

maddy cha

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studied @

Carnegie Mellon University
Class of 2020
BDes in Communication Design
BHCI in Human Computer Interaction
Minor in Media Design

can do

Web Design
Rapid Prototyping
User Research
Motion Graphics
Illustration

worked @

Product Design Intern, Twitter
Summer 2019
Decided on content and designed visuals & interaction for Periscope profiles with a focus on improving health on the platform. Produced illustrations highlighting user research insights as well as sticker/t-shirt designs for team.

Graphic Design Intern, NVIDIA
Summer 2018
Worked as part of the Creative Marketing team to create assets and designs based on existing brand standards for print, web, and merchandise and ported/reformatted brand standards for internal use

Graphic Designer, Livity
Summer 2018 – Fall 2018
Researched and collaborated with other creatives in order to develop brand standards and assets for client project with a focus on After Effects motion graphics

Marketing Assistant, Heinz College
2018 – Present
Developed infographics for the purpose of promoting Carnegie Mellon's graduate school programs and created animation tests for an in-progress lecture series

uses

Adobe CC
HTML/CSS
Javascript
Sketch
Figma
Axure
Origami Studio