

Maddie@madeleinebrooksdesign.com
(817) 308-4930

Portfolio:

madeleinebrooksdesign.com

SKILLS

Front-End

HTML, CSS, & JavaScript; Azure
DevOps

UX Research

User Survey creation, administration, & analysis; User Interviews; User Personas; Journey Mapping; Wireframing

Prototyping & Graphic Design

Adobe Photoshop, Adobe Illustrator, & Adobe XD; Figma; InDesign; Sketch

Languages

Fluent Spanish; Conversational Korean & German

EDUCATION

University of Texas, Austin
B.S. Public Relations & B.A. Spanish
High Honors, GPA: 3.86

PROJECTS

DeskSpace: researched, designed, and prototyped a cloud app that not only allows users to back-up and create content easily, but also reduce the amount of file bloat they have across multiple accounts. Went through several iterations with UX leaders' feedback. [See DeskSpace prototype](#)

See more at my portfolio:

www.madeleinebrooksdesign.com

MADELEINE BROOKS

Bilingual User Experience & User Interface Designer

EXPERIENCE

Brand, Graphic, & Web Designer - Contractor

Confidential German Health Company (Apr '22 - Present)

- Moodboarding brand from square one
- Writing and designing bright, clean style guide
- Building new informational website

UX/UI Designer - Contractor

Frogslayer & Amy Hamm Design

- **Confidential** (Jun 2022 - Present)

Freight Industry Interrupter

- » Conducting user interviews and focus groups to identify industry pain points and business opportunities
- » Writing and revising user surveys to really understand users and collect meaningful data
- » Translating research into user personas, user flows, and info hierarchies for new app

- **Confidential** (Jan 2022 - Present)

Leading National Amusement Company

- » Revising and redesigning interface, icons, and information hierarchy for customer-facing software
- » Collaborating on a new tablet app for employees

- **Lupl App** (Sept 2020 - Nov 2021)

First-of-its-kind app for collaborative, international legal work

- » Creating screens from scratch for iOS & desktop
- » Leading the creation of a new feature in both Web & iOS to allow users to view, edit, & collaborate on shared documents across a multitude of different apps intuitively from within Lupl
- » Overseeing nearly half of the design for the Microsoft Teams revolutionary integration app
- » Prototyping interactive design in Marvel and Figma
- » Designing icons to fit brand guidelines and communicate effectively with users
- » Communicating with Stakeholders, Sr Designers, & Programmers remotely to accomplish team goals and deliver designs on time
- » Creating visual guides for user personas