**Magazine Front Page**

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**Branch: BCA Section/Group 23BCA1 A**

**Semester: 3 Date of Performance:23/10/2024**

**Subject Name Desktop Publishing LAB**

**Subject Code:23CAP-204**

1. **Aim/Overview of the project: The aim of this project is to create a visually appealing front page for a magazine that effectively captures the theme and engages the target audience.**
2. **Task to be done:**

** Choose a Theme:**

* **Define the magazine’s focus (e.g., fashion, lifestyle).**
* **Identify the target audience.**

** Gather Inspiration:**

* **Research existing magazine covers for design ideas.**
* **Create a mood board to visualize the theme.**

** Design Layout:**

* **Sketch a rough layout for the front page, planning text and image placements.**

** Select Images:**

* **Choose high-quality images that align with the theme.**
* **Ensure images are visually appealing and relevant.**

** Create the Document:**

* **Open Adobe Photoshop and set the dimensions for the magazine cover.**

** Add Background:**

* **Design or select a suitable background.**
* **Apply a gradient effect with 20% opacity for depth.**

** Insert Title:**

* **Add the magazine title prominently using an appealing font.**

** Add Featured Articles:**

* **Include eye-catching headlines for featured articles.**

**Use varied font sizes for emphasis and hierarchy.**

** Incorporate Images:**

* **Position and size images to create a balanced layout.**

** Apply Design Effects:**

* **Use layer styles (like shadows and glows) to enhance text and images.**
* **Experiment with filters for creative effects.**

** Final Review:**

* **Check for consistency in fonts and colors.**
* **Ensure all elements are aligned and spaced properly.**

** Export the Final Design:**

* **Save the completed cover in high resolution for printing.**

** Document the Process:**

* **Write a brief explanation of each design step and the tools used.**

** Prepare for Submission:**

* **Print the magazine cover and documentation.**
* **Organize the materials for a professional presentation.**

**Steps to Follow in Making the Project**

1. Research: Explore existing magazines to gather ideas and inspiration.
2. Planning: Create a layout sketch to outline your design.
3. Setup: Open Photoshop, create a new document, and set your background.
4. Design: Add layers for the title, images, and text, incorporating a gradient effect.
5. Refine: Adjust elements for balance and visual appeal.
6. Enhance: Apply effects and finalize the design.
7. Review: Double-check for errors and ensure consistency.
8. Export: Save your work in a print-ready format.
9. Document: Write down the process and techniques used.
10. Submit: Prepare printed materials for submission.
11. **Result/Output/Writing Summary:**

* A visually appealing magazine front page that captures the chosen theme.
* Clear and engaging design that attracts the target audience.

**Learning outcomes (What I have learnt):**

**Learning Outcomes**

1. **Design Skills: Create visually appealing magazine layouts.**
2. **Photoshop Proficiency: Use Adobe Photoshop for layering and text effects.**
3. **Creative Thinking: Explore design elements to effectively communicate themes.**
4. **Attention to Detail: Ensure consistency in typography and layout**

**Evaluation Grid:**

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| --- | --- | --- | --- |
| Sr. No. | Parameters | Marks Obtained | Maximum Marks |
| 1. | Demonstration and Performance (Pre Lab Quiz) |  | 5 |
| 2. | Worksheet |  | 10 |
| 3. | Post Lab Quiz |  | 5 |