

maddy cha

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education

Carnegie Mellon University

Class of 2020

BDes in Communication Design

BHCI in Human Computer Interaction

Minors in Game Design & Media Design

experience

Product Design Intern, Twitter

Summer 2019

Decided on content and designed visuals & interaction for Periscope profiles with a focus on improving health on the platform. Produced illustrations highlighting user research insights as well as sticker/t-shirt designs for team.

Graphic Design Intern, NVIDIA

Summer 2018

Worked as part of the Creative Marketing team to create assets and designs based on existing brand standards for print, web, and merchandise and ported/reformatted brand standards for internal use

Graphic Designer, Livity

Summer 2018—Fall 2018

Researched and collaborated with other creatives in order to develop brand standards and assets for client project with a focus on After Effects motion graphics

Marketing Assistant, Heinz College

2018—Present

Developed infographics for the purpose of promoting Carnegie Mellon's graduate school programs and created animation tests for an in-progress lecture series

expertise

Skills

Wireframing
Prototyping
Storyboarding
Motion Graphics
User Research
Typographic Systems
Illustration

Tools

Adobe CC
HTML/CSS
Javascript
Sketch
Figma
Axure
Origami Studio