



# Miraj Patel UI/UX Designer & Front-End Developer

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## Objective:

To use my skills to give shape to ideas that shape our world, enrich everyday experiences, and improve our lives by providing solutions to new and complex problems in the digital space.

## Professional Experience

### **The Hertz Corporation** Park Ridge, New Jersey

#### UX Developer Intern (May 2014 - *Present*)

Designed and developed a web and mobile style guide including all brand assets, page structures, and user interface components with the corresponding markup code. Assisted in the redesign of the responsive web reservation process, the redesign of Hertz Android Mobile App, and the redesign of the internal release management portal.

### **Trendsetter Media & Marketing** Freehold, New Jersey

#### UI/UX Design Intern (May 2013 - August 2013)

Designed a minimum viable product for a new web application startup (Vydia) intended to simplifying the process of monetizing, advertising, and promoting music video submissions across television networks and online channels. Tasks included developing a pitchdeck for investors, taking a user-centric approach to designing the user interface, and documenting all work for future use. Vydia is now Venture Capitalist backed.

### **iSpeech, Inc.** Newark, New Jersey

#### Web Designer and Front-End Developer (January 2012 - April 2012)

Designed, developed, and maintained web pages for technology startup company that specializes in text-to-speech and speech recognition technology. Tasks included designing high fidelity mockups in Photoshop, updating the content and layout of various web pages on a daily basis to promote the company's products and services for varying stakeholders.

### **Ande & Partners** Hoboken, New Jersey

#### Design Intern (July 2011 - August 2011)

Assisted the Creative Director and participated in day to day activities including meeting with clients, developing concepts and ideas, conducting research, and implementing concepts into designed projects.

## Personal Experience

### **Theta Chi Fraternity**

Recruitment Chairman

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Public Relations Chairman

### **Nucleus Yearbook**

Business/Sales Staff

### **NJIT Student Senate**

Webmaster

### **HighlanderThon**

Public Relations Chairman

Leading the Public Relations committee for the first ever dance marathon at NJIT to raise funds and spread awareness for the kids at our local children's hospital. Tasks included developing a brand identity, designing and maintaining a style guide, designing and developing a website and integrating it with Blackbaud system for keeping track of registration and donations, developing strategies for community outreach and community engagement, and designing marketing materials.

## References Available Upon Request.

## Education

**New Jersey Institute of Technology (NJIT),**  
College of Computing Sciences

**B.S. Information Technology,**  
Concentration in Web Applications, with a Minor in Human-Computer Interaction

**Projected Graduation:**  
May 2016

## Work Interests

User Experience Design  
User Interface Design  
Responsive Web Design  
Front-End Development  
Brand Development

## Skills

Mac OSx, Windows  
Adobe Creative Cloud  
Axure, Omnigraffle  
HTML, CSS, JavaScript, PHP  
Twitter Bootstrap  
Foundation

Wireframing  
Personas  
Scenarios  
Usability Testing  
Interviewing  
Rapid Prototyping  
Card Sorting  
High-Fidelity Mockups  
Claims Analysis