

WACKO hemp



Acceptable Sizes

The smallest acceptable size is 1.5" in width and .48" height
Anything smaller is not Legible.

For large formate printed logos please use a vector logo to up size the logo.
The PDF of the log is a workable PDF. Send this to your marketer or
to whom ever requests a logo for print. Make sure the logo never goes below 200 DPI.



130pxx130px
Facebook Profile Size

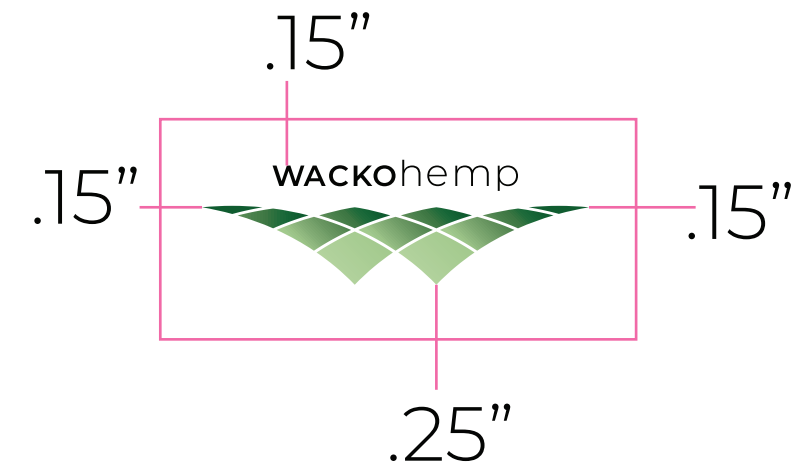


110pxx110px
Instagram Profile Size

Acceptable Safe Space

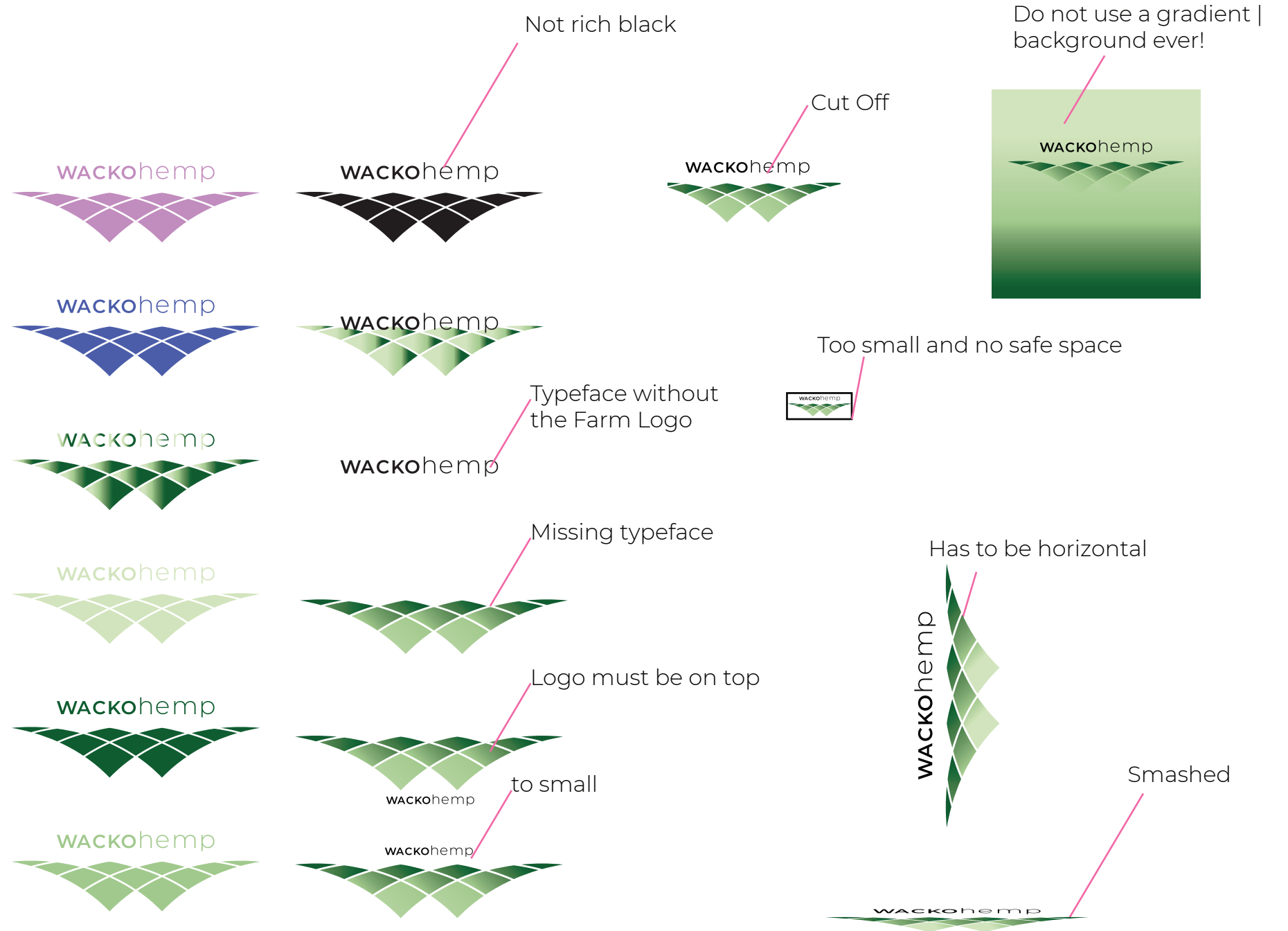
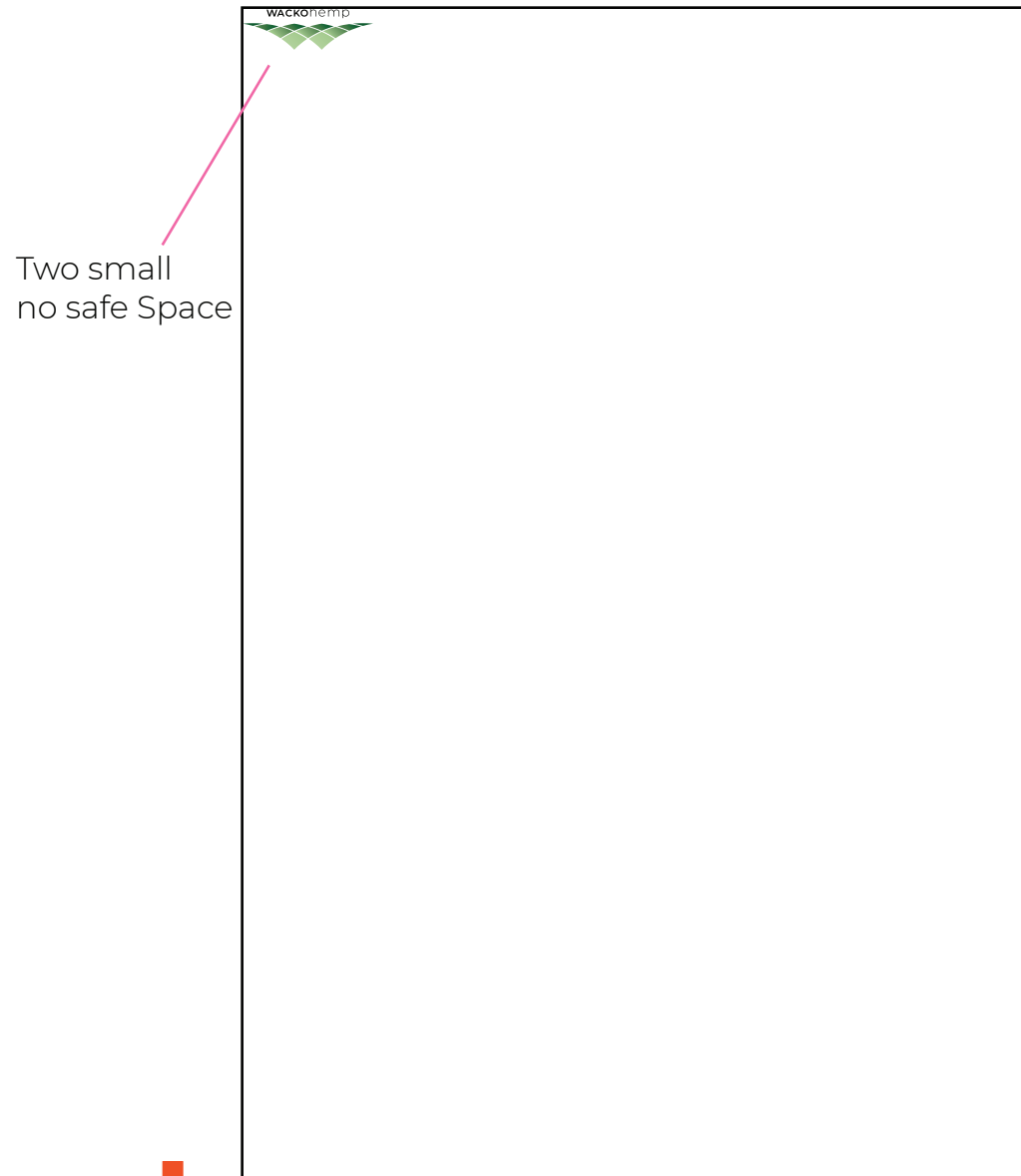
There is a requirement for space around the logo in-order to let the logo breath

One Wacko height stacked on top
of the another wacko is the expectable
Distance from the farm and the logo type




Examples of ways not to use Logo

Dont do this



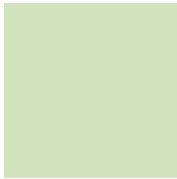
Color:

Do not stray from this pallet




pantone 577 UP

C: 37%	R: 162%	#A2C88D
M: 3%	G: 200%	
Y: 55%	B: 141%	
K: 2%		



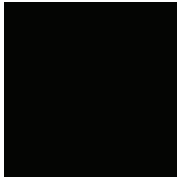
pantone 580 UP

C: 18%	R: 211%	#D3E5BE
M: 1%	G: 229%	
Y: 31%	B: 190%	
K: 0%		



pantone p 144-16 U

C: 95%	R: 0%	#005C27
M: 0%	G: 92%	
Y: 99%	B: 39%	
K: 58%		



rich black

C: 50%	R: 0%	#000000
M: 50%	G: 0%	
Y: 50%	B: 0%	
K: 100%		

Acceptable Backdrop
Color Variations



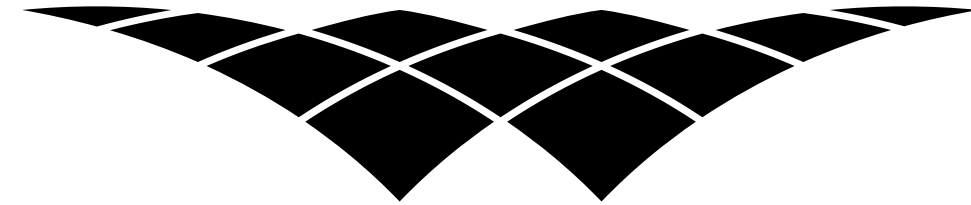
Acceptable Color Combos

Do not stray from these variations.

WACKOhemp



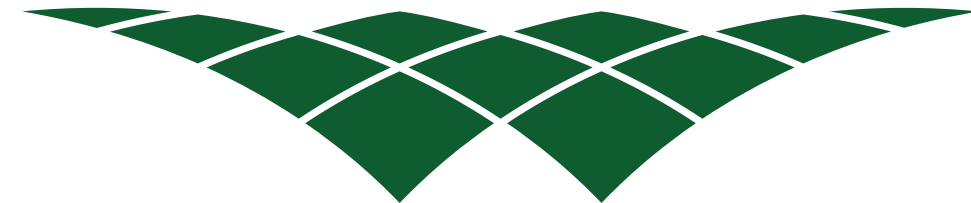
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Acceptable Typefaces

Montserrat Semi Bold Montserrat Light

WACKO hemp — x height is the same plane as the uppercase and lowercase

WACKO is in Uppercase Semi-Bold
hemp is in lowercase light

Website Typeface is also Montserrat

Montserrat Semi-Bold
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Montserrat light
ABCDEFGHIJKLMNOPQRSTUVWXYZ

ENJOY!

Brand Designer:
Kenzie Sitterud
sitterud.m@gmail.com
www.kenziemckenzie.com
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