

MADELEINE KINGSLEY

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Graduating from the University of Queensland in July 2016 with a Bachelor of Information Technology, I thrive in the area of design with a passion for User Interface / User Experience and communications. I have proactively gained experience not only from my studies, but through my work experience. I am an organised person with a strong work ethic. I am confident in a collaborative team environment as well as working independently to complete projects quickly and efficiently. I consider myself an all-rounder person, as I have a number of software and developer skills, along with a creative thinking mind, which allows me to come up with ideas, problem solve and iterate upon design outcomes. I look forward to possible future work presented to me as I continue to gain experience and commence my career.

EDUCATION

- 2013 -16 **UNIVERSITY OF QUEENSLAND** | Bachelor of Information Technology
Graphic Design | Human Computer Interaction | Interactive Design |
Physical Computing | Design Computing | Web Design | Creative Thinking
- 2010-11 **MOUNTAIN CREEK STATE HIGH SCHOOL**
- 2008-10 **JAKARTA INTERNATIONAL SCHOOL, INDONESIA**

EXPERIENCE

2017 **UI/UX DESIGNER** | MOMENTUM CLOUD

Momentum Cloud is a software company that creates goal based products to help build learning support and empower individuals to achieve their very best.

I started working for Momentum Cloud when in November 2016. I took over a position of a Senior UX/UI designer which challenged me as I was fresh out of university and was my first job within UI/UX design. My role was focused on further designing features for a product called MyPLgoals. In this role I:

- Showed management and problem solving skills when fixing unforeseen problems within the software.
- Showed traits of being a natural leader through clear communication with the managers and directing the development team.
- Processed a complex amount of information. Building features for MyPLgoals was a complicated, multi-dimensional task. I had to understand government procedures, discuss business models and know the user journey.
- Used Confluence to organise scope version control, where the team could see the design process and mockups.
- Added culture by celebrating birthdays with a morning tea cake. Monthly Lunches together.
- Taught new process by introduced InVision App for the UX process as well as a software called Zeplin for development, to close the gap between design and development.
- Became a clearer and stronger communicator to advocate my design ideas, thought process and research.
- Documented and communicated results, made recommendations, in which helped organise product roadmaps.

2016 **FRONT END DEVELOPER** | THE GRUDEN GROUP

Gruden is an award winning, leading digital services company that builds customer facing digital assets.

During my time with the Gruden Group, I worked with the Digital Services team to help build a website for Frasers Property. A two week contract with Gruden taught me how to dive head first into a project that has had months of design development and to work with a team to create readable and

efficient code. I reported to a CR and senior Front End Developer to meet sprints and merge code seamlessly. On this project I worked mainly with HTML, CSS, Semantic framework and jQuery. Skills acquired include:

- Taking designs into rapid development of UI for a large digital product/platform
- Working with the Creative Director to take the functionality from the design into front end styles.
- Liaising with UI and UX project members to release the UI quickly for feedback and approval.
- Constant communication with other front end technical developers, to ensure styles, look and functionality are implemented correctly.

2016 **GRAPHIC & PRE-PRESS DESIGNER | ART & SOUL**

Art & Soul is a well established graphic design and manufacture company.

Currently undertaking a graphic design position, I have able to grasp a insightful understanding of the pre-press and print environment. A considerable part of my job is to set and compose artwork for printing of marketing collateral eg. producing posters, window decals, banners, graphic panels and product displays. Working with acclaimed brands such as Sephora and Heinemann has enabled me to work closely with brand guidelines, which in turn has increased my ability to achieve thoroughness and accuracy when accomplishing a task. Since working at Art & Soul I have gained experience in:

- Creating prepress files for printing on a daily basis
- Processing client artwork for proofing
- Identify communication problems and establish visual solutions
- Coordinating with Account Managers to get a clear understanding of their visual communication requirements and develop design “roughs”
- Prepare and create artwork for new and existing clientele
- Liaising with clients regarding artwork requirements
- Expert skills in using Adobe Illustrator, Indesign and Photoshop.

REFEREES

Robbie Robertson
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