map} , of creating a mapping between data schemas. The upshot is the complete bipartite graph, $G_I = (S + A, E)$, where the total *mapping cost* is proportional to the size (i.e., edge count) of the graph: $K_{map}(G_I) = |E|k_{map}$. For a complete bipartite graph (every source mapped to every target), the edge count is the product of the (disjoint) vertex counts, |E| = (mn), and the total mapping cost reduces to: $K_{map}(G_I) = (mn)k_{map}$. An example of G_I for m=3 and n=4

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⁸ A schema is a formal description of the structure of and constraints on a data set. In practice, schemas are typically either relational schemas (preferably in standard SQL/DDL) or XML schemas (for example, DTDs, XSD schemas, or RelaxNG schemas). In many cases, either the system vendor does not provide a formal schema, or the available schema is inadequate (e.g., unnecessarily permissive). In such cases, a specialized schema tailored specifically to the data-integration requirements can be created. This guarantees that the assumption is always satisfiable.

appears in Figure 2a.

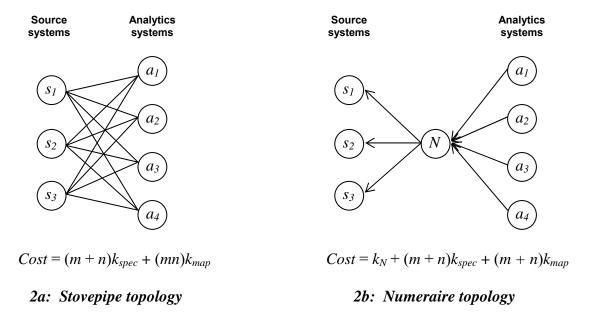


Figure 2: Mappings of 3 source systems to 4 analytics systems

The total cost of the stovepipe topology is then the sum of the specification and mapping costs:

$$K(G_1) = K_{spec}(G_1) + K_{map}(G_1) = (m+n)k_{spec} + (mn)k_{map}$$
 (1)

Note that mapping cost term is quadratic in the number of source and target systems.

3.2 A "numeraire" alternative

A central goal of the design recommended here is to address the scalability issue described in the preceding section. The solution is straightforward: by introducing an intermediate metadata layer, we decouple the sources and targets in the stovepipe topology. This has the effect of reducing the scalability problem from quadratic to linear. The revised design is depicted in Figure 2b, again for m=3 and n=4.

The new metadata graph, G^* , introduces a numeraire node, labeled N, relative to which all

mapping – both source and target – is defined.⁹ The nature of the general numeraire solution should be clear from the example in Figure 2b. Let k_N represent the cost of specifying the numeraire schema. Then the total cost function is:

$$K(G^*) = K_{spec}(G^*) + K_{map}(G^*) = k_N + (m+n)k_{spec} + (m+n)k_{map}$$
(2)

This obviously differs from the stovepipe in the mapping cost, and the introduction of the numeraire specification cost.

The edges in Figure 2b are directed, with arrowheads indicating, for each target node, where it will get its data (actual data would typically flow in the opposite direction). In other words, the mapping defines – for each target attribute – the source attribute(s) required (instead of defining, for each source attribute, the targets that it will help populate). Such "pull" mapping is advantageous, because the source-to-target relationship at the granularity of a target field is generally many-to-one. For example, a target field for original maturity (e.g., 120 months) might be calculated from two source fields: settlement date and maturity date. Declaring mappings from the target perspective thus preserves the functional transitivity of the mappings.¹⁰

3.3 Scalability

The main result of this section is to demonstrate clearly a simple but important point about the scalability of the system. Specifically, system maintenance costs under a stovepipe architecture effectively scale quadratically, creating a significant operational penalty for increasing the number of schemas to be managed. This burden is relieved by the numeraire architecture.

⁹ The term "numeraire" is an analogy to a numeraire currency, which solves the similar barter-pricing problem in elementary economics. In addition to addressing the mapping-cost issue described here, the numeraire model functions similarly to a "helper model" as described by Madhavan, Bernstein, Domingos, and Halevy (2002).

¹⁰ Madhavan, Bernstein, Domingos and Halevy (2002) refer to this transitivity as "mapping compositionality."

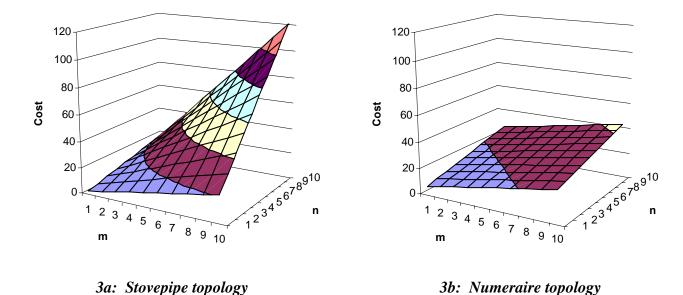


Figure 3: Scaling of system maintenance costs

Referring to equation (1), the cost of the stovepipe arrangement scales with the product in the final term. That is, $K(G_I) = O(nm)$ as $n,m \to \infty$. If there is any positive correlation between n and m – for example, due to financial innovation simultaneously increasing the number of instrument types (sources) and the number of analytical packages (targets) used to value them – then the cost of a stovepipe system will scale quadratically: $K(G_I) = O(n^2)$ as $n \to \infty$. In either case, the nonlinear scaling is a serious problem, since nonlinear expansion of software maintenance costs for specification and mapping could easily lead to an overall system that is inflexible in the context of a rapidly changing financial environment.

The numeraire arrangement described by equation (2) clearly scales linearly. Specifically, $K(G^*) = O(n+m)$ as $n,m\to\infty$. Alternatively, if n and m are correlated: $K(G^*) = O(n)$ as $n\to\infty$. The two cost equations, (1) and (2), are plotted in Figures 3a and 3b, respectively (assuming $k_N=3$ and $k_{spec}=k_{map}=1$).

Whenever there are a sufficiently large number of source and/or target schemas, the numeraire architecture will dominate the stovepipe architecture, based on costs: $K(G^*) \le K(G_I)$. Substituting and rearranging, this occurs whenever:

$$mn - (m+n) > \frac{k_N}{k_{map}} \tag{3}$$

The ratio, k_N / k_{map} , should typically be somewhere on the order of unity. It is apparent that the count factor, (mn - (m+n)), quickly exceeds this threshold for plausible values of m and n. For example, for m=3 and n=4, (mn - (m+n)) = 5. For m=5 and n=5, (mn - (m+n)) = 15.

4. A design pattern

The art of progress is to preserve order amid change, and to preserve change amid order. Life refuses to be embalmed alive. The more prolonged the halt in some unrelieved system of order, the greater the crash of the dead society.

- Alfred North Whitehead (1929, p. 515)

The solution outlined here can be described as an application of *financial informatics*, defined as the structure and behavior of systems for storing, processing and communicating financial data. Particular attention is given to the requirement for flexibility in the face of uncertainty and the significant costs of specifying and mapping metadata. As a result, specialized knowledge-management tools play a prominent role.

4.1 Forces

The preceding sections have set out the basic context for the solution. We are confronted with multiple data sources and target analytics packages. The composition of these two collections is not stable over time. Each data source or target package will have either a formal

schema (e.g., SQL/DDL or XSD) or an informal structure which can be formalized as a schema. Due to financial innovation and research advances, the formal schemas themselves are unstable over time, with the necessity for parameterizing new instrument types and analytical packages or methods as they arise. Specifying formal schemas and mapping among them is a costly activity requiring significant financial expertise. Changes to formal schemas and their mapping relationships typically must occur quickly, often within days or hours.

With this context in mind, we set out four high-level requirements for the solution:

- **R1.** The solution must be *flexible* capable of adapting to financial and research innovation in a short time frame. To achieve this, the solution exposes the metadata for editing by business analysts, as the required responsiveness (for specification and mapping changes) is too quick to allow imposition of full-blown design-develop-test-deploy lifecycles.
- **R2.** The solution must be *scalable*. In particular, the modeling and mapping costs must not explode (see the preceding section) as the number of analytics packages, source data systems, and financial contract types grows.
- **R3.** The solution must be *practical*. That is, it must be implementable with production-quality tools and technologies available today. ¹¹
- **R4.** The solution should be *portable*, to facilitate adoption. In other words, the design must be self-contained in the sense that it depends only systems or resources explicitly incorporated in the design itself and therefore deployable in a range of enterprise architectures (e.g., XML messaging, shared enterprise database, CORBA/RPC, etc.), and with a range of software development platforms (J2EE, .Net, etc.).

In the ensuing discussion, we tie elements of the design back to these requirement via parenthetical references to the requirement number, for example: (*R1*).

There are currently a number of public specifications for financial data in use for various purposes, such as XBRL, FpML, and MDDL, among others. ¹² However, these are inappropriate for use as numeraire metadata for a couple of reasons. First, most current financial analytic packages do not support these as input formats, so a mapping layer will be required in any case

¹¹ There is currently much promising research in this area. See for example, Stöhr, Müller, and Rahm (1999), Mitra and Wiederhold (2004), Miller, et al. (2001), and especially the survey by Rahm and Bernstein (2001).

¹² These three specifications are all XML markup dialects. See FpML (2004), MDDL (2003), and XBRL (2003) for further details.

(*R3*). More importantly, using a third-party specification in the role of numeraire gives control over the metadata to entities outside of managerial control: third-party schemas can change more quickly or more slowly than dictated by the requirements of the organization, potentially in subtle ways. This sort of dependency is unnecessary. ¹³ It is safer to decouple the crucial metadata from third-party specifications via a mapping layer.

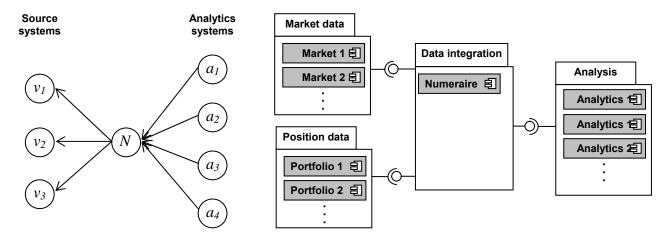
4.2 High-level architecture

As depicted in Figure 4b, the design divides into four separate subsystems. As the figure suggests, the component design attempts to implement the numeraire topology outlined in the preceding section (*R2*). The source systems include both Position Data and Market Data components. The analytics systems appear in the Analytics component. The numeraire is part of the Data Integration component. This division into subsystems enhances portability (*R4*), since the subsystems are very loosely coupled. As needed, they can be deployed and maintained on separate (and potentially diverse) platforms. The four subsystems are discussed in greater detail below and depicted in the accompanying component diagrams.¹⁴

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¹³ This is essentially the same reason that object designers are frequently advised to "prefer composition to inheritance." See, for example, Sutter and Alexandrescu (2004).

¹⁴ The component diagrams here follow the Unified Modeling Language (UML) 2.0 specification, a standard visual language for specifying and documenting computer software diagrammatically. The UML 2.0 specification, OMG (2005, p. 139), defines a component as "as a modular unit with well-defined interfaces that is replaceable within its environment." Under UML 2.0, a subsystem element is a special case of a component, and functionally identical; we use the terms "subsystem" and "component" interchangeably here. See OMG (2005) for the full UML language definition, and Ambler (2005) for further guidelines.



4a: Numeraire topology

4b: Numeraire component design

Figure 4: A component implementation of the numeraire topology

The high-level architecture of Figure 4b is presented in much greater detail in Figure 5. The data integration component's centrality, together with its ability to retain the full state of the system, enables the division of the design into largely independent subsystems (*R4*). Each subsystem communicates with the data integration subsystem only by passing "coherent" messages (i.e., each message is an internally consistent description of a contractual exposure). By restricting interactions between subsystems to coherent messages, it becomes easier to guarantee that the central database is always in a consistent state. As a result, each subsystem can provide an integral set of useful functionality, even in the absence of the other subsystems. In addition, because the subsystems are very loosely coupled, development work on each subsystem can progress independently of the other subsystems, providing flexibility in implementing the design (*R1*).

====== FIGURE 5 APPROXIMATELY HERE =======

The various architecture diagrams use color to indicate basic types. Dark gray is reserved

for components that are readily available today from third-party vendors, and which can be integrated into the system. Light gray indicates software components that will likely require a bespoke implementation. (The most important bespoke component – the metadata manager – is further elaborated in Figure 6.) Labeled white boxes indicate important data elements. The small white boxes on component boundaries represent "port" classes of the component (the component's explicit points of communication or interaction with its environment other components).

Following the recommendations of Ambler (2005, p. 135), the <<a href="applicatio

====== FIGURE 6 APPROXIMATELY HERE =======

4.3 Data integration

The data integration subsystem sits at the center of the design, literally and figuratively. It includes a database, and so can maintain the full official state of the system at a given point in time. Importantly, it also includes the metadata manager component and ontology editor, thus exposing metadata for editing by financial analysts. Note that the design makes extensive use of XML and XSLT technologies, consistent with the requirements of practicality (*R3*) and, to a lesser extent, portability (*R4*). ¹⁵ The subsections that follow describe the major subcomponents (data mapping manager, ontology editor, metadata manager, etc.) of the data integration subsystem.

4.4 Data mapping manager and database

The data mapping manager is responsible for both: (a) recording the mapping declarations that provide a "crosswalk" between fields in different specifications (or between different versions

¹⁵ The XML and XSLT components in the design can be replaced with other technologies, but at the cost of having to find a replacement for the XML parser and validator, and XSLT engine, which are widely available. Replacement components would likely be bespoke implementations.

of the same specification); and (b) actually converting data from one specification to another. The data mapping manager receives the necessary source and target schemas as artifacts generated by the metadata manager. We elide further discussion of the otherwise important details of mapping implementation both because a number of commercial data integration products are available for GUI-based schema matching and data conversion (*R3*), and to maintain a focus on ontology-based metadata management, which we see as a key contribution of the paper.

Because a relational database should typically provide persistent storage for data satisfying the numeraire specification (as well as perhaps some or all of the source and target specifications), the data mapping manager will interact closely with the database. The relational schema should typically be maintained as part of the metadata ontology described below.

4.5 Ontology editor

One of the central aspects of the flexibility requirement (*R1*) is the ability of financial analysts to modify (perhaps frequently) the specifications of the various data sources and targets. The system has a number of disparate pieces, or artifacts. For example, these might include:

- end-user documentation of the specification,
- XML schemas,
- SQL schemas,
- XML-to-SQL conversion stylesheets,
- data dictionaries
- sample/test data, and
- bibliographies of relevant financial research, legislation, etc.

These must remain consistent with one another, even in the face of such changes. The design employs a formal ontology to record these facts as declarative metadata (as opposed to procedural business rules). Importantly, our ontologies include the rules to enforce consistency among the disparate pieces at all times. This isolation of all specification metadata in a comprehensive, internally consistent ontology is what makes flexibility possible.

Formally, an ontology is a collection of terms and their relationships as used in a domain of discourse. In our case, a "domain of discourse" is a financial analytics application.

Simplisticly, each analytics domain has its own terms for things (interrelated by mappings, among other things), and therefore its own ontology. As a practical matter, an ontology differs from an ordinary technical dictionary in that ontologies are typically specified with a formal syntax that makes them accessible to programmatic access by applications – like an ontology editor – that can process that syntax. The ontology editor must enable users to modify both the general *structure* of a data-specification ontology as well as the individual specification *instances* corresponding to each data source and target. Constraining specification instances to share a common structure greatly facilitates programmatic access to the ontology for editing and generating documentation, data schemas, test data, etc.

The structure-instance pattern has a long history in software design, including, for example, ontologies, data typing, object-oriented programming (OOP), data modeling, and model-driven architecture. As a result, there a number of analogous descriptions available for the software design pattern we propose here. Description logics, for example, typically refer to the ontological structure as the "terminology box," or "TBox," while the ontology instances are "assertion boxes," or "ABoxes." Frame-based knowledge representations (like object-oriented programming) refer to the ontological structure as the "classes" and the ontology instances as

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¹⁶ Informally, an ontology is a knowledge base. See Gómez-Pérez, A., M. Fernández-López, and O. Corcho (2004), especially ch. 1, for a more thorough definition and general survey of ontologies.

¹⁷ A description logic is a standard formal representation (based on first-order logic) of a knowledge base. Description logics also underly the Web Ontology Language (OWL) – in particular, the OWL-DL subset. See Nardi and Brachman, (2002), Baader, Horrocks and Sattler (2004), and Borgida, Lenzerini and Rosati (2002) for an introductory treatment of description logics and related knowledge representations.

"instances" 18

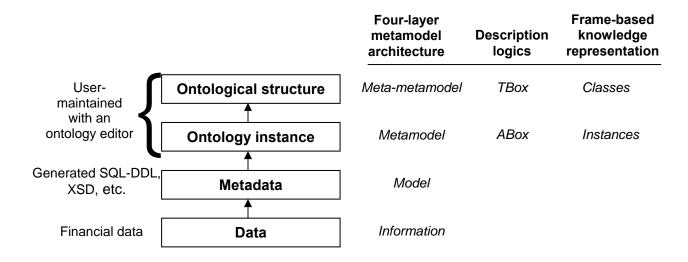


Figure 7: Abstraction hierarchy for data specifications

The ontology-based design proposed here represents a four-layer metamodeling architecture, as is frequently used for specification of standards. The four-layer architecture is closely analogous to the Object Management Group's meta-object facility (MOF) (see OMG (2002), especially ch. 2), which is itself closely related to the UML 2.0 specification (OMG, 2005). In a four-layer design, traditional metadata, typically consisting of SQL or XML schemas (called the "model" in MOF parlance), are governed by a higher-level "metamodel" (a.k.a. "metametadata") that describes the traditional metadata. In turn, the metamodel itself is governed by a "meta-metamodel" (a.k.a. "meta-meta-metadata"), an abstract language for defining metadata. These four layers of abstraction and their relationships are depicted in Figure 7, along with references to analogous terminology in the colums to the right. Each layer is an abstraction of the

¹⁸ The standard specification for frame-based representations is the Open Knowledge Base Connectivity (OKBC) proposal of Chaudhri, Farquhar, Fikes, Karp, and Rice (1998).

layers below it, and each layer depends on the constraints it must obey, which are defined by the layer above it (as depicted by the arrows indicating dependence).

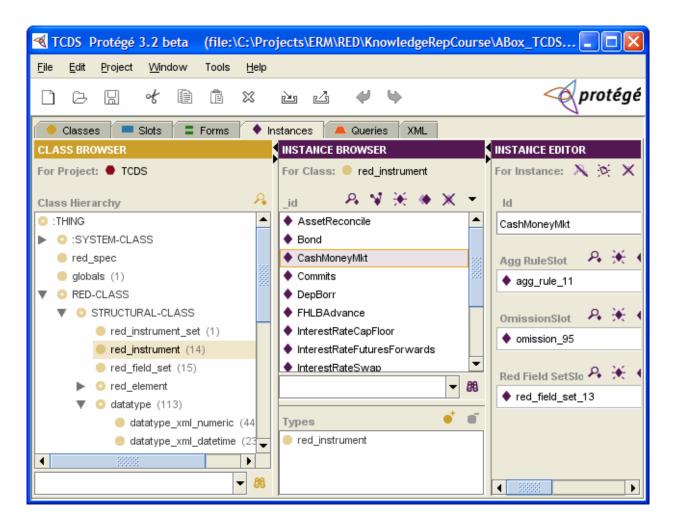


Figure 8: An ontology editor managing an ontological structure and ontology instance

Note that traditional enterprise data implementations have only the bottom two layers: data and metadata. In the four-layer design here, traditional metadata is generated programmatically as an artifact of the system. The top two layers – ontological structure and ontology instance – are maintained in an ontology editor. As an example, Figure 8 shows the open-source Protégé editor editing both an ontological structure (in the class browser pane) and

ontology instance (instance browser pane) for a financial data specification. As a practical matter (*R3*), a number of ontology editors are currently available (see Denny (2004) for a survey).

To make this more concrete, Figure 9 provides two examples of financial data and metadata represented at different levels in the abstraction hiearchy. Emphasizing the practicality of the design (*R3*), the snippets in the example use a simple XML DTD to capture the ontological structure, and a simple XML document to represent the ontology instances; metadata is represented in XML schema syntax. The first example shows the representation of a constrained datatype – in this case a "Subtype" field for money-market securities that must take on one of three values: non-interest-bearing, interest-bearing, or discount, represented by the token set:

{ST_MoneyMkt_NonInt, ST_MoneyMkt_Int, ST_MoneyMkt_Disc}.

The actual data element is: <subtype>ST_MoneyMkt_Disc</subtype>. Note the tendency for the volume of specification data to increase as the level of abstraction increases (reflecting the more general domain of application). The second example shows the generation of end-user documentation for a book-value field. In this case, the concrete data are in the form of DocBook documentation, generated from the ontology instance. The metadata – i.e., the DocBook schema – is publicly available from a third party (see Walsh, 2005), and not managed by the system.

====== FIGURE 9 APPROXIMATELY HERE =======

4.6 Metadata manager (with GUI and version control repository)

The metadata manager is responsible for coordinating access to the various data specifications (stored in the version control repository), as well as the abstract ontology which the data specifications obey. The metadata manager is also responsible for building the basic specification artifacts from the specifications. Because data specifications (ontology instances, labeled as ABoxes in Figure 5) all obey a consistent ontological structure, they are readily

amenable to programmatic access for the generation of project artifacts. New and modified data specifications thus automatically gain a wealth of diverse but consistent specification artifacts (*R1*). ¹⁹ The metadata manager exposes four interfaces, two for the ontology editor, and two more for the application GUI:

- *ontological structure* allows the editor to retrieve and update the specification ontology.
- *ontology instance* allows the ontology editor to create, retrieve, update, and delete specification instances (one for each source and target schema, including the numeraire).
- *config* allows a client application (for example, the user GUI) to select which specification and which artifact to process.
- *artifacts* allows a client application (for example, the GUI and/or the Data Mapping Manager components) to retrieve generated artifacts.

In addition, the metadata manager requires a single interface, namely a store, which allows the metadata manager to store and retrieve versioned documents (ontologies, specifications, and stylesheets) from a version control repository or other long-term storage.

Note that the functionality of the metadata manager provides two natural extension points. First, there is the ability to add to the collection of available ontology instances (i.e., data specifications). As new analytical packages (or other system interfaces) are added, they can be modeled with a matching specification instance. Standard specification artifacts (e.g., documentation, schemas, etc.) can then be generated, as for all specifications obeying the rules of the ontology. Second, there is the ability to extend the collection of generated artifacts. New specification artifacts can be defined and implemented as XSLT stylesheets, and made available in the list of production stylesheets. Note that because the ontological structure is itself editable, the set of artifacts represented by a specification can be customized closely to the needs of the

 $^{^{19}}$ As a simple order-of-magnitude metric, we compared the volume (size in bytes) of our prototype specification to the volume of artifacts (schemas, documentation, data dictionaries, etc.) generated from it. The ratio is roughly 1:40. XSLT is a natural choice for the generation of artifacts, since XSLT engines are very standard and widely available for all major development and deployment platforms (R3, R4), and because it the most widely accepted ontology language, OWL, has an XML representation (R4).

organization (*R1*). Also note that, although a reasoner is not required to achieve the dataintegration goals of the design, there is no reason why machine reasoning could not be applied to derive additional implications of the ontology.

The GUI interfaces with the metadata manager to provide user control of those aspects of the component that are not covered by the ontology editor itself. In particular, the GUI must provide controls to configure and invoke the XSLT processor for generating artifacts (such as schemas) from the specification ontologies. The version control repository is needed to maintain versions of the ontologies, which are the primary user-edited documents in the system.

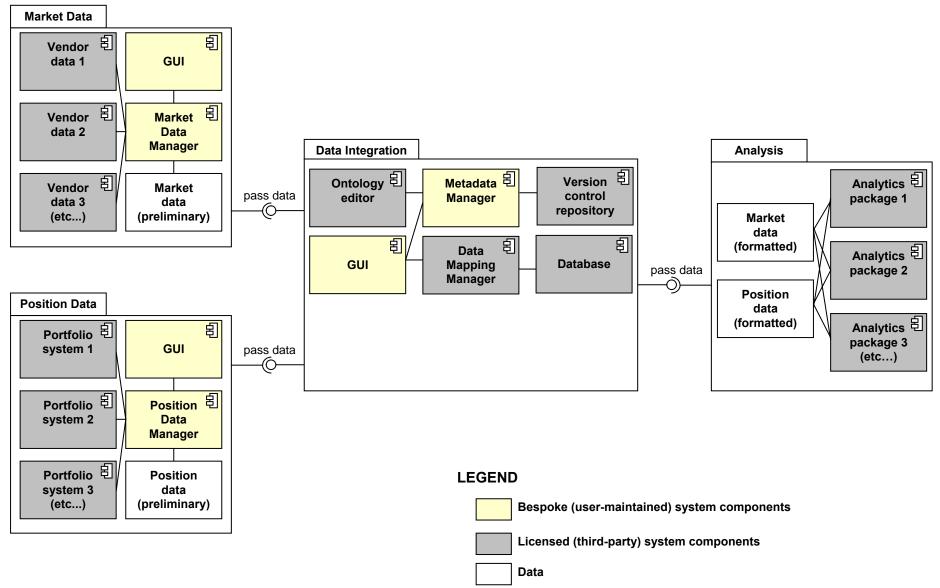


Figure 5: High-Level System Architecture

Figure 6: Metadata Manager

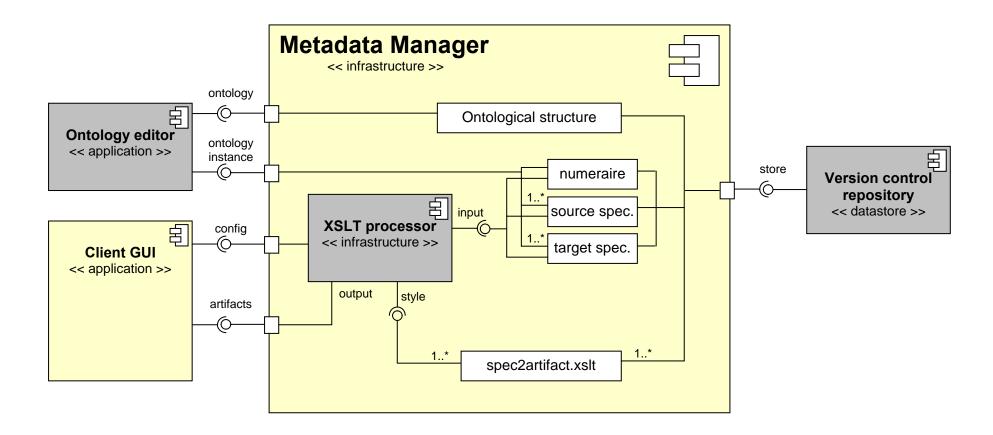


Figure 9: Two Examples (in XML) of a Constraint Hiearchy

	Defining XML Schema and Instance Data	Defining End-user Instructions
Ontological structure	<pre><!--ELEMENT field_subtype (field) --> <!--ATTLIST field_subtype id ID #IMPLIED --> <!--ELEMENT field (title?, instruction*, datatype) --> <!--ATTLIST field id ID #REQUIRED name NMTOKEN #IMPLIED min_occurs NMTOKEN "1" max_occurs NMTOKEN "1" --> <!--ELEMENT datatype (datatype_xml_numeric datatype_xml_datetime datatype_ml_datetime datatype_enumerated) --> <!--ELEMENT datatype_enumerated id ID #IMPLIED xmltype (double int date string) "string" --> <!--ELEMENT enum_type (title?, instruction*)--> <!--ATTLIST enum_type typeid ID #REQUIRED --> <!--ELEMENT title (#PCDATA) --> <!--ELEMENT title (#PCDATA) --> <!--ELEMENT para (#PCDATA) --> <!--"ELEMENT para (#PCDATA) para (#PCDATA)</th--><th><pre><!--ELEMENT field (title?, instruction*, datatype) --> <!--ATTLIST field id ID #REQUIRED name NMTOKEN #IMPLIED min_occurs NMTOKEN "1" max_occurs NMTOKEN "1" --> <!--ELEMENT datatype (datatype_xml_numeric datatype_xml_datetime datatype_enumerated) --> <!--ELEMENT datatype_xml_numeric EMPTY --> <!--ELEMENT datatype_xml_numeric id ID #IMPLIED xmltype (double int) "double" --> <!--ELEMENT title (#PCDATA) --> <!--ELEMENT instruction (para*) --> <!--ELEMENT para (#PCDATA) --></pre></th></pre>	<pre><!--ELEMENT field (title?, instruction*, datatype) --> <!--ATTLIST field id ID #REQUIRED name NMTOKEN #IMPLIED min_occurs NMTOKEN "1" max_occurs NMTOKEN "1" --> <!--ELEMENT datatype (datatype_xml_numeric datatype_xml_datetime datatype_enumerated) --> <!--ELEMENT datatype_xml_numeric EMPTY --> <!--ELEMENT datatype_xml_numeric id ID #IMPLIED xmltype (double int) "double" --> <!--ELEMENT title (#PCDATA) --> <!--ELEMENT instruction (para*) --> <!--ELEMENT para (#PCDATA) --></pre>
Ontology instance	<pre><field_subtype> <field id="FLD_MoneyMkt_Subtype" max_occurs="1" min_occurs="1" name="Subtype"> <datatype></datatype></field></field_subtype></pre>	<pre><field id="FLD_MoneyMkt_BookValue" max_occurs="1" min_occurs="1" name="BookValue"> <title>Book Value</title> <instruction> <para>The book value in whole dollars.</para> </instruction> <datatype></datatype></field></pre>
Metadata	<pre><xs:element maxoccurs="1" minoccurs="1" name="Subtype"> <xs:simpletype> <xs:restriction base="xs:NMTOKEN"></xs:restriction></xs:simpletype></xs:element></pre>	DocBook DTD (third-party schema, see Walsh (2005))
Data	<subtype>ST_MoneyMkt_Disc</subtype>	<pre><chapter> <title>Money Market Instruments</title> <section> <title>Field Instructions</title> <itemizedlist></itemizedlist></section></chapter></pre>

5. Conclusions

This paper presents an enterprise design pattern for managing metadata in support of financial analytics packages. The complexity of financial modeling typically requires deployment of multiple financial analytics packages, drawing data from multiple source systems. Business domain experts are typically needed to understand the data requirements of these packages. Financial product innovation and research advances imply that data requirements are chronically unstable. Although the focus here is on financial analytics, many of the issues discussed may also apply to other data-integration contexts with unstable metadata.

These forces of complexity and instability impose four high-level requirements on the design. The solution must be flexible – capable of adapting to financial and research innovation in a short time frame. It must be scalable, with modeling and mapping costs linear in the number of source and target packages to manage. It must be practical, in the sense that it can be implemented with current technologies available today. Lastly, the design should be portable across development and deployment platforms, to facilitate adoption.

The proposed design has two key features that help it address these requirements. First, it centralizes metadata in a numeraire specification, to linearize the mapping costs. Second, it introduces an ontological structure and an ontology editor to expose the metadata to financial analysts for on-the-fly editing. Because the specifications are constrained by a well defined ontological terminology set, and because all specification artifacts are generated automatically from an ontology, metadata can safely be modified without involving a costly test/deploy lifecycle. Further research will focus on the specific implementation of a working ontology for financial risk analytics.

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