

MADELYN SPEERS

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ABOUT ME

I'm a passionate cybersecurity enthusiast with hands-on experience in community engagement, social media strategy, and leadership. As a Co-Founder of WiCyS at USF, I've developed strong organizational, communication, and technical skills. My role at Landmark Properties, Inc. sharpened my ability to manage complex tasks, build relationships, and communicate effectively across various platforms. I'm eager to apply my skills in cybersecurity and community building to a forward-thinking team.

EDUCATION

University of South Florida

Tampa, Florida

Bachelor of Science in Cybersecurity – College of Computer Science & Engineering

2021 – 2025

WORK EXPERIENCE

Landmark Properties, Inc.

Tampa, Florida

The Standard at Tampa

April 2023 - Present

Community Ambassador/Leasing Agent

- Utilized customer relationship management software (Entrata) to ensure secure data handling and management, streamlining resident communication and property operations.
- Managed customer inquiries and issue resolution, applying problem-solving and communication skills to maintain a secure and responsive environment.
- Facilitated secure lease signings, ensuring compliance with legal documentation and secure data handling of sensitive tenant information.
- Create and implement marketing strategies to attract prospects using social media, events, and online advertising.
- **Top leasing agent at The Standard at Tampa since February 2024.**

LEADERSHIP

Women in Cybersecurity (WiCyS)

Tampa, Florida

Social Media Officer | Co - Founder

Nov 2023 – Present

- Led initiatives that increased WiCyS' digital presence, focusing on secure content management and fostering an inclusive and secure online community.
- Created engaging multimedia content, including graphics, photos and videos to highlight events, campaigns, and achievements of women in the cybersecurity field.
- Collaborated with cybersecurity organizations (WCSC, WiCyS at UT) to enhance cross-promotion, boosting brand awareness and aligning initiatives with industry standards for secure communication.
- Responded to online inquiries and facilitated engagement with community members, maintaining a positive and inclusive online environment.
- Co-founded and organized an intercollegiate Capture the Flag (CTF) competition with universities across the U.S. promoting collaboration and hands-on learning in cybersecurity.

SKILLS & ACCOMPLISHMENTS

Technical Skills: Windows Powershell, Operating Systems, Wireshark, Nmap, PuTTY, Virtualization Platforms, Networking Knowledge, Office365

Soft Skills: Rapid Learner, Leadership, Teamwork, Management, Problem Solving, Communication, Sales, Negotiation, Work Organization, Customer Service, Time Management, Critical Thinking

Programming Languages: Python, C/C++, C#, Flutter, MySQL, PostgreSQL, MongoDB, OracleDB

Awards: Katare Family Scholarship in Computer Engineering

Technical Competitions: Intercollegiate CTF | NCL @ WiCyS 2025 | NCAE CyberGames | CTF @ USF | University CTF 2024: Badlands Binary