Maddy Cha <u>mecha@andrew.cmu.edu</u> Section A

Homework 8

Part I:

The purpose of this website is to share stories of people within the LGBTQ+ community through showcasing treasured objects in their everyday lives. Through this website, I want people to be able to relate to experiences/identities and feel more comfortable with themselves and their own identities. This website is interesting through curated content and interaction. On the collection page, the background color will change to the background color of the object that the user is hovering over to make them feel more immersed in the story and object as they read. The target audience of this project is people who identify within the LGBTQ+ community as well as the people who submitted descriptions for this project.

Part II:

index.html

- read blurb on index.html page (describing project and where information is from)
- scroll to the bottom and horizontal scroll through the generated featured cards.
 - horizontal scroll on standard webpage
 - animation on cards (increase scale of card and background color)
- click on "see full collection"
- standard webpage

collection.html

- scroll through collection of items
- hover over items while reading information about the objects and the people who submitted them
 - css animation initiated through is
- standard webpage

about.html

- read more about project and look through links if interested in more information
 - add own experience to continue/lengthen project in future
- standard webpage

Part III:

- animation
- I decided to use animation because I wanted to help make the website more engaging/inviting without taking away or distracting from the content
- I used animation to highlight which card is being looked at (through increasing scale as well as scaling the drop shadow on the bottom) and to gradually change the background color of the collection page based on which object is being hovered
- I think that these smooth transitions help to add intimacy to the website, while allowing users to focus on each object they are reading about.

Part IV:

From my HW7 mockups, I decided to add another font as well as more noticeable visual hierarchy so that users would be able to more easily digest the information on the page. I also worked on decreasing the font-weight on the main text as it was a big distracting in comparison to the style of the illustrations.

Part V:

I definitely had to do a lot of trial and error in finding fonts and ways of styling the text on my page so that it would be visually cohesive with the images without being too distracting. Additionally, relying on JS to populate all of the pages and also animate was a bit difficult, and I had to do a bit of research to figure out how to randomize the information on the index page.