Madeline Ross

1

Idea: roommate chore tracker. roommates can suggest chores that need to be completed every week and assign themselves to chores or have chores be assigned in a rotating order.

Competition: OurHome, Clean House, Clean My House

Audience: College Students

Technologies: database to store information, camera for before and after picture to complete chore, push notifications to alert user when chore needs to be completed. network to connect users.

Suggested Price: $1 competitor apps are free or have a free version with premium upgrade options. Most of the competitor apps are targeted for mothers with children and have reward systems.

2

Idea: Journal/Habit Tracker, Spreadsheet that keeps track of daily habits such as making bed, exercise, waking up on time, etc.

Competition: Loop, Habit Tracker, Done Flow, Taskaday

Audience: Adults

Technologies: database, push notifications

Suggested Price: $1

3

Idea: Dog Walker, track how often a user walks their dog

Competition: Dog Walk, Doggy Logs, Walk for Dog

Audience: Pet owners

Technologies: GPS, database, mapview, network

Suggested Price: $1

4

Idea: Flash Cars

Competition: Quizlet, Flashcard App, Cram.com

Audience: Students

Technologies: database

Suggested Price: $1

5

Idea: Study Helper, App times how long user has studies. The App will pause the time if the user is on their phone. App can “lock” phone from use for a user specified time.

Competition: Brain Focus, FLIP, Focus To-Do

Audience: Students

Technologies: unknown

Suggested Price: $1