

In [14]:

output:

```
url: http://boingboing.net/#85534171
date: not supplied
```

arts and letters daily, a wonderful and dense blog, has folded up its tent due to the bankruptcy of its parent company. a&l daily will be auctioned off by the receivers. link[1] discuss[2] (\_thanks, misha!\_)

```
[1] http://www.alldaily.com/
[2] http://www.quicktopic.com/boing/h/zlfterjnd6jf
```

```
<html>
<head>
</head>
<body>
<font size=3d"4"><b> a man endowed with a 7-8" hammer is simply<br>
  better equipped than a man with a 5-6"hammer. <br>
<br>would you rather have<br>more than enough to get the job done or fall =
short. it's totally up<br>to you. our methods are guaranteed to increase y=
our size by 1-3"<br> <a href=3d"http://209.163.187.47/cgi-bin/index.php?10=
004">come in here and see how</a>
</body>
</html>
```

The ham one includes a specific name and the spam one does not. When emails are from somebody that knows you it is probably more likely that they will address you in a way that shows that either with a gender marker or personal use of a name, which somebody sending mass spam is less likely to have.

