

Maddie@madeleinebrooksdesign.com  
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## Portfolio:

[madeleinebrooksdesign.com](https://madeleinebrooksdesign.com)

Lupl PW: RhymeTime!

## SKILLS

### Front-End

HTML, CSS, & JavaScript; Azure DevOps

### UX Research

User Survey creation, administration, & analysis; User Interviews; User Personas; Journey Mapping; Wireframing

### Prototyping & Graphic Design

Adobe Photoshop, Adobe Illustrator, & Adobe XD; Figma; InDesign; Sketch; Marvel

### Languages

Fluent Spanish; Conversational German; Beginner French, Korean

## EDUCATION

### University of Texas, Austin

B.S. Public Relations & B.A. Spanish  
High Honors, GPA: 3.86

## OTHER EXPERIENCE

### Teach for America '10

Corps Member in San Antonio  
Bilingual Educator

## PROJECTS

**DeskSpace:** researched, designed, and prototyped a cloud app that not only allows users to back-up and create content easily, but also reduce the amount of file bloat across accounts.

[See DeskSpace prototype](#)

# MADELEINE BROOKS

Bilingual User Experience & User Interface Designer

## EXPERIENCE

### Brand, Graphic, & Web Designer - Contractor

**Confidential German Health Company** (Apr '22 - Present)

- Moodboarding brand from square one
- Writing and designing bright, clean style guide
- Building new informational website

### UX/UI Designer - Contractor

**Frogslayer & Amy Hamm Design**

- **Confidential** (Jun 2022 - Present)

*Freight Industry Interrupter*

- » Revising user surveys to better reveal the different parts and processes of freight movement
- » Identifying interview questions and observations that would unearth pain points in that process
- » Assisting the Sr. Product Designer to prepare a field guide

- **Confidential** (Jan 2022 - Present)

*Leading National Amusement Company*

- » Revising and redesigning interface, icons, and information hierarchy for customer-facing software
- » Collaborating on a new tablet app for employees

- **Lupl App** (Sept 2020 - Nov 2021)

*First-of-its-kind app for collaborative, international legal work*

- » Creating screens from scratch for iOS & desktop
- » Leading the creation of a new feature in both Web & iOS to allow users to view, edit, & collaborate on shared documents across a multitude of different apps intuitively from within Lupl
- » Overseeing nearly half of the design for the Microsoft Teams revolutionary integration app
- » Prototyping interactive design in Marvel and Figma
- » Designing icons to fit brand guidelines and communicate effectively with users
- » Communicating with Stakeholders, Sr Designers, & Programmers remotely to accomplish team goals and deliver designs on time
- » Creating visual guides for user personas