Vis Guise Pre-Pilot

Survey Flow

EmbeddedData

PROLIFIC\_PIDValue will be set from Panel or URL.

Standard: Consent Statement (4 Questions)

Branch: New Branch

If

If Consent Statement Please review the following information about this study. If you agree to parti... I have read the above information and DO NOT AGREE to participate in this study. Is Selected

Or Eligibility Statement You are eligible for this study if and only if: You are sighted and do not... I have read the above information and attest that I AM NOT eligible to participate in this study. Is Selected

EndSurvey: Advanced

BlockRandomizer: 5 -

Group: Vis 1

Standard: Vis 1 — Facts (5 Questions)

Standard: Vis 1 — Guise (19 Questions)

Group: Vis 2

Standard: Vis 2 — Facts (3 Questions)

Standard: Vis 2 — Guise (17 Questions)

Group: Vis 3

Standard: Vis 3 — Facts (3 Questions)

Standard: Vis 3 — Guise (17 Questions)

Group: Vis 4

Standard: Vis 4 — Facts (3 Questions)

Standard: Vis 4 — Guise (17 Questions)

Group: Vis 5

Standard: Vis 5 — Facts (3 Questions)

Standard: Vis 5 — Guise (17 Questions)

Block: World Values Survey (3 Questions)

Block: Demographics (6 Questions)

Standard: End of Survey Message (1 Question)

EndSurvey: Advanced

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Start of Block: Consent Statement

Q1 Interpreting Data Visualizations You are invited to participate in a research study about interpreting data visualizations. You have been asked to participate because we wish to study how different people read and understand the information shown in a chart. We will ask you to read data visualizations (such as a bar chart or line chart), and then, we will ask you to answer questions about each visualization, and to write your responses in English. Full completion of this study consists of completing up to 5 visualization interpretation tasks.   The estimated time to complete this study is 15 minutes.

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Q2 Consent Statement Please review the following information about this study. If you agree to participate in this study, we will ask you to complete a sequence of visualization description tasks. We expect this study to take 15 minutes, and you will receive $3.50 as compensation. We don't anticipate any risks from participating in this study to be greater than normal activity. There will be no direct benefits to you other than compensation. No personally identifying information will be revealed to anyone other than the researchers conducting this study. The records of this study will be kept private. In any sort of report we make public, we will not include any information that will make it possible to identify you. Research records will be kept on encrypted serves. Only the researchers will have access to the records. Participating in this study is completely voluntary. If you decline to participate, it will not affect your current or future relationship with the researchers. If you agree to participate, you are free to withdraw at any time. We will delete any data related to your participation upon your request. You may ask any questions about the research at any time. If you have questions about the research after you leave today you should contact Arvind Satyanarayan. If you are not satisfied with response of research team, have more questions, or want to talk with someone about your rights as a research participant, you should contact the MIT Committee on the Use of Humans as Experimental Subjects (COUHES).

* I have read the above information and AGREE to participate in this study. (1)
* I have read the above information and DO NOT AGREE to participate in this study. (2)

Q3 Eligibility Statement You are eligible for this study if and only if: You are sighted and do not have color blindness or other color vision impairment. You are comfortable reading and writing in English. You are over 18 years of age. You are comfortable with interpreting charts and graphics. You have JavaScript enabled in your browser.

* I have read the above information and attest that I AM eligible to participate in this study. (1)
* I have read the above information and attest that I AM NOT eligible to participate in this study. (2)

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Q4 Please enter your Prolific ID here:

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End of Block: Consent Statement

Start of Block: Vis 1 — Facts

Q6 Please read the following visualization and answer the subsequent questions about it.  
   
 Click to write the question text

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Q6 What was the most visited theme park in 2011?

* Everland (South Korea) (1)
* Universal Studios Japan (Japan) (2)
* Magic Kingdom at Walt Disney Work (US) (3)
* Hong Kong Disneyland (Hong Kong) (4)

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Q7 Which theme park saw the greatest change in attendance in 2010?

* Hong Kong Disneyland (Hong Kong) (1)
* Nagashima Spa Land (Japan) (2)
* Epcot at Walt Disney World (US) (3)
* Tokyo Disney Sea (Japan) (4)

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Q8 Approximately how many people visited Universal Studios Japan in 2011?

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Q117 Timing

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End of Block: Vis 1 — Facts

Start of Block: Vis 1 — Guise

Q9 The next set of questions are about the same chart. Here it is again, for reference. 

Q10 Why do you think someone made this graph?

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Q11 Do you think this chart is...

* Seeking to inform (1)
* (2)
* (3)
* (4)
* Seeking to persuade (5)
* Don't know/Can't Say (6)

Q12 Do you think this chart is...

* Politically motivated (1)
* (2)
* (3)
* (4)
* Not politically motivated (5)
* Don't know/Can't Say (6)

Q13 Do you think this chart is...

* Manipulative (1)
* (2)
* (3)
* (4)
* Straightforward (5)
* Don't know/Can't Say (6)

Q14 Do you think this chart is...

* Biased (1)
* (2)
* (3)
* (4)
* Unbiased (5)
* Don't know/Can't Say (6)

Q20 How confident are you in your answers to these questions?

* Extremely unconfident (1)
* Somewhat unconfident (2)
* Neither confident nor unconfident (3)
* Somewhat confident (4)
* Extremely confident (5)

Q16 Please explain your answers. What characteristics of the chart affected your responses to the questions? For any questions you marked "Don't Know/Can't Say", why did you feel you were unable to rate the chart on the given scale?

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Q118 Timing

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Q17 The next set of questions are about the same chart. Here it is again, for reference.

Q18 Who do you think made this chart?

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Q19 Do you think the author of this chart is an...

* Expert (1)
* (2)
* (3)
* Amateur (4)
* Don't know/Can't say (5)

Q21 Do you think the author of this chart is...

* Responsible (1)
* (2)
* (3)
* Irresponsible (4)
* Don't know/Can't say (5)

Q22 Do you think the author of this chart is...

* Honest (1)
* (2)
* (3)
* Dishonest (4)
* Don't know/Can't say (5)

Q23 Do you think the author of this chart is...

* Down to earth (1)
* (2)
* (3)
* Out of touch (4)
* Don't know/Can't say (5)

Q24 Do you think the author of this chart is...

* Like you (1)
* (2)
* (3)
* Unlike you (4)
* Don't know/Can't say (5)

Q25 How confident are you in your answers to these questions?

* Extremely unconfident (1)
* Somewhat unconfident (2)
* Neither confident nor unconfident (3)
* Somewhat confident (4)
* Extremely confident (5)

Q26 Please explain your answers. What characteristics of the chart affected your responses to the questions? For any questions you marked "Don't Know/Can't Say", why did you feel you were unable to rate the chart on the given scale?

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Q119 Timing

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End of Block: Vis 1 — Guise

Start of Block: Vis 2 — Facts

Q28 Please read the following visualization and answer the subsequent questions about it.

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Q29 In 2013, which country spent the greatest proportion of their GDP on military spending?

* Russia (1)
* France (2)
* U.S. (3)
* Saudi Arabia (4)

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Q30 How many dollars did South Korea spend on the military in 2013?

* $61.2 billion (1)
* $33.9 billion (2)
* $188 billion (3)
* $48.6 billion (4)

End of Block: Vis 2 — Facts

Start of Block: Vis 2 — Guise

Q32 The next set of questions are about the same chart. Here it is again, for reference. 

Q33 Why do you think someone made this graph?

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Q34 Do you think this chart is...

* Seeking to inform (1)
* (2)
* (3)
* (4)
* Seeking to persuade (5)
* Don't know/Can't Say (6)

Q35 Do you think this chart is...

* Politically motivated (1)
* (2)
* (3)
* (4)
* Not politically motivated (5)
* Don't know/Can't Say (6)

Q36 Do you think this chart is...

* Manipulative (1)
* (2)
* (3)
* (4)
* Straightforward (5)
* Don't know/Can't Say (6)

Q37 Do you think this chart is...

* Biased (1)
* (2)
* (3)
* (4)
* Unbiased (5)
* Don't know/Can't Say (6)

Q38 How confident are you in your answers to these questions?

* Extremely unconfident (1)
* Somewhat unconfident (2)
* Neither confident nor unconfident (3)
* Somewhat confident (4)
* Extremely confident (5)

Q39 Please explain your answers. What characteristics of the chart affected your responses to the questions? For any questions you marked "Don't Know/Can't Say", why did you feel you were unable to rate the chart on the given scale?

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Q40 The next set of questions are about the same chart. Here it is again, for reference.

Q41 Who do you think made this chart?

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Q42 Do you think the author of this chart is an...

* Expert (1)
* (2)
* (3)
* Amateur (4)
* Don't know/Can't say (5)

Q43 Do you think the author of this chart is...

* Responsible (1)
* (2)
* (3)
* Irresponsible (4)
* Don't know/Can't say (5)

Q44 Do you think the author of this chart is...

* Honest (1)
* (2)
* (3)
* Dishonest (4)
* Don't know/Can't say (5)

Q45 Do you think the author of this chart is...

* Down to earth (1)
* (2)
* (3)
* Out of touch (4)
* Don't know/Can't say (5)

Q46 Do you think the author of this chart is...

* Like you (1)
* (2)
* (3)
* Unlike you (4)
* Don't know/Can't say (5)

Q47 How confident are you in your answers to these questions?

* Extremely unconfident (1)
* Somewhat unconfident (2)
* Neither confident nor unconfident (3)
* Somewhat confident (4)
* Extremely confident (5)

Q48 Please explain your answers. What characteristics of the chart affected your responses to the questions? For any questions you marked "Don't Know/Can't Say", why did you feel you were unable to rate the chart on the given scale?

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End of Block: Vis 2 — Guise

Start of Block: Vis 3 — Facts

Q49 Please read the following visualization and answer the subsequent questions about it.

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Q50 Which company contributed approximately $500,000?

* Walmart (1)
* Amazon (2)
* Home Depot (3)
* AT&T (4)

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Q51 Which company contributed the most to homophobic politicians in 2020?

* Walmart (1)
* Amazon (2)
* Home Depot (3)
* AT&T (4)

End of Block: Vis 3 — Facts

Start of Block: Vis 3 — Guise

Q52 The next set of questions are about the same chart. Here it is again, for reference. 

Q53 Why do you think someone made this graph?

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Q54 Do you think this chart is...

* Seeking to inform (1)
* (2)
* (3)
* (4)
* Seeking to persuade (5)
* Don't know/Can't Say (6)

Q55 Do you think this chart is...

* Politically motivated (1)
* (2)
* (3)
* (4)
* Not politically motivated (5)
* Don't know/Can't Say (6)

Q56 Do you think this chart is...

* Manipulative (1)
* (2)
* (3)
* (4)
* Straightforward (5)
* Don't know/Can't Say (6)

Q57 Do you think this chart is...

* Biased (1)
* (2)
* (3)
* (4)
* Unbiased (5)
* Don't know/Can't Say (6)

Q58 How confident are you in your answers to these questions?

* Extremely unconfident (1)
* Somewhat unconfident (2)
* Neither confident nor unconfident (3)
* Somewhat confident (4)
* Extremely confident (5)

Q59 Please explain your answers. What characteristics of the chart affected your responses to the questions? For any questions you marked "Don't Know/Can't Say", why did you feel you were unable to rate the chart on the given scale?

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Q60 The next set of questions are about the same chart. Here it is again, for reference. 

Q61 Who do you think made this chart?

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Q62 Do you think the author of this chart is an...

* Expert (1)
* (2)
* (3)
* Amateur (4)
* Don't know/Can't say (5)

Q63 Do you think the author of this chart is...

* Responsible (1)
* (2)
* (3)
* Irresponsible (4)
* Don't know/Can't say (5)

Q64 Do you think the author of this chart is...

* Honest (1)
* (2)
* (3)
* Dishonest (4)
* Don't know/Can't say (5)

Q65 Do you think the author of this chart is...

* Down to earth (1)
* (2)
* (3)
* Out of touch (4)
* Don't know/Can't say (5)

Q66 Do you think the author of this chart is...

* Like you (1)
* (2)
* (3)
* Unlike you (4)
* Don't know/Can't say (5)

Q67 How confident are you in your answers to these questions?

* Extremely unconfident (1)
* Somewhat unconfident (2)
* Neither confident nor unconfident (3)
* Somewhat confident (4)
* Extremely confident (5)

Q68 Please explain your answers. What characteristics of the chart affected your responses to the questions? For any questions you marked "Don't Know/Can't Say", why did you feel you were unable to rate the chart on the given scale?

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End of Block: Vis 3 — Guise

Start of Block: Vis 4 — Facts

Q69 Please read the following visualization and answer the subsequent questions about it.

|  |
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|  |

Q70 Which party saw the greatest number of deaths across 2004–2009?

* Coalition forces (1)
* Iraqi forces (2)
* Insurgents (3)
* Civilians (4)

|  |
| --- |
|  |

Q71 When did the greatest number of deaths occur?

* Winter 2006 (1)
* Summer 2005 (2)
* Spring 2009 (3)
* Fall 2007 (4)

End of Block: Vis 4 — Facts

Start of Block: Vis 4 — Guise

Q72 The next set of questions are about the same chart. Here it is again, for reference. 

Q73 Why do you think someone made this graph?

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Q74 Do you think this chart is...

* Seeking to inform (1)
* (2)
* (3)
* (4)
* Seeking to persuade (5)
* Don't know/Can't Say (6)

Q75 Do you think this chart is...

* Politically motivated (1)
* (2)
* (3)
* (4)
* Not politically motivated (5)
* Don't know/Can't Say (6)

Q76 Do you think this chart is...

* Manipulative (1)
* (2)
* (3)
* (4)
* Straightforward (5)
* Don't know/Can't Say (6)

Q77 Do you think this chart is...

* Biased (1)
* (2)
* (3)
* (4)
* Unbiased (5)
* Don't know/Can't Say (6)

Q78 How confident are you in your answers to these questions?

* Extremely unconfident (1)
* Somewhat unconfident (2)
* Neither confident nor unconfident (3)
* Somewhat confident (4)
* Extremely confident (5)

Q79 Please explain your answers. What characteristics of the chart affected your responses to the questions? For any questions you marked "Don't Know/Can't Say", why did you feel you were unable to rate the chart on the given scale?

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Q80 The next set of questions are about the same chart. Here it is again, for reference.

Q81 Who do you think made this chart?

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Q82 Do you think the author of this chart is an...

* Expert (1)
* (2)
* (3)
* Amateur (4)
* Don't know/Can't say (5)

Q83 Do you think the author of this chart is...

* Responsible (1)
* (2)
* (3)
* Irresponsible (4)
* Don't know/Can't say (5)

Q84 Do you think the author of this chart is...

* Honest (1)
* (2)
* (3)
* Dishonest (4)
* Don't know/Can't say (5)

Q85 Do you think the author of this chart is...

* Down to earth (1)
* (2)
* (3)
* Out of touch (4)
* Don't know/Can't say (5)

Q86 Do you think the author of this chart is...

* Like you (1)
* (2)
* (3)
* Unlike you (4)
* Don't know/Can't say (5)

Q87 How confident are you in your answers to these questions?

* Extremely unconfident (1)
* Somewhat unconfident (2)
* Neither confident nor unconfident (3)
* Somewhat confident (4)
* Extremely confident (5)

Q88 Please explain your answers. What characteristics of the chart affected your responses to the questions? For any questions you marked "Don't Know/Can't Say", why did you feel you were unable to rate the chart on the given scale?

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End of Block: Vis 4 — Guise

Start of Block: Vis 5 — Facts

Q89 Please read the following visualization and answer the subsequent questions about it.

|  |
| --- |
|  |

Q90 Approximately how many trees are there in the highest income neighborhoods?

* 750 (1)
* 800 (2)
* 700 (3)
* 650 (4)

|  |
| --- |
|  |

Q91 What is the least number of trees any given neighborhood has?

* 210 (1)
* 250 (2)
* 275 (3)
* 300 (4)

End of Block: Vis 5 — Facts

Start of Block: Vis 5 — Guise

Q92 The next set of questions are about the same chart. Here it is again, for reference. 

Q93 Why do you think someone made this graph?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Q94 Do you think this chart is...

* Seeking to inform (1)
* (2)
* (3)
* (4)
* Seeking to persuade (5)
* Don't know/Can't Say (6)

Q95 Do you think this chart is...

* Politically motivated (1)
* (2)
* (3)
* (4)
* Not politically motivated (5)
* Don't know/Can't Say (6)

Q96 Do you think this chart is...

* Manipulative (1)
* (2)
* (3)
* (4)
* Straightforward (5)
* Don't know/Can't Say (6)

Q97 Do you think this chart is...

* Biased (1)
* (2)
* (3)
* (4)
* Unbiased (5)
* Don't know/Can't Say (6)

Q98 How confident are you in your answers to these questions?

* Extremely unconfident (1)
* Somewhat unconfident (2)
* Neither confident nor unconfident (3)
* Somewhat confident (4)
* Extremely confident (5)

Q99 Please explain your answers. What characteristics of the chart affected your responses to the questions? For any questions you marked "Don't Know/Can't Say", why did you feel you were unable to rate the chart on the given scale?

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Q100 The next set of questions are about the same chart. Here it is again, for reference.

Q101 Who do you think made this chart?

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Q102 Do you think the author of this chart is an...

* Expert (1)
* (2)
* (3)
* Amateur (4)
* Don't know/Can't say (5)

Q103 Do you think the author of this chart is...

* Responsible (1)
* (2)
* (3)
* Irresponsible (4)
* Don't know/Can't say (5)

Q104 Do you think the author of this chart is...

* Honest (1)
* (2)
* (3)
* Dishonest (4)
* Don't know/Can't say (5)

Q105 Do you think the author of this chart is...

* Down to earth (1)
* (2)
* (3)
* Out of touch (4)
* Don't know/Can't say (5)

Q106 Do you think the author of this chart is...

* Like you (1)
* (2)
* (3)
* Unlike you (4)
* Don't know/Can't say (5)

Q107 How confident are you in your answers to these questions?

* Extremely unconfident (1)
* Somewhat unconfident (2)
* Neither confident nor unconfident (3)
* Somewhat confident (4)
* Extremely confident (5)

Q108 Please explain your answers. What characteristics of the chart affected your responses to the questions? For any questions you marked "Don't Know/Can't Say", why did you feel you were unable to rate the chart on the given scale?

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End of Block: Vis 5 — Guise

Start of Block: World Values Survey

Q114 Generally speaking, would you say that most people can be trusted or that you need to be very careful in dealing with people?

* Most people can be trusted (1)
* Need to be very careful (2)

Q115 How much you trust people from various groups. For each group, do you trust people from this group completely, somewhat, not very much or not at all?

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Trust completely (1) | Trust somewhat (2) | Do not trust very much (3) | Do not trust at all (4) |
| Your family (1) |  |  |  |  |
| Your neighborhood (2) |  |  |  |  |
| People you know personally (3) |  |  |  |  |
| People you meet for the first time (4) |  |  |  |  |
| People of another religion (5) |  |  |  |  |
| People of another nationality (6) |  |  |  |  |

Q116 How much confidence do you have in various organizations. For each organization, a great deal of confidence, quite a lot of confidence, not very much confidence or none at all?

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | A great deal (1) | Quite a lot (2) | Not very much (3) | None at all (4) |
| Religious institutions (e.g., churches, mosques, temples, synagogues, etc.). (1) |  |  |  |  |
| The armed forces (2) |  |  |  |  |
| The press (3) |  |  |  |  |
| Television (4) |  |  |  |  |
| Labor Unions (5) |  |  |  |  |
| The police (6) |  |  |  |  |
| The courts (7) |  |  |  |  |
| The government (8) |  |  |  |  |
| Political parties (9) |  |  |  |  |
| Congress (10) |  |  |  |  |
| The civil service (11) |  |  |  |  |
| Universities (12) |  |  |  |  |
| Elections (13) |  |  |  |  |
| Major companies (14) |  |  |  |  |
| Banks (15) |  |  |  |  |
| Environmental Organizations (16) |  |  |  |  |
| Women’s organizations (17) |  |  |  |  |
| Charitable or humanitarian organizations (18) |  |  |  |  |
| NAFTA (19) |  |  |  |  |
| The UN (20) |  |  |  |  |
| NATO (21) |  |  |  |  |
| The WHO (22) |  |  |  |  |

End of Block: World Values Survey

Start of Block: Demographics

Q112 How old are you?

* Under 18 (1)
* 18-24 years old (2)
* 25-34 years old (3)
* 35-44 years old (4)
* 45-54 years old (5)
* 55-64 years old (6)
* 65+ years old (7)

Q113 How do you describe yourself?

* Male (1)
* Female (2)
* Non-binary / third gender (3)
* Prefer to self-describe (4) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Prefer not to say (5)

Q109 Choose one or more races that you consider yourself to be

* White or Caucasian (1)
* Black or African American (2)
* American Indian/Native American or Alaska Native (3)
* Asian (4)
* Native Hawaiian or Other Pacific Islander (5)
* Other (6)
* Prefer not to say (7)

Q110 What is the highest level of education you have completed?

* Some high school or less (1)
* High school diploma or GED (2)
* Some college, but no degree (3)
* Associates or technical degree (4)
* Bachelor’s degree (5)
* Graduate or professional degree (MA, MS, MBA, PhD, JD, MD, DDS etc.) (6)
* Prefer not to say (7)

Q114 What best describes your employment status over the last three months?

* Working full-time (1)
* Working part-time (2)
* Unemployed and looking for work (3)
* A homemaker or stay-at-home parent (4)
* Student (5)
* Retired (6)
* Other (7)

Q111 What was your total household income before taxes during the past 12 months?

* Less than $25,000 (1)
* $25,000-$49,999 (2)
* $50,000-$74,999 (3)
* $75,000-$99,999 (4)
* $100,000-$149,999 (5)
* $150,000 or more (6)
* Prefer not to say (7)

End of Block: Demographics

Start of Block: End of Survey Message

Q120 Thank you for taking part in this survey!   
   
 Please click the button below to be redirected back to Prolific and register your submission.

End of Block: End of Survey Message