Miraj Patel
Full Stack Designer

PROFESSIONAL EXPERIENCE

The Hertz Corporation
UX Developer Intern, May 2014 to Aug 2015

Developed a global web style guide and UI patterns library for the responsive web, iOS applications, and Android applications that is now universally referenced for all Hertz brands globally to bridge gaps between design and development teams. Assisted with the redesign of the responsive web reservation process and the redesign of the iOS mobile app to improve usability and maintain consistency with the aforementioned styleguide.

Vydia, Inc.
UX Designer Intern, May 2013 to Aug 2013

Using UX processes, designed a minimum viable product from scratch for a recently established web-based platform which allows music artists and music label companies to monetize, distribute, and promote music video submissions across television networks and online channels. Responsibilities included developing a pitchdeck for investors, conducting research, designing the user interface, rapid-prototyping using Axure, and documenting all work for future use. Vydia is now a venture capitalist backed project.

iSpeech, Inc.
Web Designer, Jan 2012 to Apr 2012

Designed, developed and managed webpages for a tech startup specializing in text-to-speech technology. Tasks included designing mockups, developing the webpages, and updating the content on a daily basis to meet the needs of various stakeholders including app users, developers, and business partners.

Ande & Partners
Design Intern, July 2011 to Aug 2011

Assisted the Creative Director and participated in day-to-day activities including meeting with clients, developing concepts and ideas, conducting research, and implementing concepts into designed projects. Learned the rules and fundamentals of designing, the business of freelancing, and gained a deeper understanding about brands and visual identity development.

SKILLS AND EXPERTISE

Processes	Design	Development
User Research	Adobe CC, Sketch	HTML, CSS, JavaScript
Persona Creation	Axure, Omnigraffle	PHP, WordPress
Scenerios	Invision, Balsamiq	Ruby on Rails
Rapid-Protoyping	Macaw, Edge Reflow	AngularJS
Card Sorting	Pen & Paper	Bootstrap, Foundation
Usability Testing		

CONTACT INFORMATION

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mobile: (732) 423-5965
portfolio: psMiraj.com

PERSONAL EXPERIENCE

HighlanderThon
Finance Director

HighlanderThon
Public Relations Chairman

Nucleus Yearbook
Layouts & Business Staff

NJIT Student Senate
Webmaster

Theta Chi Fraternity
Recruitment Chairman

Theta Chi Fraternity
Public relations Chairman

FORMAL EDUCATION

B.S. Information Technology
Specialization in Web Applications and Minor in Human-Computer Interaction (HCI)

New Jersey Institute of Technology, College of Computing Sciences
Projected Graduation: May 2016

References Available Upon Request.