

Content Outline

Maddy Eidinge

04/05/2022

1. Project overview

I want my site to be as informative as possible but also showcase why these animals are so important and why their ecosystem needs to be protected

2. Resources

- https://en.wikipedia.org/wiki/Red_panda
- <https://www.worldwildlife.org/species/red-panda>
- Google images as well

3. Audience

This site will be for my own personal portfolio and for others that are interested in the red panda

4. Message

I would like to show how important and vital the red pandas are and how our actions as humans affect their livelihood and survival. I think that it's important that humans recognize our role in the destruction of their habits and subsequently make an effort to right those wrongs.

5. Tone

I think the tone should be factual without sounding dry or boring. Since most likely people who are not experts on red pandas will be reading this I want to make sure it's accessible for all knowledge types and levels

6. Visual Style

