Emergency Response Time Modeling with Math and Magic

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A data-driven process for getting ahead of tragedy

What can data do for you?

Predict seasonality and trends

Identify key features in late response times

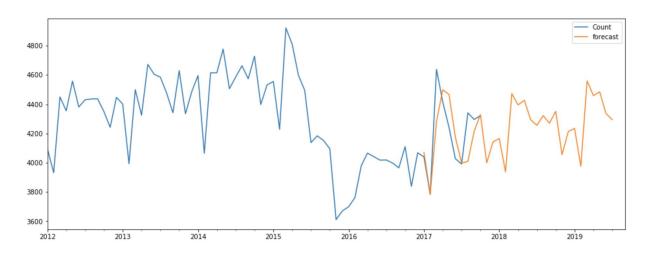
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Predicting Call Volume Times

Overall Call Volume Example





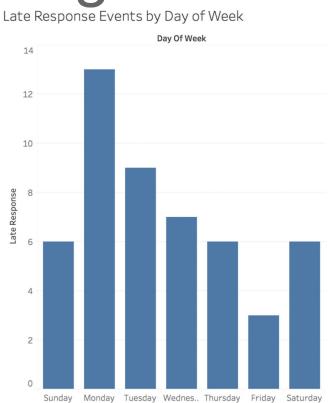
Innovative

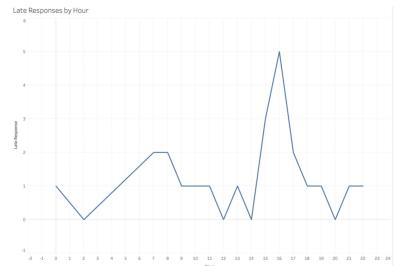
Predictive Mapping

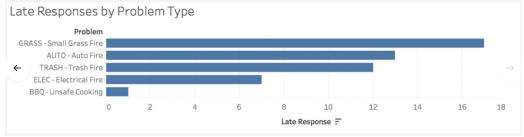
Where is the fire going to be?

Technically Practical

Insights on Response Times







Triage Response Areas

Travis Country

Town and Country Park Addition

Bergstrom Village

Akin, Oak Park Estates

Moore's Crossing

Davenport Ranch

83.3% 00-3207 80.4% 00-3201 00:09:39 49.3% 79.4% 00-3205 00:11:56 00:10:05 52.3% 00-3204 00:10:48 **Travis Country** 77% 00-1712 00:09:29 00-2702 00:10:10

Jester Estates

Huge Impact

Other Departments

Reactive -> Proactive

Effective use of resources

Other Departments

Reactive -> Proactive

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Effective use of resources

Instead of raising priorities of problems through tragedies, we can help raise priorities through good data analytics.