

People





Food/Restaurant Browsing Experience



- People who use food ordering apps already know the restaurants they order from.

- They also tie a particular taste/recipe of food to a restaurant and will order just to experience that taste/recipe.

- They hardly will go to food ordering apps to experiment new meals except from a personal recommendation

Nobody ever

I want “25%
Discount Amala
and Ewedu”

or

I want ‘Big Chops
Small Money’ rice
from The Place

My fav spots first!

Personalised food/restaurant
browsing Experience that
doesn't require endless scrolling

Give me my

An experience that understands them
like Mama Iyabo and not one that
assumes they turned vegans overnight!

Wetin una get?

To know which food is available first instead of going through an entire menu to find out there is no Yam!

9:41



What would you like to eat?



Find Foods or Restaurants



Your recent Food Order(s)



Jollof Rice



Chicken



Pasta



Pizza



Burgers



Efo Ri

Favourite Restuarants

The Place, GRA

₦ ₦, Healthy, Breakfast, Lunch

★★★★★ 4.8 (233 ratings)

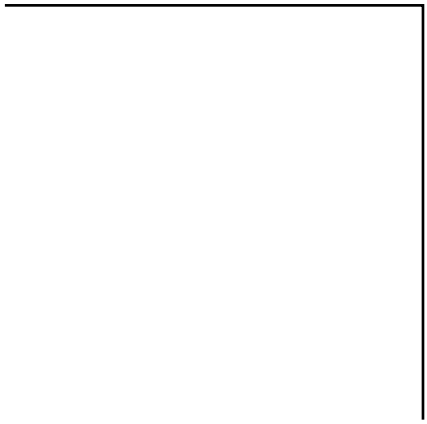
25 - 40mins

N150.00 Delivery



● Now Available





What this experience

could look like;

restaurant they order from.

• People who use food ordering apps already know the

and will order just to experience that taste/recipe.

• They also tie a particular taste/recipe to a restaurant

new means except from a personal representation

• They hardly willing to order a experiment

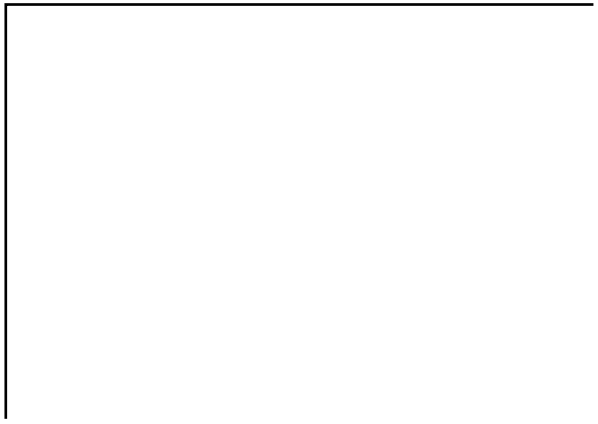
length, abeq

give me my visual!



have cooked up!

Let's see what my favs all



Ans pag is ready?

Goodin! You are doing

