

 Find inspiration on Idea Hub! Browse Hidden Gems, Best Sellers, Bargain Offers, and more.

English - EN

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Important Notice

- You will no longer be able to create or edit any widgets after March 1st, 2022. Existing widgets will stop rendering after April 1st, 2022. Please click [here](#) to know more and take action now.
- Before we can pay you, we must have your [Tax Information](#), Note that only the primary account holder can enter this information. Any update to Tax Information after 15th in this month will be in effect, only from next month. Please ignore this message if tax information is already submitted.

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Dear Creator,

Welcome to our new Creator Generated Content Program!

We are always on the look out for educational written and video content that provide useful tips from our creators. In addition to having your content viewable to our entire creator community, we might also include it across our social media accounts and via emails driving additional exposure.

How to Join

If you are interested in developing content, please select a topic (or topics) and fill out this [questionnaire](#). We will review your submission along with the topic(s) you selected.

Topics for consideration include:

1. Introduction to the Associates + Influencer programs
 - Program overview
 - Things you need to know before signing up
 - The signup process
2. Set up for success
 - Fundamentals of operating as an Amazon Associate/Amazon Influencer
 - Getting up to speed with SiteStripe, GetLink, and Consolidated Summary of Earnings
3. Become a successful Amazon creator
 - Set up a successful online presence:
 - SEO
 - Web design
 - Managing social media
 - Top tricks to take good pictures or videos
 - Copywriting/tag lines tips
 - How to build your niche
 - Grow and scale your business
 - Introduction to Idea Hub
 - OneLink
 - Overview of PA API
4. Testimonials
 - Tell us your success story with Amazon Associates

Guidelines for Developing Content

1. Authentic and on-brand

Your content should align with our existing educational content but be authentic to you and your brand image.

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Do you have a suggestion or comment about Associates Central website? [Let us know.](#)

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