

Miraj Patel

Full Stack Designer

PROFESSIONAL EXPERIENCE

The Hertz Corporation

UX Developer Intern, May 2014 to Aug 2015

Developed a global web style guide and UI patterns library for the responsive web, iOS applications, and Android applications that is now universally referenced for all Hertz brands globally to bridge gaps between design and development teams. Assisted with the redesign of the responsive web reservation process and the redesign of the iOS mobile app to improve usability and maintain consistency with the aforementioned styleguide.

Vydia, Inc.

UX Designer Intern, May 2013 to Aug 2013

Using UX processes, designed a minimum viable product from scratch for a recently established web-based platform which allows music artists and music label companies to monetize, distribute, and promote music video submissions across television networks and online channels. Responsibilities included developing a pitchdeck for investors, conducting research, designing the user interface, rapid-prototyping using Axure, and documenting all work for future use. Vydia is now a venture capitalist backed project.

iSpeech, Inc.

Web Designer, Jan 2012 to Apr 2012

Designed, developed and managed webpages for a tech startup specializing in text-to-speech technology. Tasks included designing mockups, developing the webpages, and updating the content on a daily basis to meet the needs of various stakeholders including app users, developers, and business partners.

Ande & Partners

Design Intern, July 2011 to Aug 2012

Assisted the Creative Director and participated in day-to-day activities including meeting with clients, developing concepts and ideas, conducting research, and implementing concepts into designed projects. Learned about the rules and fundamentals of designing, the business of freelancing, and gained a deeper understanding about brands and visual identity development.

SKILLS & EXPERTISE

User Experience

User Research
Persona Creation
Scenarios, Diagrams
Card Sorting
Usability Testing
Wireframing

Visual Design

Pen & Paper
Adobe CC, Sketch
Axure, Omnigraffle
Invision, Edge Reflow
Web/Mobile Mockups
UI Animations

Development

HTML, CSS, JavaScript
PHP, WordPress
Ruby on Rails
AngularJS
Bootstrap, Foundation
Rapid Prototyping

CONTACT INFORMATION

16 Sandalwood Drive,
Edison, New Jersey 08820

email: miraj@madebymiraj.com
mobile: (732) 423-5965
portfolio: madebymiraj.com

FORMAL EDUCATION

Bachelor of Science in Information Technology Specialization in Web Applications and Minor in Human-Computer Interaction (HCI)

New Jersey Institute of Technology,
College of Computing Sciences,
Graduated: May 2016

PERSONAL EXPERIENCE

HighlanderThon

Finance Director May 2015 to May 2016

HighlanderThon

Public Relations Chairman May 2014 to May 2015

Nucleus Yearbook

Layouts & Business Staff Sept 2013 to May 2016

Theta Chi Fraternity

Recruitment Chairman Dec 2012 to Dec 2013

Theta Chi Fraternity

Public Relations Chairman Apr 2012 to Dec 2013