

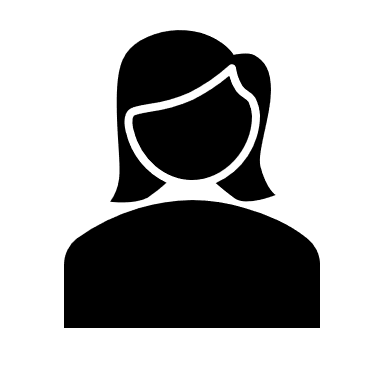
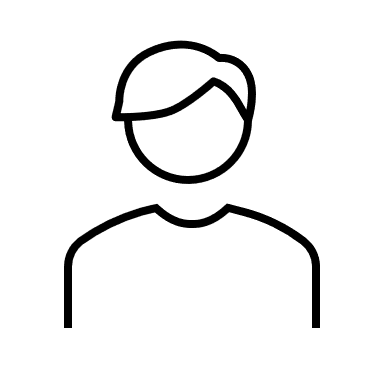
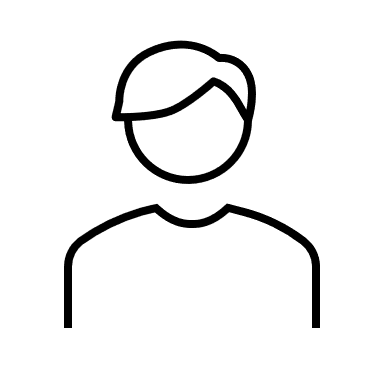
TripRoad.com

Trip Road is a travel blog targeted to people navigating

traveling internationally with COVID, informing them of tips to

successfully travel today.

Trip Road provides information tips and tricks for every phase of planning and conducting travelling. This website targets the new demand for more up-to-date information on travelling with Covid restrictions still in place. Through group sourcing on users’ experiences, we will aggregate the information provided and produce informational data to other users. Our goals align with customers’ needs of concentrated information on covid restrictions and experiences that have been impacted through the pandemic. We aim to deliver real-time updates, digestible content, and helpful insights to continue to satisfy customers’ needs.



**Retirees**

Looking to travel safely

**Experienced travelers**

Looking for specific information

**Young Adults**

Surveying the general environment

Personas

COMPS

Graphical user interface

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