Dear ,

I am now a freshman at NJIT and am enjoying every second. Between classes and my different campus organizations, I keep myself very busy.

Without a doubt, my favorite involvement on campus comes from HighlanderThon, NJIT’s first ever Dance Marathon. Let me explain a little further. Dance Marathon is not just the largest student-run philanthropy on campus but is a movement sweeping the nation. Dance Marathon is a program geared toward the collegiate population, raising money for Children’s Miracle Network Hospitals. Specifically, all the funds that HighlanderThon raises directly benefit Children’s Specialized Hospital in New Jersey. We dance for those who can’t!

This is the first year for HighlanderThon, and I plan to participate every year until I graduate! I cannot wait until April 17th, where our yearlong fundraising efforts come to a close at the annual Dance Marathon event. Over 200 students will pledge to stand on their feet for 18 hours to honor the kids treated at Children’s Specialized Hospital. It really is a “Party with a Purpose.”

I am writing to you today to humbly ask for your financial support of me in HighlanderThon. Any contribution to the cause would be greatly appreciated. You can make a check out to Children’s Specialized Hospital and make sure to put my name in the memo line. Then put the check in the provided envelope and it will be sent to Children’s Specialized. If you would like to donate online via credit card, please visit my personal fundraising page at www.highlanderthon.kintera.org and search for my name. Donations are accepted until April 17th.

Thank you in advance for helping HighlanderThon be the best event NJIT has ever seen!

I cannot wait to write back in a couple months to tell you all about the big day!

For the Kids,

