

# Madeleine Grunde-McLaughlin

madeleine.grunde@gmail.com

## EDUCATION

### UNIVERSITY OF PENNSYLVANIA

*Bachelor of Arts in Cognitive Science*  
*Minors: Computer Science, French*  
*GPA: 3.95/4.00*

**Philadelphia, PA**

*August 2016 - May 2021*

### PRINCETON UNIVERSITY

*Audited Computer Vision, NLP, Advanced Graph Theory (not for credit)*

**Princeton, NJ**

*September - December 2019*

### LYON LUMIÈRE II

*French courses including Neuroscience, Human Computer Interaction, and Memory*

**Lyon, France**

*January - May 2019*

### COUNCIL ROCK NORTH HIGH SCHOOL

**Newtown, PA**

*June 2016*

## RESEARCH

### ACTION GENOME QUESTION ANSWERING

*Domain: Computer Vision*

*Mentors: Professor Maneesh Agrawala, Ranjay Krishna*

*Publication: IEEE CVPR 2021*

**Stanford University**

*May 2020 – Present*

- Built a pipeline to generate over 192 million complex question answer pairs about videos
- Developed an algorithm to balance answer distributions, leaving a final dataset of 3.9 million question-answer pairs
- Established a suite of metrics to measure different compositional reasoning skills
- Applied successfully for AWS credits through the Stanford Institute for Human-Centered Artificial Intelligence

### HIERARCHICAL REASONING IN WORKING MEMORY

*Domain: Cognitive Science*

*Mentors: Professor Alan Stocker, Dr. Cheng Qiu*

**University of Pennsylvania**

*January 2020 - May 2021*

- Created an interactive task to measure attraction and repulsion biases in spatial working memory
- Wrote a literature review about previous tactics used to predict the structure of working memory

### BAYESIAN INTERVENTIONS

*Domain: Human Computer Interaction*

*Mentors: Professor Jessica Hullman, Professor Yea-Seul Kim*

*Publication: IEEE InfoVis 2020*

**Northwestern University**

*June - December 2019*

- Formulated a design space for visualizations using belief elicitation and Bayesian modeling
- Constructed Bayesian statistical models of the cognitive effects of source trust
- Designed and implemented interactive Bayesian visualizations through D3 and Idyll
- Analyzed literature on source trust elicitation and risk analogies to inform project design decisions

### THEY DRAW IT!

*Domain: Human Computer Interaction*

*Mentors: Professor Jessica Hullman, Francis Nguyen*

**Northwestern University**

*June - August 2019*

- Implemented multiple style functionalities for tool helping journalists create interactive visuals
- Contributed to design decisions about improving interface useability
- Brainstormed questions to ask journalists about interactive visualizations and analyzed responses

### WILLINGNESS TO WAIT

*Domain: Behavioral Science*

*Mentor: Dr. Karolina Lempert*

**University of Pennsylvania**

*January - May 2018*

- Collected participants' data on their willingness to wait for rewards under uncertainty
- Recorded their results into MATLAB for further analysis

### VENEZUELAN HEALTH CARE STANDARDS

*Domain: Healthcare Policy*

**University of Pennsylvania Law School**

*October - December 2017*

- Investigated Venezuelan health care standards from public records, journalism, and international reports
- Organized research to inform Penn Law students providing aid to asylum seekers

## PUBLICATIONS

---

### **AGQA: A Benchmark for Compositional Spatio-Temporal Reasoning**

**Madeleine Grunde-McLaughlin**, Ranjay Krishna, Maneesh Agrawala

Proceedings of the IEEE/CVF Conference on Computer Vision and Pattern Recognition, 2021

### **Bayesian-Assisted Inference from Visualized Data**

Yea-Seul Kim, Paula Kayongo, **Madeleine Grunde-McLaughlin**, Jessica Hullman

IEEE Transactions on Visualization and Computer Graphics, 2020

## PRESENTATIONS

---

### **AGQA: A Benchmark for Compositional Spatio-Temporal Reasoning**

**Madeleine Grunde-McLaughlin**, Ranjay Krishna, Maneesh Agrawala

Poster Presentation: Proceedings of the IEEE/CVF Conference on Computer Vision and Pattern Recognition, 2021

### **Measuring Spatio-Temporal Reasoning Through VideoQA**

**Madeleine Grunde-McLaughlin**, Ranjay Krishna, Maneesh Agrawala

Poster Presentation: Grace Hopper Celebration of Women in Computing, 2020

## AWARDS

---

### **College Alumni Society Prize in Cognitive Science 2021**

Awarded to the best Cognitive Science thesis each year.

## WORK EXPERIENCE

---

### **ARAVIND EYE CARE SYSTEMS**

**Madurai, India**

*Project Student*

*May - August 2018*

- Implemented a Moodle Learning Management System to track training completion for doctors and nurses
- Lead a focus group with 8 doctors to test the Learning Management System interface
- Re-structured the doctor's training curriculum into modules that specifically target doctors' needs
- Liaised between 5 departments on designing the goals and implementation of this project

### **DYNAMIX GYMNASTICS**

**Levittown, Pennsylvania**

*Assistant Camp Director*

*June - August 2017*

- Managed a team of 11 coaches of various experience levels
- Produced lesson plans for competitive and recreational gymnasts
- Communicated goals to and mediated interpersonal conflicts among coaches, parents, and children

## SERVICE AND LEADERSHIP

---

### **PENN FOR REFUGEE EMPOWERMENT**

**University of Pennsylvania**

*Leadership Positions: Vice President, Director of Tutoring*

*February 2017 - Present*

- Co-founded tutoring program that now connects 50+ volunteers to tutor refugees in Philadelphia and abroad
- Re-structured the organization's focus to increase tutoring numbers by over 300% in one semester
- Participated in the UN TOGETHER Campaign to promote university student led refugee aid organizations
- Tutor high school students at the African Family and Health Organization (AFAHO) in West Philadelphia
- Establishing a college mentorship program for AFAHO students with workshops, educational materials, and mentoring

### **ALPHA PHI OMEGA SERVICE FRATERNITY**

**University of Pennsylvania**

*Leadership Positions: Pledge Service Chair, Leadership Committee*

*January 2018 - Present*

- Volunteer at various service events in Philadelphia, especially UCHC soup kitchens and Books Through Bars
- Lead a committee to organize a service event cleaning the streets of North Philadelphia