

CAE2 Looking for the inspiring problem of the entrepreneurial project

Table of Contents

- Part I - List of Opportunities
 - Sources of Inspiration
 - Immersion
 - List of Problems
- Part II - Statement, Evaluation and Selection of the Inspirational Problem
 - Statement
 - Evaluation
 - Selection
- Part III - Validation. Interviews of the Problem
 - Problem Interview Script Design
 - Identification of the list of People or Organizations to interview
 - Interviews
 - Analysis

Part I - List of Opportunities

Sources of Inspiration

-	Area	Chosen Scope	Reason for the Election
Macro Trends			
Sectors of Activity			
Technologies			

Immersion

List of Problems

Part II - Statement, Evaluation and Selection of the Inspirational Problem

Statement

Evaluation

Selection

Part III - Validation. Interviews of the Problem

Problem Interview Script Design

Identification of the list of People or Organizations to interview

Interviews

Analysis

March 11th, 2023